

UNITED STATES DEPARTMENT OF AGRICULTURE
Bureau of Agricultural Economics
and
NEW YORK STATE DEPARTMENT OF AGRICULTURE AND MARKETS
Cooperating

MARKET NEWS SERVICE ON FRUITS AND VEGETABLES

MARKETING WESTERN NEW YORK CELERY

SUMMARY OF 1935 SEASON

By

V. H. Nicholson and A. L. Thomas

FILE COPY

300 Terminal Building,
Rochester, New York.
March 1936.

1724-205

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Daily market reports on celery were issued from the Rochester office from September 3 to December 28, 1935.

The acreage of late celery in New York this season was estimated at 3,800 acres or a decrease of about 12 per cent from the 4,320 acres planted in 1934. The acreage in Michigan was increased slightly to 4,100 acres compared with 4,040 acres in the fall of 1934, but unfavorable growing conditions more than offset this increased acreage. Acreage changes in most other late states were negligible. The total acreage in the two late groups of states amounted to 13,440 acres compared with 13,530 acres grown in the fall of 1934. Because of unfavorable growing conditions in several states, production in the two groups of late states was 18 per cent smaller than in 1934.

The fall-crop acreage in California was estimated at 8,210 acres or a slight increase over the 8,190 acres in 1934, but this increased acreage was offset by lighter yields with the result that production was slightly less than in 1934. Shipments from this acreage started moving to eastern markets earlier than in 1934, and for a time, shipments from California exceeded those of the corresponding period of 1934. An increase of 10 per cent in the Florida acreage was accompanied by a 10 per cent increase in yields which resulted in a crop nearly one-fifth larger than in the spring of 1935.

Production in New York was estimated at 1,140,000 crates of two-thirds size which was about 13 per cent smaller than the 1934 production of 1,296,000 crates. A large part of the production in New York this season was of early varieties which dominated the market until late October.

Although the crop was 12 per cent smaller than in 1934, the amount placed in cold storages was greater. On November 1, the date of heaviest storage holdings, 302,886 crates were held in 25 storages in western New York. This amount was about one-fourth greater than the 240,370 crates held in storage on November 2, 1934. After November 1, storage holdings gradually decreased until only 65,936 crates remained on December 27, most of which was held in storages outside Wayne County. Much of the stock stored was below average quality, and although some good celery was available, it usually sold at a premium.

Prices ranged 25¢ to 50¢ per crate higher than in 1934. Two-thirds crates of early varieties from the field ranged \$1.00-2.25 during the season compared with a range of 60¢-1.80 a year earlier. Half-crates of 3 to 8 dozen, individually washed, brought a premium over the two-thirds crates of crate-washed stock. Golden Self Blanching started to move about the middle of October at \$1.65-1.75 for crate-washed stock and continued to move at about that price until cold storage stock started moving in early November. The first stock from cold storage sold at prices ranging \$2.15-2.20, but the market gradually declined to a low of \$1.65-1.75 by the end of November. During December, many cars of poorer stock were consigned, but best stock sold at prices ranging \$1.80-1.90.

ACREAGE OF CELERY, SEASONS 1931 to 1935.

GROUP and STATE	1931 ACRES	1932 ACRES	1933 ACRES	1934 ACRES	1935 ACRES
<u>Fall and Winter</u>					
California	7,060	6,800	3,500	5,800	8,190
<u>Early</u>					
California (Spring)	1,430	1,670	2,180	1,850	1,700
Florida	6,150	6,850	6,650	6,000	6,000
Group Total	7,580	8,520	8,830	7,850	7,700
<u>Second Early</u>					
California (Summer)	1,100	1,800	1,500	1,200	1,300
<u>Intermediate</u>					
Indiana	120	120	120	100	110
Michigan	2,560	2,120	2,180	2,200	1,900
New Jersey	500	1,000	1,100	1,280	1,200
New York	380	350	380	340	350
Group Total	3,560	3,590	3,780	3,920	3,560
<u>Late (1)</u>					
Colorado	950	950	950	1,030	1,180
Michigan	3,440	4,030	4,120	4,040	4,100
New York	5,250	5,700	4,550	4,320	3,800
Ohio	800	840	750	800	800
Oregon	480	480	480	520	500
Pennsylvania	1,200	1,200	1,250	1,230	1,230
Group Total	12,120	13,200	12,100	11,940	11,610
<u>Late (2)</u>					
Idaho	110	120	100	100	100
Indiana	160	170	180	160	180
New Jersey	500	700	600	600	600
Utah	460	400	350	350	400
Washington	300	300	310	380	550
Group Total	1,530	1,690	1,540	1,590	1,830
<u>TOTAL ALL STATES</u>	<u>32,950</u>	<u>35,600</u>	<u>31,250</u>	<u>32,300</u>	<u>34,190</u>

