

UNITED STATES DEPARTMENT OF AGRICULTURE  
CONSUMER & MARKETING SERVICE

Co-operating with

ALABAMA STATE DEPARTMENT OF AGRICULTURE & INDUSTRIES  
GEORGIA DEPARTMENT OF AGRICULTURE  
DIVISION OF MARKETS

FLORIDA DEPARTMENT OF AGRICULTURE  
SOUTH CAROLINA STATE AGRICULTURAL  
MARKETING COMMISSION

MARKETING SOUTHEAST PECANS  
SUMMARY OF 1967 SEASON

FRUIT AND VEGETABLE MARKET NEWS SERVICE

## P R E F A C E

This summary of the 1967 pecan season consists of information compiled from the semi-weekly reports issued at Albany, Georgia, from October 23rd, through December 20th, 1967. The market news reporter at Albany gathered information from Georgia, Florida, extreme South and Southeast Alabama. Mr. Livingston, of the Market News Office at the State Farmers' Market at Columbia, provided information from South Carolina.

This information was received at Albany by telephone, and after being assembled there, was telephoned to Mrs. Florence Harvil, of the Fruit and Vegetable Market News Office at Atlanta. Mrs. Harvil combined all this data with other reports received over the leased wire system of the Fruit and Vegetable Market News Branch of the Consumer and Marketing Service from producing areas in Louisiana, Texas, and from the terminal markets of Chicago and New York. She then prepared the semi-weekly reports for publishing and mailing from Atlanta.

Special thanks are due to Mrs. Harvil, to the market reporters mentioned above, and to the many growers, dealers, processors and receivers of pecans whose cooperation during the season was extremely helpful to the market reporter at Albany.

The semi-weekly reports were financed co-operatively by the Consumer & Marketing Service of the U. S. Department of Agriculture, Florida Department of Agriculture, the Georgia Department of Agriculture, Division of Markets, and the South Carolina State Agricultural Marketing Commission.

Additional copies may be obtained without charge from:

Consumer and Marketing Service  
Fruit and Vegetable Division, Market News Branch  
U. S. Department of Agriculture  
Washington, D.C. 20250

Issued; Sanford, Florida, February, 1968

Lowell E. Kennedy, Local Representative

## REVIEW OF THE 1967 PECAN MARKETING SEASON

Market reports were issued semi-weekly on pecans at Albany, Georgia, from October 23rd, 1967, thru December 20th, 1967. These reports were issued by the Market News Branch, Fruit & Vegetable Division of the U.S.D.A., in co-operation with the Alabama State Department of Agriculture & Industries; the Georgia Department of Agriculture, Division of Markets; the Florida Department of Agriculture and the South Carolina State Agricultural Marketing Commission.

Movement of the 1967 pecan crop began early from South-Central Georgia, Florida points and extreme South Alabama with increasing movement from areas farther North as the season progressed. Heaviest production was reported in the South-Central Georgia areas where significant supplies were first available in truck lot quantities this season.

Similar to past seasons, the crop was very irregular in production with quality variations as well. Quality of Stuarts & Seedlings, which account for the bulk of Southeastern production, was very good early during heavy movement, however, late in the season, a very sudden, sharp decline in quality occurred. Other various improved varieties were variable in quality according to localized conditions and variety, ranging ordinary to good. Money Makers were available in moderate to heavy supply early in the season with quality variable with some lots reported very good. The Success crop was very poor throughout the entire season with disappointing reports on quality and yields from all areas. Schleys were variable in quality also, with best quality and volume origination in large, well cultivated groves where effective spray programs were practiced. Best quality Schleys, of significant volume, brought very high prices.

Throughout most of the season, dealers and accumulators experienced a very good demand in excess of supplies for best quality most of the time, keeping grower prices at a record high level. High prices, with the risk involved, kept accumulated supplies at a very low level and sharply curtailed localized speculation compared to some past seasons. Most volume was marketed on a hand-to-mouth basis with most primary buyers having tentative volume sold in advance.

An increase in the volume of supplies harvested mechanically was noted this season with most of this activity located in and around the Albany area. Generally these mechanically harvested pecans were sold in bulk lots, mostly as mixed varieties, according to meat yield and quality. Mechanical shakers, of various types, were active in increasing numbers throughout the entire area speeding up harvesting considerably.

