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MARKET NEWS SERVICE  
ON  
FRUITS AND VEGETABLES

MARKETING WESTERN AND CENTRAL NEW YORK

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C E L E R Y

SUMMARY OF THE

1955

SEASON

By

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April

1956

## MARKETING WESTERN NEW YORK CELERY - 1955

Daily Market Reports on celery were issued by the Rochester Office of the Federal-State Market News Service from August 29 through November 7, 1955. The information contained in this summary was obtained principally from these reports and from releases by the Crop Reporting Board, A.M.S., U.S.D.A. and the State Agricultural Statistician at Albany.

### UNITED STATES

The acreage planted to celery this season was less than during 1954 and the 5-year average for the country. This season the estimated acreage was 33,710 acres compared with 36,720 during 1954, while the 5-year (1949-53) average was 37,040 acres. Yields per acre were higher, averaging during 1955 733 crates of approximately 60 pounds compared with 685 crates in 1954 and the 5-year average of 621 crates. While there was a reduction in acreage, the increased yield per acre produced a crop estimated at 24,711,000 crates compared with 25,145,000 in 1954, while the 5-year (1949-53) average was 22,962,000 crates.

### NEW YORK STATE

The acreage planted to the early summer crop was estimated at 350 acres compared with 750 in 1954 while the 5-year (1949-53) average was 680 acres. Yields per acre were lighter than last year, averaging 400 crates as compared with 500 in 1954. Due to unfavorable weather during the growing season, and lower acreage, the total production was only 140,000 crates as compared with 375,000 in 1954.

The acreage of the early fall crop principally grown in Central and Western New York was sharply reduced this season. The acreage planted during 1955 was estimated at 1,400 compared with 1,600 in 1954, while the 5-year average was 1,840 acres. Due to more favorable growing weather, yields were higher than a year ago, averaging 530 crates as compared with 525 last season, while the 5-year average was 508 crates. Total production this season was 742,000 crates as compared with 840,000 during 1954, while the 5-year (1949-53) average was 929,000 crates.

The weather during June was variable with temperatures slightly below normal first half of the month and above normal the second half. Moisture was adequate in most of the muckland areas. Rainfall during July was below normal in most sections. Cooler weather followed the general rains of August 5-7. Warm weather during September was favorable for the development of celery. Blight was well controlled. There was a smaller acreage than usual left to be harvested in late September.

From the beginning of the season through mid-September, the demand exceeded available supplies, from that time on demand was moderate. F. o. b. prices at shipping point were considerably higher than during the 1954 season. Pascal 16 inch crates of 2-4 dozen ranged from \$2.50-2.75 during August, \$3.25-4.50 during September and \$2.75-4.00 during October as compared with \$1.50-1.85 during August of last season, \$1.40-2.25 during September and \$1.50-2.25 during October of 1954. Fully 85 percent of the production was of the Pascal type this season and because of this, the lighter offerings of Golden sold at slightly higher prices than Pascal. Most of the sales made by growers to shippers this season were on a per acre basis rather than the usual method of net per packed out crate but prices returned to growers were much higher than during 1954. Most of the wash-houses operated on a part-time basis until about September 10 as supplies were very limited.

Cold storage holdings this season were the lightest in many years, reaching the peak on October 21 when there were 56,634 crates in storage compared with the peak of 63,435 crates on October 14 last season.

The movement by rail totaled 150 cars this season as compared with 297 during 1954. Although the movement by truck continues heavy, part of the lighter rail movement was due to the smaller crop this season.

