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MARKET NEWS SERVICE ON FRUITS AND VEGETABLES

MARKETING WESTERN NEW YORK

C E L E R Y

SUMMARY OF THE 1948 SEASON

by

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FILE COPY

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MARKETING WESTERN NEW YORK

C E L E R Y

1948 SEASON

Daily Market Reports on celery were issued from the Rochester Office of the Federal-State Market News Service, 300 Terminal Building, Rochester 4, New York, from August 25, 1948 through November 22, 1948. The information contained in this summary was obtained from these reports as well as from releases by the Bureau of Agricultural Economics, United States Department of Agriculture and from the office of the State Agricultural Statistician in Albany.

UNITED STATES

The acreage planted to celery in the United States during 1948 was estimated at 40,330 acres as compared with 41,310 acres in 1947 while the 10-year (1937-46) average was 41,390 acres. Yields were much higher than last year and also exceeded the 10-year average. This season's yield per acre was estimated at 566 half crates of approximately 65 pounds as compared with 499 half crates per acre in 1947 and the 10-year average of 432 half crates. Production for the country for 1948 was estimated at 22,831,000 half crates as compared with 20,606,000 half crates in 1947 while the 10-year average (1937-46) was 17,914,000 half crates. This year's yield per acre for the country as a whole was the highest ever recorded.

NEW YORK STATE

The sharp reduction in the fall acreage this year raised the level of the average yield due to the larger percentage of close-planted early acreage in the total. In New York State the acreage planted to the Early Fall crop of celery was estimated at 2,700 acres, 700 acres less than the 3,400 acres planted in 1947, and far below the 10-year (1937-46) average for the State of 4,140 acres. The yield this season was estimated at 410 half size crates per acre as compared with 300 during 1947 and 359 half size crates for the 10-year period. Production during 1948 was estimated at 1,107,000 half crates in comparison with 1,020,000 half crates in 1947 and the 10-year average of 1,477,000 half crates. In addition to this Early Fall crop, there was an estimated acreage of 700 acres designated as the "Summer Crop" which is grown principally in Orange County. From the production of this crop, it was estimated the crop amounted to 298,000 half size crates as compared with 244,000 half crates in 1947.

Some transplanting of the early celery was done during the rainy period which ended about May 23 and transplanting became very active during the remainder of the month. The first half of July was very favorable for the crop with adequate moisture except in a few local areas. The quality this season was considerably better than the previous year although many seeders showed up during early September because of the hot weather the last of August. Some supplies from the South Lima muckland were harvested the early part of July but it was late July before any of the early crop moved from Wayne County. One or two of the wash houses opened in Wayne County the last week of July but it was about mid-August before the majority of them had started operations. But it was the second week in September before the fall crop was ready for harvest. Prices barely covered harvesting and marketing costs the latter part of August and some fields were disced up.

F.o.b. prices this season ranged somewhat higher than a year ago; 16 inch crates, all sizes, ranged from \$1.25-2.50 early in the season to \$2.75-4.00 during the month of October. The price paid growers also ranged higher than a year ago, this season growers received from \$.10-1.00 per packed out crate during September and \$1.25-2.25 in October as compared with \$.50-1.00 during September last season, and from 50-75¢ during October of 1947.

Holdings in cold storage this season were the lightest in many years, reaching a total of only 109,108 crates on October 15 as compared with the peak holdings during the week ending October 29, 1947 of 120,600 crates and 278,233 crates on November 5, 1946.

The movement by rail this season was reported as 847 cars as compared with 679 cars during 1947 and 1595 cars during the 1946 season. No official figures are available but estimates by the trade indicate a much heavier movement than usual by truck this season.

