

Marketing Watermelons 1981 Crop

For the states of:

Delaware

Florida

Georgia

Mississippi

Missouri

North Carolina

South Carolina

Texas

Virginia

**FEDERAL-STATE
MARKET NEWS**

United States Department of Agriculture
Agricultural Marketing Service
Fruit and Vegetable Division
and
Cooperative State Departments
of Agriculture

PREFACE

This is a summary of the daily reports and other related data on the marketing of the 1981 Watermelon crop. Price adjustments that were made after shipment are not included in the prices shown. This information is provided for its historical interest, and for use in planning and marketing of future crops.

Daily reports were issued on Florida, Georgia, South Carolina, North Carolina, Mississippi, Missouri, Southeastern Virginia and Texas watermelons during the 1981 season. Watermelon Market News is a cooperative service of the respective State Departments of Agriculture and the United States Department of Agriculture.

We wish to express our appreciation to the watermelon growers, shippers, buyers and other members of the industry for their cooperation in supplying the information that made this summary and the daily reports possible.

Additional copies of this summary are available on request from the following address:

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Florida

Florida growers increased their planted acreage in 1981 when compared with the past few years. The Crop Reporting Service placed the 1981 acreage at 54,000, compared with 45,000 in 1980. Harvested acreage was 49,000 in 1981, compared with 42,500 in 1980. Planting increased in all major production areas of the State. This increase was mostly attributed to the successful marketing season in 1980. Yields per acre were down in 1981 when compared with 1980. The yield per acre was 165 hundredweight in 1981, compared with 185 in 1980.

Planting was active during January and February in South Florida. Central and North Florida started planting in February and most growers had finished by mid-March. The early planted fields made good growing progress. Exceptions occurred when the cool nights and gusty winds tossed vines and retarded growth in March. Leafburn was prevalent in most fields. The crop made excellent progress during early April, but dry weather began to take its toll late in that month. Dry weather was a major factor affecting growth during May. Non-irrigated fields suffered a reduction in melon size and yields. Central Florida was probably the area worst hit by dry weather.

Harvesting of the commercial crop began in a light way in late April. The volume picked up in early May. The season peaked the week ending June 6th when 2,298 loads of 45,000 pounds each moved from the State. Heavy supplies continued through the weeks ending June 13th and 20th, then tapered-off sharply. Total truck and piggyback movement was 15,648 loads in 1981, compared with 15,153 in 1980. While a slight increase in shipments did occur in 1981, this does not reflect an increase comparable to the increase in acreage. Dry weather was the major factor affecting crop yields. Florida growers grew a late fall and early winter crop of melons in 1981. The acreage was small, but was an increase over most recent years.

This was a fairly successful marketing year for most growers. Shipping point prices in South Florida were \$12.00 per cwt on 17-24 pound average size melons the week ending May 9th, but declined sharply the following week. A \$7.00 market was reported May 16th. The most prevalent price was \$5.00 per cwt during the peak movement. Growers received mostly \$1.00 per cwt below the FOB shipping point price paid by most large buyers.

Trucks moved practically all Florida melons during 1981. There was a total of 11 piggybacks by rail.

Relatively little change was noted in varieties. Long Grays, Crimson Sweets and Jubilees were the major varieties. Several minor varieties were grown, but no outstanding variety was reported among them.

Georgia

Georgia watermelon growers harvested 26,400 acres in 1981 of which 13,000 acres were marketed in the spring and 13,400 in the summer, according to the Crop Reporting Service. In 1980 there were 27,000 acres harvested. Commercial shipments, as compiled by the Federal-State Market News Service, were 6,099 loads in 1981 compared with 5,518 in 1980. Loads were in units of 45,000 pounds.

Growing conditions were variable during the 1981 season. Early in the season, weather was

generally favorable. Producers were able to plant nearly half of the acreage for harvest prior to July 1st. This was quite different from 1980 when a cool, wet spring delayed and reduced early plantings. By late May or early June, hot, dry weather was beginning to take its toll with sunburn showing up in fields without adequate vine cover. Dry weather continued to affect the quality and appearance of some offerings through most of July. Quality was mostly fair in the later fields.

Light harvest began in late May of 1981, slightly ahead of the 1980 crop. The movement picked up rapidly, particularly in early June when the Cordele area began to harvest. Peak movement for the state was from the last week of June through the first ten days of July. During that period, Georgia averaged shipping 205 loads a day. The bulk of the volume was shipped by mid-August, although light shipments continued until late August.

Marketing in 1981 was less successful than in 1980. Prices were mostly lower. The Crop Reporting Service estimated the total value of production for 1981 at 10.69 million dollars compared to 15.64 million dollars in 1980. Shipping point prices on 18-24 pound average size melons ranged from \$3.50-5.50 per cwt during the season. Prices the previous year, 1980, were from \$3.50-8.00 per cwt. The 1981 marketing season saw prices open in mid-June at around \$5.00. Prices held mostly steady through June and the first 10 days of July. The market began to decline in mid-July and closed at around \$3.50 in late July. Prices paid to growers ranged from 50 cents to \$1.00, but mostly \$1.00 per cwt below the FOB shipping point price.