CELERY- Commercial Crop for Fresh Market: Acreage, Yield, Production 1/

SEASONAL GROUP AND STATE	ACREAGE 2/			YIELD PER ACRE			PRODUCTION		
	5-year av. 3/ 1949-53	1954	1955	5-year av. 3/ 1949-53	1954	1955	5-year av. 3/ 1949-53	1954	1955
	- Acres -			- Crates 5/ -			- 1,000 Crates 5/ -		
<b>Winter:</b>									
California	3,540	3,800	3,500	772	865	910	2,725	3,287	3,185
Florida	5,980	5,900	5,300	632	690	805	6/ 3,799	6/ 4,071	4,266
Arizona	300	290	260	643	675	520	6/ 197	196	135
Group Total	9,820	9,990	9,060	682	756	837	6,720	7,554	7,586
<b>Spring:</b>									
Florida	4,000	4,700	3,800	679	690	715	6/ 2,703	6/ 3,243	6/ 2,717
California	2,220	2,900	2,800	1,234	1,210	1,370	2,739	3,509	3,836
Group Total	6,220	7,600	6,600	877	888	993	5,442	6,752	6,553
<b>Early Summer:</b>									
NEW YORK	680	750	350	445	500	400	6/ 303	6/ 375	140
New Jersey	650	600	600	366	400	385	237	240	231
Massachusetts	350	330	250	399	410	400	139	135	100
Ohio	700	650	650	448	400	430	314	260	280
Michigan	1,440	1,300	1,400	477	460	490	6/ 685	598	686
California	1,280	1,900	1,900	920	840	780	1,159	1,596	1,482
Group Total	5,100	5,530	5,150	557	579	567	2,838	3,204	2,919
<b>Late Summer:</b>									
Oregon	160	80	70	606	650	550	6/ 95	52	38
Washington	470	480	440	485	500	525	6/ 230	240	231
Colorado	1,080	900	800	503	500	500	6/ 544	450	400
Utah	440	300	240	596	530	540	267	159	130
Group Total	2,150	1,760	1,550	527	512	515	1,136	901	799
<b>Early Fall:</b>									
Pennsylvania	400	300	250	360	350	330	144	105	82
NEW YORK	1,840	1,600	1,400	508	525	530	6/ 929	840	742
Massachusetts	370	290	250	384	350	250	141	102	62
Ohio	390	280	300	409	410	420	159	115	126
Michigan	2,100	1,800	1,600	437	425	420	6/ 918	765	672
Group Total	5,090	4,270	3,800	450	451	443	2,291	1,927	1,684
<b>Late Fall:</b>									
California	8,200	7,200	7,200	533	645	700	4,359	4,644	5,040
New Jersey	450	370	350	395	440	370	176	163	130
Group Total	8,650	7,570	7,550	526	635	685	4,535	4,807	5,170
ALL STATES	37,040	36,720	33,710	621	685	733	22,962	25,145	24,711

1. Mostly for fresh market but includes production used for processing and for dehydration.
2. Acreage available for harvest including mature acreage abandoned or only partially harvested because of low prices or other economic factors.
3. Group averages (including All States) are simple averages of annual data for the group.
5. Approximately 60 pounds.
6. Includes some quantities not marketed and excluded in computing value: Winter, Florida 71,000 crates in 1954; Spring, Florida 456,000 crates in 1954 and 110,000 crates in 1955; Early Summer, New York 40,000 crates in 1954.

F. O. B. PRICES CELERY AT WESTERN NEW YORK POINTS

Week Ending 1955	Sales f.o.b. shipping point and delivered sales, shipping point basis 16" wirebound crates, trimmed tops, individually washed				
	Pascal			Golden	
	2-4 dozen	4's smlr.	all sizes	4's smlr	all sizes
Aug. 26	2.50-2.75	2.50-2.60			
Sept. 2	3.25-3.85	3.00-3.50	4.00		
9	4.50		4.00-4.50		
16			4.50-5.00	4.50-4.75	
23			3.50-4.00		4.50
30	3.50-4.25	3.75	3.75-4.00		
Oct. 7	3.00-4.00	2.75-3.00	3.00-3.50		
14	2.50-3.00	2.75	2.75-3.00		4.00
21			2.50-3.00		
28	2.75-3.00		2.25-2.75		
Nov. 4			2.50		

WEEKLY COLD STORAGE HOLDINGS OF CELERY IN WESTERN NEW YORK

(Peak holdings each season underlined)

