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MARKET NEWS SERVICE  
ON  
FRUITS AND VEGETABLES

MARKETING WESTERN AND CENTRAL NEW YORK

C A R R O T S

SUMMARY OF THE

1954-55

SEASON

By

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May

1955

MARKETING WESTERN AND CENTRAL NEW YORK CARROTS  
1954-55 SEASON

Daily Market Reports were issued from the Rochester Office of the Federal-State Market News Service from August 26, 1954 through January 28, 1955. The information contained in this summary was obtained principally from these reports and from releases by the Crop Reporting Board, Agricultural Marketing Service, U. S. Department of Agriculture and from the State Agricultural Statistician in Albany.

UNITED STATES

The acreage planted to carrots this season was 80,050 as compared with 82,150 during 1953 while the 4-year (1949-52) average for the country was 85,800 acres. Yields per acre were greater than last season as well as the 4-year average. During 1954 the average yield per acre was 387 bushels of approximately 50 pounds as compared with 382 bushels in 1953 and 356 bushels average for the 4-year period. Production this season was estimated at 31,006,000 bushels as compared with 31,381,000 bushels in 1953, while the 4-year (1949-52) average for the country was 30,287,000 bushels. These production figures include stock for fresh market as well as for processing and dehydration.

NEW YORK STATE

The acreage planted in New York State this season was estimated at 4,100 as compared with 4,300 in 1953 while the 4-year (1949-52) average for the State was 4,250. Yields were slightly lower than last year but higher than the 4-year average. This season the average yield per acre was 660 bushels in comparison with 615 in 1953, while the 4-year average for the State was 548 bushels. With a lower acreage and a lighter yield than last season the total production was down slightly. This season the estimated production was 2,460,000 bushels as compared with 2,644,000 bushels in 1953 and the 4-year average of 2,324,000 bushels.

The lack of rain in July was particularly serious in some areas where June rainfall was very light. By late July drought conditions prevailed in most areas of the State which stunted growth on late plantings. Drought was broken in Western New York by heavy rains in most areas on July 29 which continued into August. While wet weather delayed harvest operations in some sections, carrots continued to size well and the yield was improved considerably. Many growers and processors were busy with other crops in September and October and movement was extremely light. Some worm damage was reported but not as bad as in some previous years.

The demand and trading was very slow throughout this marketing period and movement to processors much lighter than usual. F.o.b. prices on 50 pound sacks of topped, washed Coreless were slightly higher than a year ago, this season ranging from \$1.00-2.00 as compared with \$1.00-1.50 last season. Prices paid growers on the Coreless type ranged from \$15.00-33.00 per ton this season as compared with \$12.00-30.00 last season. In several areas there was a heavy shift to the Emperor type for packaging with a sharp reduction in acreage of the Chantenay variety for processing. Harvesting of early fields for packaging started in early August in the Oswego area and advanced with the season to Steuben and Yates Counties. All indications point to an increased movement of prepackaged carrots from this State in the future. Because of the light demand throughout the season, it was estimated that approximately 350,000 bushels were not marketed from the 1954 crop.

On December 1 the cold storage holdings in New York State totaled about 15,000,000 pounds compared with about 30,000,000 a year earlier and 38,000,000 pounds in 1952.

PROCESSING

The acreage contracted by processors this season was much lighter than a year ago. Demand was very light this season and prices ranged from \$12.00-20.00 per ton for Red Core Chantenays for processing as compared with \$10.00-25.00 during the 1953-54 season.

