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FEDERAL-STATE MARKET NEWS SERVICE
GENESEE VALLEY REGIONAL MARKET
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UNITED STATES DEPARTMENT OF AGRICULTURE
Consumer and Marketing Service

and

NEW YORK STATE DEPARTMENT OF AGRICULTURE AND MARKETS
Division of Marketing
Cooperating

MARKET NEWS SERVICE
ON
FRUITS AND VEGETABLES

MARKETING WESTERN AND CENTRAL NEW YORK

C E L E R Y

SUMMARY OF THE
1964
SEASON

By

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August 1965

MARKETING WESTERN NEW YORK CELERY - 1964 SEASON

Daily Market Reports on celery were issued from the Rochester office of the Federal-State Market News Service, 900 Jefferson Road, Rochester, New York 14623 from September 2nd through October 26th. The information in this summary was obtained from these reports and other releases by the Crop Reporting Board S.R.S., U.S. Department of Agriculture and the State Agricultural Statistician, Albany, New York.

We wish to express our sincere appreciation to the growers, shippers, brokers and buyers for their cooperation in making this and other Market Reports possible.

UNITED STATES

The acreage of celery harvested in the United States during 1964 was 30,960 acres as compared with 31,450 acres in 1963 while the five year 1958-62 average for the country was 34,230 acres. The average yield per acre this season was 455 hundredweight as compared with 458 hundredweight in 1963 while the five year average was 435 hundredweight. Total production for 1964 was estimated at 14,073 thousand hundredweight as compared with 14,403 thousand hundredweight in 1963 while the five year average for the country was 14,828 thousand hundredweight. On another page in this summary will be found acreage, yield per acre, and production by groups and states for 1964 with comparisons.

NEW YORK STATE

Temperatures in late June and first half of July were nearly normal in most of the producing sections and the crop was planted about the same time as usual. Because of the dry weather during most of the growing period irrigation was used more than normal. In Western New York only a small portion of the crop was harvested before September. After Labor Day volume increased rapidly. Some light freezes did some damage to the crop between September 15th and October 15th. In mid-October a heavy freeze occurred which caused considerable damage to celery left in the fields. Shortly after September 1st about two-thirds of the crop in Orange County had been harvested and Central and Western New York stock met with a better demand and higher prices than usual.

The harvested acreage of celery in New York State this season was estimated at 2,000 acres, the same as during 1963 while the five year average for the State was 1,940 acres. Yields per acre this season was 370 hundredweight as compared with 360 hundredweight during 1963 and the five year 1958-62 average of 340 hundredweight. Production in New York State this season was slightly higher than a year ago and considerably higher than the five year average 1958-62. This season production was 740 thousand hundredweight as compared with 720 thousand hundredweight during 1963 while the five year average for the State was 660 thousand hundredweight. It has been estimated by growers and shippers that 80 to 90 percent of the production was of the Pascal type.

F.o.b. prices in New York State this season was considerably higher than last season. During 1964, prices on 4-6 dozen ranged from 2.00 to 3.50 as compared with 1.30 to 2.00 during 1963. Weekly price ranges on various sizes this season will be found on another page in this summary.

