

MARKETING

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MELONS

1966

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F O R E W O R D

This publication presents a summary of California melon production, shipment, F.O.B. sale, and distribution records for the 1966 crop season, embracing the basic statistical records and supply and demand factors affecting the marketing of California's melon crop. No significant lapse of movement to market occurs between the Blythe, Imperial Valley, Wheeler Ridge, or Westside cantaloupe-producing districts. California's melon season begins in late April and continues without interruption into December.

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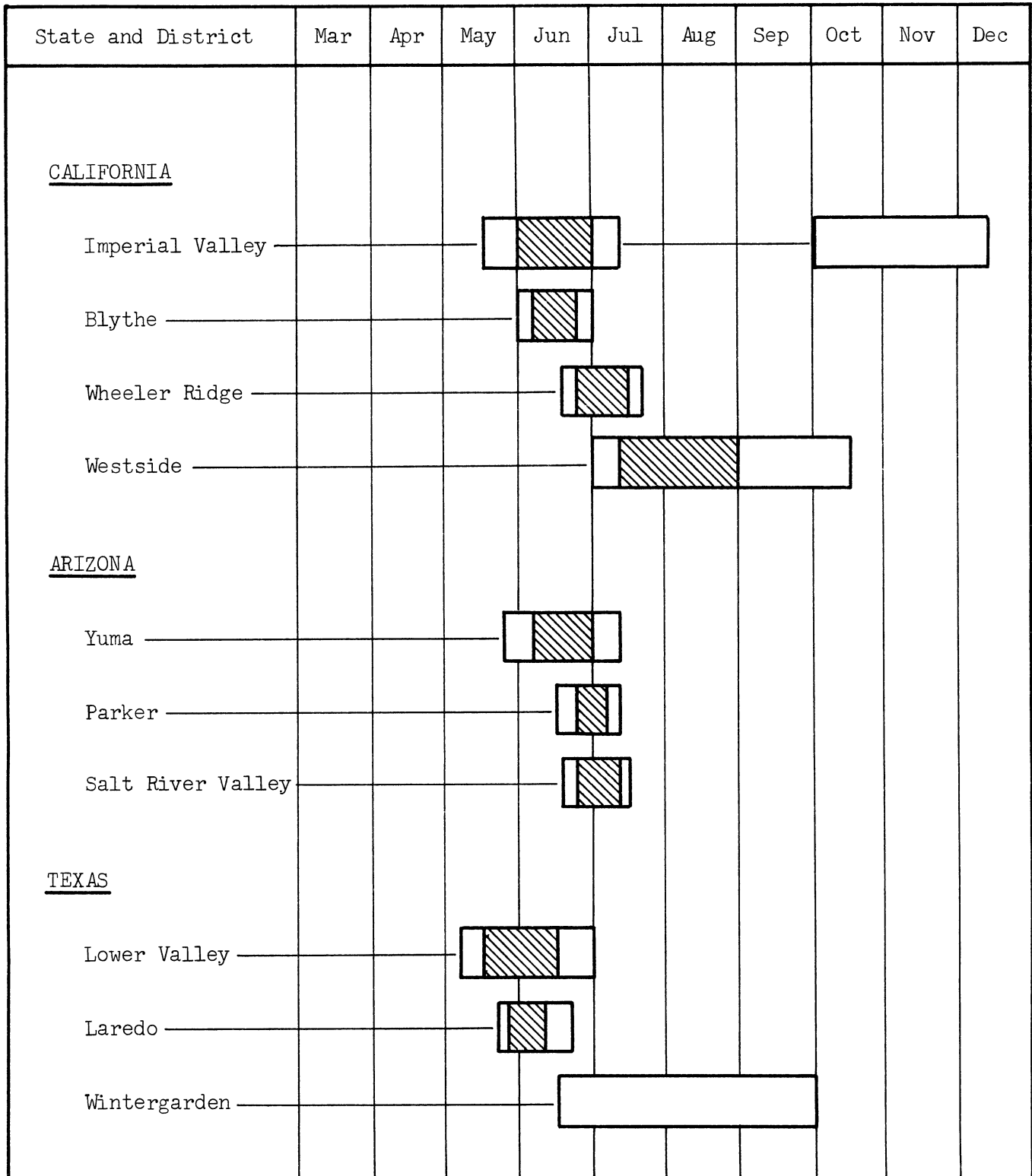
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USUAL HARVESTING PERIODS OF CALIFORNIA, ARIZONA, AND TEXAS CANTALOUPS



▨ Usual Harvesting Period

▨ Most Active Period

Based on movement data for recent years

Federal-State Market News Service

MARKETING CALIFORNIA MELONS - 1966 SEASON

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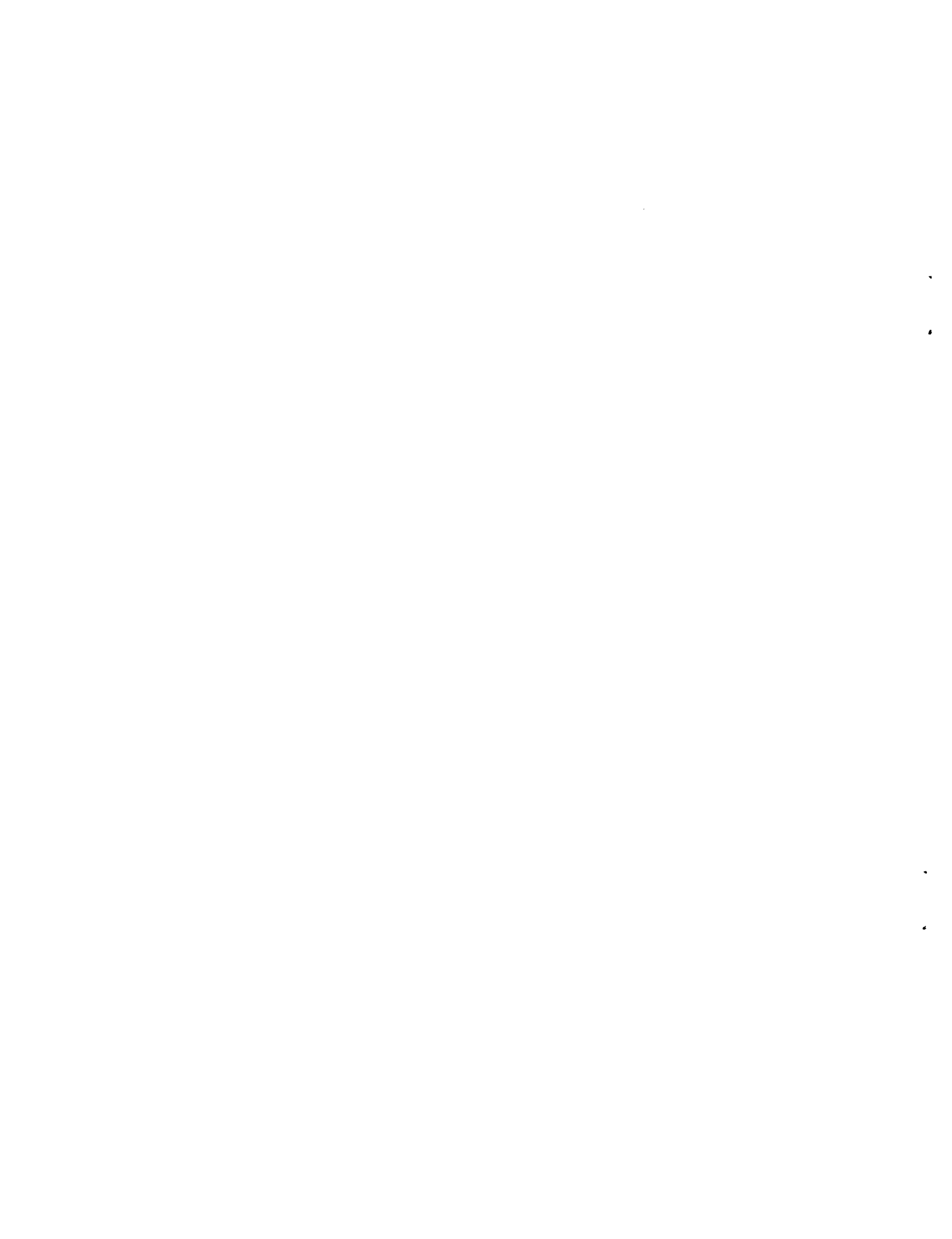
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NARRATIVE REVIEW OF THE 1966 SEASON

CANTALOUPSBLYTHER DISTRICT

The 1966 cantaloup season was only financially successful to those growers and shippers with early capped melons and a moderate volume of 36s during the heaviest period of shipping. The costs of labor, packing and harvesting were higher than in 1965 which reduced most of the growers' chance for a profit. The heaviest volume was shipped during the period from June 8th to June 21st, and sizes were mostly 27s and 23s with some 36s and an occasional 45. The F.O.B. price during the above period was mostly \$5.00 for 36s and \$3.50-4.00 for 27s.

Weatherwise, the maximum temperatures from June 11th to the end of the season ranged generally from 100-115 degrees, mostly between 103-108 degrees. The accumulation of hot weather resulted in a heavy volume during a short period with the larger sizes in the majority and affected quality after mid-June.

The cantaloup acreage in the Palo Verde Valley in 1966 was estimated at approximately 3,700 acres as compared to 3,270 acres planted for the 1965 season. This acreage includes about 215 acres planted in Poston, Arizona which was packed and shipped from Blythe. The average yield was approximately 166 crates per acre as compared to around 140 crates for the previous season.

The first movement of the season was by truck to a nearby market on May 31st which was a week earlier than last year. The trend toward heavier loadings in rail were more strongly emphasized this year with 559 mechanical cars and 96 rail-trucks as compared to 282 mechanicals and 26 rail-truck during the 1965 season. The percentage of the smaller or iced cars declined from 77% in 1965 to 33% of the rail loadings in 1966 which totaled 1001 cars. The truck movement for this season was 294 car-lot equivalents which was based on 500 crates per truck. The final rail was shipped on June 28th and the final truck movement was recorded on June 30th which was two weeks earlier than the 1965 season.

The following are the weekly price range for 36s, the simple weekly average price, rail and truck movement and temperature ranges:

<u>Week Ending</u>	<u>36s Price Range a/</u>	<u>Simple Weekly Average b/</u>	<u>Rail Cars</u>	<u>Truck Equiv.</u>	<u>Ttl. Rail Truck</u>	<u>Temp. Range</u>
June 4			3	3	6	60-98
11	4.50-6.50	5.50	225	55	280	61-104
18	5.00	5.00	482	127	609	66-115
25	4.50-6.00	5.45	274	85	359	65-107
July 2	6.00	6.00	17	24	41	69-110

a/ Represents high and low price in daily quoted range during the week.

b/ Determined by using the daily "mostly price" or the mid-point of the quoted range, whichever is lower.

The F.O.B. prices for watermelons, honeydews and miscellaneous melons were not quoted this year since appreciable volume was not attained until the final week that the Blythe office closed for the season.

IMPERIAL VALLEY DISTRICT

Spring Season

The 1966 Imperial Valley Spring cantaloup season was highlighted by the highest yields since 1959; increased acreage and high quality. Gross returns to growers ranged widely depending mostly upon individual yields but, overall, most growers and shippers considered the season successful. Imperial Valley melons were well received in terminal markets as indicated by most first label offerings selling at the top of the price ranges.

Planted acreage totaled 3,520 acres, nearly tripling the 1,312 acres a year earlier. This was the largest acreage since 1962.

Yields varied widely between individual growers but averaged around 151 crates per acre, compared with 125 a year ago. Some fields were reported yielding around 200 crates per acre.

The first shipment of the season was on May 23rd, compared with May 13th last year. These were by truck. Initial rail movement was on May 26th, about a week earlier than last year. The final shipment of the season was on July 11th by truck. Total movement by rail and truck amounted to 1,018 carlot equivalents compared with 360 a year earlier. Rail shipments totaled 575 cars while truck shipments totaled 443 carlot equivalents. The period of peak volume was from June 6th to 17th, about the same period as a year ago.

Shipping point prices were first reported on May 31st. On this date quotations for Jumbo crates 36s were \$9.50-10.00. Prices declined daily until June 10th. At this point the trading level had lowered to \$4.50-5.00 for 36s. This was the lowest price of the season. The market then held steady at this level under a generally good demand through June 21st. During the next few days demand turned very active and the market rose to higher levels. From June 23rd until the end of the month 36s generally sold at \$6.00. The 27 size was generally \$1.00 per crate less than the 36s. Some poorer quality or second labels were discounted .50-\$1.00 on all sizes. The simple average price for the season for first label Jumbo crate 36s was \$5.94 compared with \$7.25 last year. The average price for all sizes and grades was around \$4.85 per crate.

Fall Season

The 1966 Fall cantaloup season was financially successful for growers and shippers. Planted acreage totaled 1,437 acres, compared with 1,803 last year. In addition to the cantaloups there were 163 acres of miscellaneous melon planted.

Quality was generally good, but the ideal outside color was lacking. Yields during the Fall season averaged around 210 crates per acre, compared with 136 last year. Yield varied considerably between individual growers. Moderate to heavy rainfall just prior to the start of the shipping season affected yields in some fields.

