

NATIONAL HONEY MARKET NEWS

UNITED STATES DEPARTMENT OF AGRICULTURE
Agricultural Marketing Service
Fruit and Vegetable Division
2015 South 1st Street-Room 4
Yakima, Wa. 98903

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No. 2

Date March 6, 1987

MONTHLY REPORT



HONEY MARKET FOR THE MONTH OF FEBRUARY, 1987 IN VOLUMES OF 10,000 POUNDS OR GREATER

Prices paid to beekeepers for extracted, unprocessed honey in major producing states by packers, handlers and other large users, cents per pound, f.o.b. or delivered nearby, containers exchanged or returned, prompt delivery and payment unless otherwise stated.

ARKANSAS	- Soybean, extra light amber, 39 cents
S. CALIFORNIA	- Alfalfa, light amber, 36-38 cents - Mixed Flowers, light amber, 38 cents
COLORADO	- Saltcedar, light amber, 35 cents
FLORIDA	- Brazilian Pepper, light amber, 35 cents (bakery grade 32 cents) - Brazilian Pepper, amber (bakery grade), 32 cents - Gallberry, extra light amber, 40 cents - light amber, 35 cents - Mixed Flower, light amber, 35 cents - amber (bakery grade), 32 cents - Orange Blossom, extra light amber, 39-40 cents - Palmetto, light amber, 35 cents
IOWA & SOUTH DAKOTA	- Clover-Alfalfa, white, 44 cents
LOUISIANA	- Brush, amber, 32 cents - Chinese Tallow, amber (non-table grade), 32 cents - Clover, extra light amber, 40 cents - Unknown, light amber, 39.5 cents
MID-WEST	- Clover, extra light amber, 39 cents
MISSISSIPPI	- Gallberry & Titi, amber (non-table grade), 32 cents - Wildflower, extra light amber, 39 cents - light amber, 32 cents
NEBRASKA	- Heartsease, amber, 32 cents
NEVADA	- Brush, light amber, 35 cents
NORTH DAKOTA & WASHINGTON	- Clover, white, 44 cents
OREGON	- Alfalfa, extra white, 45 cents
SOUTH DAKOTA	- Brush, amber, 32 cents - Mixed Flowers, white, 47-49 cents

Prices paid to importers for bulk honey, duty paid, containers included, cents per pound ex-dock or point of entry unless otherwise stated.

East Coast Ports	- ARGENTINA	- Clover, extra light amber, 44.5 cents
Calexico, Ca.	- MEXICO	- Mixed Flowers, light amber, 37 cents (delivered)
Gulf Ports	- CHINA	- Unknown, white, 46 cents
Los Angeles, Ca.	- CHINA	- Mixed Flowers, extra light amber, 41 cents
West Coast Ports	- CHINA	- Acatia, water white, 49.9 cents

Prices paid to Canadian beekeepers for unprocessed bulk honey by packers and importers in U.S. currency, f.o.b. shipping point, containers included unless otherwise stated. Duty and crossing charges extra. Cents per pound.

ALBERTA	- Clover-Alfalfa, white, 44 cents
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**LIST PRICES OF EXTRACTED PACKAGED HONEY FOR FEBRUARY
PACKERS SALES TO WHOLESALERS AND OTHER LARGE USERS**

(Prices subject to various trade & promotional discounts delivered per case in jars unless otherwise stated) Various floral sources.

Northeast Region - light to amber

12 - 2 lb.	21.84-28.50
12 - 2 1/2 lb.	32.75
24 - 1 lb.	23.52-30.00
6 - 5 lb.	25.50-30.00
60# cans - dark to light	40.00-43.00

Southeast Region - extra light and light amber

12 - 2 lb.	21.00-22.50
24 - 1 lb.	22.80-28.00
6 - 5 lb.	24.00
60# cans - various colors	37.50-42.00
Beeswax - per pound	
dark-50 cents -- light-60 cents	

Western Region - extra light amber and light amber

12 - 1 lb.	13.25-14.50
12 - 2 lb.	22.20
12 - 24 lb.	18.57-20.25
12 - 12 oz.	10.57-11.40
12 - 8 oz.	7.67- 8.60
6 - 5 lb.	19.56-24.00
6 - 3 lb.	13.95

COLONY, HONEY PLANT AND MARKET CONDITIONS DURING FEBRUARY

ARIZONA -

Most bees are not in California for almond pollination. Hives are in fair to good condition with good spring build up during recent weeks. Winter loss was not severe and a warming trend in early February was beneficial to colonies. The state is considered mite-free with less than one percent American Foul Brood present. Bees will be returned to Arizona by the first week in March for the citrus bloom to be followed by pollination of the state's apple crop. Crop prospects for the coming year are good with minimal frost damage to citrus trees.

