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MARKETING WESTERN NEW YORK PEACHES

SUMMARY OF 1937 SEASON

By

V. H. Nicholson and A. L. Thomas

FILE COPY

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SUMMARY OF 1937 SEASON

By

V. H. Nicholson and A. L. Thomas

The 1937 peach crop in New York was estimated at 1,806,000 bushels or approximately 50 percent larger than the 1936 crop of 1,232,000 bushels but only 5 percent greater than the 5-year (1928-32) average of 1,724,000 bushels. The effects of the extremely cold winter of 1933-34 are still influencing production in some localities but not to the extent as in former seasons. Weather conditions during the winter of 1936-37 and the spring of 1937, however, were favorable for the development of a peach crop of moderate size.

Although the production of peaches in the early southern states of Georgia, Alabama, Mississippi, and South Carolina was lighter than in 1936, the smaller crops in these states was more than offset by increased production in other districts. Larger peach crops were produced in Arkansas, Tennessee, Kentucky, West Virginia, and North Carolina. The crop in Pennsylvania was more than three times as large as in 1936, and the Illinois crop was nearly eight times the small production of a year earlier. The Ohio crop was also much heavier than in 1936. The Michigan crop was almost 50 percent larger than the 1936 production.

The New York crop ripened a few days later than in 1936. The first carlots of Elbertas moved on September 9 or almost a week later than the first shipments of the 1936 season. Because of rather favorable weather conditions, the crop ripened at a moderate rate. Carlot shipments at no time exceeded 30 cars daily, and movement continued at a moderate rate for nearly three weeks. Despite the heavier production, total carlot shipments for the season amounted to only 260 cars compared with shipments of 336 cars during the 1936 season. Although no figures are available on the volume of truck shipments, the movement of peaches by truck into smaller markets in New York, Pennsylvania, and Ohio was very heavy. Truckers were quite active throughout the entire 1937 season.

At the beginning of the season, most conditions indicated that it might be difficult to dispose of the New York crop in competition with the larger production in Pennsylvania, Ohio, and Michigan. As weather conditions caused the crop to ripen slowly, movement to market remained moderate throughout the season. The market held fairly steady, and prices fluctuated in a rather narrow range. Bushel baskets of U. S. No. 1, 2 inch minimum Elbertas sold at prices ranging mostly \$1.00-1.20, and the 1-3/4 to 2 inch size brought 60-80¢ per bushel basket at shipping point. Although these prices are lower than those received for the 1936 crop, total farm value of the 1937 crop was estimated at \$1,675,000 compared with a valuation of \$500,000 for the 1936 crop.

PRODUCTION OF PEACHES IN THE UNITED STATES, SEASONS 1932 to 1937.