Light harvest began on October 1st with movement by truck. Initial rail movement began October 4th. Combined rail and truck movement amounted to 442 carlot equivalents. Included in the total were 230 rail cars and 212 carlot equivalents by truck. The final shipment of the season was on November 23rd.

WHEELER RIDGE -ARVIN DISTRICT

The 1966 Kern District cantaloup season was featured by an early start. The crop was of good quality and melon sizes were large. Weather conditions during both growing and harvesting periods were favorable. Field labor supply was adequate and there were no harvesting problems.

Market conditions were very good and shipping point prices were at satisfactory levels throughout the season. Growers generally realized moderate returns for their crop.

The first rail carlot was shipped on June 14. Shipments increased steadily, reaching peak movement of 96 rail cars and 50 carlot equivalents by truck on June 30. The final shipment was on July 11. Movement for the season totaled 930 rail carlots and 451 carlot equivalents by truck. This compares with 1,065 rail carlots and 728 carlot equivalents by truck for the 1965 season.

Acreage totaled 3,350 in 1966 compared with 3,650 in 1965. Total packout, as compiled by the Federal-State Market News Service, amounted to 687,225 crates compared with 752,920 for the 1965 season.

First shipping point prices were reported on June 21 with 36s at \$5.00 and 27s at \$4.00. Trading was active and the price level advanced to a high for the season on June 28 with 36s and 45s at \$6.50 and 27s at \$5.00. Prices declined slightly as the season advanced but remained at satisfactory levels throughout.

WESTSIDE DISTRICT

Westside cantaloup producers experienced one of their most successful seasons on record with prices received for the principal mid-Summer crop at the highest levels in nearly half a century. Distribution of supplies throughout the United States and Canada was widespread, and generally met good consumer acceptance for quality and appearance.

The Coalinga-Huron District started the Westside 1966 season with light picking on June 27th, which was about 4 days earlier than normal. F.O.B. prices opened at \$6.00 on Jumbo crates of 36 melons, with demand exceeding available supply and a firm undertone developed as volume from the earlier competing districts rapidly declined. Harvesting increased at a quickening pace and peaked on July 8th when a total of 265 trucks and cars were shipped. During this time rail track holdings and supplies in marketing channels were relatively light, advance orders kept most shippers booked up, and a firm note of confidence prevailed, which, except for a few days in mid-August, held for the balance of the season. Prices advanced to \$7.00 on 36s during the fifth week of trading, then declined to range between \$5.50-6.50 for the balance of the season, except for three days in mid-August when F.O.B. prices on 36s eased to a low of \$4.50. Other sizes and second labels were discounted as usual, depending on the volume available.

The Westside cantaloup area extends through 6 counties: Kings, Fresno, Madera, Merced, Stanislaus and San Joaquin. In 1966 34,300 acres yielded an overall average of $7\frac{1}{2}$ tons per acre, and returned a seasonal average price of \$6.60 per 100 pounds, on a packed and loaded F.O.B. shipping point basis. 1/

Rail shipments, including piggyback rail-truck amounted to 6,917 or 4 more than the previous year. Truck movement totaled 3,170 car equivalents, or 55 less than the previous season. Harvesting was completed on October 14th, the season having lasted approximately 15 weeks, which is considered about the average run.

The following are the weekly price range for 36s, the simple weekly average price, rail and truck movement and temperature ranges:

<u>Week Ending</u>	<u>36s Price Range a/</u>	<u>Simple Weekly Average Price b/</u>	<u>Rail Cars</u>	<u>Truck Equiv.</u>	<u>Ttl. Rail and Truck</u>	<u>Temp. Range</u>
July 9	6.00	6.00	925	288	1213	54-100
16	6.00-6.50	6.20	942	339	1281	56-98
23	6.50-7.00	6.70	663	279	942	59-108
30	6.50-6.75	6.50	676	271	947	60-105
Aug. 6	6.50-7.00	7.00	656	278	934	60-106
13	6.00-7.00	6.50	598	260	858	62-106
20	4.50-6.50	5.85	644	289	933	60-106
27	5.00-5.50	5.25	417	247	664	52-100
Sept. 3	5.50-6.00	5.95	316	204	520	49-100
10	6.00	6.00	396	221	617	50-101
17	6.00	6.00	250	167	417	52-96
24	5.00-6.00	5.75	173	139	312	52-93
Oct. 1	5.50-6.00	5.75	68	78	146	52-95

a/ Represents high and low price in daily quoted range during the week.

b/ Determined by using the daily "mostly price" or the mid-point of the quoted range, whichever is lower.

1/ Includes Kern County - Calif. Crop & Livestock Reporting Service.

Annual Summary - Calif. Vegetables

TABLE I TEMPERATURES AT EL CENTRO AND FRESNO FOR SELECTED MONTHS, BY DAYS, 1966

Date	January		February		March		April		May		June		July	
	Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.
<u>EL CENTRO - Degrees Fahrenheit</u>														
1	35	62	40	68	54	70	58	100	59	102	63	98	70	106
2	30	60	41	71	47	63	56	94	63	100	63	99	76	107
3	30	62	38	71	33	64	60	86	65	100	67	98	70	108
4	29	65	42	74	31	66	58	89	65	100	70	106	69	110
5	31	65	39	72	38	66	50	88	65	98	70	103	71	113
6	34	71	46	61	39	82	51	93	62	95	73	105	77	118
7	38	77	48	76	44	84	56	92	67	100	71	92	80	106
8	42	72	40	62	48	83	55	92	66	90	63	90	78	104
9	38	72	38	63	47	85	56	83	61	81	62	94	81	105
10	39	73	30	52	41	83	61	87	59	82	68	96	79	107
11	42	70	39	64	50	87	60	85	57	83	68	100	78	110
12	36	72	32	70	52	91	55	87	58	91	64	103	76	110
13	37	74	41	62	55	85	54	89	59	95	68	109	77	110
14	36	76	28	68	49	88	54	94	67	100	75	113	69	109
15	38	75	32	70	56	87	58	98	62	95	73	112	72	112
16	52	58	32	66	50	87	65	95	61	95	72	109	79	109
17	51	54	33	74	50	82	60	98	59	95	69	107	81	108
18	46	63	38	76	47	85	60	72	67	101	72	109	79	112
19	36	63	35	78	51	87	54	75	72	102	84	99	78	109
20	45	61	39	78	54	90	54	75	69	99	69	102	78	103
21	30	60	44	79	53	83	50	84	62	100	72	108	78	105
22	28	62	51	75	49	77	51	84	70	100	78	104	80	102
23	30	62	41	73	45	75	52	88	65	95	66	105	82	107
24	30	65	41	74	33	74	55	96	67	100	64	102	85	110
25	32	67	44	71	55	73	58	97	68	101	68	106	85	105
26	33	62	47	71	49	76	62	99	67	99	72	105	81	107
27	39	58	40	74	52	77	59	88	65	98	73	105	80	106
28	34	71	37	74	50	86	57	91	64	98	74	109	81	105
29	32	66	-	-	54	90	55	90	66	97	83	102	80	104
30	38	67	-	-	54	92	55	97	63	98	77	107	77	99
31	40	68	-	-	57	98	-	-	65	94	-	-	79	103

Date	April		May		June		July		August		September		October	
	Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.
<u>FRESNO - Degrees Fahrenheit</u>														
1	52	90	48	92	50	80	58	95	70	102	58	90	59	88
2	54	87	54	98	48	79	60	88	69	104	61	96	57	82
3	52	88	57	98	50	81	54	93	72	105	60	100	55	77
4	53	87	56	83	50	86	56	98	64	105	62	101	55	85
5	51	87	54	82	52	89	59	100	64	105	63	100	56	87
6	53	88	52	83	62	85	62	98	60	106	61	97	53	87
7	48	77	52	88	56	80	57	94	65	105	57	86	52	79
8	46	79	56	84	62	87	58	87	63	105	57	87	51	84
9	47	74	57	74	59	88	58	89	65	106	57	89	54	91
10	54	70	55	66	60	91	57	90	63	104	50	92	56	92
11	47	71	55	77	55	93	58	91	64	102	54	84	55	81
12	53	73	52	86	57	96	56	87	62	101	54	80	52	77
13	45	78	53	90	60	104	56	90	64	101	53	75	45	71
14	46	83	49	83	66	108	57	91	63	102	49	83	43	74
15	51	91	49	87	67	107	56	95	66	104	48	88	36	75
16	51	93	51	86	70	97	58	98	68	106	52	93	36	76
17	50	87	52	90	65	94	59	98	69	105	55	96	44	80
18	47	60	55	96	63	98	60	98	69	104	62	76	43	83
19	39	69	60	98	65	102	62	98	66	102	56	82	43	86
20	41	75	61	100	65	97	61	100	60	98	52	84	53	75
21	40	70	60	91	57	90	61	103	57	98	54	93	44	71
22	45	80	52	84	54	87	63	107	57	98	59	91	38	72
23	52	87	55	91	59	84	67	108	60	100	55	92	44	81
24	52	91	58	97	55	89	66	105	58	99	59	91	48	88
25	54	93	60	99	60	90	66	103	58	94	57	86	48	91
26	51	84	59	97	61	101	64	104	59	86	52	85	47	79
27	45	83	55	91	61	101	61	101	52	92	56	88	50	76
28	49	87	56	86	68	105	60	98	61	96	57	95	46	76
29	48	86	54	77	65	100	63	97	59	84	61	90	47	80
30	49	90	50	74	60	97	71	80	49	81	62	87	48	82
31	-	-	50	81	-	-	65	95	57	83	-	-	48	83

Compiled from monthly climatological data, issued by the U.S. Department of Commerce Weather Bureau.

TABLE 2 U.S. ACREAGE OF CANTALOUPE BY STATES AND CALIFORNIA BY COUNTIES,
ANNUAL 1962-66 AND BY SEASON 1966

State or County	Annual Total					1966 Season		
	1962	1963	1964	1965	1966	Spring	Midsummer	Early Fall
	Harvested Acres					Harvested Acres		
California:								
Imperial	7600	5600	4100	3680	5200	3600	-	1600
Riverside	4000	3200	3200	3120	4630	3900	730	-
Fresno	31400	28530	28100	25000	22300	-	22300	-
Kern	3780	3300	3600	3800	3630	-	3630	-
Kings	2100	2030	1430	1640	2100	-	2100	-
Merced	5650	5690	3900	2400	2770	-	2770	-
San Joaquin	480	410	430	420	520	-	520	-
Stanislaus	2260	1550	1440	1580	1630	-	1630	-
Other Counties	2130	1690	1100	1160	620	-	620	-
Total California	59400	52000	47300	42800	43400	7500	34300	1600
Alabama	1800	1700	1600	1600	1500	-	1500	-
Arizona	18200	17800	20250	17450	16000	15650	-	350
Colorado	2600	2600	2800	2200	2300	-	2300	-
Delaware	1100	1100	1100	1200	1200	-	1200	-
Florida	1200	1100	1600	2100	1200	1200	-	-
Georgia	5800	6200	6000	6000	5600	5600	-	-
Illinois	1500	1500	1600	1500	1400	-	1400	-
Indiana	2700	2800	2600	2200	2400	-	2400	-
Kansas	1200	1100	1100	900	1200	-	1200	-
Maryland	2200	2000	1900	1800	1800	-	1800	-
Michigan	3400	3200	3100	3100	3200	-	3200	-
New Jersey	1500	1500	1400	1500	1500	-	1500	-
New York	1300	1300	1300	1300	1200	-	1200	-
North Carolina	2800	2700	2500	2500	2100	-	2100	-
Ohio	2000	2100	2000	1900	1900	-	1900	-
Oklahoma	1500	1400	1200	1500	1700	-	1700	-
South Carolina	4900	4600	4400	4000	4200	4200	-	-
Texas	10800	13100	17300	19200	16400	9500	6900	-
Other States	4800	4050	3500	3500	3200	-	3200	-
Total U. S.	130700	123850	124550	118250	113400	43650	67800	1950

Compiled from "Vegetables - Fresh Market" issued by USDA, SRS, Crop Reporting Board, Washington, D.C. dated December 20, 1966 and records of California Crop and Livestock Reporting Service, Sacramento, California.