Fall and winter crop in California supplies earliest new-crop movement, starting in fall preceding year shown.

CELERY: YIELD PER ACRE, SEASONS 1931 to 1935

GROUP and STATE	1931 -Crates-	1932 -Crates-	1933 -Crates-	1934 -Crates-	1935 -Crates-
<u>Fall and Winter*</u>					
California	181	170	198	192	192
<u>Early:</u>					
California (spring)	530	510	400	340	336
Florida	306	255	263	312	280
Group average	348	305	297	319	292
<u>Second Early:</u>					
California (summer)	555	476	429	279	444
<u>Intermediate:</u>					
Indiana	260	225	250	230	245
Michigan	270	293	270	230	250
New Jersey	150	175	163	250	210
New York	200	350	275	300	280
Group average	245	263	239	243	239
<u>Late (1):</u>					
Colorado	220	220	225	200	240
Michigan	217	272	260	250	150
New York	320	320	300	300	300
Ohio	175	300	220	280	140
Oregon	500	340	375	410	370
Pennsylvania	300	235	280	220	200
Group average	278	290	276	270	222
<u>Late (2):</u>					
Idaho	600	700	550	650	600
Indiana	240	275	200	210	140
New Jersey	140	200	200	250	200
Utah	225	225	195	235	230
Washington	500	500	450	500	350
Group average	280	302	272	328	267
UNITED STATES AVERAGE	279	278	276	268	243

Crates of 2/3 size (New York) containing approximately 90 pounds.

* Fall and winter crop in California supplies earliest new-crop movement, starting in fall preceding year shown.

PRODUCTION OF CELERY, SEASONS 1931 to 1935.

GROUP and STATES	1931	1932	1933	1934	1935
-----1,000 CRATES-----					
<u>Fall and Winter</u>					
California	1,278	1,156	693	1,114	1,572
<u>Early</u>					
California (Spring)	758	852	872	629	571
Florida	1,882	1,747	*1,749	1,872	1,680
Group Total	2,640	2,599	*2,621	2,501	2,251
<u>Second Early</u>					
California (Summer)	610	*857	644	335	577
<u>Intermediate</u>					
Indiana	31	27	30	23	27
Michigan	691	621	589	506	475
New Jersey	78	175	179	320	252
New York	76	122	104	102	98
Group Total	873	945	902	951	852
<u>Late (1)</u>					
Colorado	209	*209	214	206	283
Michigan	746	1,096	1,071	1,010	615
New York	1,680	1,824	1,365	1,296	1,140
Ohio	140	252	165	224	112
Oregon	240	163	180	213	185
Pennsylvania	360	282	350	271	246
Group Total	3,375	*3,826	3,345	3,220	2,581
<u>Late (2)</u>					
Idaho	66	84	55	65	60
Indiana	38	47	36	34	25
New Jersey	70	140	120	150	120
Utah	104	90	68	82	92
Washington	150	150	140	190	192
Group Total	428	511	419	521	489
TOTAL ALL STATES	9,204	*9,894	*8,624	8,642	8,322

Crates of 2/3 size (New York) containing approximately 90 pounds.

Fall and winter crop in California supplies earliest new-crop movement, starting in fall preceding year shown.

* Includes some quantities not harvested on account of market conditions.