PRINCIPAL STATES	1932	1933	1934	1935	1936	1937
-Thousand Bushels-						
Alabama	221	908	1,089	825	1,720	990
Arizona	83	67	48	67	37	47
Arkansas	352	672	1,848	1,290	1,012	2,288
California	<u>1/</u> 22,794	<u>1/</u> 22,085	<u>1/</u> 20,627	17,876	21,502	23,141
Clingstone	<u>2/</u> <u>1/</u> 14,168	<u>1/</u> 14,626	<u>1/</u> 13,501	12,001	14,043	15,407
Freestone	<u>3/</u> <u>1/</u> 8,626	7,459	7,126	5,875	7,459	7,734
Colorado	1,201	578	1,260	1,276	1,345	1,522
Connecticut	215	172	2	37	176	177
Delaware	227	205	64	225	500	398
Florida	28	57	68	52	67	36
Georgia	1,170	5,440	5,610	5,891	5,589	2,730
Idaho	178	51	93	160	175	14
Illinois	188	1,522	528	3,285	256	2,117
Indiana	106	221	192	900	10	402
Iowa	76	7	53	81	15	87
Kansas	50	14	90	198	18	256
Kentucky	79	216	434	546	131	1,369
Louisiana	91	158	198	175	378	269
Maryland	348	400	82	382	279	448
Massachusetts	166	134	2	21	105	107
Michigan	1,845	215	517	1,966	1,720	2,652
Mississippi	132	494	781	550	1,052	474
Missouri	102	204	468	1,186	107	1,728
Nebraska	58	4	5	60	5	38
Nevada	4	2	6	8	6	3
New Hampshire	20	18	-	2	13	24
New Jersey	1,776	987	22	800	1,352	1,651
New Mexico	44	13	123	103	56	92
New York	1,663	1,092	41	793	1,232	1,806
North Carolina	1,645	2,112	2,312	2,400	1,558	1,984
Ohio	814	456	228	1,606	164	1,296
Oklahoma	280	108	612	816	20	1,073
Oregon	348	227	314	297	258	241
Pennsylvania	1,676	1,144	442	1,675	799	2,673
Rhode Island	44	26	2	6	28	27
South Carolina	792	1,633	1,610	1,781	1,159	1,080
Tennessee	300	580	2,325	899	854	1,860
Texas	792	782	1,287	1,891	1,156	1,392
Utah	748	62	558	680	554	72
Virginia	324	990	414	774	594	1,599
Washington	1,320	240	1,200	928	1,558	935
West Virginia	143	396	110	300	90	528
TOTAL U. S.	<u>1/</u> 42,443	<u>1/</u> 44,692	<u>1/</u> 45,665	52,808	47,650	59,626

1/ Includes some quantities not harvested on account of market conditions.  
2/ Mainly for canning. 3/ Mainly for drying.

## CARLOT SHIPMENTS PEACHES 1932 to 1937

STATE	1932	1933	1934	1935	1936	1937*
Alabama	-	15	72	56	62	5
Arkansas	233	256	1,659	644	1,123	1,214
Calif. N. D.	5,970	8,834	6,455	5,901	4,356	4,571
Calif. S. D.	33	21	2	10	11	16
Calif. C. D.	3,736	3,652	3,079	2,037	3,465	3,485
Colorado	1,743	847	1,923	1,878	1,996	2,163
Connecticut	5	5	-	-	-	-
Delaware	29	2	-	-	196	56
Georgia	2,024	7,896	8,204	8,626	8,200	2,697
Idaho	34	22	39	35	113	-
Illinois	46	1,783	318	2,202	147	1,470
Indiana	-	225	1	244	1	81
Kentucky	3	27	39	108	56	264
Louisiana	-	2	21	3	21	11
Maryland, E. S.	3	6	-	25	77	52
Maryland, Other	57	150	-	111	31	81
Michigan	292	3	77	164	163	133
Mississippi	-	5	6	3	17	11
Missouri	-	7	4	7	-	-
New Jersey	47	5	1	2	6	4
New York	1,920	882	45	623	336	260
North Carolina	1,833	1,280	1,161	1,494	937	1,078
Ohio	106	2	6	85	4	1
Oklahoma	3	-	30	8	-	22
Oregon	33	33	35	59	53	33
Pennsylvania	587	274	424	302	88	505
South Carolina	523	719	798	1,362	1,285	1,431
Tennessee	6	245	777	106	207	314
Texas	20	27	16	40	164	30
Utah	447	-	127	299	459	20
Virginia	87	747	275	596	390	923
Washington	892	121	986	583	1,551	541
West Virginia	39	169	6	96	123	189
Wisconsin	-	1	-	-	-	-
TOTAL U. S.	20,751	28,263	26,586	27,709	25,638	21,661

\* Subject to Revision.