Jubilees, Long Grays and Crimson Sweets were the main varieties grown in Georgia. The most prevalent variety continued to be Crimson Sweet.

South Carolina

South Carolina growers harvested 11,500 acres of watermelons in 1981, compared with 12,000 acres in 1980 and 14,000 in 1979. Production for the state in 1981 was 1,265,000 cwt compared with the previous year's total of 1,068,000. This represented an increase of 16 percent in production from about 4 percent less harvested acreage.

Growing conditions were fairly good in 1981, although hot, dry weather prevailed at times. There were periodic rains allowing for near normal development of the crop. Some late season acreage was abandoned in the 1981 season due to low market prices and the limited demand.

Light harvest got underway by mid to late June with volume movement by the first of July. The peak period for shipping was from June 29th through July 15th. The heaviest single day, according to the Federal-State Market News Service, was July 8th when 114 truckloads of 45,000 lbs. were shipped. Light shipments continued through the month of August.

Prices in 1981 averaged well below those of the previous year. On June 29th, the first FOB shipping point report of the season, 18-24 lb average Long Grays were at \$5.00-5.50 per cwt. The market held near the same level through the first ten days of July. Prices began to decline to a season low of \$3.50-4.00 on July 21st. Growers received about \$1.00 per cwt less than prices at the FOB shipping point level.

North Carolina

The 1981 harvested acreage was estimated at 7,600 by the Crop Reporting Service. This compared with 8,000 in 1980 and 7,400 in 1979. Production for 1981 was put at 502,000 cwt, down from the 600,000 cwt in 1980.

Growing conditions were quite variable in 1981. Early in the season the weather was extremely hot and dry. Late in the season heavy rains halted harvesting in some areas. Early fields were heavy to medium size melons due partly to the dry conditions. There were some rains in mid to late July which were beneficial to late fields. Some of the late fields were abandoned due to limited demand, low prices and heavy rains.

Light harvest began around the first week of July. Peak movement was the last 15-17 days of July, although the first week of August was also fairly heavy. The heaviest single day, according to the Federal-State Market News Service, was July 16th when 104 loads of 45,000 pounds each were shipped. The bulk of the movement was completed by the third week of August.

The 1981 marketing season in North Carolina was considerably less successful than the previous one. Shipping point prices opened at \$4.50-5.00 per cwt for the 18-24 lb average watermelons on July 15th, 1981. The market opened in 1980 at around \$5.00-5.50 per cwt and the season low that year was \$4.00. Prices in 1981 began to decline shortly after the first report and fell to a season low of \$2.75-3.00 for the 18-24 pound size melon on July 30th. The last report was issued on August 17th, with the market at \$3.00 per cwt.

Long Grays and Jubilees were the most common varieties, but there was some acreage planted in Crimson Sweets.

Mississippi

Growers harvested more watermelons in 1981 when compared with 1980. The Crop Reporting Service shows harvested acreage in Mississippi at 12,000 for 1981. This compared with 10,500 acres in 1980. Commercial shipments reported by the Federal-State Market News Service totaled 2,359 loads of 45,000 pounds each. There was a total of 1,367 loads shipped in 1980.

Growing conditions in 1981 were improved over the 1980 season when extreme dry, hot weather caused sharply reduced yields and produced small size melons of variable quality.

There were periods of hot and dry weather in 1981, but conditions were not as severe. Much needed rains fell in early July. The overall crop in 1981 was much improved over 1980 as a result of the July rain. Yields in 1981 averaged 85 cwt per acre compared with 70 cwt the previous year.

Light harvesting began in mid to late June in early fields. Movement increased quickly to a moderate level by July 1st. The deal peaked from mid-July to August 1st with 126 truckloads shipped on July 17th. Shipments declined in August but continued through the month.

Prices on the FOB shipping point basis were lower on the average in Mississippi in 1981 than in 1980. They ranged from \$4.50-5.50 per cwt for the 26-29 lb Jubilees on Monday, July 13th, to a season low of \$3.00 on July 30th. Prices recovered somewhat to close out the season at

\$3.50-4.00 on August 7th. The growers generally received about \$1.00 per cwt less than the FOB shipping point basis price.

The Jubilee was, as in past years, the more popular variety grown. It accounted for more than three-fourths of the total acreage grown in Mississippi in 1981.

Missouri

Growing conditions were variable during 1981. The melons were planted early under dry, warm conditions and came up to a good stand. From mid-May to mid-June cold, rainy weather set in, which reduced field activity for over a month. This was followed by favorable weather until early July. Through most of July the northern growing area received excessive rain while the southern area suffered from dry weather. Several hundred acres of melons were lost in the northern area due to excess water, and in few areas from disease. Quality, in general, was good. Average size was approximately 18-24 pounds per melon.