CARROTS-- ACREAGE, YIELD AND PRODUCTION 1954 WITH COMPARISONS 1/

SEASONAL GROUP AND STATE	ACREAGE 2/			YIELD PER ACRE			PRODUCTION		
	4-year av. 3/ 1949-52	1953	1954	4-year av. 3/ 1949-52	1953	1954	4-year av. 3/ 1949-52	1953	1954
	acres			Bushel 5/			1,000 bushel 5/		
<u>Winter:</u>									
Arizona	3,600	2,800	1,600	344	390	400	6/ 1,232	6/ 1,092	6/ 640
Texas	27,750	28,000	28,000	168	180	180	6/ 4,669	5,040	5,040
California	10,380	9,700	6,300	428	450	535	6/ 4,350	4,365	3,370
Louisiana	610	---	---	61	---	---	38	---	---
Florida	120	---	---	200	---	---	6/ 25	---	---
Group total	42,460	40,500	35,900	250	259	252	10,313	10,497	9,050
<u>Spring:</u>									
Arizona	3,270	2,100	2,300	448	360	360	6/ 1,465	756	828
<u>Early Summer:</u>									
California	6,530	6,900	7,300	499	525	575	3,209	3,622	4,198
<u>Late Summer:</u>									
New Jersey	950	1,200	1,500	311	450	500	292	540	750
Massachusetts	550	450	550	335	320	290	184	144	160
Ohio	1,180	1,000	900	475	525	500	562	525	450
Colorado	1,450	1,800	2,400	255	250	245	370	450	588
Group total	4,120	4,450	5,350	342	373	364	1,408	1,659	1,948
<u>Early Fall:</u>									
Oregon	1,020	1,300	1,300	558	760	655	579	988	852
Washington	1,250	1,200	1,200	540	570	535	675	684	642
Idaho	---	---	270	---	---	230	---	---	62
Utah	500	400	430	355	370	290	175	148	125
New Mexico	2,420	1,900	1,900	376	320	300	912	608	570
Illinois	2,150	2,000	1,700	454	425	440	975	850	748
Minnesota	620	750	700	495	335	600	309	251	420
Wisconsin	2,650	3,000	2,800	458	520	570	1,201	1,560	1,596
Michigan	3,200	3,300	3,300	512	450	485	6/ 1,646	6/ 1,485	6/ 1,600
Pennsylvania	1,120	850	950	336	440	500	374	374	475
New York	4,250	4,300	4,100	548	615	600	6/ 2,324	6/ 2,644	6/ 2,460
Massachusetts	460	500	550	408	330	330	188	165	182
Group total	19,660	19,500	19,200	476	500	507	9,358	9,757	9,732
<u>Late Fall:</u>									
California	9,750	8,700	10,000	465	585	525	4,534	5,090	5,250
<b>ALL STATES</b>	<b>85,800</b>	<b>82,150</b>	<b>80,050</b>	<b>356</b>	<b>382</b>	<b>387</b>	<b>30,287</b>	<b>31,381</b>	<b>31,006</b>

- 1/ Mostly for fresh market but includes production used for processing and for dehydration.
- 2/ Acreage for harvest, including mature acreage abandoned or only partially harvested because of low prices or other economic factors.
- 3/ Group averages (including All States) are simple averages of annual data for the group.
- 5/ Equivalent bushels without tops (approximately 50 pounds).
- 6/ Includes some quantities not marketed and excluded in computing value; Winter, Arizona, 112,000 bushels in 1953 and 160,000 bushels in 1954, Early Fall, Michigan 207,000 bushels in 1953 and 80,000 bushels in 1954, New York 300,000 bushels in 1953 and 350,000 bushels in 1954.

WEEKLY CARIOT SHIPMENTS OF CARROTS FROM NEW YORK AND COMPETING STATES

1954-55 SEASON COMPARED WITH 1953-54 SEASON  
(boat and rail)

