

MARKETING

CALIFORNIA

CELERY

1972

MARKETING SEASON

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P R E F A C E

Data pertinent to the marketing of the 1972 season California celery crops are summarized in this publication. Statistical tables are essentially similar to those presented in recent years.

This summary was prepared through the joint cooperation of the Los Angeles, Sacramento, Salinas, and Santa Maria Federal-State Market News Service offices. Local representatives participating were: W.B. Sheveland, Los Angeles; W.W. Stoker, Sacramento; R.R. Beery, Louis Larsen, and staff, Salinas; and W.D. Young, Santa Maria.

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NARRATIVE REVIEW OF THE 1972 SEASON BY DISTRICTS

CELERY

INTRODUCTION

Celery prices for the 1972 season averaged \$6.01 per hundredweight. In 1971 the average was \$4.98.

Prices for the winter and spring crops averaged well above those of the previous year. The early summer and late fall crop prices were below those of the 1971 season.

Prices per hundredweight in 1972 compared with those of 1971 indicated that the winter crop average of \$7.93 was up 125%. The spring crop average of \$5.40 was up 22%. The early summer crop average of \$4.54 was down 3% and the late fall crop average of \$5.83 was down 14%.

Total recorded movement of California celery in 1972 was 24,780 cars and carlot equivalents. The total for 1971 was 25,663.

Rail shipments from California of 8,147 cars were 2% below the total of 8,334 cars in 1971. Shipments were the largest in November and the smallest in April. California rail shipments comprised 78% of the total U.S. rail shipments of 10,454 cars.

Recorded truck movement in California in 1972 totaled 16,633 carlot equivalents. These were 4% below the 1971 total of 17,329. The largest month for truck was November and the smallest was April. Distribution by truck was throughout the United States and Canada, however, the largest volume moved to the western and midwestern states.

In the 41 U.S. and 5 Canadian Cities the 1972 rail and truck unloads totaled 24,192 cars and carlot equivalents. Of this total, 67% were from California, the same as in 1971.

The harvested acreage in California in 1972 was 16,900 acres, 500 acres below the total in 1971. Ventura County had the largest acreage, followed by Monterey, San Luis Obispo, Santa Barbara, Orange and San Diego Counties.

Season yields averaged 564 hundredweight compared with 562 in 1971.

Production in California in 1972 totaled 9,533,000 hundredweight. This was 2% below the 1971 total. The California production was 62% of the total U.S. production of 15,497,000 hundredweight.

SOUTHERN CALIFORNIA

The districts of Chula Vista and San Clemente in San Diego County, Orange County, and Oxnard in Ventura County produced about 7 million crates of celery in the 1972 season. This was 18% below the 1971 total of about 8½ million crates.

The season began in October 1971 and was completed in July 1972. Shipments were recorded in Orange County from October-July, Chula Vista November-March, San Clemente January-March, and from Oxnard November-July.

Shipments from Orange County were 13%, San Diego County 6%, and Ventura County 81% of the total recorded movement in southern California.

Rail shipments for the season of 3,115 cars were 28% below the previous year. Truck shipments of 8,704 carlot equivalents were 13% below the 1971 season. Shipments by rail and truck were the largest in March, followed by May, June and January.

Shipping point f.o.b. prices were reported only from the Oxnard district. Prices were not reported from Orange and San Diego Counties, because there were too few shippers trading at any one period.

Prices in the 1972 season averaged well above those of the previous year, except for periods in mid-March, late April, late May and mid-June when the price average was slightly below those of 1971. The demand for the season averaged good. A seasonal high price of \$8.00 for 2-2½ dozen occurred in early January. The lowest price of \$1.75 was in early April. In the week of April 22 one of the sharpest

advances in prices of record occurred when crates of 2-3 dozen advanced \$4.25-4.50. The rapid increase was the result of a shortage of good quality celery.

The season in southern California was reported to be most profitable. Contributing factors were a decrease in acreage from 1971, lighter offerings of large sizes, especially 2 dozen size, periods of heavy cullage because of seed-stems, reduced competition from Florida because of size differential, and a late start in early summer crops in California and the eastern U.S. areas. The quality of celery for the 1972 season was variable and problems with diseases were about normal.

The western flat wirebound crate continued in general use, however, a few shippers used the carton and there was a light use of a styro-foam container. Cartons were in general use for film wrapped hearts and film sleeved celery. There was no opportunity to determine the proportions of the various size cartons that were used.

Loadings per car ranged 609-640 crates for standard refrigerator cars with collapsed bunkers and for the 100,000 series mechanical car. The 300,000 series mechanical cars had a load range of 680-840 crates. The loadings for trailer vans had a range of 560-640 crates per van.

Total harvested acreage in 1972 compared with 1971 was down 7% in Orange County, down 31% in San Diego County, and down 6% in Ventura County. The largest harvested acreage was from Ventura County followed by Orange County and San Diego County.

OCEANO-SANTA MARIA-GUADALUPE-LOMPOC
DISTRICT

The Oceano district 1972 celery season harvesting started on May 25 compared to May 27 a year ago. The initial rail car was shipped on May 25 this season. Harvesting started in the Santa Maria-Guadalupe district on May 4 with the first car shipped on May 5 compared to May 19 a year ago. Harvesting in the Lompoc district started in July.

The Oceano district 1972 season over-all f.o.b. simple average price was \$3.57 per crate of 2½ dozens. The opening demand started only fair as over-all national supply of celery was more than ample for needs. The opening f.o.b. price of \$2.75 for 2½ dozens and smaller sizes was lower than last season's opening price. The quality of the early fields was good with packout sizes peaking 2-2½ dozens. By June 2 demand for 2½ dozens and smaller sizes turned good, and by June 8 was very good for all sizes. This active demand prevailed to June 26 when demand exceeded available supply. F.o.b. prices reflected the trading interest, ranging from \$2.75 for 2½ dozens early to as high as \$4.50 per crate at the close of June. This very active interest continued through the first week of July with prices reaching the \$4.75-5.00 level by July 7. A few factors for the active interest during this period were Florida production dropped sharply as their season came to a close, southern California supplies declined rather early seasonally, and newer California producing areas were not able to increase production to meet the broad demand.