Harvesting began in early July. The shipments peaked July 27th when 56 loads of 45,000 pounds each were shipped. Shipments declined after August 11th. Commercial shipments were generally complete by September 1st. The total commercial shipments were 1,175 loads in 1981 compared with 584 loads in 1980.

The shipping point prices were \$5.50-6.75 per cwt on July 14th for 18-24 pound average melon sizes. The price slowly declined until July 24th when it dropped to \$4.00-4.50 per cwt and continued until August 20th when the price dropped to \$3.75-4.00 per cwt and continued for the remainder of the reported season.

Crimson Sweets and Long Grays were the predominant varieties.

Southeastern Virginia

Estimates of watermelon acreage and production are not available on Virginia watermelons. Sources indicated that planted acreage was up sharply from the previous season. Commercial truck shipments in 1981, as reported by the Federal-State Market News Service, increased significantly from 1980. There were 927 truckloads shipped in 1981 compared with 578 loads in 1980, and 365 in 1979. A truckload was figured at 45,000 pounds.

Growing conditions were variable during the 1981 season with dry conditions early and rain later in the season. Some early fields showed stress from the hot, dry weather of June. There were some rains in July and again in August. These were beneficial to later fields and to the vine cover in other fields. The rain did delay harvest. The overall quality was good for the season, although there were some overripe fields by the end of August.

Harvest got underway in a light way by the middle of July. There was moderate movement by the last week of July. The heaviest single day was August 5th when 48 loads were shipped. The peak movement was from August 4th through August 15th. Shipments continued through the balance of August with a few loads shipped in early September.

The first FOB shipping point report of the season was issued on July 23rd. Prices opened at \$4.00 per cwt on 18-24 lb Long Grays. The range for the season was \$2.75-4.50 in 1981,

compared with \$4.00-6.00 per cwt in 1980. The market was mostly around \$3.00 per cwt by the first of August in 1981. The price carried through the balance of the season at about the same level. Demand was light throughout the season with available supplies in excess of buyer interest. Prices paid to growers were mostly \$1.00 per cwt below shipping point price.

Long Grays and Crimson Sweets were the principal commercial varieties. Some Jubilees were also grown.

Texas

Texas watermelon production increased in 1981. Estimated production was 4,629,000 cwt, an increase of 1,224,000 cwt over the drought stricken 1980 crop. There were 43,900 acres harvested in 1981 compared with 36,000 in 1980. Yields increased slightly in 1981 and averaged 105 cwt per acre compared with 92.5 cwt per acre in 1980.

Truck shipments in 1981 (45,000 lb. units) were approximately 4,500 compared with 3,000 in 1980. The peak shipment day occurred on June 10th, when 148 loads were shipped. Weekly shipments peaked June 7-13th, when 767 loads were moved. This peak movement was 10 days earlier than average and was attributed to the excessive rainfall received during June.

Planting of the 1981 crop began in the Rio Grande Valley in early February and was generally completed in the East Texas area by early April. Growing conditions in 1981 were generally very good with adequate moisture and warm temperatures aiding crop development. The first vines began running in early April in the Valley area. Early cutting began in mid-May with good sizing, yields and quality. Weather conditions changed abruptly in early June as heavy rains covered most of the major production areas for a three week period. As this was the peak of the Texas harvest season, losses were heavy and much of the remaining crop could not be shipped. Volume decreased throughout July with light shipments continuing into August.

Value of the 1981 crop was estimated at \$38,022,000.

Prices in 1981 were lower compared with the 1980 season. Bulk loaded, 16-24 lb average size Long Grays brought \$7.00 per cwt the first week in June compared with \$8.00-9.00 in 1980; 18-24 lb average size Jubilees during the same week were \$7.00-8.00 per cwt compared with \$9.00-11.00 in 1980.

As in most previous years, the main varieties marketed were Long Grays, followed by Jubilees and Crimson Sweets.