ACREAGE, YIELD PER ACRE AND PRODUCTION 1948 WITH COMPARISONS

SEASONAL GROUP AND STATE	CELERY (For Market): COMMERCIAL CROP 1/									
	ACREAGE 2/			YIELD PER ACRE			PRODUCTION			
	10-yr. 4/ average	1947	1948	10-yr. av. 4/	1947	1948	10-yr. 4/ average	1947	1948	
	1937-46			37-46			1937-46			
	- Acres -			- Crt 5/-			- 1,000 Crt 5/ -			
<u>Winter:</u>										
Florida	5,840	7,100	6,300	519	400	540	6/3,023	2,840	6/3,402	
California	1,880	2,570	3,570	698	725	700	1,304	1,863	2,499	
Arizona	7/ 590	550	600	7/800	687	732	7/ 402	378	439	
Group Total	7,840	10,220	10,470	565	497	606	4,408	5,081	6,340	
<u>Spring:</u>										
Florida	3,050	4,300	5,300	476	420	430	6/1,425	1,806	6/2,279	
California	1,600	2,000	2,200	892	1,260	1,400	1,436	2,520	3,080	
Group Total	4,660	6,300	7,500	618	687	715	2,862	4,326	5,359	
<u>Summer:</u>										
New York	520	650	700	396	375	425	202	244	298	
New Jersey	1,150	1,200	1,100	248	270	350	284	324	385	
Ohio	1,160	890	890	460	250	500	532	222	6/ 445	
Michigan	2,060	1,900	1,800	482	475	550	998	902	6/ 990	
Indiana	20	--	--	389	--	--	7	--	--	
Oregon	490	280	230	552	660	470	269	185	108	
Group Total	5,390	4,920	4,720	425	382	472	2,293	1,877	2,226	
<u>Early Fall:</u>										
New York	4,140	3,400	2,700	359	300	410	6/1,477	1,020	1,107	
Pennsylvania	860	450	400	347	360	370	302	162	148	
Ohio	890	560	500	385	300	350	342	168	6/ 175	
Indiana	80	--	--	384	--	--	31	--	--	
Michigan	4,460	3,000	2,600	404	400	490	1817	1,200	1,274	
Colorado	1,330	1,200	1,200	340	340	330	6/ 451	408	396	
Utah	530	750	420	395	670	650	6/ 219	502	273	
Washington	520	560	620	540	560	550	6/ 281	314	341	
Group Total	12,820	9,920	8,440	385	380	400	4,920	3,774	3,714	
<u>Late Fall:</u>										
California	10,160	9,400	8,800	327	575	575	3,320	5,405	5,060	
New Jersey	520	550	400	210	260	330	110	143	132	
Group Total	10,680	9,950	9,200	321	558	564	3,431	5,548	5,192	
ALL STATES	41,390	41,310	40,330	432	499	566	17,914	20,606	22,831	

1/ Total for fresh market and processing.

2/ Acreage for harvest, including any partially harvested or not harvested because of low prices or other economic factors.

4/ Note that the 10-year average figures ("group" and "all States") are the averages of the yearly totals, not the sum of the State or group averages.

5/ Equivalent one-half size crates (approximately 65 pounds).

6/ Includes some quantities not harvested and excluded in computing value: Winter, Florida-536,000 crates in 1948; Spring, Florida-393,000 in 1948, Summer, Ohio-18,000 and Michigan-100,000 in 1948, Early Fall, Ohio-9,000 in 1948.

7/ Winter: Arizona, 2-year average, 1945-46.

(3)

CARLOT SHIPMENTS OF CELERY - JULY THRU DECEMBER 1948 AND TOTALS
BY STATES CALENDAR YEAR 1948

STATE	July	Aug.	Sept.	Oct.	Nov.	Dec.	1948 Total
Arizona	--	--	--	--	--	--	616
Calif. N. Dist.	--	--	--	140	772	629	1715
Calif. C. Dist.	376	256	307	666	1593	1663	6291
Calif. S. Dist.	145	2	3	--	--	96	5097
Colorado	10	40	31	36	1	--	127
Florida	--	--	--	--	56	398	9048
Idaho	--	--	--	--	--	2	2
Michigan	105	119	124	100	12	2	477
New York	9	202	254	244	114	24	847
Oregon	20	49	25	38	13	--	148
Utah	--	35	259	182	--	--	476
Va. Norf. Sect.	--	--	--	--	--	--	8
Washington	--	--	9	46	5	--	60
TOTAL U. S.	665	703	1012	1452	2566	2814	24912

CARLOT SHIPMENTS CELERY BY STATES, CALENDAR YEARS 1944-48

STATE	1944	1945	1946	1947	1948
Arizona	44	177	420	614	616
California, N. D.	3051	3426	2175	2100	1715
California, S. D.	2016	3263	3926	4501	5097
California, C. D.	3319	4025	5068	6179	6291
California, Imp. V.	13	16	11	--	--
Colorado	136	163	134	119	127
Florida	9566	11080	12543	8713	9048
Idaho	16	6	1	--	2
Illinois	1	--	--	--	--
Louisiana	--	--	--	--	--
Michigan	820	1269	953	600	477
Minnesota	--	--	--	--	--
New Jersey	--	--	--	--	--
NEW YORK	2166	1165	1595	879	847
Ohio	3	1	--	--	--
Oregon	517	501	443	236	148
Pennsylvania	--	--	--	--	--
Texas	--	1	--	--	--
Utah	292	419	564	987	476
Virginia, Norf. Section	7	13	8	11	8
Washington	139	85	92	76	60
California, District	--	--	--	8	--
Unkown (Boat)	--	--	--	--	--
TOTAL US	22,106	25,610	27,933	24,723	24,912

WEEKLY COLD STORAGE HOLDINGS OF CELERY IN WESTERN NEW YORK

(Peak holdings each season underlined)