TABLE 3. TOTAL U. S. RAIL SHIPMENTS AND 41 CITIES TRUCK UNLOADS OF CANTALOUPS,
BY STATES, BY YEARS 1962-66

Origin	1962	1963	1964	1965	1966 a/
	<u>Cars and carlot equivalents b/</u>				
California	16255	16094	14800	12599	13075
Alabama	72	101	58	74	71
Arizona	5084	5136	4458	3758	3978
Arkansas	81	98	26	62	37
Colorado	399	436	386	140	315
Delaware	26	20	24	31	32
Florida	42	85	66	116	108
Georgia	314	339	300	294	148
Illinois	5	16	16	5	16
Indiana	112	111	87	121	89
Iowa	4	1	3	3	3
Kansas	34	18	13	10	17
Kentucky	-	1	2	2	1
Louisiana	-	-	1	-	-
Maryland	92	100	105	107	76
Michigan	38	34	29	25	56
Minnesota	1	1	-	-	-
Mississippi	-	1	2	-	-
Missouri	72	59	34	30	31
New Jersey	100	101	78	126	95
New Mexico	16	2	3	13	1
New York	32	26	31	25	28
North Carolina	29	23	26	18	12
Ohio	35	32	39	54	60
Okalahoma	5	13	5	23	38
Oregon	42	42	18	22	23
Pennsylvania	3	2	4	1	3
Rhode Island	1	-	-	1	-
South Carolina	139	121	141	134	177
Tennessee	18	21	22	22	5
Texas	1963	2346	2285	2594	1249
Utah	2	2	5	2	1
Virginia	2	-	2	4	6
Washington	72	66	43	66	36
West Virginia	-	1	2	1	-
Wisconsin	1	1	1	-	1
Total	25091	25450	23115	20483	19788
Imports					
Mexico	3056	3450	4064	4578	3412
Others	3	22	40	58	31

Compiled from Fresh Fruit and Vegetable Shipments, Fresh Fruit and Vegetable Unloads, and other records received from the Fruit and Vegetable Division, Consumer and Marketing Service, Market News Branch, USDA, Washington, D.C.

a/ 1966 data are preliminary.

b/ Truck conversion factor 500 crates per car beginning in 1966. Data shown for earlier years have been adjusted to this basis from 400 crates per car for comparison on the same basis.

TABLE 4. TOTAL U.S. RAIL SHIPMENTS AND 41 CITIES TRUCK UNLOADS OF CANTALOUPE, BY STATES, BY MONTHS, 1966

Origin	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
<u>Cars and Carlot Equivalents</u>													
Rail and Truck													
California													
Rail	-	-	-	-	28	2,242	3,700	2,386	1,010	207	85	-	9,658
Truck	-	-	1	2	12	763	885	878	553	247	74	2	3,417
Total	-	-	1	2	40	3,005	4,585	3,264	1,563	454	159	2	13,075
Arizona													
Rail	-	-	-	-	16	3,138	179	-	-	-	-	-	3,333
Truck	-	-	-	-	5	531	93	3	-	11	2	-	645
Total	-	-	-	-	21	3,669	272	3	-	11	2	-	3,978
Texas													
Rail	-	-	-	-	13	244	91	69	1	-	-	-	418
Truck	-	-	-	-	31	277	214	266	41	2	-	-	831
Total	-	-	-	-	44	521	305	335	42	2	-	-	1,249
Truck													
Alabama	-	-	-	-	-	9	40	20	2	-	-	-	71
Arkansas	-	-	-	-	-	-	33	4	-	-	-	-	37
Colorado	-	-	-	-	-	-	1	258	55	1	-	-	315
Delaware	-	-	-	-	-	-	-	31	1	-	-	-	32
Florida	-	-	-	-	16	92	-	-	-	-	-	-	108
Georgia	-	-	-	-	-	41	91	13	3	-	-	-	148
Illinois	-	-	-	-	-	-	2	2	12	-	-	-	16
Indiana	-	-	-	-	-	-	41	38	10	-	-	-	89
Iowa	-	-	-	-	-	-	-	3	-	-	-	-	3
Kansas	-	-	-	-	-	-	-	13	4	-	-	-	17
Kentucky	-	-	-	-	-	-	-	1	-	-	-	-	1
Maryland	-	-	-	-	-	-	10	61	5	-	-	-	76
Michigan	-	-	-	-	-	-	-	39	17	-	-	-	56
Missouri	-	-	-	-	-	-	4	22	5	-	-	-	31
New Jersey	-	-	-	-	-	-	4	78	13	-	-	-	95
New Mexico	-	-	-	-	-	-	1	-	-	-	-	-	1
New York	-	-	-	-	-	-	-	17	10	1	-	-	28
North Carolina	-	-	-	-	-	-	4	8	-	-	-	-	12
Ohio	-	-	-	-	-	-	1	40	19	-	-	-	60
Oklahoma a/	-	-	-	-	-	-	28	9	1	-	-	-	38
Oregon	-	-	-	-	-	-	-	9	14	-	-	-	23
Pennsylvania	-	-	-	-	-	-	-	3	-	-	-	-	3
South Carolina	-	-	-	-	-	-	140	35	2	-	-	-	177
Tennessee	-	-	-	-	-	-	1	3	1	-	-	-	5
Utah	-	-	-	-	-	-	-	1	-	-	-	-	1
Virginia	-	-	-	-	-	-	-	3	3	-	-	-	6
Washington	-	-	-	-	-	-	-	28	7	1	-	-	36
Wisconsin	-	-	-	-	-	-	-	1	-	-	-	-	1
Total Rail	-	-	-	-	57	5,624	3,991	2,458	1,011	207	85	-	13,433
Total Truck	-	-	1	2	64	1,713	1,572	1,884	778	263	76	2	6,355
Grand Total	-	-	1	2	121	7,337	5,563	4,342	1,789	470	161	2	19,788
Imports													
Mexico	16	50	390	764	1,495	694	3	-	-	-	-	-	3,412
Others	6	4	8	9	4	-	-	-	-	-	-	-	31
Total	22	54	398	773	1,499	694	3	-	-	-	-	-	3,443

Compiled from records received from the Fruit and Vegetable Division, Consumer and Marketing Service, Market News Branch, U.S.D.A., Washington, D.C. Rail shipment figures are final through August and preliminary thereafter. Truck figures are from 41 cities unload data and are final.

a/ Includes 21 rail in July and 3 rail in August.

TABLE 5.

CANTALOUPE MOVEMENT - RAIL AND TRUCK FOR CALIFORNIA, ARIZONA AND
COMPETING STATES, BY DAYS, MAY-OCTOBER 1966 a/

Date	California								Other States				Total U. S.			
	Imperial Valley		Blythe		Wheeler Ridge		Westside		Arizona		Other		Rl	Tr		
	Rl	Tr	Rl	Tr	Rl	Tr	Rl	Tr	Rl	Tr	Rl	Tr				
Cars and carlot equivalents																
May	23	-	1	-	-	-	-	-	-	-	-	-	-	6	-	7
	24	-	-	-	-	-	-	-	-	-	-	-	-	3	-	3
	25	-	1	-	-	-	-	-	-	-	-	-	-	3	-	4
	26	2	1	-	-	-	-	-	-	-	-	2	11	4	12	
	27	-	-	-	-	-	-	-	-	1	1	1	6	1	7	
	28	3	1	-	-	-	-	-	-	2	-	2	2	5	6	
	29	5	2	-	-	-	-	-	-	2	-	2	5	5	6	
	30	12	3	-	-	-	-	-	5	3	5	12	22	18		
	31	8	7	-	1	-	-	-	10	9	4	13	15	29		
June	1	14	6	-	-	-	-	-	13	7	16	21	43	44		
	2	13	7	-	1	-	-	-	23	8	7	31	43	47		
	3	16	15	-	-	-	-	-	32	21	15	20	63	56		
	4	24	14	3	1	-	-	-	45	27	14	23	86	65		
	5	20	16	3	1	-	-	-	65	20	6	21	94	58		
	6	27	25	10	6	-	-	-	99	51	22	24	158	106		
	7	47	21	22	5	-	-	-	159	40	26	23	254	84		
	8	35	37	41	9	-	-	-	212	42	20	29	308	117		
	9	43	23	51	13	-	-	-	204	46	11	36	310	118		
	10	29	17	52	11	-	-	-	200	57	15	19	296	104		
	11	14	13	46	10	-	-	-	150	53	4	16	214	92		
	12	13	6	40	12	-	-	-	125	42	7	12	185	72		
	13	18	23	60	17	-	-	-	160	66	3	22	241	128		
	14	9	43	74	17	1	2	-	170	82	7	9	261	153		
	15	23	28	63	26	4	3	-	200	75	9	12	299	141		
	16	24	21	87	19	8	4	-	200	64	4	7	323	115		
	17	35	17	90	22	6	13	-	195	53	4	8	330	113		
	18	24	8	68	14	6	7	-	133	47	-	3	231	79		
	19	9	11	88	14	8	7	-	94	47	-	-	199	79		
	20	27	14	63	20	22	18	-	146	45	2	3	250	100		
	21	11	9	41	15	25	19	-	87	40	2	4	166	87		
	22	9	4	36	9	43	19	-	62	30	-	1	150	63		
	23	7	2	23	8	50	22	-	86	21	-	8	166	61		
	24	3	4	16	11	63	17	-	44	15	-	-	126	47		
	25	5	5	7	8	61	15	-	33	31	-	-	106	59		
	26	2	2	5	2	54	23	-	22	21	-	-	83	48		
	27	3	5	8	9	72	34	1	36	30	3	-	123	80		
	28	8	8	4	8	83	33	2	36	28	8	-	141	78		
	29	6	4	-	4	91	35	10	44	23	4	-	155	71		
	30	8	3	-	1	96	50	21	52	14	11	-	188	72		
July	1	4	2	-	-	81	28	30	29	14	26	-	170	55		
	2	5	6	-	-	46	19	78	17	2	2	-	159	62		
	3	2	2	-	-	39	13	90	22	12	8	-	161	46		
	4	4	2	-	-	30	11	85	18	6	4	-	141	30		
	5	1	1	-	-	13	9	96	16	6	13	-	139	44		
	6	1	1	-	-	12	16	119	10	12	4	-	146	67		
	7	2	-	-	-	5	17	155	12	11	5	-	179	77		
	8	-	1	-	-	3	9	197	12	5	-	-	212	83		
	9	-	1	-	-	4	5	183	9	7	2	-	198	88		
	10	-	-	-	-	2	1	147	5	1	-	-	154	52		
	11	-	-	-	-	-	2	167	5	5	6	-	178	75		
	12	-	-	-	-	-	-	148	4	3	-	-	152	48		
	13	-	-	-	-	-	-	142	3	4	6	-	151	42		
	14	-	-	-	-	-	-	126	4	1	-	-	130	45		
	15	-	-	-	-	-	-	104	-	-	-	-	104	46		
	16	-	-	-	-	-	-	108	1	2	-	-	109	50		
	17	-	-	-	-	-	-	68	38	1	-	-	68	39		
	18	-	-	-	-	-	-	106	54	-	3	-	109	54		
	19	-	-	-	-	-	-	127	40	-	-	-	127	40		
	20	-	-	-	-	-	-	94	42	-	-	-	94	42		
	21	-	-	-	-	-	-	96	33	-	1	-	97	33		
	22	-	-	-	-	-	-	89	28	-	-	-	89	28		
	23	-	-	-	-	-	-	83	44	-	-	-	83	44		
	24	-	-	-	-	-	-	87	30	-	-	-	87	30		
	25	-	-	-	-	-	-	106	47	2	1	-	109	47		
	26	-	-	-	-	-	-	98	46	-	-	-	98	46		
	27	-	-	-	-	-	-	123	44	-	-	-	123	44		
	28	-	-	-	-	-	-	118	33	-	-	-	118	33		
	29	-	-	-	-	-	-	90	37	-	-	-	90	37		
	30	-	-	-	-	-	-	54	34	-	-	-	54	34		
	31	-	-	-	-	-	-	110	41	-	-	-	110	41		

(Continued on next page)

TABLE 5. CANTALOUPE MOVEMENT - RAIL AND TRUCK FOR CALIFORNIA, ARIZONA AND COMPETING STATES, BY DAYS, MAY-OCTOBER 1966 ^{a/} (Cont'd)