WATERMELON ACREAGE, PRODUCTION AND VALUE, FLORIDA,
CROP YEARS 1979, 1980 AND 1981

Season and State	Area Planted			Area Harvested			Yield Per Acre		
	1979	1980	1981	1979	1980	1981	1979	1980	1981
	Acres						CWT.		
Jan-June									
Ala	3,600	3,500	4,000	3,600	3,400	3,800	66	64	90
Ariz	2,000	1,100	2,200	2,000	1,100	2,200	130	195	210
Calif-Des	4,800	4,000	4,500	4,800	4,000	4,500	185	258	210
Fla	50,000	45,000	54,000	43,000	42,500	49,000	150	185	165
Ga	11,500	7,300	13,500	10,500	6,000	13,000	110	75	110
Tex	<u>25,500</u>	<u>17,200</u>	<u>23,200</u>	<u>23,000</u>	<u>15,000</u>	<u>20,000</u>	<u>90</u>	<u>80</u>	<u>100</u>
Total	97,400	78,100	101,400	86,900	72,000	92,500	127	152	143
July-Dec									
Ala	8,400	8,500	10,000	8,400	8,400	9,500	63	63	75
Ariz	4,300	2,300	1,400	4,300	2,300	1,400	135	155	155
Ark	3,400	3,000	3,500	3,300	2,000	3,200	95	40	100
Calif-Oth	8,400	7,100	6,200	8,400	7,100	6,200	300	280	255
Del	2,000	2,000	2,100	1,900	2,000	2,100	140	160	165
Ga	18,900	24,100	14,500	16,900	21,400	13,400	91	100	110
Ind	5,200	5,600	6,200	5,000	5,500	5,900	150	140	160
Md	2,800	2,900	2,900	2,700	2,900	2,900	140	155	165
Miss	13,300	11,500	15,000	11,500	10,500	12,000	90	70	85
Mo	4,500	2,900	4,000	4,100	2,400	3,700	140	120	130
N C	8,400	8,200	8,500	7,400	8,000	7,600	56	75	66
Okla	8,000	8,000	8,000	7,500	7,000	7,000	60	30	120
S C	15,500	14,000	14,600	14,000	12,000	11,500	81	89	110
Tex	<u>25,000</u>	<u>23,000</u>	<u>25,900</u>	<u>23,000</u>	<u>21,000</u>	<u>23,900</u>	<u>110</u>	<u>105</u>	<u>110</u>
Total	128,100	123,100	122,800	118,400	112,500	110,300	110	104	116
Total U S	225,500	201,200	224,200	205,300	184,500	202,800	117	123	129

Season and State	Production			Value					
	1979	1980	1981	Per CWT.			Total		
	1,000 CWT.			Dollars			1,000 Dollars		
Jan-June									
Ala	238	218	342	6.50	7.50	7.00	1,547	1,635	2,394
Ariz	260	215	462	5.30	8.44	8.13	1,378	1,815	3,756
Calif-Des	890	1,030	945	6.60	9.37	9.26	5,871	9,647	8,751
Fla	6,450	7,863	8,085	5.00	5.92	6.52	32,250	46,549	52,714
Ga	1,155	450	1,430	3.00	5.70	3.70	3,465	2,565	5,291
Tex	<u>2,070</u>	<u>1,200</u>	<u>2,000</u>	<u>4.90</u>	<u>8.94</u>	<u>8.81</u>	<u>10,143</u>	<u>10,728</u>	<u>17,620</u>
Total	11,063	10,976	13,264	4.94	6.65	6.82	54,654	72,939	90,526
July-Dec									
Ala	529	529	713	5.03	5.98	6.17	2,661	3,163	4,399
Ariz	581	357	217	3.77	5.09	7.66	2,190	1,817	1,662
Ark	314	80	320	3.30	4.52	4.44	1,036	362	1,421
Calif-Oth	2,520	1,988	1,581	4.75	8.18	8.61	11,970	16,262	13,612
Del	266	320	347	5.19	7.44	3.63	1,381	2,381	1,260
Ga	1,538	2,140	1,474	2.76	6.11	3.66	4,245	13,075	5,395
Ind	750	770	944	4.50	5.35	4.62	3,375	4,120	4,361
Md	378	450	479	5.19	7.44	3.63	1,962	3,348	1,739
Miss	1,035	735	1,020	3.92	4.14	3.30	4,057	3,043	3,366
Mo	574	288	481	3.25	3.40	3.40	1,866	979	1,635
N C	414	600	502	4.00	4.30	3.35	1,656	2,580	1,682
Okla	450	210	840	3.80	6.53	5.12	1,710	1,371	4,301
S C	1,134	1,068	1,265	3.35	3.98	3.29	3,799	4,251	4,162
Tex	<u>2,530</u>	<u>2,205</u>	<u>2,629</u>	<u>5.13</u>	<u>9.10</u>	<u>7.38</u>	<u>12,979</u>	<u>20,066</u>	<u>19,402</u>
Total	13,013	11,740	12,812	4.22	6.54	5.34	54,887	76,818	68,397
Total U S	24,076	22,716	26,076	4.55	6.59	6.09	109,541	149,757	158,923

WEEKLY WATERMELON SHIPMENTS
(TRUCK & RAIL COMBINED, SHOWN IN 45,000 LB. UNITS)