CALIFORNIA -

Trading between beekeepers and honey handlers was seasonally slow during February, packers continue to hold sufficient inventories of previously purchased honey to fill their requirements and are taking delivery of foreign honey on contract. Beekeepers offered small lots of the 1986 crop but packers showed little interest in acquiring additional stocks. Retail trade was moderately active for packaged stock as temperatures continued cool throughout the month.

Buyback rates held steady during February. As of February 25, 1987, the buyback rates announced by USDA'S Agricultural Stabilization and Conservation Service by color and class were as follows:

White or lighter	44 cents per pound
Extra light amber	39 " " "
Light amber	35 " " "
Amber	32 " " "

Trading for foreign honey remained quiet during February. Argentine white clover honey (25 m.m. max.) continued to be offered at 45-45 1/2 cents per pound ex-dock duty paid at west coast ports with no trading confirmed.

Movement of bee colonies into almond and stone fruit orchards was very active during February. Full bloom of the early varieties reported in San Joaquin Valley almond orchards late in the month while Sacramento Valley orchards were estimated at 60-70% bloom at the end of February.

A shortage of bee colonies continued to be reported as growers intensified stocking rates to achieve good pollination. Rental of uncommitted colonies was active with rates of \$26.00-30.00 occasionally as high as \$40.00 per colony reported by beekeepers. Additionally, there were reports of colonies being shaken or stolen in some areas.

Rainfall continued below normal across California and beekeepers are concerned there will be only fair bloom on sage and buckwheat in the coastal areas. Bees were able to forage on winter-blooming eucalyptus trees where available for pollen as well as mustard and other wildflowers.

CALIFORNIA -

In Southern California, Trading was light to moderate for bulk honey between beekeepers and honey handlers at generally steady prices. Competition was especially intense among processors for supplies of light amber. Demand for bottled honey continued to be fairly good.

In the foreign honey market, packers contracted for a truckload of Mexican light amber at 37 cents per pound, duty paid at the port of entry and a container load of Chinese extra light amber at 41 cents per pound, ex-dock, duty paid.

Importers report that new crop Mexican honey continued to be sold to European buyers as the declining value of the dollar has practically halted buying by U.S. packers.

CONNECTICUT - NEW YORK - VERMONT -

Colonies were generally good condition in all three states. Preliminary reports indicate that honey stores were lighter than anticipated and supplemental feeding would be necessary for some colonies. The number of colonies that need feeding is unknown at this time. Some feeding had already begun in all three states. Moisture conditions were good due to snow cover which kept the ground from freezing too deep beneath the surface allowing water to penetrate the ground. Warmer temperatures toward the end of February allowed bees to take cleansing flights. Trading in New York and Connecticut was fairly slow while trading in Vermont was fairly good. Prices remained unchanged.

FLORIDA -

Beekeepers in the northern part of the state, from Pensacola to Jacksonville, have discovered heavy losses of bees ranging from 50-75%. Severe drought and lack of pollen in these areas placed heavy stress on hives during the winter, however the exact cause of death has not been determined. Bee and hive conditions in the South Florida area are good. Orange trees have started blooming and bees are collecting pollen from Spanish Needle, Maple and Pursley. Bees are in such good shape there is a possibility of swarming before the honey flow begins. Crowding in some Southern Florida locations has been reported as beekeepers move their hives from North and Central Florida where the citrus groves suffered extensive freeze damage. New regulations controlling citrus operations caused by the Canker disease is also causing problems.