Opening F.O.B. prices on October 25th were: Seedlings 30-35¢ mostly 30-33¢; Stuarts 38-43¢ mostly 40-42¢ and mixed varieties 30-34¢. The demand was very good during early movement and continued through most of the season with later decreasing demand and lower prices mostly reflecting decline in quality of late drop nuts. Opening prices showed a 9 to 10¢ spread between Stuarts & Seedlings with very little price difference between Seedling and Mixed Varieties. There was very little variation in this early price structure for generally good quality nuts throughout the season. About November 6th, the Seedling market eased some with prices on the high side of the range edging 1 to 2¢. On November 8th, all prices were a little lower with Stuarts mostly 39-40¢ and Seedlings mostly 30-32¢, occasional lower. November 13th the Stuart market was slightly stronger at 40-42¢ mostly 40¢ with a strong demand from in-the-shell trade. Price quotations on November 27th reflected a stronger market on Seedlings and Stuarts with Stuarts at 41-43¢ and Seedlings mostly 32-33¢. Around December 6th, a sudden, sharp decline in quality of Stuarts was noticed with lower prices mostly reflecting quality, however, Seedling quality did not deteriorate so rapidly and prices held on Seedlings until December 18th. Closing F.O.B. prices on December 20th were, Seedlings fair to generally good quality 28-33¢ and Stuarts 30-40¢ according to quality. Some nuts of generally good quality moved at these later, lower prices, however, most of the decline reflected pecans of lower quality with the major volume, including mostly generally good quality pecans, sold early at the higher prices.

ANNUAL CROP SUMMARY-By Crop Reporting Board-Statistical Reporting Service-USDA-December 1967

PECANS: The 1967 pecan crop is expected to total 207 million pounds, up 28 percent from last year's small crop but down 9 percent from the 5-year average. Except in Arkansas and Oklahoma, the other States expect below average production. The wild & seedling crop is expected to account for 57 percent of 1967 production compared with the average of 48 percent. Production in States west of the Mississippi River is expected to total 114 million pounds or 55 percent of the Nation's crop, compared with the average of 45 percent. The Oklahoma pecan crop is record high, 50 million pounds, exceeding the 1947 record crop by 14 percent.

In Georgia, spring freeze damage, and dry weather in the fall months limited production to 78 percent of average.

In Texas, 1967 production is 46 percent above last year but almost 1 percent below average. In South-Central Texas and along the Upper Gulf Coast, production was limited, while in the Cross Timbers, part of North-Central, and NorthWest Texas, and the San Saba area of the Edwards Plateau this year's production greatly exceeded last year's crop. In Alabama, yield and quality were variable with expected production 35 percent less than average.

ALMONDS: California's production of almonds is expected to total 79,000 tons, 7 percent less than last year but 23 percent above average. The decline from last year resulted from a spotty set which resulted in lower yields. The larger than average production reflects the increase in bearing acreage.

FILBERTS: Production of filberts in Oregon and Washington totaled 7,500 tons, 39 percent less than last year and 11 percent below the average. Unfavorable weather for pollination resulted in a lighter set than in 1966. A windstorm on October 2, just as harvest was beginning, caused substantial losses. Wind and rain forced many nuts out of the packed areas. Also, the drop after the windstorm extended over a larger than usual period. Because much of the crop is machine harvested and trash around trees made harvesting difficult, many of the nuts that dropped late were not picked up.

WALNUTS: Production of walnuts in California and Oregon in 1967 totaled 76,800 tons, 20 percent less than last year and 4 percent below average. Both States harvested fewer walnuts than last year, and average. In California, most varieties, other than Franquette, had a fair to good crop. In Oregon, a light set coupled with a heavy June drop, reduced production to less than one-half that of last year.

PECANS

STATE	P R O D U C T I O N					
	Improved Varieties 1/			Wild and Seedling Pecans		
	Average 1961-65 1,000	1966 1,000	Indicated 1967 1,000	Average 1961-65 1,000	1966 1,000	Indicated 1967 1,000
Pounds	Pounds	Pounds	Pounds	Pounds	Pounds	
N. C.	2,100	560	1,800	540	140	300
S. C.	4,665	800	2,800	895	200	700
Ga.	50,480	30,000	30,000	10,740	7,000	10,000
Fla.	2,420	2,000	2,000	1,580	2,000	1,500
Ala.	26,740	22,500	17,000	5,480	4,000	4,000
Miss.	9,020	7,500	7,000	10,880	9,000	8,000
Ark.	1,940	1,200	1,900	5,320	3,400	5,600
Ia.	5,060	7,400	5,000	21,620	23,600	11,000
Okla.	1,500	7,200	3,000	21,540	5,800	47,000
Texas	7,040	3,500	7,000	31,160	22,500	31,000
N. Mex.	6,270	8,300	3,000			
U. S.	117,235	83,950	88,300	109,755	77,640	119,100