CELERY FOR FRESH MARKET AND PROCESSING: ACREAGE, YIELD AND PRODUCTION

| SEASONAL GROUP AND STATE | HARVESTED ACREAGE | | | YIELD PER ACRE | | | PRODUCTION | | |
|--------------------------|-------------------|--------|--------|-----------------|------|------|-----------------|--------|--------|
| | Average 1958-62 | 1963 | 1964 | Average 1958-62 | 1963 | 1964 | Average 1958-62 | 1963 | 1964 |
| | Acres | | | Hundredweight | | | 1,000 cwt. | | |
| Winter: | | | | | | | | | |
| Florida | 6,880 | 6,600 | 6,700 | 383 | 430 | 415 | *2,619 | *2,838 | *2,780 |
| Arizona | 380 | 90 | 70 | 442 | 455 | 425 | *161 | 41 | 30 |
| California | 4,000 | 3,200 | 2,900 | 588 | 580 | 540 | 2,321 | 1,856 | 1,566 |
| Total or average | 11,260 | 9,890 | 9,670 | 456 | 479 | 453 | 5,101 | 4,735 | 4,376 |
| Spring: | | | | | | | | | |
| Florida | 4,480 | 4,500 | 4,400 | 340 | 370 | 415 | *1,512 | *1,665 | *1,826 |
| California | 2,920 | 2,800 | 2,900 | 618 | 610 | 570 | 1,797 | 1,708 | 1,653 |
| Total or average | 7,400 | 7,300 | 7,300 | 449 | 462 | 477 | 3,308 | 3,373 | 3,479 |
| Early Summer: | | | | | | | | | |
| Massachusetts | 60 | 80 | 70 | 156 | 200 | 195 | 10 | 16 | 14 |
| Ohio | 370 | 400 | 400 | 328 | 300 | 350 | 122 | 120 | 140 |
| Michigan | 1,020 | 1,200 | 1,100 | 398 | 370 | 390 | 407 | 444 | 429 |
| California | 2,360 | 2,400 | 2,200 | 544 | 530 | 525 | 1,288 | 1,272 | 1,155 |
| Total or average | 3,810 | 4,080 | 3,770 | 479 | 454 | 461 | 1,827 | 1,852 | 1,738 |
| Late Summer: | | | | | | | | | |
| New York | 1,940 | 2,000 | 2,000 | 340 | 360 | 370 | 660 | *720 | 740 |
| New Jersey | 440 | 350 | 300 | 265 | 250 | 250 | 117 | 88 | 75 |
| Colorado | 240 | 210 | 210 | 298 | 280 | 280 | 73 | 59 | 59 |
| Washington | 310 | 290 | 290 | 317 | 330 | 330 | 99 | 96 | 96 |
| Total or average | 2,940 | 2,850 | 2,800 | 323 | 338 | 346 | 950 | 963 | 970 |
| Early Fall: | | | | | | | | | |
| Massachusetts | 110 | 100 | 110 | 162 | 180 | 185 | 18 | 18 | 20 |
| Pennsylvania | 240 | 190 | 200 | 212 | 210 | 215 | 50 | 40 | 43 |
| Ohio | 280 | 300 | 250 | 320 | 340 | 375 | 91 | 102 | 94 |
| Michigan | 1,200 | 1,300 | 1,100 | 367 | 360 | 330 | 443 | 468 | 363 |
| Total or average | 1,860 | 1,890 | 1,660 | 325 | 332 | 313 | 607 | 628 | 520 |
| Late Fall: | | | | | | | | | |
| California | 6,940 | 5,400 | 5,700 | 443 | 525 | 520 | 3,023 | 2,835 | 2,964 |
| All Groups | 34,210 | 31,410 | 30,900 | 435 | 458 | 455 | 14,816 | 14,386 | 14,047 |
| Hawaii 1/ | 40 | 40 | 60 | 477 | 425 | 433 | 21 | 17 | 26 |
| UNITED STATES | 34,230 | 31,450 | 30,960 | 435 | 458 | 455 | 14,828 | 14,403 | 14,073 |

1/ Short-time average, 1960-62.

* Includes some quantities not marketed and excluded in computing value: Winter, Florida, 134,000 cwt. in 1963 and 22,000 cwt. in 1964; Spring, Florida, 90,000 cwt. in 1963 and 161,000 cwt. in 1964; Late Summer, New York, 29,000 cwt. in 1963.

F.O.B. PRICES CELERY AT WESTERN NEW YORK POINTS

| Week Ending Friday | Sales f.o.b. shipping point and delivered sales, shipping point basis 16" wirebound crates, precooled, washed -Pascal- | | | | |
|--------------------|--|---------------|-----------|-----------|--------------------------------|
| | 2-2 1/2 doz. | 3 doz. & lgr. | 4-6 doz. | 2-3 doz. | Hearts in boxes - 24's wrapped |
| Sept. 11 | 2.75-3.75 | 2.50-3.75 | 2.25-3.50 | | 4.25 |
| 18 | 3.25-3.75 | 3.50-3.75 | 2.25-3.50 | | 3.75-4.25 |
| 25 | | 2.50-3.50 | 2.25-3.00 | | 3.50-4.00 |
| Oct. 2 | | 2.50-2.75 | 2.00-2.25 | | 3.00-3.50 |
| 9 | | 2.50-2.75 | 2.25-2.75 | | 3.25-3.50 |
| 16 | | 2.75-3.00 | 2.35-3.00 | 2.75-3.00 | |
| 23 | | | 2.50-2.75 | 2.75-3.00 | |