Week Ending	ARIZONA		CALIFORNIA		FLORIDA		GEORGIA		MISSISSIPPI		MISSOURI	
	1980	1981	1980	1981	1980	1981	1980	1981	1980	1981	1980	1981
---Loads---												
April 18	--	--	--	--	--	--	--	--	--	--	--	--
25	--	--	--	--	--	2	--	--	--	--	--	--
May 2	--	--	--	--	64	37	--	--	--	--	--	--
9	--	--	--	--	162	392	--	--	--	--	--	--
16	--	--	--	20	532	1,348	--	--	--	--	--	--
23	--	2	28	157	1,088	1,986	--	--	--	--	--	--
30	--	24	19	309	1,668	1,918	--	--	--	--	--	--
June 6	7	46	228	510	2,228	2,323	--	--	--	--	--	--
13	16	126	560	609	2,536	1,999	2	20	--	--	--	--
20	127	385	491	399	2,509	2,036	20	498	--	--	--	--
27	238	361	451	110	2,359	1,693	219	1,538	--	62	--	--
July 4	274	103	393	402	1,506	972	724	1,343	--	203	--	--
11	195	69	233	492	386	561	1,151	1,178	12	303	38	13
18	301	46	73	555	61	280	1,215	819	96	480	92	240
25	66	71	196	370	13	81	857	374	197	487	125	236
Aug. 1	71	55	202	313	4	16	540	194	207	389	86	292
8	71	42	23	277	1	1	385	87	273	228	100	203
15	57	22	73	295	--	1	200	66	268	123	69	130
22	31	25	166	221	--	--	61	--	199	64	47	35
29	56	29	146	200	--	--	22	--	89	20	16	24
Sept. 5	34	37	61	181	--	--	--	--	3	--	11	2
12	--	12	--	52	--	--	--	--	--	--	--	--
Totals	1,544	1,455	3,343	5,472	15,117	15,646	5,396	6,117	1,344	2,359	584	1,175

Week Ending	N. CAROLINA		S. CAROLINA		TEXAS		VIRGINIA		MEXICO		TOTAL	
	1980	1981	1980	1981	1980	1981	1980	1981	1980	1981	1980	1981
---Loads---												
April 18	--	--	--	--	--	--	--	--	--	205	--	205
25	--	--	--	--	--	--	--	--	--	244	--	246
May 2	--	--	--	--	--	--	--	--	513	324	577	361
9	--	--	--	--	--	--	--	--	527	299	689	691
16	--	--	--	--	9	--	--	--	388	295	929	1,663
23	--	--	--	--	253	358	--	--	158	178	1,527	2,681
30	--	--	--	--	358	478	--	--	76	76	2,121	2,805
June 6	--	--	--	--	236	580	--	--	18	75	2,717	3,534
13	--	--	--	--	457	769	--	--	11	42	3,582	3,565
20	--	--	7	113	459	573	--	--	16	11	3,629	4,015
27	--	--	70	394	493	545	--	--	7	9	3,837	4,712
July 4	--	--	228	366	272	272	--	--	7	5	3,404	3,666
11	33	86	486	552	196	243	--	--	2	--	2,732	3,497
18	320	429	376	400	75	208	7	--	4	--	2,620	3,457
25	343	473	181	157	--	93	141	88	2	--	2,121	2,430
Aug. 1	252	419	124	53	--	43	184	157	4	--	1,674	1,931
8	155	370	65	4	--	14	118	223	--	--	1,191	1,449
15	66	158	--	--	--	--	82	273	--	--	815	1,068
22	52	16	--	--	--	--	25	88	--	--	581	449
29	--	--	--	--	--	--	20	95	--	--	349	368
Sept. 5	--	--	--	--	--	--	--	3	--	--	109	223
12	--	--	--	--	--	--	--	--	--	--	--	64
Totals	1,221	1,951	1,537	2,039	2,808	4,176	577	927	1,733	1,763	35,204	43,080

WATERMELON UNLOADS BY CITY DESTINATION AND STATE
ORIGIN, APRIL AND MAY, 1981

APRIL

City	AZ CA	FL	GA	MX	NC	SC	TX	OTHER	TOTAL
---Loads 1/---									
Atlanta	--	--	--	3	--	--	--	--	3
Baltimore	--	--	--	11	--	--	--	--	11
Boston	--	--	--	20	--	--	--	--	20
Buffalo	--	--	--	2	--	--	--	--	2
Chicago	--	--	--	24	--	--	--	--	24
Cincinnati	--	--	--	6	--	--	--	--	6
Columbia	--	--	--	2	--	--	--	--	2
Dallas	--	--	--	14	--	--	--	--	14
Denver	--	--	--	11	--	--	--	--	11
Detroit	--	2	--	17	--	--	--	--	19
Los Angeles	--	--	--	40	--	--	--	--	40
New Orleans	--	--	--	8	--	--	--	--	8
New York City	--	--	--	42	--	--	--	--	42
Philadelphia	--	--	--	8	--	--	--	--	8
Pittsburgh	--	--	--	6	--	--	--	--	6
St. Louis	--	--	--	7	--	--	--	--	7
San Antonio	--	--	--	7	--	--	--	--	7
San Francisco	--	--	--	14	--	--	--	--	14
Seattle	--	--	--	14	--	--	--	--	14
<u>Total U S</u>	--	2	--	256	--	--	--	--	258
Canadian Cities									
Montreal	--	1	--	18	--	--	--	--	19
Ottawa	--	--	--	2	--	--	--	--	2
Toronto	--	--	--	10	--	--	--	--	10
Vancouver	--	--	--	6	--	--	--	--	6
Winnipeg	--	--	--	5	--	--	--	--	5
<u>Total Canadian</u>	--	1	--	41	--	--	--	--	42
<u>Total</u>	--	3	--	297	--	--	--	--	300