STATE	P R O D U C T I O N		
	ALL PECANS		
	Average 1961-65 1,000	1966 1,000	Preliminary 1967 1,000
Pounds	Pounds	Pounds	
N. C.	2,640	700	1,900
S. C.	5,560	1,000	3,500
Ga.	61,220	37,000	48,000
Fla.	4,000	4,000	3,500
Ala.	32,220	26,500	21,000
Miss.	19,900	16,500	15,000
Ark.	7,260	4,600	7,500
Ia.	26,680	31,000	16,000
Okla.	23,040	6,000	50,000
Texas	38,200	26,000	38,000
N. Mex.	6,270	8,300	3,000
U. S.	226,990	161,600	207,400

1/ Budded, grafted, or topworked varieties.

DELIVERY POINT PRICES

Prices paid to growers and small buyers per pound at Southeastern Delivery Points. Prices are on medium to large size pecans of generally good quality unless otherwise stated.

SOUTHEASTERN SECTION

Report NO.	Date of Sales	S T U A R T S		S E E D L I N G S			M I X E D
1	Oct. 25	38-43	m 40-42	30-35	m 30-33	30-34	
2	30	38-43	m 40-42	30-35	m 30-33	30-34	
3	Nov. 1	38-43	m 40-42	30-35	m 30-33	30-35	
4	6	38-43	m 40-42	30-33	m 30-32	30-33	
5	8	38-41	m 39-40	30-32	occ 28-29	30-33 m 31-32	
6	13	40-42	m40 f38-39	30-32	m 30-31	m30 f-hghr & lwr	
7	15	40-42	m 40-41	30-32	m 30-31	30-32 occ hghr & lwr	
8	20	40-42	m 40-41	30-33	m 31-32	30-32	
9	27	41-43	f 40	31-34	m 32-33	30-34 accdq & Vol	
10	29	40-43	m 41-43	31-34	m 32-33	28-34 accdq	
11	Dec. 4	40-43	m ard 42	31-34	m 32-33	28-34 accdq	
12	6	41-42	m 42	31-34	m 32-33	28-34 accdq	
13	11	mfrq 35-40	fb 41-42	31-34	m 32-33	28-34 accdq	
14	13	frgengdq35-41	m 37-40	31-34	m 32-33	28-30 accdq	
15	18	frgengdq35-40		30-34	m 31-33	Insuff	
16	20	30-40 accdq		frgengdq 28-33		Insuff	

m-mostly; mard-mostly around; mfrq-mostly fair quality; occ-occasional; frgengdq-fair to generally good quality; accdq-according to quality; f-few; fb-few best; occ hghr & lwr- occasional higher & lower; fhghr & lwr-few higher & lower; accdq & vol-according to quality and volume; Insuff-Insufficient supplies to quote.

DETAILED BREAKDOWN BY INDIVIDUAL STATES

G E O R G I A

Report No.	Date of Sales	S T U A R T S		S E E D L I N G S		M I X E D
1	Oct. 25	38-43	mard 40	30-34	m 30-32	30-34
2	30	38-43	mard 40	30-34	m 30-32	30-34
3	Nov. 1	38-43	m 40-42	30-35		30-35 m 33-34
4	6	38-43	m 40-42	30-33	m 30-32	30-33 m 32-33
5	8	38-41		30-32		30-33 m 32
6	13	38-41	m 40	30-31	m 30	28-31 m 30
7	15	40-42	m 40	30-32	m 30-31	30-32
8	20	40-42		30-33	m 31-32	30-32
9	27	41-43		31-34	m 32-33	30-32
10	29	41-43		31-34	m 32-33	28-34 accdq & vol
11	Dec. 4	41-43	m 42	31-34	m 32-33	28-34 accdq & vol
12	6	fb 41-42	m 42	31-33	mard 32	28-34 m 30-32
13	11	fb 41-42		31-33	m 32-33	28-34 accdq & vol
14	13			31-33	m 32 f 30	frgengdq 28-30
15	18	frgengdq 35-40		30-32	fb 33-34	
16	20	ord frq 30-40		28-30	m 30 f 31-32	