CARLOT SHIPMENTS CELERY BY STATES AND MONTHS, CALENDAR YEAR 1935

STATE	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Calif. N. D.	855	3	4	--	--	--	--	--	--	134	1204	1260	3460
Calif. S. D.	405	361	228	106	427	607	60	13	--	--	31	168	2406
Calif. C. D.	253	40	4	1	--	30	10	--	1	21	134	414	908
Colorado	--	--	--	--	--	--	--	--	15	5	--	--	21
Florida	336	1514	2136	2003	1218	29	--	--	--	--	--	1	7237
Idaho	--	--	--	--	--	--	--	--	--	15	--	--	15
Louisiana	--	--	--	--	10	8	--	--	--	--	--	--	18
Michigan	9	1	--	--	--	5	159	107	32	77	33	6	429
New Jersey	7	--	--	--	--	--	5	--	--	--	--	--	12
New York	4	1	--	--	--	6	29	204	553	1228	571	188	2784
Oregon	--	--	--	--	--	15	46	95	101	195	7	--	459
Virginia N.S.	--	--	--	--	--	1	--	--	--	--	--	--	1
Washington	--	--	--	--	--	--	--	26	67	131	--	--	224
TOTAL U. S.	1869	1920	2372	2110	1655	701	309	446	769	1806	1980	2637	17974
Imports:													
Canada (Ex-Calif.)	--	--	2	--	--	--	--	--	--	--	--	--	2
Subject to Revision.													

CARLOT SHIPMENTS CELERY BY STATES, SEASONS 1931 to 1935.

STATE	1931	1932	1933	1934	1935
Calif. N. D.	3,155	1,707	2,849	3,423	3,460
Calif. S. D.	4,116	4,364	3,688	2,428	2,406
Calif. C. D.	536	448	786	1,142	908
Colorado	53	80	39	47	21
Florida	8,508	7,633	6,983	8,333	7,237
Idaho	97	99	63	68	15
Indiana	1	--	--	--	--
Louisiana	2	12	8	7	18
Michigan	1,321	860	866	721	429
Minnesota	1	1	2	--	--
New Jersey	25	30	18	19	12
New York	3,914	4,601	2,598	2,675	2,784
Ohio	--	1	--	--	--
Oregon	622	412	421	572	459
Pennsylvania	61	36	15	2	--
Texas	--	--	1	2	--
Utah	21	13	7	6	--
Virginia, N. S.	--	--	--	--	1
Washington	170	62	77	171	224
TOTAL U. S.	22,503	20,359	18,421	19,616	17,974
Imports:					
Bermuda	54	27	1	--	--
Canada (Ex-Calif.)	--	--	--	--	2
Subject to Revision.					

