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Marketing Watermelons 1979 Crop

For the states of:

Alabama

Missouri

Delaware

South Carolina

Florida

Texas

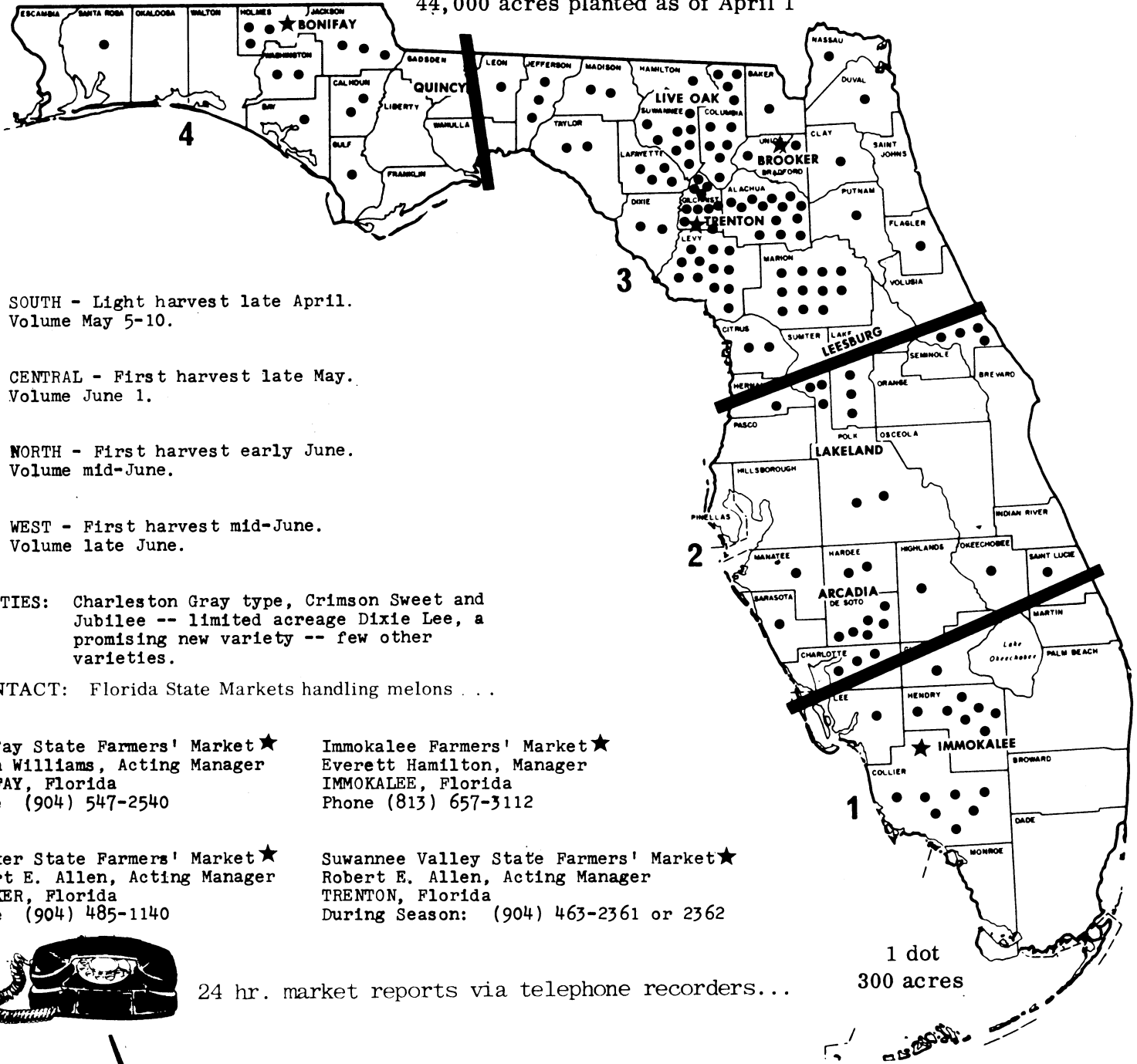
Georgia

Virginia

Compiled from Federal-State Market News Reports
United States Department of Agriculture

FLORIDA WATERMELONS...now available! 1980 crop

44,000 acres planted as of April 1



1. SOUTH - Light harvest late April.
Volume May 5-10.
2. CENTRAL - First harvest late May.
Volume June 1.
3. NORTH - First harvest early June.
Volume mid-June.
4. WEST - First harvest mid-June.
Volume late June.

VARIETIES: Charleston Gray type, Crimson Sweet and Jubilee -- limited acreage Dixie Lee, a promising new variety -- few other varieties.

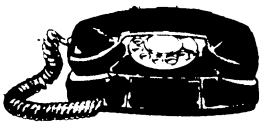
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Suwannee Valley State Farmers' Market ★
Robert E. Allen, Acting Manager
TRENTO, Florida
During Season: (904) 463-2361 or 2362



24 hr. market reports via telephone recorders...

1 dot
300 acres

- | | |
|-------------|----------------------------------|
| IMMOKALEE | - (813) 657-2793 |
| PLANT CITY | - (813) 754-2826 (11am - 3:30pm) |
| TRENTO | - (904) 463-2427 (11am - 4:00pm) |
| TALLAHASSEE | - (904) 488-0274 (11am - 4:00pm) |

Florida Department of Agriculture & Consumer Services
Division of Marketing
Tallahassee, Florida 32301

April 1980

This public document was promulgated at an annual cost of \$145.23 or 2¢ per copy in order to provide public service information for producers and buyers of Florida watermelons.

The Division of Marketing of the Florida Department of Agriculture and Consumer Services plays an important role in assisting Florida producers in the orderly marketing of their agricultural products. Two ways in which the Division provides help for Florida producers is enforcement of the License and Bond Law and providing daily Market News.

LICENSE AND BOND - All dealers in agricultural products must be licensed and bonded unless full payment is made in cash currency at the immediate time of purchase. A few minutes to consider the following suggestions will prevent problems and prove beneficial:

1. DO NOT - do business with dealers who are not licensed and bonded unless you receive full payment in cash currency.
2. DO - be sure that you and the buyer understand the terms of the transaction.
3. DO - prepare a sales ticket on each load - show buyer, date, quantity, type commodity, price, vehicle tag numbers and signature of the buyer.
4. DO - see that the buyer receives the quality and quantity produce ordered.

MARKET NEWS - Current information is compiled to offer producer/shippers and handlers a guide upon which to evaluate marketing activity.

WHAT - Market News price information reflects both wholesale shipping point trading and prices paid to growers. It is then displayed as a range in prices quoted daily with a mostly price based upon the majority of trading.

WHO - Marketing information is collected and compiled by Federal-State reporters from cooperating shippers, buyers and growers and covers data on price, quality, demand, supply and movement following actual sales transactions.

WHEN - Market News reports are compiled daily during active trading periods. Written reports are distributed to requesting industry members and mailed Monday, Wednesday and Friday each week.

HOW - Market reports are also made available to industry via telephone recorders, local radio, television and newspapers.

WHY - Market reports on prices and conditions should be used only as a guide in negotiating sales, not as a price at which everyone should buy or sell. Farmers can use the daily Market News report to estimate the value of their crop by deducting brokerage and handling fees charged by their sales agency.

WHERE - This year telephone recorders will be in operation at Immokalee, Plant City, Trenton and Tallahassee.

PREFACE

This is a summary of the daily reports and other related data on the marketing of the 1979 Watermelon crop. Price adjustments made after shipment are not included in the prices shown. This information is provided for its historical interest, and for use in planning and marketing future crops.

Daily reports were issued on Florida, Georgia, Alabama, South Carolina, Texas, Missouri, Delaware, North Carolina and Virginia watermelons during the 1979 season. The daily reports and this summary were a cooperative service of the respective State Departments of Agriculture and the United States Department of Agriculture.

We wish to express our appreciation to the watermelon growers, shippers, buyers and other members of the industry for their cooperation in supplying the information that made this summary and the daily reports possible.

Additional copies of this summary are available on request from the following address:

Federal-State Market News Service
P. O. Box 14697
North Palm Beach, Florida 33408

Released: April 1980

"This public Federal-State document was promulgated at an annual cost of \$775.20 to provide vital market information and statistics. The states' share was \$387.60 or \$.48 per copy."

M80T7

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HIGHLIGHT OF THE 1979 WATERMELON CROP

The general truck strike in June of 1979 delayed movement, and some acreage was lost due to the transportation shortage. Prices were generally favorable during the season. Most growers in the southeast experienced a successful marketing year.

FLORIDA

The trend towards less planted acreage continued in Florida. The planted acreage was estimated at 50,000 during the 1979 season, compared with 59,000 in 1978 and 65,000 in 1977. Approximately 7,000 acres of the 1979 crop were not harvested due to the transportation shortage or growing conditions. Total production was estimated at 6,450,000 cwt. in 1979, compared with 8,060,000 in 1978. Yields per acre were lower in 1979. This is reflected in yields of 150 cwt. in 1979, compared with 160 cwt. in 1978.