By mid-July prices declined to the \$2.25-2.50 level. Increased homegrown supplies, especially Michigan and New York State, decreased the interest for California celery. The range of distribution became narrow. Demand ranged fair to fairly good with prices ranging \$2.25-2.75 the latter part of July. Demand improved for California celery to range good to very good during most of August. Prices reflected the better interest and ranged \$2.25-2.75 early in August to \$3.50-3.75 at the close. With continued broad demand and supplies short of needs, f.o.b. prices attained the season's peak level of \$5.25 for all sizes by September 11. Prices held at this level until September 15 before price declines started. Among factors contributing to the good to very good interest during this period were the effects of Hurricane Agnes which reduced production and quality of the young fields when she passed over eastern producing areas, and a labor strike in the Salinas Valley producing area. As the strike was settled, prices dropped sharply and by September 28 declined to the \$2.75 level for 2-2½ dozens. The more abundant supplies of smaller sizes were

discounted to \$2.50 per crate. Demand was fairly good at this price level. Earlier than normal decrease in eastern homegrown supplies, as their season came to a close, was reflected in the over-all demand which turned good to very good by October 5. Demand ranged very good to short of needs during October 10 to November 24 for the holiday trade.

Prices reflected the active interest for California celery and ranged \$2.50-2.75 early to \$4.50 for all sizes by November 16. Post holiday trading was normally slow with prices declining to the \$2.50-2.75 level on December 1. This was of short duration as the demand and prices reacted to the lighter over-all supply by December 4. By December 14 prices reached the \$4.50 level for all sizes under very active demand. Prices held at this level for the balance of the season for the shorter supply of 2-2½ dozens. The more abundant supply of smaller sizes was discounted to around the \$4.00 level. Factors for the very active interest during December included the broad distribution pattern, Florida and southern California were slow in reaching volume production, and the season in most central California districts was drawing to a close. The Oceano district last f.o.b. report was on December 22 with the Santa Maria-Guadalupe-Lompoc district last report on December 29. Light to moderate supplies were shipped from the Santa Maria-Guadalupe district during January, with very light supplies moving to close by markets during February.

Preliminary recorded rail movement for the Oceano-Santa Maria-Guadalupe-Lompoc district during the period May through December 1972 was 1,414 rail cars compared to 1,019 cars in 1971. Total truck movement for the same period May through December 1972 totaled 2,937 carlot equivalents compared to 2,289 for the same period in 1971 based on 600 crates per carlot.

SALINAS-WATSONVILLE DISTRICT

The 1972 Salinas-Watsonville district celery season was highlighted by improved over-all f.o.b. prices compared to the 1971 season.

Initial shipments for the deal were recorded during the last week of May, the

same period that marked the beginning of the 1971 season. Shipments increased slowly, leveling off to a fairly consistent volume of approximately 200 carlot equivalents per week, during June, July, August and the first half of September. Shipments during the last half of September and the month of October averaged over 400 carlot equivalents per week. Peak week for shipments occurred during November 5-11 with 554 carlot equivalents moving to market. Peak day was recorded on November 9 with 115 carlot equivalents being shipped. Preliminary shipments totaled 7,878 carlot equivalents compared to 7,831 carlots shipped during the 1971 season.

The 1972 harvest period covered approximately 184 days. Harvest activity during the latter part of the season was restricted by heavy continued rains and extended periods of low temperatures that caused difficulty in maintaining desired quality control. 1972 harvested acreage for Monterey County, according to California Crop and Livestock Reporting Service totaled a preliminary 5,595 acres compared to 5,800 acres in 1971. F.o.b. prices were first quoted on June 21 with 2-4 dozens in crates at \$3.25 compared with 1971 opening prices of \$3.00-3.25. Quotations through the balance of June advanced daily, with June 30 quotations for 2½ dozens at \$4.50 per crate. July f.o.b. prices on 2½ dozens peaked early in the month at \$5.00 and then dropped sharply under a slow buyer demand to range from \$2.25-2.75. Closing f.o.b. price for the month on 2½ dozen was \$2.25 per crate. August f.o.b. prices opened at \$2.25 for 2½ dozen per crate. The demand improved, and a generally firm market condition prevailed throughout the balance of the month. Closing f.o.b. price for the month of August on 2½ dozen was mostly \$3.75. September quotations on 2½ dozen opened stronger under an excellent demand at mostly \$4.00, then peaked mid-month at \$5.25. Supplies increased sharply during the balance of September and the price on 2½ dozen declined to \$2.50. October prices following the Columbus Day holiday were stronger at \$3.50 for 2½ dozen per crate and this price prevailed through the balance of the month. November prices opened at \$3.50 and later in the month on November 14 under a strong demand advanced to a high for the month of \$4.50. Following the Thanksgiving holiday period quotations on 2½ dozen declined to a low

of mostly \$2.50 on November 30. Quotations during December reached a high on December 14 of \$4.00-4.25 on 2½ dozen as supplies declined and buyer

demand improved. Final f.o.b. price was issued on December 19 with 2½ dozen quoted at mostly \$3.75 per crate.