WEEKLY JOBBING PRICES NEW YORK STATE CELERY IN IMPORTANT MARKETS

NEW YORK CITY

| Week Ending Friday | - Western Section - 16" crates, Pascal | | | | | |
|--------------------|---|------------|-----------|-----------|--------------|--------------|
| | 2 doz. | 2 1/2 doz. | 3 doz. | 4 doz. | 2 1/2-3 doz. | 2-2 1/2 doz. |
| Sept. 11 | 3.75-4.00 | 3.50-3.75 | 3.25-3.50 | 3.25-4.75 | 3.50-4.00 | |
| 18 | 3.50-5.00 | | | 3.00-4.50 | 3.50-5.00 | |
| 25 | 3.25-4.00 | 3.25-4.50 | 2.75-4.50 | 2.25-4.00 | | 3.25-4.00 |
| 2 | 3.25-3.50 | 3.00-3.50 | 2.75-3.50 | 2.50-3.25 | 3.25-3.75 | 3.00-3.50 |
| 9 | 2.75-3.50 | 3.00-3.50 | 2.50-3.50 | 2.50-3.00 | | |
| 16 | | 3.75 | 3.00-3.75 | 2.50-3.25 | | 3.25-3.75 |
| 23 | 3.25-3.50 | 3.00-3.50 | 2.75-3.25 | 2.00-3.00 | 3.50 | 3.00-3.25 |

BALTIMORE

| Week Ending Friday | 16" crates, Pascal | | | | | |
|--------------------|--------------------|--------------|-----------|-----------|-----------|------------|
| | 2-4 doz. | 2 1/2-3 doz. | 4 doz. | 2-3 doz. | 6 doz. | 2 1/2 doz. |
| Sept. 11 | 3.50-3.75 | 3.25-3.75 | 2.75-3.50 | 3.00-3.50 | | |
| 18 | 3.50-5.00 | | 4.25-4.50 | | 4.00-4.50 | |
| 25 | | 3.75-4.00 | 3.50-4.00 | | | |
| Oct. 2 | | 3.50-4.00 | 3.00-3.75 | 3.00-3.25 | 3.50-3.75 | 3.25-3.50 |
| 9 | | | 2.75-3.00 | | | 3.00-3.25 |
| 16 | | | 2.75-3.25 | 2.75-3.25 | 2.75-3.00 | 3.00-3.50 |
| 23 | | 2.25-3.00 | 2.25-2.75 | 2.50-3.00 | | 2.50-3.00 |

BOSTON

| Week Ending Friday | wirebound, crates, Pascal | | | | | |
|--------------------|---------------------------|------------|-----------|-----------|-----------|--------------|
| | 2 doz. | 2 1/2 doz. | 3 doz. | 4 doz. | 6 doz. | 2-2 1/2 doz. |
| Sept. 11 | 2.25-3.00 | 2.50-3.00 | 2.50-3.00 | 2.25-3.00 | 2.00-3.00 | 2.50-3.00 |
| 18 | 3.00-4.00 | | 3.00-3.50 | | 3.00-3.50 | |
| 25 | 2.75-4.00 | 3.00-3.50 | 2.50-3.75 | 2.50-3.25 | 2.50-3.25 | |
| Oct. 2 | 2.50-3.25 | 3.00-3.25 | 2.50-3.00 | 2.25-2.50 | 2.25-2.50 | 2.75-3.25 |
| 9 | 2.50-3.25 | 2.75-3.00 | 2.75-3.00 | 2.00-2.50 | 2.00-2.50 | 2.75-3.25 |
| 16 | | | | 2.25-2.75 | 2.25-2.75 | |
| 23 | | | 3.25-3.50 | | | |

WEEKLY JOBBING PRICES NEW YORK CELERY IN IMPORTANT MARKETS

| Week Ending Friday | WASHINGTON | | | | CLEVELAND | |
|--------------------------|-------------------|-----------|-----------|-------------|--------------------|--------------|
| | 16" crates Pascal | | | | 16" crates, Pascal | |
| | 2-3 doz. | 4 doz. | 2-4 doz. | 3 doz. | 2- 2 1/2 doz. | 4 doz. |
| Sept. 11 | 3.00-3.50 | 3.00-3.25 | 3.00-3.75 | 3.75 | 2.75-3.50 | 2.50 |
| 18 | 4.00-4.75 | 3.50-4.75 | 4.50-4.75 | 6 doz. 4.25 | 3.50 | 1 1/2-4 doz. |
| 25 | 3.50-4.25 | 3.00-4.25 | 3.50-4.50 | 3.50 | 3.75-4.00 | |
| Oct. 2 | 3.50-3.75 | 3.00-3.75 | 3.00-3.75 | 3.00-3.50 | 3.25-3.50 | 3.00-3.50 |
| 9 | | | | | | 2.75-3.25 |
| 16 | 3.25-3.75 | 2.75 | 3.25-3.75 | | | 2.75-3.00 |
| 23 | 3.00-3.50 | 2.75-3.00 | 3.25-3.75 | 3.00-3.50 | | |

