

MARKETING WATERMELONS

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ALABAMA

DELAWARE

FLORIDA

GEORGIA

MISSISSIPPI

MISSOURI

SOUTH CAROLINA

TEXAS

VIRGINIA

1977 CROP

FEDERAL -STATE MARKET NEWS SERVICE

STATE DEPARTMENTS OF AGRICULTURE
cooperating with

U.S. DEPARTMENT OF AGRICULTURE
AGRICULTURAL MARKETING SERVICE
FRUIT AND VEGETABLE DIVISION
MARKET NEWS BRANCH

PREFACE

This is a summary of the daily reports and other related data on the marketing of the 1977 Watermelon crop. Price adjustments made after shipment are not included in the prices shown. This information is provided for its historical interest, and for use in planning and marketing future crops.

Daily reports were issued on Florida, Georgia, Alabama, Mississippi, South Carolina, Texas, Missouri, Delaware, North Carolina and Virginia watermelons during the 1977 season. The daily reports and this summary were a cooperative service of the respective State Departments of Agriculture and the United States Department of Agriculture.

The Market News Service expresses appreciation to the watermelon growers, shippers, buyers and other members of the industry for their cooperation in supplying the information that made this summary and the daily reports possible.

Additional copies of this summary are available on request from the following address:

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Released: April 1978

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HIGHLIGHTS OF THE 1977 WATERMELON CROP

Southeastern states experienced above normal temperatures in the early spring. This caused rapid maturity, and some overlapping of production areas. Several loads of melons were rejected at destination account of poor condition on arrival. A fairly large acreage was abandoned in South Alabama account of dry weather. Truck shortages occurred in several states during the season. This caused a poor distribution pattern. Rail shipments decreased sharply. Cash buyers did a large volume of direct purchasing from growers.

FLORIDA

Florida growers planted 65,000 acres of watermelons in 1977. This is the same acreage that was planted in 1976. Production was estimated at 8,925,000 cwt. in 1977, down about 9 percent from the 9,900,000 cwt. produced in 1976. The reduced production was due to slightly lower yields, and some acreage not harvested due to market or growing conditions.

Growing conditions were variable in 1977. The hard freeze on January 18-20 killed the acreage that was planted. Replanting and planting was active in most Southern and Central areas of the State after the freeze. The March winds caused leaf burn in some areas, and reseeding was necessary. Extreme dry weather in Central and North Florida in late May and early June caused a reduction in quality and yields. The rain during mid-June helped to produce a good late crop in July.

Very light harvesting started in the Immokalee-Naples area the last week of April, a full two weeks later than most previous seasons. Supplies increased the first week of May, and were fairly heavy by mid-May. Harvesting moved rapidly up the State into Central Florida in May due to the hot, dry weather. Watermelons were being harvested in practically all areas of the State on June first. Florida shipments peaked the week ending June 4, when 2,654 carlot equivalents were moved by truck and piggy-back. Fairly heavy shipments continued through June. The late fields, and a second crop from some old fields, produced a moderate volume through July. Harvest was generally complete by August 10. Total 1977 shipments from Florida were 18,173 carlot equivalents by truck and rail, compared with 20,101 in 1976.

Marketing of the 1977 crop was very painstaking. Several factors contributed to this poor marketing season. The freeze in late January of 1977 killed the early crop in South Florida, heavy replanting and planting followed. Central and North Florida started their planting early. Production overlapped in several areas by the first week of June. Georgia melons began very early, and were in fair volume on June 7th. The rainy, cold weather in the Northeast and Midwest areas caused a slow demand at consumer level. Shipping point prices were down to mostly \$3.50 per cwt. for medium size melons on June 1. Further declines followed, and 18-24 pound size melons ranged from \$2.00-2.50 per cwt. on June 10. Low prices continued through most of June. The market improved slightly on June 27th, and again on July 11th, when prices were mostly \$2.75-3.00 per cwt. a few late fields, the latter half of July, sold for mostly \$3.00 per cwt. at shipping point.

Charleston Grays were the most popular variety grown in 1977. Jubilees and Crimson Sweets were also popular. Several other minor varieties were grown. University of Florida researchers continued to work with several new varieties. Fla 75-1 was singled out as a very good "rookie" variety because of its resistance to fusarium wilt. Also, flavor and high yields were favorable characteristics.

GEORGIA

Planted acreage was down in 1977, compared with 1976. Spring and summer acreage was set at 34,000 in 1977, compared with 37,500 in 1976. There was an increase in spring plantings but the summer acreage was much less. Yields were slightly higher in 1977, compared with 1976; but much below the 1975 crop.

Growing conditions were generally favorable during the early spring of 1977. The early seeded crop made good progress, but near "picking time" a drought set-in. The hot, dry weather caused melons to mature early. Sizes were below normal on many early and mid-season fields. Some fields were picked only one time, and then abandoned account of size. Rind worm was a problem much of the season. Rains during July improved many late fields. Picking continued later than normal.

South Georgia began harvest the last week of May in 1977, probably a record early date for **commercial** production. Shipments were much heavier during June of 1977, compared with June of 1976. This increase was attributed mostly to the warm spring weather. Georgia shipments peaked the week ending June 25, when 1,109 carlot equivalents moved to market. A moderate volume continued until mid-July, then supplies began to decline. A light volume continued into August.

Shipping point prices stayed at a low level most of the time in 1977. Medium sizes (18-24 lbs) sold for mostly \$3.00-3.50 per cwt. the first week in June, but were down to mostly \$2.25-2.50 the second and third weeks of that month. The market improved slightly prior to July 4th. A \$2.75-3.00 per cwt. market was quite prevalent during July.

The most popular variety grown in Georgia was Crimson Sweet in 1977. Charleston Grays and Jubilees were the other popular varieties. Practically all Georgia melons were moved to market by trucks.

SOUTH CAROLINA

South Carolina growers planted 20,000 acres of watermelon in 1977, a 20 percent decrease when compared with the 25,000 acres planted in 1976. The sharp decline in planted acreage was contributed primarily to the extreme wet growing season in 1976, which caused abandonment of a large acreage. The total **commercial** shipments were 2,116 carlot equivalents in 1977, a moderate increase over the 1,797 reported in 1976. These shipment figures do not include movement to local markets.

Growing conditions were variable in 1977. The high temperatures during the spring caused rapid crop development. The hot, dry weather were factors in June and early July which caused reduction in size and quality. Some fields were abandoned due to sunburn and small sizes.

Harvesting began about 10 days earlier than usual in 1977. This was primarily due to warmer weather that caused early ripening. A light volume began in early June, but it was the latter part of that month when moderate supplies became available. The deal peaked the weeks ending July 2 and 9, when 711 and 679 carlot equivalents respectfully were moved by truck. Most growers finished picking in late July due to the hot, dry weather which affected the condition of the crop.

Prices at shipping point on medium sized melons were mostly \$3.50 per cwt. the last week of June. The price dropped in early July to \$3.00-3.50, and continued most of the season. Many small sizes and irregular quality moved to local market at lower prices.

The major varieties produced included Charleston Grays, Jubilees and Crimson Sweets.

MISSISSIPPI

Planted acreage was 14,000 in 1977, identical to the acreage in 1976. Acreage for harvest was 12,000 in 1977, up 5 percent over the 11,400 acres in 1976. The yields per acre were down 10 percent in 1977, compared with 1976.

Growing conditions affected the crop quite severely in 1977. Early spring crop progress was good, but the hot, dry weather in June caused problems. The melons ripened early. Sizes were below normal most of the season.

Harvesting started in mid-June, but the volume remained light until early July. Peak shipments occurred the week ending July 23, when 374 carlot equivalents moved by truck. Total **commercial** shipments were 1,403 loads in 1977, down 8 percent from the 1,529 loads shipped in 1976. The reduction was due mostly to the reduced size caused by dry weather.

This was a poor marketing season. Shipping point prices ranged from \$3.00-4.50 per cwt. on medium size Jubilees in 1977. Prices paid growers ranged from \$2.00-3.50 per cwt. The low prices, poor yields and wide range in quality caused a disappointing season for most growers.