CARLOT SHIPMENTS NEW YORK CELERY BY BILLING STATIONS, SEASON 1935 THRU JANUARY

County and Station	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Total
<u>Chemung</u>									
Elmira	-	-	-	-	-	29	-	-	29
<u>Genesee</u>									
East Bethany	-	-	-	-	-	-	1	-	1
<u>Livingston</u>									
South Lima	-	2	6	4	-	-	-	-	12
<u>Monroe</u>									
Brighton	-	-	-	-	-	6	1	-	7
Brockport	-	-	-	-	-	-	3	5	8
Fairport	-	-	29	11	55	57	5	-	157
Henrietta	-	-	-	1	1	-	-	-	2
Hilton	-	-	-	-	-	-	-	7	7
Webster	-	-	6	21	13	21	14	-	75
Total	-	-	35	33	69	84	23	12	256
<u>Oneida</u>									
Rome	-	-	-	-	18	-	-	-	18
<u>Orange</u>									
Middletown	-	7	4	-	-	-	-	-	11
New Hampton	5	18	1	-	-	-	-	-	24
Total	5	25	5	-	-	-	-	-	35
<u>Orleans</u>									
Fancher	-	-	-	-	2	-	-	-	2
Medina	-	-	-	-	-	-	1	2	3
Total	-	-	-	-	2	-	1	2	5
<u>Oswego</u>									
Fulton	-	-	-	1	-	-	-	-	1
Furniss	-	-	9	14	2	-	-	-	25
Total	-	-	9	15	2	-	-	-	26
<u>Rockland</u>									
Congers	1	2	-	-	-	-	-	-	3
<u>Wayne</u>									
Clyde	-	-	-	-	-	2	-	-	2
East Williamson	-	-	5	76	151	38	8	-	278
Fruitland	-	-	-	-	1	-	-	-	1
Lyons	-	-	-	-	-	8	3	-	11
Macedon	-	-	2	3	30	2	-	-	37
Marion	-	-	15	123	392	137	50	1	718
Newark	-	-	45	90	93	73	19	3	323
North Rose	-	-	5	16	34	61	6	1	123
Ontario	-	-	15	65	207	46	9	2	344
Red Creek	-	-	-	-	-	-	4	-	4
Savannah	-	-	42	19	8	28	20	3	120
Sodus	-	-	14	57	74	9	8	-	162
Sodus Center	-	-	-	5	10	-	-	-	15
Wallington	-	-	1	3	10	3	1	-	18
Walworth	-	-	-	1	-	1	-	-	2
Wayneport	-	-	-	14	31	-	-	-	45
Williamson	-	-	5	29	96	46	40	3	219
Wolcott	-	-	-	-	-	4	-	-	4
Total	-	-	149	501	1137	458	168	13	2426
GRAND TOTAL	6	29	204	553	1228	571	193	27	2811

Subject to Revision.

CARLOT SHIPMENTS AND F.O.B. PRICES NEW YORK CELERY, SEPT. 3 TO DEC. 28, 1935.

Date	Carlot Shipments			Early Varieties		Golden Self Blanching		Date	Carlot Shipments			Golden Self Blanching	
	N.Y.	Cal.	Total	2/3 crates washed 4-7 dozen	1/2 crate Indiv. washed 3-8 dozen	2/3 crates washed 4-7 dozen	Golden Self Blanching 2/3 crates washed 4-7 dozen		N.Y.	Cal.	Total	2/3 crates washed 4-7 dozen	Golden Self Blanching 2/3 crates washed 4-7 dozen
Sept. 3	17	-	24	2.00-2.25				Oct. 17	55	1	75	1.60-1.7	
4	11	-	17	2.00-2.25				18	36	5	61		
5	28	-	33	2.00-2.25				19	73	4	97	1.60-1.7	
6	43	-	52	1.85-2.25				20	-	2	4		
7	33	-	41	1.75-2.25				21	32	3	50	1.60-1.7	
8	-	-	4					22	53	1	68	1.70-1.8	
9	5	-	13	1.75-2.25				23	29	7	53	1.65-1.7	
10	24	-	30	1.85-2.10				24	41	9	74	1.65-1.7	
11	24	-	33	2.00				25	43	11	69	1.65-1.8	
12	33	-	39	1.75-1.90				26	51	10	83	1.65-1.8	
13	23	-	31	1.50-1.75				27	-	11	17		
14	24	-	30	1.50-1.90				28	37	13	64	1.65-1.7	
15	-	-	5					29	25	19	59	1.65-1.7	
16	12	-	18	1.35-1.75				30	23	26	63	1.65-1.7	
17	22	-	32	1.25-1.75	1.50			31	19	26	50	1.65-1.7	
18	18	-	25	1.25-1.65				Nov. 1	32	30	63	1.65-1.7	
19	21	-	25	1.55-1.65				2	28	20	49	1.6	
20	27	-	37	1.25-1.55	1.65			3	-	25	25	Cold Stor	
21	36	-	42	1.15-1.25	1.75			4	26	11	38	2.15-2.2	
22	1	-	2					5	21	35	57		
23	15	-	19	1.20-1.25	1.55-1.75			6	15	43	60		
24	23	-	30	1.25-1.50	1.50			7	9	52	65	2.15-2.2	
25	16	-	26	1.10-1.25	1.50			8	14	68	83	2.1	
26	18	-	26	1.00-1.15	1.30-1.50			9	31	55	88		
27	30	-	35		1.50			10	-	55	55		
28	14	-	24	1.10-1.20				11	24	49	75		
29	-	-	2					12	21	60	83	1.95-2.0	
30	21	-	27	1.05-1.20	1.40-1.50			13	8	67	78	2.0	
Oct. 1	21	-	31	1.10-1.35				14	12	64	77	1.85-2.0	
2	40	-	52	1.25-1.50	1.50-1.60			15	22	43	66	1.90-2.0	
3	55	-	65		1.50-1.60			16	31	67	99		
4	55	-	61		1.50-1.60			17	-	59	59		
5	62	-	72	1.35-1.55	1.60-1.65			18	41	77	119		
6	-	-	20					19	42	73	116	1.85-1.9	
7	26	-	34	1.35-1.50	1.60-1.75			20	31	62	94	1.9	
8	48	-	63	1.35-1.50	1.55-1.60			21	27	42	70	1.9	
9	56	-	70	1.35-1.50	1.60-1.65			22	41	36	78	1.9	
10	58	-	68	1.35-1.50				23	36	33	71	1.85-1.9	
11	61	-	74	1.35-1.50				24	-	2	2		
12	68	1	81	1.50-1.75	1.85	1.60	1.65	25	17	32	50	1.9	
13	-	2	5					26	6	52	61	1.75-1.9	
14	51	-	65	1.50-1.75				27	3	53	57	1.85-2.0	
15	62	2	83					28	-	14	15		
16	39	2	59			1.70-1.75		29	10	42	54		
								30	13	49	62	1.65-1.7	

