

UNITED STATES DEPARTMENT OF AGRICULTURE

AGRICULTURAL MARKETING SERVICE

Co-operating with

THE ALABAMA DEPARTMENT OF AGRICULTURE

THE FLORIDA STATE MARKETING BUREAU

THE GEORGIA DEPARTMENT OF AGRICULTURE

THE SOUTH CAROLINA STATE AGRICULTURAL  
MARKETING COMMISSION

MARKETING SOUTHEAST PEACHES

SUMMARY OF 1965 SEASON

FRUIT AND VEGETABLE MARKET NEWS SERVICE

## P R E F A C E

This summary of the 1965 pecan season consists of information compiled from the semi-weekly reports issued at Albany, Georgia, from October 24, through December 21, 1965. The market news reporter at Albany gathered information from Georgia, Florida; extreme south and southeast Alabama. Additional information was gathered in central Alabama by Otto Hanson, or the Fruit and Vegetable Market News office at Birmingham, Mr. Livingston, of the Market News Office at the State Farmers' Market at Columbia, provided information from South Carolina.

This information was received at Albany by telephone, and after being assembled there was telephoned to Mrs. Florence Harvil, of the Fruit and Vegetable Market News Office at Atlanta. Mrs. Harvil combined all this data with other reports received over the leased wire system of the Agricultural Marketing Service from producing areas in Louisiana, Oklahoma and Texas, and from the terminal markets of Chicago and New York. She then prepared the semi-weekly reports for publishing and mailing from Atlanta.

Special thanks are due to Mrs. Harvil, to the market reporters mentioned above, and to the many growers, dealers, processors and receivers of pecans whose cooperation during the season was extremely helpful to the market reporter at Albany.

The semi-weekly reports were financed co-operatively by the Agricultural Marketing Service of the U. S. Department of Agriculture, the Albany Department of Agriculture and Industry, the Florida State Marketing Bureau, the Georgia Department of Agriculture and the South Carolina State Agricultural Marketing Commission.

Additional Copies, may be obtained without charge from:

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## REVIEW OF THE 1965 PECAN MARKETING SEASON

Market reports were issued semi-weekly on pecans at Albany, Georgia, from October 24th to December 21st, 1965. These reports were issued by the Market News Branch, Fruit and Vegetable Division of the United States Department of Agriculture in cooperation with the Alabama Department of Agriculture, the Florida State Marketing Bureau, the Georgia Department of Agriculture and the South Carolina State Marketing Commission.

The Annual Crop Summary issued by the Crop Reporting Service on December 20th estimated the 1965 pecan crop at 264 million pounds. This was 30 percent above average and a close second to the record 1963 crop of 365.7 million pounds. Heaviest increases were noted in the improved varieties with Georgia producing 55 million pounds as compared to 11 million pounds in 1964. Alabama and South Carolina also showed substantial gains.

In Western Alabama, part of the crop suffered losses from Hurricane Betsy. Southern and South-Eastern Alabama production was irregular due to some areas having fairly ample moisture while others were dry. Georgia's moisture distribution was somewhat irregular. Dry summer months in Southern areas resulted in some improved varieties being poorly developed. Many varieties showed a wide range in quality. Stuarts and some Seedlings were considered fairly good quality. In northern and central areas, the Stuart and Seedling quality was considered fairly good to good; as well as some areas in the south-eastern part of the State. Improved varieties seemed to be of better quality in the northern and central areas. Production in orchards which had been sprayed and fertilized was much heavier and generally good quality than those which received no attention.

The entire northern part of Florida was extremely dry and its crop was spotty. Offerings were limited to mostly Seedling and they were small and irregular in quality. Dropage had been heavy some areas with some scab reported.