GEORGIA -

Colonies were in mostly good condition around the state. Beekeepers, particularly package and queen producers, were very busy in February. Package bee producers were checking colonies, setting up queen nucs, equalizing colonies and stores, feeding and had either started or were soon to start grafting queen cells. Bees began gathering pollen during the month for brood rearing mostly from maples along with some alder. Pollen sources expected to be available shortly will include wildflowers, fruit trees, and hardwoods which are beginning to bud out. Scattered areas were receiving a fair nectar flow from maples and were increasing stores in places. Bee shippers were generally optimistic as many had good orders on the books from April on into May. There was good demand for the early shipping dates from the northeast as well as Canada. The first package of bees were expected to be shipped in early April. The first shipments of early queens were expected around mid-March.

IDAHO -

Many of Idaho's bees were in California almond orchards for pollination. The bees were in good condition. Beekeepers were expecting to be taking them out of the almond orchards around March 15-20th. Most would then be transported back to Idaho. Some will divide hives and introduce new queens. The mild winter has benefited those that stayed in Idaho.

ILLINOIS -

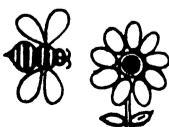
A mild winter with temperatures averaging 6-10 degrees above normal. Bees were able to take in several cleansing flights during the month. Also, as a result of the mild weather, many beekeepers reported early broodrearing in the southern counties. Queens were laying their eggs much earlier than previous years. Minor losses were reported due to starvation because most beekeepers were feeding sugar syrup, dry sugar and candy boards during the winter. The purchase of packages and queens were in full swing, with many ads and inquiries taking place. The state is planning another inspection in all of its 102 counties in early to check for tracheal mites. There was little or no honey in beekeepers hands. Retail honey sales were fairly slow.

INDIANA -

The weather was generally mild during February giving beekeepers a chance to check their hives. Normally this is impossible until mid or late March due to cold weather and snow. Bees were making cleansing flights and many beekeepers found it necessary to do some supplementary feeding of sugar syrup because the bees were fairly active throughout the winter.

KENTUCKY -

Colonies were in generally good condition. There was no evidence of disease problems. Weather has been mild. There was a slight improvement in the moisture level but dry conditions still prevailed over much of the state. Some pollen was available from silver maple. Honey trading was moderate.



MICHIGAN AND OHIO -

The mild winter has continued in the mid-west as February was warmer than normal. In general beekeepers were actively feeding with supplemental sugar solutions and protein. Over-wintering stores have become very light in many locations. Part of which has resulted in the mild winter. Cleansing flights have been possible due to the weather and this has benefited the colonies. Brood rearing is active and varies according to management practices. One beekeeper mentioned that the widely fluctuating temperatures has caused some problems as bees have not been able to cluster fast enough at times. Sales of beekeeping supplies have been brisk, and beekeepers remain optimistic about the upcoming flows. Sales of honey remain slow.

MISSISSIPPI -

Bees were in generally good condition around the state. Colonies near the gulf were reported in good condition as far as stores and number of bees. Bees to the south were able to work a fair nectar flow from maples. There was also an ample supply of pollen available. Bees to the north were getting some pollen from elms with other hardwoods just starting to bud out. Colonies to the south were beginning to brood. Package bee producers were checking colonies, setting up nucs, feeding and are expected shortly to graft queen cells.

MONTANA -

Most of February was mild and dry throughout the state. Western mountain areas reported snow pack at 60-70% of normal. The central area had even less snow pack, however 3 to 4 inches of snow accumulated the last week of the month. Eastern Montana was mild but moisture was less than normal. Bees being wintered in the state were in good condition and supplemental feeding was not necessary even though cleansing flights were frequent. Colonies being wintered in California were in good condition. Some feeding was necessary as bees were starting to brood.

NEVADA -

Spring was in the air in Southern Nevada. Almond trees were in bloom the first week of February. Wild mustard was also providing pollen and apricot buds were beginning to open also creating some nectar flow and pollen. Colder weather and snow flurries were reported the last week of the month. Northern Nevada's weather was mild the first half of the month with temperatures near normal. However, the last of February was colder. Snowpack in the mountains is below normal and causing some concern among irrigators.