Jubilee is the main variety grown in Mississippi, accounting for over two-thirds of the acreage. Other main varieties included Charleston Grays and Garrisonion.

TEXAS

The production of Texas watermelons was 6,522,000 cwt. during 1977, an increase of about 2 million cwt. over the 1976 season. There were 62,000 acres planted in 1977, compared with 55,000 acres the previous year, or a 12 percent increase. The acres harvested in 1977 increased by 8,000, or 16 percent over the 1976 acreage. Yields per acre were up 25 percent over those reported in 1976.

Growing conditions were variable in 1977, although most areas experienced favorable weather. Rains caused some delays in harvesting during the middle of June in South Texas. Later in East Texas production areas, scattered showers disrupted the orderly flow of melons to market.

The harvest season began on schedule during mid-May in the Lower Rio Grande Valley and progressed to South Texas by early June and then into Central and North East Texas. Truck shipments in 1977 totaled 5,843, compared with 4,644 carlots in 1976. The peak day occurred on May 28th when 147 loads were shipped. Weekly shipments peaked June 5-11th at 781 loads. During the first part of the season there was a severe shortage of trucks. This caused curtailments in shipping and loss of some of the crop. Some melons were left in the fields.

Prices were lower in 1977, compared with 1976. Shipping point prices were highest on June 1-2 at mostly \$4.00 for Long Grays, and Stripe varieties at \$5.00 per cwt. Prices during the week of June 5-11 were \$3.50-4.00 per cwt. for Grays, and \$4.00-4.50 for Striped varieties. The lowest prices on Grays were reported on August 11-12-15th at \$3.00 per cwt. Striped melons were priced lowest on July 13-14-18th at \$3.00-3.50 per cwt.

SOUTHEAST MISSOURI

Planted acreage was 4,400 in 1977, a 10 percent increase over the 4,000 acres in 1976. Yields per acre were 125 cwt. in 1977, compared with 94 cwt. in 1976. Total truck shipments in carlot equivalents were 1,283 this season, compared with 711 last season.

Growing conditions were very favorable in 1977. An excellent crop of melons was produced. The normal mid-April spring frost did not materialize. Therefore, the crop was planted early, and melons were 2-3 weeks earlier than last season. The first load was shipped on June 30. Volume movement commenced the second week of July. The peak day was on July 26 when 79 truck loads were shipped. The last commercial shipments were reported August 22.

Shipping point prices on July 11th were \$3.50-4.00 per cwt. F.O.B. The market was higher on July 18 when shipping point prices were \$4.00-4.50 per cwt. On July 29, the market started to decline and leveled off at \$2.50-3.25 F.O.B. This price continued through August 12. Prices paid growers were generally 50-75 cents per cwt. lower than F.O.B. shipping point prices.

The quality and condition were generally good in 1977. Melon size was larger than last season, ranging mostly from 20-28 pounds. The major varieties continue to be Crimson Sweets and Long Grays.

SOUTHEAST VIRGINIA

No official figures are released on the watermelon acreage in Virginia. Estimates indicate the 1977 acreage for harvest was less than that in 1976.

Growing conditions were variable in 1977. Due to the unfavorable weather at planting time, approximately 20 percent of the crop was replanted. Also, about 10 to 15 percent of the damaged acreage was not replanted in watermelons; rather, in other crops. Most of the early crop damage was caused by blowing sand, as young plants emerged. The crop made excellent progress following the early problems. Then, around July 1, dry weather became wide spread. The

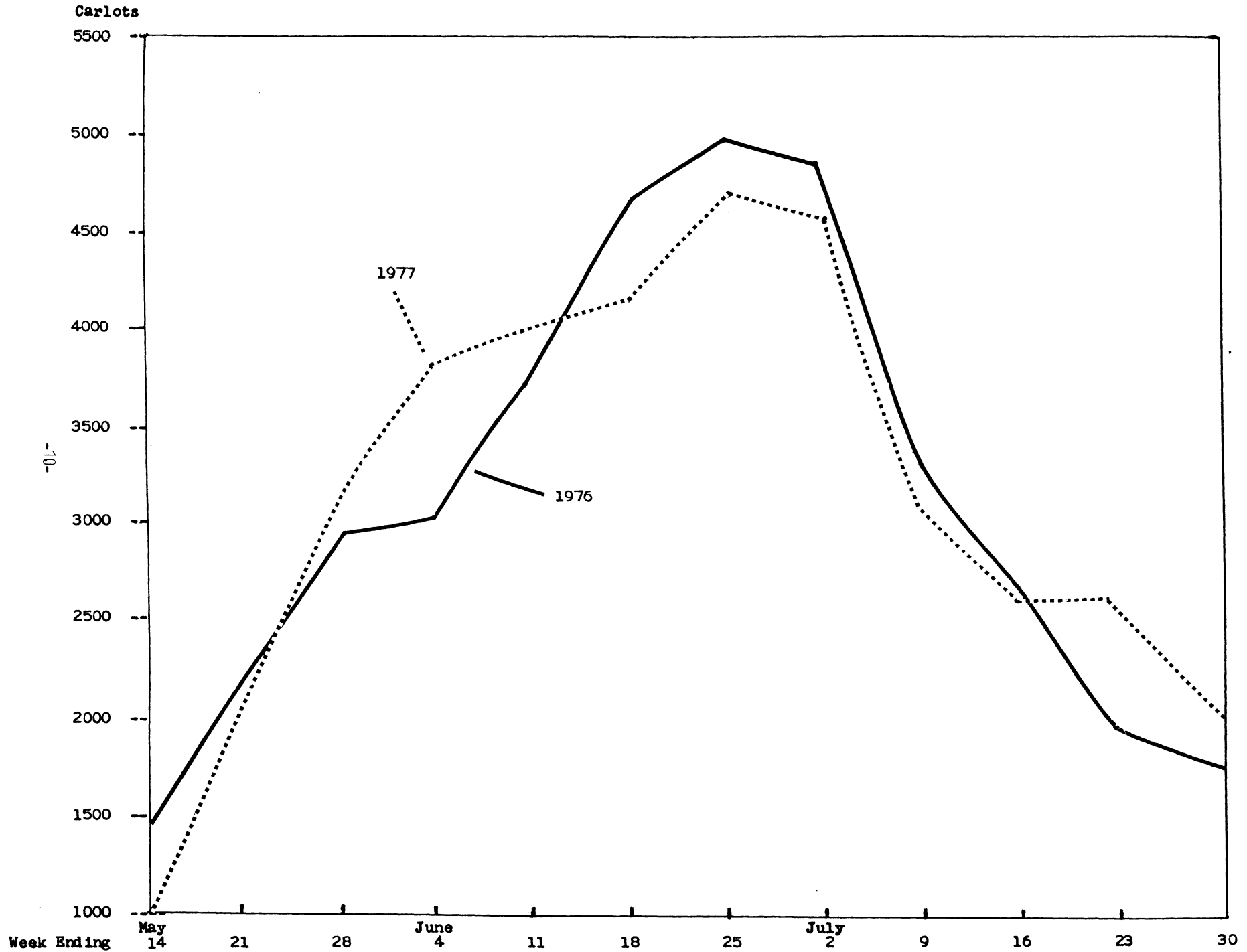
percentage of large melons was reduced, and some fields matured later than normal.

Harvesting began on July 21. The deal peaked the week ending August 13, when 238 loads were shipped. Most growers were finished harvesting by August 25. The total truck shipments in 1977 were 727 carlot equivalents compared with 813 in 1976.

Prices paid to growers ranged from \$3.50-6.00 per cwt. at the beginning of the season, but declined sharply after the deal got underway. Grower prices were \$1.50-3.00 per cwt. depending on size, late in the season. Large sizes, especially Stripes, were in good demand throughout the season.

The predominant varieties were Charleston Gray, Jubilee and Crimson Sweet.

UNITED STATES WATERMELON SHIPMENTS*



*Includes all states that report watermelon shipments.

1 carlot = 45,000 lbs.