I. MOVEMENT

TABLE 1. TOTAL RAIL AND RECORDED TRUCK MOVEMENT OF CELERY, UNITED STATES BY STATE, CALENDAR YEARS 1968-1972

Origin	1968	1969	1970	1971 <u>a/</u>	1972 <u>b/</u>
<u>Cars and carlot equivalents</u>					
California <u>c/</u>					
Rail	10,377	8,490	9,637	8,334	8,147
Truck	9,426	15,429	15,087	17,329	16,633
Total	19,803	23,919	24,724	25,663	24,780
Arizona	5	14	10	12	6
Colorado	25	10	9	9	10
Florida <u>c/</u>	8,293	9,608	8,911	9,239	9,775
Illinois	-	-	1	-	-
Indiana	-	-	-	-	2
Massachusetts	5	8	8	5	-
Michigan	1,201	1,271	1,200	1,345	2,528
New Jersey	123	80	61	44	21
New York	861	742	767	589	398
North Carolina	1	-	-	-	-
Ohio	225	176	176	178	195
Oregon	33	28	28	15	10
Pennsylvania	4	3	13	1	3
Rhode Island	7	5	7	2	3
Texas	149	280	173	156	30
Utah	2	1	3	4	3
Washington	88	92	73	37	54
Wisconsin	8	5	1	5	2
Total United States					
Rail	13,944	12,314	12,209	10,900	10,454
Truck	16,889	23,928	23,956	26,404	27,366
Total	30,833	36,242	36,165	37,304	37,820
Imports <u>d/</u>					
Canada	3	3	36	15	38

Compiled from Fresh Fruit and Vegetable Shipments, Fresh Fruit and Vegetable Unloads, and other records received from the Fruit and Vegetable Division, Agricultural Marketing Service, Market News Branch, USDA, Washington, D.C.

Data for 1972 represent rail shipments; shipping point truck shipments for California, Michigan and Texas; interstate truck shipments for Arizona and Florida; and 41 U.S. city truck unloads for all other states.

a/ Revised. b/ Preliminary. c/ Some years include small quantity by boat. d/ From 41 U.S. city unloads.

Truck conversion factor is 600 crates per car for all states except Florida. The factor for Florida was increased to 700 crates per car from 640 crates beginning January 1, 1971. Comparative data for earlier years for Florida shown above have been adjusted to reflect the new factor for comparison on the same basis.

TABLE 2.

TOTAL RAIL AND RECORDED TRUCK MOVEMENT OF CELERY, UNITED STATES,
BY STATE, BY MONTH, 1972

Origin	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Cars and carlot equivalents a/													
California													
Salinas-Watsonville													
Rail	-	-	8	-	1	108	553	323	470	804	875	203	3,345
Truck	-	-	-	-	9	246	745	773	760	1,102	799	187	4,621
Total	-	-	8	-	10	354	1,298	1,096	1,230	1,906	1,674	390	7,966
San Luis Obispo-S. Barbara													
Rail	9	-	-	-	46	302	248	185	154	163	197	99	1,403
Truck	10	-	-	-	103	234	410	449	521	522	436	235	2,920
Total	19	-	-	-	149	536	658	634	675	685	633	334	4,323
L.A.-Orange County													
Rail	29	21	103	36	125	45	13	-	-	-	11	74	457 b/
Truck	159	103	255	68	158	63	15	-	-	-	52	202	1,075
Total	188	124	358	104	283	108	28	-	-	-	63	276	1,532
San Diego County													
Rail	16	5	20	-	-	-	-	-	-	-	40	87	168
Truck	239	122	54	-	-	-	-	-	-	-	99	244	758
Total	255	127	74	-	-	-	-	-	-	-	139	331	926
Ventura County													
Rail	105	113	546	89	658	727	105	-	1	1	230	199	2,774
Truck	710	794	1,373	883	1,152	856	93	-	-	-	655	743	7,259
Total	815	907	1,919	972	1,810	1,583	198	-	1	1	885	942	10,033
Total California													
Rail	159	139	677	125	830	1,182	919	508	625	968	1,353	662	8,147
Truck	1,118	1,019	1,682	951	1,422	1,399	1,263	1,222	1,281	1,624	2,041	1,611	16,633
Total	1,277	1,158	2,359	1,076	2,252	2,581	2,182	1,730	1,906	2,592	3,394	2,273	24,780
Arizona													
Truck	5	1	-	-	-	-	-	-	-	-	-	-	6
Colorado													
Truck	-	-	-	-	-	-	-	-	6	3	1	-	10
Florida													
Rail	368	371	384	527	309	82	-	-	-	1	34	226	2,302
Truck	1,191	1,328	1,093	1,003	943	350	8	-	-	30	543	984	7,473
Total	1,559	1,699	1,477	1,530	1,252	432	8	-	-	31	577	1,210	9,775
Indiana													
Truck	-	-	-	-	-	-	-	-	-	-	2	-	2
Michigan													
Truck	-	-	-	-	-	10	379	496	303	77	1,263	-	2,528
New Jersey													
Truck	-	-	-	-	-	-	4	8	6	3	-	-	21
New York													
Truck	-	-	-	-	-	-	5	91	155	133	14	-	398
Ohio													
Truck	-	-	-	-	-	7	59	70	50	9	-	-	195
Oregon													
Truck	-	-	-	-	-	-	-	-	1	4	5	-	10
Pennsylvania													
Truck	-	-	-	-	-	-	-	1	-	2	-	-	3
Rhode Island													
Truck	-	-	-	-	-	-	-	-	3	-	-	-	3
Texas													
Rail	-	-	-	-	-	-	-	-	-	-	-	5	5
Truck	-	-	-	-	-	-	-	-	-	-	-	25	25
Total	-	-	-	-	-	-	-	-	-	-	-	30	30
Utah													
Truck	-	-	-	-	-	-	-	-	-	3	-	-	3
Washington													
Truck	-	-	-	-	-	-	-	-	14	26	14	-	54
Wisconsin													
Truck	-	-	-	-	-	-	-	-	2	-	-	-	2
Total United States													
Rail	527	510	1,061	652	1,139	1,264	919	508	625	969	1,387	893	10,454
Truck	2,314	2,348	2,775	1,954	2,365	1,766	1,718	1,888	1,821	1,914	3,883	2,620	27,366
GRAND TOTAL	2,841	2,858	3,836	2,606	3,504	3,030	2,637	2,396	2,446	2,883	5,270	3,513	37,820

Compiled from various records of the Federal-State Market News Service at Sacramento, California and Washington D.C.

a/ Rail data are final through July and preliminary thereafter. Truck data reportedly are final. Data represent rail shipments; shipping point truck shipments for California, Michigan and Texas; interstate truck shipments for Arizona and Florida; and 41 U.S. city truck unloads for all other states.

b/ Includes 3 cars billed from Anaheim in November that originated in the Oceano district, and 23 cars billed from Santa Ana during January-December that originated in San Diego County.