Demand from sheller and other large buyers was generally light through most of the season. Most receipts were moved on a smaller margin of profit. An increase was noted about Mid-December in large lot buying as volume of better grade of nuts declined. An abnormal gap was noted between the price structure of Stuarts and Seedlings. Prices held about steady through most of the season. At the start of the season, Stuarts ranged on best quality, from 18-21¢ and ended on December 20th at 19-23¢ per pound. Seedlings showing a wide range in quality and prices, started at 10-16¢ per pound and ended at 12-16¢, mostly 14-15¢ per pound.

**CROP ESTIMATES**  
(By Crop Reporting Board-AMS-as of December, 1965)

**PECANS:** The 1965 pecan crop is expected to total 264 million pounds, 52 percent more than last year, 30 percent above average and second only to the record 1963 crop of 365.7 million pounds. Mississippi, Louisiana, Oklahoma, and New Mexico expect to harvest fewer pecans than last year, but all other States expect heavier crops. Wild and seedling pecans are expected to account for 49 percent of the 1965 output compared with 69 percent last year and the average of 47 percent. Production in States east of the Mississippi River is expected to total 134.5 million pounds or 51 percent of the Nation's crop compared with 52.9 million pounds or 30 percent in 1964.

In Georgia and Alabama, yield and quality of nuts from sprayed groves is generally good. In South Carolina quality is good throughout the State. In Florida quality and yield are spotty. In Mississippi, quality is only fair, with poorer nuts showing up in areas which were in the path of Hurricane Betsy. In Louisiana, dry weather and damage from Hurricane Betsy resulted in poorly filled nuts particularly in the southern area.

In Texas, a record large crop of 60 million pounds is expected. Nuts are of generally good size and quality. Oklahoma's crop is expected to be 8 percent below last year but almost double the 1959-63 average. Quality of nuts is good. An above average crop is expected in Arkansas.

**ALMONDS:** The 1965 California almond crop totaled 69,000 tons, 8 percent smaller than last year but 11 percent above average. The crop was below earlier expectations. The set was lighter than in 1964 and some varieties had a heavy June crop, limiting production.

**FILBERTS:** Production of filberts in Oregon and Washington totaled 7,640 tons, 5 percent below the 1964 crop and 16 percent below average. Severe winter weather, spring frosts, and poor pollinating weather limited the set. However, the growing season was generally favorable and the crop was better than expected.

**WALNUTS:** Production of walnuts in California and Oregon totaled 78,400 tons for 1965, 13 percent below the record high of 1964, but 7 percent above average. In California the growing season was relatively good, although cool temperatures during part of the summer slowed maturity. A mid-September wind storm caused some droppage of immature nuts. Weather was excellent during harvest, although heavy November rains ended gleaning in most orchards. In Oregon many orchards failed to produce and most others set lightly.

PECANS

State	P R O D U C T I O N					
	Improved Varieties 1/			Wild and seedling pecans		
	Average 1959-63	1964	1965	Average 1959-63	1964	1965
	1,000	1,000	1,000	1,000	1,000	1,000
	<u>Pounds</u>	<u>Pounds</u>	<u>Pounds</u>	<u>Pounds</u>	<u>Pounds</u>	<u>Pounds</u>
N.C.	1,934	1,500	3,000	496	400	500
S.C.	4,770	1,500	7,500	990	300	1,500
Ga.	47,580	11,000	55,000	10,120	4,000	11,000
Fla.	2,580	1,350	1,600	1,720	1,350	1,400
Ala.	24,780	10,000	29,000	5,320	2,500	6,000
Miss.	7,920	7,000	9,900	9,020	12,000	8,100
Ark.	1,640	1,200	3,600	5,440	4,700	8,400
La.	4,500	5,000	5,000	20,400	28,000	12,000
Okla.	1,200	2,000	3,000	15,840	35,000	31,000
Texas	5,020	5,000	10,000	25,580	32,000	50,000
N. Mex.	6,300	7,800	6,500			
U. S.	108,224	53,350	134,100	94,926	120,250	129,900

State	P R O D U C T I O N		
	All Pecans		
	Average 1959-63	1964	1965
	1,000	1,000	1,000
	<u>Pounds</u>	<u>Pounds</u>	<u>Pounds</u>
N.C.	2,430	1,900	3,500
S.C.	5,760	1,800	9,000
Ga.	57,700	15,000	66,000
Fla.	4,300	2,700	3,000
Ala.	30,100	12,500	35,000
Miss.	16,940	19,000	18,000
Ark.	7,080	5,900	12,000
La.	24,900	33,000	17,000
Okla.	17,040	37,000	34,000
Texas	30,600	37,000	60,000
N. Mex.	6,300	7,800	6,500
U. S.	203,150	173,600	264,000

1/ Budded, grafted or topworked varieties.