Week ending	NEW YORK		CALIFORNIA		TEXAS		ARIZONA		TOTAL U. S.	
	1954-55	1953-54	1954-55	1953-54	1954-55	1953-54	1954-55	1953-54	1954-55	1953-54
Aug. 7	6	-	161	239	-	-	-	-	169	244
14	-	-	194	223	-	-	-	-	197	238
21	-	1	136	166	-	-	-	-	158	189
28	-	-	117	145	-	-	-	-	177	198
Sept. 4	-	-	144	139	-	-	-	-	241	208
11	-	-	111	113	-	-	-	-	182	184
18	-	1	110	140	-	-	-	-	222	278
25	-	14	165	166	-	-	-	-	277	317
Oct. 2	1	17	155	178	5	20	-	-	247	323
9	1	17	157	212	-	-	-	-	248	348
16	-	15	162	199	-	-	-	-	250	337
23	1	8	180	217	2	-	-	-	293	308
30	2	1	210	224	-	-	-	-	293	303
Nov. 6	-	-	226	223	2	-	5	-	313	278
13	-	4	257	249	5	-	18	-	330	300
20	-	-	204	236	11	3	15	31	255	314
27	-	-	230	223	9	3	27	40	283	270
Dec. 4	-	1	198	218	10	22	27	60	240	301
11	-	8	134	151	51	30	40	54	281	243
18	-	15	222	156	73	118	83	78	380	367
25	-	8	145	41	46	114	72	35	264	207
Jan. 1	-	9	74	62	70	189	53	52	197	312
8	1	8	39	63	183	283	29	47	252	401
15	-	6	66	50	262	314	45	39	373	409
22	-	-	64	48	280	319	41	16	387	392
29	-	-	64	68	215	204	92	8	371	374

F.O.B. PRICES AT WESTERN AND CENTRAL NEW YORK SHIPPING POINTS

Week Ending Friday	Sales f.o.b. shipping point and delivered sales, shipping point basis	Bulk per ton,  Red Core Chantenays	Shippers price to growers: bulk per ton,	
	50 lb. sacks, topped, washed, Coreless		Coreless	Red Core Chantenays
1954				
Aug. 27	1.20-1.25		25.00	
Sept.				
3	1.20-1.25		25.00	
10	1.25		25.00	
17	1.15-1.25		25.00	
24	1.00-1.20	22.00-23.00	20.00	30.00
Oct.				
1	1.00-1.25	22.00	20.00	15.00-20.00
8	1.00-1.10	20.00	15.00-20.00	15.00
15	1.10-1.15	20.00	20.00	15.00
22	1.10-1.20	16.50-20.00	15.00	15.00
29	1.10-1.15	18.00	15.00	12.00-15.00
Nov.				
5	1.10-1.25		15.00	12.00-20.00
12	1.15-1.25	15.00-18.00	15.00-20.00	12.00-18.00
19	1.15-1.25	17.00-18.00	15.00-20.00	12.00-16.00
26	1.15-1.25	15.00	15.00-20.00	12.00-16.00
Dec.				
3	1.20-1.25	17.00	15.00-20.00	15.00
10	1.25	17.00	15.00-20.00	15.00
17	1.20-1.25	17.00	20.00	15.00
24	1.20-1.25	17.00-18.00	20.00	12.00-15.00
31	1.20-1.50	17.00-18.00	20.00-31.50	12.00-15.00
1955				
Jan.				
7	1.25-1.75		20.00-33.00	
14	1.50-2.00		25.00-33.00	
21	1.50-1.75		25.00-30.00	
28	1.50-1.75	35.00	25.00-33.00	30.00

WEEKLY JOBBING PRICES NEW YORK STATE CARROTS IMPORTANT MARKETS

Week Ending	NEW YORK		BALTIMORE	PHILADELPHIA	
	50 lb. sacks		topped, washed	50 lb. sacks topped, washed	bushel baskets
Aug. 27				.90-1.00	
Sept. 3			1.00-1.40	.85-1.00	
10			1.25	.75-1.00	
17			1.00-1.25	.85-1.00	
24			1.00-1.25	.75-1.00	1.00
Oct. 1			.75-1.25	.75-1.00	1.25
8			1.25	.75-1.00	1.25
15		.75	1.00-1.25	.75-1.00	1.25
22	1.15-1.25		1.00-1.25	.75-1.25	1.25
29		.75	1.00-1.25	.75-1.00	1.15-1.25
Nov. 5		.90	1.15-1.25	.75-1.00	1.25
12			1.15-1.25	.85-1.10	1.15-1.25
19	.85-1.25		1.25		
26		1.00	1.15-1.25		
Dec. 3			1.00		
10	1.15-1.25		1.00-1.25		
17	.75-1.25		1.25		
24		.75	1.10-1.15		
31		1.15			
1955 Jan. 7		*	1.25		
14		1.65	1.50		
21			1.50-2.00		
28			1.50		

\* No quotations available.