Date	California								Other States				Total U. S.	
	Imperial Valley		Blythe		Wheeler Ridge		Westside		Arizona		Other		Rl	Tr
	Rl	Tr	Rl	Tr	Rl	Tr	Rl	Tr	Rl	Tr	Rl	Tr		
<u>Cars and carlot equivalents</u>														
Aug.	1	-	-	-	-	-	79	38	-	-	-	-	79	38
	2	-	-	-	-	-	67	43	-	-	-	-	67	43
	3	-	-	-	-	-	100	42	-	-	-	-	100	42
	4	-	-	-	-	-	114	36	-	-	-	-	114	36
	5	-	-	-	-	-	92	38	-	-	-	-	92	38
	6	-	-	-	-	-	94	40	-	-	-	-	94	40
	7	-	-	-	-	-	85	34	-	-	-	-	85	34
	8	-	-	-	-	-	105	43	-	-	-	-	105	43
	9	-	-	-	-	-	93	35	-	-	-	-	93	35
	10	-	-	-	-	-	90	37	-	-	2	-	92	37
	11	-	-	-	-	-	93	38	-	-	1	-	94	38
	12	-	-	-	-	-	64	35	-	-	3	-	67	35
	13	-	-	-	-	-	68	38	-	-	4	-	72	38
	14	-	-	-	-	-	75	30	-	-	5	-	80	30
	15	-	-	-	-	-	81	39	-	-	3	-	84	39
	16	-	-	-	-	-	89	42	-	-	8	-	97	42
	17	-	-	-	-	-	91	46	-	-	6	-	97	46
	18	-	-	-	-	-	120	43	-	-	2	-	122	43
	19	-	-	-	-	-	94	46	-	-	2	-	96	46
	20	-	-	-	-	-	94	43	-	-	4	-	98	43
	21	-	-	-	-	-	82	39	-	-	-	-	82	39
	22	-	-	-	-	-	72	49	-	-	-	-	72	49
	23	-	-	-	-	-	58	30	-	-	-	-	58	30
	24	-	-	-	-	-	56	26	-	-	-	-	56	26
	25	-	-	-	-	-	63	28	-	-	-	-	63	28
	26	-	-	-	-	-	47	30	-	-	-	-	47	30
	27	-	-	-	-	-	39	45	-	-	-	-	39	45
	28	-	-	-	-	-	25	15	-	-	-	-	25	15
	29	-	-	-	-	-	56	34	-	-	-	-	56	34
	30	-	-	-	-	-	45	26	-	-	-	-	45	26
	31	-	-	-	-	-	52	26	-	-	-	-	52	26
Sept.	1	-	-	-	-	-	47	34	-	-	-	-	47	34
	2	-	-	-	-	-	43	34	-	-	-	-	43	34
	3	-	-	-	-	-	48	35	-	-	-	-	48	35
	4	-	-	-	-	-	42	13	-	-	-	-	42	13
	5	-	-	-	-	-	59	22	-	-	1	-	60	22
	6	-	-	-	-	-	80	40	-	-	-	-	80	40
	7	-	-	-	-	-	64	36	-	-	-	-	64	36
	8	-	-	-	-	-	61	37	-	-	-	-	61	37
	9	-	-	-	-	-	47	36	-	-	-	-	47	36
	10	-	-	-	-	-	43	37	-	-	-	-	43	37
	11	-	-	-	-	-	31	17	-	-	-	-	31	17
	12	-	-	-	-	-	51	28	-	-	-	-	51	28
	13	-	-	-	-	-	37	25	-	-	-	-	37	25
	14	-	-	-	-	-	34	21	-	-	-	-	34	21
	15	-	-	-	-	-	37	25	-	-	-	-	37	25
	16	-	-	-	-	-	37	24	-	-	-	-	37	24
	17	-	-	-	-	-	23	27	-	-	-	-	23	27
	18	-	-	-	-	-	32	9	-	-	-	-	32	9
	19	-	-	-	-	-	29	31	-	-	-	-	29	31
	20	-	-	-	-	-	31	16	-	-	-	-	31	16
	21	-	-	-	-	-	24	20	-	-	-	-	24	20
	22	-	-	-	-	-	23	23	-	-	-	-	23	23
	23	-	-	-	-	-	15	18	-	-	-	-	15	18
	24	-	-	-	-	-	19	22	-	-	-	-	19	22
	25	-	-	-	-	-	4	4	-	-	-	-	4	4
	26	-	-	-	-	-	13	17	-	-	-	-	13	17
	27	-	-	-	-	-	17	10	-	-	-	-	17	10
	28	-	-	-	-	-	8	10	-	-	-	-	8	10
	29	-	-	-	-	-	6	13	-	-	-	-	6	13
	30	-	-	-	-	-	12	10	-	-	-	-	12	10
Oct.	1	-	1	-	-	-	8	14	-	-	-	-	8	15
	2	-	-	-	-	-	5	9	-	-	-	-	5	9
	3	-	2	-	-	-	12	8	-	-	-	-	12	10
	4	1	1	-	-	-	9	6	-	-	-	-	10	7
	5	-	-	-	-	-	4	6	-	-	-	-	4	6
	6	1	6	-	-	-	6	6	-	-	-	-	7	12
	7	2	7	-	-	-	2	9	-	-	-	-	4	16
	8	4	8	-	-	-	2	7	-	-	-	-	6	15

Compiled from reports issued by Federal-State Market News Service at El Centro, Blythe, Bakersfield and Fresno, California. ^{a/} Rail shipments include Rail-Truck (piggyback vans).

TABLE 6. SHIPPING POINT PRICES OF CANTALOUPS, BY DISTRICTS, BY DAYS, 1966
(Extreme prices for fine or inferior quality are not included)

Date	36s	45s	27s	Date	36s	45s	27s
<u>Dollars per jumbo crate</u>							
<u>IMPERIAL VALLEY</u>							
May 31	9.50-10.00	8.50-9.00	8.50-9.00				
June 1	9.50	8.50	8.50				
2	9.00	8.00	8.00				
3	8.00	7.00	7.00				
6	6.50	6.00-6.50	5.00-5.50	June 6	6.50	6.00-6.50	5.50
7	6.00	6.00	5.00	7	6.00	6.00	5.00
8	5.00-5.50	5.00-5.50	4.00-4.50	8	5.00-5.50	5.50	4.00-4.50
9	5.00	5.00	4.00	9	4.50-5.00	5.00-5.50	4.00
10	4.50-5.00	4.50-5.00	4.00	10	5.00	5.00	4.00
13	4.50-5.00	4.50-5.00	4.00	13	5.00	5.00	4.00
14	4.50-5.00	4.50-5.00	3.50-4.00	14	5.00	5.00	3.50-4.00
15	4.50-5.00	4.50-5.00	3.50-4.00	15	5.00	5.00	3.50-4.00
16	4.50-5.00	4.50-5.00	3.50-4.00	16	5.00	-	3.50-4.00
17	4.50-5.00	4.50-5.00	3.50-4.00	17	5.00	-	3.50-4.00
20	4.50-5.00	4.50-5.00	3.50-4.00	20	4.50-5.00	-	3.50-4.00
21	4.50-5.00	4.50-5.00	3.50-4.00	21	5.00	-	3.75-4.00
22	5.00-5.50	5.00-5.50	4.00-4.50	22	5.50-6.00	-	4.50-5.00
23	6.00	6.00	5.00	23	6.00	6.00	5.00
24	6.00	-	5.00	24	6.00	5.50-6.00	5.00
27	6.00	-	5.00	27	6.00	5.50-6.00	5.00
28	6.00-6.50	-	5.00-5.50	28	6.00	5.50-6.00	5.00
29	6.00	-	5.00				
30	6.00	-	5.00				
July 1	5.50	-	4.50				
		<u>LAST REPORT</u>					
<u>WHEELER RIDGE</u>							
June 1	9.00	8.00	7.00-8.00				
2	8.50-9.00	7.50-8.00	7.50-8.00				
3	8.00	7.00	7.00				
6	6.50	6.00-6.50	5.00-5.50				
7	6.00	6.00	5.00				
8	5.00-5.50	5.00-5.50	4.00-4.50				
9	4.50-5.00	5.00	4.00				
10	4.50-5.00	5.00	4.00				
13	4.50-5.00	5.00	4.00				
14	4.50-5.00	4.50	3.50				
15	4.50-5.00	4.50	3.50-4.00				
16	4.50-5.00	a/	3.50-4.00				
17	4.50-5.00	a/	3.50				
20	4.50-5.00	-	3.50	June 20	5.00	5.00	3.75-4.00
21	4.50-5.00	-	3.50-4.00	21	5.00	5.00	4.00
22	5.50	-	4.50	22	5.50	5.50	4.50-5.00
23	6.00	-	5.00	23	6.00	6.00	5.00
24	6.00	-	5.00	24	6.00	6.00	5.00
27	6.00	-	5.00	27	6.00	6.00	5.00
28	6.00	-	5.00	28	6.50	6.50	5.50
29	6.00	-	5.00	29	6.50	6.50	5.50
30	6.00	-	5.00	30	6.00-6.50	6.00-6.50	5.00-5.50
July 1	5.50-6.00	-	4.50-5.00	July 1	5.50	5.50	4.50
5	5.50-6.00	-	4.50-5.00	5	5.50-6.00	5.50-6.00	4.50-5.00
6	5.50-6.00	-	4.50-5.00	6	5.50-6.00	5.50-6.00	4.50-5.00
7	5.50-6.00	-	4.50-5.00				
		<u>LAST REPORT</u>					

(Continued on next page)

TABLE 6 SHIPPING POINT PRICES OF CANTALOUPS, BY DISTRICTS, BY DAYS, 1966 (Cont'd)
 (Extreme prices for fine or inferior quality are not included)

Date	36s	45s	27s	Date	36s	45s	27s
<u>Dollars per jumbo crate</u>							
<u>WESTSIDE</u>				<u>WESTSIDE</u>			
July 4	-	-	-	Aug. 22	5.00	4.00	4.50
5	6.00	5.50-6.00	5.00	23	5.00	4.00-4.50	4.50
6	6.00	5.50-6.00	5.00	24	5.00-5.50	4.50-5.00	4.50-5.00
7	6.00	5.50-6.00	5.00	25	5.00-5.50	4.50-5.00	4.50-5.00
8	6.00	5.50-6.00	5.00	26	5.50	5.00	5.00
11	6.00	5.50-6.00	5.00	29	5.50-6.00	5.00-5.50	5.00
12	6.00	5.50-6.00	5.00	30	5.50-6.00	5.00-5.50	5.00-5.50
13	6.00	5.50-6.00	5.00-5.50	31	6.00	5.50	5.00-5.50
14	6.00-6.50	5.50-6.00	5.00-5.50	Sept. 1	6.00	5.50	5.00-5.50
15	6.50	6.00	5.50	2	6.00	5.50	5.00-5.50
18	7.00	6.50	6.00-6.50	5	HOLIDAY		
19	7.00	6.50	6.00	6	6.00	5.50	5.00-5.50
20	6.50-7.00	6.00-6.50	6.00	7	6.00	5.50	5.00-5.50
21	6.50-7.00	6.00-6.50	6.00	8	6.00	5.50-5.75	5.00-5.50
22	6.50	6.00	6.00	9	6.00	5.00-5.50	5.00-5.50
25	6.50	6.00	6.00	12	6.00	5.50	5.00-5.50
26	6.50	6.00	6.00	13	6.00	5.50	5.00-5.50
27	6.50-6.75	6.00	6.00	14	6.00	5.50	5.00-5.50
28	6.50-6.75	6.00	6.00-6.25	15	6.00	5.50	5.00-5.50
29	6.50-6.75	6.00-6.25	6.00-6.25	16	6.00	5.00-5.50	5.00-5.50
Aug. 1	6.50-7.00	6.00-6.50	6.00-6.25	19	5.50-6.00	5.00-5.50	5.00
2	7.00	6.00-6.50	6.00-6.50	20	5.50-6.00	5.00-5.50	5.00
3	7.00	6.50	6.00-6.50	21	5.50-6.00	5.00-5.50	5.00
4	7.00	6.50	6.00-6.50	22	5.00-6.00	5.00	4.50-5.00
5	7.00	6.50	6.00-6.50	23	5.50-6.00	5.00	4.50-5.00
8	6.50-7.00	6.00-6.50	6.00-6.50	26	5.50-6.00	5.00	5.00
9	6.50	6.00-6.25	6.00	27	5.50-6.00	5.00	5.00
10	6.00-6.50	5.50-6.00	5.75-6.00	28	5.50-6.00	5.00	5.00
11	6.50	5.50-6.00	6.00	29	5.50-6.00	5.00	5.00
12	6.50	5.50-6.00	6.00	30	5.50-6.00	5.00	5.00
15	6.50	5.50	6.00	<u>LAST REPORT</u>			
16	6.50	5.00-5.50	6.00				
17	6.00-6.50	5.00	5.50				
18	5.50	4.50	5.00				
19	4.50-5.00	3.50-4.00	4.00-4.50				

Compiled from daily reports issued by the Federal-State Market News Service at El Centro, Bakersfield, and Fresno, California.
 a/ Supplies insufficient to quote.

TABLE 7. WHOLESALE PRICES FOR CALIFORNIA CANTALOUPS AT NEW YORK, CHICAGO, ATLANTA
AND LOS ANGELES, BY DAYS - 1966
(Extreme prices for fine or inferior quality are not included)