MAY

Atlanta	--	91	--	5	--	--	--	--	96
Baltimore	--	103	--	2	--	--	--	--	105
Boston	--	182	--	10	--	--	--	--	192
Buffalo	--	33	--	1	--	--	--	--	34
Chicago	--	155	--	23	--	--	6	--	184
Cincinnati	--	40	--	4	--	--	--	--	44
Columbia	--	132	--	--	--	--	--	--	132
Dallas	--	--	--	26	--	--	37	--	63
Denver	--	--	--	14	--	--	16	--	30
Detroit	--	154	--	8	--	--	2	--	164
Los Angeles	54	24	--	126	--	--	16	--	220
New Orleans	--	94	--	7	--	--	--	--	101
New York City	--	216	--	37	--	--	--	3	256
Philadelphia	--	116	--	6	--	--	--	--	122
Pittsburgh	--	96	--	7	--	--	--	--	103
St. Louis	--	42	--	6	--	--	--	--	48
San Antonio	--	--	--	16	--	--	13	--	29
San Francisco	2	--	--	53	--	--	--	--	55
Seattle	6	--	--	29	--	--	--	--	35
<u>Total U S</u>	62	1,478	--	380	--	--	90	3	2,013
Canadian Cities									
Montreal	--	35	--	10	--	--	--	--	45
Ottawa	--	14	--	--	--	--	--	--	14
Toronto	--	107	--	10	--	--	--	--	117
Vancouver	1	--	--	12	--	--	1	--	14
Winnipeg	--	4	--	10	--	--	9	--	23
<u>Total Canadian</u>	1	160	--	42	--	--	10	--	213
<u>Total</u>	63	1,638	--	422	--	--	100	3	2,226

1/ Load - 45,000 pounds.

WATERMELON UNLOADS BY CITY DESTINATION AND STATE
ORIGIN, JUNE AND JULY, 1981

JUNE

City	AZ CA	FL	GA	MS	NC	SC	TX	OTHER	TOTAL
			---Loads 1/---						
Atlanta	--	224	146	--	--	--	--	2	372
Baltimore	51	274	4	--	--	--	--	--	329
Boston	--	249	45	--	--	71	7	2	374
Buffalo	--	57	--	--	--	4	--	--	61
Chicago	--	282	45	4	--	3	36	2	372
Cincinnati	--	84	12	--	--	--	--	2	98
Columbia	--	378	36	--	--	87	--	--	501
Dallas	57	1	--	--	--	--	203	--	261
Denver	69	8	--	--	--	--	86	1	164
Detroit	--	301	8	--	--	1	54	--	364
Los Angeles	524	2	--	--	--	--	55	29	610
New Orleans	--	238	--	15	--	--	13	14	280
New York City	--	544	8	--	--	2	1	--	555
Philadelphia	--	229	30	--	--	--	2	--	261
Pittsburgh	--	158	8	--	--	--	4	--	170
St. Louis	--	98	2	--	--	--	23	1	124
San Antonio	--	--	--	--	--	--	92	--	92
San Francisco	159	--	--	--	--	--	8	3	170
Seattle	98	--	--	--	--	--	3	--	101
Total U S	958	3,127	344	19	--	168	587	56	5,259
Canadian Cities									
Montreal	--	124	--	--	1	9	2	--	136
Ottawa	--	29	--	--	--	8	--	--	37
Toronto	--	335	37	--	--	--	--	4	376
Vancouver	28	--	--	--	--	--	1	4	33
Winnipeg	--	2	--	--	--	--	28	1	31
Total Canadian	28	490	37	--	1	17	31	9	613
Total	986	3,617	381	19	1	185	618	65	5,872