NEW ENGLAND - (MAINE - MASSACHUSETTS - NEW HAMPSHIRE - RHODE ISLAND)

Activity remains very slow. Temperatures were near normal most of the month in all areas except Northern Maine where they were above normal. Moisture was above normal in all areas in the form of snow with the exception of Northern Maine where moisture was below normal. Few cleansing flights were reported for the month in southern areas. Sales for wholesale honey remained slow.

OREGON -

Warm days and cool nights created ideal weather conditions in Western Oregon for the bees to taking cleansing flights and bring in pollen. But the extra activity also caused the bees to consume much of their winter stores and some supplemental feeding was necessary. Medicating has been completed in most areas of the state. Those beekeepers that haul their hives to California for the almond pollination were busy transporting the beginning of the month. This was much later than past years but new state regulations require some colonies can only be out of the state for sixty days. Cool weather in Northern California slowed bud development and made the pollinating season about a week late. The colonies wintering in California appear to be in good condition. Package honey sales remained fairly slow this month.

TENNESSEE -

Colonies were generally in good condition. Stores were expected to be sufficient until spring. Disease was not a problem.



UTAH -
Some bees were in California for the almond pollination and doing okay. Bees that were wintering in the state also are doing well due to mild conditions.

WASHINGTON -
Unseasonably warm weather was reported throughout most of Western Washington. Early ornamental plum and cherry trees are beginning to bloom and the bees were taking regular flights to bring in pollen. Very little nectar is flowing though, so supplemental feeding was required. Medicating was also being done during the month. Beekeepers in Eastern Washington are busy preparing to bring their hives back from California. Cool weather in California several weeks ago had slowed bud development on the almond trees so hives are expected to be in the groves until the middle of March. Some beekeepers took down candy boards for those colonies that appeared light when they arrived. Empty hives were also taken down so colonies could be split before being brought back to Washington State. Those hives that were wintered here also required supplemental feeding.

WISCONSIN -
During the month of February, temperatures averaged well above normal. Cleansing flights were adequate. Some beekeepers that have checked colonies report the bees to be in good condition.

BEESWAX MARKET SITUATION, FEBRUARY 1987

Central and Northern California

Trading continued very slow for beeswax during February with most activity for foundation material only. Handler inventories continue to increase while user demand for beeswax was very light. Offering prices to beekeepers for unbleached raw beeswax delivered to handler warehouse held steady at 60 cents per pound for the best light colored material and 50 cents per pound for the darker material.

Southern California

Demand continued light to fairly light for beeswax. Commercial stocks in handlers warehouses remained adequate to meet trade needs. Offering prices for the best light colored material ranged from 90 cents to \$1.00 per pound. Medium colored material was quoted from 70-80 cents per pound while offerings for the darker material were significantly lower.

P R E S S R E L E A S E

UNITED STATES DEPARTMENT OF AGRICULTURE
AGRICULTURAL STABILIZATION AND CONSERVATION SERVICE

U.S.D.A. EXTENDS LOAN PERIOD ON 1986-CROP HONEY TO MARCH 31ST

WASHINGTON, March 4th...The U.S. Department of Agriculture today extended the deadline to March 31st for producers to apply for Commodity Credit Corporation loans on 1986-crop honey, according to Milton Hertz, administrator of USDA's Agricultural Stabilization and Conservation Service. The application period had expired January 31st.

The cut-off date will remain March 31st for future crops of honey, according to Hertz.

The two-month extension will benefit producers, cooperatives and the federal government, because it will give producers more time to obtain benefits under the new loan repayment program, commonly known as the honey buy-back.

U.S.D.A. ANNOUNCES THIS WEEK'S HONEY-LOAN REPAYMENT LEVELS

WASHINGTON, February 19th...Producers may repay their 1986 honey-price support loans at the following levels, according to Milton J. Hertz, administrator of the U.S. Department of Agriculture's Agricultural Stabilization and Conservation Service.

