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ON
FRUITS AND VEGETABLES

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MARKETING WESTERN AND CENTRAL NEW YORK

C A R R O T S

SUMMARY OF THE

1957-58

SEASON

By

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MARKETING WESTERN AND CENTRAL NEW YORK CARROTS
1957-58 SEASON

Daily Market Reports were issued from the Rochester Office of the Federal-State Market News Service in the Genesee Valley Regional Market Adm. Bldg., 900 Jefferson Rd., Rochester 23, N. Y. from August 23, 1957 through January 13, 1958. The information contained in this summary was obtained principally from these reports and from releases by the Crop Reporting Board, Agricultural Marketing Service, U. S. Department of Agriculture and from the State Agricultural Statistician in Albany, New York.

UNITED STATES

The acreage planted in the United States during 1957 was estimated at 71,440 acres, considerably below the 1956 and the 7-year average. During 1956, 77,990 acres were planted, while the 7-year (1949-55) average for the country was 82,260 acres. Yields were slightly lower than during 1956 but higher than the 7-year average. Yields this season were estimated at 196 cwt. as compared with 203 cwt. in 1956 and 182 cwt. for the 7-year average. Total production for the country for 1957 was considerably lighter than during 1956 or the 7-year average; 13,999,000 cwt. as compared with 15,806,000 cwt. in 1956, while the 7-year (1949-55) average was 14,882,000 cwt.

NEW YORK STATE

The acreage planted to carrots this season was somewhat smaller than a year ago and considerably smaller than the 7-year (1949-55) average. This season 3,000 acres were planted as compared with 3,300 acres in 1956 and 4,030 acres for the 7-year average. Yields, while slightly lower than last year were considerably higher than the average. Average yield per acre during 1957 was estimated at 300 cwt. as compared with 315 cwt. in 1956, while the 7-year average was 284 cwt. Production was considerably lower than last year and the 7-year average; 900,000 cwt. as compared with 1,040,000 cwt. in 1956, while the 7-year (1949-55) average for the State was 1,143,000 cwt.

Weather during May was favorable and moisture adequate in most areas for planting. In some sections mucklands recieved excessive moisture that delayed planting operations. Cool weather predominated in the State during August and this combined with lack of rainfall was unfavorable for crop development in most areas. September was favorable and good growing conditions prevailed in most areas. August was generally dry in most areas although heavy rains occurred about the first of the month and caused some loss of acreage and reduced quality in the Canastota area. Favorable weather during October enabled growers to complete about 80 percent of the harvesting by the end of the month.

The demand for washed stock was rather light until about October when a good demand prevailed and prices advanced slightly. F.o.b. prices on 50 lb. sacks of washed Coreless ranged from \$1.75-2.50 throughout the season as compared with \$1.20-1.50 last season. Prices paid growers this season ranged from \$30.00-45.00, while during last season prices ranged from \$20.00-25.00. The Coreless type is used principally for market, but in recent years growers are planting more and more of the Emperor variety which usually is packed in consumer type packages, and prices were slightly higher than those quoted above for Coreless.

PROCESSING

Processors realizing the lighter crop this season were active and bought considerable stocks over and above their contracts. The contract price for Red Core Chantenays this season was \$23.00-25.00 per ton, but prices ranging as high as \$70.00 were paid late in the season for open market purchases. Last season the contract price was \$18.00-25.00.

CARROTS FOR FRESH MARKET AND PROCESSING: ACREAGE, YIELD, PRODUCTION

SEASONAL GROUP AND STATE	ACRES FOR HARVEST			YIELD PER ACRE			PRODUCTION		
	7-year average 1949-55	1956	1957	7-year average 1949-55	1956	1957	7-year average 1949-55	1956	1957
	- Acres -			- Hundredweight -			- 1,000 cwt. -		
<u>Winter</u>									
Florida	70	---	---	100	---	---	* 7	---	---
Louisiana	350	---	---	31	---	---	11	---	---
Texas	27,790	28,000	22,000	88	120	110	* 2,448	3,360	2,420
Arizona	2,640	900	800	187	160	200	* 500	144	160
California	9,260	6,400	7,800	223	240	225	* 2,016	1,536	1,755
Group Total	40,110	35,300	30,600	126	143	142	4,982	5,040	4,335
<u>Spring</u>									
Arizona	2,760	2,400	2,400	214	190	215	* 585	456	516
<u>Early Summer</u>									
California	7,030	7,500	6,600	256	265	290	1,787	1,988	1,914
<u>Late Summer</u>									
Massachusetts	490	450	450	160	200	175	78	90	79
New Jersey	1,300	1,400	1,100	179	260	265	240	364	292
Ohio	780	300	450	251	255	230	196	76	104
Colorado	1,600	2,000	1,800	126	135	150	202	270	270
Group Total	4,160	4,150	3,800	172	193	196	716	800	745
<u>Early Fall</u>									
Massachusetts	490	600	500	185	200	200	90	120	100
New York	4,030	3,300	3,000	284	315	300	* 1,143	*1,040	900
Pennsylvania	1,090	850	650	181	310	180	193	264	117
Illinois	1,640	800	800	223	250	230	366	200	184
Michigan	2,960	1,900	1,700	246	225	225	* 731	428	382
Wisconsin	2,400	2,200	1,900	246	325	265	590	715	504
Minnesota	650	650	600	233	260	200	150	169	120
Texas 1/	1,000	3,400	6,300	165	160	150	165	544	945
Idaho 1/	250	280	---	113	70	---	28	* 20	---
New Mexico	2,200	1,300	1,100	181	150	140	400	195	154
Utah	430	360	240	173	160	170	74	58	41
Washington	1,230	1,200	1,150	274	400	365	335	480	420
Oregon	1,110	1,300	1,100	317	430	420	357	559	462
Group Total	18,440	18,140	19,040	242	264	227	4,462	4,792	4,329
<u>Late Fall</u>									
California	9,760	10,500	9,000	242	260	240	2,349	2,730	2,160
ALL STATES	82,260	77,990	71,440	182	203	196	14,882	15,806	13,999