Date	New York	Chicago	Atlanta	Los Angeles
<u>Dollars per jumbo crate - 36s</u>				
June 1	11.00-15.00 M/	11.00-12.00 M/	11.00-12.00 M/	7.00-10.00
2	14.00	11.00-12.00 M/	11.00-12.00 M/	7.00-8.00
3	11.50-14.50 M/	11.00-12.50 M/	9.50-11.50 M/	8.00-8.50
6	13.00	11.00-12.50 M/	9.50-11.00 M/	6.00-6.50
7	12.50	10.00-11.00 M/	9.50-11.00 M/	5.00-6.00
8	9.00-12.00 M/	9.50-11.00 M/	7.00-9.00 M/	5.00-6.00
9	10.00-12.00 M/	9.00 M/	6.00-8.00 M/	5.00-5.50
10	12.00	7.50-8.00 A/	6.50-7.00 M/	4.50-5.00 A/
13	9.00-9.50	7.50-8.00	-	5.00-5.50
14	8.50-9.00	-	6.50 T/	5.00-5.50
15	8.50-9.50	7.00-7.50	6.50-7.00 T/	5.00-5.50
16	9.00	7.00-7.50	6.00-7.00 T/	5.00
17	9.00-10.00	6.50	6.00-7.00 T/	4.50-5.50
20	7.00-8.50	6.25-6.75	-	4.00-4.50
21	6.00-8.00	7.50-8.00	6.50 T/	4.50-5.00
22	6.50-8.00	7.00-7.50	7.00	4.50-5.25
23	6.50-8.00	6.50-7.00	7.50	5.00-6.00
24	7.00-8.50	7.00-7.50	-	6.00-6.50
27	7.00-8.50	7.50-8.00	8.50	5.50-6.50
28	7.00-8.50	8.00-8.50	8.00-8.50 T/	5.00-6.00
29	7.50-8.50	8.00-9.00	7.50-8.00 T/	5.50-6.50
30	8.50-9.50	8.50-9.50	7.50 T/	5.50-6.00
July 1	8.50-9.50	8.50-9.25	9.00 A/	4.50-5.50
4	HOLIDAY			
5	9.00-9.50	9.00	9.00 A/	4.50-5.50
6	9.00-10.00	8.50-9.00	9.00	5.50-6.50
7	9.00-10.00	8.50	8.50-9.00	6.50-7.00
8	10.00-11.00	8.50	8.50	7.00-7.50
11	9.00-9.50	9.00	8.50-9.00	6.00-7.00
12	8.50-9.50	8.50-9.50	9.00-9.50	6.00-7.00
13	8.50-9.50	9.00-9.50	8.50-9.50	6.00-7.00
14	9.00-9.50	9.00-9.50	9.00-9.50 A/	7.00-7.50
15	10.00-10.50	9.00-9.50	-	7.50-8.00
18	9.50-10.00	9.50-10.50	9.00-9.50	8.00
19	9.50-10.50	9.50-10.00	9.00-9.50	7.00-8.00
20	9.00-10.00	10.00	9.50	6.50
21	9.00-10.00	9.00-9.50	9.00-9.50	6.50
22	9.00-9.50	9.50	9.00-9.50	6.50-7.50
25	9.00-9.50	9.50-10.00	-	6.50-7.50
26	9.00-9.50	9.50-10.50	-	6.00-7.00
27	9.00-10.00	9.50-10.50	-	6.00-7.00
28	10.00-10.50	10.00-10.50	8.50-9.00	6.50-7.50
29	10.50-11.50	9.50-10.00	8.00-9.00	6.50-7.50
Aug. 1	10.00-10.50	9.50-10.00	8.00-8.50	6.50-7.50
2	10.50-11.00	10.00	8.00-8.50	6.50-7.50
3	11.50-12.00	10.00-11.00	8.00-8.50	7.00-7.50
4	12.00-12.50	10.00-11.00	8.50	7.50-8.00
5	11.00-11.50	11.00-11.50	-	7.25-8.00
8	10.00-10.50	10.50-11.00	-	6.50-7.00
9	10.00-10.50	10.00-10.50	-	6.00-6.50
10	9.50-10.50	9.50-10.00	10.00	6.50-7.00
11	10.00-10.50	9.00-9.50	-	7.00-7.50
12	9.50-10.50	9.00-9.50	-	7.00-7.50

(Continued on next page)

TABLE 7. WHOLESALE PRICES FOR CALIFORNIA CANTALOUPS AT NEW YORK, CHICAGO, ATLANTA
AND LOS ANGELES, BY DAYS - 1966
(Extreme prices for fine or inferior quality are not included)

Date	New York	Chicago	Atlanta	Los Angeles
<u>Dollars per jumbo crate - 36s</u>				
Aug. 15	9.50-10.00	9.00-10.00	10.00	7.00-7.50
16	9.00-9.50	8.50-9.50	10.00	6.00-6.50
17	9.00-9.50	8.50-9.50	9.50-10.00	6.00-6.50
18	8.50-9.00	8.50-9.00	9.50	6.00-6.50
19	8.00-8.50	8.50-9.00	9.00	5.50-6.00
22	7.50-8.50	8.00-8.50	-	5.50-6.00
23	7.50-8.50	7.50-8.00	8.00-8.50	5.00-5.50
24	7.50	7.50-8.00	-	4.50-5.00
25	7.00-7.50	7.50-8.00	7.50-8.00	5.00-5.50
26	7.50-8.00	7.50-8.00	8.00-8.50	5.50-6.00
29	8.50-9.00	8.50-9.00	8.00-8.50	6.00-6.50
30	8.50-9.50	8.50-9.00	8.00-8.50	6.00-6.50
31	9.50-10.00	8.50-9.00	-	6.00-7.00
Sept. 1	10.00-10.50	8.50-9.00	8.50-9.00	6.50-7.00
2	10.50-11.00	8.50-9.00	-	7.00-7.50
5	HOLIDAY			
6	10.00-10.50	-	9.00	6.50-7.00
7	10.50-11.00	9.00-9.50	9.00	5.50-6.00
8	10.50-11.50	9.00-10.00	-	6.00-6.50
9	10.00-10.50	9.50-10.00	-	5.50-6.00
12	10.00-11.00	9.50	9.50-10.00	6.00-7.00
13	10.00-11.00	8.00-8.50 <u>1/</u>	9.00-9.50	5.50-6.00
14	9.50-10.00	9.50-10.50	9.00-9.50	5.50-6.00
15	8.00-10.00	9.50-10.00	-	6.00-6.50
16	8.50-9.50	8.50-9.50	9.00	6.00-6.50
19	8.00-9.00	8.00-9.00	9.00	6.75-7.00
20	7.50-8.50	9.00-9.50	9.00	6.00-7.50
21	7.50-8.00	9.00-9.50	9.00	6.00-7.00
22	7.50-8.00	9.00-9.50	9.00	5.50-6.50
23	7.00-8.00	9.00-9.50	9.00	5.50-6.50
26	7.50-8.50	9.00-9.50	-	5.50-6.00
27	8.00-9.00	9.00-9.50	-	6.00-6.25
28	8.50-9.50	7.00-9.00	-	5.00-6.00
29	9.00-11.00	7.00-9.50	9.00	5.50-6.50
30	10.00-10.50	7.00-9.00	-	6.00-7.00
Oct. 3	10.00-11.00	9.00	-	6.00-6.50
4	9.00-10.50	13.50-14.00 <u>1/</u>	9.00	6.00-6.50
5	9.50-10.50	15.00	-	6.00-6.50
6	9.50-10.50	15.00	-	6.00-6.50
7	9.50-10.00	15.00	-	6.00-6.50
10	10.50-11.00	14.00-15.00	-	5.00-6.00
11	12.00-14.00	14.00-15.00	9.00	5.00-6.00
12	-	13.00	9.00	5.00-6.00
13	11.00-12.00	11.00-12.00	-	5.00-6.00
14	10.50-12.00	11.00-12.00	-	5.50-6.00

A/ Arizona

M/ Mexico

T/ Texas

1/ Supplies light - fair quality only.

TABLE 8 RAIL ARRIVALS, UNLOADS AND/OR DIVERSIONS, TRACK HOLDINGS, AND TRUCK ARRIVALS OF CANTALOUPS IN 16 CITIES, BY DAYS, MAY-OCTOBER 1966

Date	May				June				July			
	Rail Arr.	Unlds & Div.	On Track	Truck Arr.	Rail Arr.	Unlds & Div.	On Track	Truck Arr.	Rail Arr.	Unlds & Div.	On Track	Truck Arr.
	<u>Cars and carlot equivalents</u>											
1	-	-	-	-	69	58	217	10	73	133	178	15
2	50	15	76	7	78	74	221	12	-	-	-	-
3	20	26	70	1	67	80	208	12	-	-	-	-
4	22	30	62	5	-	-	-	-	HOLIDAY			
5	40	31	71	5	-	-	-	-	202	193	187	33
6	16	30	57	6	134	98	244	31	136	150	173	19
7	-	-	-	-	88	100	232	17	137	134	176	19
8	-	-	-	-	75	101	206	24	128	139	165	15
9	64	24	97	4	71	85	192	17	-	-	-	-
10	34	22	109	6	70	91	171	15	-	-	-	-
11	20	26	103	1	-	-	-	-	231	168	228	23
12	31	40	94	6	-	-	-	-	71	107	192	16
13	17	35	76	2	263	161	273	20	84	67	209	15
14	-	-	-	-	107	135	245	19	133	107	209	8
15	-	-	-	-	186	138	293	17	102	153	158	13
16	78	33	121	15	174	168	299	15	-	-	-	-
17	36	36	121	7	165	202	262	9	-	-	-	-
18	32	39	114	-	-	-	-	-	249	170	237	23
19	36	48	102	1	-	-	-	-	114	120	231	12
20	17	39	80	4	304	238	328	17	78	102	207	22
21	-	-	-	-	173	184	317	14	74	91	188	21
22	-	-	-	-	185	175	327	11	64	84	168	13
23	64	51	93	9	218	193	352	11	-	-	-	-
24	48	47	94	7	198	221	329	16	-	-	-	-
25	48	42	100	5	-	-	-	-	158	123	203	24
26	74	47	127	9	-	-	-	-	75	99	179	15
27	45	56	116	9	300	306	323	25	61	86	154	13
28	-	-	-	-	119	155	297	15	57	70	141	23
29	-	-	-	-	123	167	253	16	45	80	106	15
30	HOLIDAY	-	-	-	125	140	238	15	-	-	-	-
31	191	101	206	20	-	-	-	-	-	-	-	-
Date	August				September				October			
	Rail Arr.	Unlds & Div.	On Track	Truck Arr.	Rail Arr.	Unlds & Div.	On Track	Truck Arr.	Rail Arr.	Unlds & Div.	On Track	Truck Arr.
	<u>Cars and carlot equivalents</u>											
1	152	135	123	77	51	60	96	14	-	-	-	-
2	77	81	119	25	23	53	66	20	-	-	-	-
3	91	86	124	16	-	-	-	-	26	20	61	8
4	64	78	110	17	-	-	-	-	12	16	57	1
5	62	52	120	19	HOLIDAY				10	23	44	-
6	-	-	-	-	102	82	86	29	4	13	35	2
7	-	-	-	-	68	69	85	15	8	16	27	1
8	132	97	155	29	50	50	85	11	-	-	-	-
9	66	69	152	27	29	54	60	12	-	-	-	-
10	63	79	136	24	-	-	-	-	18	8	37	3
11	87	60	163	33	-	-	-	-	10	16	31	2
12	51	70	144	26	104	58	106	16	1	a/	8	2
13	-	-	-	-	42	45	103	7	9	5	28	3
14	-	-	-	-	51	44	110	10	5	12	21	1
15	154	92	206	40	39	44	105	9	-	-	-	-
16	76	75	207	20	33	30	108	7	-	-	-	-
17	56	79	184	31	-	-	-	-	18	11	28	6
18	62	51	195	21	-	-	-	-	10	11	27	3
19	52	55	192	27	84	57	135	8	6	10	23	3
20	-	-	-	-	22	43	114	5	5	8	20	2
21	-	-	-	-	40	48	106	7	1	8	13	4
22	145	130	207	37	17	28	95	7	-	-	-	-
23	98	86	219	24	20	37	78	8	-	-	-	-
24	82	90	211	19	-	-	-	-	5	7	11	1
25	63	89	185	17	-	-	-	-	5	5	11	2
26	40	75	150	22	47	48	77	9	3	6	8	-
27	-	-	-	-	22	24	75	1	4	5	7	2
28	-	-	-	-	27	28	74	2	1	3	5	-
29	111	114	147	22	11	21	64	4	-	-	-	-
30	47	67	127	13	13	22	55	5	-	-	-	-
31	36	58	105	15	-	-	-	-	-	-	-	-

Compiled from daily reports issued by Federal-State Market News Service, Fresno, California.
a/ Unavailable.

NARRATIVE REVIEW OF THE 1966 SEASON

HONEYDEWSBLYTHE DISTRICT

The F.O.B. prices for watermelons, honeydews and miscellaneous melons were not quoted this year since appreciable volume was not attained until the final week that the Blythe office closed for the season.

CENTRAL CALIFORNIA DISTRICTLate Summer

Honeydew melons returned an average price of \$6.40 per hundred weight for the 1966 season, an increase of \$1.30 over the 1965 crop. Harvested acreage amounted to 3,950 acres in the San Joaquin Valley and 2,350 acres in Sacramento Valley's Yuba City-Woodland Area. Yield per acre for these late Summer producing districts averaged $7\frac{1}{4}$ tons per acre or 1,000 lbs. less than in 1965. Total 1966 Summer crop production was 11% below 1965's crop.

Initial movement to market occurred on June 26th from the Central California producing sections, or about two weeks earlier than in 1965. First movement from the Sacramento Valley was reported on July 11, or 17 days earlier than the 1965 start of harvest. Central California's producing districts shipped 677 rail cars or 375 less than the previous season while Northern California's Sacramento Valley billed out 1,092 cars or 203 less than in 1965.

F.O.B. trading opened the season on July 6th with Jumbo crates of 6s-8s and Standard crate 9s at \$2.75-3.00 and the Standard crates of 12s at \$3.00-3.25. These moderately high opening prices, under mostly an about steady to firm market trend held through the 13 week season with the exception of the Jumbo crate 6s that eased to \$2.50 during the midseason period of heavier production of that size.

Growing and harvesting weather was favorable, trade acceptance of fruit quality and appearance was mostly good, and generally a good demand through the season kept F.O.B. trading prices within a rather narrow range and at moderately high levels. Most producers considered the 1966 season financially successful.