CARLOT SHIPMENTS OF PEACHES IN 1937

STATE	May	June	July	Aug.	Sept.	Oct.	Total
Alabama	-	-	-	5	-	-	5
Arkansas	-	105	948	161	-	-	1214
Calif. N. D.	-	70	52	3388	1030	31	4571
" S. D.	-	-	-	8	8	-	16
" C. D.	-	39	730	2045	669	2	3485
Colorado	-	-	-	875	1274	14	2163
Delaware	-	-	-	56	-	-	56
Georgia	10	1056	1548	83	-	-	2697
Illinois	-	1	14	1453	2	-	1470
Indiana	-	-	-	81	-	-	81
Kentucky	-	2	9	253	-	-	264
Louisiana	-	-	11	-	-	-	11
Md. E. Shore	-	-	1	51	-	-	52
Md. Other	-	-	-	38	43	-	81
Michigan	-	-	-	-	132	1	133
Missouri	-	-	-	11	-	-	11
New Jersey	-	-	-	2	2	-	4
New York	-	-	-	-	245	15	260
North Carolina	-	29	759	290	-	-	1078
Ohio	-	-	-	-	1	-	1
Oklahoma	-	1	-	21	-	-	22
Oregon	-	-	-	2	24	7	33
Pennsylvania	-	-	-	145	360	-	505
South Carolina	2	84	784	561	-	-	1431
Tennessee	-	1	120	193	-	-	314
Texas	-	5	22	3	-	-	30
Utah	-	-	-	19	1	-	20
Virginia	-	1	8	898	16	-	923
Washington	-	-	-	22	518	1	541
West Virginia	-	-	-	98	91	-	189
<b>TOTAL U. S.</b>	<b>12</b>	<b>1394</b>	<b>5006</b>	<b>10762</b>	<b>4416</b>	<b>71</b>	<b>21661</b>

TRUCK SHIPMENTS (Incomplete)

Arkansas	-	-	1	1	-	-	2
Illinois	-	-	1	39	1	-	41
Michigan	-	-	-	6	56	-	62

Subject to Revision.

CARLOT SHIPMENTS AND F.O.B. PRICES NEW YORK PEACHES, SEASON OF 1937.

Date	Carlot Shipments*						Bushel baskets, U.S. No. 1 Elbertas		
	N. Y.	Mich.	Calif.	Colo.	Wash.	Total	2 inch min.	1 3/4-2 inch	2 inch min.
1937							1937	1937	1936
Sept. 1	-	-	133	172	14	414			
2	-	-	144	164	12	385			
3	-	-	153	179	19	411			
4	-	-	111	177	24	422			\$1.75-1.85
5	-	-	-	123	31	155			1.65-1.80
6	-	-	108	88	23	281			Sunday
7	-	-	214	71	58	389			Labor Day
8	-	-	176	80	51	384			1.45-1.55
9	2	-	160	43	53	280	\$1.10-1.20		1.25-1.40
10	10	1	139	37	33	229	1.10-1.20	\$.75	1.35-1.50
11	8	5	99	34	39	196	1.10-1.15	.75	1.30-1.50
12	3	2	52	21	13	92	Sunday		1.35-1.45
13	26	7	108	15	21	183	1.05-1.10	.70-.75	Sunday
14	17	7	44	19	22	113	1.05-1.15	.70-.75	1.50-1.65
15	15	18	24	12	22	91	1.10	.75	1.50-1.65
16	22	10	9	13	8	63	1.15	.75	1.65-1.75
17	24	17	10	5	11	68	1.10-1.15	.75	1.75
18	19	8	9	2	6	46	1.05-1.15	.75	1.75
19	-	9	1	2	7	19	Sunday		1.75-1.85
20	16	9	-	2	9	37	1.05-1.15		Sunday
21	17	11	1	1	1	32	1.05-1.15		1.85-1.90
22	9	6	1	1	10	27	1.10-1.15		1.85-2.00
23	10	3	3	-	6	23	1.05-1.15	.60-.80	Last Report
24	9	12	1	-	8	30	1.00-1.10		
25	8	3	-	-	6	19	1.00-1.10		
26	-	-	-	-	2	2	Sunday		
27	6	2	-	-	2	11	1.10-1.15		
28	14	1	3	1	2	22	1.10-1.15	.75-.80	
29	5	1	2	-	1	9	1.15-1.20	.80	
30	5	-	1	1	2	9	1.10-1.15	.75-.80	
Oct. 1	3	-	2	-	-	5	1.10-1.20	.80	
2	5	1	-	3	-	9	1.15	.75-.80	
3	-	-	2	1	-	3			
4	1	-	3	-	-	4			
5	2	-	4	7	1	14			
6	-	-	4	-	-	5			
7	-	-	4	1	-	6			
8	2	-	2	2	-	7			
9	1	-	-	-	-	1			
10	-	-	2	-	-	2			