A L A B A M A

Report No.	Date of Sales	S T U A R T S		S E E D L I N G S		M I X E D
1	Oct. 25	38-42		32-35		33-34
2	30	38-42		32-35		33-34
3	Nov. 1	38-42	m 40-42	31-35		30-35 m 33-34
4	6	38-42	m 40-42	30-33	m 32-33	30-34 m 32
5	8	38-40		30-32		30-32 m 31-32
6	13	40-41	m 40	30-32	m 31-32	30-32 m 31-32
7	15	40-42		30-32		30-33
8	20	40-42		30-34	m 31-32	30-33
9	27	40-43	m 41-43	33-35	f 31-32	30-35 accdq & vol
10	29	40-43	m 41-43	33-35	f 31-32	30-35 accdq & vol
11	Dec 4	40-43	m 41-43	33-35	f 31-32	30-34 accdq & vol
12	6	41-42	m 42	32-35	m 33-34	
13	11	fb 41-42	frq 35-40	32-35	m 33-34	
14	13	frgengdq 35-40	m 37-40	33-35	f 32	
15	18	frgengdq 35-38		32-34	m 32-33	
16	20	ord-frq 30-35	m 33	32-33		

fb-few best; mard-mostly around; accdq & vol- according quality & volumes;  
 frgengdq- fair to generally good quality; m-mostly; frq- fair quality;  
 f-few; ord-frq-ordinary to fair quality

F L O R I D A

Report No.	Date of Sales	S T U A R T S	S E E D L I N G S
1	Oct. 25	35-40	28-33
2	30	35-40	28-33
3	Nov. 1	35-42 m 38-40	28-33 m 32
4	6	35-40 accdq & vol	28-31 mard 30
5	8	34-40 accdq & vol	28-30 bm 30
6	13	34-40 accdq & vol	28-30 m 30
7	15	34-40 accdq & vol	28-30 m 30
8	20	fb 40	30-32
9	27	bm 40	30-32
10	29	m 40	30-32
11	Dec. 4	38-40 bm 40	28-34 m 32-33
12	6	m 38-40	28-34 m 32-33
13	11	Insufq	30-33 bm 32-33
14	13	Insufq	30-33 bm 32-33
15	18	fr-gengdq 35-40	30-32
16	20	Insufq	28-30

M-mostly; Accdq & Vol-According to quality and volume; FB-Few best; BM-Best mostly;  
 Insufq-Insufficient supplies to quote; Fr-GenGdQ-Fair to generally good quality;  
 Mard-Mostly around.



Following Reports are as received on leased wire in Atlanta office from local reporters.

TEXAS

Report No.	Date of Sales	Price Range	N A T I V E S		I M P R O V E D V A R I E T I E S	
				Mostly	Price Range	Mostly
1	Oct. 11	30-32		M-30	30-50	M 40-50
2	17	30-32				Too few to report
3	24	30-33		M 30-32	33-35	M 35-40
4	31	30-33		M 30-32	33-40	M 35-37
5	Nov. 7	30-32		M 30-31	34-40	M 35-37
6	14	30-31		M 30	35-38	M 35
7	21	28-32		M 31-32	33-38	M 35
8	28	30-34		M 31	34-40	M 35
9	Dec. 5	30-33		M 31-32	35-40	
10	13	31-34		M 32-33	35-40	M 38-40
11	19	31-34		M 32-33		Too few to report
12	Jan. 2	28-32		M 30	33-35	
13	9	28-32		M 30		Too few to report
14	16	29-30		M 30		Too few to report
15	23	28-32		M 30		Too few to report

LOUISIANA

Report No.	Date of Sales	Price Range	N A T I V E S		I M P R O V E D V A R I E T I E S	
1	Oct. 25	30-32			30-36	
2	30	30-32		F 33	30-36	
3	Nov. 1	30-32			30-36	FB 38-40
4	6	30-32			fr-gengdq 30-36	FB 38-40
5	8	27-32		M 30-31	fr-gengdq 30-36	FB 38-40
6	13	30-31			37-39	occ 40-42
7	15	30-31			37-39	occ 40-42
8	20	30-31			37-39	some 40-42
9	27	31-32			37-39	some b hghr
10	29	32				Too few sales to establish mkt
11	Dec. 4	31-33				Too few sales to establish mkt
12	6	31-33			" "	
13	11	31-33			" "	
14	13	31-33			" "	

M-Mostly; Some b hghr-Some Best Higher; F-Few; Fr-gengdq-Fair to generally good quality  
 FB-Few best; Occ-Occasional.