TABLE 9. U.S. ACREAGE OF HONEYDEWS BY STATES AND CALIFORNIA BY COUNTIES,
ANNUAL 1962-66, AND BY SEASON 1966

State or County	Annual Total			1966 Season			
	1962	1963	1964	1965	1966	Spring	Late Summer
	<u>Harvested Acres</u>					<u>Harvested Acres</u>	
California:							
Riverside	650	430	370	360	360	360	-
Yolo	1750	1460	1750	1600	1600	-	1600
Yuba	650	700	700	780	750	-	750
Fresno	360	150	690	900	470	-	470
Kern	410	240	320	300	530	-	530
San Joaquin	340	350	450	200	170	-	170
Stanislaus	2800	2750	2620	2300	2350	-	2350
Tulare	790	-	330	400	430	-	430
Other Counties	-	70	70	360	240	40	200
Total California	7750	6150	7300	7200	6900	400	6500
Arizona	500	600	1000	700	1100	-	1100
Texas	1200	1400	1500	2400	1100	1100	-
Total U. S.	9450	8150	9800	10300	9100	1500	7600

Compiled from "Vegetables - Fresh Market" issued by USDA, SRS, Crop Reporting Board, Washington, D.C., dated December 20, 1966 and records of California Crop and Livestock Reporting Service, Sacramento, California.

TABLE 10.

RAIL SHIPMENTS OF HONEYDEW MELONS, CALIFORNIA BY DISTRICTS
AND COMPETING STATES, BY WEEKS, 1966

Week ending	California			Competing States		Total
	Central District	Northern District	Other Districts	Arizona	Texas	
	<u>Rail cars a/</u>					
June 25	-	-	62 b/	24	5	91
July 2	17	-	69 b/	46	15	147
9	76	-	45 b/	70	4	195
16	83	41	-	34	-	158
23	52	32	-	30	-	114
30	47	74	-	23	-	144
Aug. 6	61	97	-	2	-	160
13	74	137	-	-	-	211
20	64	136	-	-	-	200
27	45	110	-	-	-	155
Sept. 3	33	114	-	-	-	147
10	23	111	-	-	-	134
17	42	86	-	-	-	128
24	27	76	-	-	-	103
Oct. 1	24	71	-	-	-	95
8	7	7	-	-	-	14
15	2	-	5 c/	-	-	7
22	-	-	2 c/	-	-	2
29	-	-	1	-	-	1
TOTAL	677	1,092	184	229	24	2,206

Compiled from daily reports issued by Federal-State Market News Service, Fresno, California.

a/ Rail cars include rail-truck (piggyback vans).

b/ Blythe District.

c/ Imperial Valley.

TABLE 11.

DAILY F.O.B. SHIPPING POINT PRICES OF HONEYDEW MELONS,
SAN JOAQUIN VALLEY POINTS, BY SIZE - 1966 SEASON

DATE	6s	8s	9s	12s
July 11	2.75-3.00	2.75-3.00	2.75-3.00	3.00-3.25
12	2.75-3.00	2.75-3.00	2.75-3.00	3.00-3.25
13	2.75-3.00	2.75-3.00	2.75-3.00	3.00-3.25
14	2.75-3.00	2.75-3.00	2.75-3.00	3.00-3.25
15	2.75-3.00	2.75-3.00	2.75-3.00	3.00-3.25
18	2.75-3.00	2.75-3.00	2.75-3.25	3.00-3.25
19	2.75-3.00	2.75-3.00	2.75-3.25	3.00-3.25
20	2.75-3.00	2.75-3.00	2.75-3.25	3.00-3.25
21	2.75-3.00	2.75-3.00	2.75-3.25	3.00-3.25
22	2.75-3.00	2.75-3.00	2.75-3.25	3.00-3.25
25	2.75-3.00	2.75-3.00	2.75-3.25	3.00-3.25
26	2.75-3.00	2.75-3.00	2.75-3.25	3.00-3.25
27	2.75-3.00	2.75-3.00	2.75-3.25	3.00-3.25
28	2.75-3.00	2.75-3.00	2.75-3.25	3.00-3.25
29	2.75-3.00	2.75-3.00	2.75-3.25	3.00-3.25
Aug. 1	2.75-3.00	2.75-3.00	2.75-3.00	3.00-3.25
2	2.75	2.75-3.00	3.00	3.00-3.25
3	2.75	2.75-3.00	3.00	3.00-3.25
4	2.75	2.75-3.00	2.75-3.00	3.00-3.25
5	2.50-2.75	2.75-3.00	2.75-3.00	3.00-3.25
8	2.50-2.75	2.75-3.00	2.75-3.00	3.00-3.25
9	2.50-2.75	2.75-3.00	2.75-3.00	3.00-3.25
10	2.50-2.75	2.75	2.75-3.00	3.00-3.25
11	2.50-2.75	2.75	2.75-3.00	3.00-3.25
12	2.50-2.75	2.75	2.75-3.00	3.00-3.25
15	2.50-2.75	2.75	2.75-3.00	3.00-3.25
16	2.50-2.75	2.75	2.75-3.00	3.00-3.25
17	2.50-2.75	2.75	2.75-3.00	3.00-3.25
18	2.50-2.75	2.75	2.75-3.00	3.00-3.25
19	2.50	2.75	2.75-3.00	3.00-3.25
22	2.50	2.75	2.75-3.00	3.00-3.25
23	2.50	2.75	2.75-3.00	3.00-3.25
24	2.50	2.75	2.75	3.00
25	2.50	2.75	2.75	3.00
26	2.50	2.75	2.75	3.00
29	2.50	2.75	2.75	3.00
30	2.50	2.75	2.75	3.00
Sept. 31	2.50	2.75	2.75	3.00
1	2.50	2.75	2.75	3.00
2	2.50	2.75	2.75	3.00
5	HOLIDAY			
6	2.50	2.75	2.75	3.00
7	2.50	2.75	2.75-3.00	3.00-3.25
8	2.50	2.75	2.75-3.00	3.00-3.25
9	2.50	2.75	2.75-3.00	3.00-3.25
12	2.75	3.00	3.00	3.00-3.25
13	2.75	3.00	3.00	3.25
14	2.75	3.00	3.00	3.25
15	2.75	3.00	3.00	3.25
16	2.75	3.00	3.00	3.25
19	2.75	3.00	3.00	3.25
20	2.75	3.00	3.00	3.25
21	2.75	3.00	3.00	3.25
22	2.75	3.00	3.00	3.25
23	2.75	3.00	3.00	3.25
26	2.75	3.00	3.00	3.25
27	2.75	3.00	3.00	3.25
28	2.75	3.00	3.00	3.25
29	2.75	3.00	3.00	3.25
30	2.75	3.00	3.00	3.25
Oct. 3	2.75	3.00	3.00	3.25
4	2.75	3.00	3.00	3.25
5				

LAST REPORT

SOURCE: Compiled from daily reports issued by the Federal-State Market News, Fresno, Calif.

TABLE 12.

DAILY F.O.B. SHIPPING POINT PRICES OF CRANSHAW MELONS
AT SAN JOAQUIN VALLEY POINTS, BY SIZE - 1966 SEASON

DATE	5s	6s	8s
July 18	3.00-3.50	3.00-3.50	3.50-4.00
19	3.25-3.50	3.25-3.50	4.00
20	3.50	3.50	4.00
21	3.50	3.50	4.00
22	3.50	3.50	4.00
25	3.50	3.50	4.00
26	3.50	3.50	4.00
27	3.50	3.50	3.50-4.00
28	3.50	3.50	3.50-4.00
29	3.50	3.50	3.50-4.00
Aug. 1	3.50	3.50	3.50-4.00
2	3.50	3.50	3.50-4.00
3	3.50	3.50	3.50-4.00
4	3.50	3.50	3.50-4.00
5	3.50	3.50	3.50-4.00
8	3.50	3.50	4.00
9	3.50	3.50	4.00
10	3.50	3.50	4.00
11	3.50	3.50	4.00
12	3.50	3.50	4.00
15	3.50	3.50	4.00
16	3.50	3.50	4.00
17	3.50	3.50	4.00
18	3.50	3.50	4.00
19	3.50	3.50	4.00
22	3.50	3.50	4.00
23	3.50	3.50	4.00
24	3.50	3.50	4.00
25	3.50	3.50	4.00
26	3.50	3.50	4.00
29	3.50	3.50	4.00
30	3.50	3.50	4.00
31	3.50	3.50	4.00
Sept. 1	3.50	3.50	4.00
2	3.50	3.50	4.00
5	HOLIDAY		
6	3.50	3.50	4.00
7	3.50	3.50	4.00
8	3.50	3.50	4.00
9	3.50-4.00	3.50-4.00	4.00-4.50
12	3.50-4.00	3.50-4.00	4.00-4.50
13	3.50-4.00	3.50-4.00	4.00-4.50
14	3.50-4.00	3.50-4.00	4.00-4.50
15	3.50-4.00	3.50-4.00	4.00-4.50
16	3.50-4.00	3.50-4.00	4.00-4.50
19	3.50	3.50	4.00
20	3.50	3.50	4.00
21	3.50	3.50	4.00
22	3.50	3.50	4.00
23	3.50	3.50	4.00
26	3.50	3.50	4.00
27	3.50	3.50	4.00
28	3.50	3.50	4.00
29	3.50	3.50	4.00
30	3.50	3.50	4.00
Oct. 3	3.50	3.50	4.00
4	3.50	3.50	4.00
5		LAST REPORT	

SOURCE: Compiled from daily reports issued by the Federal-State Market News, Fresno, California.

TABLE 13. DAILY F.O.B. SHIPPING POINT PRICES OF MISCELLANEOUS MELONS, SAN JOAQUIN VALLEY POINTS, BY TYPE AND SIZE - 1966 SEASON

DATE		PERSIANS	6s A/	CASABAS-SANTA CLAUS		
		6-8s		8s	9s	
July	18		3.50	3.50-4.00		
	19		3.50	4.00		
	20		3.50	4.00		
	21		3.50	4.00		
	22		3.50	4.00		
	25		3.50	4.00		
	26		3.50	4.00		
	27		3.00	3.50	4.00	
	28		3.00	3.50	4.00	
	29		3.00	3.50	4.00	
	Aug.	1	4.00	3.00	3.50	4.00
		2	4.00	3.00	3.50	4.00
		3	4.00	3.00	3.50	4.00
		4	4.00	3.00	3.50	4.00
5		3.50-4.00	3.00	3.50	4.00	
8		3.50	3.00	3.50		
9		3.50	3.00	3.50		
10		3.50	3.00	3.50		
11		3.50	3.00	3.50		
12		3.50	3.00	3.50		
15		3.50	3.00	3.50		
16		3.50	3.00	3.50		
17		3.50	3.00	3.50		
18		3.50	3.00	3.50		
19		3.50	3.00-3.50	3.50-4.00		
22		3.50	3.00-3.50	3.50-4.00		
23		3.50	3.00-3.50	3.50-4.00		
24		3.50	3.00-3.50	3.50-4.00		
25		3.50	3.00-3.50	3.50-4.00		
26		3.50	3.00-3.50	3.50-4.00		
29		3.50	3.00-3.50	3.50-4.00		
30		3.50	3.00-3.50	3.50-4.00		
Sept.		31	3.50	3.00-3.50	3.50-4.00	
		1	3.50	3.00-3.50	3.50-4.00	
		2	3.50	3.00-3.50	3.50-4.00	
		5	HOLIDAY			
	6	3.50	3.00	3.50		
	7	3.50	3.00	3.50		
	8	3.50	3.00	3.50		
	9	3.50-4.00	3.00	3.50		
	12	3.50-4.00	3.00	3.50		
	13	3.50-4.00	3.00	3.50		
	14	3.50-4.00	3.00	3.50		
	15	3.50-4.00	3.00	3.50		
	16	3.50-4.00	3.00	3.50		
	19	3.50	3.00-3.50	3.50-4.00		
	20	3.50	3.00-3.50	3.50-4.00		
	21	3.50	3.00-3.50	3.50-4.00		
	22	3.50	3.00-3.50	3.50-4.00		
	23	3.50	3.00-3.50	3.50-4.00		
	26	3.50	3.00-3.50	3.50-4.00		
	27	3.50	3.00	3.50		
28	3.50	3.00	3.50			
29	3.50	3.00	3.50			
30	3.50	3.00	3.50			
Oct.	3	3.50	3.00	3.50		
	4	3.50	3.00	3.50		
	5	LAST REPORT				

A/ Does not include Santa Claus Melons.

SOURCE: Compiled from daily reports issued by the Federal-State Market News, Fresno, California.

TABLE 14.