II. F.O.B. SHIPPING POINT PRICES

TABLE 3. F.O.B. SHIPPING POINT PRICES OF CELERY, BY DISTRICTS, BY WEEKS, 1972 SEASON

Week Ending	1½ dozen	2 dozen	2½ dozen	3 dozen	4 dozen
<u>Dollars per crate</u>					
<u>OXNARD DISTRICT</u>					
<u>1971</u>					
Nov. 20	-	5.25-5.50	5.25-5.50	5.25-5.50	5.25-5.50
27	-	6.00-6.50	6.00-6.50	6.00-6.50	6.00-6.50
Dec. 4	-	7.00	7.00	6.50-7.00	6.00-7.00
11	-	7.00	7.00	6.00-6.50	5.50-6.00
18	-	7.00	7.00	6.50-6.75	6.00
25	-	7.00	7.00	6.75	6.00
<u>1972</u>					
Jan. 1	-	7.50-8.00	7.50-8.00	7.50	6.50-7.00
8	-	7.00-8.00	7.00-8.00	6.00-7.50	6.00-7.00
15	-	7.00-7.50	7.00-7.50	6.50-7.00	6.00-6.50
22	-	6.50-7.50	6.50-7.50	5.50-7.00	4.50-6.50
29	-	6.50	6.50	5.50-6.00	5.00
Feb. 5	-	6.50	6.50	5.50-6.00	5.00
12	-	6.50-7.25	6.50-7.25	6.00-6.75	5.00-6.00
19	-	7.50	7.50	7.00	6.25-6.50
26	-	6.25-7.00	6.25-7.50	6.00-7.00	6.00-6.50
Mar. 4	-	3.50-6.00	3.50-6.00	3.25-5.50	3.00-5.50
11	2.50-3.00	2.50-3.00	2.75-3.00	2.50-3.00	2.50-3.00
18	2.50	2.50	2.75	2.50	2.25-2.50
25	2.50-2.75	2.75-3.00	2.75-3.00	2.50-2.75	2.50-2.75
Apr. 1	-	1.75-3.00	2.00-2.75	1.75-2.50	1.50-2.50
8	-	2.25-2.75	2.25-2.75	2.00-2.25	1.75-2.25
15	-	3.00-5.50	3.00-5.50	2.75-5.50	2.50-5.00
22	-	7.00-7.50	7.00-7.50	6.50-7.00	5.50-6.50
29	-	3.50-5.50	3.50-5.50	3.00-5.00	2.50-4.50
May 6	3.00-3.50	3.25-3.50	3.25-3.50	3.25-3.50	2.75-3.25
13	3.50-3.75	3.75-4.00	4.00	3.75-4.00	3.50-3.75
20	2.75-3.50	3.00-3.75	3.50-4.00	3.50-4.00	3.50-3.75
27	2.25-2.75	2.50-3.00	2.75-3.25	2.75-3.50	2.75-3.50
June 3	2.25	2.50	2.75	2.75	2.75
10	2.00-2.25	2.25-2.50	2.75-3.00	2.75-3.00	2.75-3.00
17	2.25-2.50	2.50	2.75-3.00	3.00	3.00
24	2.50	2.50-3.00	3.00-3.25	3.00-3.25	3.00-3.25
July 1	-	3.50-4.50	3.50-4.50	3.50-4.50	3.50-4.50
8	-	4.50-5.00	4.50-5.00	4.50-5.00	4.50-5.00
Last Report					
<u>SALINAS-WATSONVILLE DISTRICT</u>					
<u>1972</u>					
June 23		3.25-3.50	3.25-3.50	3.25-3.50	3.25-3.50
30		4.00-4.50	4.00-4.50	4.00-4.50	4.00-4.50
July 7		4.50-5.00	4.50-5.00	4.50-5.00	4.50-5.00
14		2.50-4.75	2.75-5.00	2.75-5.00	2.75-5.00
21		2.00-2.50	2.25-2.75	2.50-2.75	2.50-2.75
28		2.00-2.50	2.25-2.75	2.50-2.75	2.50-2.75
Aug. 4		2.00-3.00	2.25-3.00	2.50-3.00	2.50-3.00
11		2.75-3.25	3.00-3.25	3.00-3.25	3.00-3.25
18		2.75-3.00	3.25	3.25	3.25
25		3.25-3.50	3.25-3.50	3.25-3.50	3.25-3.50
Sept. 1		3.50-4.00	3.75-4.00	3.75-4.00	3.75-4.00
8		4.25-5.00	4.25-5.00	4.25-5.00	4.25-5.00
15		5.00-5.25	5.00-5.25	5.00-5.25	4.75-5.25
22		3.75-4.75	3.75-4.75	3.50-4.75	3.50-4.75
29		2.50-3.75	2.50-3.75	2.50-3.50	2.50-3.50

(Continued on next page)

TABLE 5. F.O.B. SHIPPING POINT PRICES OF CELERY, BY DISTRICTS, BY WEEKS, 1972 SEASON (Cont'd)

