

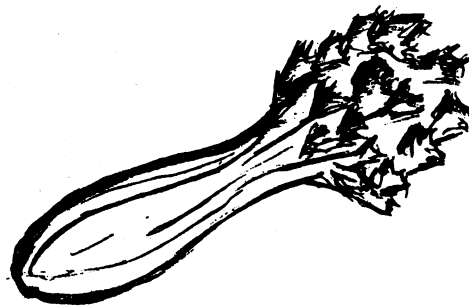
MARKETING

CALIFORNIA

CELERY

1976

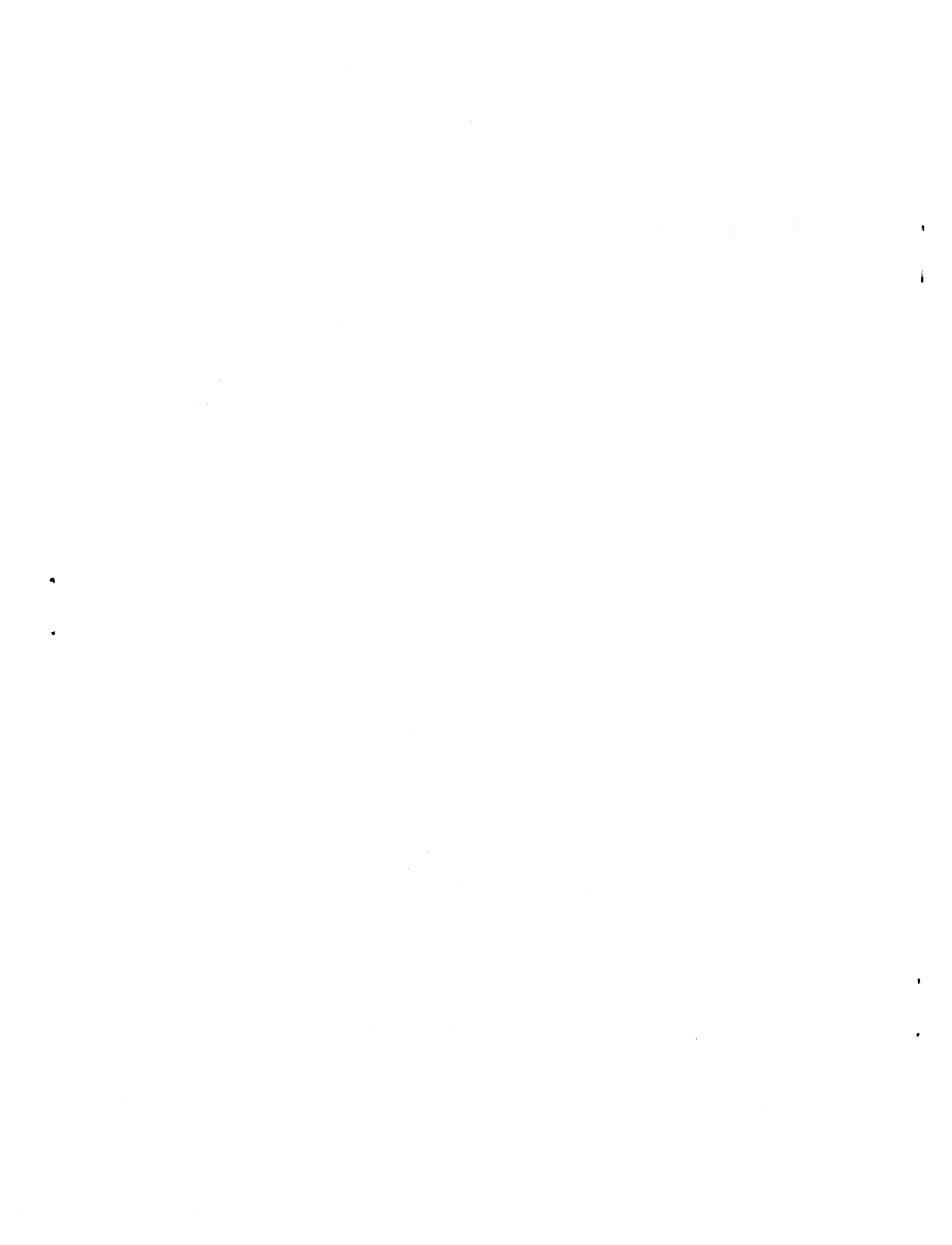
MARKETING SEASON



FEDERAL-STATE MARKET NEWS SERVICE

United States
Department of Agriculture
Agricultural Marketing Service
Market News Branch

State of California
Department of Food & Agriculture
Division of Marketing Services
Bureau of Market News



P R E F A C E

Data pertinent to the marketing of the 1976 season California celery crops are summarized in this publication. Statistical tables are similar to those presented in recent years.

This summary was prepared through the joint cooperation of the Los Angeles, Sacramento, and Salinas Federal-State Market News Service offices. Local representatives participating were: William B. Sheveland, Los Angeles; Wendell W. Stoker, Sacramento; Louis Larsen and Arthur Verissimo, Salinas; and Warren D. Young, who covered the Santa Maria-Guadalupe-Lompoc-Oceano District from Los Angeles.

We wish to acknowledge and thank the various other agencies which contributed information toward this publication.

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SUMMARY OF THE 1976 SEASON

HIGHLIGHTS: Shipments during calendar year 1976 totaled 24,305 cars, 7% below 1975 and were the smallest since 1969. Truck shipments have shown a steady increase, while rail shipments have dropped to less than half those of recent years. Prices during Jan.- March 1976 averaged well above the previous year, but for the rest of the year prices were lower. The annual average was \$4.26 per crate, 5% below 1975. Acreage was up 9% but yields per acre were down 3%, resulting in production only 5% above 1975. The crop was valued at nearly \$79 million, almost the same at the previous year. Celery ranks 25th in value among California's leading commodities. Celery is available every day of the year from California, which supplies the nation with 66% of the celery marketed. Florida produced 25% and Michigan 6% of the total while several small state's contributed the remaining 3%. Distribution was widespread, with California celery appearing in many U.S. and Canadian markets, and some foreign countries. Fresh celery consumption was estimated to be 7.5 pounds per person in 1976.

1976 FACTS AT A GLANCE COMPARED WITH 1975

Acreage:

Winter - 3,800 acres vs 3,800, unchanged.
 Spring - 5,400 acres vs 5,250, up 3%.
 Summer - 3,700 acres vs 3,200, up 16%.
 Fall - 6,900 acres vs 5,900, up 17%.
 Total - 19,800 acres vs 18,150, up 9%.

Yield: (cwt.)

Winter - 560 vs 600, down 7%.
 Spring - 540 vs 575, down 6%.
 Summer - 550 vs 585, down 6%.
 Fall - 580 vs 570, up 2%.

Average - 561 vs 581, down 3%.

Production: (1,000 cwt)

Winter - 2,128 vs 2,280, down 7%.
 Spring - 2,926 vs 3,011, down 3%.
 Summer - 2,035 vs 1,872, up 9%.
 Fall - 4,021 vs 3,379, up 19%.
 Total - 11,110 vs 10,542, up 5%.

Prices: (per cwt)

Winter - \$8.65 vs \$5.21, up 66%.
 Spring - \$6.19 vs \$6.66, down 7%.
 Summer - \$6.29 vs \$6.58, down 4%.
 Fall - \$7.36 vs \$10.34, down 29%.
 Average - \$7.10 vs \$7.51, down 5%.

Value: (1,000 dollars)

Total crop - \$78,922 vs \$79,215, down 0.4%.
 Shipments, California origin - 24,305 cars vs 26,071, down 7%.

Shipments, California as % of U.S. total, 68% down 4%.

Unloads in 41 U.S. and 5 Canadian cities -
 California origin - 15,995 cars vs 16,588, down 4%.

U.S. Exports - 3,390 cars vs 3,245, up 4%.

U.S. Imports - 34 cars vs 33, up 3%.

Largest Market for California Celery -
 Los Angeles with 3,718 cars unloaded vs 3,714, up 0.1%.

Narrative reviews by producing districts follow:

SOUTHERN CALIFORNIA

The districts of Chula Vista, Orange County and Oxnard had shipments totaling about 8.3 million crates or cartons in the 1976 celery season. This was 4% below the previous year.

The season began in late October and was completed in July. Shipments were recorded in Orange County and Oxnard from late October into mid-July and from Chula Vista from mid-November into mid-March.

Shipments from Orange County were 9%, San Diego County 6% and Ventura County 85% of the total recorded for Southern California.

Truck shipments of 11,446 carlot equivalents were 1% above the 1975 season. Rail shipments of 1,939 cars were 48% less than the previous season. However, since loadings per car in 1976 were much heavier than in 1975 the decline was only 17% based on the loadings per car. Total shipments per month were the largest in March.

Shipping point prices for the three districts were reported for 37 weeks from November 8 through July 17.

Prices for 2-3 dozen celery in 1976 ranged well above those of the previous season from November through January. From February through April they ranged moderately above 1975. Then from May into July the prices ranged slightly below those of the previous year.

Demand for the season averaged moderate, except for periods of light demand in late January, February, March and mid-May through mid-July.

Crates or cartons of 2 dozen had a seasonal high of \$12.00 in early January and a low of \$2.50 in mid-June. The highest price for 2½ dozen occurred in early January at \$12.00 and the lowest in late March-early April and mid-June, at \$3.00. The 1976 season was considered profitable only for the early plantings of celery. This was the result of an active holiday season in November and December, a decline in available supplies, and prices that reached a seasonal high.

Some of the factors that contributed to a lack of profit for the later plantings were: a lack of rain, slow growth and a preponderance of small sizes into March. Then there began some long periods into late May of marginal quality, seedstem, black heart, blight and heavy cullage. Some acreage had to be abandoned. A lack of good quality California celery during these periods restricted distribution sharply account of the decline in retail sales.

The western flat wirebound crate or carton continues in general use. The use of cartons has increased and more shippers now are packing in the field.

Loadings according to the size and type of car ranged 640-830 crates or cartons until February. A sharp increase in freight rates then became effective for billings under 90,000 pounds. This action resulted in much heavier loadings which ranged then from 960-1435 or mostly 1120-1385 crates or cartons per load. Trailer van loadings increased to mostly 640 crates or cartons per van.

Total harvested acreage for Orange, San Diego and Ventura Counties was 10,230 acres. This was 270 acres above the 1975 season. Ventura County was up 2%, San Diego County was up 11% and Orange County was up 1%.