WHOLESALE PRICES CALIFORNIA HONEYDEW MELONS AT
NEW YORK, CHICAGO, BY DAYS, JULY-OCT. 1966
(Extreme prices for outstanding or inferior quality not included)

Date	NEW YORK				CHICAGO			
	6s	8s	9s	12s	6s	8s	9s	12s
Dollars per flat crate								
July 1	5.00	5.00	5.00-5.50	5.00-5.50	-	5.00-6.00	5.00-6.00	5.00-6.00
4	HOLIDAY							
5	4.50-5.00	4.50-5.00	4.50-5.00	4.50-5.00	-	4.50-5.00	4.50-5.00	4.50-5.00
6	4.00-4.50	4.00-5.00	4.00-5.00	4.00-4.50	-	4.00-4.50	4.00-4.50	5.50
7	-	4.00-5.00	4.00-5.00	4.25-5.00	-	3.50-4.00	3.50-4.00	-
8	-	4.00-4.50	4.00-4.50	4.50	-	3.50-4.00	3.75-4.00	-
11	4.50-4.75	4.00-4.75	4.00-4.75	4.50	3.50	3.50-4.25	3.50-4.25	-
12	4.50-4.75	4.50-4.75	4.50-4.75	4.50	3.50	3.50-4.00	3.50-4.00	4.50
13	4.50	4.50-4.75	4.50-4.75	4.75	3.00-3.50	3.75-4.00	3.75-4.00	4.50
14	4.75	4.25-4.75	4.50-4.75	4.50	3.50	3.75-4.00	3.75-4.00	4.25-4.50
15	4.50	4.75	4.50-4.75	4.75-5.00	3.00-3.50	3.50-3.75	3.50-4.00	4.00-4.50
18	4.25-4.50	4.75	4.75	4.50-5.00	3.00-3.50	3.50-4.25	3.50-4.25	4.00-4.50
19	-	-	4.50-4.75	4.25-4.75	-	-	-	-
20	-	4.75	4.50-4.75	-	2.50-3.00	3.25-3.75	3.25-3.75	3.50-4.00
21	3.75	4.25-4.75	4.25-4.75	4.00-4.50	2.50	3.00-3.50	3.00-3.50	3.50-4.00
22	-	4.50	4.50	4.50	2.50-3.00	3.00-3.50	3.00-3.50	3.50-4.00
25	-	4.00-4.25	4.00-4.25	4.00-4.50	-	3.75-4.50	3.75-4.50	-
26	-	4.25-4.75	4.25-4.75	4.50-4.75	4.00-4.25	-	-	-
27	-	6.00	6.00	-	4.25-4.50	4.25-4.50	4.25-4.50	4.25-4.50
28	4.50-5.50	5.50	5.50	-	4.50-4.75	4.50-4.75	4.50-4.75	4.50-4.75
29	4.25-5.00	4.50-5.50	4.50	4.50	4.50	4.50	4.50	4.50
Aug. 1	4.50-5.00	4.75-5.25	4.75-5.00	4.50-5.25	4.25-5.00	4.25-5.00	4.25-5.00	4.25-5.00
2	4.50-5.00	4.75-5.50	5.00	5.00	4.00-4.50	4.00-4.75	4.00-5.00	4.00-5.00
3	4.25-5.00	4.50-5.50	5.00-5.50	-	4.00	4.00-4.75	4.00-5.00	4.00-5.00
4	4.50-5.00	5.00-5.50	5.25-5.50	5.25	3.50-4.00	4.25-4.50	4.25-4.50	-
5	4.00-5.00	4.50	4.50	-	4.00-4.25	-	-	-
8	4.25-4.75	5.00-5.50	5.50	5.50	4.00	4.00-4.50	4.50	4.75-5.00
9	5.00	5.50	5.50	5.50	4.00	4.25-4.50	4.50	4.50-5.00
10	5.00	5.00	5.00	5.00	3.50-3.75	4.25-4.50	4.50-5.00	5.00
11	4.75-5.00	5.00-5.50	5.00-5.50	5.00-5.50	3.00-4.00	4.25-4.50	4.50	-
12	4.50-5.00	4.75-5.50	4.75-5.00	4.75-5.50	4.00-4.50	4.50	4.50-4.75	4.75-5.00
15	4.50-5.00	4.50-5.00	4.50-4.75	4.50-5.00	4.00	4.25-4.75	-	-
16	4.50-4.75	4.50-4.75	4.50-4.75	5.00-5.25	3.50-4.00	4.00-4.50	4.50-5.00	4.50-5.00
17	4.50-4.75	4.50-4.75	4.25-4.75	4.50-5.00	3.50-4.25	4.50	4.50-4.75	5.00
18	4.00-4.50	4.00-4.50	4.00-4.50	4.75-5.00	3.50-4.00	4.25-4.50	4.25-4.75	4.75-5.00
19	4.00-4.50	4.00-4.50	4.00-4.50	4.75-5.00	3.75-4.00	4.25-4.50	4.25-4.75	4.75-5.00
22	3.50-4.00	3.75-4.50	3.75-4.25	4.50-4.75	3.75-4.00	4.00-4.50	4.25-4.75	4.75-5.00
23	3.50-4.25	3.75-4.25	3.75-4.25	4.00-4.50	-	-	-	4.50
24	3.00-4.00	3.50-4.00	3.50-4.25	4.00-4.50	4.50	5.00	5.25	4.75-5.25
25	3.75	3.50-4.00	3.50-4.25	4.00-4.50	-	-	-	-
26	3.25-3.50	4.00	3.75-4.25	3.75-4.50	6.00	6.00	5.50	4.75-5.00
29	3.25-4.25	3.50-4.50	3.50-4.25	3.50-4.50	6.00	6.00	5.50	5.00-5.25
30	4.25	4.00-4.25	3.50-4.25	4.25-4.50	4.50	4.75	4.75	4.75
31	4.25	3.50-4.25	3.50-4.25	4.00-4.25	4.75-5.25	4.75-5.25	4.75-5.25	4.75-5.25
Sept. 1	4.25	3.75-4.50	4.00-4.50	4.50-5.00	6.00	5.25-5.50	5.25-5.50	4.75-5.25
2	4.00-4.25	3.75-4.25	3.75-4.25	4.75	6.00	5.50-6.00	5.25-5.50	5.00-5.25
5	HOLIDAY							
6	4.00-4.50	4.25-4.50	4.00-4.50	4.50-5.50	4.50-4.75	4.50-4.75	4.50-4.75	4.50-4.75
7	4.50-5.25	4.25-5.25	4.50-5.25	4.50-5.25	4.50	4.75	4.75	4.75
8	4.50-5.25	4.25-5.25	4.50-5.25	5.25-5.50	4.50	4.75-5.25	5.25-5.50	5.00
9	4.50-5.00	-	5.00	5.50	4.50	4.50-4.75	-	-

(Continued on next page)

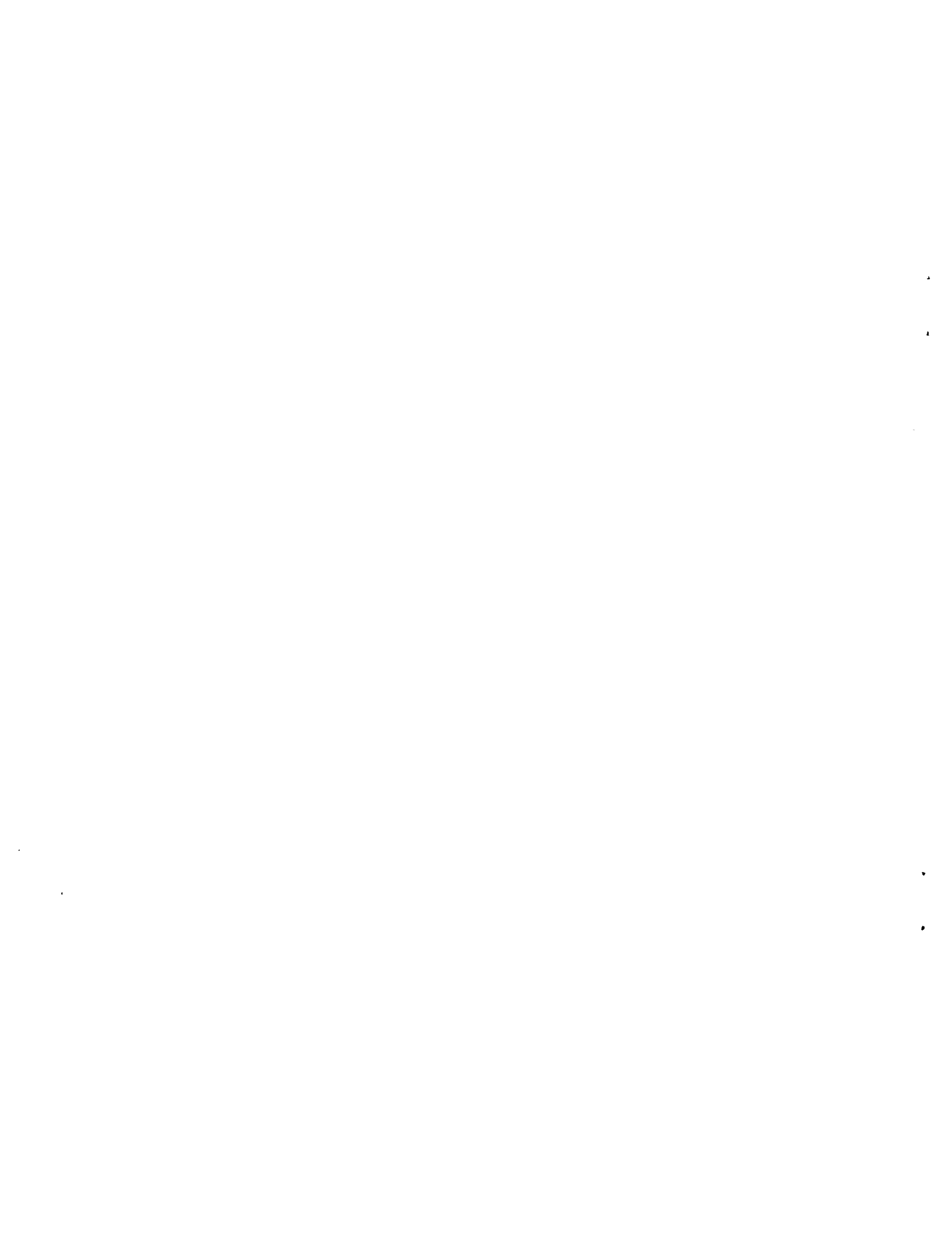
TABLE 14.

WHOLESALE PRICES CALIFORNIA HONEYDEW MELONS AT NEW YORK,
CHICAGO, BY DAYS, JULY-OCT. 1966 (Cont'd.)
(Extreme prices for outstanding or inferior quality not included)

Date	NEW YORK				CHICAGO			
	6s	8s	9s	12s	6s	8s	9s	12s
	<u>Dollars per flat crate</u>							
Sept. 12	5.00-5.50	5.00-6.00	5.25-5.50	5.50	4.50	-	-	-
13	4.50-5.50	5.50-6.00	5.25-6.00	5.50	4.50-5.00	4.50-5.00	4.50-5.00	-
14	4.75-5.50	5.50	-	-	4.50-5.00	4.75-5.50	4.75-5.50	4.75-5.50
15	5.00-5.50	5.50-6.00	6.00	6.00	4.50-5.00	-	-	-
16	4.50-5.00	5.00-5.50	5.50	5.50-6.00	4.50-5.00	-	-	-
19	4.50-5.00	5.00-5.50	5.25-5.50	5.00-5.50	5.00	5.50	5.50	6.00
20	4.50-5.00	5.00-5.50	5.00-5.50	5.00-5.50	4.50-5.00	5.00-5.50	5.00-5.50	-
21	4.50-5.00	4.50-5.25	4.50-5.25	4.50-5.25	4.50-5.00	5.00-5.50	5.50	-
22	4.50-4.75	4.50-5.25	4.50-5.25	5.25	4.00-4.50	4.00-4.50	-	-
23	4.25-4.75	4.50-5.00	5.00	-	4.50-5.00	5.00	5.00	5.00-6.00
26	4.00-4.50	4.50-5.00	4.75-5.00	5.00-5.50	4.00	4.50-5.00	4.50-5.00	-
27	4.00-4.50	4.50-5.00	4.50-5.00	5.00-5.50	4.00	5.00-5.50	5.00-5.50	5.50
28	4.00-4.50	4.50-5.00	4.50-5.00	5.00-5.50	4.00-4.50	4.00-4.50	4.00-4.50	-
29	4.25	4.50-5.00	4.25-5.00	4.75-5.50	4.00	4.00-4.50	4.00-4.75	4.75-5.00
30	4.25	4.25-5.00	4.25-5.00	4.50-5.00	4.00-5.00	4.00-4.50	4.00-4.75	4.50-5.00
Oct. 3	4.00-4.50	4.50	4.50	5.00	4.00-5.00	4.00-4.50	4.00-4.50	4.50
4	4.00-4.50	4.25-4.50	4.25-4.50	4.50-5.00	4.00-5.00	4.50-4.75	4.50-4.75	4.50-5.00
5	4.00-4.25	4.50	4.00-4.50	4.50-5.00	4.00	4.50	4.50	5.00
6	-	4.25-4.50	4.00-4.50	4.50-5.00	4.00-4.50	3.75-4.50	3.75-4.50	4.25-5.00
7	-	4.00-4.50	4.00-4.50	4.50-5.00	-	-	-	-
10	4.00-4.50	4.00-5.00	4.00-4.50	4.50-5.00	-	-	-	-
11	-	4.75-5.00	4.00-4.50	4.00-5.00	-	-	4.00-4.50	-
12	HOLIDAY	-	-	-	-	5.50	5.00	5.50
13	4.00-4.50	4.50-5.00	4.25-5.00	4.50-5.00	-	4.50-5.00	4.50-5.00	5.00-5.50
14	-	4.25-5.00	4.25-5.00	4.25-4.50	-	4.50-5.00	4.50-5.00	5.00-5.50

LAST REPORT

SOURCE: Compiled from daily reports issued by the Federal-State Market News Service, Fresno.