Week Ending	2 dozen	2½ dozen	3 dozen	4 dozen
Dollars per crate				
<u>SALINAS-WATSONVILLE DISTRICT (Cont'd)</u>				
<u>1972</u>				
Oct. 6	2.50-3.00	2.50-3.00	2.50-3.00	2.50-3.00
15	3.25-3.50	3.25-3.50	3.25-3.50	3.25-3.50
20	2.75-3.50	3.25-3.50	3.25-3.50	3.25-3.50
27	3.00-3.50	3.50	3.50	3.50
Nov. 5	3.25-3.50	3.50	3.50	3.50
10	3.50-4.00	3.50-4.25	3.50-4.00	3.50-4.00
17	4.00-4.50	4.25-4.50	4.00-4.50	4.00-4.50
24	4.00-4.25	4.00-4.50	4.00-4.25	4.00-4.25
Dec. 1	2.00-4.00	2.00-4.00	2.00-3.75	2.00-3.75
8	2.50-3.00	2.50-3.00	2.50-2.75	2.50-2.75
15	4.00-4.25	4.00-4.25	4.00-4.25	4.00-4.25
22	3.50-4.25	3.50-4.25	3.50-4.25	3.50-4.25
Last Report				
<u>OCEANO DISTRICT</u>				
<u>1972</u>				
June 2	2.50	2.75	2.75	2.75
9	2.25-2.50	2.75-3.00	2.75-3.00	2.75-3.00
16	2.50	3.00	3.00	3.00
23	2.50-3.00	3.00-3.25	3.00-3.25	3.00-3.25
30	3.50-4.50	3.50-4.50	3.50-4.50	3.50-4.50
July 7	4.50-5.00	4.50-5.00	4.50-5.00	4.50-5.00
14	2.75-4.50	3.00-4.75	3.00-4.75	3.00-4.75
21	2.25-2.50	2.50-2.75	2.75	2.75
28	2.25-2.50	2.50-2.75	2.75	2.75
Aug. 4	2.25-2.50	2.50-3.00	2.75-3.00	2.75-3.00
11	2.75-3.25	3.00-3.25	3.00-3.25	3.00-3.25
18	3.00	3.25	3.25	3.25
25	3.00-3.50	3.25-3.75	3.25-3.75	3.25-3.75
Sept. 1	3.50	3.75	3.75	3.75
8	4.00-5.00	4.00-5.00	4.00-5.00	4.00-5.00
15	5.00-5.25	5.00-5.25	5.00-5.25	5.00-5.25
22	4.00-4.75	4.00-4.75	3.75-4.75	3.75-4.75
29	2.75-3.75	2.75-3.75	2.50-3.50	2.50-3.50
Oct. 6	2.75	2.75	2.50	2.50
13	3.25-3.50	3.25-3.50	3.00-3.50	3.00-3.50
20	3.00-3.75	3.50-3.75	3.50-3.75	3.50-3.75
27	3.25	3.50	3.50	3.50
Nov. 3	3.25	3.50	3.25-3.50	3.50
10	3.50-4.25	3.50-4.25	3.50-4.25	3.50-4.25
17	4.00-4.50	4.25-4.50	4.00-4.50	4.00-4.50
24	4.00-4.25	4.25-4.50	4.25-4.50	4.25-4.50
Dec. 1	2.75-4.00	2.75-4.00	2.50-3.75	2.50-4.00
8	2.75-3.00	2.75-3.00	2.50-2.75	2.50-2.75
15	3.50-4.50	3.50-4.50	3.50-4.50	3.50-4.50
22	4.50	4.50	4.00-4.50	4.00-4.50
Last Report				
<u>SANTA MARIA-GUADALUPE-LOMPOC DISTRICT</u>				
<u>1972</u>				
Oct. 13	3.00-3.50	3.00-3.50	3.00-3.50	3.00-3.50
20	3.00-3.50	3.50	3.50	3.50
27	3.25	3.50	3.50	3.50
Nov. 3	3.25-3.50	3.50	3.25-3.50	3.50
10	3.50-4.00	3.50-4.00	3.50-4.00	3.50-4.00
17	4.00-4.50	4.00-4.50	4.00-4.50	4.00-4.50
24	4.00-4.25	4.25-4.50	4.25-4.50	4.25-4.50

(Continued on next page)

TABLE 3. F.O.B. SHIPPING POINT PRICES OF CELERY, BY DISTRICTS, BY WEEKS, 1972 SEASON (Cont'd)

Week Ending	2 dozen	2½ dozen	3 dozen	4 dozen
<u>Dollars per crate</u>				
<u>SANTA MARIA-GUADALUPE-LOMPOC DISTRICT (Cont'd)</u>				
1972				
Dec. 1	2.50-4.00	2.50-4.00	2.25-3.75	2.50-4.00
8	2.50-3.00	2.50-3.00	2.25-2.75	2.50-2.75
15	3.50-4.50	3.50-4.50	3.25-4.50	3.25-4.50
22	4.50	4.50	4.00-4.50	3.75-4.25
29	4.50-5.00	4.50-5.00	4.00-4.50	4.00
			Last Report	

Compiled from "Daily Shipment and Market Report" issued daily by the Federal-State Market News Service, San Francisco, and "Central Coast Vegetable Report" issued daily by the Federal-State Market News Service, Salinas.