JULY

Atlanta	--	50	343	--	--	1	--	9	403
Baltimore	1	71	38	--	129	61	2	52	354
Boston	--	--	44	4	64	210	1	49	372
Buffalo	2	10	36	2	7	9	--	2	68
Chicago	2	68	206	28	2	15	29	146	496
Cincinnati	--	33	65	1	1	--	--	15	115
Columbia	--	80	18	--	--	418	--	--	516
Dallas	--	--	--	--	--	--	207	--	207
Denver	44	10	--	--	--	--	129	12	195
Detroit	--	90	114	82	6	21	9	51	373
Los Angeles	507	22	7	23	--	3	120	10	692
New Orleans	--	18	4	104	--	--	1	89	216
New York City	--	145	166	18	142	283	--	90	844
Philadelphia	--	9	169	2	32	109	--	12	333
Pittsburgh	--	122	47	--	24	57	1	2	253
St. Louis	--	77	10	16	--	--	5	74	182
San Antonio	--	--	--	3	--	--	63	1	67
San Francisco	153	--	--	--	--	--	--	--	153
Seattle	137	2	--	72	--	--	12	1	224
Total U S	846	807	1,267	355	407	1,187	579	615	6,063
Canadian Cities									
Montreal	--	85	22	--	35	56	1	4	203
Ottawa	--	--	--	--	39	--	--	9	48
Toronto	--	62	51	--	82	62	--	30	287
Vancouver	66	--	--	--	--	--	--	--	66
Winnipeg	1	2	--	--	--	1	33	--	37
Total Canadian	67	149	73	--	156	119	34	43	641
Total	913	956	1,340	355	563	1,306	613	658	6,704

1/ Load - 45,000 pounds.

WATERMELON UNLOADS BY CITY DESTINATION AND STATE
ORIGIN, AUGUST AND SEPTEMBER, 1981

AUGUST

City	AZ CA	FL	GA	MS	NC	SC	TX	OTHER	TOTAL
----Loads 1/----									
Atlanta	--	--	160	--	18	1	--	31	210
Baltimore	--	--	--	--	48	1	--	206	255
Boston	--	--	11	--	4	14	4	152	185
Buffalo	--	--	4	--	5	2	--	29	40
Chicago	--	--	25	4	7	1	11	188	236
Cincinnati	--	--	2	1	1	--	--	54	58
Columbia	--	--	--	--	--	102	--	--	102
Dallas	--	--	--	--	--	--	108	10	118
Denver	--	--	--	--	--	--	24	74	98
Detroit	--	--	28	20	8	13	4	129	202
Los Angeles	371	--	--	9	11	--	20	31	442
New Orleans	--	5	--	56	--	--	1	66	128
New York City	--	17	17	--	119	21	--	494	668
Philadelphia	--	3	--	--	19	5	--	176	203
Pittsburgh	--	--	--	--	21	34	--	37	92
St. Louis	--	--	2	7	--	--	1	103	113
San Antonio	--	--	--	--	--	--	27	10	37
San Francisco	125	--	--	--	--	--	--	--	125
Seattle	141	--	--	74	--	--	5	49	269
Total U S	637	25	249	171	261	194	205	1,839	3,581
Canadian Cities									
Montreal	--	16	1	--	57	6	--	16	96
Ottawa	--	--	--	--	--	--	--	13	13
Toronto	--	62	--	--	--	82	--	149	293
Vancouver	56	--	--	--	--	--	--	18	74
Winnipeg	1	--	--	--	--	--	5	3	9
Total Canadian	57	78	1	--	57	88	5	199	485
Total	694	103	250	171	318	282	210	2,038	4,066

SEPTEMBER

Atlanta	--	--	67	--	--	--	--	6	73
Baltimore	--	--	--	--	10	--	2	47	59
Boston	--	--	--	--	--	--	19	19	38
Buffalo	--	--	--	--	--	--	12	9	21
Chicago	--	--	--	--	--	--	--	93	93
Cincinnati	--	--	--	--	--	--	1	13	14
Columbia	--	--	--	--	--	25	--	2	27
Dallas	--	--	--	--	--	--	70	--	70
Denver	6	--	--	--	--	--	17	40	63
Detroit	--	--	--	--	--	--	11	49	60
Los Angeles	212	--	--	1	--	--	28	19	260
New Orleans	--	--	2	8	--	--	21	35	66
New York City	--	--	--	--	--	--	42	86	128
Philadelphia	--	--	--	--	--	3	3	37	43
Pittsburgh	--	--	--	--	3	3	2	33	41
St. Louis	--	--	--	--	--	--	1	42	43
San Antonio	--	--	--	--	--	--	21	--	21
San Francisco	72	--	--	--	--	--	--	--	72
Seattle	38	--	--	4	--	--	--	16	58
Total U S	328	--	69	13	13	31	250	546	1,250
Canadian Cities									
Montreal	--	--	--	--	18	8	--	2	28
Ottawa	--	--	--	--	--	--	--	3	3
Toronto	--	1	--	--	--	--	--	127	128
Vancouver	7	--	--	--	--	--	--	10	17
Winnipeg	1	--	--	--	--	--	2	--	3
Total Canadian	8	1	--	--	18	8	2	142	179
Total	336	1	69	13	31	39	252	688	1,429

1/ Load - 45,000 pounds.