Weekly Honey-Loan Repayment Levels, color and class, cents per pound

White.....	44.0
Extra Light Amber.....	39.0
Light Amber.....	35.0
Amber.....	32.0

These levels are unchanged from those announced on October 23, 1986. Producers who redeem their honey pledged as loan collateral by repaying their 1986 honey-price support loans at these announced levels may not repledge the same honey as collateral for another loan.

contacts: Jane K. Phillips (202) 447-7602 8:00 am - 4:30 pm
John C. Ryan (202) 447-6788 4:30 pm - 5:30 pm

DISTRIBUTION OF HONEY FORFEITED TO CCC
 SEPTEMBER, 1986 THRU OCTOBER, 1987 (SCH & CCFP - JULY, 1986 THRU JUNE, 1987)
 (Source - Food & Nutrition Service)

STATE	SCH	NPE	NF	CSFP	CCFP	SFSP	SC	CI	WIC	TOTAL
----- In Pounds -----										
NORTHEAST REGION										
CT	55350	0	0	0	750	0	0	120000	0	176,100
ME	84600	0	0	0	0	0	0	0	0	84,600
MA	63300	0	0	0	0	0	0	3000	0	66,300
NH	6300	0	0	0	0	0	0	0	0	6,300
NY	254100	0	540	0	72600	0	0	4320000	0	4,647,240
RI	0	0	0	0	0	0	0	0	0	0
VT	0	0	0	0	0	0	0	144000	0	144,000
N.E. TOTAL	463650	0	540	0	73350	0	0	4587000	0	5,124,540
MID-ATLANTIC REGION										
DE	14400	0	0	0	3750	0	0	108000	0	126,150
DC	0	0	0	72000	0	0	0	108300	0	180,300
MD	30000	0	0	0	0	0	0	871500	0	901,500
NJ	0	0	0	0	0	0	0	432000	0	432,000
PA	208350	0	0	0	0	0	0	2661900	0	2,870,250
VA	158820	0	0	0	0	0	0	995280	0	1,154,100
VI*	3000	0	0	0	0	0	0	14400	0	17,400
WV	36300	0	0	0	0	0	0	1008000	0	1,044,300
M.A. TOTAL	450870	0	0	72000	3750	0	0	6199380	0	6,726,000
SOUTHEAST REGION										
AL	142260	0	0	0	8520	0	0	1116300	0	1,267,080
FL	224550	690	900	0	0	0	9750	2627220	0	2,863,110
GA	181500	0	0	0	0	0	0	504000	0	685,500
KY	348690	0	0	0	0	0	0	1742910	0	2,091,600
MS	111360	108	3600	0	0	0	0	936000	0	1,051,068
NC	136200	0	0	1800	36300	0	0	1404600	0	1,578,900
SC	125070	0	0	0	4410	0	0	438660	0	568,140
TN	117150	0	0	72600	0	0	0	1162500	0	1,352,250
S.E. TOTAL	1386780	798	4500	74400	49230	0	9750	9932190	0	11,457,648
MIDWEST REGION										
IL	198900	6300	0	0	27600	0	0	2397300	0	2,630,100
IN	172800	9000	0	0	3000	0	0	1000000	0	1,184,800
MI	172230	1350	4104	130320	0	1830	1440	1988010	0	2,299,284
MN	121590	1380	10368	0	50700	0	0	731370	0	914,408
OH	72300	0	0	0	0	0	0	2052000	0	2,124,300
WI	205500	180	7020	0	18000	0	0	864600	0	1,095,300
M.W. TOTAL	943320	18354	21348	130320	99300	1830	1440	9023280	0	10,239,192
SOUTHWEST REGION										
AR	145650	5250	0	0	8250	0	0	697350	0	856,500
LA	427200	0	0	0	0	0	0	1521900	0	1,949,100
NM	59550	0	12924	0	0	0	0	365520	0	437,994
OK	326700	0	236700	0	0	0	0	829200	0	1,392,600
TX	467640	8730	0	0	56940	0	0	3099870	0	3,633,180
S.W. TOTAL	1426740	13980	249624	0	65190	0	0	6513840	0	8,269,374
MOUNTAIN PLAINS REGION										
CO	128490	0	1368	36000	16650	0	0	504000	0	686,508
IA	145200	0	288	38088	0	0	0	792300	0	975,876
KS	0	0	1728	0	0	0	0	360000	0	361,728
MO	181500	0	0	0	0	0	0	1044000	0	1,225,500
MT	36300	0	0	18000	0	0	0	450000	0	504,300
NE	18000	3000	1080	0	12000	300	0	219000	0	253,380
ND	45900	0	36000	0	7200	0	0	187200	0	276,300
SD	27000	0	37296	4104	0	4500	4500	144000	0	221,400
UT	206160	0	0	0	11640	0	0	288000	0	505,800
WY	21780	0	1944	0	5070	0	1800	151650	0	182,244
M P. TOTAL	810330	3000	79704	78192	70560	4800	6300	4140150	0	5,193,036
WESTERN REGION										
AK	0	0	0	0	0	0	0	0	0	0
AZ	109650	6300	115722	23004	19200	0	0	750450	0	1,024,326
CA	617100	0	12852	36300	0	0	0	5439000	0	6,105,252
GU#	0	0	0	0	0	0	0	0	0	0
HI	0	0	0	0	0	0	0	144000	0	144,000
ID	27000	0	6984	0	1500	0	0	243,300	0	278,784
NV	10950	1020	5940	0	900	0	0	203430	0	222,240
OR	0	0	3456	0	0	0	0	576000	0	579,456
WA	72600	0	12060	0	0	0	0	72600	0	157,260
WEST. TOTAL	837300	7320	157014	59304	21600	0	0	7428780	0	8,511,318
NATIONAL TOTAL										
TOTAL	6318990	43452	512730	414216	382980	6630	17490	47824620	0	55,521,108