Week Ending	1955	1954	1953	1952	1951	1950	1949
Sept. 30	---	---	---	---	---	46,631	26,689
Oct. 7	---	54,524	<u>77,731</u>	60,787	64,942	59,868	59,054
14	56,478	<u>63,435</u>	<u>100,725</u>	95,307	94,355	61,988	92,538
21	<u>56,634</u>	61,225	116,195	107,568	108,075	66,802	28,613
28	48,860	47,782	<u>117,863</u>	<u>107,959</u>	114,555	<u>70,084</u>	<u>129,159</u>
Nov. 4	44,575	---	<u>117,835</u>	94,701	<u>117,502</u>	64,134	115,982
11	---	---	91,688	81,957	87,097	49,315	107,867
18	---	---	68,245	67,257	57,945	32,429	88,611
25	---	---	---	54,284	81,736	---	81,736
Dec. 2	---	---	---	---	3,730	---	61,423
9	---	---	---	---	---	---	52,739

Figures shown are for dates listed for 1955 and corresponding weeks in previous seasons.

WHOLESALE PRICES NEW YORK CELERY IN IMPORTANT MARKETS

NEW YORK CITY

Week Ending 1955	- Western New York -			
	16" wirebound crates, trimmed tops, individually washed			
	Golden Heart		Pascal	
	2-4 doz.	6-8-10 doz.	2-3 doz.	4-8 doz.
Aug. 26	4.50-7.00	6.00-7.00	3.25-3.50	3.00-3.25
Sept. 2	4.50-7.00	6.00-7.00	3.00-5.00	3.00-5.00
9	4.50-6.50	5.00-6.50	4.50-5.50	5.00
16	5.00-6.50	6.00-7.00	4.50-6.00	4.50-5.25
23	4.00-6.00	5.00-6.00	3.50-5.00	3.00-5.00
30	4.50-6.00	4.50-6.00	3.25-5.00	2.75-4.50
Oct. 7	4.00-5.50	4.00-5.50	3.00-4.50	2.75-4.25
14	4.00-5.00	4.00-5.00	3.00-3.75	2.50-4.25
21	4.00-6.00	5.50-6.50	2.75-4.25	3.00-3.75
28	3.50-5.00		2.50-3.25	2.50-3.00
Nov. 4	3.00-5.00		2.50-3.00	1.75-3.00

CARLOT SHIPMENTS CELERY BY STATES, CALENDAR YEARS 1950-55  
(Rail and Boat only)

State	1950	1951	1952	1953	1954	1955
Arizona	218	371	290	115	343	210
California N.	2209	2332	2539	1737	1348	1689
California C.	5920	6594	7676	7122	9292	9354
California S.	5779	5973	5058	8477	7180	7095
Colorado	58	33	54	25	18	7
Florida	10,134	10,996	11,684	10,225	10,026	9771
Michigan	59	72	13	20	28	63
NEW YORK	465	511	321	347	297	150
Oregon	22	11	11	--	--	--
Utah	532	377	301	148	203	144
Washington	24	17	1	1	5	14
TOTAL U. S.	25,424	27,291	27,948	28,217	28,740	28,498

CARLOT SHIPMENTS CELERY BY STATES AND MONTHS CALENDAR YEAR 1955

State	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Arizona	-	8	140	62	-	-	-	-	-	-	-	-	210
California N.D.	30	1	23	-	-	-	-	-	-	215	1005	415	1689
California S.D.	921	765	622	690	1408	1968	400	22	8	14	33	244	7095
California C.D.	267	27	17	5	-	346	975	1231	1198	1387	2062	1839	9354
Colorado	-	-	-	-	-	-	-	4	2	1	-	-	7
Florida	1301	1618	1963	1990	1569	456	-	-	-	-	124	750	9771
Michigan	-	-	-	-	-	-	22	18	15	8	-	-	63
New York, Other	-	-	-	-	-	-	-	25	58	61	6	-	150
Utah	-	-	-	-	-	-	-	-	51	93	-	-	144
Washington	-	-	-	-	-	-	-	-	1	12	1	-	14
Wisconsin	-	-	-	-	-	-	-	-	1	-	-	-	1
TOTAL U.S.	2519	2419	2765	2747	2977	2770	1397	1300	1334	1791	3231	3248	28,498

October and December - Subject to revision.

