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MARKETING WESTERN  
AND CENTRAL NEW YORK

CELERY

1973 CROP

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FEDERAL-STATE MARKET NEWS SERVICE

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U.S. Department of Agriculture  
Agricultural Marketing Service  
Fruit and Vegetable Division

New York State  
Department of Agriculture and Markets  
Division of Marketing



I N D E XCELERY MARKETING SUMMARY - 1973 CROP

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NEW YORK STATE CELERY - 1973 CROP

New York harvested 950 acres of Celery during the Summer quarter (July, August and September) compared to 800 acres during storm damaged 1972 and 1200 acres during 1971. The 1973 Fall quarter crop acreage declined to 250 acres compared to 500 acres during 1972 and 300 acres during 1971. Statewide overall yields for this year's Summer and Fall crop totaled approximately 325 cwt. per acre compared with 290 cwt. during 1972 and 340 cwt. during a more normal 1971 season. Detailed Acreage, Yield and Production table on page 7.

WESTERN NEW YORK

Daily market reports on Celery were issued from the Federal-State Market News office at Rochester from August 6 through October 18, 1973. The information contained in this summary was obtained from these reports and other releases by the Statistical Reporting Service and the Economic Research Service, USDA and the New York Crop Reporting Service, Albany, New York.

We wish to express our appreciation to all growers, shippers, and buyers for their cooperation.

\* \* \* \* \*

WEATHER AND CROP - Western New York's celery transplanting started the first week of May. Field work and early plant development was delayed by cool, wet weather during the entire month of May. Planting continued into July. Harvest operations began during the first week of August with excellent quality and a favorable size mix. Harvest continued into the third week of October and the weather was favorable. Size mix was good and favored large sizes throughout the harvest period.

MARKETING - Early season offerings during the first week of harvest reflected a tight supply situation and prices ranged as high as \$7.00-7.75 per crate, cooling charges included. Prices declined sharply during the second week of harvest. During the remainder of the selling season the tone of the market reflected a normal supply situation and prices never returned to the highs of the first week of trading. Weekly f.o.b. price ranges by size, starting with the week ending August 10, are shown on page 5 of this summary.

The season's record high prices received during the first week of trading were primarily caused by a labor dispute in California.

The July 17 issue of the Rochester report headlined an important news release from the Salinas Market News office as follows: "Strike Action In Salinas Curtails Shipments - Teamsters (Rank & File - Drivers) voted to go on strike effective midnight Sunday, July 15th." As a result, Salinas section shipments were drastically curtailed until the strike was settled on August 3rd.

During that period, the Oceano-Santa Maria-Guadalupe section of California was not struck and continued to ship; their f.o.b.'s commanded a high of \$8.00 for large sizes.

Prior to the strike, the Economic Research Service- Vegetable Situation July 1973 release- mentioned an active trading situation had marked the opening of the summer celery harvest in California.

F.O.B. PRICES CELERY AT WESTERN NEW YORK POINTS - 1973 CROP

Week ending Friday	Sales f.o.b. shipping point and delivered sales, shipping point basis.						Hearts crates film wrapped 24s
	Pascal - 16 inch wirebound crates, washed, precooled						
	2 doz	2 1/2 doz	3 doz	4 doz	6 doz		
<u>1973</u>							
Aug. 10	5.50-7.75	5.50-5.75	5.25-7.50	5.00-7.00	5.00-7.00		
17	4.75	4.75	4.25	4.00	4.00		
24	4.00-4.25	4.50	4.00-4.25	4.00	4.00		
31	3.75	4.00	3.75	3.75	3.50		5.00
Sept. 7	3.75	4.00	3.50-3.75	3.00-3.50	3.00-3.50		5.00
14	4.25-4.50	4.25-4.75	4.00-4.75	3.50-4.25	3.50-4.25		5.00
21	4.50	4.50-4.75	4.50-4.75	4.00-4.25	4.00-4.25		
28	3.00-3.50	3.00-4.00	3.00-4.00	3.00-3.50	3.00-3.50		
Oct. 5	3.00-3.25	3.50	3.00-3.50	3.00	3.00		
12	3.00	3.00	3.00	3.00	3.00		
19	3.00	3.00	3.00	3.00	3.00		

WEEKLY JOBBING PRICES NEW YORK STATE CELERY IN IMPORTANT MARKETS

PHILADELPHIA						
Week ending Friday	crates, Pascal					
	2-2 1/2 doz	3 doz	4 doz	6 doz	2 doz	2 1/2 doz
<u>1973</u>						
July 27	9.00-9.50	8.00-8.50	8.00-8.50	7.50-8.00	8.50	8.50-9.00
Aug. 3						9.00-9.50
10		5.00-7.00	5.00-7.00	6.00	7.00-7.50	6.00-8.00
17						4.00
24	4.00					3.50-3.75
31	4.00-4.25	3.00-3.50			4.00	4.00-4.50
Sept. 7		3.50-3.75	3.50-3.75			4.00-4.25
14	4.50-5.00	4.00-5.00	4.00-4.50	4.00-4.50		
21	4.00-4.50	4.00	4.00			
28		3.25-3.50	3.50		4.00	4.00
Oct. 5		3.00			3.00	3.00-3.75
12	3.00-3.25	3.00-3.25	3.00	3.00	3.50	3.50-4.00
19	3.00-3.50	3.00-3.25	3.00	3.00		