WATERMELONS FOR FRESH MARKET: AREA AND YIELD PER ACRE, 1975-77

QUARTER AND STATE	AREA PLANTED			AREA HARVESTED			YIELD PER ACRE		
	1975	1976	1977	1975	1976	1977	1975	1976	1977
	(ACRES)			(ACRES)			(HUNDREDWEIGHT)		
<u>SPRING:</u>									
Alabama	2,900	3,700	3,700	2,900	3,700	3,500	60	75	70
Arizona	100	1,300	1,200	100	1,300	1,200	170	140	150
California-Desert	1,800	3,000	3,500	1,800	3,000	3,500	185	220	195
Florida	47,000	65,000	65,000	43,600	55,000	51,000	185	180	175
Georgia	4,200	10,900	15,600	3,400	9,700	14,200	100	75	85
Texas	<u>30,000</u>	<u>28,000</u>	<u>30,000</u>	<u>24,000</u>	<u>25,000</u>	<u>28,000</u>	<u>70</u>	<u>70</u>	<u>99</u>
TOTALS	86,000	111,900	119,000	75,800	97,700	101,400	140	138	138
<u>SUMMER:</u>									
Alabama	10,800	11,300	11,300	10,800	11,300	11,000	80	75	65
Arizona	2,800	1,900	2,600	2,800	1,900	2,600	165	175	160
Arkansas	4,700	4,500	3,700	4,500	4,400	3,600	80	65	71
California-Desert	2,100	800	700	2,100	800	700	200	200	190
California-Other	5,700	6,000	5,900	5,700	6,000	5,900	160	190	155
Delaware	1,600	1,900	1,900	1,600	1,900	1,900	175	160	150
Georgia	28,000	26,600	18,400	26,000	23,100	14,400	85	73	74
Indiana	5,100	5,200	5,100	5,000	5,100	5,000	160	135	150
Louisiana 1/	2,900	-	-	2,600	-	-	82	-	-
Maryland	2,500	2,700	2,700	2,500	2,700	2,700	175	165	155
Mississippi	10,400	14,000	14,000	9,500	11,400	12,000	57	80	67
Missouri	4,500	4,000	4,400	4,300	3,700	4,200	115	94	125
North Carolina	8,400	8,500	8,900	8,000	8,000	7,000	60	56	55
Oklahoma	9,000	9,000	8,000	7,500	8,200	7,000	65	100	110
South Carolina	21,000	25,000	20,000	20,000	23,000	18,000	79	54	65
Texas	<u>25,000</u>	<u>27,000</u>	<u>32,000</u>	<u>22,000</u>	<u>25,000</u>	<u>30,000</u>	<u>125</u>	<u>110</u>	<u>125</u>
TOTAL	144,500	148,400	139,600	134,900	136,500	126,000	99	91	98
U.S. TOTAL	230,500	260,300	258,600	210,700	234,200	227,400	113	111	116

1/ ESTIMATES DISCONTINUED IN 1976.

WATERMELONS FOR FRESH MARKET: PRODUCTION AND VALUE, 1975-77

QUARTER AND STATE	PRODUCTION			VALUE					
				PER CWT.			TOTAL		
	1975	1976	1977	1975	1976	1977	1975	1976	1977
	(1,000 cwt.)			(DOLLARS)			(1,000 DOLLARS)		
<u>SPRING:</u>									
Alabama	174	278	245	5.40	3.90	3.85	940	1,084	943
Arizona	17	182	180	7.90	5.40	5.70	134	983	1,026
California-Desert	333	660	683	7.50	6.51	5.30	2,498	4,297	3,620
Florida	8,066	9,900	8,925	4.36	2.61	2.97	35,168	25,839	26,507
Georgia	340	728	1,207	5.00	2.70	2.80	1,700	1,966	3,380
Texas	<u>1,680</u>	<u>1,750</u>	<u>2,772</u>	<u>5.77</u>	<u>5.62</u>	<u>4.52</u>	<u>9,694</u>	<u>9,835</u>	<u>12,529</u>
TOTAL	18,610	13,498	14,012	4.73	3.26	3.43	50,134	44,004	48,005
<u>SUMMER:</u>									
Alabama	864	848	715	3.55	3.39	3.35	3,067	2,875	2,395
Arizona	462	333	416	4.14	3.70	4.90	1,913	1,231	2,038
Arkansas	360	286	256	4.25	3.80	3.70	1,530	1,087	947
California-Desert	420	160	133	7.50	5.60	5.20	3,150	896	692
California-Other	912	1,140	915	3.36	4.13	5.23	3,064	4,708	4,785
Delaware	280	304	285	3.55	3.48	3.59	994	1,058	1,023
Georgia	2,210	1,686	1,066	2.52	2.64	2.40	5,569	4,451	2,558
Indiana	800	689	750	4.53	4.04	5.02	3,624	2,784	3,765
Louisiana 1/	213	-	-	4.73	-	-	1,007	-	-
Maryland	438	446	419	3.55	3.48	3.59	1,555	1,552	1,504
Mississippi	542	912	804	2.62	2.50	2.10	1,420	2,280	1,688
Missouri	495	348	525	3.33	2.20	3.00	1,648	766	1,575
North Carolina	480	448	385	2.85	3.25	3.34	1,368	1,456	1,286
Oklahoma	488	820	770	2.30	2.64	2.60	1,122	2,165	2,002
South Carolina	1,580	1,242	1,170	2.07	2.53	2.50	3,271	3,142	2,925
Texas	<u>2,750</u>	<u>2,750</u>	<u>3,750</u>	<u>4.10</u>	<u>3.57</u>	<u>3.26</u>	<u>11,275</u>	<u>9,818</u>	<u>12,225</u>
TOTAL	13,294	12,412	12,359	3.43	3.24	3.35	45,577	40,270	41,408
U.S. TOTAL	23,904	25,910	26,371	4.00	3.25	3.39	95,711	84,274	89,413

1/ ESTIMATES DISCONTINUED IN 1976.

SOURCE:
CROP REPORTING BOARD, SRS, USDA, DECEMBER 1977

WEEKLY RAIL & TRUCK WATERMELON SHIPMENTS

April 2 - August 27, 1977

Week Ending	<u>RAIL</u>				<u>TRUCK</u>											<u>TOTALS</u>	<u>MEXICO</u>	
	<u>FL</u>	<u>CA</u>	<u>GA</u>	<u>SC</u>	<u>NC</u>	<u>FL</u>	<u>TX</u>	<u>CA</u>	<u>SC</u>	<u>GA</u>	<u>AZ</u>	<u>AL</u>	<u>MS</u>	<u>VA</u>	<u>MO</u>			
Apr. 2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	184
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	186
16	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	288
23	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	326
30	-	-	-	-	-	4	-	-	-	-	-	-	-	-	-	-	4	543
May 7	4	-	-	-	-	196	-	-	-	-	-	-	-	-	-	-	200	452
14	130	-	-	-	-	787	-	-	-	-	-	-	-	-	-	-	917	515
21	220	-	-	-	-	1,565	154	-	-	-	-	-	-	-	-	-	1,939	439
28	152	-	-	-	-	2,278	727	-	-	-	-	-	-	-	-	-	3,157	269
June 4	273	-	-	-	-	2,654	781	22	-	25	-	-	-	-	-	-	3,755	257
11	268	4	8	-	-	2,397	782	317	-	178	5	-	-	-	-	-	3,959	206
-13- 18	194	35	10	-	-	2,211	600	518	48	492	33	30	2	-	-	-	4,173	68
25	124	24	6	14	-	1,769	437	693	253	1,103	154	42	57	-	-	-	4,676	63
July 2	10	-	4	46	-	1,333	645	375	711	1,005	216	44	143	-	6	-	4,538	56
9	-	-	2	16	-	572	490	173	679	596	233	16	141	-	59	-	2,977	27
16	4	-	-	-	39	564	334	275	261	514	273	31	190	-	245	-	2,730	12
23	-	-	-	-	164	274	335	467	68	349	207	57	374	25	367	-	2,687	4
30	-	-	-	-	121	128	234	455	20	219	98	52	224	83	271	-	1,905	4
Aug. 6	-	-	-	-	35	33	182	404	-	109	41	59	166	198	188	-	1,415	5
13	-	-	-	-	-	18	122	281	-	55	11	30	99	238	110	-	964	1
20	-	-	-	-	-	1	20	251	-	4	6	8	7	153	36	-	486	-
27	-	-	-	-	-	-	-	262	-	-	6	-	-	30	1	-	299	-
TOTALS	1,379	63	30	76	359	16,784	5,843	4,493	2,040	4,649	1,283	369	1,403	727	1,283	40,781	3,905	