Growing conditions were generally favorable during the season. The major exceptions would include the heavy downpour of rain in southern production areas during May. Many farms received 10 inches or more. The condition of the melons was affected for several days from these areas. The extreme dry weather in Northwest Florida caused a reduction of size and yields during July.

Harvesting began a little later than normal, but was ahead of the previous two years, when very late crops occurred. Very light harvesting began in mid-April in 1979. Shipments reached moderate levels by the middle of May. The deal peaked in June. Supplies decreased sharply after the first of July. Light movement continued until the last week in July. The total shipments were 12,057 units of 45,000 pounds each, compared with 15,858 units in 1978.

This was a successful marketing season for most Florida growers. Shipping point prices at the beginning of the season were \$11.00-12.00 per cwt. Prices declined to \$10.00 per cwt. on May 16th and showed a gradual drop to a seasonal low of \$3.50-5.00 per cwt. on June 6th. A mostly price of \$4.00-5.50 per cwt. prevailed most of June and July. The higher prices this season, compared with low prices the previous season, accounted for the increase in total dollar value of the 1979 crop compared with 1978. The gross value of the crop was placed at \$32,250,000 compared with \$26,800,000 in 1978.

Practically all Florida watermelons were shipped to market by truck. Shipments by rail piggyback continued to decline. There were only 46 units of 45,000 pounds each by piggyback in 1979, compared with 583 in 1978.

The popular varieties grown in Florida were Long Grays, Crimson Sweets and Jubilees. A new variety, "Dixielee", was released in 1979 by James M. Crall and C. W. Elmstrom from the University of Florida Agricultural Research Center; Leesburg, Florida. The new variety has several favorable characteristics.

GEORGIA

Georgia growers planted 30,200 acres of watermelons during the 1979 season. The spring planted acreage accounted for 11,500 acres of this total, and the summer 18,900. Yields per acre were up slightly during the spring, but were down in the summer. The decline was mostly due to heavy rains and disease problems. The 1979 spring yields were 110 cwt. per acre and the summer 91 cwt. This compares with 94 cwt. in the spring of 1978 and 95 cwt. in the summer of that year.

Planting of the 1979 crop began in March. About 70 percent of the total crop was planted by April 1. Rains delayed planting the first week of April. Growers were finished planting by the last week in April. The crop made good progress during May. Cool weather held back the growth in June. The rains and cloudy weather around the middle of July caused problems. The excessive moisture brought about a reduction in quality. Disease control was almost impossible. The hot, humid weather following the rains caused sunburn and rapid maturity. The younger fields made good progress during this rainy period. These late fields produced an excellent crop where proper spray programs were followed.

Harvesting began on June 11 in 1979, about a week earlier than 1978. Supplies were light until the week prior to July 4th, when moderate supplies were available. Shipments peaked the week of July 8-14 when 1,436 loads of 45,000 pounds each were moved to market. Also, the heaviest single days movement occurred that week. On July 10th, 287 loads were shipped. The movement declined sharply on July 19th. A few late fields produced light supplies into early August. The total Georgia shipments were 5,695 loads in 1979, compared with 5,794 in 1978. All Georgia melons were moved by truck in 1979.

This was a successful marketing season. Shipping point prices on 17-24 pound average size were mostly \$3.50-4.00 per cwt. during the peak movement of the season. Prices improved to mostly \$4.00-4.50 per cwt. after the middle of July.

Crimson Sweet was the popular variety grown in Georgia during the 1979 season. Crimson Sweets accounted for about two-thirds of the planted acreage. Jubilees were the next most popular variety, followed by Long Grays. Long Grays have decreased in popularity the past several years.

ALABAMA

Growers harvested watermelons from 15,000 acres in Alabama during the 1979 season, according to the Economics, Statistics & Cooperatives Services. 15,000 acres were also harvested in 1978 while in 1977 a total of 14,500 acres were harvested. Of the 15,000 acres harvested in 1979, spring acreage totaled 4,500 acres while summer average was 10,500 acres. Production was estimated at 1,112 thousand cwt. in 1979 compared with 914 thousand cwt. in 1978.

Harvesting began in South Alabama in late June. Initial melons were small and volume was light due to dry weather. Harvest in Central Alabama began in mid-July and spread to North Alabama in early August. Northern Alabama melons were large, averaging mostly 30 to 35 pounds for the crown (first) picking. Quality was good until the end of August, when rains reduced quality and delayed harvesting.

The peak shipping day occurred on July 18th, when 37 loads of 45,000 pounds were reported shipped. Heaviest weekly volume occurred in the first and third weeks of July. In August most shipments originated in North Alabama, ranging from 50-74 loads per week. In 1979, total commercial shipments for Alabama numbered 777 loads of 45,000 pounds each compared with 712 loads in 1978. A fairly large volume of Alabama melons are marketed locally and these are not included in commercial shipments.

The first Market News report for Alabama melons was issued on July 18, 1979, when 17 to 24 pound average melons, mostly Jubilees, sold for \$4.50 per cwt. at shipping point. Because rain curtailed harvesting in other areas, demand for Alabama melons increased, and melons of this size then ranged from \$4.50 to \$5.00. At the end of July prices dipped to \$4.00. Melons over 25 pounds started the season at \$4.50 to \$5.00 per cwt. and reached a peak of \$6.00 by July 24th. Prices for melons over 25 pounds ranged from \$4.50 to \$5.50 most of the season, and ended the year in North Alabama at a season low of \$4.00.

The main watermelon variety grown in Central and North Alabama was the Jubilee. Long Grays were popular in South Alabama. All shipments were made by truck, mostly bulk loaded.

SOUTH CAROLINA

The planted acreage for watermelons has declined in South Carolina the past few seasons. This has mostly been due to adverse growing weather or market conditions. The 1979

planted acreage was 15,500, compared with 17,000 in 1978 and 20,000 in 1977. Yields per acre were up in 1979 compared with 1978. The yields were 81.0 cwt. per acre in 1979, while the 1978 figures was 89.0 cwt. per acre. The heavy rains in 1978 caused a heavy abandonment.

Growing conditions were generally favorable during the early part of the season. Heavy rains from June 11-25th caused problems with disease control. The quality was affected in some growing areas.

Harvesting began around the middle of June, but it was the week prior to July 4th when moderate supplies were available. The deal peaked the second and third weeks of July. Supplies declined the last week of July, and most growers had finished picking by August 7th. Total commercial shipments were 2,290 loads based on 45,000 pounds each.

Prices were fairly stable during the season. The range at shipping point was from \$3.50-\$5.50 per cwt. on 17 to 24 pound average size. The most common price was \$4.00-4.50 per cwt.

Long Grays, Crimson Sweets and Jubilees were the popular varieties grown. All South Carolina watermelons were shipped by truck.

NORTH CAROLINA

Watermelons planted in North Carolina were set at 8,400 acres in 1979 by the Statistical Reporting Services. This is identical to the 1978 acreage, but less than the 1977 crop when 8,900 acres were planted. Total production was 414,000 hundred weight in 1979, down slightly from the 422,000 hundred weight produced in 1978.

Growing conditions showed a wide range over the State during the 1979 season. Southern areas experienced very dry weather. This caused a reduction in size and yields, although the quality was good. A light set of melons prevailed in most farming areas in the North and Central portion of the State. This caused light yields. Growing conditions were generally favorable in the northeast. The set of melons was about average, although the size was below normal.

Harvesting began the second week of July. Supplies were fairly light until the week of July 23rd, when the Edenton Area began harvesting a moderate volume. The deal peaked the last two weeks of July. Most growers were finished harvesting by the middle of August.

The total commercial shipments by truck were 755 loads (45,000 pounds each). Trucks moved all commercial watermelons to market this season.

This was a fairly successful marketing season. Shipping point prices began July 16th at \$4.50-5.00 per cwt. on 17 to 24 pound average melons. Prices improved slightly on July 20th, but eased back to the \$4.50-5.00 level on July 26th, and remained there most of the balance of the season. The volume of larger size melons was light most of the season. A premium of 50 cents per cwt. was paid most of the season for melons averaging larger than 25 pounds each.

There was little change in varieties this season. Long Grays, Crimson Sweets and Jubilees were the main varieties.

MISSOURI

The planted and harvested acreage decreased in 1979, while the yields per acre increased compared with the 1978 crop. The total planted acreage was 4,500 acres in 1979, compared with 4,700 acres in 1978. The acreage harvested was 4,100 in 1979, compared with 4,400 in 1978. Yields per acre were 140 cwt. in 1979, up 21 percent when compared with the 110 cwt. per acre in 1978. The total production was up 16 percent in 1979. Production in 1979 was set at 574,000 cwt., compared with 484,000 cwt. in 1978.

The weather during the growing season was drier than normal, causing a delay in the harvest. Some rains in mid-July aided the melon size. The melons' size ranged from 22 to 31 pounds, and averaged 22 to 28 pounds for most of the season.