\* Subject to Revision

WHOLESALE PRICES NEW YORK PEACHES IN IMPORTANT MARKETS  
SEASON OF 1937

Date	NEW YORK CITY					BALTIMORE			BOSTON		
	Carlot Unloads		Truck Receipts		Bu. Baskets Elbertas	Carlot Arrivals		Bushels Elbertas	Carlot Arrivals		Bu. Baskets Elbertas
	N.Y.	Tot.	N.Y.	Tot.	U.S. 1, 2" min	N.Y.	Total	U.S. 1, 2" min	N.Y.	Total	U.S. 1, 2" min
Sept. 7	-	4	-	-	\$1.00-1.37 $\frac{1}{2}$	-	-	-	-	-	51
8	-	11	3	50	1.00-1.50	-	-	-	-	-	2
9	-	7	4	35	1.00-1.25	-	-	-	-	-	17
10	-	4	5	38	1.00-1.37 $\frac{1}{2}$	-	-	-	-	-	19
11	-	4	4	24	-	-	-	-	-	-	9
12	Sunday					Sunday			Sunday		
13	-	1	6	26	1.00-1.25	-	-	-	-	-	1
14	-	1	4	15	1.25-1.75	-	-	-	-	-	-
15	-	1	-	-	1.75-2.00	1	1	-	3	4	-
*16	-	-	12	33	1.25-1.50	-	-	-	1	3	\$1.75-2.00
17	1	3	8	25	1.00-1.50	-	-	-	1	5	-
18	-	-	5	15	-	-	-	-	1	1	-
19	Sunday					Sunday			Sunday		
20	1	2	13	22	1.25-1.50	-	-	\$1.25-1.50	3	6	1.75-1.85
21	1	1	7	17	1.25-1.62 $\frac{1}{2}$	1	1	-	3	5	1.75
22	1	1	8	14	1.12 $\frac{1}{2}$ -1.37 $\frac{1}{2}$	-	-	-	-	2	1.50
23	-	0	10	16	1.00-1.25	-	-	-	1	1	1.50
24	2	2	2	7	1.00-1.25	-	-	-	1	2	-
25	1	1	2	5	-	1	1	-	5	5	-
26	Sunday					Sunday			Sunday		
27	1	3	2	8	1.37 $\frac{1}{2}$ -1.50	1	1	-	3	4	-
28	-	1	1	6	1.50-1.62 $\frac{1}{2}$	-	-	1.25-1.50	1	1	-
29	-	-	3	6	1.37 $\frac{1}{2}$ -1.75	-	-	1.25-1.50	-	-	-
30	-	-	4	6	1.50-2.00	-	-	1.25-1.50	-	1	-
Oct. 1	-	-	3	6	1.50-1.75	-	-	1.25-1.50	-	-	-
2	-	-	5	6	-	-	-	-	1	1	-

\* Truck receipts are since September 14.