WATERMELON SHIPMENTS BY MONTHS 1975-77
(Combined Rail & Truck)

	APRIL			MAY			JUNE			JULY		
	1975	1976	1977	1975	1976	1977	1975	1976	1977	1975	1976	1977
Alabama	-	-	-	-	-	-	89	245	104	438	320	168
Arizona	-	-	-	-	-	-	39	493	363	1,274	776	861
California	-	-	-	3	56	1	960	1,375	1,959	2,022	2,250	1,411
Florida	1,294	184	4	5,975	7,163	6,464	7,659	11,439	9,934	1,080	1,315	1,711
Georgia	-	-	-	-	-	-	1,095	1,491	2,606	2,884	2,487	1,909
Mississippi	-	-	-	-	-	-	51	67	157	1,171	1,293	984
Missouri	-	-	-	-	-	-	*	-	1	*	192	950
South Carolina	-	-	-	-	-	-	88	121	840	2,609	1,676	1,276
Texas	-	-	-	609	653	1,160	2,971	2,851	2,803	1,213	1,065	1,571
Virginia	-	-	-	-	-	-	-	-	-	<u>387</u>	<u>211</u>	<u>112</u>
TOTALS	1,294	184	4	6,587	7,872	7,625	12,952	18,082	18,767	13,078	11,585	10,953

	TOTAL APRIL-JULY		
	1975	1976	1977
Alabama	527	565	272
Arizona	1,313	1,269	1,224
California	2,985	3,681	3,371
Florida	16,008	20,101	18,113
Georgia	3,979	3,978	4,515
Mississippi	1,222	1,360	1,141
Missouri	*	192	951
South Carolina	2,697	1,797	2,116
Texas	4,793	4,569	5,534
Virginia	<u>387</u>	<u>211</u>	<u>112</u>
TOTALS	33,911	37,723	37,349

NOTE:

* Not Available

RAIL & TRUCK UNLOADS OF WATERMELONS IN 40 U.S. CITIES AND 5 CANADIAN CITIES

April, 1977 - August, 1977

<u>U.S. CITIES</u>	<u>AL</u>	<u>CA</u>	<u>FL</u>	<u>GA</u>	<u>MS</u>	<u>SC</u>	<u>TX</u>	<u>MX</u>	<u>OTHERS</u>	<u>TOTAL</u>
Albany, N.Y.	1	-	120	23	-	3	7	3	13	170
Atlanta, Ga.	16	-	448	589	1	7	1	16	11	1089
Baltimore, Md.	-	-	566	71	2	81	25	26	161	932
Birmingham, Ala.	160	-	304	69	3	-	-	3	2	541
Boston, Mass.	4	1	479	77	18	105	27	53	262	1026
Buffalo, N.Y.	3	-	236	13	17	29	16	9	74	397
Chicago, Ill.	8	-	409	128	34	6	320	99	251	1255
Cincinnati, Ohio	1	-	417	97	4	28	5	32	133	717
Cleveland, Ohio	20	-	473	37	35	38	74	40	215	932
Columbia, S.C.	-	-	780	16	-	715	-	11	2	1524
Dallas, Texas	-	-	17	-	-	-	994	68	2	1081
Denver, Colo	-	10	1	-	-	-	325	78	121	535
Detroit, Michigan	15	-	655	36	36	7	169	70	184	1172
Fort Worth, Texas	-	-	-	-	-	-	58	6	-	64
Houston, Texas	-	-	14	-	-	-	806	54	1	875
Indianapolis, Ind.	-	-	46	3	-	-	14	13	16	92
Kansas City, Mo.	1	-	10	-	-	-	134	16	120	281
Los Angeles, Calif.	-	1742	134	6	-	-	1276	476	335	3969
Louisville, Ky.	-	-	151	42	1	8	7	1	79	289
Memphis, Tenn.	-	-	32	-	-	-	5	3	2	42
Miami, Florida	-	1	75	15	4	-	2	20	7	124
Milwaukee, Wisc.	1	-	80	-	-	-	6	12	41	140
Minneapolis, Minn. 1/	-	-	98	7	6	-	278	16	52	457
Nashville, Tenn.	18	-	138	46	-	-	4	1	10	217
New Orleans, La.	26	-	354	-	144	-	38	22	46	630
New York, N.Y. 2/	1	-	2224	45	36	173	138	92	310	3019
Oklahoma City, Okla.	-	-	1	-	-	-	181	24	93	299
Philadelphia, Pa.	3	-	386	59	19	92	1	47	226	833
Pittsburgh, Pa.	1	-	364	21	5	87	32	34	95	639
Portland, Oreg.	-	299	-	-	-	-	9	36	44	388
Providence, R.I.	-	-	60	-	-	2	-	-	30	92
St. Louis, Mo.	13	-	180	20	53	-	94	21	217	598
Salt Lake City, Utah	-	214	-	-	-	-	6	38	11	269
San Antonio, Texas	-	-	1	-	-	-	354	62	3	420
San Francisco, Calif. 3/	-	816	1	-	-	-	103	204	12	1136
Seattle, Wash. 4/	-	592	-	-	-	-	59	91	74	816
Total U.S. Cities	292	3,675	9,254	1,420	418	1,381	5,568	1,797	3,255	27,060
<u>CANADIAN CITIES</u>										
Montreal, Que.	-	-	367	-	-	1	2	24	13	407
Ottawa, Ont.	-	-	44	39	-	3	-	2	8	96
Toronto, Ont.	-	-	491	147	6	36	-	35	137	852
Vancouver, B.C.	-	159	-	-	-	-	2	67	45	273
Winnipeg, Mant.	-	-	-	-	-	-	84	41	1	126
Total Canadian Cities	-	159	902	186	6	40	88	169	204	1,754
GRAND TOTAL	292	3,834	10,156	1,606	424	1,421	5,656	1,966	3,459	28,814

- 1/ Includes St. Paul, Minn.
- 2/ Includes Newark, N.J.
- 3/ Includes Oakland, Calif.
- 4/ Includes Tacoma, Wash.

SHIPPING POINT PRICES

Sales FOB Shipping Point and Delivered Sales Shipping Point Basis
Per CWT. Various Varieties, mostly Long Gray