SCH - School Lunch Programs
 NPE - Nutrition Programs for the Elderly
 NF - Needy Family and Indian Reservation Programs
 CSFP - Commodity Supplemental Food Programs
 CCFP - Child Care Food Programs
 SC - Summer Camps
 SFSP - Summer Food Service Programs
 CI - Non Profit Charitable Institutions (Inc. Food Banks & Emergency Feeding Prog.)
 WIC - Women, Infants & Children & Elderly Feeding Pilot Programs
 * VI - Virgin Islands
 # GU - Guam and Pacific Protectorate

U.S.D.A. - AGRICULTURAL STABILIZATION & CONSERVATION SERVICE
MONTHLY REPORT OF HONEY CCC LOAN ACTIVITY
 As of December 31, 1986 - Quantity In Pounds

1986 CROP YEAR					1985 CROP YEAR					
# OF LOANS MADE	QUANTITY PUT UNDER LOAN	LOAN QUANTITY REPAID	LOAN QUANTITY LIQUIDATED	LOAN QUANTITY OUTSTANDING	# OF LOANS MADE	QUANTITY PUT UNDER LOAN	LOAN QUANTITY REPAID	LOAN QUANTITY LIQUIDATED	LOAN QUANTITY OUTSTANDING	
AL.....	162	994,029	85,164	---	908,865	149	828,526	5,832	546,547	276,147
AZ.....	251	2,692,896	176,100	---	2,516,796	225	2,272,776	64,038	1,632,487	576,251
AR.....	95	1,362,745	36,548	---	1,326,197	137	1,600,301	8,177	1,163,059	429,065
CA.....	886	15,937,498	2,039,114	---	13,898,384	734	9,982,597	142,337	3,266,801	6,573,459
CO.....	103	1,976,309	562,256	---	1,414,053	39	654,971	3,613	270,137	381,221
CT.....	1	4,635	---	---	4,635	1	5,400	---	---	5,400
DE.....	2	2,780	2,780	---	---	---	---	---	---	---
FL.....	1180	12,950,656	3,615,463	---	9,335,193	785	7,378,503	278,887	6,380,906	718,710
GA.....	280	2,562,942	451,442	---	2,111,500	141	911,382	82,295	705,330	123,757
HI.....	12	867,143	182,989	---	684,154	3	480,353	70,655	13,000	396,698
ID.....	131	2,752,542	373,726	---	2,378,816	103	1,799,094	15,420	1,333,157	450,517
IL.....	26	218,111	10,503	---	207,608	83	677,659	35,071	386,552	256,036
IN.....	4	15,930	1,080	---	14,850	37	314,844	15,435	179,853	119,556
IA.....	199	34,364,872	13,797,311	---	20,567,561	209	13,048,523	2,201,857	1,337,866	9,508,800
KS.....	73	1,917,775	121,187	---	1,796,588	62	1,293,382	18,546	428,546	846,290
KY.....	---	---	---	---	---	1	3,780	3,780	---	---
LA.....	123	2,027,690	524,233	---	1,503,457	144	1,795,180	2,224	1,792,956	6,247
ME.....	12	139,547	95,156	---	44,391	6	89,172	2,440	86,732	---
MD.....	11	79,104	42,502	---	36,602	5	32,400	---	7,290	25,110
MA.....	2	45,545	---	---	45,545	3	26,556	3,536	---	23,020
MI.....	235	3,187,569	391,407	---	2,796,162	392	5,067,882	41,316	3,354,737	1,671,829