OCEANO-SANTA MARIA-GUADALUPE-LOMPOC
DISTRICT

Highlights of the 1976 season included:

1. First f.o.b. report June 14, nearly two weeks later than 1975. Closing report

December 31 compared to December 20 year earlier.

2. Season simple average f.o.b. price for 2½ dozen size \$4.23 per crate or carton.

3. Some early and mid-season acreage abandoned account of poor growing conditions.

4. New field labor contract approved following strike of July 20-25. Shed workers' contract approved in November without work stoppage.

5. Celery rail car package loadings increased as rate structure changed from carlot to cwt basis. Car loadings ranged from 895-1,380 crates with 35% of shipments averaging 1,120 crates.

6. Shipments totaled 3,578 carlots compared to 4,002 a year earlier. Sharpest drop in movement was by rail car, down nearly 38%. However, net loss in package volume was only 9% due to heavier car loadings. Truck movement decreased slightly by 2.6% compared to year earlier.

The Santa Maria-Gradalupe-Lompoc-Oceano district 1976 celery season initial harvest was in the Guadalupe area on May 17 compared to May 19 last season. The Oceano area harvest started on May 28 compared to June 4 last year.

Early growing conditions were very poor, mainly late frosts. Some early acreage was abandoned to seeders and other allied problems. Plus, market prices and yield did not warrant the cost of harvesting. Opening and early demand was fairly good to good. The smaller sizes, 2½-4 dozen, had the best interest while the larger size, 2 dozen, had light interest as this size was more abundant in the Oxnard area. The opening f.o.b. prices on June 14 and during the first week was \$3.50 per crate of 2½ dozen. By June 24 prices moved up to \$4.00 per crate. Prices held fairly stable at this level to July 8 under a good to very good demand. Good demand continued, prices moved to the \$5.00-5.50 level by July 12. Prices held fairly stable at the \$5.50 level for 2½ dozen from July 13-20 under a very active demand.

Contributing factors for the active demand during this period were: Oxnard area was finishing their season; seeder problems continued to reduce packout yields per acre in California due to a

late freeze during the growing period; and the uncertainty of supplies as field workers in Santa Maria were negotiating a new union contract. A field labor strike materialized from July 20 to July 25 before a new union contract was approved. During the last week of July, following the settlement of the strike, prices declined daily under a light demand for the increased available supply. Increased eastern homegrown supplies and decreasing range of distribution were the factors for the decline in demand and prices. By August 3 prices had declined to the season's low level of \$3.00-3.25 for 2½ dozen. The demand was light during most of August and prices continued to range at this low level of \$3.00-3.25. Again some acreage was abandoned during this period in August as prices did not warrant harvest costs. Improved interest developed at the close of August. Prices increased slightly to the \$3.25-3.50 level. With lighter overall supplies, prices moved up to the \$4.50-5.00 level by September 10. Under a good demand prices moved higher to \$5.50-5.75 per crate for 2½ dozen by September 15. As moderate supplies continued from eastern homegrown areas, especially Michigan, resistance to the higher prices developed. Prices declined to the \$3.50-4.00 level by September 23. Prices held fairly stable at the \$3.50-4.00 level for two weeks before slipping down the \$3.25-3.50 level on October 15. Prices recovered back to the \$3.50-3.75 level by October 21 as the Michigan season came to a close. The heavier supplies and lateness of the Michigan season this year was unusual and not a normal pattern. Mild fall weather did not make harvesting a necessity and planting schedules were delayed by cold weather were a few factors enabling heavier than normal available supplies from Michigan in the late fall.

Pre-Thanksgiving interest and trading started around October 21. Prices moved higher daily under a continued very good demand to short of needs as the holiday period came closer. On October 29, prices closed at \$4.25-4.50 per crate of 2½ dozen. The following week 2½ dozen closed out at \$5.00-5.50 and by November 12 prices reached the \$7.50 level. The season's peak price level of \$7.50-8.00 per crate of 2-2½ dozen was reached on November 15. As holiday interest declined so followed the price level. By November 24 prices declined to

the \$4.50-5.00 level for 2-2½ dozen. Post holiday trading was fairly good although the low prices of \$3.50-4.00 were reported by December 6. From this low level prices moved sharply higher to the \$5.50-6.00 level by December 13 under a very good demand. Prices stabilized at this level and closed out on December 20 under a very good demand. The best interest during December was for the larger sizes, 2-2½ dozen followed by 3 dozen. The more abundant supply of 4 dozen was slow to move as reflected in the considerably lower price structure. Light shipments continued from the Santa Maria area to January 20, 1977.

Preliminary rail and truck movement for the Santa Maria-Guadalupe-Lompoc-Oceano district, May through December, totaled 3,578 carlot equivalents; 567 rail cars and 3,011 carlot equivalents by truck. This compares with last season's total for the same period of 4,002 carlot equivalents; 909 rail cars and 3,093 carlot equivalents by truck. This season's peak volume month, rail and truck was October with 678 carlot equivalents; followed by September with 651, November 566, August 564 and July with 505 equivalents. This compared to last season's peak month of October with 735 carlot equivalents followed by July 644, September 603, August 579 and November with 538 carlot equivalents followed by September with 553 equivalents. Truck conversion factor for carlot equivalents was 600 crates and cartons per carlot.

SALINAS-WATSONVILLE DISTRICT

The Salinas-Watsonville district shipped a total of 7,132 cars and carlot equivalents of celery during the 1976 season, 2% less than last year's 7,307. However due to a significant increase in the average load per rail car (noted below), the total number of crates and cartons shipped increased 8% - 4,748,400 versus 4,378,200 - compared with a year earlier.

Rail shipments totaled 1,168 cars, 42% fewer than the 2,007 billed in 1975. Included in this total are 80 rail-truck "piggyback" vans trucked to and billed from Oakland. In February of 1976, the railroads placed into effect new freight rates based on weight rather than the previous per car basis. With the new rates, it became uneconomical

to load small cars. Consequently, the average load per rail car in 1976 was approximately 1,000 crates or cartons, 19% more than 1975's 840 average.

Truck shipments totaled 5,964 carlot equivalents, 13% more than last season's 5,300. Truck movement was based on a carlot equivalent factor of 600 crates or cartons, unchanged from previous years.

Peak shipping weeks were November 7-13 with 543 cars and carlot equivalents recorded and November 14-20 with 520. Peak rail day was October 23 when 19 cars were billed. Peak truck day was November 15 with 107 carlot equivalents reported.

The 1976 harvest started the second week of June, the same as last year. The number of cars and carlot equivalents shipped during June and July totaled 1,215, up 25% from the 973 shipped during a similar period in 1975. However, the total number of crates and cartons shipped increased 38% - 806,000 versus 583,800 - compared with a year ago.

A total of 3,476 cars and carlot equivalents were shipped during August, September and October, down 8% from 1975's 3,789. However, the total number of crates and cartons increased 2% - 2,319,600 versus 2,268,600.

During November and December, shipments totaled 2,443 cars and carlot equivalents, down 4% from the 2,543 of last season. However, the total number of crates and cartons increased 6% - 1,622,200 versus 1,525,800.

The first f.o.b. shipping point report was issued on June 29. Crates and cartons of 2 1/2 dozen were quoted at \$4.00. Influenced by light demand, prices eased steadily lower to range \$3.00-3.50 on July 2. Following the Fourth of July holiday, demand became active. Prices advanced daily, reaching \$5.75-6.00 on July 14. Demand turned light. Prices dropped slowly but steadily. A seasonal low of \$3.00 was quoted August 3-5. The price level rose briefly to \$3.25-3.50 just prior to mid-month but fell back again to \$3.00 on August 19.

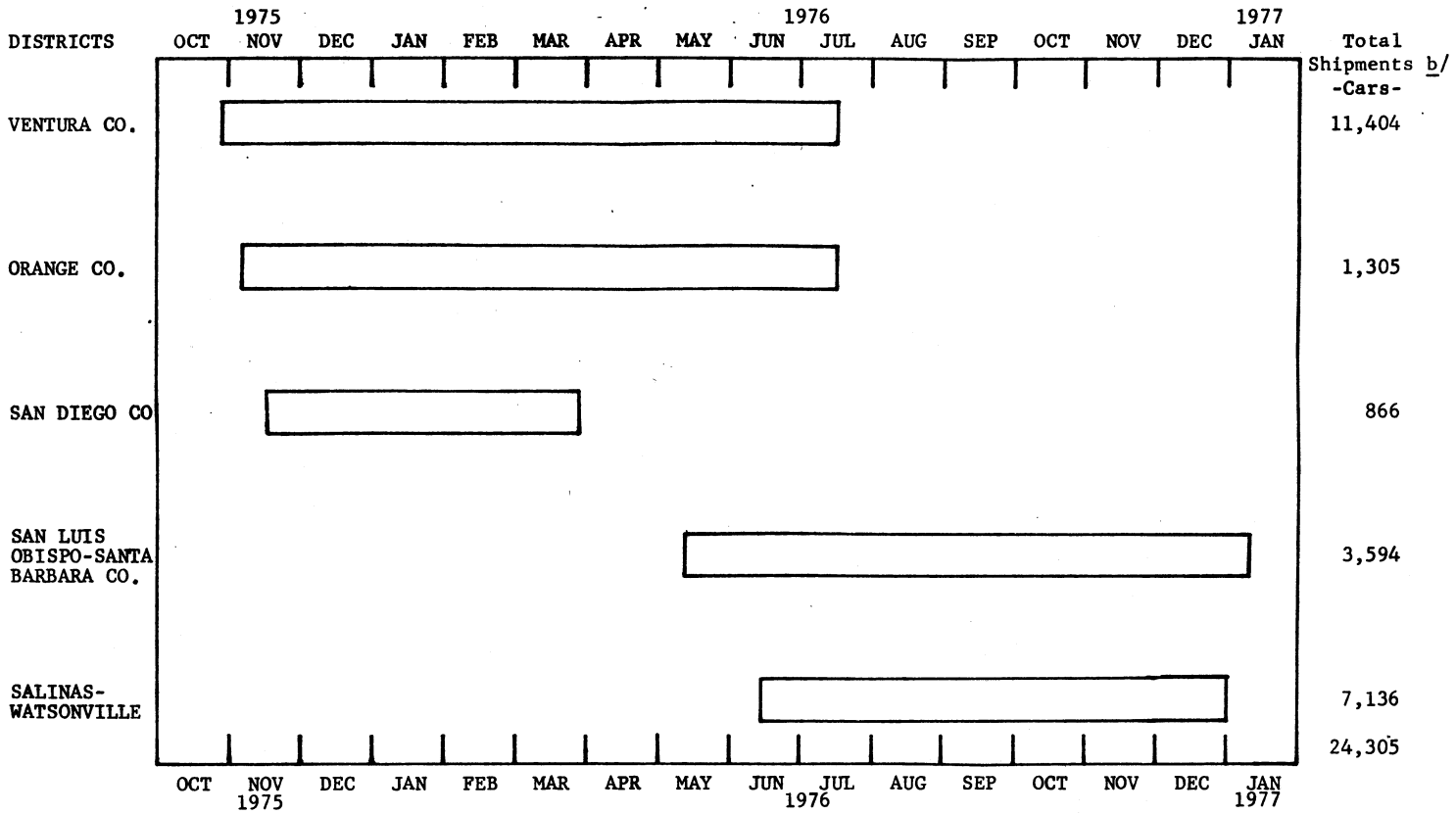
From August 20-27, 2 1/2s were quoted at \$3.50. As August ended, prices eased to \$3.25-3.50.