| Week Ending Friday | PHILADELPHIA | | | | | |
|--------------------------|--|--------------|-----------|-----------|-----------|-----------|
| | - Western New York - 16" crates, Pascal | | | | | |
| | 2-6 doz. | 2-2 1/2 doz. | 2-3 doz. | 3 doz. | 4 doz. | 4-6 doz. |
| Sept. 11 | 3.75-4.00 | 4.25 | | | | |
| 18 | | 4.00-4.50 | 3.75-4.00 | 4.00-4.25 | 3.50-4.00 | |
| 25 | | 3.50-4.00 | 2.75-4.00 | 3.00-4.00 | 3.50 | 2.50-4.00 |
| Oct. 2 | 3.00-3.25 | 2.50 | 2.75-3.50 | 2.00-2.25 | 2.25-3.00 | 2.25-2.50 |
| 9 | 3.00 | | 3.00-3.50 | | 2.50-3.00 | |
| 16 | 3.25-3.75 | | | | | |
| 23 | | 3.00-3.75 | 3.00 | 3.00-3.25 | 3.25 | 2.50-3.50 |

| Week Ending Friday | PITTSBURGH | | | | | |
|--------------------------|--------------------|--------------|-----------|------------|-----------|---------------------------------------|
| | 16" crates, Pascal | | | | | |
| | 2 doz. | 2-2 1/2 doz. | 3 doz. | 2 1/2 doz. | 4-6 doz. | Hearts-24's film wrapped crates |
| Sept. 11 | 3.25-3.50 | 3.50 | 2.50-3.00 | 3.50 | | 4.00 |
| 18 | | 4.00-4.25 | | | | 4.00-4.25 |
| 25 | 4.00 | 3.75-4.25 | 3.50-3.75 | 3.75 | 3.50-4.00 | 4.00-4.25 |
| Oct. 2 | | 2.75-3.00 | | | 2.75 | 3.75-4.00 |
| 9 | | | | | | 4.00-4.25 |
| 16 | | 3.00-3.75 | 3.50-3.65 | 3.50-3.75 | 2.75 | |
| 23 | | 3.50-3.75 | | | | |