Harvesting began on July 22nd, and peaked on August 8th, when 64 loads of 45,000 pounds each were shipped. Shipments declined after August 23rd, with most commercial shipments finished by September 6th. Total commercial shipments were 427,000 cwt. in 1979. This represents approximately 88 percent of the total produced.

Shipping point prices on July 30th were \$5.25 to \$6.00 per cwt. for 22 to 31 pound average melons. The market remained about the same until August 3rd, when a gradual decline took them to \$4.00-4.50 until August 20th. Prices declined until the end of the season, reaching a low of \$3.00-3.75 the last week of August.

Crimson Sweets and Long Grays were the main varieties. The quality and condition were generally good most of the season.

TEXAS

The production of watermelons in Texas in 1979 was 4,600,000 cwt., an increase of 300,000 cwt. from the 1978 season. There were 50,500 acres planted and 46,000 harvested in 1979. This compares with 55,000 planted and 49,000 acres harvested in 1978. Yields per acre in 1979 however were up, averaging 100 cwt. per acre as compared with 87.50 per acre in 1978.

The 1979 truck shipments (in 45,000 pounds each) were 6,000, compared with 5,087 in 1978. The peak shipment day occurred on June 26th when 181 truckloads were shipped. Weekly shipments peaked the week of June 17-23rd when 827 loads were moved. June 10-22nd was the slowest shipping period in 1979 due to the height of the truck strike.

Growing conditions were variable in 1979. Planting began in early January and was mostly completed by the first of March in the Rio Grande Valley. Planting in Central and Eastern areas of the State followed after danger of frost was past. Rain in early June disrupted harvest in the Rio Grande Valley but the majority of the South Texas crop received favorable weather. In early July dry and hot weather hurt the remaining crop in Central and East Texas reducing yields and resulting in some smaller melons. In late July showers disrupted the harvest of the remaining crop in Central and East Texas. Reporting of watermelons in Texas ended on August 15th as trading and volume fell below an acceptable level for reporting purposes.

Value of the Texas Watermelon Crop in 1979 was estimated at \$23,122,000.00.

The 1979 watermelon season started off in mid-May with a very strong market. On May 21st bulk Long Grays 17 to 24 pound average were bringing \$10.00-11.00 per cwt. FOB shipping point basis. However, as harvest increased and supplies became more prevalent the prices ranged mostly \$4.00-4.50 per cwt. for the first week of June. During the height of the watermelon shipping season, bulk Long Grays 16 to 24 pound average brought mostly \$3.50-\$5.00 per cwt. In late June and early July bulk Jubilees 24 to 32 pound average brought the highest prices at mostly \$5.00-6.00 per cwt.

The major varieties marketed in 1979 were Long Grays, Jubilees, and Crimson Sweets.

SOUTHEASTERN VIRGINIA

Figures for total watermelon production or for acreage planted were not available for Virginia in 1979. Commercial truck shipments were down sharply, however. 364 loads of 45,000 pounds were shipped in 1979, compared with 729 in 1978 and 727 in 1977.

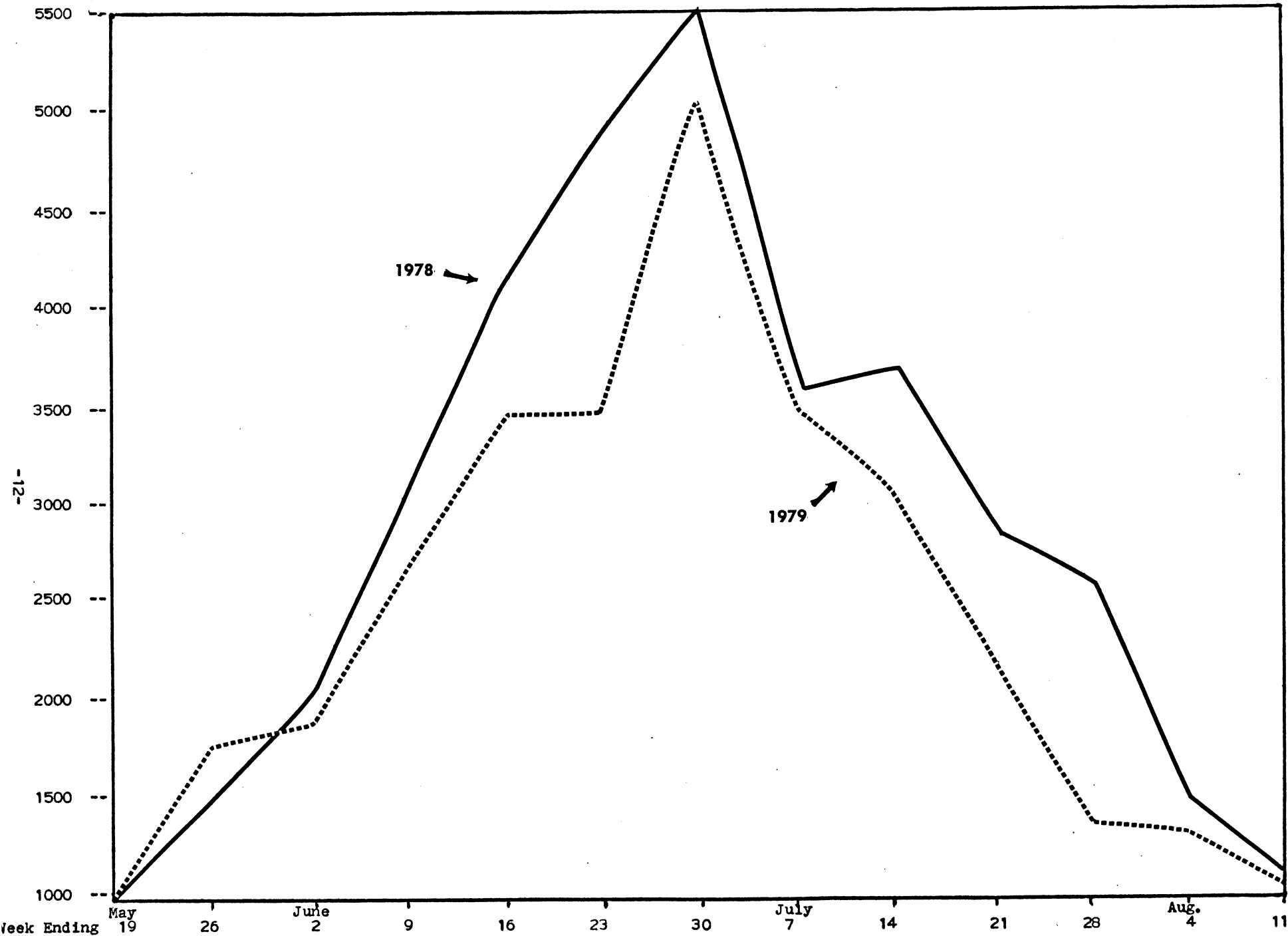
Very dry weather in the summer of 1979 reduced watermelon fruit set and yields. Melon size was smaller than normal. Quality was good initially but declined during the season due to rains.

Harvest began in late July and was practically finished by the end of August. Peak shipments occurred during the week ending August 11th, when 152 loads of 45,000 pounds each were shipped. On two days during that week peak shipments of 31 loads were reported. F.O.B. shipping point prices for melons averaging 17 to 24 pounds started the season at \$4.50 per cwt. and held steady for two weeks. Prices declined to \$3.50 to \$4.00 during the third week of August. A few late fields were abandoned due to the rain and slow trading the last week of August.

The main varieties were Long Grays and Jubilees. All Virginia watermelons were shipped by truck.

45,000 lb. Units

UNITED STATES WATERMELON SHIPMENTS*



*Includes all states that report watermelons shipments.

