

FILE COPY

MARKETING

WESTERN AND CENTRAL NEW YORK

C E L E R Y

SUMMARY OF THE 1971 SEASON

FILE COPY

FEDERAL-STATE MARKET NEWS SERVICE

Genesee Valley Regional Market
900 Jefferson Road Rochester, N. Y. 14623

UNITED STATES DEPARTMENT OF AGRICULTURE
Agricultural Marketing Service
Market News Branch

in cooperation with

NEW YORK STATE
DEPARTMENT OF AGRICULTURE AND MARKETS
Division of Marketing

FILE COPY

August, 1972

CELERY SUMMARY - 1971 CROP

<u>CONTENTS</u>	<u>PAGE</u>
Comments - Western New York	4
F.O.B. Weekly Price Range	5
Jobbing Prices in Important Markets -	
New York City	5
Washington	5
Baltimore	5
Philadelphia	6
Boston	6
Atlanta	6
Pittsburgh	6
Celery, for Fresh Market and Processing - Acreage, Yield and Production by Group and States with comparisons	7
Rail and Truck Shipments by States and Months - July, 1971 through June, 1972	8
Rail and Truck Unloads in 41 U.S. and 5 Canada Cities - July, 1971 through June 1972	9

MARKETING WESTERN NEW YORK CELERY - 1971 CROP

Daily market reports on celery were issued from the Rochester Federal-State Market News Service office from September 7 through October 29, 1971. The information in this summary was obtained from these reports and other releases by the U.S. Department of Agriculture and the New York Crop Reporting Service, Albany, New York.

We wish to express our sincere appreciation to all growers and shippers for their cooperation.

NEW YORK STATE

New York State's 1971 crop consisted of 1500 acres, the same as planted in 1970. Statewide yields for 1971 were lower, averaging 315 hundredweight per acre as compared to 355 hundredweight in 1970. Total production also declined to 473,000 hundredweight as compared to 533,000 hundredweight for the 1970 crop. Detailed acreage, yield and production, by group and state, is shown on page 7 of this summary.

Unseasonably cold temperatures prevailed throughout the state during May and Wayne County growers continued to transplant celery well into June. August and September were wet months although Upstate sections were spared many of the heavy downpours that hit the southeastern section of the state. The Wayne County crop outlook was actually improved by late August rains.

Wayne County harvest started the first week in August and early season sales in Rochester brought \$5.50 wholesale for 2 dozen size. Volume harvesting started later in the month and the f.o.b. movement was fairly good thereafter. California prices advanced around the middle of October and this section reacted rapidly and favorably. Our Pascal market turned stronger and prices held their advances until the close of the deal. Hearts finished early in October. Pascal movement remained active through October. No frost or freezing temperatures were reported throughout the deal.

Detailed f.o.b. weekly price ranges are shown on page 5 of this summary. Complete Shipments and Unloads from July 1, 1971 through June 30, 1972 are shown on pages 8 and 9.

F.O.B. PRICES CELERY AT WESTERN NEW YORK POINTS

Week ending Friday	Sales f.o.b. shipping point and delivered sales, shipping point basis.				
	Pascal-16 inch wirebound crates, washed, precooled			Hearts-	
	2-2 1/2 dozen	3-4 dozen	3-6 dozen	crates, film wrapped, 24s	
<u>1971</u>					
Sept. 10	3.00	2.00-2.50			3.50-4.00
17	3.00-3.25	2.75-3.00	2.75		4.00-4.75
24	3.00-3.25	2.75-3.00	2.75		4.75
Oct. 1	3.00-3.25	2.75-3.00	3.00		4.75
6	3.00-3.75		3.00-3.50		4.75-5.25
15	3.75		3.50-4.00		
22	4.25		4.00		
29	4.25		4.00		