Demand became active for larger sizes the first of September. Prices rose sharply. A price level of \$6.00 was reached on September 14-15. Demand slowed and the price level dropped sharply. Prices ranged \$3.00-3.50 the last two weeks of September. Demand remained generally light the first half of October. Prices firmed to \$3.50 the first week and ranged \$3.00-3.50 the second week. Although demand improved during the third week, the price level remained fairly constant at \$3.25-3.50. On October 26, demand turned active and prices moved upward. By October 29, 2 1/2s were quoted at \$4.50.

Demand generally exceeded supply during the first part of November. Prices advanced steadily, reaching a seasonal high of \$7.50 during the period November 12-16. As buying for Thanksgiving came to a halt, demand slackened. Prices moved steadily downward. On December 3, 2 1/2s were quoted at \$3.00-3.50, mostly \$3.50. On December 6, demand became active for larger sizes. Prices moved up briskly. During the period December 14-16, 2 1/2 dozen were \$6.00. The final report of the season was issued on December 17 with 2 1/2 dozen quoted at \$5.50-6.00, mostly \$6.00.

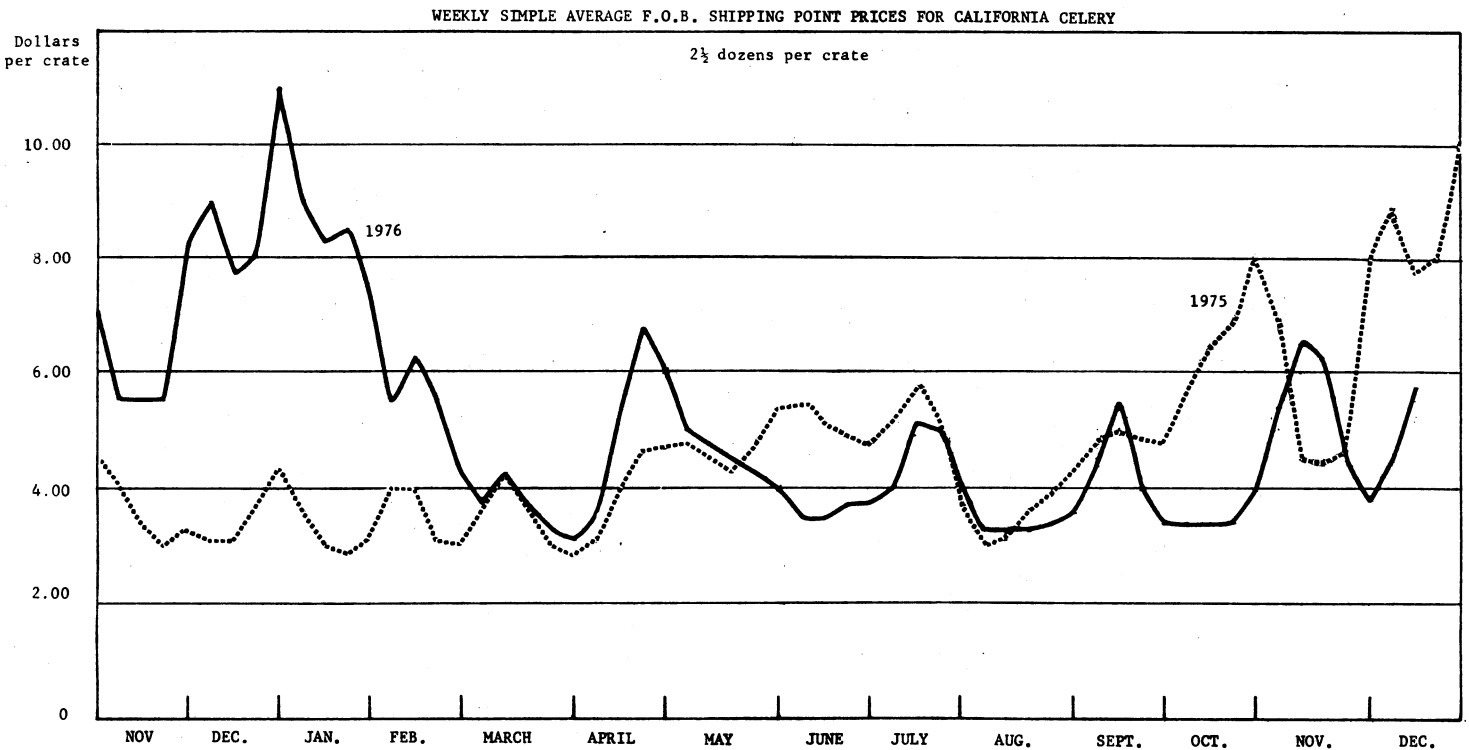
The 1976 season's simple average f.o.b. price per crate or carton of 2 1/2 dozen was \$4.28. The 1975 average was \$5.47. On a monthly basis, November had the highest average - \$5.61, followed by July with \$4.58. August had the lowest average - \$3.27, followed by October with \$3.52. All averages were determined by using the midpoint of the of the range or "mostly" price, whichever was lower.

PRINCIPAL CALIFORNIA CELERY PRODUCING DISTRICTS
AND USUAL MARKETING PERIODS a/



a/ Based upon shipment data for a recent season.

b/ Calendar year 1976 total shipments are shown as a guide to relative volume.



I. MOVEMENT

TABLE 1. TOTAL RAIL AND RECORDED TRUCK MOVEMENT OF CELERY, UNITED STATES BY STATE, CALENDAR YEARS 1972-1976

Origin	1972	1973	1974	1975 a/	1976
<u>Cars and carlot equivalents</u>					
California b/					
Central Calif.					
Rail	4,746	4,698	4,228	2,925	1,737
Truck	7,541	7,567	7,561	8,427	8,993
Southern Calif.					
Rail	3,399	3,503	4,620	3,364	1,732
Truck	9,092	9,484	10,760	11,355	11,843
Total					
Rail	8,145	8,201	8,848	6,289	3,469
Truck	16,633	17,051	18,321	19,782	20,836
Total	24,778	25,252	27,169	26,071	24,305
Arizona	6	5	39	-	3
Colorado	10	14	15	10	4
Florida b/	9,781	9,172	7,924	7,861	8,878
Indiana	2	1	-	1	3
Massachusetts	-	1	-	-	-
Michigan	1,266	1,375	1,407	1,212	1,496
New Jersey	21	29	30	40	31
New York	398	503	774	607	546
Ohio	195	191	207	201	196
Oregon	10	20	16	10	21
Pennsylvania	3	-	-	-	1
Rhode Island	3	-	-	-	-
Texas	30	83	79	39	-
Utah	3	-	-	1	-
Washington	54	59	62	75	72
Wisconsin	2	1	-	-	-
Total United States					
Rail	10,458	10,034	10,105	6,777	3,519
Truck	26,104	26,672	27,617	29,351	32,037
Total	36,562	36,706	37,722	36,128	35,556
Imports c/					
Canada	38	16	17	33	34

Compiled from Fresh Fruit and Vegetable Shipments, Fresh Fruit and Vegetable Unloads, and other records received from the Fruit and Vegetable Division, Agricultural Marketing Service, Market News Branch, USDA, Washington, D.C.

Data for 1976 represent rail shipments; shipping point truck shipments for California, Michigan, and New York; interstate truck shipments for Florida; and 41 U.S. city truck unloads for all other states. a/ Revised. b/ Some earlier years include small quantity by boat. c/ From 41 U.S. city unloads except 1975 and 1976 from U.S. Department of Commerce Bureau of the Census. Truck conversion factor is 600 crates per car for all states except Florida. The factor for Florida was increased to 700 crates per car from 640 crates beginning January 1, 1971.

Table 2.