III. TERMINAL MARKET PRICES

TABLE . . . WHOLESALE MARKET PRICES FOR CALIFORNIA CELERY AT LOS ANGELES AND SAN FRANCISCO, EACH WEDNESDAY, 1972

Date	Los Angeles				San Francisco		
	2 dozen	2½ dozen	3 dozen	4 dozen	2-2½ dozen	Hearts-1 doz. film bags	
Dollars per crate							
Dollars per carton							
January	5	7.50-8.25	7.50-8.25	7.50-8.25	7.00-7.50	7.75-9.50	6.50-7.00
	12	7.50-8.00	7.50-8.00	7.25-7.75	6.50-7.50	8.25-8.50	5.50-5.75
	19	7.50-8.25	7.50-8.25	7.00-7.50	6.00-7.00	8.50-8.75	5.50-5.75
	26	6.75-7.25	6.75-7.25	6.00-6.50	5.00-5.50	7.50-7.75	5.25-5.50
February	2	7.25-7.50	7.25-7.50	6.25-6.75	5.50-6.00	7.50-7.75	5.00-5.25
	9	7.50-7.75	7.50-7.75	6.75-7.25	5.75-6.50	8.00-8.25	5.00-5.25
	16	8.00-8.50	8.00-8.50	7.50-8.00	7.00-7.25	8.50	5.75
	23	7.50-8.00	7.50-8.00	7.50	6.75-7.00	8.50-8.75	5.75-6.00
March	1	5.25-6.00	5.25-6.00	5.00-6.00	4.50-5.25	5.75-6.00	5.00
	8	3.00-3.50	3.00-3.50	3.00-3.50	3.00-3.50	3.75-4.00	3.25-3.75
	15	2.75-3.25	2.75-3.25	2.75-3.25	2.75-3.25	3.50-3.75	3.00
	22	2.75-3.50	2.75-3.50	2.75-3.25	2.75-3.25	3.50-4.00	3.00
	29	2.75-3.25	2.75-3.25	2.75-3.00	2.75-3.00	3.50-3.75	2.75-3.00
April	5	2.50-3.00	2.50-3.00	2.50-3.00	2.50-3.00	3.25-3.50	2.75-3.00
	12	3.50-4.00	3.50-4.00	3.25-3.75	3.00-3.50	4.00-4.25	2.50-2.75
	19	7.50-8.50	7.50-8.50	7.50-8.50	7.00-7.50	8.50-9.00	5.00-5.25
	26	5.00-5.50	5.00-5.50	4.50-5.50	4.00-5.00	5.50-6.00	4.00-4.50
May	3	3.50-4.00	3.50-4.00	3.50-4.00	3.25-3.75	4.00-4.25	3.50-4.00
	10	4.00-4.50	4.00-4.50	4.00-4.50	3.50-4.00	5.25-5.50	4.25-4.50
	17	3.50-4.00	3.75-4.25	3.75-4.25	3.50-4.00	4.75-5.00	4.00
	24	2.50-3.50	3.00-3.75	3.00-3.75	3.00-3.50	4.00-4.50	3.50-3.75
	31	3.00-3.50	3.00-3.75	3.00-3.75	3.25-3.50	3.75	3.50-3.75
June	7	2.75-3.25	3.25-3.50	3.25-3.50	3.25-3.50	3.50-4.00	2.75-3.25
	14	2.75-3.25	3.00-3.75	3.00-3.75	3.00-3.75	3.50-4.00	2.75-3.25
	21	2.75-3.25	3.25-3.50	3.25-3.75	3.25-3.75	3.50-4.25	3.25-3.50
	28	4.00-4.75	4.00-4.75	4.00-4.75	4.00-4.75	4.25-4.50	3.75-4.00
July	5	5.00-5.25	5.00-5.25	5.00-5.25	5.00-5.25	5.25-5.50	4.00-4.25
	12	4.75-5.00	4.75-5.00	4.75-5.00	4.75-5.00	5.50-5.75	5.25-5.50
	19	2.75-3.50	3.00-3.50	3.00-3.50	3.00-3.50	3.50-3.75	3.50-3.75
	26	3.00-3.50	3.00-3.50	3.00-3.50	3.00-3.50	3.50-3.75	3.50-3.75
August	2	3.00-3.50	3.00-3.50	3.00-3.50	3.00-3.50	3.25-3.50	3.50-3.75
	9	3.50-4.25	3.75-4.25	3.75-4.25	3.75-4.25	4.00-4.25	3.50-3.75
	16	3.50-4.00	3.75-4.25	3.75-4.25	3.75-4.25	3.75-4.25	3.50-3.75
	23	3.75-4.25	3.75-4.25	3.75-4.25	3.75-4.25	4.25-4.50	3.75-4.00
	30	4.25-4.50	4.50-4.75	4.50-4.75	4.50-4.75	4.75-5.00	4.25-4.50
September	6	4.50-5.00	4.50-5.00	4.50-5.00	4.50-5.00	5.50-5.75	4.50-4.75
	13	5.50-6.00	5.50-6.00	5.50-6.00	5.50-6.00	6.25-6.50	4.75-5.00
	20	5.00-5.75	5.00-5.75	5.00-5.75	5.00-5.75	5.50-5.75	4.75-5.00
	27	4.00-4.50	4.00-4.50	3.75-4.25	3.75-4.25	4.00-4.25	3.75-4.00
October	4	3.25-3.75	3.25-3.75	3.25-3.50	3.25-3.50	3.50-3.75	3.25-3.50
	11	3.75-4.00	3.75-4.00	3.50-4.00	3.50-4.00	4.25-4.50	3.50-3.75
	18	4.25-4.75	4.25-4.75	4.25-4.75	4.25-4.75	4.50-4.75	3.75-4.00
	25	4.00-4.25	4.00-4.50	4.00-4.50	4.00-4.50	4.00-4.50	3.75-4.00
November	1	3.75-4.25	4.00-4.50	4.00-4.50	4.00-4.50	4.25-4.75	3.75-4.00
	8	4.00-4.50	4.00-4.50	4.00-4.50	4.00-4.50	4.50-5.00	3.75-4.00
	15	4.50-5.00	4.50-5.00	4.50-5.00	4.50-5.00	5.50-5.75	4.00-4.25
	22	4.50-5.00	4.75-5.00	5.00-5.25	5.00-5.25	5.50-5.75	5.00-5.25
	29	4.00-4.50	4.00-4.50	4.00-4.50	4.00-4.50	5.50-5.75	4.75-5.00
December	6	3.00-3.50	3.00-3.50	3.00-3.50	3.00-3.50	3.50-3.75	3.25-3.75
	13	4.25-4.75	4.25-4.75	4.00-4.50	4.00-4.50	4.50-5.00	3.75-4.00
	20	4.50-5.25	4.50-5.25	4.50-5.25	4.50-5.25	5.75-6.00	4.25-4.50
	27	5.00-5.50	5.00-5.50	4.75-5.25	4.75-5.25	6.25-6.50	3.75-4.00

Compiled from daily reports issued by the Federal-State Market News Service at Los Angeles and San Francisco, California.