WHOLESALE PRICES NEW YORK CELERY IN IMPORTANT MARKETS

Week Ending 1955	BALTIMORE	PITTSBURGH	PHILADELPHIA
	16" wirebound crates, trimmed tops, individually washed		
	Pascal		
	2-4 dozen	2-6 dozen	2-8 dozen
Aug. 26			3.25-4.00
Sept. 2			4.50-5.00
9		3.00	3.50-6.00
16	5.00-5.50	3.50-4.50	3.50-5.50
23	4.50-5.50	2.25-4.00	
30	4.00-4.75	2.50-3.50	2.25-4.50
Oct. 7	4.00-4.75	2.75-3.75	2.00-4.50
14	3.00-4.00	3.00-3.75	3.00-3.75
21	3.00-3.75	3.50-4.00	3.00-4.00
28	3.50-4.00	2.75-3.50	3.00-3.50
Nov. 4	3.00-3.50	2.50-3.25	2.50-3.50

1955 TRUCK UNLOADS IN IMPORTANT CITIES BY STATES OF ORIGIN IN CARLOT EQUIVALENTS

City	Calif.	Florida	Michigan	N.J.	N. Y.	Ohio	Other	Total
Atlanta, Ga.	-	204	64	-	8	-	-	276
Baltimore, Md.	-	52	2	35	29	19	10	147
Boston, Mass.	-	5	-	52	73	-	156	286
Chicago, Ill.	1	103	644	-	-	5	52	805
Cincinnati, Ohio	-	9	24	-	1	13	25	72
Cleveland, Ohio	-	8	-	-	15	142	-	165
Dallas, Texas	329	80	1	-	-	-	2	412
Denver, Colo.	118	26	-	-	-	-	81	225
Detroit, Mich.	-	18	67	-	1	9	7	102
Fort Worth, Tex.	70	17	-	-	-	-	4	91
Jackson, Miss.	3	17	8	-	-	-	1	29
Kansas City, Mo.	119	98	2	-	-	-	7	226
Los Angeles, Calif.	9058	-	-	-	-	-	-	9058
New Orleans, La.	11	217	30	-	3	-	5	266
New York, N.Y.	9	633	-	271	596	3	8	1520
Oakland, Calif.	491	-	-	-	-	-	-	491
Philadelphia, Pa.	-	153	2	104	88	8	10	365
Pittsburgh, Pa.	-	7	2	-	25	81	-	115
St. Louis, Mo.	6	27	13	-	-	1	-	47
San Francisco, Calif.	689	-	-	-	-	-	-	689
Seattle, Wash.	279	-	-	-	-	-	206	485
Washington, D.C.	-	146	7	38	46	5	14	256
<b>TOTAL</b>	<b>11,183</b>	<b>1,820</b>	<b>866</b>	<b>500</b>	<b>885</b>	<b>286</b>	<b>588</b>	<b>16,128</b>

