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MARKET NEWS SERVICE
ON
FRUITS AND VEGETABLES

FILE COPY

MARKETING WESTERN AND CENTRAL NEW YORK

C E L E R Y

SUMMARY OF THE

1957

SEASON

By

A. L. Thomas

MARKETING WESTERN NEW YORK CELERY - 1957

Daily Market Reports on celery were issued by the Rochester Office of the Federal State Market News Service, Genesee Valley Regional Market Admn. Building, 900 Jefferson Rd., Rochester 23, N.Y. from August 23, 1957 to October 21, 1957. The information contained in this summary was obtained principally from these reports and from releases by the Crop Reporting Board, A.M.S., U.S.D.A. and the State Agricultural Statistician at Albany, N.Y.

UNITED STATES

The acreage planted to celery in the United States during 1957 was lower than during 1956 and the 7-year (1949-55) average. This year, 35,290 acres were planted as compared with 36,010 acres in 1956, while the 7-year average was 36,030 acres. Yields were lower than during 1956 but considerably higher than the 7-year average. The average yield during 1957 was 423 cwt. as compared with 441 in 1956, while the 7-year average was 392 cwt. Production in 1957 in all States was estimated at 14,943,000 cwt. as compared with 15,898,000 cwt. in 1956, while the 7-year average was 14,090,000 cwt. Most of the decrease in production this year was in the winter and spring group of States, mainly Florida, Arizona and California.

NEW YORK STATE

The acreage planted in New York State this season was 1,700, the same as in 1956, while the 7-year (1949-55) average was 2,400 acres. Yields were slightly lower than last season but about the same as the 7-year average. Total production in the State this season was estimated at 510,000 cwt. in comparison with 578,000 cwt. in 1956 and the 7-year average of 712,000 cwt.

The weather at planting time was generally favorable in most sections of the State and planting was finished about on schedule. There was a light movement in late August and early September but by mid-September harvesting was active. Below freezing temperatures prevailed two nights in late September which did some damage to exposed fields. Harvesting was practically completed by mid-October. Each season the change from Golden Heart to Pascal increases, and this year was no exception. It was estimated that fully 90 percent of this year's production was of the Pascal type. Practically all of the movement was by truck as only 61 cars moved by rail during 1957 as compared with 85 cars last season.

F. o. b. prices at Western New York shipping points during most of the shipping period ranged from \$2.00-2.75 per crate of 2-4 dozen, with a few at \$3.25 per crate, as compared with \$1.45-2.00 during the corresponding period last season. The bulk of sales made by growers this season to dealers were on the acreage basis rather than net-per-packed-out crate.

CELERY FOR FRESH MARKET AND PROCESSING: ACREAGE, YIELD, PRODUCTION

SEASONAL GROUP AND STATE	ACRES FOR HARVEST			YIELD PER ACRE			PRODUCTION		
	7-year average 1949-55	1956	1957	7-year average 1949-55	1956	1957	7-year average 1949-55	1956	1957
	- Acres -			- Hundredweight -			- 1,000 cwt. -		
Winter									
Florida	5,870	6,200	6,300	399	410	392	* 2,343	2,542	2,470
Arizona	300	260	290	378	400	470	* 113	104	136
California	3,570	4,000	3,400	483	525	540	1,722	2,100	1,836
Group total	9,740	10,460	9,990	429	454	445	4,178	4,746	4,442
Spring									
Florida	4,070	3,900	4,000	411	375	360	* 1,669	*1,462	1,440
California	2,400	3,100	3,200	756	820	675	1,821	2,542	2,160
Group total	6,470	7,000	7,200	539	572	500	3,490	4,004	3,600
Early Summer									
Massachusetts	310	210	150	184	160	140	57	34	21
New Jersey	630	550	500	228	240	255	142	132	128
Ohio	430	350	350	265	285	240	114	100	84
Michigan	1,310	1,100	1,100	318	340	330	* 415	374	363
California	1,460	2,600	2,700	533	510	520	761	*1,326	1,404
Group total	4,140	4,810	4,800	361	409	417	1,489	1,966	2,000
Late Summer									
New York	2,400	1,700	1,700	297	340	300	* 712	578	510
Colorado	900	600	500	301	310	300	* 272	186	150
Washington	410	370	350	296	340	350	* 120	126	122
Oregon	130	70	---	363	320	---	* 48	22	---
Group total	3,480	2,740	2,550	301	333	307	1,153	912	782
Early Fall									
Massachusetts	330	250	300	168	150	185	56	38	56
New Jersey	440	450	400	243	225	300	105	101	120
Pennsylvania	360	250	250	213	225	200	78	56	50
Ohio	450	350	350	244	205	205	109	72	72
Michigan	1,930	1,400	1,300	285	320	195	* 549	448	254
Utah	380	200	150	352	360	315	137	72	47
Group total	3,840	2,900	2,750	266	271	218	1,035	787	599
Late Fall									
California	7,960	8,100	8,000	348	430	440	2,745	*3,483	3,520
ALL STATES	36,030	36,010	35,290	392	441	423	14,090	15,898	14,943