DELIVERY POINT PRICES

Prices paid to growers and small buyers, at delivery point per pound. Unless otherwise stated, prices are on medium to large size pecans of generally good quality.

G E O R G I A

Date	S E E D L I N G S		M I X E D		S T U A R T S	
	Range	Mostly	Range	Mostly	Range	Mostly
Nov. 2	10-16	B 12-13	F 14-15	---	18-25	18-20
4	10-15	13-14	8-15*	---	17-21	17-20
9	10-15	12-13	8-15*	---	18-21	18-20
16	12-15	13-15	F 14-17	---	16-21	20-21
18	14-16	14-15	12-18*	---	20-23	20-22
23	10-15	13-14	13-15	---	---	20-21
30	**	**	**	**	**	**
Dec. 2	10-14 $\frac{1}{2}$	13-14	12-15	---	18-22	20
7	10-15	13-14	12-15	---	18-22	20-21
9	11-15	14	10-16*	14	18-22	21
14	12-15	14	10-15*	13-15	18-22	21
16	12-15	14	10-16*	13-15*	19-23	21
21	12-16	14-15	11-16*	14-15*	19-23	B 21-22

~~B~~-Best mostly

F- Few

\*-- According to quality and blend

\*\*-- Illness of Reporter

B- Best

A L A B A M A

Date	S E E D L I N G S		M I X E D		S T U A R T S	
	Range	Mostly	Range	Mostly	Range	Mostly
Nov. 2	10-13	12	---	---	20-23	---
4	10-15	13	12-14	---	18-23	20-22
9	12-15	14	14-16	---	17-23	18-23
16	13-15	14-15	12-18	---	18-25	---
18	13-15	14-15	---	---	17-23	---
23	13-15	13-14	10-13	---	17-22	20-21
30	**	**	**	**	**	**
Dec. 2	10-14	13-14	---	---	18-20	---
7	10-14	13-14	11-13	---	18-22	20-21
9	10-15	14	12-15	---	18-21	20
14	12-15	14	10-16*	---	18-21	20-21
16	12-15	14	I	I	19-22	20-21
21	12-15 $\frac{1}{2}$	14-15	12-15*	---	B. 20-22	---

\*\* Illness of Reporter  
 \* According to quality and blend    B- Best    I- Insufficient Supply to Quote

F L O R I D A

Date	S E E D L I N G S		M I X E D		S T U A R T S	
	Range	Mostly	Range	Mostly	Range	Mostly
Nov. 2	10-13	12	---	---	F 15-18	---
4	12-15	13	---	---	17-18	---
9	12-15	12-14	---	---	FB 20-23	---
16	13-15 $\frac{1}{2}$	---	---	---	17-22	18
18	12-15	---	---	---	18-24	---
23	12-14 $\frac{1}{2}$	13-14	15	---	FB 18-19	---
30	**	**	**	**	16-21	18
Dec. 2	12-13	13	---	---	**	**
7	12-14	13	---	---	F 20	---
9	12-14	13-14	---	---	18-20	---
14	12-15	---	---	---	---	20
16	12-16	14	I	---	20-22	---
21	12-15	---	I	---	20-22	---

\*\* Illness of Reporter    F-Few    I- Insufficient Supply to Quote    FB-Few Best