NARRATIVE REVIEW OF THE 1966 SEASON

WATERMELONSBLYPHE DISTRICT

The F.O.B. prices for watermelons, honeydews and miscellaneous melons were not quoted this year since appreciable volume was not attained until the final week that the Blythe office closed for the season.

IMPERIAL VALLEY DISTRICT

The 1966 Imperial Valley watermelon season was satisfactory for most growers and shippers. Highlights of the season included reduced acreage; favorable yields; generally good quality and favorable weather along the West Coast states during the peak of the season.

Planted acreage totaled 3,718 acres, compared with 4,165 in 1965. The average yield per acre this season was 8.3 tons, compared with 8.8 last season.

Light harvesting began on May 29th, the same date as a year earlier. Supplies increased steadily until the peak day on June 17th. The period of heaviest shipments was from June 8th through 27th. This was about one to two weeks earlier than the previous season. Daily shipments during this period ranged from 64 to 111 carlot equivalents. Unusually hot weather slowed the harvest on several days during this period as some field help was reluctant to work in the last afternoon.

Distribution was normal, confined generally to western and northwestern outlets, including western Canada.

Total rail and truck shipments for the season amounted to 1,895 carlot equivalents, compared with 2,214 last year. Trucks again accounted for 92% of the total movement. There were 147 rail cars shipped and 1,748 carlot equivalents moved by truck. The conversion factor used in determining carlot equivalents shipped by truck was 17 tons.

First shipping point price quotations were reported on June 6th at \$60.00 per ton for 16-20 lb. average size melons. This price level held steady under good demand through June 13th. At this point demand improved further, and as demand exceeded supplies a bullish attitude prevailed among shippers. This condition existed for the next four days and the trading level advanced to \$65.00-70.00 per ton. Some uncertainty then began to mount as to the amount of supplies that would be available for the July 4th holiday. The important pre-holiday demand failed to materialize as some large retail outlets did not feature watermelons for the holiday. The price level then began to decline steadily and by July 1st was down to \$30.00-40.00 per ton. This was the lowest reported prices for the season. Supplies were decreasing. The smaller 12-14 lb. average "Canadian" melons were in light supply. These were usually discounted \$5.00-10.00 per ton. The simple average price for the season on 16-20 lb. size melons was \$51.07 per ton.

WHEELER RIDGE - ARVIN DISTRICT

Kern County acreage totaled 2,150 in 1966 compared with 1,940 in 1965.

Growing conditions were favorable. The crop was somewhat earlier than usual with most shipments during the month of July. Most growers received fair returns.

First shipping point prices were reported on July 5 at \$40.00 per ton. The season's high was reached on July 18 at \$50.00 per ton. Final F.O.B. quotes on July 28 were at \$35.00-40.00 per ton. Some light movement continued for several weeks thereafter.

WESTSIDE DISTRICT

Watermelon prices for the 1966 early Summer Central San Joaquin Valley crop were above the disappointing 1965 season but were not considered unusually high. F.O.B. trading prices opened on Tuesday, July 12th at \$30.00-35.00 per ton on 16-18 pound average fruit, firmed and advanced to \$50.00 during the second week of the season as supplies from the earlier competing districts cleaned up, continued through the third and fourth weeks at the \$35.00-40.00 level, and finished the fifth and final week of the season at \$40.00.

TABLE 15. U.S. ACREAGE OF WATERMELONS BY STATES AND CALIFORNIA BY COUNTIES, ANNUAL 1962-66 AND BY SEASON 1966

State or County	Annual Total					1966 Season	
	1962	1963	1964	1965	1966	Late Spring	Early Summer
	Harvested Acres					Harvested Acres	
California:							
Imperial	4200	4420	3450	4200	3800	3800	-
Riverside	3380	2730	2150	1900	1900	800	1100
Butte	140	150	100	60	100	-	100
Yolo	-	200	150	60	150	-	150
Fresno	1330	1400	1300	1240	1170	-	1170
Kern	2700	2300	2100	1960	1900	-	1900
Madera	300	200	100	-	100	-	100
Merced	980	1200	700	1200	1350	-	1350
San Joaquin	1140	1300	1000	850	1000	-	1000
Stanislaus	930	1100	1000	840	1050	-	1050
Tulare	1250	550	550	540	500	-	500
Los Angeles	-	-	180	130	150	-	150
Orange	200	150	220	280	200	-	200
San Diego	80	100	90	60	90	-	90
Other Counties	170	200	110	80	240	-	240
Total California	16800	16000	13200	13400	13700	4600	9100
Alabama	14000	12600	12500	13000	13000	-	13000
Arizona	4400	4100	3900	4200	3300	-	3300
Arkansas	6200	5800	6100	6400	6000	-	6000
Delaware	1500	1400	1500	1600	1500	-	1500
Florida	66000	68000	65000	73000	67000	67000	-
Georgia	38000	40000	39000	41000	40000	-	40000
Illinois	1700	1700	1600	1800	2000	-	2000
Indiana	6500	6200	5900	6200	6400	-	6400
Iowa	1000	950	900	900	850	-	850
Louisiana	2500	2500	3200	3800	3000	-	3000
Maryland	4600	4500	4600	4600	4300	-	4300
Mississippi	6800	6700	6500	7200	7200	-	7200
Missouri	11000	10800	11200	11100	9400	-	9400
North Carolina	9700	8700	8500	9000	7200	-	7200
Oklahoma	7000	7200	7800	8500	8600	-	8600
Oregon	1100	900	850	900	800	-	800
South Carolina	26000	25000	25000	24200	23500	-	23500
Texas	80000	80000	82000	82000	82000	-	82000
Virginia	5300	4100	4700	4000	3600	-	3600
Washington	900	950	750	900	750	-	750
Total U.S.	311000	308100	304700	317700	304100	71600	232500

Compiled from "Vegetables - Fresh Market" issued by USDA, SRS, Crop Reporting Board, Washington, D.C., dated December 20, 1966 and records of California Crop and Livestock Reporting Service, Sacramento, California.

TABLE 16.

RAIL AND TRUCK SHIPMENTS OF WATERMELONS, CALIFORNIA-ARIZONA, WITH DISTRICT TOTALS, BY DAYS, 1966

Date	Imperial Valley			Blythe			Arizona			Cent. California		
	Rail	Truck	Total	Rail	Truck	Total	Rail	Truck	Total	Rail	Truck*	Total
Cars and carlot equivalents												
May 29	-	4	4	-	-	-	-	-	-	-	-	-
30	-	-	-	-	-	-	-	-	-	-	-	-
31	-	8	8	-	-	-	-	-	-	-	-	-
June 1	68	4	4	-	-	-	-	-	-	-	-	-
19 2	323	7	12	19	-	-	-	-	-	-	-	-
3	4	4	4	-	-	-	-	-	-	-	-	-
25 4	425	-	25	25	-	-	-	-	-	-	-	-
26 5	442	-	26	26	-	-	-	-	-	-	-	-
42 6	714	4	38	42	-	-	-	-	-	-	-	-
33 7	561	3	30	33	-	-	-	-	-	-	-	-
72 8	1224	4	66	70	-	-	2	-	2	-	-	-
63 9	1071	6	55	61	-	-	2	-	2	-	-	-
72 10	1224	4	68	72	-	-	-	-	-	-	-	-
83 11	1411	3	70	73	-	-	-	5	5	-	-	-
67 12	1139	1	64	65	-	-	-	2	2	-	-	-
87 13	1478	2	78	80	-	-	3	4	7	-	-	-
124 14	2108	4	90	94	-	4	2	24	26	-	-	-
126 15	2142	-	96	96	-	3	2	25	27	-	-	-
142 16	2414	6	97	103	-	6	-	33	33	-	-	-
153 17	2601	8	103	111	-	7	3	32	35	-	-	-
121 18	2057	7	73	80	-	11	6	24	30	-	-	-
124 19	2108	10	67	77	-	8	7	32	39	-	-	-
148 20	2516	15	63	78	-	18	11	41	52	-	-	-
124 21	2108	7	51	58	-	13	5	48	53	-	-	-
129 22	2193	9	60	69	-	14	12	34	46	-	-	-
154 23	2618	12	62	74	-	9	11	59	70	1	-	1
175 24	2975	5	56	61	-	21	12	81	93	-	-	-
167 25	2859	5	65	61	-	35	1	70	71	-	-	-
174 26	2458	-	64	64	-	45	2	62	64	1	-	1
194 27	3298	3	61	64	-	47	3	80	83	-	-	-
183 28	3111	1	51	52	-	46	4	81	85	-	-	-
174 29	2958	7	52	59	-	32	10	73	83	-	-	-
141 30	2397	6	26	32	-	29	12	68	80	5	-	5
July 1	-	4	18	22	2	24	12	51	63	-	5	-
2	-	4	4	4	-	11	5	38	43	11	24	35
3	-	-	-	-	-	4	-	27	27	10	14	24
4	-	3	3	2	13	15	-	10	10	6	8	14
5	1	8	9	-	20	20	5	30	35	1	10	11
6	1	8	9	-	15	15	2	42	44	1	18	19
7	-	9	9	1	12	13	-	23	23	20	13	33
8	2	-	2	1	10	11	-	42	42	2	42	44
9	-	9	9	-	4	4	-	31	31	11	9	20
10	-	-	-	-	9	9	-	7	7	1	19	20
11	-	-	-	-	13	13	-	21	21	3	100 a/	103
12	-	-	-	-	12	12	-	15	15	2	56	58
13	-	-	-	-	2	2	1	14	15	7	55	62
14	-	-	-	-	2	2	-	12	12	3	49	52
15	-	-	-	-	-	-	-	-	5	3	58	61
16	-	-	-	-	-	-	-	-	-	7	24	31
17	-	-	-	-	-	-	-	1	1	1	21	22
18	-	-	-	-	-	-	-	-	-	4	60 a/	64
19	-	-	-	-	-	-	-	-	-	8	84	92
20	-	-	-	-	-	-	-	-	-	4	73	77
21	-	-	-	-	-	-	-	-	-	2	72	74
22	-	-	-	-	-	-	-	-	-	4	80	84
23	-	-	-	-	-	-	-	-	-	2	22	24
24	-	-	-	-	-	-	-	-	-	3	24	27
25	-	-	-	-	-	-	-	-	-	2	105 a/	107
26	-	-	-	-	-	-	-	-	-	4	67	71
27	-	-	-	-	-	-	-	-	-	1	67	68
28	-	-	-	-	-	-	-	-	-	3	52	55
29	-	-	-	-	-	-	-	-	-	4	82	86
30	-	-	-	-	-	-	-	-	-	3	41	44
31	-	-	-	-	-	-	-	-	-	3	33	36

(Continued on next page)



TABLE 17. SHIPPING POINT PRICES OF WATERMELONS F.O.B. AT CALIFORNIA AND ARIZONA POINTS,
BY DAYS, 1966 SEASON
(Extreme prices for fine or inferior quality are not included)

DATE	IMPERIAL 16-20 lbs.	VALLEY 12-14 lbs.	PHOENIX, ARIZ. 18-22 lbs.	KERN CO. DIST. 16-20 lbs.	CENT.S.JQ.VLY. 16-20 lbs.
<u>BULK PER TON</u>					
June 6	60.00	a/			
7	60.00	50.00			
8	60.00	50.00			
9	60.00	50.00-55.00			
10	60.00	50.00-55.00			
13	60.00	50.00-55.00			
14	65.00-70.00	50.00-60.00			
15	65.00-70.00	55.00-60.00	65.00-70.00		
16	70.00	60.00	65.00-70.00		
17	65.00-70.00	60.00	65.00-70.00		
20	60.00	57.50-60.00	60.00-70.00		
21	60.00	55.00-60.00	60.00		
22	50.00-60.00	a/	55.00-60.00		
23	50.00	a/	50.00-55.00		
24	50.00	50.00	50.00		
27	45.00-50.00	45.00-50.00	45.00-50.00		
28	40.00-45.00	35.00-40.00	45.00		
29	40.00-45.00	35.00-40.00	40.00-45.00		
30	40.00-45.00	35.00-40.00	40.00-45.00		
July 1	30.00-40.00	a/	35.00-40.00		
	LAST REPORT				
4	HOLIDAY				
5			35.00-40.00	40.00	
6			35.00-40.00	35.00-40.00	
7			30.00-37.50	30.00-35.00	
8			35.00	30.00	
11			30.00-35.00	30.00	
12			30.00-35.00	30.00-35.00	30.00-35.00
13			40.00	30.00-35.00	35.00
14			50.00	35.00	35.00
15			LAST REPORT	35.00-40.00	40.00
18				50.00	50.00
19				50.00	50.00
20				50.00	50.00
21				50.00	50.00
22				50.00	50.00
25				50.00	50.00
26				50.00	50.00
27				40.00	40.00
28				35.00-40.00	35.00-40.00
29				LAST REPORT	35.00
Aug. 1					35.00
2					35.00
3					35.00
4					35.00
5					40.00
8					40.00
9					40.00
10					40.00
11					40.00
12					40.00
LAST REPORT					

a/ Supplies insufficient to quote.

SOURCE: Federal-State Market News Service, El Centro; Phoenix, Arizona; Bakersfield; and Fresno, California.