

# MARKETING CALIFORNIA

## CELERY

# 1989



**FEDERAL-STATE MARKET NEWS SERVICE**

**U. S. DEPT. of AGRICULTURE  
AGRICULTURAL MARKETING SERVICE  
FRUIT & VEGETABLE DIVISION  
MARKET NEWS BRANCH**

**STATE of CALIFORNIA  
DEPARTMENT of FOOD & AGRICULTURE  
DIVISION of MARKETING SERVICES  
MARKET NEWS BRANCH**



PREFACE

This publication summarizes available data on marketing California fresh market celery during the 1989 season. Data are included on shipments, shipping point prices, arrival distribution, wholesale market prices, acreage, production, yields and crop value. These statistical records reflect the supply and demand factors that affected the marketing of the 1989 celery crop grown in California.

Data were compiled from various printed reports furnished by the Federal-State Market News Service; Agricultural Marketing Service, Economics and Statistics Service and Agricultural Statistics Board of the USDA; and the California Agricultural Statistics Service. We wish to acknowledge and thank these agencies for the information furnished by them for use in completing this publication.

Price quotations shown in this summary reflect the shipping point and wholesale market prices charged by primary shippers and receivers in the major markets for the principle packs, varieties, grades and sizes of celery grown and shipped from California. Price ranges shown are for stock of generally good quality and condition. Price ranges are for the majority of sales as printed in Market News reports. Price ranges shown as some, few or occasional were omitted from this summary to avoid extreme high or low ranges for small volume sales or discount sales.

Preparation of this summary was made by personnel of the Federal-State Market News Service and includes contributions by James Valladares, Los Angeles; Jim Likes, Tim Lee, and Tom Jacobs, Salinas.

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**MARKETING CALIFORNIA CELERY 1989 MARKETING SEASON****SALINAS-WATSONVILLE**

**HIGHLIGHTS:** Total shipments increased 17.4%. Rail shipments sharply decreased 124%. Rail-truck shipments increased 17.7%. F.o.b. prices ranged from a low of \$4.00-5.00 to a high of \$15.00-16.00 on 2 1/2 dozens.

**SHIPMENTS:** This season a total of 8,660,000 cartons and crates of celery were shipped. In 1988, a total of 7,371,000 cartons and crates were shipped. Shipments by rail car totaled 65,000 cartons and crates. Rail car shipments accounted for only 1% of the total movement.

Rail-truck shipments totaled 866,000 cartons and crates, compared with 713,000 cartons and crates for the 1988 season. Rail-truck shipments accounted for 10% of the total movement.

Shipments by truck totaled 7,765,000 cartons and crates, compared to 6,593,000 cartons and crates shipped during the 1988 season. Truck shipments accounted for 89% of the total movement.

Truck shipments were heaviest in November (1,775,000 cartons and crates), October (1,432,000 cartons and crates) and September 1,141,000 cartons and crates).

Overall shipments were heaviest in November (1,985,000 cartons and crates), October (1,604,000 cartons and crates), and September (1,261,000 cartons and crates). In 1988 shipments were heaviest in November (1,920,000 cartons and crates), October (1,659,000 cartons and crates) and July (926,000 cartons and crates).

The peak shipping day was November 13 when 118,000 cartons and crates were reported. The peak shipping week was November 12-18 when 632,000 cartons and crates were shipped.

**MARKETING:** F.o.b. prices were reported from June 20th through December 20th, 1989. F.o.b. prices for 2 1/2 dozens ranged from a low of \$4.00-5.00 in September to a high of \$15.00-16.00 November 9, 1989. In 1988, the price also ranged from a low of \$4.00-5.00 to a high of \$15.00-16.00 on 2 1/2 dozens.

**SANTA MARIA-GUADALUPE  
OCEANO-LOMPOC**

**HIGHLIGHTS:** Total shipments increased 5.6%. Rail-truck shipments decreased 4%. Truck shipments increased 7.1%.

**F.O.B.:** Prices ranged from a low of \$3.50-4.00 to a high of \$15.00-16.00 on 2 1/2 dozens.

**SHIPMENTS:** This season a total of 3,097,000 cartons and crates were shipped. In 1988 a total of 2,933,000 cartons and crates were shipped.

Rail shipments totaled 3,100 cartons and crates, the same as 1988. Rail shipments accounted for less than one percent of the total movement, about the same as 1988.

Rail-truck shipments totaled 220,000 cartons and crates, compared with 229,000 cartons and crates for the 1988 season. Shipments by rail-truck accounted for 6.4% of the total movement.

Truck shipments totaled 2,894,000 cartons and crates compared to 2,701,000 cartons and crates shipped during the 1988 season.

Truck shipments accounted for 93% of the total movement. Truck shipments were heaviest during November (487,000 cartons and crates). Shipments by truck in the 1988 season were also heaviest during November (518,000 cartons and crates).

Overall shipments were heaviest in November (543,000 cartons and crates). Overall shipments during the 1988 season were also heaviest in November (574,000 cartons and crates).

The peak shipping day was November 14 when 38,000 cartons and crates were reported. For the 1988 season, the peak shipping day reported was November 14. The peak week was November 12-18 when 181,000 cartons and crates were shipped, compared to 187,000 cartons and crates shipped during November 13-19 of the 1988 season.

**MARKETING:** F.o.b. prices were reported from May 30 through December 22, 1989. F.o.b. prices for 2 1/2 dozen ranged from a low of \$3.50-4.00 October 3 to a high of \$15.00-16.00 November 7. In 1988 the price ranged from a low of \$4.00 to a high of \$15.00-16.00 on 2 1/2 dozen.

#### SOUTHERN CALIFORNIA DISTRICTS

**SHIPMENTS:** During the 1989 season (Nov. 1988-July 1989) a total of 8,825,000 cartons and crates were shipped. The total in 1988 was 9,447,000 cartons and crates. Shipments by rail totaled 88,300 cartons and crates, down sharply from the 1988 total of 102,000. Rail-truck shipments totaled 776,700 cartons and crates compared to the 1988 total of 867,000.