TOTAL RAIL AND RECORDED TRUCK MOVEMENT OF CELERY, UNITED STATES, BY STATE,
BY MONTH, 1976

Origin	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Cars and carlot equivalents a/													
California shipments													
Salinas - Watsonville													
Rail	-	-	-	1	-	13	179	125	158	306	281	109	1,172
Truck	-	-	-	-	-	228	793	767	901	1,223	1,563	489	5,964
Total	-	-	-	1	-	241	972	892	1,059	1,529	1,844	598	7,136
San Luis Obispo - S. Barbara													
Rail	5	-	-	-	4	103	101	81	100	72	64	35	565
Truck	18	-	-	-	36	208	404	478	553	608	501	223	3,029
Total	23	-	-	-	40	311	505	559	653	680	565	258	3,594
L.A. - Orange County													
Rail	25	-	3	7	32	7	-	-	-	-	5	12	91
Truck	186	132	169	112	193	97	16	-	-	-	122	187	1,214
Total	211	132	172	119	225	104	16	-	-	-	127	199	1,305
San Diego County													
Rail	21	8	1	-	-	-	-	-	-	-	5	31	66
Truck	210	168	35	-	-	-	-	-	-	-	123	264	800
Total	231	176	36	-	-	-	-	-	-	-	128	295	866
Ventura County													
Rail	128	138	200	98	351	476	89	-	-	-	32	63	1,575
Truck	1,098	1,195	1,710	1,117	1,374	1,221	193	-	-	-	839	1,082	9,829
Total	1,226	1,333	1,910	1,215	1,725	1,697	282	-	-	-	871	1,145	11,404
Total California shipments													
Rail	179	146	204	106	387	599	369	206	258	378	387	250	3,469
Truck	1,512	1,495	1,914	1,229	1,603	1,754	1,406	1,245	1,454	1,831	3,148	2,245	20,836
Total	1,691	1,641	2,118	1,335	1,990	2,353	1,775	1,451	1,712	2,209	3,535	2,495	24,305
Arizona													
Truck - unloads	-	-	-	-	-	-	1	-	-	1	1	-	3
Colorado													
Truck - unloads	-	-	-	-	-	-	1	-	-	2	1	-	4
Florida													
Rail - shipments	8	11	5	12	10	-	-	-	-	-	-	4	50
Truck - interstate shipments	1,504	1,447	1,531	1,435	1,140	425	3	-	-	14	338	991	8,828
Total	1,512	1,458	1,536	1,447	1,150	425	3	-	-	14	338	995	8,878
Indiana													
Truck - unloads	-	-	-	-	-	-	-	2	1	-	-	-	3
Michigan													
Truck - shipments	-	-	-	-	-	12	309	471	504	200	-	-	1,496
New Jersey													
Truck - unloads	-	-	-	-	-	-	9	7	8	3	3	1	31
New York													
Truck - shipments	-	-	-	-	-	-	83	172	176	115	-	-	546
Ohio													
Truck - unloads	-	-	-	-	-	2	58	58	64	14	-	-	196
Oregon													
Truck - unloads	-	-	-	-	-	-	-	-	-	6	15	-	21
Pennsylvania													
Truck - unloads	-	-	-	-	-	-	1	-	-	-	-	-	1
Washington													
Truck - unloads	-	-	-	-	-	-	-	2	17	37	16	-	72
Total United States													
Rail shipments	187	157	209	118	397	599	369	206	258	378	387	254	3,519
Truck shipments	3,016	2,942	3,445	2,664	2,743	2,191	1,801	1,888	2,134	2,160	3,486	3,236	31,706
Truck unloads	-	-	-	-	-	2	70	69	90	63	36	1	331
Grand Total	3,203	3,099	3,654	2,782	3,140	2,792	2,240	2,163	2,482	2,601	3,909	3,491	35,556
Imports													
Canada - Truck	-	-	-	-	-	-	-	6	26	2	-	-	34

Complied from various records of the Federal-State Market News Service at Sacramento, California and Washington, D.C.
a/ All rail and truck data are final. Data represent rail shipments; shipping point truck shipments for California, Michigan, New York and Texas; Interstate truck shipments for Florida; and 41 U.S. city truck unloads for all other states. b/ From 41 U.S. city truck unloads.
Truck conversion factor is 600 crates per car for all states, except Florida is 700 crates per car.

II. F.O.B. SHIPPING POINT PRICES

TABLE 3. F.O.B. SHIPPING POINT PRICES OF CELERY, BY DISTRICTS, BY WEEKS, 1976 SEASON

Week Ending	1½ dozen	2 dozen	2½ dozen	3 dozen	4 dozen	Hearts-Film Bgs. 12s Regular
Dollars per crate						
<u>OXNARD-ORANGE-SAN DIEGO COUNTIES</u>						
<u>1975</u>						
Nov. 8	5.50	5.50-8.00	6.00-8.00	6.00-8.00	5.00-7.50	-
15	5.00	5.00	5.50	5.50	5.00	5.00
22	5.00	5.00	5.50	5.50	5.00	5.00
29	5.00	5.00-5.50	5.50	5.50	5.00	5.00
Dec. 6	6.50-8.50	6.50-10.00	6.50-10.00	6.50-10.00	5.50-9.00	5.75-7.00
13	8.00-8.50	8.00-10.00	8.00-10.00	8.00-10.00	5.00-8.50	6.00-7.50
20	7.50	7.50-8.50	7.00-8.50	7.00-8.50	5.00-6.00	5.50-6.00
27	7.00-7.50	7.50-8.50	7.50-8.50	7.00-8.00	5.50-7.00	5.50-6.00
<u>1976</u>						
Jan. 3	11.00-11.50	10.00-12.00	10.00-12.00	10.00-12.00	9.00-10.00	6.50-9.00
10	9.00-10.00	8.00-10.00	8.00-10.00	7.50-11.00	6.50-10.00	6.50-9.00
17	-	8.00-8.50	8.00-8.50	7.50-8.00	5.00-7.00	5.50-6.50
24	-	8.50	8.50	7.00-8.00	5.00-6.00	5.00-6.00
31	7.00	6.00-8.50	6.00-8.50	5.50-8.00	5.00-6.50	5.00-6.00
Feb. 7	5.00-5.50	5.00-6.00	5.00-6.00	5.00-6.00	4.50-5.50	5.00
14	5.50-6.00	6.00-6.50	6.00-6.50	5.50-6.50	5.50-6.50	5.00-5.50
21	4.00-6.00	4.50-6.50	4.50-6.50	4.50-6.50	4.50-6.50	5.00-5.50
28	3.50-4.00	3.50-4.50	3.50-5.00	3.50-5.00	3.50-5.00	4.00-5.00
Mar. 6	3.50-3.75	3.50-4.00	3.50-4.00	3.50-4.00	3.50-4.00	4.00
13	3.25-4.00	3.50-4.00	4.00-4.50	4.00-4.50	4.00-4.50	4.00
20	3.00-3.50	3.00-4.00	3.50-4.00	3.50-4.00	3.50-4.00	3.75-4.00
27	2.75-3.00	3.00-3.25	3.00-3.75	3.00-3.75	3.00-3.75	3.50-3.75
Apr. 3	2.50-3.00	3.00	3.00-3.50	2.75-3.50	2.50-3.50	3.00-3.50
10	2.50-3.00	3.00-4.00	3.00-4.00	2.75-4.00	3.00-4.00	3.00-3.50
17	4.25-5.00	4.50-6.00	4.50-6.00	4.50-6.00	4.50-6.00	4.00-5.50
24	5.00-6.00	6.50-7.00	6.50-7.00	6.50-7.00	6.50-7.00	5.75-6.50
May 1	5.00-5.50	5.00-7.00	5.00-7.00	4.50-6.50	4.50-6.50	5.00-6.00
8	4.00-5.00	4.50-5.50	4.50-5.50	4.00-5.00	4.00-5.00	4.00-4.50
15	4.00-4.25	4.00-5.00	4.50-5.00	4.00-4.50	3.50-4.50	4.00
22	3.50-4.00	3.50-4.50	4.00-5.00	4.00-4.50	3.50-4.50	4.00
29	3.00-3.75	2.75-4.50	3.50-5.00	3.50-4.50	3.50-4.50	3.50-4.00
Jun. 5	3.00-3.50	3.00-4.00	3.50-4.50	3.00-4.00	3.00-4.00	3.50-4.00
12	2.75-3.25	2.50-3.50	3.00-4.00	3.00-4.00	3.00-4.00	3.50-4.00
19	2.50-2.75	2.75-3.50	3.00-4.00	3.00-4.00	3.00-3.50	3.50-4.00
26	2.50-3.25	3.00-4.00	3.50-4.00	3.50-4.50	3.50-4.50	3.50-3.75
Jul. 3	3.00-3.25	3.00-4.00	3.25-4.50	3.25-4.50	3.25-4.50	3.75-4.00
10	3.00	3.00-4.25	3.25-4.50	3.50-4.50	3.50-4.50	3.50-4.00
17	-	4.25-5.00	4.25-5.00	4.25-5.00	4.25-5.00	4.00-4.50
Last Report						
<u>SALINAS-WATSONVILLE DISTRICT</u>						
<u>1976</u>						
Jul. 3		3.00-4.00	3.00-4.00	3.00-4.00	3.00-4.00	
10		3.00-5.00	3.00-5.00	3.00-5.00	3.00-4.50	
17		5.25-6.00	5.50-6.00	5.00-6.00	5.00-5.50	
24		4.50-5.00	4.50-5.00	4.50-5.00	4.50-5.00	
31		3.00-4.50	3.00-4.75	3.00-4.50	3.00-4.50	
Aug. 7		3.00-3.50	3.00-3.50	3.00-3.50	3.00-3.50	
14		3.00	3.00-3.50	3.00	3.00	
21		3.00-3.25	3.00-3.50	3.00-3.50	3.00-3.50	
28		3.00-3.25	3.50	3.25-3.50	3.25-3.50	

(Continued on next page)

TABLE 3. F.O.B. SHIPPING POINT PRICES OF CELERY, BY DISTRICTS, BY WEEKS, 1976 SEASON (Cont'd)