WATERMELONS FOR FRESH MARKET: AREA AND YIELD PER ACRE 1977-79

QUARTER AND STATE	AREA PLANTED			AREA HARVESTED			YIELD PER ACRE		
	1977	1978	1979	1977	1978	1979	1977	1978	1979
	(ACRES)			(ACRES)			(HUNDREDWEIGHT)		
<u>SPRING:</u>									
Alabama	3,700	3,500	4,500	3,500	3,500	4,500	70	64	100
Arizona	1,200	1,900	2,000	1,200	1,900	2,000	150	150	130
California-Desert	3,500	3,700	3,900	3,500	3,700	3,900	195	215	175
Florida	65,000	59,000	50,000	51,000	50,000	43,000	175	160	150
Georgia	15,600	8,000	11,500	14,200	7,500	10,500	85	94	110
Texas	<u>30,000</u>	<u>28,000</u>	<u>25,500</u>	<u>28,000</u>	<u>24,000</u>	<u>23,000</u>	<u>99</u>	<u>75</u>	<u>90</u>
TOTAL	119,000	104,100	97,400	101,400	90,600	86,900	138	130	127
<u>SUMMER:</u>									
Alabama	11,300	11,500	10,500	11,000	11,500	10,500	65	60	63
Arizona	2,600	1,900	4,300	2,600	1,900	4,300	160	150	135
Arkansas	3,700	3,800	3,400	3,600	3,600	3,300	71	100	95
California-Desert	700	500	900	700	500	900	190	165	230
California-Other	5,900	8,200	8,900	5,900	8,200	8,900	265	300	250
Delaware	1,900	1,900	2,000	1,900	1,900	1,900	150	165	140
Georgia	18,400	24,000	18,900	14,400	21,000	16,900	74	95	91
Indiana	5,100	5,600	5,200	5,000	5,500	5,000	150	145	150
Maryland	2,700	2,700	2,800	2,700	2,700	2,700	155	165	140
Mississippi	14,000	13,000	13,300	12,000	12,000	11,500	67	95	90
Missouri	4,400	4,700	4,500	4,200	4,400	4,100	125	110	140
North Carolina	8,900	8,400	8,400	7,000	7,400	7,400	55	57	56
Oklahoma	8,000	8,000	8,000	7,000	7,000	7,500	110	65	60
South Carolina	20,000	17,000	15,500	18,000	15,000	14,000	65	89	81
Texas	<u>32,000</u>	<u>27,000</u>	<u>25,000</u>	<u>30,000</u>	<u>25,000</u>	<u>23,000</u>	<u>125</u>	<u>105</u>	<u>110</u>
TOTAL	139,600	138,200	131,600	126,000	127,600	121,900	103	109	107
U.S. TOTALS	258,600	242,300	229,000	227,400	218,200	208,800	119	118	116

WATERMELONS FOR FRESH MARKET: PRODUCTION AND VALUE, 1977-79

QUARTER AND STATE	PRODUCTION			VALUE					
				PER CWT.			TOTAL		
	1977	1978	1979	1977	1978	1979	1977	1978	1979
	(1,000 CWT.)			(DOLLARS)			(1,000 DOLLARS)		
<u>SPRING</u>									
Alabama	245	224	450	3.85	3.80	6.50	943	851	2,925
Arizona	180	285	260	5.70	8.19	5.30	1,026	2,334	1,378
California-Desert	683	796	683	5.30	8.51	7.02	3,620	6,774	4,795
Florida	8,925	8,000	6,450	2.97	3.35	5.00	26,507	26,800	32,250
Georgia	1,207	705	1,155	2.80	3.80	3.00	3,380	2,679	3,465
Texas	<u>2,772</u>	<u>1,800</u>	<u>2,070</u>	<u>4.52</u>	<u>5.24</u>	<u>4.90</u>	<u>12,529</u>	<u>9,432</u>	<u>10,143</u>
TOTALS	14,012	11,810	11,068	3.43	4.14	4.97	48,005	48,870	54,956
<u>SUMMER:</u>									
Alabama	715	690	662	3.35	2.90	5.03	2,395	2,001	3,330
Arizona	416	285	581	4.90	5.51	3.77	2,038	1,570	2,190
Arkansas	256	360	314	3.70	3.50	3.30	947	1,260	1,036
California-Desert	133	83	207	5.20	6.30	5.20	692	523	1,076
California-Other	1,564	2,460	2,225	5.23	5.46	5.11	8,180	13,432	11,370
Delaware	285	314	266	3.59	3.88	5.19	1,023	1,218	1,381
Georgia	1,066	1,995	1,538	2.40	2.50	2.76	2,558	4,988	4,245
Indiana	750	798	750	5.00	5.34	4.50	3,750	4,261	3,375
Maryland	419	446	378	3.59	3.88	5.19	1,504	1,730	1,962
Mississippi	804	1,140	1,035	2.12	3.21	3.92	1,704	3,659	4,057
Missouri	525	484	574	3.00	3.00	3.25	1,575	1,452	1,866
North Carolina	385	422	414	3.34	3.17	4.00	1,286	1,338	1,656
Oklahoma	770	455	450	2.60	4.68	3.80	2,002	2,129	1,710
South Carolina	1,170	1,335	1,134	2.50	2.35	3.35	2,925	3,137	3,799
Texas	<u>3,750</u>	<u>2,625</u>	<u>2,530</u>	<u>3.26</u>	<u>4.06</u>	<u>5.13</u>	<u>12,225</u>	<u>10,658</u>	<u>12,979</u>
TOTALS	13,008	13,892	13,058	3.44	3.84	4.29	44,804	53,356	56,032
U. S. TOTALS	27,020	25,702	24,126	3.43	3.98	4.60	92,809	102,226	110,988

WEEKLY RAIL & TRUCK WATERMELON SHIPMENTS

(Shown in 45,000 lb. units)

April 25 - September 1, 1979

WEEK ENDING	RAIL					TRUCK										TOTALS	MEXICO
	FL	AZ	CA	GA	SC	FL	AL	AZ	CA	GA	MO	NC	SC	TX	VA		
Apr. 7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
14	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
21	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
28	-	-	-	-	-	*22	-	-	-	-	-	-	-	-	-	22	*127
May 5	-	-	-	-	-	119	-	-	-	-	-	-	-	-	-	119	338
12	-	-	-	-	-	340	-	-	-	-	-	-	-	-	-	340	331
19	6	-	-	-	-	904	-	-	-	-	-	-	-	32	-	942	343
26	10	-	-	-	-	1,237	-	-	14	-	-	-	-	492	-	1,753	280
June 2	4	-	-	-	-	1,250	-	-	14	-	-	-	-	572	-	1,840	248
9	2	-	-	-	-	1,762	-	38	142	-	-	-	-	745	-	2,689	264
16	16	5	8	-	-	1,902	-	57	368	39	-	-	-	1,048	-	3,443	202
23	16	8	72	-	-	1,641	-	65	461	299	-	-	44	845	-	3,451	82
30	32	-	-	-	-	1,779	18	309	458	1,288	-	-	333	807	-	5,024	54
July 7	10	-	-	-	-	778	152	408	253	1,319	-	-	413	151	-	3,484	58
14	-	-	3	-	-	225	68	252	173	1,458	-	27	537	325	-	3,068	13
21	-	-	4	-	-	84	145	156	139	808	-	73	531	250	-	2,190	7
28	-	-	12	-	-	14	43	60	232	300	*30	216	311	161	*2	1,381	1
Aug. 4	-	-	-	-	-	-	69	*11	220	152	295	244	116	200	48	1,355	-
11	-	-	-	-	-	-	60	-	201	*32	311	163	*5	149	150	1,071	-
18	-	-	-	-	-	-	74	-	122	-	155	31	-	*62	83	527	-
25	-	-	-	-	-	-	50	-	91	-	91	*1	-	-	36	269	-
Sept. 1	-	-	-	-	-	-	*33	-	*39	-	*41	-	-	-	*34	147	-
TOTALS	96	13	99	-	-	12,057	712	1,356	2,927	5,695	923	755	2,290	5,839	353	33,115	2,348

* Incomplete weeks.