Shipments by truck totaled 7,960,000 cartons and crates compared to 8,478,000 during the 1988 season. Truck shipments accounted for 90% of the total movement, the same as in the 1988 season.

Truck shipments were heaviest during the months of March (1,640,000 cartons and crates), May (1,113,000 cartons and crates), June (1,057,000 cartons and crates), and January (1,007,000 cartons and crates). In 1988 truck shipments were heaviest during March (1,412,000 cartons and crates), June (1,322,000 cartons and crates), May (1,268,000 cartons and crates) and February (1,087,000 cartons and crates).

Total shipments during the 1989 season were heaviest in March (1,827,000 cartons and crates), June (1,280,000 cartons and crates), May (1,223,000 cartons and crates) and January (1,073,000 cartons and crates). Total shipments during the 1988 season were heaviest in June (1,620,000 cartons and crates), March (1,557,000 cartons and crates), May (1,375,000 cartons and crates) and February (1,177,000 cartons and crates).

The peak shipping days were March 16 and 17 when 86,300 and 84,400 cartons and crates were reported respectively. During the 1988 season, the peak shipping days were June 13 and 14 when 83,200 and 80,000 were reported respectively. The peak shipping weeks during the 1989 season were the weeks ending March 18 (442,200 cartons and crates) and March 25, (440,200 cartons and crates). During the 1988 season the peak shipping weeks were the weeks ending June 18 (410,800 cartons and crates) and March 26 (400,100 cartons and crates).

**MARKETING:** F.o.b. prices were reported from November 14, 1988 through July 5, 1989. The highest prices of the season for 2 dozen size celery were recorded during the weeks ending May 20 at \$15.00-19.00 and May 27 at \$12.00-19.00. The highest prices for 2 1/2 dozen size were recorded during the weeks ending January 20 at \$13.00-19.00 and January 27 at \$12.00-17.00. The lowest prices of the season for 2 dozen size were recorded during the weeks ending April 1 at \$2.50-3.00 and March 25 at \$3.00-4.00. The lowest prices of the season for 2 1/2 dozen size were recorded during the weeks ending April 1 at \$3.00-4.00 and March 18 and 25 at \$4.00-5.00. Packouts were heavy to the large sizes and trading was fairly slow just before and after the Easter Holiday.

TABLE 1. FRESH MARKET SHIPMENTS OF CELERY FROM CALIFORNIA DISTRICTS,  
BY CARRIER, AND MONTH, 1989

District and Carrier	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
<u>Units of 1,000 hundredweight</u>													
<b>Imperial Valley</b>													
Rail-Truck	-	6	3	-	-	-	-	-	-	-	-	-	10
Rail	-	-	1	-	-	-	-	-	-	-	-	-	1
Truck	41	65	19	-	-	-	-	-	-	-	-	3	128
Total	42	71	23	-	-	-	-	-	-	-	-	3	139
<b>South Coast</b>													
Rail-Truck	40	31	96	46	61	119	10	-	-	-	13	66	482
Rail	-	2	2	2	2	2	-	-	-	-	-	1	11
Rail Export	-	-	14	10	3	13	-	-	-	-	-	1	41
Truck	604	546	984	502	668	634	33	-	-	6	229	565	4,771
Total	644	579	1,096	560	734	768	43	-	-	6	242	633	5,305
<b>Central Coast</b>													
Rail-Truck	2	1	-	-	5	47	82	58	90	117	148	82	632
Rail	-	-	-	-	-	1	1	-	-	-	4	9	15
Rail Export	1	-	-	-	-	-	-	-	-	-	-	4	5
Truck	79	5	-	-	93	549	798	826	885	1,152	1,357	666	6,410
Total	82	6	-	-	98	597	881	884	975	1,269	1,509	761	7,062
<b>Grand Total</b>													
Rail-Truck	43	38	99	6	66	166	92	58	90	117	161	148	1,124
Rail	-	2	3	2	2	3	1	-	-	-	4	10	27
Rail Export	1	-	14	10	3	13	-	-	-	-	-	5	46
Truck	724	616	1,003	502	761	1,183	831	826	885	1,158	1,586	1,234	11,309
Total	768	656	1,119	560	832	1,365	924	884	975	1,275	1,751	1,37	12,506

Compiled from shipment records provided by the Transportation Report Section, Market News Branch, Agricultural Marketing Service, USDA, Washington, D.C.

TABLE 2.