MN.....	207	3,943,975	259,996	---	3,683,979	278	4,899,535	22,510	2,886,512	1,990,513
MS.....	87	831,321	39,189	---	792,132	62	471,929	3,923	394,674	73,332
MO.....	36	406,957	157,196	---	249,761	44	450,078	39,020	346,986	64,072
MT.....	90	2,775,504	319,073	---	2,456,431	50	1,803,699	44,684	1,444,132	314,883
NE.....	198	5,138,352	205,983	---	4,932,369	215	4,172,775	26,015	2,722,007	1,424,753
NV.....	8	86,431	---	---	86,431	9	117,612	---	110,592	7,020
NH.....	---	---	---	---	---	1	14,580	---	14,580	---
NJ.....	14	116,423	53,371	---	63,052	12	82,105	8,906	37,475	35,724
NM.....	18	625,425	251,639	---	373,786	11	260,617	---	167,261	93,356
NY.....	140	1,119,545	212,339	---	907,206	253	2,444,007	18,060	1,744,585	681,362
NC.....	36	233,003	26,880	---	206,123	9	121,089	5,400	20,251	95,438
ND.....	445	15,829,211	653,025	---	15,176,186	428	12,825,740	32,113	5,200,449	7,593,178
OH.....	64	679,938	46,021	---	633,917	182	2,030,777	10,495	1,917,627	102,655
OK.....	25	338,109	97,663	---	240,446	20	214,218	13,314	200,904	---
OR.....	79	1,242,453	129,896	---	1,112,557	52	757,906	23,552	634,870	99,484
PA.....	82	538,975	121,031	---	417,944	114	708,786	46,117	298,464	364,205
RI.....	---	---	---	---	---	---	---	---	---	---
SC.....	31	124,802	60,571	---	64,231	19	65,707	1,123	63,461	1,123
SD.....	293	11,686,957	615,313	---	11,071,644	248	8,931,699	3,720	5,073,552	3,854,427
TN.....	34	220,983	49,060	---	171,923	11	153,901	14,732	40,106	199,063
TX.....	352	4,648,681	832,500	---	3,816,181	433	5,738,022	210,804	4,451,445	1,075,773
UT.....	62	845,498	127,634	---	717,864	51	458,565	2,786	413,686	42,093
VT.....	4	26,136	18,691	---	7,445	1	558	---	558	---
VA.....	38	337,948	116,443	---	221,505	12	86,639	---	9,819	76,820
WA.....	123	1,417,735	43,555	---	1,374,180	85	923,192	20,676	656,660	245,856
WV.....	13	97,601	---	---	97,601	10	92,461	---	44,671	47,790
WI.....	234	2,790,163	516,103	---	2,274,060	403	5,177,712	246,457	4,339,467	591,788
WY.....	28	645,696	95,566	---	550,130	21	641,299	333	640,966	---
TOTAL	6529	140,848,140	27,557,699	---	113,290,441	6293	101,908,489	3,790,199	56,761,716	41,356,574

Export Briefs

THESE EXPORT OPPORTUNITIES FOR U.S. FOOD AND AGRICULTURAL PRODUCTS HAVE BEEN GATHERED BY AGRICULTURAL AND OTHER U.S. GOVERNMENT OFFICERS SERVING ABROAD. THE U.S.D.A. DOES NOT GUARANTEE THE RELIABILITY OF THE OVERSEAS INQUIRER. FOR FURTHER INFORMATION, CONTACT THE FOREIGN FIRM ORIGINATING THE INQUIRY.