CARLOT SHIPMENTS AND F. O. B. PRICES NEW YORK CELERY, SEPT. 3 TO DEC. 28, '35 (Cont'd)

Date	Carlot Shipments			Golden Self Blanching 2/3 crates crate washed 4-7 dozen	Date	Carlot Shipments			Golden Self Blanching, 2/3 crates, crate washed, 4-7 doz.
	N.Y.	Calif.	Total			N.Y.	Calif.	Total	
Dec. 1	-	44	44		Dec. 15	-	45	45	
2	10	82	92	1.85-1.90	16	17	48	66	1.85
3	11	74	85	1.85	17	14	52	66	
4	4	80	84		18	11	46	57	
5	8	68	76		19	5	62	67	
6	13	66	79		20	4	54	58	
7	13	75	88	1.80-1.85	21	1	55	57	
8	-	42	42		22	-	41	41	
9	14	75	89	1.80-1.85	23	4	64	68	
10	9	101	110	1.80-1.90	24	-	47	47	
11	9	106	115	1.85	25	-	3	3	
12	6	104	110	1.85	26	1	33	35	
13	16	93	109	1.80-1.85	27	2	48	50	
14	12	78	90	1.85	28	1	58	59	Last report.

WESTERN NEW YORK COLD STORAGE HOLDINGS CELERY

DATE	1935-36	1934-35	1933-34	1932-33	1931-32	1930-31	1929-30
October 18	187,758	176,572	210,605	347,144	334,394	335,621	196,800
October 25	264,857	222,901	268,094	455,163	474,380	437,814	308,343
November 1	302,886	240,370	295,055	496,400	523,801	524,096	387,001
November 8	296,193	226,439	289,979	494,410	506,824	534,642	383,225
November 15	267,090	189,666	268,231	453,257	468,144	493,923	342,468
November 22	198,257	139,026	224,359	413,337	392,610	405,564	257,487
November 29	157,290	108,518	208,452	360,332	353,618	339,939	223,027
December 6	132,964	81,419	185,714	292,323	303,139	261,689	177,635
December 13	108,581	56,641	147,163	213,553	250,084	213,106	132,787
December 20	80,657	32,126	114,877	144,807	173,566	146,220	82,195
December 27	65,936	-	92,988	89,878	129,591	86,794	51,669
January 4	-	-	75,280	49,103	93,225	36,725	32,862

Crates of 2/3 size

Includes 24 storages in Western New York.

Figures for seasons prior to 1935-36 are for the corresponding Friday.