**FRESH MARKET SHIPMENTS OF CELERY FROM SELECTED STATES  
BY CARRIER AND MONTH 1989**

State and Carrier	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
<u>Units of 1,000 hundredweight</u>													
<b>California</b>													
Rail-Truck	43	38	99	46	66	166	92	58	90	117	161	148	1,124
Rail	-	2	3	2	2	3	1	-	-	-	4	10	27
Rail Export	1	-	14	10	3	13	-	-	-	-	-	5	46
Truck	724	616	1,003	502	761	1,183	831	826	885	1,158	1,586	1,234	11,309
<b>Total</b>	<b>768</b>	<b>656</b>	<b>1,119</b>	<b>560</b>	<b>832</b>	<b>1,365</b>	<b>924</b>	<b>884</b>	<b>975</b>	<b>1,275</b>	<b>1,751</b>	<b>1,397</b>	<b>12,506</b>
<b>Florida</b>													
Rail-Truck	31	36	40	43	52	11	-	-	-	-	-	13	226
Truck	327	291	314	342	449	90	1	1	-	-	47	206	2,068
<b>Total</b>	<b>358</b>	<b>327</b>	<b>354</b>	<b>385</b>	<b>501</b>	<b>101</b>	<b>1</b>	<b>1</b>	<b>-</b>	<b>-</b>	<b>47</b>	<b>219</b>	<b>2,294</b>
<b>Texas</b>													
Truck	319	224	125	79	42	-	-	-	-	-	10	123	922
<b>Michigan</b>													
Truck	-	-	-	-	-	-	152	215	195	49	-	-	611
<b>Arizona</b>													
Rail-Truck	-	2	3	7	-	-	-	-	-	-	-	-	12
Truck	10	24	7	-	-	-	-	-	-	-	-	-	41
<b>Total</b>	<b>10</b>	<b>26</b>	<b>10</b>	<b>7</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>53</b>
<b>New York</b>													
Truck Arrivals	-	-	-	-	-	-	4	25	17	9	-	-	55
<b>Ohio</b>													
Truck Arrivals	-	-	-	-	-	-	8	17	12	6	-	-	43
<b>Oregon</b>													
Truck Arrivals	-	-	-	-	-	-	-	-	2	1	-	-	3
<b>Washington</b>													
Truck Arrivals	-	-	-	-	-	-	-	1	12	9	1	-	23
<b>Total Domestic Supply</b>	<b>1,462</b>	<b>1,298</b>	<b>1,725</b>	<b>1,110</b>	<b>1,405</b>	<b>1,468</b>	<b>1,093</b>	<b>1,199</b>	<b>1,253</b>	<b>1,363</b>	<b>1,820</b>	<b>1,755</b>	<b>16,951</b>
<b>Imports</b>													
Canada	-	-	-	-	-	-	2	51	38	13	1	-	105
Guatemala	2	5	3	4	1	1	2	5	2	1	1	2	29
Mexico	5	60	114	75	29	1	-	-	-	-	9	14	307
<b>Total</b>	<b>7</b>	<b>65</b>	<b>117</b>	<b>79</b>	<b>30</b>	<b>2</b>	<b>4</b>	<b>56</b>	<b>40</b>	<b>14</b>	<b>11</b>	<b>16</b>	<b>441</b>

Compiled from shipment records provided by the Transportation Report Section, Market News Service, AMS, USDA, Washington, D.C.



TABLE 3.

ARRIVALS OF CELERY AT 23 MAJOR U.S. AND 4 CANADIAN CITIES,  
BY ORIGIN AND CARRIER, 1989

City and Region	California			Florida		Michigan	Ohio	New York	Texas	Mexico	Canada	Other	Total
	Rail	Rail-Truck	Truck	Rail-Truck	Truck	Truck	Truck	Truck	Truck	Truck	Truck	Truck	
<u>Units of 1,000 hundredweight</u>													
<b>Eastern</b>													
Atlanta, Ga.	-	-	66	-	57	13	6	-	-	-	-	-	142
Balt., Md-Wash, D.C.	-	50	182	2	68	11	3	20	20	2	-	-	358
Boston, Mass.	2	269	141	109	34	9	2	31	25	3	15	1	641
Buffalo, N.Y.	-	4	97	-	10	3	-	-	2	-	4	-	120
Cincinnati, Ohio	-	-	151	-	33	6	7	-	6	-	-	-	203
Columbia, S.C.	-	-	13	-	15	7	-	-	-	-	-	-	35
Detroit, Mich.	-	-	155	-	14	24	12	-	11	-	-	-	216
Miami, Fla.	-	-	67	-	50	23	8	-	-	-	-	-	148
N.Y. N.Y-Newark, N. J.	3	349	299	77	32	16	2	1	4	2	23	-	808
Philadelphia, Pa.	-	163	134	16	71	16	-	3	9	-	3	-	415
Pittsburgh, Pa.	-	4	107	-	55	19	-	-	6	-	-	-	191
Total	5	839	1,412	204	439	147	40	55	83	7	45	1	3,277
<b>Western</b>													
Chicago, Ill.	2	592	253	-	44	15	3	-	25	1	-	5 a/	940
Dallas, Tex.	-	-	148	-	2	-	-	-	13	-	-	-	163
Denver, Colo.	-	-	159	-	-	-	-	-	-	-	1	-	160
Los Angeles, Calif.	-	-	1,418	-	3	-	-	-	9	13	-	1 a/	1,444
New Orleans, La.	-	-	71	-	12	1	-	-	6	-	-	-	90
St. Louis, Mo.	-	-	122	-	7	7	-	-	3	-	-	-	139
San Fran.-Oakland, Calif.	-	-	375	-	-	-	-	-	-	-	-	-	375
Seattle-Tacoma, Wash.	-	-	229	-	-	-	-	-	-	-	-	26 b/	255
Total	2	592	2,775	-	68	23	3	-	56	14	1	32	3,566
<b>Total U.S.</b>	<b>7</b>	<b>1,431</b>	<b>4,187</b>	<b>204</b>	<b>507</b>	<b>170</b>	<b>43</b>	<b>55</b>	<b>139</b>	<b>21</b>	<b>48</b>	<b>33</b>	<b>6,843</b>
<b>Canada</b>													
Montreal, Que.	27	-	73	-	214	-	-	-	-	-	124	17	455
Toronto, Ont.	18	-	279	-	101	-	-	-	-	6	79	24	507
Vancouver, B. C.	2	-	134	-	3	-	-	-	-	1	71	1	213
Winnipeg, Man.	-	-	38	-	4	-	-	-	-	-	15	14	71
Total	47	-	524	-	322	-	-	-	-	7	289	56 c/	1,245
<b>Total U.S. &amp; Canada</b>	<b>54</b>	<b>1,431</b>	<b>4,711</b>	<b>204</b>	<b>829</b>	<b>170</b>	<b>43</b>	<b>55</b>	<b>139</b>	<b>28</b>	<b>337</b>	<b>89</b>	<b>8,088</b>

Compiled from shipment records provided by the Transportation Report Section, Market New Branch, Agricultural Marketing Service, USDA, Washington, D.C.

a/ Includes Arizona.

b/ Includes Oregon &amp; Washington.

c/ Includes imports other than U.S. and Mexico, Israel, &amp; others.