1/ LOUISIANA

Date	SEEDLINGS		STUARTS	
	Range	Mostly	Range	Mostly
Nov. 2	10-12	12	---	15-19
4	10-12	12	---	15-19
9	12-14	12	---	15-19
16	12-15	12-13	---	18-23
18	12-15	12-14	---	20-21
23	***	***	***	***
30	12-13	---	15-22	16-21
Dec. 2	12-13	---	BM 15-20	MA 15-18
7	---	---	---	---
9	13-14	---	BO 15-20	---
14	***	***	***	***
16	***	***	***	***
21	14-15	---	---	---

BM- Best Mostly    MA- Mostly Around    BO- Best Offerings    \*\*\* Unreported  
 1/- Furnished by Louisiana State Market News Service.

SOUTH CAROLINA

Date	SEEDLINGS		MIXED		STUARTS	
	Range	Mostly	Range	Mostly	Range	Mostly
Nov. 2	***	***	***	***	***	***
4	10-13	---	12-14	---	15-17	---
9	***	***	***	***	***	***
10	10-14	---	12-15	---	15-20	---
16	---	---	---	---	---	---
18	10-14	---	12-15	---	15-20	---
23	10-14	---	12-15	---	17-20	---
30	***	***	***	***	***	***
Dec. 2	10-14	---	12-15	---	15-20	---
7	10-14	---	12-15	---	15-20	---
9	10-14	---	12-15	---	15-20	---
14	10-14	---	12-15	---	15-20	---
16	10-14	---	12-15	---	15-20	---
21	11-14	---	10-17	---	16-20	---

\*\*\* Unreported.



2/ OKLAHOMA

Date	N A T I V E S	
	Range	Mostly
Nov. 2	FG-10-13	10
4	10-13	10
9	---	---
16	12-15	14
18	12-15	14
23	***	***
24	13-15	14
30	***	***
Dec. 2	12-15	13
7	13-15	13
9	***	***
14	15	---
16	14-16	15
21	14-16	15-16

\*\*\* Unreported

FG-Fair to Good Quality

2/- Furnished by Oklahoma State Board of Agriculture

**TERMINAL MARKET REPORTS**  
 (Sales by Wholesalers and Jobbers)  
 Prices Per Pound  
**CHICAGO**  
**STUARTS**

DATE New Crop	IN SHELLS		NATURALS		SHELLED	
	Ex-Lge	Lge	Ex-Lge	Lge	POLISHED 24-1 lb bags	
Nov. 2	34	--	25-29	22-25	38	--
4	34	32	25-30	22-25	38	--
9	30-34	32	27-32	25-30	36-38	35
16	32 1 lot 34	28-30 1 lot 32	27-30	25-26	36-38	35
18	32-34	<del>28-32</del> EH 29-32	27-32	25-26	36-38	F 35
23	31-34	29-30	26-32	25	36-38	--
30	32-33 F34 <sup>1</sup> / <sub>2</sub>	30-32 F 34	27-32	25	36-38	--
Dec. 2	32-33 F34 <sup>1</sup> / <sub>2</sub>	30-32 F 34	27-32	25	36-38	--
7	30-33	F 30	26-30	28	37-38	--
9	31-34 F Hias 35	28-30 F Hias 33	26-32	24-25	36-37	F 36
14	31-34 F 35	30-33	27-32	25	36-38	F 36
16	31-34	29-30	27-32	25-26	36-38	--
21	31-34	29-30	27-35	25-26	36-38	--

NEW YORK

STUARTS  
UNSHELLED

Date	POLISHED & BLEACHED		NATURALS	
	Extra-Large ***	Large **	Extra-Large ***	Large **
Nov. 2				
4	36	34	33	31
9	36	34	33	31
16	33	31	30	28
18	33	31	30	28
23	33	31	30	28
30			30	28
Dec. 2	33	31	30	28
7	33	31	30	28
9	33	31	30	28
14	33	31	30	28
16	33	31	30	28
21	***	***	***	***

\*\*\* Unreported

A U C T I O N S

Auction sales for Georgia were held at Cordele, Vidalia, and Thomasville. Florida auction sales were held at Starke and Bonifay. All sales were on a per pound basis.