WHOLESALE PRICES CELERY IN IMPORTANT MARKETS

Week Ending Friday	NEW YORK CITY				BOSTON			BALTIMORE			
	Unloads		2/3 crates	10" crates	Arrivals		2/3 crate crt.washed 4-7 dozen	Arrivals		2/3 crates crt.washed 4-8 dozen	
	N.Y.	Total			N.Y.	Total		N.Y.	Total		
Sept. 6	30	30	2.75-3.50	2.00	1	1	2.50-2.75	4	4	2.00-2.75	
13	32	33	1.75-2.50	1.75-2.50	5	5	1.50-2.75	11	11	2.00-2.75	
20	42	42	1.50-2.25	1.50-2.00	5	5	2.25-2.50	9	9	2.00	
27	66	66	1.25-2.00	1.25-1.75	3	3	1.25-2.25	13	13	1.75-2.00	
Oct. 4	42	42	1.50-2.00	1.25-1.75	6	6	1.75-2.25	9	9	1.75-2.00	
11	62	62	1.62 $\frac{1}{2}$ -2.25	1.50-2.00	13	13	1.75-2.10	30	30	1.75-2.00	
18	72	72	1.75-2.25	1.50-2.00	18	18	1.90-2.40	38	38	1.75-2.00	
25	85	85	2.00-2.50	1.75-2.25	15	15	2.00-2.25	18	18	1.75-2.25	
Nov. 1	90	90	1.75-2.25	1.50-2.00	4	4	2.00-2.50	22	24	1.75-2.00	
8	75	75	1.75-2.37 $\frac{1}{2}$	1.75-2.00	16	22	2.00-2.85	15	16	1.75-2.25	
15	43	58	2.00-2.50	1.50-2.25	10	24	2.25-2.50	10	11	1.75-2.25	
22	44	55	2.00-2.50	1.75-2.00	22	35	2.25-2.60	21	22	1.90-2.25	
29	73	120	2.00-2.50		13	23	2.25-2.50	10	14	2.00-2.25	
Dec. 6	23	69	2.00-2.50		9	16	2.25-2.40	9	15	2.00-2.50	
13	20	80	1.75-2.50		7	26	---	16	31	2.00-2.50	
20	14	116	2.25-2.75		13	57	---	12	26	2.25-2.50	
27	3	78	2.00-2.25		2	39	---	2	17	2.25-2.50	

Week Ending Sat.	PHILADELPHIA				PITTSBURGH			
	Arrivals		2/3 crates rough	10" crates washed	Arrivals		2/3 crates crate washed 4-8 dozen	2/3 crates rough 6-10 dozen
	N.Y.	Total			N.Y.	Total		
Sept. 7	9	9	2.00-2.50		12	13	2.25-2.75	
14	17	17	1.25-1.75	1.75-2.25	19	19	2.00-2.50	
21	19	19	1.00-1.90	1.75-2.15	6	7	1.75-2.25	
28	24	25	1.00-1.65	1.50-1.75	16	16	1.60-1.75	
Oct. 5	14	16	1.50-2.00	1.65-1.85	36	36	1.50-1.75	
12	36	36	1.40-1.75	1.40-1.85	42	44	1.50-2.00	
19	33	33	1.50-1.90	1.65-2.00	16	21	1.90-2.00	
26	34	34	1.15-2.00	2.00-2.25	8	22		
Nov. 2	25	25	1.00-1.75	1.75-2.00	12	20	2.00-2.25	
9	10	11	1.50-2.25	2.00-2.25	7	22	2.00-2.25	
16	6	7	2.00	1.50-1.75	4	14		1.75-2.00
23	32	37	1.75-2.00	2.00-2.40	9	27		1.50-2.00
30	15	29		2.00-2.40	10	37		1.75-2.00
Dec. 7	5	20	1.50-2.00		2	29		1.50-2.00
14	7	47	2.00-2.40		1	22		1.75-2.00
21	6	37	1.25-2.00		2	35		1.75-2.00
28	-	42	---		-	23		1.75-2.00