TABLE 4.

**F.O.B. SHIPPING POINT PRICES FOR CELERY FROM  
SOUTH COAST DISTRICTS, BY WEEKS, 1989**

Week Ending		1 1/2 Dozen	2 Dozen	2 1/2 Dozen	3 Dozen	4 Dozen
<u>Dollars per carton or crate</u>						
1988						
November	19	7.00	7.00	7.00-8.00	7.00-8.00	6.00-8.00
	26	-	7.00	7.00-8.00	6.00-8.00	5.00-8.00
December	3	7.00-9.00	8.00-9.00	5.00-8.00	3.00-6.00	3.00-6.00
	10	7.00	7.00-8.00	5.00-7.00	3.00-4.00	3.00-4.00
	17	8.00	8.00	6.00-7.00	4.00-6.00	3.00-4.00
	24	7.00-8.00	8.00	6.00-7.00	5.00-6.00	3.00-4.00
	31	7.00-9.00	8.00-9.00	5.00-8.00	5.00-7.00	3.00-5.00
1989						
January	7	8.00-9.00	9.00-10.00	8.00-9.00	5.00-7.00	4.00-5.00
	14	8.00-10.00	9.00-10.00	7.00-9.00	4.00-6.00	3.00-4.00
	21	-	9.00-12.00	8.00-11.00	5.00-7.00	3.00-4.00
	28	-	11.00-13.00	10.00-12.00	6.00-9.00	3.00-5.00
February	4	9.00-10.00	9.00-12.00	7.00-10.00	4.00-7.00	3.00-4.00
	11	-	10.00-13.00	8.00-11.00	4.00-9.00	4.00-5.00
	18	-	8.00-13.00	7.00-11.00	6.00-9.00	4.00-5.00
	25	9.00-10.00	8.00-9.00	7.00-8.00	5.00-7.00	4.00-5.00
March	4	5.00-10.00	6.00-9.00	6.00-8.00	6.00-7.00	4.00-6.00
	11	5.00-6.00	5.00-6.00	5.00-6.00	5.00-7.00	5.00-6.00
	18	3.00-5.00	3.50-5.00	4.00-5.00	4.00-5.00	4.00-5.00
	25	3.00-3.50	3.00-4.00	4.00-5.00	4.00-5.00	4.00-5.00
April	1	2.50-3.00	3.00	3.00-4.00	3.50-4.00	4.00-5.00
	8	2.50-5.00	3.00-6.00	3.00-6.00	3.50-5.00	4.00-5.00
	15	5.00-8.00	6.00-9.00	7.00-10.00	6.00-9.00	5.00-9.00
	22	7.00-8.00	8.00-15.00	8.00-15.00	11.00-15.00	9.00-13.00
	29	-	13.00-17.00	13.00-15.00	7.00-15.00	6.00-13.00
May	6	-	13.00-17.00	11.00-15.00	7.00-11.00	4.00-7.00
	13	-	11.00-15.00	9.00-13.00	6.00-9.00	4.00-6.00
	20	-	15.00-19.00	13.00-19.00	8.00-15.00	5.00-11.00
	27	13.00-17.00	12.00-19.00	12.00-17.00	11.00-15.00	8.00-11.00
June	3	8.00-12.00	9.00-11.00	9.00-11.00	9.00-11.00	8.00-9.00
	10	7.00-9.00	9.00	9.00-10.00	9.00-10.00	8.00-11.00
	17	7.00-8.00	8.00-10.00	9.00-10.00	9.00-10.00	9.00-11.00
	24	7.00-8.00	8.00-9.00	9.00-10.00	9.00-10.00	9.00-12.00
July	1	6.00-8.00	7.00-8.00	8.00-9.00	9.00-11.00	10.00-12.00
	3			Last Report		

Compiled from daily f.o.b. reports issued by the Federal-State Market News Service, Los Angeles, California.

TABLE 5.