WEEKLY JOBBING PRICES NEW YORK STATE CELERY IN IMPORTANT MARKETS

Week ending Friday	NEW YORK CITY -Western Section- Pascal, crates			WASHINGTON Pascal, crates		
	3 doz	2 doz	2 1/2 doz	2 1/2-3 doz	2-3 doz	2 doz
	<u>1971</u>					
Sept. 10	3.00-3.50	3.50-4.00	3.50-4.00	3.00-3.50		
17		3.00-4.00	3.50-4.25	3.50-4.75		
24		3.75-4.00		3.50-3.75	3.50	3.00-3.50
Oct. 1	3.25-3.50	3.00-3.50	3.25-3.50		3.00-3.50	
8	4 doz	3.00-3.50			3.00-3.50	
15	3.00-3.50				3.50-4.50	
22				5.00-5.50	5.00	
29			5.50	5.50-6.50		

Week ending Friday	BALTIMORE Pascal, crates					
	2-3 doz	4 doz	6 doz	2 1/2-3 doz	2 doz	3 doz
	<u>1971</u>					
Sept. 10	3.00-3.50	2.75-3.00	2.75-3.00	3.00-3.50		
17	4.25-4.50	4.00				
24		3.25-4.00	3.25-4.00	4.00-4.50		
Oct. 1	3.00-4.00	2.00-3.25	2.00-3.25	3.00-4.00	2.75-3.25	
8	3.00-3.50	3.00-3.25				3.00-3.75
	2 1/2 doz					
15	4.00					4.00
22	5.00-5.50				5.50	3.25-5.50
29	5.00-5.25		4.75	5.00-5.25		

- MARKETS CONTINUED -

PHILADELPHIA

Week ending	crates, Pascal					
	:3 doz	:4 doz	:6 doz	:2 doz	:2 1/2 doz	:2-6 doz
<u>1971</u>						
Sept. 10	2.50-3.00	2.75-3.00	2.75-3.00			
17	2.75-3.50	3.00-3.25	3.00	3.00-3.50	3.00-4.00	3.25-3.50
24	3.25			3.00-3.50	3.00-4.00	3.25-3.50
Oct. 1	3.25	3.00-3.50	3.00-3.50	3.25-3.50	3.00-4.00	3.00-3.25
8			<u>3-4 doz</u>	3.00-3.25	3.00-3.75	
15	3.25-3.50	3.00-3.25	3.50		3.75-4.00	
22	5.00				5.00-5.50	<u>3-6 doz</u>
29		5.00			5.50	<u>5.00</u>

BOSTON

Week ending	Pascal, wirebound crates					
	:2 doz	:2 1/2 doz	:3 doz	:4 doz	:6 doz	:2-2 1/2 doz
<u>1971</u>						
Sept. 10	2.50-3.50	2.50-3.50	2.50-3.00	2.00-2.75	2.00-2.50	
17	2.50-3.50	2.50-3.00	2.50-3.00	2.50-3.00	2.50-3.00	2.50-3.00
24	2.50-3.00	2.25-3.00	2.50-3.25	2.50-3.00	2.50-3.00	2.50-3.00
Oct. 1	2.50-3.00	2.50-3.00	2.50-3.00	2.50-3.00	2.50-3.00	
8		3.00-3.50	2.50-3.25	2.50-3.00	2.50-3.00	
15						
22			3.50-3.75	2.75-3.00		
29		3.75-4.25				

ATLANTA

Week ending	Pascal, crates		
	:2 1/2-4 doz	:3-4 doz	:3 doz
<u>1971</u>			
Sept. 10	3.50	3.25-3.75	
17		3.50-4.25	
24			4.00-4.25
Oct. 1			4.00-4.50
8			4.00-4.75
15			4.25-4.75
22			4.25-5.00
29			5.00-5.75

PITTSBURGH

Week ending	Pascal, 16" crates		
	2 doz	:2-2 1/2 doz	:2-4 doz
<u>1971</u>			
Sept. 10			
17			
24			
Oct. 1			
8			
15			
22			
29			