Week Ending	1½ dozen	2 dozen	2½ dozen	3 dozen	4 dozen
Dollars per crate					
<u>SALINAS-WATSONVILLE DISTRICT (Cont'd)</u>					
1976					
Sep.	4	3.00-4.00	3.25-4.00	3.00-3.25	3.00-3.25
	11	4.00-5.00	4.00-5.00	3.50-4.50	3.50-4.50
	18	4.50-6.00	5.00-6.00	5.00-6.00	5.00
	25	3.00-4.50	3.00-4.50	3.00-4.50	3.00-4.50
Oct.	2	3.00-3.50	3.00-3.50	3.00-3.50	3.00-3.50
	9	3.00-3.50	3.50	3.25-3.50	3.00-3.50
	16	2.75-3.00	3.00-3.50	3.00-3.50	2.75-3.25
	23	2.75-3.50	3.00-3.50	3.00-3.50	2.75-3.00
	30	3.50-4.50	3.50-4.50	3.00-3.50	3.00-3.50
Nov.	6	5.00-6.00	5.00-6.00	4.50-5.50	3.75-4.25
	13	6.00-7.50	6.00-7.50	5.50-7.50	4.50-6.50
	20	5.00-7.50	5.00-7.50	5.00-7.50	4.50-6.50
	27	4.00-4.50	4.00-5.00	4.00-4.50	3.50-4.50
Dec.	4	3.00-4.00	3.00-4.00	3.00-4.00	3.00-4.00
	11	3.50-5.00	3.50-5.00	3.00-4.00	3.00
	18	5.50-6.00	5.50-6.00	4.00-5.00	3.00-3.50
Last Report					
<u>SANTA MARIA-GUADALUPE-LOMPOC-OCEANO DISTRICTS a/</u>					
1976					
Jun.	18	2.75	3.00-3.25	3.50	3.25-3.50
	25	2.75-3.25	3.00-3.50	3.75-4.00	3.50-4.00
Jul.	2	3.00-3.25	3.50-3.75	4.00	3.75-4.25
	9	3.00-3.50	3.25-4.25	4.00-4.50	3.75-4.25
	16	4.00-5.00	4.50-5.50	5.00-5.50	4.50-5.50
	23	5.00	5.00-5.50	5.00-5.50	5.00
	30	3.25-4.75	3.50-5.00	3.50-5.00	3.50-4.75
Aug.	6	3.00-3.25	3.00-3.50	3.00-3.50	3.00-3.50
	13	3.00	3.00-3.25	3.00-3.25	3.00-3.25
	20	3.00	3.00-3.25	3.00-3.50	3.00-3.25
	27	2.50-3.00	3.00-3.25	3.25-3.50	3.25
Sep.	3	2.75-3.00	3.00-3.50	3.25-3.75	3.00-3.25
	10	3.50-4.00	3.50-4.75	3.75-5.00	3.00-4.00
	17	4.50-5.00	5.00-5.50	5.25-5.75	4.50-5.00
	24	3.50-4.00	3.50-4.50	3.50-5.00	3.00-4.50
Oct.	1	3.00-3.25	3.50	3.50-3.75	3.00-3.50
	8	2.75-3.25	3.00-3.50	3.00-3.75	3.25-3.50
	15	2.75-3.25	3.00-3.50	3.25-3.75	3.00-3.25
	22	3.00-3.25	3.00-3.50	3.25-3.75	3.00-3.25
	29	-	3.50-4.25	3.75-4.50	3.25-4.00
Nov.	5	-	4.75-5.50	4.75-5.50	4.50-5.25
	12	-	6.00-7.50	6.00-7.50	5.50-7.00
	19	-	5.00-8.00	5.50-8.00	5.00-7.50
	26	-	4.50-5.00	4.50-5.00	4.50-4.75
Dec.	3	-	4.00-4.50	4.00-4.75	3.25-4.00
	10	-	3.50-5.50	3.50-5.50	3.00-3.50
	17	-	5.50-6.00	5.50-6.00	4.50-5.00
	22	-	5.50-6.00	5.50-6.00	4.50-5.00
Last Report					

Compiled from "Central Coast Vegetable Report" issued daily by the Federal-State Market News Service, Salinas.
a/ 1½ dozen size are from Oceano District only.

III. TERMINAL MARKET PRICES

TABLE 4. WHOLESALE MARKET PRICES FOR CALIFORNIA CELERY AT LOS ANGELES AND SAN FRANCISCO, EACH WEDNESDAY, 1976

Date	Los Angeles			San Francisco	
	1½ dozen	2-2½ dozen	3 dozen	2-2½ dozen	Hearts 1 dozen film bags
	<u>Crates & Cartons a/</u>			<u>Crates a/</u>	<u>Cartons b/</u>
Jan. 7	10.50-11.25	11.00-12.00	11.00-12.00	11.00-12.00	8.00-8.25
14	9.25-9.50	9.00-10.00	9.00-10.00	11.00-12.00	8.00-8.25
21	9.25-9.50	9.25-10.00	8.75-9.50	10.00-10.50	8.00-8.25
28	8.50-8.75	8.00-8.50	7.00-7.50	9.00-9.50	5.00-5.50
Feb. 4	6.50-7.00	7.00-7.50	7.00-7.50	7.50-8.00	5.00-5.50
11	7.00-7.50	7.25-7.75	7.25-7.75	6.75-7.25	2.90-3.50
18	6.00-6.50	6.00-7.00	6.00-7.00	7.50-8.00	6.00-6.25
25	4.75-5.50	4.75-5.50	4.75-5.50	5.50-6.00	6.00-6.25
Mar. 3	4.25-5.00	4.25-5.00	4.25-5.00	5.25-6.00	5.50-6.00
10	4.50-5.00	4.50-5.00	4.50-5.00	5.25-6.00	4.50-5.00
17	4.00-4.50	4.50-5.00	4.50-5.00	4.50-5.00	4.50-5.00
24	4.00-4.50	4.50-5.00	4.50-5.00	4.50-5.00	4.50-5.00
31	3.50-4.25	3.75-4.50	3.75-4.50	4.25-5.00	4.25-4.75
Apr. 7	3.50-3.75	3.50-4.25	3.50-4.25	4.25-5.00	4.25-4.75
14	5.50-6.00	6.00-6.50	6.00-6.50	6.00-7.00	-
21	6.00-7.00	7.00-8.00	7.00-8.00	7.75-8.50	7.25-7.50
28	5.50-6.00	6.50-7.25	6.50-7.25	8.00	6.50-7.00
May 5	5.00-6.00	5.25-5.75	4.50-5.50	6.50-6.75	5.75-6.00
12	4.50-5.00	5.00-5.75	4.50-5.00	6.25-6.75	5.00-6.00
19	4.00-4.75	4.50-5.25	4.50-4.75	6.00-6.25	5.00-5.50
26	4.00-4.50	4.50-5.00	4.50-5.00	5.75-6.25	5.00-5.50
Jun. 2	4.00-4.50	4.25-4.75	4.00-4.50	5.50-5.75	5.00-5.50
9	3.25-3.75	3.75-4.25	3.25-4.00	5.50-6.00	5.00-5.50
16	2.75-3.25	2.75-4.00	2.75-3.25	4.00-5.00	-
23	3.50-4.00	4.00-5.00	4.00-5.00	4.50-5.00	4.75-5.00
30	3.50-4.00	3.75-4.50	4.25-4.50	4.50-5.00	4.50-5.00
Jul. 7	3.50-4.00	3.75-4.50	4.00-4.50	4.50-5.00	4.75-5.00
14	5.00	4.75-6.25	4.75-6.00	6.50-6.75	5.50
21	6.00	6.00-6.50	6.25-6.50	6.00-6.25	5.75
28	5.25-5.50	5.75-6.00	5.75-6.00	5.50-6.00	5.00
Aug. 4	3.00-4.00	3.50-4.50	3.50-4.00	4.25-4.50	4.75-5.00
11	3.00-3.25	3.25-4.25	3.50-4.00	4.00-4.75	4.00-4.75
18	3.75-4.25	4.00-4.50	4.00-4.50	4.00-4.75	4.00-4.75
25	3.50-4.00	3.75-4.25	3.75-4.25	4.00-4.75	4.00-4.75
Sep. 1	3.50-4.00	3.75-4.00	3.75-4.00	4.50-5.00	4.00
8	4.00-4.25	4.25-4.75	4.00-4.50	4.50-5.00	4.00
15	5.75	6.00-6.25	5.50-5.75	6.50-7.00	5.50
22	4.00-4.25	4.25-5.00	4.25	6.50-7.00	5.75-6.50
29	4.00-4.25	4.00-4.50	4.00-4.25	4.50-4.75	4.50-5.00
Oct. 6	3.75-4.25	4.00-4.75	3.75-4.25	4.50-5.00	4.50-5.00
13	3.50-4.25	4.00-4.50	3.50-4.25	4.50-5.00	4.50-5.00
20	3.50-4.25	4.00-4.50	3.50-4.25	4.25-5.00	4.25-4.50
27	4.00-4.25	4.25-4.75	4.25-4.50	5.00-5.50	4.50-5.00
Nov. 3	5.75-6.00	6.50-6.75	6.00-6.75	5.00-6.00	4.25-5.25
10	6.50-7.25	6.75-7.50	6.50-7.25	7.00-8.00	5.00-5.25
17	7.50-8.25	7.75-8.50	7.75-8.50	8.00-10.00	5.00-6.00
24	-	5.00-5.50	5.00-5.50	6.75-7.50	6.00-6.25
Dec. 1	4.00	4.50-5.00	4.50-5.00	6.00-6.50	4.50-5.00
8	-	4.25-4.50	3.50	5.00-5.50	4.00-4.50
15	-	5.50-6.00	5.00-5.50	7.00-8.00	5.00-5.25
22	-	6.50-6.75	6.00-6.25	7.00-8.00	5.00-5.25
29	8.00-8.50	8.00-8.50	8.00-8.50	9.75-10.00	5.25

Compiled from daily reports issued by the Federal-State Market News Service at Los Angeles and San Francisco, California. a/ 60-65 lbs. b/ 25 lbs.