**F.O.B. SHIPPING POINT PRICES FOR CELERY FROM  
CENTRAL COAST CALIFORNIA DISTRICTS, BY WEEKS, 1989**

Week Ending		1 1/2 Dozen	2 Dozen	2 1/2 Dozen	3 Dozen	4 Dozen
<u>Dollars per carton or crate</u>						
<b>SALINAS-WATSONVILLE</b>						
June	24	8.00-10.00	9.00-10.00	9.00-11.00	10.00-12.00	10.00-12.00
July	1	7.00-9.00	7.00-9.00	9.00-11.00	11.00-12.00	12.00
	8	7.00-12.00	8.00-12.00	9.00-12.00	11.00-12.00	12.00
	15	10.00-12.00	11.00-12.00	12.00-14.00	12.00-14.00	12.00-14.00
	22	7.00-11.00	8.00-12.00	9.00-14.00	10.00-14.00	10.00-14.00
	29	7.00-9.00	7.00-9.00	7.00-9.00	7.00-9.00	7.00-9.00
August	5	6.00-8.00	7.00	6.00-8.00	6.00-8.00	6.00-7.00
	12	6.00-8.00	7.00-8.00	6.00-8.00	6.00-8.00	6.00-8.00
	19	7.00-11.00	7.00-11.00	7.00-11.00	7.00-11.00	7.00-11.00
	26	5.00-11.00	7.00-11.00	7.00-11.00	7.00-11.00	7.00-11.00
September	2	4.00-6.00	4.00-7.00	4.00-7.00	4.00-7.00	4.00-7.00
	9	4.00-5.00	4.00-5.00	4.00-5.00	4.00-5.00	4.00-5.00
	16	4.00-5.00	4.00-5.00	4.00-5.00	4.00-6.00	4.00-6.00
	23	4.00-5.00	4.00-5.00	4.00-5.00	4.00-5.00	4.00-5.00
	30	4.00-5.00	4.00-5.00	4.00-5.00	4.00-5.00	4.00-5.00
October	7	4.00-5.00	4.00-5.50	4.00-6.00	4.00-6.00	4.00-6.00
	14	4.00-5.00	5.00-7.00	6.00-7.00	6.00-7.00	5.00-6.00
	21	4.00-5.00	5.00-6.00	5.00-6.00	5.00-7.00	5.00-6.00
	28	5.00-6.00	5.00-6.00	5.00-6.00	5.00-6.00	5.00-6.00
November	4	5.00-11.00	6.00-11.00	6.00-11.00	6.00-11.00	5.00-11.00
	11	14.00-15.00	14.00-16.00	14.00-16.00	14.00-16.00	14.00-15.00
	18	5.00-8.00	6.00-11.00	7.00-11.00	7.00-13.00	7.00-13.00
	25	4.00-6.00	5.00-7.00	5.00-8.00	6.00-8.00	7.00-9.00
December	2	5.00-6.00	5.00-7.00	4.00-6.00	4.00-6.00	4.00-7.00
	9	-	6.00-8.00	4.00-6.00	3.50-6.00	4.00-6.00
	16	-	6.00-8.00	5.00-8.00	4.00-5.00	4.00-5.00
	23	-	5.00-6.00	5.00-6.00	4.00-5.00	4.00
<b>SANTA MARIA-GUADALUPE-OCEANO-LONPOC DISTRICTS</b>						
June	3	-	11.00-13.00	11.00-13.00	10.00-12.00	7.00-9.00
	10	-	8.00-10.00	8.00-10.00	8.00-11.00	9.00-10.00
	17	7.00-9.00	8.00-9.00	8.00-10.00	8.00-10.00	9.00-10.00
	24	8.00-9.00	9.00-10.00	9.00-10.00	9.00-11.00	9.00-11.00
July	1	6.00-9.00	7.00-9.00	8.00-10.00	9.00-11.00	11.00-12.00
	8	7.00-11.00	7.00-11.00	8.00-12.00	9.00-12.00	11.00-13.00
	15	9.00-13.00	10.00-14.00	11.00-14.00	11.00-14.00	12.00-14.00
	22	-	8.00-14.00	10.00-14.00	10.00-14.00	10.00-14.00
	29	-	6.00-9.00	6.00-9.00	6.00-11.00	7.00-11.00
August	5	6.00-7.00	6.00-8.00	6.00-7.00	6.00-7.00	6.00-7.00
	12	7.00-8.00	5.00-8.00	5.00-8.00	5.00-8.00	5.00-8.00
	19	7.00-8.00	7.00-12.00	7.00-12.00	7.00-12.00	7.00-12.00
	26	-	6.00-10.00	6.00-11.00	7.00-12.00	8.00-12.00
September	2	4.00-6.00	4.00-7.00	4.00-8.00	4.00-7.00	5.00-7.00
	9	4.00-5.00	4.00-5.00	4.00-5.00	4.00-5.00	4.00-5.00
	16	4.00-5.00	4.00-5.00	4.00-5.00	4.00-6.00	4.00-6.00
	23	4.00	4.00-5.00	4.00	4.00-5.00	4.00-5.00
30	4.00	3.50-4.00	4.00-5.00	4.00-5.00	4.00-5.00	
October	7	3.00-5.00	3.50-5.00	3.50-5.00	5.00-6.00	4.00-5.00
	14	4.00-5.00	5.00-6.00	5.00-6.00	6.00-7.00	4.00-6.00
	21	4.00-6.00	5.00-6.00	5.00-6.00	5.00-7.00	4.00-6.00
	28	5.00-6.00	5.00-7.00	5.00-7.00	5.00-7.00	5.00-6.00
November	4	6.00-10.00	6.00-10.00	6.00-11.00	6.00-10.00	5.00-10.00
	11	13.00-16.00	13.00-16.00	13.00-16.00	12.00-16.00	11.00-16.00
	18	5.00-9.00	6.00-9.00	7.00-13.00	8.00-13.00	8.00-13.00
	25	5.00-7.00	5.00-7.00	5.00-7.00	6.00-9.00	6.00-9.00
December	2	4.00-6.00	5.00-6.00	4.00-6.00	4.00-6.00	4.00-6.00
	9	-	6.00-8.00	4.00-7.00	4.00-5.00	3.00-5.00
	16	-	7.00-9.00	6.00-8.00	4.00-6.00	4.00-5.00
	23	-	6.00-7.00	6.00-7.00	4.00-5.00	3.00-4.00

TABLE 6. F.O.B. SHIPPING POINT PRICES FOR CELERY FROM  
FLORIDA, TUESDAYS, 1988-1989

Date	2 Dozen	3 Dozen	Date	2 Dozen	3 Dozen
<u>Dollars per carton or crate</u>					
1988					
November 22	8.00	8.00	March 7	6.00	6.00
29	8.00	8.00	14	6.00	6.00
			21	4.50	6.00
December 6	8.00	5.00	28	4.50	6.00
13	8.00	5.00	29	3.00	5.00
20	8.00	5.00			
27	8.00	5.00	April 4	4.50	6.00
1989					
January 3	8.00	5.00	11	6.00	6.00
10	8.00	5.00	18	8.00	8.00
17	8.50	5.50	25	12.00	12.00
24	8.50	5.50			
31	9.50	7.00	May 2	13.00	-
			9	14.00	12.00
February 7	9.50	7.00	16	14.00	10.00
14	11.00	8.00	23	17.00	14.00
21	11.00	8.00	30	17.00	14.00
28	8.00	8.00	June 6	12.00	13.00
			13	12.00	13.00

Compiled from daily f.o.b. reports issued by the Federal-State Market News Service, Winter Park Florida.