TABLE 5. WHOLESALE MARKET PRICES FOR CALIFORNIA CELERY AT CHICAGO AND NEW YORK,
FOR REPRESENTATIVE DAYS a/ - BY WEEKS - 1972

Date	Chicago			New York			
	2 dozen	2½ dozen	3 dozen	2 dozen	2½ dozen	3 dozen	
Dollars per crate							
January	5	11.00-12.00	11.00-12.00	-	11.00-12.50	12.00-12.50	-
	12	10.00-11.00	10.00-11.00	10.50	10.00-11.00	10.00-11.50	10.00-10.50
	19	10.00-10.50	10.00-10.50	9.50-10.00	10.00	10.00-10.50	9.00
	26	9.00-9.50	9.00-9.50	8.50	10.00	10.00-10.50	9.00-10.00
February	2	9.00	9.00	8.00-8.50	9.00-9.50	9.00-9.50	9.00
	9	9.00-10.00	9.00-10.00	7.50 b/	F10.50	-	-
	16	13.00	13.00	-	F12.00	-	-
	23	10.00-11.00	10.00-11.00	10.00-11.00	11.00	11.00	11.00
March	1	7.00-8.00	7.00-8.00	7.00-8.00	6.50-8.00	8.50-9.00	7.00
	8	5.00-6.00	5.00-6.00	5.00-6.00	5.00-6.00	5.00-6.00	5.00
	15	5.00-5.50	5.00-5.50	5.00-5.50	4.50-5.50	4.50-5.50	-
	22	5.00-5.50	5.00-5.75	5.00-5.50	6.00-6.50	6.00-6.50	F6.50
	29	5.00-5.25	5.00-5.25	5.00-5.25	4.00-5.00	5.00-5.50	4.00-5.00
April	5	4.00-4.50	4.00-4.50	4.00-4.50	3.50-4.00	3.50-4.50	3.50-4.50
	12	4.00-5.00	4.00-5.00	4.00-4.50	4.00-5.00b/	4.00-5.50b/	5.00-5.50b/
	19	11.50-12.00	11.00-11.50	11.00-11.50	6.50-7.00	7.50	5.00-6.00
	26	8.50-9.00	8.50-9.00	9.00	6.50	6.50-7.00	6.00-6.50
May	3	6.00-6.50	6.00-6.50	5.75-6.00	6.00-6.50	6.00-6.50	5.00-5.50
	10	7.00-7.50	7.00-7.50	7.00-7.50	7.00-7.50	7.00-7.50	-
	17	6.00-6.50	6.00-6.50	6.00-6.50	5.50-6.00	5.00-6.00	5.00
	24	5.50-6.00	5.50-6.00	5.50-6.00	4.75-5.50	5.00-6.00	4.00-5.00
	31	-	5.00-5.50	5.00-5.50	5.00-6.00	5.50-6.00	5.50
June	7	5.25-5.50	5.25-5.50	5.25-5.50	5.25-6.00	5.50-6.00	6.00
	14	5.00-5.50	5.00-5.50	5.00-5.50	5.25-6.00	6.00	-
	21	5.00-5.25	5.50-5.75	5.50-5.75	4.75-5.50	5.50-6.00	5.50
	28	5.75-6.00	5.75-6.00	5.75-6.00	5.50-6.00	6.00-6.50	6.00
July	5	7.00-7.50	7.00-7.50	7.00-7.50	8.00-8.50	8.00-8.50	8.00-8.50
	12	7.00-7.50	7.00-7.50	7.00-7.50	6.50-7.00	6.50-7.50	6.00-7.00
	19	5.00-5.50	5.00-5.50	5.00-5.50	5.00-5.50	5.50-6.00	5.00-5.50
	26	5.00	5.00	5.00	4.50-5.00	4.50-5.00	4.50
August	2	5.00	5.00	5.00	4.50	5.00	5.00
	9	5.00-5.50	5.00-5.50	5.00-5.50	5.00-5.50	5.50	5.50
	16	5.00-5.50	5.00-5.50	5.00-5.50	6.00	6.00-6.50	6.50
	23	5.50-5.75	5.50-5.75	5.50-5.75	5.50	6.00	-
	30	5.75	6.00-6.50	-	5.50-6.00	6.00-6.50	6.00
September	6	6.00	6.25-6.50	-	7.00-7.50	7.50-8.00	7.50-8.00
	13	8.00-8.50	8.00-8.50	8.00-8.50	8.50	8.50-9.00	9.00
	20	7.50-8.00	7.75-8.00	7.50-8.00	7.50-8.00	8.00-8.50	7.00-7.50
	27	5.50-6.00	5.50-6.00	5.50-6.00	5.00-6.00	5.50-6.00	5.00
October	4	4.50-5.00	4.50-5.00	4.50-5.00	4.00-5.00	4.50-5.50	4.00-4.50
	11	4.50-5.00	5.00-5.50	4.50-5.00	5.00-5.50	5.50-6.00	6.50
	18	5.50-6.00	6.00-6.25	6.00-6.25	5.50-6.00	6.50	6.00
	25	5.50-6.00	6.00	6.25	5.50-6.00	5.50-6.50	6.00
November	1	6.00	6.00-6.50	6.00-6.50	5.50-6.00	6.00-6.50	5.50-6.00
	8	6.00-6.50	6.00-6.50	6.00-6.50	6.00-6.50	6.50-7.00	6.00-6.50
	15	7.00	7.00	7.00	7.00	7.50-8.00	8.00
	22	6.50-7.00	7.00-7.50	7.00-7.50	8.00-8.50	8.00-9.00	9.00
	29	6.50-7.00	6.00-7.00	6.00-7.00	6.50-7.00	6.50-7.50	7.00
December	6	5.00-5.50	5.00-6.00	5.00-5.50	5.00-6.00	5.00-6.00	4.50-5.00
	13	5.50-6.00	5.50-6.00	5.50-6.00	7.00	7.00-7.50	5.50b/
	20	7.00-7.50	7.00-7.50	7.00-7.50	9.00-10.00	9.00-10.00	9.00-9.50
	27	7.00-7.50	7.00-7.50	7.00-7.50	8.00-8.50	8.00-9.00	7.50-8.00b/

Compiled from daily reports issued by the Federal-State Market News Service at Chicago and New York.

a/ Chicago price quotations are for Wednesday; New York City for Thursday.

b/ Fair condition.

F - Few.