CHICAGO TERMINAL MARKET  
 (Sales by wholesalers)  
 Prices per pound  
 100 and 50 lb sacks

IN THE SHELL

Date	STUARTS			BLENDS		MONEY MAKERS
	Polished X-Lge	Naturals X-Lge	Lge	Polished X-Lge	Naturals X-Lge	Orchard Run
Nov. 1	53-56	--	--	46-50	--	--
6	52-56	--	--	46-50	--	--
8	52-56	--	--	f 49	--	--
13	52-56	48-50	--	45-50	48-51	35-38
15	52-56 B 54-56	50-53	--	49-55	f 53	38-40
20	52-57	48-53	43-47	48-50	45-47	38-40
27	54-58	48-55	45	48-53	45	38-39
29	54-58	49-50	45	48	45	38-39
Dec. 4	50-54	--	--	48-53	42-45	38-40
6	50-54	--	--	48-53	42-53	38-40
11	53-58	50-54	47-48	48-49	42-45	38-40
13	53-58	50-54	47-48	48-49	42-45	38-40
18	53-58	48-52	45-47	48-49	42-46	38-40
20	53-58	48-50	45-46	48-49	42-46	--

F-Few; B-Best

A U C T I O N S

All sales per pound basis

C O R D E L E, G E O R G I A

DATE	TOTAL LBS SOLD	STUARTS	SEEDLINGS	MONEY MAKERS	SUCCESS	SCHLEYS
Nov. 2	Very Light	42 $\frac{3}{4}$ -45 $\frac{1}{2}$	33 $\frac{1}{2}$ -36 $\frac{1}{4}$	30 $\frac{1}{2}$ -36	5 $\frac{1}{4}$ -30	39-50 $\frac{1}{2}$
		AV 44.80	AV 34 $\frac{1}{2}$	AV 33 $\frac{1}{2}$	AV 13.40	AV 47.20
9	Approx 20,000	31-43 $\frac{1}{2}$	30-33	25 $\frac{3}{4}$ -32 $\frac{3}{4}$	--	30 $\frac{1}{4}$ -45 $\frac{1}{2}$
		AV 41	AV 31 $\frac{1}{2}$	AV 31	--	--

V I D A L I A, G E O R G I A

DATE	TOTAL LBS SOLD	STUARTS	SEEDLINGS	MONEY MAKERS	SUCCESS	SCHLEYS	FROTCHERS
Nov. 4	59,000	43 $\frac{1}{2}$ -45	34-34 $\frac{3}{4}$	B 34-37	B 37-40	47-51	--
		--	--	Prr 28-32	Prr 24-28	--	--
11	39,500	43 $\frac{1}{2}$ -45 $\frac{1}{2}$	33-34 $\frac{1}{2}$	33 $\frac{1}{2}$ -37	B 38-42	FB 48-51	39-43 $\frac{1}{2}$
		--	--	--	Prr 25-33	--	--
18	56,000	39-44 $\frac{3}{4}$	34-34 $\frac{1}{2}$	34-35 $\frac{1}{2}$	B 39-41	40-50 $\frac{1}{2}$	34-39 $\frac{1}{2}$
		--	--	--	Prr 24-30	--	--
25	45,000	34-35	43 $\frac{3}{4}$ -44 $\frac{3}{4}$	34-36	32-42	46-54	37-41
Dec. 2	60,000	33 $\frac{3}{4}$ -35	42-42 $\frac{1}{2}$	34-35	B 37-40	47-50 $\frac{1}{2}$	37-41
9	60,000	42-44	34 $\frac{3}{4}$ -36	33-35	20-38	45-52	30-38
		M 42-43	--	--	--	--	--

S T A R K E, F L O R I D A

DATE	TOTAL LBS SOLD	CURTISS	SEEDLINGS	MONEY MAKERS	SUCCESS	MIXED	TESCHE
Nov. 2	5,757	43-55	33-35 $\frac{1}{2}$	36-43	--	--	--
		AV 50	AV 34	AV 39	--	--	--
9	14,976	30-41 $\frac{1}{2}$	30-40	30-34	--	28 $\frac{1}{2}$ -35 $\frac{1}{2}$	28 $\frac{1}{2}$ -32 $\frac{1}{2}$
		AV 39	AV 32	AV 33	--	AV 32	AV 31
18	7,720	38 $\frac{1}{2}$ -42	36 $\frac{1}{2}$ -35 $\frac{1}{2}$	--	31-36	30-34	28-31 $\frac{1}{2}$
		AV 40	AV 30	--	AV 34	AV 32	AV 29
30	14,211	30 $\frac{1}{2}$ -46	30-33 $\frac{1}{2}$	28-32	--	--	--
		AV 39	--	AV 29	--	--	--

M-Mostly; B-Best; FB-Few Best; Prr-Poorer; AV-Average;