DATE 1977	18-24 lb. Average	25-28 lb. Average	29-32 lb. Average	33 lbs & larger * Average
<u>SOUTH FLORIDA</u>				
May 5	7.00	8.00	8.00	--
6	7.00	7.50-8.00	8.00	8.50
7	7.00	7.50-8.00	8.00	8.50
8	7.00	7.50-8.00	8.00	8.50
9	6.00	6.50-7.00	7.00	7.50-8.00
10	6.00	6.50	6.50-7.00	7.00
11	5.00	5.50	5.50-6.00	6.00-6.50
12	4.50-5.00	5.00	5.00-5.50	5.50-6.00
13	4.00-4.50	4.50-5.00	5.00	5.00-5.50
14	4.00-4.50	4.50-5.00	5.00	5.00-5.50
15	4.00-4.50	4.50-5.00	5.00	5.00-5.50
16	4.50	5.00	5.00-5.50	5.50
17	4.50	4.50-5.00	4.50-5.50	5.50
<u>SOUTH & CENTRAL FLORIDA</u>				
18	4.50	4.50-5.00	5.00-5.50	5.50
19	4.75-5.00	5.00-5.50	5.50	6.00
20	5.00	5.00-5.50	5.50	6.00
21	5.00	5.00-5.50	5.50	6.00
22	5.00	5.00-5.50	5.50	6.00
23	5.00	5.00	5.00-5.50	5.75-6.00
24	4.50-5.00	5.00	5.00	5.50-6.00
25	4.50-5.00	5.00	5.00	5.50-6.00
<u>SOUTH, CENTRAL & NORTH FLORIDA</u>				
26	4.50	4.50-5.00	4.75-5.00	5.50
27	4.25-4.50	4.50-5.00	5.00	5.50
28	4.25-4.50	4.50-5.00	5.00	5.50
29	4.25-4.50	4.50-5.00	5.00	5.50
30	4.25-4.50	4.50-5.00	5.00	5.50
31	4.25-4.50	4.50	4.75-5.00	5.00-5.50
June 1	4.00	4.50	4.50	4.75-5.00
2	3.50	3.50-4.00	4.00	4.50
3	3.00-3.50	3.00-3.50	3.00-3.50	3.50
4	3.00-3.50	3.00-3.50	3.00-3.50	3.50
5	3.00-3.50	3.00-3.50	3.00-3.50	3.50
6	3.00	3.00	3.50-3.75	3.25-3.50
7	2.50-2.75	2.50-3.00	2.50-3.00	3.00
8	2.50	2.50	2.50-3.00	2.50-3.00
9	2.50	2.50	2.50-3.00	2.50-3.00
<u>CENTRAL & NORTH FLORIDA</u>				
10	2.25-2.50	2.25-2.50	2.25-2.50	2.50
11	2.25-2.50	2.25-2.50	2.25-2.50	2.50
12	2.25-2.50	2.25-2.50	2.25-2.50	2.50
13	2.25-2.50	2.25-2.50	2.25-2.50	2.50
14	2.25-2.50	2.25-2.50	2.25-2.50	2.50

* 33 lbs. & Larger mostly Jubilees.

SHIPPING POINT PRICES

Sales FOB Shipping Point and Delivered Sales Shipping Point Basis
Per CWT. Various Varieties, mostly Long Gray

DATE 1977	18-24 lb. Average	25-28 lb. Average	29-32 lb. Average	33 lbs. & Larger * Average
<u>CENTRAL & NORTH FLORIDA - (Continued)</u>				
June 15	2.25-2.50	2.25-2.50	2.50-3.00	2.50-3.00
16	2.50	2.50	2.50-3.00	2.50-3.00
17	2.50	2.50	2.50-3.00	2.50-3.00
18	2.50	2.50	2.50-3.00	2.50-3.00
19	2.50	2.50	2.50-3.00	2.50-3.00
<u>NORTH FLORIDA</u>				
20	2.50	2.50	2.50-3.00	2.50-3.00
21	2.50	2.50	2.50-3.00	2.50-3.00
22	2.50	2.50	2.50-3.00	2.75-3.00
23	2.75	2.50	2.50-3.00	3.00
24	2.75-3.00	2.50-2.75	2.50-2.75	3.00-3.25
25	2.75-3.00	2.50-2.75	2.50-2.75	3.00-3.25
26	2.75-3.00	2.50-2.75	2.50-2.75	3.00-3.25
27	3.00	2.75-3.00	2.75-3.00	3.25-3.50
28	3.00	2.75-3.00	2.75-3.00	3.25-3.50
29	2.75-3.00	2.75-3.00	2.75-3.00	3.25-3.50
30	2.75-3.00	2.75-3.00	2.75-3.00	3.25-3.50
July 1	2.50-2.75	2.50-2.75	2.50-2.75	3.25
2	2.50-2.75	2.50-2.75	2.50-2.75	3.25
3	2.50-2.75	2.50-2.75	2.50-2.75	3.25
4 **	--	--	--	--
5	2.50-2.75	2.50-2.75	2.50-2.75	3.00-3.25
6	2.50-2.75	2.50-2.75	--	3.00-3.25
7	2.50-3.00	2.50-3.00	--	3.00-3.50
8	2.75	2.75-3.00	--	3.00-3.50
9	2.75	2.75-3.00	--	3.00-3.50
10	2.75	2.75-3.00	--	3.00-3.50
11	2.75	2.75-3.00	--	3.00-3.50
12	2.75	2.75-3.00	--	3.00-3.50
13	2.75	2.75-3.00	--	3.00-3.50
14	2.50-3.00	2.75-3.00	--	3.00-3.50
15	2.75-3.00	2.75-3.00	3.00-3.25	3.50
16	2.75-3.00	2.75-3.00	3.00-3.25	3.50
17	2.75-3.00	2.75-3.00	3.00-3.25	3.50
18	2.75-3.00	2.75-3.25	3.25-3.50	3.50
19	2.75-3.00	3.00-3.25	3.25-3.50	3.50-3.75
20	3.00	3.00-3.50	3.50	3.50
21	3.00	3.00-3.50	3.25-3.50	3.25-3.50
22	3.00	3.00-3.50	3.25-3.50	3.25-3.50
23	3.00	3.00-3.50	3.25-3.50	3.25-3.50
24	3.00	3.00-3.50	3.25-3.50	3.25-3.50
25	3.00-3.50	3.00-3.50	--	--

* 33 lbs. & Larger mostly Jubilees.

** Federal Holiday.

SHIPPING POINT PRICES

Sales FOB Shipping Point and Delivered Sales Shipping Point Basis
Per CWT. Various Varieties, mostly Long Gray

GEORGIA

MISSISSIPPI

MISSOURI

DATE 1977	17-24 lb. Average	25-30 lb. Average	31 lbs. & Up Average	17-24 lb. Average	25 lbs. & Up Average	16-26 lb. Average
May 20	--	--	--	--	--	--
21	--	--	--	--	--	--
22	--	--	--	--	--	--
23	--	--	--	--	--	--
24	--	--	--	--	--	--
25	--	--	--	--	--	--
26	--	--	--	--	--	--
27	--	--	--	--	--	--
28	--	--	--	--	--	--
29	--	--	--	--	--	--
30	--	--	--	--	--	--
31	--	--	--	--	--	--
June 1	--	--	--	--	--	--
2	--	--	--	--	--	--
3	--	--	--	--	--	--
4	--	--	--	--	--	--
5	--	--	--	--	--	--
6	--	--	--	--	--	--
7	--	--	--	--	--	--
8	--	--	--	--	--	--
9	--	--	--	--	--	--
10	--	--	--	--	--	--
11	--	--	--	--	--	--
12	--	--	--	--	--	--
13	--	--	--	--	--	--
14	--	--	--	--	--	--
15	2.25-2.50	2.25-2.50	2.50-3.00	--	--	--
16	2.50	2.50	2.75-3.00	--	--	--
17	2.50	2.50	2.75-3.00	--	--	--
18	2.50	2.50	2.75-3.00	--	--	--
19	2.50	2.50	2.75-3.00	--	--	--
20	2.50	2.50	2.75-3.00	--	--	--
21	2.50	2.50	2.75-3.00	--	--	--
22	2.75	2.50-2.75	3.00	--	--	--
23	2.75-3.00	2.75	3.00	--	--	--
24	3.00	2.75-3.00	3.00-3.50	--	--	--
25	3.00	2.75-3.00	3.00-3.50	--	--	--
26	3.00	2.75-3.00	3.00-3.50	--	--	--
27	3.00-3.50	3.00-3.25	3.50-4.00	--	--	--
28	3.00-3.50	3.00-3.25	3.50-4.00	--	--	--
29	3.00-3.50	3.00-3.25	3.50-3.75	--	--	--
30	3.00-3.50	3.00-3.25	3.50-3.75	--	--	--
July 1	2.75-3.00	2.50-3.00	3.00-3.50	--	--	--
2	2.75-3.00	2.50-3.00	3.00-3.50	--	--	--
3	2.75-3.00	2.50-3.00	3.00-3.50	--	--	--
** 4	--	--	--	--	--	--
5	2.75-3.00	2.50-3.00	3.00-3.25	--	--	--

** Federal Holiday.

SHIPPING POINT PRICES

Sales FOB Shipping Point and Delivered Sales Shipping Point Basis
Per CWT. Various Varieties, mostly Long Gray