TABLE 5 WHOLESALE MARKET PRICES FOR CALIFORNIA CELERY AT CHICAGO AND NEW YORK,
EACH WEDNESDAY, 1976

Date	Chicago			New York		
	2 dozen	2½ dozen	3 dozen	2 dozen	2½ dozen	3 dozen
	Dollars per crate or carton					
Jan. 7	14.00-14.50	14.00-15.00	14.00-15.00	15.00	15.00-16.00	13.00-15.00
14	11.00-12.00	11.00-12.00	10.00-11.00	12.00-13.00	12.50-13.00	10.00-12.00
21	11.00-12.00	11.00-12.00	10.00-11.00	11.00-12.00	11.00-12.00	11.00
28	12.00	11.50-12.00	11.50-12.00	10.50-11.00	11.00-12.00	-
Feb. 4	9.00-10.00	9.00-10.00	8.50-9.00	9.00-10.00	9.00-10.00	-
11	9.00-10.00	9.00-10.00	9.00-9.50	8.50-9.00	8.50-9.00	8.50
18	10.00	10.00	10.00	9.00	9.00	-
25	8.00-9.00	8.00-9.00	8.00-9.00	8.00-9.00	8.50-9.00	-
Mar. 3	7.00-8.00	7.00-8.00	7.00-8.00	6.50-7.00	7.00-8.00	6.50-7.00
10	7.00-7.50	7.00-7.50	7.00-7.50	7.00	7.00-7.50	-
17	7.50-8.00	7.50-8.00	7.50-8.00	6.50-7.00	7.00-7.50	-
24	6.50-7.00	7.00-8.00	7.00	6.50-7.00	7.00-7.50	-
31	6.00-6.50	6.50-7.00	6.00-7.00	6.00-6.50	6.00-7.00	6.00-6.50
Apr. 7	6.00-6.50	6.50-7.00	6.00-7.00	5.50-6.00	6.00-6.50	6.00-6.50
14	7.00-7.50	7.00-7.50	6.50-7.00	6.25-6.75	6.50-7.50	-
21	9.50-10.00	-	-	7.50-8.00	8.00-8.50	-
28	9.50-10.00	10.50-11.00	10.50-11.00	8.00-8.50	-	-
May 5	9.00-10.00	9.50-10.00	9.00	10.50-11.00	-	10.00-11.00
12	8.50-9.00	9.50-10.00	8.50-9.00	9.00-10.00	9.50-10.00	8.50-9.00
19	8.50-9.00	10.00	8.50-9.00	8.00-9.00	8.50-9.50	6.50-7.50
26	8.50-9.00	9.50-10.00	8.50-9.00	7.50-8.00	8.00-8.50	7.50-8.00
Jun. 2	8.50-9.00	9.00	8.00-8.50	7.50-8.00	8.00-8.50	8.00
9	7.00-8.00	7.50-8.00	7.00-7.50	-	8.00	-
16	7.00-7.50	7.50	6.50	6.00-7.00	6.50-7.50	6.50
23	7.00-7.50	7.50	-	6.50-7.00	7.50	-
30	7.00-7.50	7.50-8.00	8.00	7.00-7.50	7.50-8.00	-
Jul. 7	7.00	7.50	7.00	8.00-8.50	8.50-9.00	8.50
14	7.50-8.50	7.50-8.50	-	7.00-8.00	7.50-8.00	7.00-7.50
21	10.00	10.00	-	8.00-9.00	8.00-9.00	8.00-9.00
28	9.00	9.00	8.50-9.00	8.00-8.50	8.50-9.00	8.00
Aug. 4	7.50-8.00	7.50-8.00	7.00-7.50	6.50-7.50	7.00-7.50	6.00-7.00
11	6.00-7.00	6.00-7.00	6.50	5.00-6.00	5.50-6.50	5.00-5.50
18	6.00-6.50	6.00-6.50	6.00	6.00-6.50	6.00-7.00	-
25	5.50-6.00	6.00-6.50	5.50-6.00	6.50-7.00	7.00-7.50	6.00-6.50
Sep. 1	7.00-7.50	7.00-7.50	6.50-7.00	7.00-7.50	7.50-8.00	7.00-7.50
8	7.00-7.50	7.00-7.50	7.00-7.50	7.00-8.00	7.50-8.50	7.00-7.50
15	7.50-8.00	7.50-8.00	7.50-8.00	8.00-9.00	8.50-9.50	-
22	8.00-8.50	8.50-9.00	8.00	8.00-8.50	8.50-9.00	-
29	7.00-7.50	7.00-7.50	-	6.50-7.00	7.00-8.00	7.00-8.00
Oct. 6	7.00-8.00	7.00-8.00	7.00-7.50	6.50-7.50	7.00-8.00	6.50-7.00
13	7.00-7.50	7.00-7.50	6.50-7.00	7.00-8.00	7.50-8.50	7.00-7.50
20	6.50	6.50	6.00-6.50	7.00-7.50	7.50-8.00	-
27	6.50-7.00	6.50-7.00	6.00-6.50	7.00	7.50-8.00	7.00
Nov. 3	8.00-9.00	8.50-9.00	8.00-8.50	8.00-8.50	9.00	8.50
10	10.00-11.00	10.00-11.00	9.00-10.00	12.00-12.50	12.00-12.50	11.50
17	11.00-12.00	12.00	10.50-11.00	11.00	12.00-13.00	11.00-12.00
24	8.50-9.00	8.50-9.50	8.00-9.00	9.00-10.00	9.00-10.50	8.00-9.00
Dec. 1	7.50-8.00	7.50-8.00	7.00-7.50	7.50-8.00	8.00-9.00	7.00-8.00
8	7.00-7.50	7.00-7.50	6.50-7.00	7.50	8.00-8.50	6.50-7.00
15	7.50-8.00	8.00-9.00	6.50-7.50	9.00-9.50	9.00-10.00	7.00-7.50
22	9.00-9.50	9.00-10.00	7.50-8.00	9.00-10.00	9.50-10.00	8.00-8.50
29	9.50-10.00	9.50-10.00	9.00-9.50	11.00-12.00	12.00-13.00	11.50

Compiled from daily wholesale market reports issued by the Federal-State Market News Service at Chicago, Ill. and New York City, N.Y.

IV. UNLOAD DISTRIBUTION

TABLE 6. TRUCK ARRIVALS AND RAIL ARRIVALS, UNLOADS AND/OR DIVERSIONS, AND TRACK HOLDINGS OF CELERY IN 16 CITIES, BY DAYS, 1976

January					February					March				
Date	Truck	Rail Arr.	Unlds. & Div.	On Track	Date	Truck	Rail Arr.	Unlds. & Div.	On Track	Date	Truck	Rail Arr.	Unlds. & Div.	On Track
1					2	58	7	a/	8	1	55	11	4	23
2	30	3	a/	2	3	51	10	6	12	2	42	6	4	25
5	65	4	a/	4	4	36	4	4	12	3	33	1	4	22
6	48	2	b/	3	5	34	10	8	14	4	35	3	8	17
7	35	2	2	3	6	33	4	3	15	5	45	2	6	13
8	34	4	3	4	9	46	13	11	17	8	60	11	9	15
9	45	2	3	3	10	42	7	8	16	9	45	2	6	11
12	60	6	2	7	11	32	5	6	15	10	41	4	5	10
13	58	5	4	8	12	35	-	8	7	11	41	1	4	7
14	34	5	1	12	13	31	3	a/	5	12	46	1	2	6
15	24	5	2	15	16					15	56	6	2	10
16	37	11	4	22	17	71	4	b/	4	16	47	1	2	9
19	60	11	6	27	18	51	2	-	6	17	37	2	3	8
20	34	7	8	26	19	57	1	3	4	18	40	1	1	8
21	41	3	6	23	20	35	2	3	3	19	41	4	5	7
22	30	1	14	10	23	60	4	3	4	22	57	6	7	6
23	37	2	-	12	24	46	3	2	5	23	49	5	5	6
26	53	6	7	11	25	40	4	4	5	24	45	5	4	7
27	34	8	11	8	26	39	2	-	7	25	43	5	4	8
28	35	4	5	7	27	33	13	4	16	26	41	2	1	9
29	28	3	2	8						29	62	6	1	14
30	41	-	5	3						30	45	6	6	14
										31	44	6	6	14

April					May					June				
Date	Truck	Rail Arr.	Unlds. & Div.	On Track	Date	Truck	Rail Arr.	Unlds. & Div.	On Track	Date	Truck	Rail Arr.	Unlds. & Div.	On Track
1	c/	c/	c/	c/	3	54	7	5	11	1	50	16	17	41
2	c/	c/	c/	c/	4	44	3	5	9	2	46	15	9	47
5	57	10	b/	13	5	35	4	3	10	3	38	6	9	44
6	46	14	6	21	6	34	3	3	10	4	29	16	14	46
7	37	5	6	20	7	35	2	3	9	7	52	21	18	49
8	32	10	13	17	10	63	13	5	17	8	31	10	8	51
9	44	6	5	18	11	50	3	6	14	9	25	6	12	45
12	61	21	15	24	12	26	8	6	16	10	27	8	14	39
13	43	7	10	21	13	36	10	3	23	11	26	10	10	39
14	47	5	4	22	14	43	7	3	27	14	29	34	23	50
15	36	2	7	17	17	53	11	11	27	15	24	13	13	50
16	38	3	a/	14	18	44	13	10	30	16	21	17	16	51
19	45	2	a/	10	19	36	12	7	35	17	27	17	18	50
20	50	6	b/	10	20	19	6	11	30	18	12	15	20	45
21	44	5	4	11	21	37	16	3	43	21	36	25	21	49
22	30	3	-	14	24	39	16	33	26	22	18	18	20	47
23	35	2	5	11	25	40	12	12	46	23	26	12	22	37
26	44	7	a/	8	26	25	16	13	49	24	25	21	19	39
27	31	7	b/	14	27	24	5	10	44	25	18	12	17	34
28	25	1	2	13	28	30	13	15	42	28	25	20	19	35
29	39	-	-	13	31					29	17	13	18	30
30	36	2	6	9						30	24	11	13	28

(Continued on next page)

TABLE 6. TRUCK ARRIVALS AND RAIL ARRIVALS, UNLOADS AND/OR DIVERSIONS, AND TRACK HOLDINGS OF CELERY IN 16 CITIES, BY DAYS, 1976 (Continued)

July					August					September				
Date	Truck	Rail Arr.	Unlds. & Div.	On Track	Date	Truck	Rail Arr.	Unlds. & Div.	On Track	Date	Truck	Rail Arr.	Unlds. & Div.	On Track
1	13	13	17	24	2	32	13	10	30	1	25	8	3	13
2	22	12	19	17	3	21	9	12	27	2	23	5	3	13
5		..Holiday..			4	27	29	20	36	3	26	5	10	8
6	31	31	13	35	5	25	5	4	37	6		..Holiday..		
7	29	18	13	40	6	18	19	13	43	7	43	13	8	13
8	23	22	28	34	9	35	27	19	51	8	38	14	7	20
9	21	10	12	32	10	19	14	16	49	9	22	11	10	21
12	32	36	22	46	11	24	11	11	49	10	26	8	14	15
13	26	15	16	45	12	24	6	14	41	13	39	6	8	13
14	17	6	10	41	13	20	6	15	32	14	24	11	14	10
15	21	16	10	47	16	34	15	15	32	15	21	11	11	10
16	23	9	16	40	17	28	11	13	30	16	30	5	5	10
19	31	16	12	44	18	24	10	5	35	17	30	5	2	13
20	17	14	18	40	19	19	12	15	32	20	44	9	5	7
21	17	4	10	34	20	21	4	11	25	21	25	12	13	16
22	16	9	15	28	23	31	10	16	19	22	27	9	8	17
23	22	12	15	25	24	26	6	10	15	23	33	9	5	21
26	24	11	8	28	25	18	1	6	10	24	24	14	12	23
27	25	10	7	31	26	21	8	8	10	27	c/	c/	c/	c/
28	17	11	13	29	27	22	6	5	11	28	c/	c/	c/	c/
29	31	4	8	25	30	36	4	7	8	29	31	13	b/	41
30	26	7	5	27	31	25	6	8	6	30	25	4	7	38
October					November					December				
Date	Truck	Rail Arr.	Unlds. & Div.	On Track	Date	Truck	Rail Arr.	Unlds. & Div.	On Track	Date	Truck	Rail Arr.	Unlds. & Div.	On Track
1	25	7	13	32	Cars and carlot equivalents					1	25	10	a/	36
4	25	18	a/	25	1	38	21	33	27	2	32	3	b/	31
5	31	16	b/	40	2	30	6	a/	17	3	33	2	4	29
6	27	11	10	41	3	19	16	b/	27	6	45	13	16	26
7	21	4	13	32	4	d/	4	14	17	7	34	8	8	26
8	29	7	12	27	5	21	3	11	9	8	42	12	8	30
11		..Holiday..			8	39	10	6	13	9	25	4	10	24
12	59	18	18	27	9	43	9	6	16	10	24	11	10	25
13	33	12	11	28	10	35	13	11	18	13	50	18	14	29
14	31	14	9	33	11	22	6	a/	15	14	41	9	13	25
15	32	10	6	37	12	33	13	b/	23	15	41	7	10	22
18	31	8	10	35	15	47	23	22	24	16	41	7	10	9
19	22	31	23	43	16	39	14	16	26	17	47	12	12	19
20	28	13	18	38	17	62	10	15	21	20	83	14	11	22
21	16	10	14	34	18	c/	c/	c/	c/	21	60	9	8	23
22	29	10	10	34	19	62	15	b/	29	22	60	10	10	23
25		..Holiday..			22	97	13	11	31	23	48	16	16	23
26	46	30	24	40	23	83	11	12	30	24		..Holiday..		
27	30	14	11	43	24	59	5	7	28	27	41	7	12	18
28	25	8	10	41	25		..Holiday..			28	33	4	6	16
29	24	14	16	39	26	28	7	a/	22	29	43	2	7	11
					29	44	20	b/	40	30	31	6	7	10
					30	47	9	15	34	31		..Holiday..		