PHILADELPHIA

Date	Carlot Arrivals		Truck Receipts		Elbertas Unclassified		Date	Carlot Arrivals		Truck Receipts		Elbertas Unclassified
	N.Y.	Tot.	N.Y.	Total	E. Crates	Bushels		N.Y.	Tot.	N.Y.	Tot.	
Sept. 7	-	2	-	24	Street Sales		Sept. 20	-1	1	-	13	Bushels 2" min.
8	-	-	-	33			21	-	-	-	16	
9	-	2	-	29			22	-	-	1	24	1.00-1.25
10	-	3	-	33			23	-	-	-	13	
11	-	-	-	24			24	-	-	-	11	
12	Sunday						25	1	1	-	8	
13	-	1	1	18	\$1.00-1.25	1.00	26	Sunday				
14	-	-	-	20	1.00-1.25	-	27	-	1	-	8	
15	-	-	-	18	-	Bu.	28	-	-	1	14	Bu. Bskts
16	-	1	2	30	-	2" min.	29	-	-	-	5	2" min. & lgr.
17	-	-	1	24	.85-1.25	-	30	-	-	-	5	
18	-	-	-	13	-	-	Oct. 1	-	-	1	5	1.50-1.75
19	Sunday						2	-	1	-	4	



WHOLESALE PRICES NEW YORK PEACHES IN IMPORTANT MARKETS  
SEASON OF 1937

Date	PITTSBURGH			CLEVELAND			CINCINNATI		
	Carlot Arrivals		Bu. Baskets Elbertas	Carlot Arrivals		Bu. Baskets Elbertas	Carlot Arrivals		Bu. Baskets Elbertas
	N.Y.	Total	U.S. 1,2" min.	N.Y.	Total	U.S. 1,2" min.	N.Y.	Total	U.S. 1,2" min.
Sept. 7	-	18					-	24	
8	-	2					-	2	
9	-	7					-	8	
10	-	7					-	4	
11	1	7		-	*			#	
12	Sunday			Sunday			Sunday		
13	-	1	\$1.35-1.40	-	-	\$1.40-1.50	1	9	
14	2	2	1.35-1.40	-	1	1.25	3	6	
15	-	-	1.40-1.50	-	-	1.25	1	1	\$1.65
16	2	3	1.25-1.35	1	1	1.10-1.25	2	2	1.65
17	3	3		-	-	1.25-1.35		#	
18	3	3		2	2			#	
19	Sunday			Sunday			Sunday		
20	8	8	1.40-1.50	-	-	1.25-1.50	4	4	1.50-1.60
21	-	2	1.40-1.50	-	-	1.25-1.50	3	3	1.50-1.60
22	4	4	1.25-1.50	-	-	1.25-1.60	-	-	1.50
23	3	3	1.25-1.35	1	1	1.00-1.35	-	-	1.50
24	3	3	1.25-1.35	-	-	1.00-1.25	-	-	1.25
25	-	-		1	1			#	
26	Sunday			Sunday			Sunday		
27	1	1	1.40-1.50	-	-	1.25-1.40	1	1	
28	-	-	1.35-1.50	-	-	1.25-1.40	2	2	1.65
29	-	-	1.15-1.25	-	-	1.35-1.50	-	-	1.65
30	-	-		-	-	1.25-1.50	2	2	
Oct. 1	2	2	1.75-1.85	-	-	1.25-1.50	4	4	1.65-1.75
2	-	-		-	-				

# Unavailable

CARLOT SHIPMENTS NEW YORK PEACHES BY BILLING POINTS SEASON OF 1937 THROUGH OCT.

County and Station	Sept.	Oct.	Total	County and Station	Sept.	Oct.	Total
<u>MONROE</u>				<u>ORLEANS</u>			
Barnard	1		1	Ashwood	1		1
Brockport	6		6	Kendall	8		8
Hilton		1	1	Lyndonville	9		9
Spencerport	5		5	Medina	2		2
Total	12	1	13	Millers	8		8
				Morton	14	3	17
				Total	42	3	45
<u>NIAGARA</u>				<u>SENECA</u>			
Appleton	18		18	Caywood	1		1
Barker	16	6	22				
Burt	64	2	66	<u>WAYNE</u>			
Lockport	1		1	Sodus	1		1
Model City	13		13	Williamson	1		1
Newfane	17		17	Total	2		2
Ransomville	3		3				
Wilson	14	2	16	<u>GRAND TOTAL</u>			
Youngstown	42	1	43		245	15	260
Total	188	11	199				