Per Pound Basis

C O R D E L E, G E O R G I A

Date	TOTAL Pounds Sold	SEEDLINGS	STUARIS	SCHLEYS	SUCCESS	MONEY MAKERS	MAHANS	MIXED
Oct. 28	62,248	11-16 $\frac{1}{2}$	15-24	14-23	5-14	5 $\frac{1}{2}$ -13 $\frac{1}{2}$	6-19	11-16
Nov. 4	54,903	9-20- $\frac{3}{4}$	14- $\frac{1}{4}$ -24- $\frac{3}{4}$	5-32	4- $\frac{3}{4}$ -20	8- $\frac{1}{4}$ -16- $\frac{3}{4}$	21-25	11 $\frac{1}{2}$ -19
10	75,287	10 $\frac{1}{2}$ -23 $\frac{1}{2}$	14-29	11-28- $\frac{1}{4}$	10 $\frac{1}{2}$ -20- $\frac{1}{4}$	10- $\frac{3}{4}$ -18 $\frac{1}{2}$	16- $\frac{3}{4}$ -36- $\frac{1}{4}$	12 $\frac{1}{4}$ -21 $\frac{1}{2}$
18	203-325 #12,734	8 $\frac{1}{2}$ -25- $\frac{3}{4}$	14-25- $\frac{1}{4}$	17 $\frac{1}{2}$ -29- $\frac{1}{4}$	10-21 $\frac{1}{2}$	8 $\frac{1}{2}$ -17- $\frac{3}{4}$	10 $\frac{1}{2}$ -30	8- $\frac{3}{4}$ -23
24	**	**	**	**	**	**	**	**
Dec. 2	93,158	7-23- $\frac{3}{4}$	15-25 $\frac{1}{2}$	10-30- $\frac{1}{4}$	12- $\frac{1}{4}$ -15	6- $\frac{1}{4}$ -20 $\frac{1}{2}$	12- $\frac{1}{4}$ -26 $\frac{1}{2}$	5-20
9	98,737	10-23	22-26- $\frac{3}{4}$	31-33	9- $\frac{3}{4}$ -15- $\frac{3}{4}$	5-18 $\frac{1}{2}$	14-29 $\frac{1}{2}$	5-18

\*\* - Illness of Reporter

V I D A L I A, G E O R G I A

Date	TOTAL Pounds Sold	SEEDLINGS	STUARIS	SCHLEYS	SUCCESS	MONEY MAKERS	MAHANS	MIXED
Oct. 30	60,600	14-15	1ge-20-22- $\frac{1}{4}$	22-23 $\frac{1}{2}$	16-17	12-14	--	12-15
Nov. 2	57,000	14- $\frac{3}{4}$ -15- $\frac{1}{4}$	21-22- $\frac{1}{4}$	28	17-19	16 $\frac{1}{2}$	24-26	15-17 $\frac{1}{2}$
5	42,000	14 $\frac{1}{2}$ -15- $\frac{1}{4}$	21 $\frac{1}{2}$ -22 $\frac{1}{2}$	24-28	19-20	14-15	22-27	16-19
12	40,000	14- $\frac{3}{4}$ -15 $\frac{1}{2}$	22 $\frac{1}{2}$ -23	24-27	19-20	15-15 $\frac{1}{2}$	24-27	17-18
13	32,000	15-16	23-24	26-28	18-21	16-17 $\frac{1}{2}$	VF-25-27	16-21
16	32,000	15-15- $\frac{3}{4}$	23 $\frac{1}{2}$ -25	24-26	20-21 $\frac{1}{2}$	16-17	F-24-25	--
20	42,000	15-15 $\frac{1}{2}$	23-24	24	20	16-17	26-28	16-17 $\frac{1}{2}$
27	**	**	**	**	**	**	**	**
30	47,000	14- $\frac{3}{4}$ -15- $\frac{1}{4}$	21 $\frac{1}{2}$ -23	25-26	FQ-16-18	14-15	FQ-20-22	--
Dec. 4	80,000	15-15- $\frac{3}{4}$	22 $\frac{1}{2}$ -23	FB-23-25	16-18	10-14	22-26	15-18
7	48,000	15-15- $\frac{3}{4}$	22-23- $\frac{1}{4}$	21-24	17-18	13-14 $\frac{1}{2}$	F-20-22	16-18
11	52,000	15- $\frac{1}{4}$ -16	23-24	23 $\frac{1}{2}$ -25	18-19	13-14	20-25	10-18
14	30,000	15- $\frac{1}{4}$ -16 $\frac{1}{2}$	22-24	24-26 $\frac{1}{2}$	18-19	13-14	22-27	15-17 $\frac{1}{2}$