	<u>1948</u>	<u>1947</u>	<u>1946</u>	<u>1945</u>	<u>1944</u>	<u>1943</u>	<u>1942</u>
Sept. 24	31,506	---	---	---	---	---	---
Oct. 1	64,887	50,557	86,834	44,606	93,090	155,222	214,294
8	91,160	81,137	129,270	80,008	184,468	244,497	274,908
15	109,108	106,136	200,356	138,012	247,314	295,394	309,724
22	<u>109,095</u>	117,878	233,801	168,342	290,610	314,989	306,376
29	100,526	<u>120,600</u>	263,779	<u>159,582</u>	<u>295,985</u>	<u>317,827</u>	271,994
Nov. 5	91,674	106,589	<u>278,233</u>	132,590	266,654	303,392	218,465
12	75,111	90,494	<u>270,881</u>	115,642	207,362	269,152	160,020
19	47,850	68,988	236,391	79,387	130,615	200,519	65,815
26	---	54,548	190,631	64,536	98,809	155,969	41,442
Dec. 3	---	49,708	167,538	51,736	80,102	152,622	26,264

Figures shown are for dates listed for 1948 and corresponding weeks in previous seasons.

SUMMARY OF CARLOT SHIPMENTS - NEW YORK AND COMPETING STATES

Week Ending	NEW YORK	MICHIGAN	CALIFORNIA	FLORIDA
July 31	5	16	60	--
Aug. 7	26	34	66	--
14	36	30	45	--
21	59	17	66	--
28	57	28	63	--
Sept. 4	53	26	59	--
11	47	27	61	--
18	62	35	81	--
25	69	21	75	--
Oct. 2	65	28	15	--
9	54	31	135	--
16	53	30	202	--
23	72	15	219	--
30	41	5	232	--
Nov. 6	27	--	352	--
13	22	--	802	--
20	40	--	498	13
27	24	--	469	24
Dec. 4	18	--	663	53
11	6	--	955	64

WHOLESALE PRICES NEW YORK CELERY IN IMPORTANT MARKETS
 (Prices given below are from Monday through Friday, inclusive)

NEW YORK CITY

Week Ending 1948	- Western New York -					
	16" crates, Golden Heart, individually washed, trimmed tops					
	2-2½ doz.	2½-6 doz.	3-6 doz.	6 doz.	8-10 doz.	10 doz.
Aug. 27	1.00-2.00	1.50-2.00		1.00-2.00	1.00-2.00	1.00-1.25
Sept. 3	1.50-2.00	1.75-4.00	1.75-2.25		1.25-4.00	1.50-4.00
10	2.00-3.00	2.50-3.50	2.50-4.00		2.00-4.00	2.00-3.50
17	2.00-3.00	2.75-3.25	2.75-3.50		2.25-3.25	2.50-3.25
24	2.00-2.50	2.00-3.50	2.75-3.50	2.50-3.00	2.25-3.00	2.25-3.00
Oct. 1		3.00-4.00	3.50-4.00	3.00-3.75	3.00-4.00	2.50-3.50
8	3.50	4.00-5.00	3.50-5.50	4.50-5.00	3.00-5.00	3.00-4.50
15	3.50-4.00	3.50-4.00	3.50-4.50	3.50-4.00	3.00-4.00	3.50-4.00
22	2.50-4.00		2.50-4.00	2.50-3.75	2.00-4.00	2.00-2.50
29		2.00-4.00	3.00-3.75	3.00-4.00	3.00-4.00	
Nov. 5	3.00-3.75		2.75-4.00	3.00-3.50	2.75-3.50	2.50-3.25
12				4.00-4.50	4.00-4.50	
19			4.00-5.25	4.50-6.00	4.00-5.00	

PHILADELPHIA

Week Ending 1948	- Terminal & Street sales -					
	16" crates, Golden Heart, individually washed, trimmed tops					
	2-6 doz.	2½-10 doz.	3-6 doz.	3-10 doz.	6-8 doz.	10 doz.
Aug. 27	1.50-1.75		1.50-1.75	1.25-1.75		1.25
Sept. 3	1.75	2.25-3.50	2.25-3.50	2.50-2.75	3.25-3.50	3.00
10	2.00-3.00	2.50-3.00	2.00-4.00		3.00-4.00	2.75-3.50
17			2.50-3.00			2.50-3.50
24	2.50-2.75	2.50-3.50	2.50-3.00	2.25-3.25	3.00	2.25-2.75
Oct. 1	2.75-3.75			3.50-4.00	3.50-3.75	3.00
8	3.25-3.75	4.50-5.00		3.50-4.75	3.50-4.50	3.25
15	4.00-5.00	3.00-3.50	3.00-4.00		3.75-4.75	3.50-4.50
22			2.50-3.50	2.50-4.00	2.50-4.00	2.25-2.50
29			2.00-3.75	3.50-4.00		
Nov. 5			2.00			
12						
19						