* Includes some quantities not marketed and excluded in computing value; Spring, Florida, 29,000 cwt. in 1956; Early Summer, California, 296,000 cwt. in 1956; Late Fall, California, 533,000 cwt. in 1956.

CARLOT SHIPMENTS CELERY BY STATES, CALENDAR YEAR 1952-57
(Rail and Boat only)

State	1952	1953	1954	1955	1956	1957
Arizona	290	115	343	210	303	383
California N.	2539	1737	1348	1689	1225	788
California C.	7676	7122	9292	9354	10227	11211
California S.	5058	8477	7180	7095	8262	6619
Colorado	54	25	18	7	5	-
Florida	11684	10225	10026	9771	8679	7048
Michigan	13	20	28	63	1	3
New York	321	347	297	150	85	61
Oregon	11	-	-	-	-	-
Utah	301	148	203	144	69	31
Washington	1	1	5	14	12	-
TOTAL U.S.	27948	28217	28740	28498	28868	26174

CARLOT SHIPMENTS CELERY BY STATES AND MONTHS CALENDAR YEAR 1957

State	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Arizona, Phoenix	8	247	111	-	-	-	-	-	-	-	-	17	383
California N.D.	14	16	60	8	-	-	-	-	-	36	435	219	788
California S.D.	735	788	934	685	1454	1224	99	1	-	19	122	558	6619
California C.D.	275	171	118	8	7	943	1445	1052	1250	1818	2333	1791	11211
Florida	1229	921	1133	1741	1240	246	-	-	-	1	162	405	7078
Michigan	-	-	-	-	-	1	-	2	-	-	-	-	3
New York	-	-	-	-	-	-	-	5	29	27	-	-	61
Utah	-	-	-	-	-	-	-	-	15	16	-	-	31
TOTAL	2261	2143	2356	2442	2701	2414	1544	1060	1294	1917	3052	2990	26174

F. O. B. PRICES CELERY AT WESTERN NEW YORK POINTS

Week Ending 1957	Sales f.o.b. shipping point and delivered sales, shipping point basis 16" wirebound crates, trimmed tops, individually washed		
	- Pascal -		
	2-4 dozen		4 dozen and smaller
Aug.			
23	2.25		2.00
30	2.00-2.50		2.00-2.25
Sept.			
6	2.25-2.75		2.00-2.25
13	2.75-3.25		2.75-3.00
20	2.25-2.75		
27	2.25-2.60		2.25-2.75
Oct.			
4	2.00-2.25		2.00-2.50
11	2.25		
18	2.10-2.25		

WHOLESALE PRICES NEW YORK CELERY IN IMPORTANT MARKETS

NEW YORK CITY

Week Ending 1957	- Western Section - 16" wirebound crates, trimmed tops, individually washed			
	Pascal		Golden Heart	
	2-4 dozen	6 dozen & smlr.	2-4 dozen	6 dozen & smlr.
Aug.				
23	2.00-3.50	2.50	3.00-4.00	3.00
30			2.75-4.00	3.00-3.50
Sept.				
6	2.50-3.50		3.50-4.00	3.50
13	3.00-4.50	3.00	3.50-4.50	
20	2.37 ¹ / ₂ -3.50	2.25-2.50	3.50-4.50	4.00-4.50
27	1.75-3.25	1.50-2.00	3.00-4.00	
Oct.				
4	2.00-3.00		3.50-5.00	
11	2.00-2.75		3.00-5.00	
18	2.00-2.75	1.75-2.00	3.00-4.00	