		<u>GEORGIA</u>			<u>MISSISSIPPI</u>		<u>MISSOURI</u>
DATE		17-24 lb. Average	25-30 lb. Average	31 lbs. & Up Average	17-24 lb. Average	25 lbs. & Up Average	16-26 lb. Average
July	6	2.75-3.00	2.50-3.00	3.00-3.50	--	--	--
	7	2.75-3.00	2.75-3.00	3.00-3.50	--	--	--
	8	2.75-3.00	2.75-3.00	3.25-3.50	--	--	--
	9	2.75-3.00	2.75-3.00	3.25-3.50	--	--	--
	10	2.75-3.00	2.75-3.00	3.25-3.50	--	--	--
	11	2.75-3.00	2.75-3.00	3.25-3.50	3.50	4.00	--
	12	2.75-3.00	2.75-3.00	3.50	3.50	4.00	3.75-4.00
	13	2.75-3.00	2.75-3.00	3.00-3.50	3.00-3.50	3.50-4.00	3.75-4.00
	14	2.75-3.00	3.00-3.25	--	3.00-3.50	3.50-4.00	3.75-4.00
	15	2.75-3.00	2.75-3.25	--	3.00-3.50	3.50-4.00	3.75-4.00
	16	2.75-3.00	2.75-3.25	--	3.00-3.50	3.50-4.00	3.75-4.00
	17	2.75-3.00	2.75-3.25	--	3.00-3.50	3.50-4.00	3.75-4.00
	18	3.00	3.25-3.50	--	3.50	3.75-4.00	4.00-4.50
	19	3.00-3.25	3.25-3.50	3.50-4.00	3.50-4.00	4.00	4.00-4.25
	20	3.00-3.25	3.25-3.50	3.75-4.00	4.00	4.00-4.50	4.50
	21	3.00-3.25	3.25-3.50	3.75-4.00	4.00	4.00-4.50	4.25-4.50
	22	3.00-3.25	3.25-3.50	3.75-4.00	4.00	4.00-4.50	4.25-4.50
	23	3.00-3.25	3.25-3.50	3.75-4.00	4.00	4.00-4.50	4.25-4.50
	24	3.00-3.25	3.25-3.50	3.75-4.00	4.00	4.00-4.50	4.25-4.50
	25	3.00-3.50	--	--	4.00	4.00-4.50	4.25-4.50
	26	--	--	--	4.00	4.00-4.50	4.25-4.50
	27	--	--	--	3.50-4.00	4.00-4.50	4.25-4.50
	28	--	--	--	3.00-3.50	--	4.00-4.50
	29	--	--	--	3.00-3.25	3.25-3.50	3.75-4.25
	30	--	--	--	3.00-3.25	3.25-3.50	3.75-4.25
	31	--	--	--	3.00-3.25	3.25-3.50	3.75-4.25
Aug.	1	--	--	--	3.00	3.00-3.50	3.75-4.00
	2	--	--	--	--	--	3.75-4.00
	3	--	--	--	--	--	3.50-3.75
	4	--	--	--	--	--	3.50-3.75
	5	--	--	--	--	--	3.00-3.50
	6	--	--	--	--	--	3.00-3.50
	7	--	--	--	--	--	3.00-3.50
	8	--	--	--	--	--	2.50-2.75
	9	--	--	--	--	--	2.50-2.75
	10	--	--	--	--	--	2.50-2.75
	11	--	--	--	--	--	2.50
	12	--	--	--	--	--	--
	13	--	--	--	--	--	--
	14	--	--	--	--	--	--
	15	--	--	--	--	--	--
	16	--	--	--	--	--	--
	17	--	--	--	--	--	--
	18	--	--	--	--	--	--
	19	--	--	--	--	--	--
	20	--	--	--	--	--	--
	21	--	--	--	--	--	--
	22	--	--	--	--	--	--

SHIPPING POINT PRICES

Sales FOB Shipping Point and Delivered Sales Shipping Point Basis
Per CWT. Various Varieties, mostly Long Gray

		<u>SOUTH CAROLINA</u>		<u>TEXAS</u>	<u>VIRGINIA</u>		
<u>DATE</u> <u>1977</u>		<u>17-30 lb.</u> <u>Average</u>	<u>31 lbs. & Up</u> <u>Average</u>	<u>16-38 lb.</u> <u>Average</u>	<u>15-26 lb.</u> <u>Average</u>	<u>24-30 lb.</u> <u>Average</u>	<u>32 lbs. & Up</u> <u>Average</u>
May	20	--	--	5.00	--	--	--
	21	--	--	5.00	--	--	--
	22	--	--	5.00	--	--	--
	23	--	--	5.00	--	--	--
	24	--	--	5.00	--	--	--
	25	--	--	5.00	--	--	--
	26	--	--	5.00-5.50	--	--	--
	27	--	--	5.00	--	--	--
	28	--	--	5.00	--	--	--
	29	--	--	5.00	--	--	--
	30	--	--	5.00	--	--	--
	31	--	--	4.50-5.50	--	--	--
June	1	--	--	4.00-5.00	--	--	--
	2	--	--	4.00-5.00	--	--	--
	3	--	--	4.00-5.00	--	--	--
	4	--	--	4.00-5.00	--	--	--
	5	--	--	4.00-5.00	--	--	--
	6	--	--	3.50-4.50	--	--	--
	7	--	--	3.50-4.50	--	--	--
	8	--	--	4.00-4.50	--	--	--
	9	--	--	3.00-4.00	--	--	--
	10	--	--	3.00-4.00	--	--	--
	11	--	--	3.00-4.00	--	--	--
	12	--	--	3.00-4.00	--	--	--
	13	--	--	3.00-4.00	--	--	--
	14	--	--	3.00-4.00	--	--	--
	15	--	--	3.00-4.00	--	--	--
	16	--	--	3.00-4.00	--	--	--
	17	--	--	3.00-4.00	--	--	--
	18	--	--	3.00-4.00	--	--	--
	19	--	--	3.00-4.00	--	--	--
	20	2.75-3.00	--	3.00-4.00	--	--	--
	21	2.75-3.00	--	3.00-4.00	--	--	--
	22	3.00-3.25	--	--	--	--	--
	23	3.00-3.50	--	--	--	--	--
	24	3.00-3.50	3.50-4.00	3.00-3.75	--	--	--
	25	3.00-3.50	3.50-4.00	3.00-3.75	--	--	--
	26	3.00-3.50	3.50-4.00	3.00-3.75	--	--	--
	27	3.50	3.50-4.00	3.00-4.00	--	--	--
	28	3.25-3.50	3.50-4.00	3.00-4.00	--	--	--
	29	3.50	3.50-4.00	3.50-4.00	--	--	--
	30	3.50	3.50-4.00	3.50-4.00	--	--	--
July	1	3.00-3.25	3.50	--	--	--	--
	2	3.00-3.25	3.50	--	--	--	--
	3	3.00-3.25	3.50	--	--	--	--
	** 4	--	--	--	--	--	--
	5	3.00-3.25	3.50	3.00-4.00	--	--	--

** Federal Holiday

SHIPPING POINT PRICES

Sales FOB Shipping Point and Delivered Sales Shipping Point Basis
Per CWT. Various Varieties, mostly Long Gray