RAIL & TRUCK UNLOADS OF WATERMELONS IN 41 U.S. CITIES AND 5 CANADIAN CITIES

January, 1979 - December, 1979

<u>U.S. CITIES</u>	<u>AL</u>	<u>CA</u>	<u>FL</u>	<u>GA</u>	<u>MS</u>	<u>SC</u>	<u>TX</u>	<u>MX</u>	<u>OTHERS</u>	<u>TOTALS</u>
Albany, N.Y.	-	10	328	83	-	104	35	36	254	850
Atlanta, Ga.	49	24	1,642	2,800	9	31	-	99	85	4,739
Baltimore, Md. 1/	-	-	1,741	396	18	549	14	175	980	3,873
Birmingham, Al.	623	-	533	78	-	-	-	25	-	1,259
Boston, Ma.	5	-	1,317	213	23	827	150	355	933	3,823
Buffalo, N.Y.	-	-	520	105	25	30	39	57	239	1,015
Chicago, Il.	14	45	1,866	566	53	212	1,426	610	1,406	6,198
Cincinnati, Oh.	40	-	660	533	-	-	23	166	278	1,700
Cleveland, Oh.	26	64	1,208	133	207	188	200	183	796	3,005
Columbia, S.C.	-	122	2,604	140	-	2,337	-	30	13	5,246
Dallas, Tx.	-	1	115	-	-	-	5,398	309	75	5,898
Denver, Co.	-	46	-	-	-	-	932	229	670	1,877
Detroit, Mi.	55	-	1,959	713	263	27	506	232	913	4,668
Fort Worth, Tx.	-	-	14	-	-	-	171	14	-	199
Houston, Tx.	-	-	101	32	-	2	2,726	232	11	3,104
Indianapolis, In.	-	92	254	-	-	-	109	158	37	650
Kansas City, Mo.	-	3	102	7	-	-	537	183	560	1,392
Los Angeles, Ca.	-	9,716	9	-	-	-	1,395	2,451	906	14,477
Louisville, Ky.	12	-	284	142	4	9	4	18	136	609
Memphis, Tn.	-	-	274	30	9	-	96	26	52	487
Miami, Fl.	120	-	669	114	58	-	132	206	77	1,376
Milwaukee, Wi.	13	-	233	122	-	5	80	56	143	652
Minneapolis, Mn. 2/	-	-	26	-	-	15	444	151	140	776
Nashville, Tn.	2	-	397	72	-	-	-	48	106	625
New Orleans, La.	83	4	1,156	55	990	10	361	155	297	3,111
New York, N.Y. 3/	9	-	1,886	224	41	557	277	688	739	4,421
Oklahoma City, Ok.	-	36	-	-	-	-	1,196	56	365	1,653
Philadelphia, Pa.	14	-	1,703	603	14	135	150	235	686	3,540
Pittsburgh, Pa.	13	-	1,378	52	27	464	20	212	532	2,698
Portland, Or.	-	1,643	1	-	-	-	18	283	233	2,178
Providence, R.I.	-	5	191	5	-	127	17	1	101	447
St. Louis, Mo.	103	-	850	177	160	-	307	121	1,282	3,000
Salt Lake City, Ut.	-	1,088	-	-	-	-	67	233	55	1,443
San Antonio, Tx.	-	-	-	-	-	-	866	203	-	1,069
San Francisco, Ca. 4/	-	2,291	-	-	-	-	94	575	120	3,080
Seattle, Wa. 5/	-	2,017	-	-	-	-	191	352	177	2,737
Total U.S. Cities	1,181	17,207	24,021	7,395	1,901	5,629	17,981	9,163	13,397	97,875
<u>CANADIAN CITIES</u>										
Montreal, Que.	9	-	1,073	124	-	448	45	187	177	2,063
Ottawa, Ont.	22	6	166	31	-	122	-	14	70	431
Toronto, Ont.	101	-	2,190	196	-	291	4	268	540	3,590
Vancouver, B.C.	-	618	-	-	-	-	14	209	185	1,026
Winnipeg, Man.	2	7	-	-	-	-	409	136	5	559
Total Canadian Cities	134	631	3,429	351	-	861	472	814	977	7,669
GRAND TOTALS	1,315	17,838	27,450	7,746	1,901	6,490	18,453	9,977	14,374	105,544

- 1/ Includes Washington, D.C.
- 2/ Includes St. Paul, Mn.
- 3/ Includes Newark, N.J.
- 4/ Includes Oakland, Ca.
- 5/ Includes Tacoma, Wa.

SHIPPING POINT PRICES

Sales FOB Shipping Point and Delivered Sales Shipping Point Basis
Per CWT. Various Varieties, mostly Long Grays

DATE, 1979	15-16 lb. Average	17-24 lb. Average	25-30 lb. Average	31 lbs. & up Average
<u>SOUTH FLORIDA</u>				
May 1	--	13.00-13.50	--	--
2	11.00	13.00	--	13.00-14.00
3	--	12.00	13.00	14.00
4	11.00	12.00	13.00	13.00-14.00
7	--	12.00	--	--
8	--	12.00	12.00-13.00	--
9	--	10.00	11.00	12.00-13.00
10	9.00	10.00	11.00	12.00-13.00
11	9.00	10.00	10.00-11.00	12.00-13.00
14	--	10.00	10.00-11.00	11.00-12.00
15	9.00	9.00-10.00	10.00	10.00-11.00
16	--	9.00	9.00	9.00
17	8.00	8.00	8.00	8.00
18	7.00-7.50	8.00	7.00-8.00	7.00-8.00
<u>SOUTH & CENTRAL FLORIDA</u>				
21	5.00-6.00	7.00	6.00	6.00-6.50
22	5.00	6.00	6.00	6.00
23	5.00	5.50-6.00	5.50-6.00	5.50-6.00
24	--	5.00-5.50	5.00-5.50	5.00-5.50
25	5.00	5.00-5.50	5.00-5.50	5.00-5.50
29	--	5.00-5.50	5.00-5.50	5.50-6.00
30	4.50	5.00	5.00-5.50	5.50-6.00
31	4.00	4.00-5.00	4.50-5.50	5.00-5.50
JUNE 1	3.50	4.00	5.00-5.50	5.50
4	2.75-3.00	3.50	4.00	4.50
<u>CENTRAL, NORTH & SOUTH FLORIDA</u>				
5	2.75-3.00	3.50	4.00	4.00-4.50
6	3.00	3.50	4.00-4.50	4.50**
7	3.00-3.50	4.00	4.50	4.50-5.00**
<u>CENTRAL & NORTH FLORIDA</u>				
8	3.00-3.50	4.00	4.50	4.50
11	3.00-3.50	4.00	4.50	5.00-5.50**
12	3.25-3.50	4.00	4.50	5.00-5.50**
13	3.50	4.00	4.50-5.00	5.50**
14	3.50	4.00	4.50-5.00	5.50
15	3.50-4.00	4.00-4.50	5.00	5.00-5.50
18	3.50-4.00	4.00-4.50	4.50-5.00	5.00-5.50
19	3.50	4.00-4.50	4.50-5.00	5.00-5.50
20	3.50-4.00	4.00-4.50	4.50-5.00	5.50-6.00**
21	3.50-4.00	4.00-4.50	4.50-5.00	5.50
22	--	4.25-4.50	4.50-5.00	5.00-5.50
25	--	4.00-4.50	4.50-5.00	5.00-5.50
26	--	4.00-4.25	4.50-5.00	5.00-5.50

** Mostly Jubilees

SHIPPING POINT PRICES

Sales FOB Shipping Point and Delivered Sales Shipping Point Basis
Per CWT. Various Varieties, mostly Long Grays

DATE 1979	15-16 lb. Average	17-24 lb. Average	25-30 lb. Average	31 lbs. & Up Average
		<u>NORTH FLORIDA</u>		
JUNE 29	3.50	4.00-4.50	4.50-5.00	5.00-5.50
JULY 2	--	3.50-4.00	--	4.00-4.50**
3	--	3.50-4.00	--	3.50-4.00**
5	--	3.50	--	3.75-4.00**
6	--	3.50-4.00	--	3.50-4.00
9	--	3.50	--	--
10	--	--	--	--
11	--	--	--	--
12	--	--	--	--

*No Report Issued Monday May 28 Due To Memorial Day Holiday.

**Mostly Jubilees

SHIPPING POINT PRICES

Sales FOB Shipping Point and Delivered Sales Shipping Point Basis
Per CWT. Various Varieties, mostly Long Grays

DATE 1979	<u>GEORGIA</u>		<u>ALABAMA</u>		<u>SOUTH CAROLINA</u>	
	17-24 lb. Average	25-38 lb. Average	17-24 lb. Average	25-40 lb. Average	17-24 lb. Average	25-34 lb. Average
July 1	--	--	--	--	--	--
2	2.50-4.00	4.00-4.50	--	--	3.50-4.50	4.50-5.00
3	3.25-4.00	3.50-4.00	--	--	3.50-4.50	4.00-4.50
4	--	--	--	--	--	--
5	3.50-3.75	3.50-4.00	--	--	3.50-4.00	4.50
6	3.50-4.00	3.50-4.00	--	--	3.50-4.00	4.00-4.50
7	--	--	--	--	--	--
8	--	--	--	--	--	--
9	3.75-4.00	3.75-4.00	--	--	4.00-4.50	4.00-4.50
10	4.00-4.25	4.00-4.50	--	--	4.00-4.50	4.50
11	4.00	4.00-4.50	--	--	4.00-4.50	4.50
12	4.00	4.00-4.50	--	--	4.00-4.50	4.00-5.00
13	4.00-4.50	4.00-4.50	--	--	4.00-4.50	4.50-5.00
14	--	--	--	--	--	--
15	--	--	--	--	--	--
16	3.75-4.50	4.00-5.00	--	--	4.50-5.00	4.50-5.00
17	4.00-4.50	4.00-5.00	--	--	4.50-5.00	4.50-5.00
18	4.50-5.00	4.50-5.00	4.50	4.50-5.00	4.50-5.50	5.50-6.00
19	4.00-5.00	4.50-5.00	4.50	4.50-5.00	4.50-5.50	5.50-6.00
20	4.00-5.00	4.50-5.50	4.50	5.00	4.75-5.50	5.50-6.00
21	--	--	--	--	--	--
22	--	--	--	--	--	--
23	4.00-5.00	4.50-5.50	4.50-5.00	5.25-5.50	4.50-5.50	5.50-6.00
24	--	--	4.75-5.00	5.50-6.00	4.50-5.00	5.50-6.00
25	--	--	--	--	4.50-5.00	5.00-5.50
26	--	--	--	5.00-5.25	4.00-4.50	4.50-5.00
27	--	--	4.50	5.00	4.00-4.50	4.50-5.00
28	--	--	--	--	--	--
29	--	--	--	--	--	--
30	--	--	4.50	5.00-5.50	4.00-4.50	4.50-5.00
31	--	--	4.00	4.25-5.00	--	--
Aug. 1	--	--	--	--	--	--
2	--	--	4.25-4.75	4.75-5.00	--	--
3	--	--	4.25-4.75	4.75-5.00	--	--
4	--	--	--	--	--	--
5	--	--	--	--	--	--
6	--	--	4.75	5.50	--	--
7	--	--	--	--	--	--
8	--	--	--	--	--	--
9	--	--	--	--	--	--
10	--	--	--	--	--	--
11	--	--	--	--	--	--
12	--	--	--	--	--	--
13	--	--	--	4.50-5.50	--	--
14	--	--	--	5.50	--	--
15	--	--	--	5.50	--	--
16	--	--	--	5.50	--	--
17	--	--	--	4.75-5.50	--	--
18	--	--	--	--	--	--
19	--	--	--	--	--	--
20	--	--	--	4.50-5.00	--	--