SHIPPING POINT PRICES
 SALES FOB SHIPPING POINT AND DELIVERED SALES SHIPPING POINT BASIS,
 MONDAY'S PRICE, PER CWT, BY VARIETY, WEEKLY, 1981

Week Ending	Crimson Sweet		Jubilee		Long Gray	
	17-24 lbs.	25-29 lbs.	25-29 lbs.	30-38 lbs.	17-24 lbs.	25-29 lbs.
---Per hundredweight---						
FLORIDA						
May 9	10.00	--	--	11.00	12.00	13.00
16	7.00	--	--	9.00	7.00	7.00- 8.00
23	5.00	7.00	5.50- 6.00	7.00	5.00	5.00
30	5.50- 6.00	7.00	5.50- 6.00	7.00	5.50- 6.00	6.00
June 6	7.00- 7.50	8.00- 8.50	7.00- 7.50	8.50- 9.00	7.00- 7.50	7.00- 8.00
13	7.00	7.00	8.00	8.00- 9.00	7.00	7.00- 7.50
20	5.50	5.50- 7.00	6.00	6.50- 7.00	5.00- 5.50	5.50- 6.00
27	5.00- 5.50	5.50	5.00- 5.50	5.50	5.00	5.00- 5.50
July 4	5.00	5.00- 5.50	5.00	5.00- 5.50	5.00	5.00- 5.50
11	4.00- 4.50	5.50- 6.00	5.00	5.50- 6.00	5.00	5.00- 6.00
GEORGIA						
June 27	5.00	5.00- 5.50	5.00	5.00- 5.50	5.00	5.00- 5.50
July 4	5.00	5.00- 5.50	5.00	5.00- 5.50	5.00	5.00- 5.50
11	4.00- 4.50	5.50- 6.00	5.00	5.50- 6.00	5.00	5.00- 6.00
18	4.00- 5.00	4.50- 5.50	4.00- 5.00	4.50- 5.50	4.00- 5.00	4.50- 5.50
25	3.50- 4.00	4.00	3.50- 4.00	4.00	3.50	4.00
SOUTH CAROLINA						
July 4	5.00- 5.50	5.50- 6.50	5.00- 5.50	5.50- 6.50	5.00- 5.50	5.50- 6.50
11	5.50- 6.00	6.00- 6.50	5.50- 6.00	6.00- 6.50	5.00- 6.00	5.50- 6.00
18	4.50- 5.00	5.00- 6.00	4.50- 5.00	5.00- 6.00	4.50- 5.00	5.00- 6.00
25	4.00	4.00- 4.50	4.00- 4.50	4.00- 4.50	4.00	4.00- 4.50
NORTH CAROLINA						
July 18	3.50- 4.00	4.50- 5.50	4.50- 5.00	4.50- 5.50	4.50- 5.00	4.50- 5.50
25	4.50	4.50- 5.00	4.50	4.50- 5.00	4.50	4.50- 5.00
Aug. 1	3.50	3.50- 4.00	3.50	3.50- 4.50	3.50	3.50- 4.00
8	2.75- 3.00	2.75- 3.00	3.00	3.00	2.75- 3.00	2.75- 3.00
15	3.00	2.75- 3.50	3.00- 3.25	3.25- 3.50	3.00	2.75- 3.25
22	3.00	3.00	--	--	3.00	3.00
MISSISSIPPI						
July 18	--	--	4.50- 5.50	5.00- 5.50	--	--
25	--	--	4.00	4.00- 4.50	--	--
Aug. 1	--	--	3.50	3.50- 4.00	--	--
8	--	--	3.50- 4.00	3.00- 4.00	--	--
VIRGINIA						
July 25	--	--	--	--	4.00- 4.50	4.00- 4.50
Aug. 1	3.50- 4.00	3.50- 4.00	--	--	3.50- 4.00	3.50- 4.00
8	3.00	3.00	--	--	3.00	3.00
15	3.00- 3.50	3.00- 3.50	--	--	3.00- 3.50	3.00- 3.50
22	3.00- 3.25	3.00- 3.25	--	--	3.00- 3.25	3.00- 3.25
29	3.00- 3.50	--	--	--	3.00- 3.50	3.00- 3.50

Week Ending	Crimson Sweet		Jubilee		Long Gray	
	17-24 lbs.	25-29 lbs.	17-24 lbs.	25-29 lbs.	17-24 lbs.	25-29 lbs.
---Per hundredweight---						
TEXAS						
May 23	--	--	8.00	--	8.00	8.00
30	--	--	7.00	7.00	6.00	6.00
June 6	--	--	8.00- 9.00	8.00- 9.00	7.00- 7.50	7.00- 7.50
13	--	--	6.50- 7.00	6.50- 7.00	5.50- 6.50	5.50- 6.50
20	--	--	6.00- 7.00	6.00- 7.00	6.00	6.00
27	--	--	6.00- 6.50	6.00- 7.50	5.00- 6.00	5.00- 6.00
July 4	--	--	7.00	7.00	6.00- 7.00	6.00- 7.00
11	--	--	7.00	7.00	6.50- 7.00	6.50- 7.00
18	--	--	5.00- 6.00	5.50- 6.00	5.00- 5.50	--