CELERY FOR FRESH MARKET AND PROCESSING: ACREAGE, YIELD AND PRODUCTION

1969-1971

Season and State	Harvested Acreage			Yield per Acre			Production		
	1969	1970	1971	1969	1970	1971	1969	1970	1971
	Acres			Hundredweight			1,000 cwt.		
Winter:									
Florida	6,700	6,700	7,100	415	410	430	2,781	2,747	*3,053
California	4,800	4,200	4,700	565	650	595	2,712	2,730	2,797
Total or average	11,500	10,900	11,800	478	502	496	5,493	5,477	5,850
Spring:									
Florida	5,100	4,600	4,500	345	275	360	*1,760	1,265	1,620
California	3,200	3,600	4,100	550	595	495	1,760	2,142	*2,030
Total or average	8,300	8,200	8,600	424	415	424	3,520	3,407	3,650
Early Summer:									
California	2,700	2,800	2,900	570	510	595	1,539	1/1,428	1,726
Summer:									
New York	1,700	1,500	1,500	300	355	315	510	533	473
Ohio	440	400	380	370	430	450	163	172	171
Michigan	1,900	1,900	2,100	420	405	410	798	770	861
Washington	290	280	290	320	340	325	93	95	94
Total or average	4,330	4,080	4,270	361	385	374	1,564	1,570	1,599
Late Fall:									
California	5,900	6,000	5,800	575	565	560	3,393	3,390	3,248
UNITED STATES	32,730	31,980	33,370	474	478	482	15,509	15,272	16,073

- 1/ Some quantities lost because of economic conditions. Quantitative estimates not shown to avoid disclosures.
- * Does not include the following quantities not harvested or not marketed because of economic conditions, (000 cwt.): 1969 Florida, Spring 128; 1971 Florida, Winter, 90; 1971, California Spring 70.

RAIL AND TRUCK CELERY SHIPMENTS BY STATES AND MONTHS - JULY 1971 THRU ~~JUNE~~ 1972

RAIL

State	<u>1971</u> <u>July</u>	Aug	Sept	Oct	Nov	Dec	<u>1972</u> <u>Jan</u>	Feb	Mar	Apr	May	June	TOTAL
Arizona	-	-	-	-	-	1	-	-	-	-	-	-	1
California	664	440	595	787	1136	666	159	139	662	118	791	1148	7305
Florida	5	-	-	-	13	259	368	371	383	526	318	79	2322
TOTAL	669	440	595	787	1149	926	527	510	1045	644	1109	1227	9628

TRUCK

State	<u>1971</u> <u>July</u>	Aug	Sept	Oct	Nov	Dec	<u>1972</u> <u>Jan</u>	Feb	Mar	Apr	May	June	TOTAL
California	1134	1057	1226	1419	1909	1596	1117	1019	1682	951	1422	1399	15931
Florida	23	-	-	5	329	859	1189	1330	1087	995	936	351	7104
Michigan	399	419	387	140	-	-	-	-	-	-	-	10	1355
Texas	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL	1556	1476	1613	1564	2238	2455	2306	2349	2769	1946	2358	1760	24390