TABLE 7. F.O.B. PRICE RANGES FOR CELERY FROM LOWER RIO GRANDE VALLEY, TEXAS,  
BY WEEKS 1988-1989 g/

Week Ending	1 1/2 Dozen	2 Dozen	2 1/2 Dozen	3 Dozen	4 Dozen
<u>Dollars per carton or crate</u>					
1988					
December 16	8.00	7.00-9.00	5.00-8.00	5.00-7.00	5.00-6.00
23	7.00-8.00	6.00-8.00	5.00-6.00	5.00-6.00	5.00
30	6.00-7.00	5.00-9.00	5.00-7.00	5.00-6.00	4.00-5.00
1989					
January 6	6.00-7.00	7.00-9.00	5.00-7.00	4.00-6.00	5.00
13	5.00-6.00	6.00-7.00	6.00-7.00	5.00-6.00	5.00
20	5.00-9.00	7.00-9.00	6.00-7.00	5.00-6.00	5.00
27	7.50-11.00	8.00-10.00	6.00-7.00	4.00-6.00	5.00
February 3	7.00-11.00	7.00-10.00	6.00-8.00	4.00-6.00	4.00-5.00
10	7.00-12.00	8.00-12.00	6.00-9.00	4.00-7.00	3.00-6.00
17	9.00-12.00	9.00-12.00	8.00-9.00	7.00-8.00	5.00-6.00
24	7.00-9.00	7.00-9.00	6.00-8.00	6.00-7.00	5.00-6.00
March 3	6.00-8.00	5.00-7.00	6.00-7.00	5.00-6.00	5.00
10	4.00-6.00	4.00-6.00	4.00-6.00	5.00-7.00	5.00-6.00
17	Supplies insufficient to quote				

Compiled from daily f.o.b. reports issued by the Federal-State News Service, McAllen, Texas.  
g/ Precooling and extra service extra.

TABLE 8.

**WHOLESALE MARKET PRICES FOR CALIFORNIA CELERY  
AT LOS ANGELES AND SAN FRANCISCO, BY WEEKS, 1969**

Monday Date a/	Los Angeles Monday prices		San Francisco Wednesday prices
	2-2 1/2 Dozen	3-4 Dozen	2 1/2 Dozen
January 3 a/	10.50-12.50	7.00-10.50	12.50-13.50
9	10.50-13.00	7.00-9.00	13.50-14.50
17 a/	10.50-13.00	7.00-9.00	12.50-14.50
23	13.00-16.00	5.00-11.50	14.00-14.50
30	10.00-15.50	7.00-11.50	
February 6	10.50-13.50	7.00-9.00	15.00-16.00
13	15.00-18.00	7.50-12.50	15.00-16.00
21 a/	10.00-12.50	7.00-10.50	15.50-17.50
27	9.50-11.50	7.00-9.00	13.00-14.00
March 6	8.50-10.00	8.50-10.00	10.50
13	7.50-8.50	7.00-9.00	9.75-10.50
20	6.50-8.00	7.50-8.50	10.00-12.00
27	6.00-7.00	6.50-8.00	8.50-9.50 7.50-9.00
April 3	5.50-6.50	6.00-7.50	7.50
10	7.50-9.00	7.00-8.00	11.50-12.00
17	11.00-13.00	10.00-13.00	17.00-18.00
24	15.00-18.00	15.00-18.00	19.50-20.00
May 1	15.50-20.00	8.00-12.00	20.00-21.00
8	12.00-17.00	7.00-10.00	17.00-18.00
15	12.50-18.00	8.00-12.00	22.00-25.00
22	18.50-21.00	10.00-18.00	20.50-24.00
30 a/	14.00-16.00	9.00-15.50	17.50-19.00
June 5	11.00-13.00	10.00-13.00	13.50-15.00
12	10.50-12.00	10.00-12.00	12.50-13.50
19	10.50-12.00	10.50-13.00	12.50-13.00
26	10.50-12.50	11.00-14.00	12.50-13.50
July 3	9.00-11.50	11.50-13.00	12.50-13.50
10	13.00-15.50	14.00-16.00	14.00-14.50
17	14.00-17.50	15.50-17.00	15.50-16.50
24	10.50-13.00	12.00-14.00	12.00-13.00
31	9.00-10.50	9.50-10.50	
August 7	8.00-9.50	8.50- 9.50	10.00-11.50
14	10.00-11.00	9.50-10.50	10.00-11.50
21	13.00-15.00	12.00-15.00	11.50-12.50
28	8.00-11.00	10.00-12.00	13.50-15.50 10.00-10.50
September 5 a/	7.00-8.00	7.00-9.00	10.00-10.50
11	6.50-8.00	7.00-8.00	7.00-9.00
18	6.50-8.00	7.00-8.00	7.00-9.00
25	6.50-7.50	7.00-8.00	7.00-9.00
October 2	5.50-8.00	7.00-8.00	8.00
10 a/	7.00-9.50	8.50-9.50	8.00
16	7.00-9.50	8.00-9.50	8.00
23	7.50-9.50	8.00-9.50	9.00-9.50
30	8.00-8.50	7.50-9.00	
November 6	12.00-15.00	10.00-14.00	9.50-10.00
13 a/	12.50-16.50	14.50-16.50	18.00-18.50
20	8.50-11.00	10.50-12.50	12.50-13.00
27	7.00-9.00	7.50-9.50	10.00-11.00 10.00-11.00
December 4	7.00-9.00	7.00-8.00	9.00-10.00
11	8.00-10.00	7.00-7.50	10.00-11.00
18	8.00-10.50	7.50-8.50	10.50-11.00
26 a/	8.50-10.50	7.50-9.00	12.00-12.50

Compiled from daily f.o.b. reports issued by the Federal-State Market News Service, Los Angeles and San Francisco, California.

a/ Tuesday prices due to Monday holiday.