lge-Large

F- Few

VF- Very Few

FQ-Fair Quality

FB-Few Best

\*\* - Illness of Reporter

NOTE : Total pounds sold includes all varieties. Prices are on main varieties listed above.

THOMASVILLE, GEORGIA

Date	TOTAL Pounds Sold	SEEDLINGS	STUARTS	SUCCESS	MONEY MAKERS	MIXED
Nov. 2	10,000	12-16	18 $\frac{1}{2}$ -20 $\frac{1}{2}$	F- 8	8 $\frac{1}{2}$ -9 $\frac{1}{2}$	FQ 6-8
5	9,445	10-17 $\frac{1}{2}$	---	8-16 $\frac{1}{2}$	11	---
9	37,035	18-20	18-22	18-20	7-10	---
12	*182,680	13-14 $\frac{1}{2}$	20-23	11-15	5-13	15-18
18	No Auction Held.					
23	Finished for the Season.					

\*- 182,680-177,680 on the market and 5,000 through the auction at this price.  
 F-Few RQ-Poor quality

STARKE, FLORIDA

Date	TOTAL Pounds Sold	SEEDLINGS	STUARTS	MONEY MAKERS	SUCCESS	CURTIS	VAN DEMAYS	MIXED
Oct. 29	5,090	14-14 $\frac{1}{2}$	28 $\frac{1}{2}$ -30 $\frac{1}{2}$	14-16 $\frac{1}{2}$	20-22	16-22	28	10-17
Nov. 4	12,902	10-17 $\frac{1}{2}$	23 $\frac{1}{2}$ -25	14-16	16-20 $\frac{1}{2}$	29	F 28	---
10	21,678	13-23 $\frac{1}{2}$	18-27 $\frac{1}{2}$	15 $\frac{1}{2}$ -17	10-17 $\frac{1}{2}$	13-22	18-23	12-16
18	18,147	12-15	15-25	10-17	12-17 $\frac{1}{2}$	12-22 $\frac{1}{2}$	---	12-20
Dec. 2	7,766	12-18 $\frac{1}{2}$	13-30	---	---	15 $\frac{1}{2}$ -22	---	12 $\frac{1}{2}$ -22

F- Few

BONIFAY, FLORIDA

Date	TOTAL Pounds Sold	SEEDLINGS	STUARTS	MONEY MAKERS	SCHLEYS	SUCCESS	MOORES	MIXED
Nov. 2	3,014	14 $\frac{1}{2}$	S-20	---	20 $\frac{1}{2}$	10 $\frac{1}{2}$	11- $\frac{3}{4}$	---
10	Supplies Insufficient to Quote.							
16	Supplies Insufficient to Quote.							
30	3,300	14	20 $\frac{1}{2}$	---	---	---	10 $\frac{1}{2}$	12 $\frac{1}{2}$
Dec. 7	5,000	15	20- $\frac{1}{2}$	---	20 $\frac{1}{2}$	---	13- $\frac{1}{4}$	---
14	2,300	16	21	---	---	---	14	15 $\frac{1}{2}$

NOTE : Total pounds sold includes all varieties. Prices are on main varieties listed above.