Compiled from Central Coast Vegetable Report, issued daily by the Federal-State Market News Service, Salinas, Calif.
a/ 16 Cities incomplete. b/ Not computed. c/ Not available due to teletype problems. d/ Trucks incomplete.

TABLE 7. TOTAL RAIL AND TRUCK UNLOADS OF CELERY IN 41 U.S. AND 5 CANADIAN CITIES, BY AREA AND CITY, BY MONTH AND ORIGIN, 1976

Area and Market	January			February			March			April			May			June			July		
	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl
<u>Cars and carlot equivalents</u>																					
<u>EASTERN</u>																					
Albany, N.Y.	1	15	16	3	14	17	2	16	18	2	15	17	1	13	14	5	10	15	9	1	10
Balto., Md.-Wash., D.C.	10	59	69	4	59	63	8	69	77	6	74	80	11	44	55	39	24	63	32	14	46
Boston, Mass.	34	53	87	37	65	102	37	78	115	39	80	119	32	78	110	52	63	115	55	38	93
Buffalo, N.Y.	5	22	27	13	17	30	6	16	22	5	20	25	11	13	24	20	3	23	11	10	21
N.Y.-Newark, N.J.	46	141	187	21	149	170	40	200	240	41	151	192	43	122	165	137	38	175	124	16	140
Philadelphia, Pa.	34	65	99	19	62	81	21	83	104	29	62	91	29	53	82	77	26	103	71	24	95
Pittsburgh, Pa.	14	31	45	6	47	53	11	46	57	7	46	53	7	44	51	33	25	58	26	15	41
Providence, R.I.	-	3	3	2	4	6	1	3	4	2	2	4	1	2	3	1	2	3	2	-	2
Total	144	389	533	105	417	522	126	511	637	131	450	581	135	369	504	364	191	555	330	118	448
<u>MIDWESTERN</u>																					
Chicago, Ill.	58	38	96	64	37	101	82	37	119	55	40	95	69	33	102	93	12	105	35	29	64
Cincinnati, Ohio	21	28	49	15	17	32	18	27	45	18	22	40	22	15	37	31	12	43	25	12	37
Cleveland, Ohio	30	23	53	35	26	61	35	31	66	32	42	74	33	24	57	53	7	60	48	8	56
Detroit, Mich.	23	43	66	30	44	74	29	51	80	24	53	77	23	45	68	63	14	77	33	11	44
Indianapolis, Ind.	12	7	19	16	8	24	14	9	23	4	14	18	1	15	16	11	11	22	13	8	21
Kansas City, Mo.	9	12	21	16	10	26	22	8	30	16	15	31	19	4	23	10	2	12	13	1	14
Louisville, Ky.	2	12	14	1	13	14	2	17	19	1	14	15	3	8	11	8	3	11	5	8	13
Milwaukee, Wis.	6	3	9	6	1	7	5	1	6	5	2	7	6	3	9	4	-	4	3	2	5
Mpls.-St. Paul, Minn.	41	4	45	51	1	52	61	1	62	52	4	56	59	1	60	49	-	49	39	1	40
St. Louis, Mo.	8	33	41	11	24	35	21	26	47	15	23	38	17	15	32	38	2	40	28	4	32
Total	210	203	413	245	181	426	289	208	497	222	229	451	252	163	415	360	63	423	242	84	326
<u>SOUTHERN</u>																					
Atlanta, Ga.	1	22	23	1	17	18	-	23	23	-	24	24	1	19	20	4	19	23	10	12	22
Birmingham, Ala.	-	10	10	1	7	8	1	11	12	1	9	10	-	9	9	6	3	9	6	5	11
Columbia, S.C.	-	9	9	-	5	5	-	8	8	-	9	9	-	9	9	1	9	10	2	8	10
Dallas, Tex.	35	10	45	33	6	39	46	3	49	34	5	39	27	7	34	31	1	32	30	-	30
Ft. Worth, Tex.	5	1	6	4	-	4	7	-	7	4	1	5	4	1	5	5	-	5	5	-	5
Houston, Tex.	2	5	7	4	2	6	3	1	4	2	3	5	-	3	3	2	-	2	2	-	2
Memphis, Tenn.	2	3	5	4	3	7	3	4	7	2	9	11	3	2	5	2	3	5	2	1	3
Miami, Fla.	2	44	46	-	26	26	-	30	30	-	27	27	-	27	27	8	22	30	20	4	24
Nashville, Tenn.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
New Orleans, La.	6	18	24	8	17	25	8	22	30	5	23	28	5	14	19	21	11	32	18	4	22
Oklahoma City, Okla.	8	3	11	5	1	6	7	3	10	2	4	6	2	3	5	6	2	8	8	-	8
San Antonio, Tex.	20	-	20	18	-	18	24	-	24	16	1	17	15	-	15	18	-	18	21	1	22
Total	81	125	206	78	84	162	99	105	204	66	115	181	57	94	151	104	70	174	124	35	159
<u>WESTERN</u>																					
Denver, Colo.	21	7	28	22	2	24	28	-	28	21	4	25	21	-	21	28	-	28	26	-	26
Los Angeles, Calif.	293	-	293	268	-	268	348	-	348	285	-	285	267	-	267	300	-	300	296	-	296
Portland, Ore.	37	-	37	30	-	30	45	-	45	37	-	37	34	-	34	47	-	47	36	-	36
Salt Lake City, Utah	29	-	29	22	-	22	29	-	29	24	-	24	21	-	21	20	-	20	21	1	22
S.F.-Oakland, Calif.	85	-	85	77	-	77	103	-	103	86	-	86	80	-	80	94	-	94	91	-	91
Seattle-Tacoma, Wash.	56	-	56	53	-	53	64	-	64	68	-	68	52	-	52	74	-	74	55	-	55
Total	521	7	528	472	2	474	617	-	617	521	4	525	475	-	475	563	-	563	525	1	526
TOTAL UNITED STATES	956	724	1680	900	684	1584	1131	824	1955	940	798	1738	919	626	1545	1391	324	1715	1221	238	1459
<u>CANADA UNLOADS</u>																					
Montreal, Que.	16	68	84	19	70	89	50	74	124	40	32	72	43	48	91	93	16	109	51	20	71
Ottawa, Ont.	5	12	17	4	18	22	8	22	30	6	15	21	1	18	19	18	9	27	9	3	12
Toronto, Ont.	22	52	74	18	76	94	41	78	119	28	75	103	60	57	117	97	17	114	34	20	54
Vancouver, B.C.	37	-	37	37	-	37	46	-	46	32	-	32	38	-	38	47	-	47	23	9	32
Winnipeg, Man.	10	2	12	12	-	12	16	3	19	11	4	15	10	3	13	18	1	19	12	1	13
Total	90	134	224	90	164	254	161	177	338	117	126	243	152	126	278	273	43	316	129	53	182
TOTAL U.S. & CANADA	1046	858	1904	990	848	1838	1292	1001	2293	1057	924	1981	1071	752	1823	1664	367	2031	1350	291	1641

(Continued on next page)

TABLE 7. TOTAL RAIL AND TRUCK UNLOADS OF CELERY IN 41 U.S. AND 5 CANADIAN CITIES, BY AREA AND CITY, BY MONTH AND ORIGIN, 1976 (Cont'd)