TABLE 9. WHOLESALE MARKET PRICES FOR CELERY AT CHICAGO, 1989

Monday Date a/		California	Michigan	Texas	Florida
<u>Crates and cartons 2 1/2 dozen</u>					
January	13 a/	12.00-13.00	-	11.00-12.00	-
	9	13.00	-	11.00-12.00	-
	17 a/	14.00-15.00	-	11.00-12.00	-
	23	15.00	-	12.00	11.00-12.00
	30	-	-	12.00-14.00	-
February	6	14.00	-	10.00-11.00	-
	13	-	-	-	14.00
	21 a/	14.00-15.00	-	14.00	14.00
	27	-	-	14.00	14.00-14.50
March	6	12.00	-	-	12.00
	13	12.00	-	-	10.00-11.00
	20	9.00-10.00	-	-	-
	27	10.00-11.00	-	-	-
April	3	8.00	-	-	7.50-8.00
	10	10.00	-	9.00	-
	17	13.00-14.00	-	13.00-14.00	12.00
	24	20.00	-	-	17.50
May	1	-	-	18.00	18.00
	8	20.00	-	-	-
	15	20.00-21.00	-	-	20.00-21.00
	22	24.00-25.00	-	-	23.00-24.00
	30 a/	21.00-22.00	-	-	19.00-20.00
June	5	17.00-18.00	-	-	-
	12	15.00-16.00	-	-	-
	19	16.00-17.00	-	-	-
	26	16.00-17.00	-	-	-
July	3	15.00-16.00	-	-	-
	10	18.00-19.00	16.00	-	-
	17	18.00-19.00	16.00	-	-
	24	17.00-18.00	16.00	-	-
	31	15.00-16.00	13.00	-	-
August	7	12.00-13.00	11.00-12.00	-	-
	14	12.50-13.00	11.00-12.00	-	-
	21	14.00-15.00	12.00	-	-
	28	14.00-15.00	12.50-13.00	-	-
September	5 a/	12.00-13.00	10.00	-	-
	11	10.00-11.00	9.00	-	-
	18	9.00-9.50	8.50-9.00	-	-
	25	10.00	8.50-9.00	-	-
October	2	10.00	7.00-8.00	-	-
	10 a/	10.00-12.00	8.00	-	-
	16	12.00	8.00	-	-
	23	11.00	-	-	-
	30	10.00	-	-	-
November	6	15.00	-	-	-
	13 a/	19.00-20.00	-	-	-
	20	14.00-15.00	-	-	-
	27	11.00-12.00	-	-	-
December	4	10.00	-	-	-
	11	9.50-10.00	-	-	-
	18	-	11.00-12.00	12.00	-
	26 a/	-	12.00	-	-

Complied from daily f.o.b. reports issued by the Federal-State News Service, Chicago Illinois.  
a/ Tuesday prices due to Monday holiday.

TABLE 10.

## WHOLESALE MARKET PRICES FOR CELERY AT BOSTON, 1989

Monday Date a/	California	Florida	Michigan	New York	Texas
<u>Cartons &amp; crates 2 dozen</u>					
January					
3 a/	14.00-15.00	11.00	-	-	12.00
9	14.00	10.00-12.00	-	-	10.00-12.00
17 a/	13.00-14.00	11.00-12.00	-	-	10.00-11.00
23	13.00-14.00	11.00	-	-	11.00
30	15.00-16.00	12.00-13.00	-	-	12.00-13.00
February					
6	15.00	10.00-12.00	-	-	12.00-13.00
13	17.00	11.00-13.00	-	-	11.00-12.00
21 a/	13.00-14.00	12.00-13.00	-	-	12.00
27	15.00	11.00-12.00	-	-	10.00-11.00
March					
6	12.00-13.00	9.00-10.00	-	-	9.00-10.00
13	11.00	8.00-9.00	-	-	-
20	9.00-10.00	7.00-8.00	-	-	-
27	7.50-8.00	6.50-7.00	-	-	10.00-11.00
April					
3	8.00	6.00	-	-	-
10	8.00	6.00	-	-	-
17	10.00-12.00	9.00	-	-	-
24	16.00-17.00	14.00-15.00	-	-	-
May					
1	18.00-19.00	16.00	-	-	-
8	22.00	19.00	-	-	20.00
15	20.00-22.00	19.00-20.00	-	-	22.00
22	24.00	22.00	-	-	-
30 a/	20.00-22.00	20.00	-	-	-
June					
5	16.00-18.00	14.00	-	-	-
12	15.00-16.00	14.00	-	-	-
19	15.00-16.00	14.00	-	-	-
26	16.00-17.00	-	-	-	-
July					
3	15.00-16.00	-	-	-	-
10	16.00	-	-	-	-
17	18.00-20.00	-	19.00	-	-
24	17.00-18.00	-	14.00-15.00	13.00	-
31	15.00-16.00	-	12.00-14.00	10.00-12.00	-
August					
7	13.00-14.00	-	12.00	9.00-10.00	-
14	13.00-14.00	-	11.00-13.00	8.00	-
21	14.75-15.00	-	12.00-14.00	8.00	-
28	12.00-14.00	-	13.00	7.00-8.00	-
September					
5 a/	10.00-11.00	-	10.00	7.00-8.00	-
11	10.00-11.00	-	-	7.00-7.50	-
18	8.50-9.00	-	-	6.50-7.00	-
25	8.00-9.00	-	-	6.00-7.00	-
October					
2	8.00-9.00	-	-	5.00-6.00	-
10 a/	9.00-10.00	-	7.00-8.00	6.00	-
16	9.00	-	7.00	6.00-6.50	-
23	9.00-9.50	-	-	5.00-6.00	-
30	11.00-12.00	-	-	-	-
November					
6	17.00-18.00	-	-	-	-
13 a/	20.00	-	-	-	-
20	10.00-12.00	-	-	-	-
27	10.00-11.00	-	-	-	-
December					
4	13.00-14.00	11.00	-	-	10.00-11.00
11	13.00-14.00	11.00	-	-	-
18	13.00-14.00	11.00	-	-	10.50-11.00
26 a/	12.00-13.00	11.00-12.00	-	-	8.00

Complied from daily f.o.b. reports issued by the Federal-State News Service, Boston Massachusetts.

a/ Tuesday price due to Monday holiday.