DATE 1977	<u>SOUTH CAROLINA</u>		<u>TEXAS</u>	<u>VIRGINIA</u>		
	17-30 lb. Average	31 lbs. & Up Average	16-38 lb. Average	15-26 lb. Average	24-30 lb. Average	32 lbs. & Up Average
July 6	3.00-3.25	3.50-4.00	--	--	--	--
7	3.00-3.50	3.50-4.00	3.25-4.00	--	--	--
8	3.25-3.50	4.00	3.25-4.00	--	--	--
9	3.25-3.50	4.00	3.25-4.00	--	--	--
10	3.25-3.50	4.00	3.25-4.00	--	--	--
11	3.25-3.50	3.50-4.00	--	--	--	--
12	3.00-3.50	3.50-4.00	3.00-3.50	--	--	--
13	3.00-3.50	3.50-4.00	--	--	--	--
14	3.00-3.50	--	--	--	--	--
15	3.00-4.00	--	3.00-3.50	--	--	--
16	3.00-4.00	--	3.00-3.50	--	--	--
17	3.00-4.00	--	3.00-3.50	--	--	--
18	3.00-3.50	--	3.00-3.50	--	--	--
19	--	--	3.00-3.50	--	--	--
20	--	--	3.25-3.75	--	--	--
21	--	--	3.25-3.75	--	--	--
22	--	--	3.25-3.75	--	--	--
23	--	--	3.25-3.75	--	--	--
24	--	--	3.25-3.75	--	--	--
25	--	--	3.25-3.75	--	--	--
26	--	--	3.25-3.75	3.50-4.00	5.00-6.00	5.00-6.00
27	--	--	3.25-3.50	3.25-4.00	4.50-5.00	5.00-5.50
28	--	--	3.00-3.50	3.00-3.25	4.00-4.50	4.75-5.50
29	--	--	--	3.00-3.25	4.00-4.50	4.75-5.25
30	--	--	--	3.00-3.25	4.00-4.50	4.75-5.25
31	--	--	--	3.00-3.25	4.00-4.50	4.75-5.25
Aug. 1	--	--	3.00-3.50	2.50-3.00	4.00-4.50	4.50-5.00
2	--	--	3.00-3.50	3.00	3.00-3.50	3.50-4.25
3	--	--	3.25	2.00-2.50	3.00-3.50	3.50-4.00
4	--	--	3.00-3.50	2.00-2.50	3.00-3.75	3.50-4.50
5	--	--	3.00-3.50	2.00-2.25	2.50-3.25	3.00-3.50
6	--	--	3.00-3.50	2.00-2.25	2.50-3.25	3.00-3.50
7	--	--	3.00-3.50	2.00-2.25	2.50-3.25	3.00-3.50
8	--	--	3.00-3.50	2.00-2.25	2.50-3.25	3.00-3.75
9	--	--	3.00-3.50	--	2.00-2.50	3.00
10	--	--	3.00-3.50	2.00	2.50	3.00
11	--	--	3.00	1.75 **	2.00-2.50 **	2.50-3.00 **
12	--	--	3.00	1.75 **	2.00-2.25 **	2.50-3.25 **
13	--	--	3.00	1.75 **	2.00-2.25 **	2.50-3.25 **
14	--	--	3.00	1.75 **	2.00-2.25 **	2.50-3.25 **
15	--	--	3.00	1.50-1.75 **	2.00-2.25 **	2.50-3.25 **
16	--	--	--	1.50-1.75 **	2.00-2.25 **	2.50-3.25 **
17	--	--	--	1.50-1.75 **	2.00 **	2.50 **
18	--	--	--	--	--	--
19	--	--	--	1.50-1.75 **	2.00 **	2.50 **
20	--	--	--	1.50-1.75 **	2.00 **	2.50 **
21	--	--	--	1.50-1.75 **	2.00 **	2.50 **
22	--	--	--	1.50 **	2.00-2.25 **	2.50-3.25 **

** Prices Paid to Growers.

PRICES FOR WATERMELONS IN MAJOR TERMINAL MARKET 1977

Prices selected for the most common active trading day during the week; and represent stock generally good quality and condition, including, but not limited to U. S. No. 1 Grade. Unless otherwise stated, prices cover sales in less than full load quantities by first receivers, various varieties, but mostly Long Grays. Underneath each city it is indicated whether prices are per melon or per hundredweight. Some markets reported prices per pound and these quotations have been converted to dollars per hundredweight.

DATE WEDNESDAY	<u>ATLANTA</u> (Price per CWT.)		<u>CINCINNATI</u> (Price per Melon)	
	<u>FLORIDA</u>	<u>GEORGIA</u>	<u>FLORIDA</u>	<u>GEORGIA</u>
	Mostly 25-30 lb. Average		Approximately 20-25 lb. Average	
May 4	16.00-17.00	--	--	--
11	10.00-12.00	--	2.75	--
18	6.00-8.00	--	2.00-2.25	--
25	5.50-8.00	--	--	--
June 1	5.50-8.00	--	2.15-2.25	--
8	4.50-7.50	4.50-7.50	1.25-1.65	--
15	2.50-5.00	2.50-5.00	1.25	--
22	2.50-4.50	2.50-4.50	1.25-1.35	--
29	2.50-5.00	2.50-5.00	--	1.35-1.50
July 6	2.50-4.50	2.50-4.50	--	1.25-1.50
13	2.00-4.00	2.00-4.00	--	1.25-1.50
20	2.00-4.50	2.00-4.50	--	1.30-1.65
27	--	2.50-5.00	--	1.50
Aug. 3	--	3.00-4.50	--	1.25
10	--	2.75-4.75	--	1.30-1.60*
17	--	2.75-4.75	--	1.25-1.50*
24	--	2.75-4.75	--	1.25-1.35*
31	--	2.75-4.75	--	1.50*

* Indiana prices.

TERMINAL MARKET PRICES

BALTIMORE

(Price per CWT.)

	<u>FLORIDA</u>	<u>GEORGIA</u>	<u>NORTH CAROLINA</u>	<u>MARYLAND</u>	<u>VIRGINIA</u>
<u>DATE THURSDAY</u>	<u>20 lb. Average & Larger</u>	<u>20 lb. Average & Larger</u>	<u>20 lb. Average & Larger</u>	<u>20 lb. Average & Larger</u>	<u>20 lb. Average & Larger</u>
May 5	--	--	--	--	--
12	11.00	--	--	--	--
19	8.00-9.00	--	--	--	--
26	8.00-9.00	--	--	--	--
June 2	7.50-8.00	--	--	--	--
9	4.00	--	--	--	--
16	3.00-5.00	--	--	--	--
23	3.00-4.00	3.00-4.00	--	--	--
30	6.00-7.00	6.00-7.00	--	--	--
July 7	5.50	5.50	--	--	--
14	3.50-6.00	5.00	--	--	--
21	--	--	7.00-8.00	--	7.00
28	--	6.75-7.00	7.50-8.00	--	7.50-8.00
Aug. 4	--	--	6.00	5.50-6.00	6.00
11	5.00	--	5.00	4.00-5.00	5.00
18	--	--	3.50	3.50	3.50
25	--	--	--	4.00-6.00	--

TERMINAL MARKET PRICES

BOSTON

(Prices per CWT.)

		<u>DELAWARE</u>	<u>FLORIDA</u>	<u>SOUTH CAROLINA</u>	<u>TEXAS *</u>	<u>VIRGINIA</u>
<u>DATE</u> <u>MONDAY</u>		Popular Sizes	Popular Sizes	Popular Sizes	Popular Sizes	Popular Sizes
May	2	--	--	--	--	--
	9	--	17.00-18.00	--	--	--
	16	--	9.50-10.00	--	--	--
	23	--	10.00	--	--	--
	31 **	--	9.50-10.00	--	--	--
June	6	--	7.00-7.50	--	--	--
	13	--	7.00-7.50	--	--	--
	20	--	5.50-6.00	--	--	--
	27	--	6.00-7.00	--	--	--
July	5 **	--	7.00-7.50	7.00-7.50	--	--
	11	--	7.50	7.50	7.50	--
	18	--	7.00-7.50	7.00-7.50	7.00-7.50	--
	25	8.00-8.50	--	--	10.50	8.00-8.50
Aug.	1	8.00	--	--	8.50	8.00
	8	8.00	--	--	7.50	8.00
	15	5.50-6.50	--	--	--	5.50-6.50
	22	5.50	--	--	--	5.50
	29	5.00-5.50	--	--	--	6.00

* Jubilees only.

** Tuesday's prices due to Federal Holiday on Monday.

TERMINAL MARKET PRICES

CHICAGO

(Price per CWT.)