Area and Market	August			September			October			November			December			Grand Total		
	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl
<u>Cars and carlot equivalents</u>																		
EASTERN																		
Albany, N.Y.	9	8	17	9	10	19	7	4	11	16	1	17	9	10	19	73	117	190
Balto., Md.-Wash., D.C.	15	38	53	15	40	55	26	20	46	82	6	88	33	52	85	281	499	780
Boston, Mass.	49	36	85	44	53	97	54	44	98	88	18	106	82	54	136	603	660	1263
Buffalo, N.Y.	2	16	18	2	24	26	14	10	24	27	1	28	8	8	16	124	160	284
N.Y.-Newark, N.J.	112	43	155	79	42	121	110	20	130	160	17	177	118	55	173	1031	994	2025
Philadelphia, Pa.	66	39	105	49	47	96	75	22	97	110	14	124	83	25	108	663	522	1185
Pittsburgh, Pa.	11	38	49	7	35	42	13	27	40	58	5	63	46	17	63	239	376	615
Providence, R.I.	3	-	3	2	1	3	-	-	-	1	-	1	3	-	3	18	17	35
Total	267	218	485	207	252	459	299	147	446	542	62	604	382	221	603	3032	3345	6377
MIDWESTERN																		
Chicago, Ill.	42	28	70	33	40	73	52	19	71	136	-	136	87	2	89	806	315	1121
Cincinnati, Ohio	22	24	46	20	29	49	32	20	52	48	7	55	41	12	53	313	225	538
Cleveland, Ohio	24	21	45	28	21	49	45	5	50	75	1	76	60	2	62	498	211	709
Detroit, Mich.	17	28	45	14	35	49	31	29	60	82	10	92	66	22	88	435	385	820
Indianapolis, Ind.	8	13	21	8	17	25	9	12	21	26	7	33	16	6	22	138	127	265
Kansas City, Mo.	17	1	18	17	-	17	19	-	19	40	-	40	33	1	34	231	54	285
Louisville, Ky.	2	8	10	2	8	10	-	5	5	16	2	18	3	16	19	45	114	159
Milwaukee, Wis.	3	3	6	7	2	9	2	2	4	9	-	9	7	-	7	63	19	82
Mpls.-St. Paul, Minn.	42	-	42	4	1	43	40	-	40	53	-	53	50	1	51	579	14	593
St. Louis, Mo.	21	10	31	11	26	37	27	9	36	55	-	55	38	9	47	290	181	471
Total	198	136	334	182	179	361	257	101	358	540	27	567	401	71	472	3398	1645	5043
SOUTHERN																		
Atlanta, Ga.	4	17	21	1	21	22	7	12	19	22	15	37	3	21	24	54	222	276
Birmingham, Ala.	1	8	9	-	9	9	2	5	7	12	7	19	2	14	16	32	97	129
Columbia, S.C.	-	4	4	-	4	4	1	4	5	1	6	7	-	11	11	5	86	91
Dallas, Tex.	46	-	46	43	-	43	44	-	44	58	1	59	56	3	59	483	36	519
Ft. Worth, Tex.	4	-	4	8	-	8	6	-	6	6	-	6	9	-	9	67	3	70
Houston, Tex.	4	-	4	-	-	-	-	-	-	30	2	32	52	3	55	101	19	120
Memphis, Tenn.	2	2	4	2	1	3	2	3	5	10	1	11	5	2	7	39	34	73
Miami, Fla.	15	4	19	11	11	22	16	6	22	31	8	39	-	37	37	103	246	349
Nashville, Tenn.	-	-	-	2	-	2	1	-	1	5	2	7	-	1	1	8	3	11
New Orleans, La.	17	11	28	20	8	28	17	8	25	30	2	32	25	15	40	180	153	333
Oklahoma City, Okla.	8	1	9	8	-	8	11	-	11	22	-	22	16	-	16	103	17	120
San Antonio, Tex.	19	-	19	21	-	21	23	-	23	33	-	33	32	-	32	260	2	262
Total	120	47	167	116	54	170	130	38	168	260	44	304	200	107	307	1435	918	2353
WESTERN																		
Denver, Colo.	25	-	25	15	-	15	13	2	15	45	1	46	34	-	34	299	16	315
Los Angeles, Calif.	287	-	287	312	-	312	289	-	289	420	-	420	353	-	353	3718	-	3718
Portland, Ore.	37	-	37	31	-	31	30	6	36	35	15	50	48	-	48	447	21	468
Salt Lake City, Utah	22	-	22	22	-	22	24	-	24	36	-	36	37	-	37	307	1	308
S.F.-Oakland, Calif.	85	-	85	84	-	84	92	-	92	107	-	107	104	-	104	1088	-	1088
Seattle-Tacoma, Wash.	63	1	64	43	17	60	25	37	62	55	16	71	70	-	70	678	71	749
Total	519	1	520	507	17	524	473	45	518	698	32	730	646	-	646	6537	109	6646
TOTAL UNITED STATES	1104	402	1506	1012	502	1514	1159	331	1490	2040	165	2205	1629	399	2028	14402	6017	20419
CANADA UNLOADS																		
Montreal, Que.	9	105	114	2	198	200	20	82	102	54	1	55	86	28	114	483	742	1225
Ottawa, Ont.	1	17	18	1	23	24	6	15	21	17	-	17	22	9	31	98	161	259
Toronto, Ont.	1	45	46	2	72	74	7	48	55	93	9	102	115	9	124	518	558	1076
Vancouver, B.C.	3	32	35	2	34	36	2	33	35	18	15	33	51	-	51	336	123	459
Winnipeg, Man.	6	3	9	11	6	17	14	-	14	15	-	15	23	1	24	158	24	182
Total	20	202	222	18	333	351	49	178	227	197	25	222	297	47	344	1593	1608	3201
TOTAL U.S. & CANADA	1124	604	1728	1030	835	1865	1208	509	1717	2237	190	2427	1926	446	2372	15995	7625	23620

Compiled from unload data received from the Fruit and Vegetable Division, Agricultural Marketing Service, U.S. Department of Agriculture, Washington, D. C.

V. ACREAGE, YIELD AND PRODUCTION

TABLE 8. HARVESTED ACREAGE, YIELD, PRODUCTION, PRICE AND VALUE OF CELERY, UNITED STATES BY STATE, BY YEARS, 1975-1976

Season and State	Harvested Acreage		Yield Per Acre		Production		Price Per Cwt.		Value	
	1975	1976	1975	1976	1975	1976	1975	1976	1975	1976
	Acres		Cwt.		1,000 cwt.		Dollars		1,000 dollars	
<u>Winter:</u>										
California (So. Coast)	3,800	3,800	600	560	2,280	2,128	5.21	8.65	11,889	18,410
Florida	5,000	4,300	420	485	2,100	2,086	5.80	10.40	12,180	21,694
Total Winter	8,800	8,100	498	520	4,380	4,214	5.50	9.52	24,069	40,104
<u>Spring:</u>										
California (So. Coast)	4,700	4,900	575	540	2,703	2,646	6.52	6.22	17,619	16,456
California (C. Coast)	550	500	560	560	308	280	7.92	5.92	2,439	1,658
Florida	3,700	3,900	365	375	1,351	1,463	7.13	9.15	9,633	13,386
Total Spring	8,950	9,300	487	472	4,362	4,389	6.81	7.18	29,691	31,500
<u>Summer:</u>										
California (C. Coast)	3,200	3,700	585	550	1,872	2,035	6.58	6.29	12,318	12,807
Michigan	1,900	1,800	430	445	817	801	7.97	8.54	6,514	6,842
New York	660	760	305	340	201	258	7.92	8.44	1,592	2,177
Ohio	240	220	420	470	101	103	8.57	9.48	866	976
Total Summer	6,000	6,480	499	493	2,991	3,197	7.12	7.13	21,290	22,802
<u>Fall:</u>										
California (So. Coast)	1,600	2,000	580	565	928	1,130	11.60	7.70	10,765	8,701
California (C. Coast)	4,300	4,900	570	590	2,451	2,891	9.87	7.25	24,185	20,890
Florida	1,500	2,000	300	350	450	700	13.00	8.98	5,850	6,286
Michigan	200	500	440	430	88	215	6.66	8.48	586	1,823
New York	150	130	400	370	60	48	9.90	7.70	594	370
Washington	250	250	465	480	116	120	9.41	7.17	1,092	860
Total Fall	8,000	9,780	512	522	4,093	5,104	10.50	7.63	43,072	38,930
Total United States	31,750	33,660	498	502	15,826	16,904	7.46	7.89	118,122	133,336

Compiled from Vegetables - Fresh Market, 1976 annual summary issued by the USDA, Statistical Reporting Service, Crop Reporting Board, Washington, D.C.

TABLE 9. HARVESTED ACREAGE OF CELERY, CALIFORNIA BY COUNTY, CALENDAR YEAR TOTALS
1975 AND 1976, AND BY SEASONAL QUARTER, 1976

County	Total		1976			
	1975	1976	Jan.-Mar. Winter	Apr.-Jun. Spring	Jul.-Sep. Summer	Oct.-Dec. Fall
	<u>Acres</u>					
Monterey	5,370	6,050	-	100	2,400	3,550
San Luis Obispo	1,370	1,390	-	250	630	510
Santa Barbara	1,110	1,400	-	150	530	720
Orange	980	1,120	460	430	-	230
Riverside	80	-	-	-	-	-
San Diego	470	550	280	-	-	270
Ventura	8,500	9,030	3,060	4,470	-	1,500
Other	270	260	-	-	140	120
Total	18,150	19,800	3,800	5,400	3,700	6,900

Compiled from records of the California Crop and Livestock Reporting Service, Sacramento, California.

VI. OTHER DATA

TABLE 10. U.S. EXPORTS OF CELERY, BY COUNTRY OF DESTINATION, BY MONTHS, 1976

Destination	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Total
	<u>Carlot equivalents</u>												
Canada	311	320	349	301	331	331	182	38	44	133	274	431	3,045
Mexico	1	2	1	1	1	1	1	1	1	2	2	2	16
Panama	a/	-	-	a/	-	1	-	1	1	1	a/	a/	4
Bahamas	1	1	a/	1	1	a/	a/	a/	-	a/	a/	1	5
Netherlands Antilles	a/	1	a/	1	a/	a/	1	a/	1	1	a/	1	6
Sweden	3	2	1	8	3	-	-	-	-	1	1	4	23
United Kingdom	4	-	-	7	6	-	-	-	-	-	-	-	17
Netherlands	1	-	-	-	-	-	-	-	-	-	a/	-	1
West Germany	-	-	-	-	-	-	-	-	-	-	-	-	-
Hong Kong	6	5	6	7	26	26	36	38	29	27	13	23	242
Japan	1	1	1	a/	-	a/	-	a/	-	a/	1	-	4
Singapore	1	1	6	-	1	2	1	3	1	4	1	3	24
Other b/	-	a/	-	a/	a/	a/	a/	1	1	a/	a/	1	3
Total	329	333	364	326	369	361	221	82	78	169	292	466	3,390

Compiled from monthly reports of U.S. Exports, issued by the U.S. Department of Commerce, Bureau of the Census, Washington, D.C. Data reported in pounds and converted to carlot equivalents based on 36,000 pounds per car. a/ Less than 0.5 carlot equivalent. b/ Others with at least 0.5 carlot equivalent for year were Leeward and Windward Islands, Bermuda, and Australia.

TABLE 11. UNLOADS OF CELERY IN HONOLULU FROM THE U.S. MAINLAND, BY CARRIER, BY MONTHS, 1976

Carrier	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Total
	<u>Thousands of pounds</u>												
Air	40	7	3	3	18	21	11	19	7	39	10	3	181
Boat	240	311	422	247	252	269	353	379	333	388	449	341	3,984
Total	280	318	425	250	270	290	364	398	340	427	459	344	4,165
Total-Carlot Equiv. a/	8	9	12	7	7	8	10	11	9	12	13	10	116

Compiled from annual summary of Honolulu Unloads, 1976 issued by the Hawaii State Department of Agriculture, Federal-State Market News Service, in cooperation with the U.S. Department of Agriculture, Agricultural Marketing Service. a/ Converted to carlot equivalents based on 36,000 pounds per car.