RAIL AND TRUCK UNLOADS IN 41 U. S. AND 5 CANADA CITIES DURING 1964

CELERY

| City | RAIL | | | | TRUCK | | | | | | | |
|--------------------------|-------------|-------------|-----------|-------------|-------------|-------------|-------------|------------|-------------|------------|------------|--------------|
| | Calif | Fla | Oth | Total | Calif | Fla | Mich | NJ | NY | Ohio | Oth | Total |
| Albany, N. Y. | 69 | 32 | - | 101 | 6 | 42 | - | - | 28 | - | 5 | 81 |
| Atlanta, Ga. | 6 | - | - | 6 | 20 | 198 | 73 | - | 17 | 4 | - | 312 |
| Baltimore, Md. | 199 | 162 | 7 | 368 | 4 | 154 | 36 | 45 | 75 | 13 | 2 | 329 |
| Birmingham, Ala. | 6 | - | - | 6 | 25 | 102 | 32 | - | 7 | 1 | 1 | 168 |
| Boston, Mass. | 523 | 378 | 5 | 906 | - | 52 | 2 | 1 | 162 | 10 | 81 | 308 |
| Buffalo, N. Y. | 175 | 33 | 5 | 213 | - | 34 | 5 | 1 | 39 | 1 | 1 | 81 |
| Chicago, Ill. | 766 | 242 | 17 | 1025 | 43 | 196 | 271 | - | - | 33 | 19 | 502 |
| Cleveland, Ohio | 436 | 203 | 2 | 641 | 7 | 49 | 20 | - | 5 | 79 | - | 160 |
| Columbia, S. C. | 6 | 1 | - | 7 | 10 | 99 | 23 | - | 12 | 1 | 3 | 148 |
| Dallas, Texas | - | - | - | - | 349 | 85 | 3 | - | - | - | 20 | 457 |
| Denver, Colo. | 8 | - | - | 8 | 390 | 12 | - | - | - | - | 89 | 491 |
| Detroit, Mich. | 361 | 335 | 3 | 699 | 9 | 82 | 142 | - | - | 1 | 5 | 239 |
| Fort Worth, Texas | 6 | - | - | 6 | 84 | 33 | - | - | - | - | 5 | 122 |
| Houston, Texas | 27 | 4 | - | 31 | 157 | 40 | - | - | - | - | 12 | 209 |
| Indianapolis, Ind. | 73 | 25 | 2 | 100 | 24 | 108 | 47 | - | - | 12 | 4 | 195 |
| Kansas City, Mo. | 16 | 10 | - | 26 | 233 | 96 | 1 | - | - | - | - | 330 |
| Los Angeles, Calif. | 2 | - | - | 2 | 2599 | - | - | - | - | - | - | 2599 |
| Louisville, Ky. | 37 | 6 | - | 43 | 11 | 45 | 39 | - | 1 | 5 | - | 101 |
| Memphis, Tenn. | 3 | 1 | - | 4 | 37 | 106 | 17 | - | - | 16 | - | 176 |
| Miami, Fla. | 33 | - | - | 33 | 12 | 198 | 17 | 8 | 15 | - | - | 250 |
| Milwaukee, Wis. | 124 | 17 | - | 141 | 36 | 14 | 18 | - | - | - | 4 | 72 |
| Minneapolis, Minn. 1/ | 299 | 10 | 1 | 310 | 245 | 71 | 7 | - | - | - | 1 | 324 |
| Nashville, Tenn. | 9 | 8 | - | 17 | 5 | 25 | 14 | - | - | - | - | 44 |
| New Orleans, La. | 32 | 3 | 1 | 36 | 48 | 204 | 30 | - | - | - | 1 | 283 |
| New York, N. Y. 2/ | 1394 | 748 | 13 | 2155 | 13 | 677 | 6 | 55 | 719 | 22 | - | 1492 |
| Philadelphia, Pa. | 849 | 434 | 4 | 1287 | - | 217 | 3 | 26 | 190 | 35 | - | 471 |
| Pittsburgh, Pa. | 374 | 102 | - | 476 | 4 | 108 | 90 | - | 18 | 45 | 2 | 267 |
| Portland, Oreg. | 14 | - | - | 14 | 378 | - | - | - | - | - | 63 | 441 |
| Providence, R. I. | 51 | 4 | - | 55 | - | 28 | - | 6 | 2 | - | 26 | 62 |
| St. Louis, Mo. | 183 | 77 | 1 | 261 | 51 | 151 | 55 | - | - | 17 | - | 274 |
| Salt Lake City, Utah | 9 | - | - | 9 | 238 | - | - | - | - | - | 3 | 241 |
| San Antonio, Texas | - | - | - | - | 200 | 15 | - | - | - | - | 12 | 227 |
| San Francisco, Calif. 3/ | - | - | - | - | 1287 | - | - | - | - | - | - | 1287 |
| Seattle, Wash. 4/ | 18 | - | - | 18 | 467 | - | - | - | - | - | 135 | 602 |
| Washington, D. C. | 110 | 115 | 11 | 236 | 3 | 133 | 8 | 14 | 98 | - | - | 256 |
| Wichita, Kans. | 3 | - | - | 3 | 56 | 2 | - | - | - | - | 14 | 72 |
| Cincinnati, Ohio | 132 | 124 | 2 | 258 | 7 | 20 | 70 | - | - | 2 | 6 | 145 |
| Total | 6353 | 3074 | 74 | 9501 | 7050 | 3396 | 1029 | 156 | 1300 | 337 | 514 | 13070 |
| Montreal, Que. | 519 | 137 | 6 | 662 | - | 26 | - | - | - | - | 199 | 225 |
| Ottawa, Ont. | 46 | 17 | 2 | 65 | 6 | 55 | - | - | - | - | 59 | 120 |
| Toronto, Ont. | 327 | 283 | - | 610 | 3 | 63 | - | - | - | - | 316 | 382 |
| Vancouver, B. C. | 30 | - | - | 30 | 173 | - | - | - | - | - | 147 | 320 |
| Winnipeg, Man. | 4 | - | - | 4 | 40 | 6 | - | - | - | - | 25 | 71 |
| Total | 926 | 437 | 8 | 1371 | 222 | 150 | - | - | - | - | 746 | 1118 |

1/ Includes St. Paul, Minn.

2/ Includes Newark, N. J.

3/ " Oakland, Calif.

4/ " Tacoma, Wash.