SHIPPING POINT PRICES

Sales FOB Shipping Point and Delivered Sales Shipping Point Basis
Per CWT. Various Varieties, mostly Long Grays

DATE 1979	<u>GEORGIA</u>		<u>ALABAMA</u>		<u>SOUTH CAROLINA</u>	
	17-24 lb. Average	25-38 lb. Average	17-24 lb. Average	25-40 lb. Average	17-24 lb. Average	25-34 lb. Average
Aug. 21	--	--	--	4.50	--	--
22	--	--	--	4.50	--	--
23	--	--	--	4.50	--	--
24	--	--	--	4.50-5.00	--	--
25	--	--	--	--	--	--
26	--	--	--	--	--	--
27	--	--	4.00	4.50	--	--
28	--	--	4.00	4.00-4.50	--	--
29	--	--	4.00	4.00-4.50	--	--
30	--	--	--	4.50	--	--
31	--	--	--	4.00	--	--
Sept 1	--	--	--	--	--	--
2	--	--	--	--	--	--
3	--	--	--	--	--	--
4	--	--	--	--	--	--
5	--	--	--	4.00	--	--
6	--	--	--	--	--	--

SHIPPING POINT PRICES

Sales FOB Shipping Point and Delivered Sales Shipping Point Basis
Per CWT. Various Varieties, mostly Long Grays

DATE 1979	NORTH CAROLINA			VIRGINIA		
	15-16 lb. Average	17-24 lb. Average	25-29 lb. Average	17-24 lb. Average	25-30 lb. Average	31-34 lb. Average
July 16	4.00	4.50-5.00	--	--	--	--
17	3.75-4.00	4.50-5.00	--	--	--	--
18	4.00	4.50-5.00	--	--	--	--
19	--	--	--	--	--	--
20	--	5.00-5.50	5.50-5.75	--	--	--
21	--	--	--	--	--	--
22	--	--	--	--	--	--
23	--	5.00-5.75	5.75-6.50	--	--	--
24	4.25-4.50	5.00-5.75	--	--	--	--
25	--	5.00-5.50	5.00-5.50	--	--	--
26	3.50-4.00	4.50-5.00	5.00-5.50	--	--	--
27	3.50-4.00	4.00-5.00	4.50-5.50	--	--	--
28	--	--	--	--	--	--
29	--	--	--	--	--	--
30	3.50	4.00-4.50	4.50-5.00	--	--	--
31	4.00	4.00-4.50	4.50-5.00	--	--	--
Aug. 1	--	4.00-4.50	4.50-5.00	--	--	--
2	3.25-4.00	4.00-4.50	4.50-5.00	--	--	--
3	3.25-4.00	4.00-4.50	4.50-5.00	--	--	--
4	--	--	--	--	--	--
5	--	--	--	--	--	--
6	3.25-3.50	4.00-4.50	4.50-5.00	4.50	5.00-5.50	--
7	3.25-3.50	4.00-4.50	4.50-5.00	4.50	5.00-5.50	5.50-6.00
8	--	4.00-4.50	4.50-5.00	4.50	5.00-5.50	6.00
9	--	4.00-4.50	4.50-5.00	4.50	5.50	6.00
10	--	4.00-4.50	4.50-5.00	4.50	5.50	6.00
11	--	--	--	--	--	--
12	--	--	--	--	--	--
13	--	4.00-4.50	4.50-5.00	4.50	5.50	6.00**
14	--	--	--	4.50	5.50	6.00**
15	--	--	--	4.50	5.50	6.00**
16	--	--	--	4.00-4.50	5.00-5.50	--
17	--	--	--	4.00	4.50-5.00	--
18	--	--	--	--	--	--
19	--	--	--	--	--	--
20	--	--	--	--	--	--
21	--	--	--	--	--	--
22	--	--	--	4.00	4.50	--
23	--	--	--	3.50-4.00	4.50	--
24	--	--	--	--	--	--
25	--	--	--	--	--	--
26	--	--	--	--	--	--
27	--	--	--	--	--	--
28	--	--	--	--	--	--
29	--	--	--	--	--	--
30	--	--	--	--	--	--

**Mostly Jubilees.

SHIPPING POINT PRICES

Sales FOB Shipping Point and Delivered Sales Shipping Point Basis
Per CWT. Various Varieties, mostly Long Grays

TEXAS

MISSOURI

DATE 1979	17 - 24 lb. Average	24 - 32 lb. Average *	22 - 31 lbs. Average
May			
21	10.00-11.00	--	--
22	9.00-10.00	11.00	--
23	8.50-10.00	10.00	--
24	7.00-8.00	9.00	--
25	6.00-7.00	7.00-8.00	--
26	--	--	--
27	--	--	--
28	--	--	--
29	5.00-6.00	7.00	--
30	5.00-5.50	6.00-7.00	--
31	5.00-5.50	6.00-7.00	--
June			
1	4.00-6.00	5.00-6.00	--
2	--	--	--
3	--	--	--
4	4.00-5.50	5.00-6.00	--
5	4.00-5.25	5.00-6.00	--
6	4.00-5.00	5.00-6.00	--
7	4.00-5.00	5.00-5.50	--
8	3.50-5.00	4.50-5.00	--
9	--	--	--
10	--	--	--
11	3.50-4.50	4.00-5.00	--
12	3.50-4.50	4.00-5.00	--
13	3.00-4.50	4.00-5.00	--
14	3.00-4.50	4.00-5.00	--
15	3.00-4.50	4.00-5.00	--
16	--	--	--
17	--	--	--
18	3.00-4.50	4.00-5.00	--
19	3.00-4.50	4.00-5.50	--
20	3.00-4.50	4.00-5.50	--
21	3.00-4.50	4.00-5.50	--
22	3.00-4.50	4.00-5.50	--
23	--	--	--
24	--	--	--
25	3.50-5.00	4.00-6.00	--
26	3.50-5.00	--	--
27	4.00-5.00	4.50-5.25	--
28	4.00-5.00	5.00	--
29	4.00-5.00	5.00	--
30	--	--	--
July			
1	--	--	--
2	4.50-5.00	--	--
3	4.00-5.00	--	--
4	--	--	--
5	4.00-5.50	--	--
6	4.00-5.50	--	--
7	--	--	--
8	--	--	--
9	4.50-5.50	5.50-6.00	--
10	4.50-5.50	5.25-5.50	--
11	4.50-5.50	5.50-6.00	--

* Mostly Jubilees.

SHIPPING POINT PRICES

Sales FOB Shipping Point and Delivered Sales Shipping Point Basis
Per CWT. Various Varieties, mostly Long Grays

TEXAS

MISSOURI

DATE 1979	17 - 24 lb. Average	24 - 32 lb. Average*	22 - 31 lb. Average
July	12	4.50-5.00	5.00-5.50
	13	4.00-5.00	5.00-5.50
	14	--	--
	15	--	--
	16	4.00	4.50-5.50
	17	3.50-4.50	4.00-5.50
	18	3.50-4.50	4.00-5.00
	19	3.50-4.50	4.00-5.00
	20	3.50-4.25	4.00-4.75
	21	--	--
	22	--	--
	23	3.50-4.25	4.00-4.75
	24	3.50-4.25	4.00-4.75
	25	4.00-4.25	4.50-5.00
	26	4.00-4.25	4.50-5.00
	27	--	--
	28	--	--
	29	--	--
	30	4.00-4.50	5.00
	31	4.00-4.50	5.00
August	1	4.00-4.50	5.00
	2	4.00-4.50	5.00
	3	4.00-4.50	5.00
	4	--	--
	5	--	--
	6	4.00-4.50	4.75-5.00
	7	--	--
	8	4.00-4.50	5.00
	9	4.00-4.50	5.00-5.50
	10	4.00-4.50	5.00-5.50
	11	--	--
	12	--	--
	13	--	5.00-5.50
	14	--	4.75-5.50
	15	--	--
	16	--	--
	17	--	--
	18	--	--
	19	--	--
	20	--	4.00
	21	--	3.50-3.75
	22	--	3.50-3.75
	23	--	3.50-3.75
	24	--	3.50-3.75
	25	--	--
	26	--	--
	27	--	3.00-3.50
	28	--	3.00-3.50
	29	--	2.75-3.25
	30	--	--

* Mostly Jubilees.