WHOLESALE PRICES NEW YORK STATE CELERY IN IMPORTANT MARKETS

Week Ending 1957	BALTIMORE		PITTSBURGH	
	Pascal		Pascal	
	16 inch crates		16 inch crates	
	2-4 dozen	4 dozen & smlr.	1 $\frac{1}{2}$ - 2 $\frac{1}{2}$ doz.	
Aug.				
23				
30	2.50-3.00	1.50-2.25		
Sept.				
6	2.50-3.00	2.00-2.25		
13	3.50-4.50	3.00		
20	3.00-4.25	3.25-4.00	2.50-3.75	
27	2.50-3.00	3.25-3.50	2.00-3.00	
Oct.				
4	2.50-2.75	2.50-3.00	1.50-2.50	
11	2.00-3.00	2.75-3.00	2.00-2.75	
18	2.00-2.75	3.25	1.75-2.25	

Week Ending 1957	PHILADELPHIA	
	Pascal	
	- 16 inch crates -	
	2-4 dozen	4-6-8 dozen
Aug.		
23	2.25-2.75	1.75-2.00
30	2.00-3.00	2.25-3.00
Sept.		
6	2.50-3.50	2.50-3.00
13	2.50-4.00	3.50-3.75
20	2.25-3.75	3.00-3.25
27	1.75-3.00	1.50
Oct.		
4	2.50-3.00	
11	2.50-3.00	
18	2.00-2.75	

1957 TRUCK UNLOADS IN IMPORTANT CITIES BY STATES OF ORIGIN IN CARLOT EQUIVALENTS

City	Calif.	Fla.	Mich.	N. J.	N. Y.	Ohio	Other	Total
Albany, N.Y.	1	19	-	-	1	-	-	21
Atlanta, Ga.	7	198	63	-	13	-	8	289
Baltimore, Md.	2	128	-	58	56	16	8	268
Birmingham, Ala.	30	153	60	-	-	-	1	244
Boston, Mass.	-	46	-	14	84	-	116	260
Buffalo, N.Y.	-	25	-	-	16	-	-	41
Chicago, Ill.	7	120	347	-	-	6	97	577
Cincinnati, Ohio	3	25	25	-	-	17	29	99
Cleveland, Ohio	-	29	-	-	6	145	-	180
Columbia, S.Car.	1	122	23	1	5	-	6	158
Dallas, Texas	432	123	-	-	-	-	4	559
Denver, Colo.	284	37	-	-	-	-	107	428
Detroit, Mich.	5	8	55	-	-	2	2	72
Fort Worth, Texas	86	24	-	-	-	-	-	110
Houston, Tex.	271	134	-	-	-	-	2	407
Indianapolis, Ind.	3	129	1	-	-	-	1	134
Jackson, Miss.	17	20	5	-	-	-	-	42
Kansas City, Mo.	274	117	-	-	-	-	6	397
Los Angeles, Calif	9001	-	-	-	-	-	-	9001
Louisville, Ky.	2	64	21	-	-	-	-	87
Memphis, Tenn.	83	124	18	-	-	-	3	228
Miami, Fla.	11	256	53	1	8	-	-	329
Milwaukee, Wis.	-	17	30	-	-	-	32	79
Minneapolis-St.Paul, Minn.	196	17	-	-	-	-	1	214
Nashville, Tenn.	9	69	12	-	-	-	1	91
Newark, N.J.	-	1	-	-	5	-	-	6
New Orleans, La.	24	241	5	-	-	-	7	277
New York, N.Y.	13	897	-	254	680	-	6	1850
Oakland, Calif.	579	-	-	-	-	-	-	579
Philadelphia, Pa.	1	350	-	93	212	6	5	667
Pittsburgh, Pa.	2	17	5	-	6	46	1	77
Portland, Oreg.	373	-	-	-	-	-	68	441
Providence, R.I.	1	-	-	-	-	-	46	47
St. Louis, Mo.	12	104	10	-	-	-	14	140
Salt Lake City, Utah	254	1	-	-	-	-	24	279
San Antonio, Tex.	242	118	1	-	-	-	1	362
San Francisco, Calif.	778	-	-	-	-	-	-	778
Washington, D.C.	2	136	5	40	30	-	2	215
Wichita, Kans.	97	15	-	-	-	-	4	116

TOTAL	3103	3884	739	461	1122	338	602	20149
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Montreal, Que.	-	46	-	-	-	-	146	192
Ottawa, Ont.	1	3	-	-	-	-	53	57
Toronto, Ont.	110	126	-	-	-	-	397	633
Vancouver, B.C.	193	-	-	-	-	-	157	350
Winnipeg, Man.	5	4	-	-	-	-	23	32