TABLE 11. WHOLESALE MARKET PRICES FOR CELERY AT NEW YORK CITY 1989

Monday Date a/		California	Texas	Florida
<u>Carton 2-2 1/2 dozen</u>				
January	3 a/	12.00-14.00	8.00-9.00	9.00-10.00
	9	12.00-14.00	-	8.00-11.00
	17 a/	12.00-14.00	8.00-10.00	-
	23	14.00-16.00	10.00-12.00	10.00-13.00
	30	15.00-17.00	10.00-12.00	-
February	6	13.00-16.00	10.00-11.00	10.00
	13	15.00-17.00	-	13.00-17.00
	21 a/	15.00-18.00	13.00-15.00	12.00-15.00
	27	11.00-12.00	-	-
March	6	11.00-12.00	9.00-10.00	8.00-10.00
	13	10.00-12.00	9.00-10.00	8.00-10.00
	20	9.00-11.00	9.00	7.00-8.00
	27	8.00-10.00	7.00	8.00-9.00
April	3	6.00-8.00	6.00-7.00	6.00-7.00
	10	8.00-10.00	7.50-8.50	-
	17	11.00-14.00	-	9.00
	24	12.00-15.00	-	10.00-12.00
May	1	20.00-24.00	-	14.00-18.00
	8	18.00-22.00	-	17.00-20.00
	15	20.00-23.00	-	20.00
	22	24.00-28.00	-	22.00-25.00
	30 a/	20.00-25.00	-	18.00-22.00
June	5	17.00-20.00	-	15.00-16.00
	12	16.00-20.00	-	15.00
	19	15.00-18.00	-	13.00-14.00
	26	17.00-19.00	-	-
July	3	15.00-18.00	-	-
	10	16.00-18.00	-	18.00
	17	20.00-24.00	-	-
	24	17.00-20.00	-	-
	31	14.00-18.00	-	-
August	7	13.00-15.00	-	-
	14	12.00-14.00	-	-
	21	13.00-15.00	-	-
	28	14.00-16.00	-	-
September	5 a/	11.00-13.00	-	-
	11	10.00-12.00	-	-
	18	8.00-10.00	-	-
	25	8.00-10.00	-	-
October	2	9.00-11.00	-	-
	10 a/	9.00-10.00	-	-
	16	10.00-11.00	-	-
	23	10.00-12.00	-	-
	30	10.00-12.00	-	-
November	6	14.00-15.00	-	-
	13 a/	18.00-22.00	-	-
	20	12.00-14.00	-	-
	27	10.00-12.00	-	-
December	4	8.00-11.00	-	-
	11	11.00-14.00	14.00	11.00
	18	10.00-12.00	-	-
	26 a/	11.00-13.00	-	-

Complied from daily f.o.b. reports issued by the Federal-State News Service, New York, New York.

a/ Tuesday price due to Monday holiday.



TABLE 12. ACREAGE, YIELD, PRODUCTION AND VALUE OF CELERY BY STATE, 1987-1989

State	1987	1988	1989	1987	1988	1989
	AREA PLANTED			AREA HARVESTED		
	<u>Acres</u>			<u>Acres</u>		
California						
South Coast	11,400	11,500	12,200	11,400	11,500	12,200
Central Coast	10,000	8,900	9,200	9,900	8,800	9,100
Florida	9,000	9,200	8,600	8,600	8,000	8,200
Michigan	3,400	3,200	3,200	3,100	3,100	2,800
New York	490	490	430	490	430	430
Ohio	550	400	450	450	350	400
Texas <u>a/</u>		1,900	1,900		1,800	1,900
Total	34,840	35,590	35,980	33,940	33,980	35,030
	YIELD PER ACRE			PRODUCTION		
	<u>Hundredweight</u>			<u>1,000 hundredweight</u>		
California						
South Coast	560	615	505	6,384	7,073	6,161
Central Coast	635	705	920	6,287	6,204	8,372
Florida	420	465	420	3,612	3,720	3,444
Michigan	370	380	380	1,147	1,178	1,064
New York	410	400	400	201	172	172
Ohio	480	400	465	216	140	186
Texas <u>a/</u>		520	485		936	922
Total	526	572	580	17,847	19,423	20,321
	Dollars per hundredweight			VALUE		
	<u>Dollars per hundredweight</u>			<u>Total 1,000 Dollars</u>		
California						
South Coast	12.10	11.00	14.20	77,498	77,646	87,247
Central Coast	9.36	11.30	12.20	58,850	70,094	102,445
Florida	12.00	13.40	16.50	43,344	49,848	56,826
Michigan	11.50	13.70	13.30	13,142	16,142	14,103
New York	17.70	21.10	18.40	3,558	3,629	3,165
Ohio	10.30	13.50	11.20	2,225	1,890	2,083
Texas <u>a/</u>		12.30	12.60		11,513	11,617
Total	11.10	11.90	13.70	198,617	230,762	277,486

Compiled from "Vegetables 1989 Summary" issued by the Agricultural Statistics Board, USDA, Washington, D.C.  
a/ Unavailable for 1987.

TABLE 13. HARVESTED ACREAGE OF CALIFORNIA CELERY, BY DISTRICT, 1987-1989

Region and District	California Harvested Acreage by Area		
	1987	1988	1989
<b>Central Coast</b>			
Salinas-Watsonville	6,600	5,300	6,100
Santa Maria District	3,300	3,500	3,000
<b>South Coast</b>			
Ventura County	10,400	11,500	11,100
Imperial-Orange- Riverside-San Diego	1,000	1,100	1,100
<b>State Total</b>	<b>21,300</b>	<b>21,400</b>	<b>21,300</b>

Compiled from "California Vegetable Review" issued by the California Agricultural Statistics Service, Sacramento, California.