MARKETS CONTINUED

BOSTON

Week ending Friday	cartons and crates					
	:4 doz	:6 doz	:3 doz	:2 doz	: 2 1/2 doz	:2-2 $\frac{1}{2}$ doz
<u>1973</u>						
July 27	8.00-9.00	7.50-9.00	8.00-9.00			
Aug. 3	8.00	8.00	8.00	9.00	8.00-9.00	
10	4.00-5.50	4.00-5.50	6.00-7.00	7.00-9.00	7.00-8.00	
17						5.00
24	4.00	4.00	4.00			
31	2.75-3.00	2.75-3.00		3.00	3.00	
Sept. 7	3.50	3.50	3.50			4.50
14	3.25-3.75	3.25-3.50	3.50-4.00	4.50-4.75	4.50-4.75	
21	3.50-3.75		3.25-3.75	5.00	5.00	4.50
28	3.50-3.75	3.75	3.50		4.50	
Oct. 5	3.50-3.75	3.50	3.00-3.50		4.00	
12	3.25-3.50	3.25-3.50	2.75-3.25		3.75-4.00	
19			2.00-2.50	2.00-2.25	2.00-2.25	

BALTIMORE

Week ending Friday	Pascal, crates					
	:2 1/2 doz	:3 doz	:4 doz	: 2 1/2-3 doz	:2-3 doz	:2-4 doz
<u>1973</u>						
July 27						
Aug. 3						
10	7.00-7.50	6.50-7.00	6.00			
17				6.00	4.50-6.00	
24						4.00-4.50
31						3.00-4.00
Sept. 7	4.00-4.50	3.75-4.00	3.50-3.75			6 doz 3.50
14	4.25					
21	3.75-4.50	3.50-4.25	3.50-4.00			
28	4.00	3.50-4.00	3.50			3.50
Oct. 5					3.00	
12				3.00		
19	2-6 doz 3.00				3.00	

ATLANTA

WASHINGTON

Week ending Friday	crates and cartons, Pascal				Pascal, crates	
	:3 doz	:4 doz	:2-4 doz	:2-3 doz	:2-3 doz	:2 1/2 doz
<u>1973</u>						
July 27						
Aug. 3	9.50	9.50				
10	8.50-9.00	8.50-9.00	7.50-8.00			6.00-6.50
17		5.50	5.75-6.00	5.75-6.00	5.50	5.00-6.00
24				5.25-5.75	4.00-5.00	
31				5.00-5.25	3.00-4.00	2 1/2-3 doz
Sept. 7			2 doz			4.00-4.50
14	5.00-5.50	4.50-4.75	4.50-4.75	4.75-5.25		
21	5.50	5.00-5.50	5.00-5.50		4.50	
28	5.50	5.00-5.25	5.00-5.25		4.00-5.00	
Oct. 5	5.00-5.50	5.00			4.00-4.50	
12	5.00-5.50				3.50-4.00	
19	5.00-5.25	5.00				3.50-3.75

CELERY FOR FRESH MARKET AND PROCESSING: ACREAGE, YIELD AND PRODUCTION

1971 - 1973

Quarter and State	Harvested acreage			Yield per acre			Production		
	1971	1972	1973	1971	1972	1973	1971	1972	1973
	Acres			Cwt.			1,000 cwt.		
Winter:									
Calif. (So. Coast)	3,600	3,100	3,300	590	550	600	2,126	1,711	1,980
Florida	4,700	5,300	4,700	455	430	470	2,129	2,276	2,209
Total Winter	8,300	8,400	8,000	513	475	524	4,255	3,987	4,189
Spring:									
Calif. (So. Coast)	4,100	3,800	4,200	495	545	545	*2,030	2,071	2,289
Calif. (other)	800	600	600	560	645	560	449	386	336
Florida	4,500	3,900	4,300	360	390	390	1,620	1,521	1,677
Total Spring	9,400	8,300	9,100	436	479	473	4,099	3,978	4,302
Summer:									
Calif. (other)	3,300	3,500	3,500	590	595	560	1,953	2,075	*1,960
Michigan	1,900	1,900	1,900	370	345	455	703	656	865
New York	1,200	800	950	340	290	325	408	232	309
Ohio	290	290	240	450	370	390	131	107	94
Total Summer	6,690	6,490	6,590	478	473	490	3,195	3,070	3,228
Fall:									
Calif. (So. Coast)	1,200	1,700	1,900	530	580	580	633	986	1,102
Calif. (other)	4,500	4,700	5,500	565	565	565	2,545	2,657	3,108
Florida	2,400	2,500	2,100	335	390	370	804	975	777
Michigan	500	400	400	370	345	440	185	138	176
New York	300	500	250	340	290	330	102	145	83
Washington	250	230	240	365	370	460	91	85	110
Total Fall	9,150	10,030	10,390	477	497	515	4,360	4,986	5,356
UNITED STATES	33,540	33,220	34,080	474	482	501	15,909	16,021	17,075

\* Does not include the following quantities not harvested or not marketed because of economic conditions (000 cwt.) 1971, California spring 70; 1973, California summer 56.