CARLOT UNLOADS OF CELERY IN 100 CITIES BY STATES OF ORIGIN DURING 1957

City	Calif.	Florida	Other	Total
Akron, Ohio	23	24	-	47
Albany, N.Y.	263	9	11	283
Altoona, Pa.	179	-	3	182
Atlanta, Ga.	62	6	-	68
Baltimore, Md.	460	265	25	750
Birmingham, Ala.	10	-	-	10
Boston, Mass.	697	686	29	1412
Bridgeport, Conn	9	21	-	30
Buffalo, N.Y.	523	115	8	646
Charleston, S.C.	2	-	-	2
Charleston, W. Va.	13	-	1	14
Charlotte, N. C.	13	-	-	13
Chattanooga, Tenn.	10	-	-	10
Chicago, Ill.	1430	525	54	2009
Cincinnati, Ohio	418	201	6	625
Cleveland, Ohio	710	337	26	1073
Columbia, S.C.	23	-	-	23
Columbus, Ohio	278	42	-	320
Dallas, Tex.	8	-	-	8
Davenport, Iowa	20	1	2	23
Dayton, Ohio	47	-	1	48
Decatur, Ill.	21	6	1	28
Denver, Colo	28	6	-	34
Des Moines, Iowa	35	-	-	35
Detroit, Mich.	1117	329	20	1466
Duluth, Minn.	74	-	-	74
El Paso, Tex.	-	-	-	-
Evansville, Ind.	15	2	1	18
Flint, Mich.	83	7	-	90
Fort Wayne, Ind.	94	12	3	109
Fort Worth, Tex.	9	-	-	9
Grand Rapids, Mich.	132	17	3	152
Hartford, Conn.	123	121	3	247
Houston, Tex.	89	-	-	89
Indianapolis, Ind.	312	25	9	346
Jacksonville, Fla.	87	-	-	87
Kansas City, Mo.	181	11	7	199
Knoxville, Tenn.	6	1	-	7
Lexington, Ky.	2	3	-	5
Los Angeles, Calif.	19	-	-	19
Louisville, Ky.	116	40	2	158
Madison, Wis.	87	4	1	92
Memphis, Tenn.	4	2	-	6
Miami, Fla.	55	-	-	55
Milwaukee, Wis.	332	30	9	371
Minneapolis-St. Paul, Mn.	592	8	13	613
Mobile, Ala.	1	-	-	1
Nashville, Tenn.	35	1	-	36
Newark, N.J.	209	49	2	260
New Haven, Conn.	33	9	1	43
New Orleans, La.	170	1	1	172
New York, N.Y.	1970	904	46	2920
Huntington, W. Va.	37	3	-	40

CARLOT UNLOADS OF CELERY 1957 (Continued)

City	Calif.	Florida	Other	Total
Norfolk, Va.	38	16	2	56
Oakland, Calif.	2	-	-	2
Oklahoma City, Okla.	1	1	11	13
Omaha, Nebr.	4	-	-	4
Peoria, Ill.	32	3	-	35
Philadelphia, Pa.	1593	529	31	2153
Phoenix, Ariz.	10	-	-	10
Pittsburgh, Pa.	982	201	10	1193
Portland, Maine	11	1	-	12
Portland, Oreg.	24	-	-	24
Providence, R.I.	157	9	20	186
Raleigh, N.C.	22	1	-	23
Richmond, Va.	56	2	-	58
Roanoke, Va.	23	-	-	23
Rochester, N.Y.	68	27	2	97
St. Louis, Mo.	428	245	13	696
Salt Lake City, Utah	37	6	1	44
San Antonio, Tex.	2	-	-	2
San Francisco, Calif.	9	-	-	9
Scranton, Pa.	175	7	1	183
Seattle, Wash.	50	11	-	61
Shreveport, La.	-	-	-	-
Sioux City, Iowa	-	-	-	-
Sioux Falls, S. Dak	3	-	-	3
South Bend, Ind.	21	-	-	21
Spokane, Wash.	2	3	-	5
Springfield, Mass.	53	45	-	98
Syracuse, N.Y.	225	20	1	246
Tampa, Fla.	66	-	-	66
Toledo, Ohio	204	3	9	216
Tulsa, Okla.	4	-	3	7
Washington, D.C.	219	89	21	329
Wichita, Kans.	6	14	1	21
Wilkes Barre, Pa.	99	20	4	123
Youngstown, Ohio	154	8	4	166
TOTAL	16056	5084	422	21562

Montreal, Que.	585	357	19	961
Ottawa, Ont.	100	43	1	144
Toronto, Ont.	263	1024	1	1288
Vancouver, B.C.	42	1	1	44
Winnipeg, Man.	52	1	-	53