CARLOT UNLOADS OF CELERY IN 100 U. S. AND 5 CANADIAN CITIES BY STATES OF ORIGIN DURING 1955

City	Calif.	Florida	Other	Total
Akron, Ohio	20	19	-	39
Albany, N.Y.	285	29	7	321
Altoona, Pa.	171	1	-	172
Amarillo, Texas	4	-	-	4
Atlanta, Georgia	49	5	-	54
Baltimore, Md.	458	346	59	863
Beaumont, Texas	2	-	-	2
Birmingham, Ala.	42	-	-	42
Boston, Mass.	708	768	18	1494
Bridgeport, Conn.	8	12	-	20
Buffalo, N.Y.	367	255	9	631
Butte, Mont.	4	-	-	4
Charleston, S. C.	3	-	-	3
Charleston, W. Va.	14	-	-	14
Charlotte, N. C.	16	-	-	16
Chattanooga, Tenn.	5	1	-	6
Chicago, Ill.	1404	671	70	2145
Cincinnati, Ohio	430	229	11	670
Cleveland, Ohio	634	371	9	1014
Columbia, S. C.	17	-	-	17
Columbus, Ohio	276	66	6	348
Dallas, Texas	6	-	13	19
Davenport, Iowa	62	10	2	74
Dayton, Ohio	39	2	3	44
Decatur, Ill.	11	16	-	27
Denver, Colo.	31	9	-	40
Des Moines, Iowa	128	1	3	132
Detroit, Mich.	927	535	26	1488
Duluth, Minn.	110	-	-	110
El Paso, Texas	10	-	-	10
Evansville, Ind.	17	-	-	17
Flint, Mich.	83	20	3	106
Fort Wayne, Ind.	129	1	-	130
Fort Worth, Texas	14	-	-	14
Grand Rapids, Mich.	131	46	8	185
Hartford, Conn.	85	105	1	191
Houston, Texas	216	-	1	217
Huntington, W. Va.	19	6	-	25
Indianapolis, Ind.	302	31	4	337
Jackson, Miss.	-	-	-	-
Jacksonville, Fla.	76	-	-	76
Kansas City, Mo.	312	14	9	335
Knoxville, Tenn.	2	-	-	2
Lexington, Ky.	1	2	-	3
Lincoln, Nebr.	-	-	-	-
Little Rock, Ark.	6	-	-	6
Los Angeles, Calif.	14	-	1	15
Louisville, Ky.	59	62	-	121
Lubbock, Tex.	-	-	-	-
Madison, Wis.	111	-	1	112
Memphis, Tenn.	24	1	1	26
Miami, Fla.	49	-	-	49
Milwaukee, Wis.	285	75	4	364
Minneapolis-St. Paul, Minn.	742	1	26	769
Mobile, Ala.	1	-	-	1
Nashville, Tenn.	36	-	-	37
Newark, N.J.	94	118	6	218
New Haven, Conn.	23	58	2	83
New Orleans, La.	106	1	5	112

CELERY UNLOADS 1955 Continued-

City	Calif.	Florida	Other	Total
New York, New York	1835	1465	56	3356
Norfolk, Va.	28	3	-	31
Oakland, Calif.	2	-	-	2
Oklahoma City, Okla	15	1	12	28
Omaha, Nebr.	4	1	1	6
Peoria, Ill.	5	-	-	5
Philadelphia, Pa.	1574	655	61	2290
Phoenix, Ariz.	23	-	-	23
Pittsburgh, Pa.	885	282	21	1188
Portland, Me.	3	-	-	3
Portland, Oreg.	86	1	4	91
Providence, R. I.	180	30	1	211
Raleigh, N. C.	15	-	-	15
Richmond, Va.	54	2	-	56
Roanoke, Va.	13	-	-	13
Rochester, N.Y.	65	35	-	100
St. Louis, Mo.	460	305	2	767
Salt Lake City, Utah	39	7	1	47
San Antonio, Tex.	15	-	5	20
San Diego, Calif.	-	-	-	-
San Francisco, Calif.	33	-	-	33
Scranton, Pa.	187	83	1	271
Seattle, Wash	171	-	2	173
Shreveport, La.	1	-	-	1
Sioux City, Iowa	3	-	1	4
Sioux Falls, S. D.	8	-	-	8
South Bend, Ind.	23	-	1	24
Spokane, Wash	6	-	-	6
Springfield, Mass.	55	76	2	133
Springfield, Mo.	25	-	-	25
Syracuse, N.Y.	196	54	8	258
Tacoma, Wash.	5	-	-	5
Tampa, Fla.	49	-	-	49
Terre Haute, Ind.	8	9	-	17
Toledo, Ohio	260	36	2	298
Topeka, Kansas	6	-	-	6
Tulsa, Okla.	11	5	2	18
Washington, D.C.	156	138	9	303
Wichita, Kansas	19	11	8	38
Wilkes Barre, Pa.	96	15	3	114
Youngstown, Ohio	100	17	1	118
<b>TOTAL</b>	<b>15,897</b>	<b>7,119</b>	<b>512</b>	<b>23,528</b>

Canadian Cities Unavailable