1/ Short-time average, Texas 1955 only, Idaho 1954-55

Includes some quantities not marketed and excluded in computing value: Early Fall, New York, 104,000 cwt. in 1956; Idaho, 9,000 cwt. in 1956.

CARROT SHIPMENTS OF CARROTS BY STATES AND MONTHS CALENDAR YEAR 1957

State	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Arizona, Phoenix	47	82	69	42	526	537	70	-	-	-	-	96	1469
Arizona, Yuma	18	7	22	11	-	-	-	-	-	-	-	-	58
California N.D.	6	-	1	-	-	6	15	4	-	-	1	-	33
California S.D.	161	126	129	144	231	173	163	83	56	113	97	158	1634
California C.D.	50	5	7	5	61	585	823	517	296	397	535	307	3588
California I.V.	102	93	146	412	911	131	-	-	-	-	-	24	1819
Colorado	-	-	-	-	1	1	1	12	20	34	10	-	79
Idaho	-	-	-	-	-	-	-	-	-	7	-	-	7
New Mexico	-	-	-	-	-	-	-	13	113	116	20	-	262
Oregon	-	-	-	-	-	-	-	-	-	-	5	2	7
Texas	1039	725	938	813	245	16	-	44	126	69	112	353	4480
Utah	-	-	-	-	-	-	-	-	35	23	-	-	58
Washington	-	-	-	-	-	1	5	-	-	-	-	-	6
TOTAL	1423	1038	1312	1427	1975	1450	1077	673	646	759	780	940	13500

F.O.B. PRICES AT WESTERN AND CENTRAL NEW YORK SHIPPING POINTS

Week Ending Friday	Sales f.o.b. shipping point and delivered sales, shipping point basis	Bulk per ton	Shippers price to growers: Bulk per ton		
	50 lb. sacks, topped washed, Coreless		Red Core Chantenays	Coreless	Red Core Chantenays
Aug.					
23	1.75-2.00			40.00	
30	1.75-2.00	35.00-40.00		40.00	30.00
Sept.					
6	1.75-2.00			30.00-40.00	30.00
13	1.75-2.00	35.00		35.00-40.00	30.00-40.00
20	1.75-2.00	35.00-45.00		40.00	30.00-40.00
27	2.00			40.00	35.00-40.00
Oct.					
4	2.00	40.00-45.00		40.00	35.00-40.00
11	2.00-2.25			40.00	35.00-40.00
18	2.00-2.35			40.00-45.00	
25	1.75-2.00	30.00-35.00		35.00-40.00	25.00-30.00
Nov.					
1	1.75-1.90	30.00		35.00-40.00	25.00
8	1.75-2.00	30.00		35.00-40.00	25.00
15	1.75-2.00	30.00		35.00-40.00	25.00
22	1.75-2.00	30.00		35.00-40.00	25.00
29	1.75-2.00			40.00	
Dec.					
6	1.75-2.00			40.00	
13	2.00			40.00	
20	2.00-2.50			45.00	
27	2.25-2.50				
Jan.					
3	2.25			57.50	
10	2.25-2.50				

WEEKLY JOBBING PRICES NEW YORK STATE CARROTS IN IMPORTANT MARKETS

Week Ending Friday	NEW YORK CITY		BALTIMORE
	Western Section		\$0 lb. sacks topped
	Bushel baskets	50 lb. sacks	
	- topped -		
Aug.			
23			
30		2.00-2.75	
Sept.			
6	2.00-2.25	2.50	2.75
13	2.00-2.50	1.75-3.00	2.50
20	2.50-3.00	1.50-1.75	2.50
27	2.50		2.75
Oct.			
4	2.00	1.75-2.50	2.50
11		1.75-2.25	2.50
18		1.50-2.50	2.50
25			2.50
Nov.			
1		1.50-1.75	2.50
8		1.75-2.00	2.50
15		1.50-1.75	2.15-2.25
22		1.50-1.75	2.00-2.25
29		1.50-1.75	2.00
Dec.			
6		1.75-2.00	2.00
13		1.50-1.75	2.00
20		1.75-2.00	2.00-3.00
27			2.00-3.00
Jan.			
3		1.75-2.00	
10			2.50-3.00