RAIL AND TRUCK UNLOADS IN 41 U. S. AND 5 CANADA CITIES - JULY 1971 THROUGH JUNE 1972

CELERY

CITY	RAIL				TRUCK								
	CAL:	FLA:	OTH:	TOTAL	CAL:	FLA:	MICH:	NJ :	NY :	OHIO:	TEX:	OTH:	TOTAL
Albany, NY	33	3	-	36	27	95	-	-	13	-	-	1	136
Atlanta, Ga.	1	-	-	1	48	165	39	-	20	5	-	-	277
Baltimore, Md.	165	45	-	210	3	147	51	4	23	8	-	-	236
Birmingham, Ala.	-	1	-	1	27	100	29	-	-	-	-	-	156
Boston, Mass.	724	254	-	978	11	335	13	-	126	8	-	4	497
Buffalo, NY	169	77	-	246	5	37	36	1	10	-	-	-	89
Chicago, Ill.	600	71	-	671	187	288	204	-	-	5	-	2	686
Cincinnati, Ohio	151	38	-	189	77	93	62	-	-	8	-	-	240
Cleveland, Ohio	355	84	-	439	68	124	18	-	1	18	-	-	229
Columbia, S.C.	1	-	-	1	5	94	12	-	11	6	-	-	128
Dallas, Texas	4	-	-	4	366	78	6	-	-	1	-	-	451
Denver, Colo.	-	-	-	-	361	35	-	-	-	-	-	8	404
Detroit, Mich.	369	183	-	552	59	143	171	-	-	-	-	-	373
Fort Worth, Tex.	-	-	-	-	57	18	-	-	-	-	-	-	75
Houston, Texas	13	-	-	13	184	46	-	-	-	-	-	-	290
Indianapolis, Ind.	36	1	-	37	145	69	7	-	-	5	-	-	226
Kansas City, Mo.	3	-	-	3	293	74	13	-	-	-	-	-	380
Los Angeles, Calif.	-	-	-	-	3265	13	-	-	-	-	-	-	3278
Louisville, Ky.	12	4	-	16	39	98	30	-	-	6	-	-	173
Memphis, Tenn.	-	-	-	-	37	61	12	-	-	12	-	-	122
Miami, Fla.	27	-	-	27	65	247	34	-	26	13	-	-	385
Milwaukee, Wis.	83	-	-	83	32	40	14	-	-	-	-	1	87
Minneapolis, Minn. 1/	203	1	-	204	316	62	1	-	-	-	-	-	379
Nashville, Tenn.	1	-	-	1	7	6	3	-	-	1	-	-	17
New Orleans, La.	16	-	-	16	147	152	31	-	1	1	-	3	335
New York, NY 2/	1250	595	-	1845	62	593	2	24	204	9	-	8	902
Oklahoma City, Okla.	-	-	-	-	80	15	-	-	-	-	-	-	95
Philadelphia, Pa.	748	236	-	984	30	226	15	9	101	25	-	3	409
Pittsburgh, Pa.	284	76	-	360	28	203	101	-	-	35	-	2	369
Portland, Oreg.	-	-	-	-	351	-	-	-	-	-	-	15	366
Providence, R.I.	17	-	-	17	53	32	-	-	-	-	-	5	90
St. Louis, Mo.	64	20	-	84	158	132	75	-	-	10	-	-	375
Salt Lake City, Utah	-	-	-	-	278	-	-	-	-	-	-	4	282
San Antonio, Tex.	1	-	-	1	222	1	-	-	-	-	-	-	223
San Francisco, Cal. 3/	-	-	-	-	1155	7	-	-	-	-	-	-	1162
Seattle, Wash. 4/	-	-	-	-	488	2	-	-	-	-	-	37	527
Washington, DC	88	3	-	91	42	254	18	5	53	2	-	-	374
TOTAL	5418	1692	-	7110	8778	4085	997	43	589	178	-	93	14763

- 1/ Includes St. Paul
- 2/ Includes Newark, NJ
- 3/ Includes Oakland
- 4/ Includes Tacoma

Montreal, Que.	432	98	-	530	4	234	-	-	-	-	-	371	609
Ottawa, Ont.	22	1	-	23	21	87	-	-	-	-	-	45	153
Toronto, Ont.	260	333	-	593	1	90	-	-	-	-	-	278	369
Vancouver, BC	32	-	-	32	269	-	-	-	-	-	-	106	375
Winnipeg, Man.	-	-	-	-	131	-	-	-	-	-	-	16	147
TOTAL	746	432	-	1178	426	411	-	-	-	-	-	816	1653