PRICES FOR WATERMELONS IN MAJOR TERMINAL MARKETS 1979

Prices selected for the most common active trading day during the week; and represent stock generally good quality and condition, including, but not limited to U. S. No. 1 Grade. Unless otherwise stated, prices cover sales in less than full load quantities by first receivers, various varieties, but mostly Long Grays. Underneath each city it is indicated whether prices are per melon, per pound or per hundred-weight.

ATLANTA

(Price per pound)

DATE WEDNESDAY	<u>FLORIDA</u>	<u>GEORGIA</u>	<u>FLORIDA</u>	<u>GEORGIA</u>	<u>GEORGIA</u>
	LONG GRAYS 22-30 lb. Average		JUBILEES 22-30 lb. Average		CRIMSON SWEETS 22-30 lb. Average
May 9	15¢	--	--	--	--
16	12-13¢	--	--	--	--
23	9-11¢	--	--	--	--
30	7-9¢	--	7-9¢	--	--
June 6	6-7¢	--	6-7¢	--	--
13	6-8¢	--	6-8¢	--	--
20	3-5¢	--	6-8¢	--	--
27	3-5¢	--	3-5¢	--	4-5¢
July 5	3-4¢	--	3-5¢	--	4-5¢
11	--	3-4¢	3-4¢	3-4¢	4-5¢
18	--	3-4¢	--	3-4¢	4-5¢
25	--	3-4¢	--	3-4¢	4-5¢
Aug. 1	--	4-5½¢	--	4-5½¢	4-5¢
8	--	5-6¢	--	5-6¢	5¢
15	--	--	--	--	5¢
22	--	--	--	--	5¢
29	--	--	--	6½-7½¢	5¢
Sept. 5	--	--	--	6½-7½¢	5¢
12	--	--	--	6½-8¢	--
19	--	--	--	6½-8¢	--

TERMINAL MARKET PRICES
BALTIMORE
(Loose per lb, 20 lb and larger)

	<u>FLORIDA</u>	<u>GEORGIA</u>	<u>SOUTH CAROLINA</u>	<u>NORTH CAROLINA</u>	<u>MARYLAND</u>	<u>VIRGINIA</u>
DATE WEDNESDAY	20 lb. Average & Larger	20 lb. Average & Larger	20 lb. Average & Larger	20 lb. Average & Larger	20 lb. Average & Larger	20 lb. Average & Larger
April 19	--	--	--	--	--	--
26	--	--	--	--	--	--
May 3	--	--	--	--	--	--
10	18-20¢	--	--	--	--	--
17	15-16¢	--	--	--	--	--
24	10-12¢	--	--	--	--	--
31	8¢	--	--	--	--	--
June 7	6½-7½¢	--	--	--	--	--
14	7-8¢	--	--	--	--	--
21	8-10¢	--	--	--	--	--
28	10-12¢	11¢	--	--	--	--
July 5	6¢	6¢	6¢	--	--	--
12	--	6-7¢	6-7¢	--	--	--
19	--	8¢	8¢	--	--	8¢
26	--	6-8¢	7¢	--	--	7¢
Aug. 2	--	--	5-6¢	5-6¢	--	5-6¢
9	--	--	--	5½-6½¢	5½-6½¢	5½-6½¢
16	--	--	--	4-5¢	4-5¢	4-5¢
23	--	--	--	2-3¢	2-3¢	--
30	--	--	--	6¢	--	--
Sept. 6	--	--	--	9¢	--	--
13	--	--	--	6-8¢	--	--
20	--	--	--	--	--	--

TERMINAL MARKET PRICES

BOSTON

(Prices per lb)

	<u>FLORIDA</u>	<u>GEORGIA</u>	<u>SOUTH CAROLINA</u>	<u>NORTH CAROLINA</u>	<u>DELAWARE</u>	<u>TEXAS</u>	<u>VIRGINIA</u>
<u>DATE</u> <u>MONDAY</u>	Popular Sizes	Popular Sizes	Popular Sizes	Popular Sizes	Popular Sizes	Popular Sizes	Popular Sizes
Apr 2	--	--	--	--	--	--	--
9	--	--	--	--	--	--	--
16	--	--	--	--	--	--	--
23	--	--	--	--	--	--	--
30	17-19¢	--	--	--	--	--	--
May 7	19½-20¢	--	--	--	--	--	--
14	17¢	--	--	--	--	--	--
21	15¢	--	--	--	--	--	--
29	12¢	--	--	--	--	--	--
June 4	10½-11¢	--	--	--	--	--	--
11	9-10¢	--	--	--	--	--	--
18	10½-11¢	--	--	--	--	--	--
25	13½-14¢	--	--	--	--	--	--
July 2	14¢	15½¢	13¢	--	--	--	--
9	9½-10¢	9½-10¢	9½-10¢	--	--	--	--
16	--	9½-10½	9½-10½	--	--	--	--
23	--	--	9½-10¢	9½-10¢	8½-10¢	--	--
30	--	--	8½-10¢	8½-10¢	--	--	--
Aug. 6	--	--	8½-9¢	8½-9¢	8½-9¢	8½-9¢	8½-9¢
13	--	--	--	--	7½-9¢	7½-9¢	7½-9¢
20	--	--	--	--	7-8½	10½¢	7¢
27	--	--	--	--	8-9¢	--	--
Sept 4	--	--	--	--	11½-12½	11½¢	--
10	--	--	--	--	--	13¢	--
17	--	--	--	--	--	14¢	--
24	--	--	--	--	--	14¢	--

TERMINAL MARKET PRICES

CHICAGO

(per lb)

DATE MONDAY	<u>FLORIDA</u>		<u>TEXAS</u>	<u>GEORGIA</u>	<u>MISSOURI</u>	<u>INDIANA</u>
	<u>JUBILEE</u> 25-35 lb	<u>CRIMSON</u> SWEET 18-28 lb	<u>JUBILEE</u> 19-35 lb	<u>CRIMSON</u> SWEET 24-28 lb	<u>CRIMSON</u> SWEET 20-25 lb	<u>CRIMSON</u> SWEET 22-26 lb
MAY 7	19-20¢	18½-19¢	--	--	--	--
14	17	15-16	--	--	--	--
21	14	13	--	--	--	--
29	--	12-13	--	--	--	--
4	--	11	--	--	--	--
11	12	11	--	--	--	--
18	13	12	--	--	--	--
25	--	11-12	13¢	--	--	--
JULY 2	10	--	12	11¢	--	--
9	--	10	--	10	--	--
16	--	--	11	--	--	--
23	--	--	10	10	10¢	--
30	--	--	--	--	--	--
AUG. 6	--	--	--	--	10	10¢
13	--	--	9-10	--	8½-9	8-8½
20	--	--	--	--	8	7-8
27	--	--	--	--	10-11	5½-6½
SEPT 4	--	--	--	--	8	6-7
10	--	--	--	--	8	--
17	--	--	--	--	8	--
24	--	--	--	--	--	--

TERMINAL MARKET PRICES

CINCINNATI

(Price Per Melon)

DATE WEDNESDAY	<u>FLORIDA</u>	<u>GEORGIA</u>	<u>INDIANA</u>	<u>FLORIDA</u>	<u>GEORGIA</u>	<u>INDIANA</u>
	LONG GRAYS 20-25 lb. Average	LONG GRAYS 20-25 lb. Average	LONG GRAYS 20-25 lb. Average	CRIMSON SWEET 20-25 lb. Average	CRIMSON SWEET 20-25 lb. Average	CRIMSON SWEET 20-25 lb. Average
Apr. 18	--	--	--	--	--	--
25	--	--	--	3.25	--	--
May 2	--	--	--	--	--	--
9	--	--	--	--	--	--
16	--	--	--	--	--	--
23	2.75-3.25	--	--	2.60-2.75	--	--
30	2.25-2.50	--	--	2.00-2.25	--	--
June 6	2.25	--	--	1.75-2.00	--	--
13	2.00-2.25	--	--	1.75-2.00	--	--
20	2.25	--	--	1.75-2.00	--	--
27	2.25-2.75	--	--	2.25	--	--
July 11	1.75-2.00	--	--	--	1.65-1.75	--
18	--	2.00-2.10	--	--	1.65	--
25	--	2.00-2.10	--	--	1.65	--
Aug. 1	--	--	--	--	1.75	--
8	--	--	1.75-2.00	--	1.85-2.00	--
15	--	--	--	--	2.00	--
22	--	--	--	--	--	1.50
29	--	--	--	--	--	1.50
Sept. 5	--	--	--	--	--	1.25-1.50
12	--	--	--	--	--	1.00-1.25
19	--	--	--	--	--	1.25-1.50
26	--	--	--	--	--	1.50

TERMINAL MARKET PRICES

CLEVELAND

(Prices Per Melon)