DATE MONDAY	<u>FLORIDA</u>		<u>TEXAS</u>	<u>GEORGIA & S. CAROLINA</u>	
	Mostly 18-25 lb. Average	Mostly* 30-35 lb. Average	Mostly* 25-35 lb. Average	Mostly* 22-35 lb. Average	Mostly 25 lb. Average
May 2	--	--	--	--	--
9	--	--	--	--	--
16	11.00-12.00	12.00	--	--	--
23	11.00-12.00	12.00	--	--	--
31	11.00	--	--	--	--
June 6	9.00	9.50-10.00	--	--	--
13	7.50	9.00-10.00	--	--	--
20	7.00-8.00	7.00-8.00	--	--	--
27	7.50	7.50-8.00	--	8.00	8.00
July 5	8.00	8.00	8.00	8.00	8.00
11	--	--	7.50-8.00	8.00	--
18	--	--	7.00-8.00	8.00	8.00
25	7.75-8.00	--	7.50-8.00	--	--
Aug. 1	--	--	7.00	--	--
8	--	--	7.50	--	--
15	--	--	7.00-7.50	--	--
22	--	--	7.00	--	--
29	--	--	7.00-7.50	--	--

* Jubilee only.

TERMINAL MARKET PRICES

COLUMBIA

(Price per Melon)

FLORIDA

GEORGIA

SOUTH CAROLINA

<u>DATE</u> <u>TUESDAY</u>	<u>20-25 lb.</u> <u>Average</u>	<u>25-30 lb.</u> <u>Average</u>	<u>20-25 lb.</u> <u>Average</u>	<u>25-30 lb.</u> <u>Average</u>	<u>20-25 lb.</u> <u>Average</u>	<u>25-30 lb.</u> <u>Average</u>
May 3	--	--	--	--	--	--
10	2.00-2.25	2.25-2.75	--	--	--	--
17	1.65	1.50-2.25	--	--	--	--
24	--	1.50-2.25	--	--	--	--
31	--	1.40-2.25	--	--	--	--
June 7	.70-1.10	.90-1.00	--	--	--	--
14	.60-.90	.60-1.00	--	--	.50-.80	--
21	.50-.90	.60-1.00	--	.60-1.00	--	.60-1.00
28	--	.60-1.00	--	.60-1.00	--	.60-1.00
July 5	--	.60-1.00	--	.60-1.00	--	.60-1.00
12	--	.40-.75	--	.40-.75	--	.40-.75
19	.40-.75	.40-.75	.40-.75	.40-.75	.40-.75	.40-.75
26	.40-.75	.40-.75	.40-.75	.40-.75	.40-.75	.40-.75
Aug. 2	.40-.75	.40-.75	.40-.75	.40-.75	.40-.75	.40-.75
9	.40-.75	.40-.75	.40-.75	.40-.75	.40-.75	.40-.75
16	--	--	--	--	--	--
23	--	--	--	--	--	--
30	--	--	--	--	--	--

TERMINAL MARKET PRICES

DETROIT

(Price per CWT.)

<u>DATE</u> <u>MONDAY</u>	<u>FLORIDA</u>	<u>INDIANA</u>	<u>TEXAS</u>
	Mostly 16-29 lb. Average	Mostly 18-27 lb. Average	Mostly 22-40 lb. Average
May 2	--	--	--
9	--	--	--
16	10.00	--	--
23	--	--	--
31**	9.50-10.00	--	9.50-10.00
June 6	8.00	--	--
13	6.00-6.50	--	7.50
20	5.50-6.00	--	--
28	6.00-7.00	--	7.00
July 5**	6.00-6.50	--	--
11	6.00-6.50	--	--
18	6.00	--	--
25	--	--	--
Aug. 1	--	8.00	--
8	--	8.00	5.50-6.00
15	--	5.50-7.00	--
22	--	4.00-4.50	--
29	--	4.00-4.50	6.50

** Tuesday's prices due to Federal Holiday on Monday.

TERMINAL MARKET PRICES

PHILADELPHIA

(Price per CWT.)

FLORIDA

GEORGIA

NORTH CAROLINA

<u>DATE</u> <u>MONDAY</u>	<u>26-35 lb.</u> <u>Average</u>	<u>20-25 lb.</u> <u>Average</u>	<u>26-30 lb.</u> <u>Average</u>	<u>20-25 lb.</u> <u>Average</u>	<u>26-30 lb.</u> <u>Average</u>	<u>20-25 lb.</u> <u>Average</u>
May 2	--	--	--	--	--	--
9	14.00	13.00-14.00	--	--	--	--
16	9.00-10.00	9.00-10.00	--	--	--	--
23	10.00-11.00	--	--	--	--	--
31**	9.00-10.00	9.00-9.50	--	--	--	--
June 6	6.50-8.00	6.50-7.50	--	--	--	--
13	5.00-6.00	4.00-5.00	--	--	--	--
20	5.50-7.00	4.00-5.00	--	--	--	--
27	6.00-7.00	5.00	--	--	--	--
July 5**	--	--	7.50	5.00-6.50	--	--
11	--	6.00-6.50	8.00-8.50	7.00-7.50	--	--
18	--	--	7.50-8.00	7.00	5.50-6.50	5.50-6.50
25	--	--	10.00-11.00	8.00-9.00	8.00-9.00	--
Aug. 1	--	--	7.00-9.00	6.00-6.50	--	5.00-6.00
8	--	--	7.50-8.00	6.50-7.00	6.00-6.50	--
15	--	--	--	--	5.75-6.00	--
22	--	--	--	--	--	--
29	--	--	--	--	5.00-5.50	--

**Tuesday's prices due to Federal Holiday on Monday.

TERMINAL MARKET PRICES

PITTSBURGH

(Price per CWT.)

DATE THURSDAY	<u>FLORIDA</u>	<u>GEORGIA</u>	<u>SOUTH CAROLINA</u>	<u>VIRGINIA</u>	<u>NORTH CAROLINA</u>
	Mostly 20-30 lb. Average	Mostly 20-30 lb. Average	Mostly 20-30 lb. Average	Mostly 20-30 lb. Average	Mostly 20-30 lb. Average
May 5	--	--	--	--	--
12	11.00	--	--	--	--
19	9.00-10.00	--	--	--	--
26	8.50-10.00	--	--	--	--
June 2	8.00-10.00	--	--	--	--
9	7.00-8.00	--	--	--	--
16	5.00-5.50	5.00-5.50	--	--	--
23	5.00-6.50	5.00-6.50	--	--	--
30	7.00-8.00	7.00-8.00	--	--	--
July 7	7.00-8.00	7.00-8.00	7.00-8.00	--	--
14	--	--	--	6.50-7.50	6.50-7.50
21	--	--	--	7.00-7.50	7.00-7.50
28	--	--	--	7.50-8.00	7.50-8.00
Aug. 4	--	--	--	7.50	7.50
11	--	--	--	5.50-6.50	5.50-6.50
18	--	--	--	5.50-6.00	5.50-6.00
25	--	--	--	5.00-6.00	5.00-6.00

TERMINAL MARKET PRICES

NEW YORK

(Prices per CWT.)

		<u>DELAWARE</u>	<u>FLORIDA</u>	<u>GEORGIA</u>	<u>NORTH CAROLINA</u>	<u>SOUTH CAROLINA</u>
<u>DATE</u>	<u>THURSDAY</u>	<u>LONG GRAYS</u> 18-32 lb. Average	<u>LONG GRAYS</u> 22-31 lb. Average	<u>JUBILEES</u> 30-38 lb. Average	<u>LONG GRAYS</u> 20-32 lb. Average	<u>LONG GRAYS</u> 20-30 lb. Average
May	5	--	13.00-15.00	--	--	--
	12	--	9.00-11.00	--	--	--
	19	--	9.00-10.00	--	--	--
	26	--	--	--	--	--
June	2	--	9.00-10.00	--	--	--
	9	--	7.00-8.00	--	--	--
	16	--	6.00-7.00	--	--	--
	23	--	6.00-7.00	--	--	--
	30	--	6.00-7.50	7.00-8.00	--	6.50-7.50
July	7	--	7.00-7.50	7.00-8.00	--	7.00-8.00
	14	--	--	--	7.50-8.00	6.50-8.00
	21	--	--	10.00-12.00	8.00-12.00	--
	28	--	8.00	--	9.00-10.00	--
Aug.	4	8.00-9.00	--	--	--	--
	11	6.50-7.50	--	--	--	--
	18	--	--	--	--	--
	25	7.00-8.00	--	--	--	--