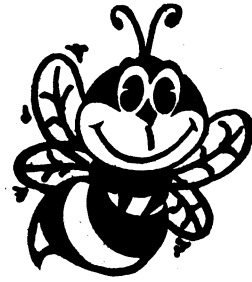
BEES - (WEST GERMANY)...Wants bee colonies from warm areas (California, Texas or Florida). Quantity: 10 units as sample. Quality: Not specified. Packaging: As usual. Delivery: Around April 15, 1987. Other: Beekeeper who wants to import bees from the U.S. to see how they develop in the northern part of West Germany. Quote: Free air freight Hamburg. Bank Ref: Bank Fuer Gemeinwirtschaft, D-2300 Kiel, (BLZ 21010011, Acct. No. 12560589). Contact: Mr. Ernst Schromm, FA. Ernst Schromm, Schoenwolderstr. 2, D-2301 Milkendorf, West Germany. Phone: (4340) 546. (wk6/tofas0018)

LIVE BEES - (UNITED ARAB EMIRATES)...A Sharjah, U.A.E. producer wishing to expand his beekeeping operation seeks U.S. suppliers. Quantity: 14-15 hives. Each of 40 to 50 thousands. Quality: Coronioli, cross breeds also required. Packaging: U.S. export packaging. Delivery: ASAP. Quote: C & F Dubai, U.A.E. Bank Ref: Dubai Islamic Bank and Shrhjah National Bank. Contact: Mr. Ali Mohamed Hassas; P.O. Box 336, Sharjah. United Arab Emirates. Phone: 522219/582419.

NATURAL HONEY - (SULTINATE OF OMAN)... Medium-sized importer/wholesaler of dried and packaged foodstuffs, established in 1967, with annual sales of about \$11 million seeks reliable U.S. suppliers. Quantity: One (1) 20-ft container. Quality: Pure honey. Packaging: 4x3 KG cartons. Delivery: ASAP. Other Req: Each individual pack must bear dates of production and expiry. Quote: C & F Mina Qaboos, Muscat. Bank Ref: National Bank of Oman. Contact: Mr. Jaffar Suleman Ebrahim; Trade House Enterprises; P.O. Box 8788; Mutrah/Sultanate of Oman. Telex: 5734 Trdhouse On. Phone: 713452/713074.

The National Honey Board

9595 Nelson Road
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Longmont, CO 80501
(303) 776-2337



February 24, 1987

FOR IMMEDIATE RELEASE:

The newly formed National Honey Board has a clear goal -- to increase the consumption of honey in the United States, to support and expand existing domestic and foreign markets and to increase honey sales and profits.

At the first annual National Honey Board meeting in Longmont, Colorado on February 19th and 20th, the Board's elected representatives took a step towards this goal by selecting Evans/Kraft, Inc., an advertising/public relations agency in Seattle, to help promote honey. "Evans/Kraft stood out because they stressed how they could make a budget like ours really work," Harry Rodenberg, chairman, said. "They have worked with groups similar to the National Honey Board and have gained results -- results the honey industry needs." Evans/Kraft services more food commodity accounts than any agency in the United States.

"In the next few months, agency representatives will be working with honey industry leaders to outline a clear marketing plan for honey in 1987," Dan Hall, manager of the National Honey Board, said. This plan will include guidelines for promoting honey to consumers and to the commercial and foodservice industries." Specific promotional efforts may include cooperative advertising and merchandising support, Hall said.

During a National Honey Board banquet, Patrick Boyle, administrator of the USDA's Agricultural Marketing Service, pledged his organization's support to the National Honey Board. "Your effort represents an attempt by the honey industry to solve the problems it is facing by itself and reduce dependency on the federal government. "If you are successful in increasing per capita consumption of honey by a few tenths of a pound, you will have been successful and the honey industry will be flying high," Boyle said.

Also at the annual meeting, the Board created an industry/producer relations committee to communicate the National Honey Board's activities to the honey industry and a compliance committee to help define and answer questions regarding the National Honey Board's assessment, rules and regulations.

For more information on the National Honey Board and its programs, call -- (303) 776 - 2337.

U.S. DEPARTMENT OF AGRICULTURE
Agricultural Marketing Service
Fruit and Vegetable Division
2015 South First Street - Rm 4
Yakima, Wa. 98903

National Honey Market News #2
March 6, 1987

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