		<u>FLORIDA</u>	<u>TEXAS</u>	<u>MISSOURI</u>	<u>OKLAHOMA</u>
<u>DATE</u>	<u>MONDAY</u>	<u>LONG GRAYS</u> 25-32 lb. Average	<u>JUBILEE</u> 34-42 lb. Average	<u>CRIMSON SWEET</u> 26-30 lb. Average	<u>JUBILEE</u> 28-38 lb. Average
Apr.	30	--	--	--	--
May	7	4.00-4.75	--	--	--
	14	4.00	--	--	--
	21	3.25-3.50	--	--	--
	28	3.00-3.75	--	--	--
June	4	2.50-2.75	--	--	--
	11	2.85-3.00	--	--	--
	18	2.75-3.00	--	--	--
	25	2.00-2.50	--	--	--
July	2	--	--	--	--
	9	2.75-3.00	--	--	--
	16	--	--	--	--
	23	--	--	--	--
	30	--	3.25	--	--
Aug.	6	--	3.75	2.50-3.00	--
	13	--	3.50-3.75	2.50-2.75	2.75-3.00
	20	--	--	2.50-2.75	3.50
	27	--	--	2.00-2.50	2.85-3.50
Sept.	4	--	--	--	2.50-2.75
	10	--	3.00-3.50	--	2.50
	17	--	2.75-3.00	--	--
	24	--	--	--	--

TERMINAL MARKET PRICES
COLUMBIA
LONG GRAY, JUBILEES AND CRIMSON SWEETS
(Price per Melon)

DATE TUESDAY	<u>FLORIDA</u>		<u>GEORGIA</u>		<u>SOUTH CAROLINA</u>	
	20-25 lb. Average	26-30 lb. Average	20-25 lb. Average	26-30 lb. Average	20-25 lb. Average	26-30 lb. Average
April 24	--	--	--	--	--	--
May 1	2.50-2.75	--	--	--	--	--
8	3.00	--	--	--	--	--
15	2.00-2.75	--	--	--	--	--
22	.80-1.50	1.50-2.25	--	--	--	--
29	1.65-1.90	2.00	--	--	--	--
June 5	1.00-1.25	1.50-2.00	--	--	--	--
12	1.15-1.35	1.40-1.90	--	--	--	--
19	.75-1.00	1.25-2.00	--	--	--	--
26	--	.90-1.20	--	.90-1.20	.60-1.00	1.00-1.40
July 3	.65-1.25	.90-1.50	.65-1.25	.90-1.50	.65-1.25	.90-1.50
10	--	.80-1.00	--	--	.70-1.00	.80-1.25
17	.65-1.00	.75-1.25	--	--	.65-1.00	.75-1.25
24	--	--	--	--	.70- .85	.75-1.25
31	--	--	--	--	--	--

TERMINAL MARKET PRICES

DETROIT

(Price per lb.)

DATE MONDAY	<u>FLORIDA</u>			<u>TEXAS</u>	<u>INDIANA</u>
	LONG GRAYS 20-29 lb. Average	CRIMSON SWEET 15-29 lb. Average	JUBILEE 30-40 lb. Average	JUBILEE 30-40 lb. Average	CRIMSON SWEET & ALLSWEET 22-33 lb. Average
April 23	--	16¢	--	--	--
30	--	17¢	--	--	--
May 7	17-18¢	16-17¢	18¢	--	--
14	14-17¢	16-18¢	--	--	--
21	13¢	13-14¢	--	--	--
29	10½¢	11-11½¢	11-12½¢	--	--
June 4	9½-10¢	10-10½¢	--	--	--
11	8¢	9-10¢	9-10¢	10¢	--
18	9-10¢	12¢	10¢	12¢	--
25	10½¢	10-11¢	9 3/4-12¢	12¢	--
July 2	--	10¢	9-11¢	--	--
9	--	7½-9¢	--	--	--
16	--	--	--	10¢	--
23	--	--	--	9-10½¢	--
30	--	--	--	10¢	--
Aug. 6	--	--	--	10¢	--
13	--	--	--	--	7-8¢
20	--	--	--	9¢	7½-7½¢
27	--	--	--	9¢	6½-7½¢

TERMINAL MARKET PRICES

NEW YORK

(Prices per lb., Bulk)

LONG GRAYS

		<u>FLORIDA</u>	<u>SOUTH CAROLINA</u>	<u>NORTH CAROLINA</u>	<u>DELAWARE</u>
<u>DATE</u>	<u>THURSDAY</u>	21-31 lbs. Average	20-30 lbs. Average	20-32 lbs. Average	18-32 lbs. Average
May	3	20¢	--	--	--
	10	--	--	--	--
	17	18-19¢	--	--	--
	24	13-14¢	--	--	--
	31	11-12¢	--	--	--
June	7	9-10¢	--	--	
	14	10-11¢	--	--	--
	21	12-13¢	--	--	--
	28	16¢	--	--	--
July	5	9-10¢	9-10¢	--	--
	12	--	--	--	--
	19	--	--	--	--
	26	--	11-12¢	--	9-10¢
Aug.	2	--	--	10-12¢	--
	9	--	--	--	11-12¢
	16	--	--	--	9-10¢
	23	--	--	--	--

TERMINAL MARKET PRICES

PHILADELPHIA

(Price per lb)

Long Gray, Jubilee, Crimson Sweet

DATE MONDAY	<u>FLORIDA</u>		<u>GEORGIA</u>	<u>SOUTH CAROLINA</u>	<u>NORTH CAROLINA</u>	<u>MARYLAND</u>	<u>DELAWARE</u>
	26-35 lb. Average	20-25 lb. Average	26-30 lb. Average	26-30 lb. Average	27-30 lb. Average	26-30 lb. Average	26-30 lb. Average
May 7	--	--	--	--	--	--	--
14	5.00	4.00	--	--	--	--	--
21	4.00-4.75	3.00-3.75	--	--	--	--	--
29	3.50-5.00	2.00-3.00	--	--	--	--	--
June 4	2.50-3.50	2.50-2.75	--	--	--	--	--
11	2.50-3.00	1.75	--	--	--	--	--
18	2.50-2.75	1.75	--	--	--	--	--
25	2.50-3.00	1.85-2.00	--	--	--	--	--
July 2	3.50-4.00	2.00	--	--	--	--	--
9	2.50-3.00	2.00	2.50-3.00	--	--	--	--
16	--	--	2.50-3.00	2.50-3.00	--	--	--
23	--	--	2.50-2.75	2.50-2.75	--	--	--
30	--	--	3.00	--	2.00-2.50	--	--
Aug. 6	--	--	--	--	2.50	--	2.50-3.75
13	--	--	--	--	--	2.25	2.50
20	--	--	--	--	--	2.00	2.50-3.00
27	--	--	--	--	--	--	2.50

TERMINAL MARKET PRICES

PITTSBURGH

(Prices per Pound)

JUBILEES & LONG GRAYS

		<u>FLORIDA</u>	<u>GEORGIA</u>	<u>NORTH CAROLINA</u>	<u>SOUTH CAROLINA</u>
<u>DATE</u>	<u>THURSDAY</u>	20-28 lb. Average	20-28 lb. Average	20-28 lb. Average	20-28 lb. Average
May	10	15¢	-	-	-
	17	15-16¢	-	-	-
	24	10-11¢	-	-	-
	31	10-11¢	-	-	-
June	7	9¢	-	-	-
	14	8-9¢	-	-	-
	21	8½-9½¢	-	-	-
	28	10-12¢	-	-	-
July	5	8-9¢	-	-	-
	12	7-8¢	-	-	-
	19	8-9¢	8-9¢	-	-
	26	-	8-9¢	8-9¢	8-9¢
Aug.	2	-	-	8-9¢	8-9¢
	9	-	-	8-9¢	8-9¢
	16	-	-	8-9¢	8-9¢
	23	-	-	8¢	8¢
	30	-	-	7-8¢	7-8¢
Sept.	6	-	-	7-8¢	7-8¢
	13	-	-	7-8¢	7-8¢
	20	-	-	7-8¢	7-8¢
	27	-	-	-	-

TERMINAL MARKET PRICES

ST LOUIS

(Price per Melon)

MISSOURI

TEXAS

DATE THURSDAY	20 lb. Average	26-35 lb. Average	20-22 lb. Average
June 7	--	--	--
14	--	--	--
21	--	--	--
28	--	--	2.75
July 5	--	--	2.50-2.85
12	--	--	2.00-2.25
19	--	--	--
26	.75-1.00	--	1.75-2.00
Aug. 2	.75-1.00	--	2.00
9	1.25-1.90	1.50-2.00	--
16	1.75-2.00	--	--
23	.75-1.25	3.00	--
30	.75-1.00	1.25-2.50	--
Sept. 6	--	.75-2.00	--
13	--	1.50-1.75	--
20	.60-1.00	--	--
27	--	1.25	--
Oct. 4	1.00-1.15	--	--
11	--	--	--