IV. UNLOAD DISTRIBUTION

TABLE 6. ARRIVALS, UNLOADS AND/OR DIVERSIONS AND TRACK HOLDINGS OF CELERY IN 16 CITIES, BY DAYS 1972

January				February				March			
Date	Rail Arr.	Unlds. & Div.	On Track	Date	Rail Arr.	Unlds. & Div.	On Track	Date	Rail Arr.	Unlds. & Div.	On Track
				Rail Cars							
3	43	49	21	1	28	17	42	1	11	13	43
4	14	10	25	2	8	21	29	2	19	13	49
5	11	7	29	3	9	2	36	3	12	19	42
6	4	12	21	4	4	16	24	6	49	40	51
7	19	19	21	7	33	40	17	7	26	19	59
10	26	23	24	8	15	17	15	8	25	10	73
11	18	16	26	9	6	4	17	9	25	35	63
12	12	9	29	10	12	16	13	10	12	25	50
13	8	9	28	11	10	11	12	13	34	a/	52
14	11	12	27	14	24	26	10	14	44	n/	58
17	30	30	27	15	17	16	11	15	13	17	54
18	26	15	38	16	2	3	10	16	25	31	48
19	17	19	36	17	10	13	7	17	14	24	38
20	8	13	31	18	9	10	6	20	40	42	36
21	12	12	31	21	Holiday			21	36	33	39
24	46	40	37	22	33	20	19	22	29	10	58
25	21	27	31	23	33	30	22	23	30	32	56
26	12	16	27	24	15	8	29	24	23	25	54
27	9	7	29	25	18	11	36	27	53	37	70
28	11	9	31	28	37	32	41	28	62	51	81
31	28	28	31	29	37	33	45	29	29	24	86
								30	32	28	90
								31	15	b/	67
April				May				June			
Date	Rail Arr.	Unlds. & Div.	On Track	Date	Rail Arr.	Unlds. & Div.	On Track	Date	Rail Arr.	Unlds. & Div.	On Track
				Rail Cars							
3	67	n/	102	1	36	30	54	1	26	34	97
4	39	38	103	2	28	27	55	2	33	53	77
5	22	19	106	3	20	16	59	5	59	70	66
6	13	19	100	4	19	26	52	6	28	27	67
7	13	24	89	5	16	26	42	7	37	29	75
10	22	31	80	8	43	48	37	8	32	37	70
11	31	24	87	9	32	23	46	9	27	40	57
12	7	20	74	10	24	17	53	12	68	54	71
13	15	30	59	11	21	23	51	13	40	43	68
14	11	36	34	12	15	31	35	14	47	40	75
17	39	37	42	15	54	42	47	15	41	48	68
18	42	24	39	16	48	27	68	16	36	20	84
19	30	22	51	17	34	20	82	19	70	53	101
20	8	12	47	18	27	19	90	20	50	45	106
21	16	19	44	19	17	25	82	21	40	27	119
24	24	22	46	22	50	47	85	22	30	62	87
25	25	19	52	23	45	44	86	23	26	33	80
26	14	11	55	24	35	28	93	26	47	41	86
27	14	8	61	25	37	53	77	27	38	41	83
28	6	19	48	26	22	24	75	28	36	48	71
				29	Holiday			29	27	35	63
				30	89	69	95	30	15	39	39
				31	48	38	105				

(Continued on next page)

TABLE 6. ARRIVALS, UNLOADS AND/OR DIVERSIONS AND TRACK HOLDINGS OF CELERY IN 16 CITIES, BY DAYS 1972 (Cont'd)

July				August				September			
Date	Rail Arr.	Unlds. & Div.	On Track	Date	Rail Arr.	Unlds. & Div.	On Track	Date	Rail Arr.	Unlds. & Div.	On Track
3	51	49	41	1	27	16	84	1	7	13	35
4	Holiday			2	14	30	68	4	Holiday		
5	44	34	51	3	18	23	63	5	25	32	28
6	41	45	47	4	11	17	57	6	26	15	39
7	40	30	57	7	30	38	49	7	14	19	34
10	53	48	62	8	29	21	57	8	13	22	25
11	29	29	62	9	16	23	50	11	20	23	22
12	37	33	66	10	17	19	48	12	15	13	24
13	35	24	77	11	14	26	36	13	9	13	20
14	24	25	76	14	30	37	29	14	10	8	22
17	66	47	95	15	15	12	32	15	13	16	19
18	41	31	105	16	25	20	37	18	5	b/n	9
19	26	32	99	17	21	12	46	19	25	n/	22
20	26	24	101	18	16	19	43	20	25	19	28
21	28	9	120	21	27	23	47	21	14	13	29
24	46	62	104	22	22	20	49	22	12	14	27
25	32	26	110	23	15	14	50	25	44	16	55
26	11	31	90	24	8	13	45	26	27	18	64
27	31	35	86	25	16	23	38	27	26	20	70
28	27	37	76	28	29	19	48	28	30	28	72
31	41	44	73	29	18	16	50	29	18	26	64
				30	23	17	56				
				31	10	25	41				

October				November				December			
Date	Rail Arr.	Unlds. & Div.	On Track	Date	Rail Arr.	Unlds. & Div.	On Track	Date	Rail Arr.	Unlds. & Div.	On Track
2	41	37	68	1	25	28	57	1	30	29	71
3	35	22	81	2	26	32	51	4	43	33	81
4	35	36	80	3	16	32	35	5	39	35	85
5	29	18	91	6	41	36	40	6	53	40	98
6	12	35	68	7	34	c/n	40	7	14	33	79
9	Holiday			8	37	n/	62	8	15	19	75
10	57	72	53	9	39	38	63	11	49	50	74
11	33	28	58	10	28	24	67	12	36	39	71
12	21	24	55	13	46	57	56	13	14	24	61
13	14	23	46	14	62	54	64	14	23	38	46
16	42	35	53	15	41	37	68	15	23	30	39
17	37	29	61	16	41	37	72	18	56	51	44
18	18	22	57	17	42	52	62	19	36	33	47
19	23	21	59	20	79	85	56	20	30	33	44
20	28	30	57	21	50	63	43	21	24	19	49
23	Holiday			22	22	39	26	22	18	28	39
24	78	63	72	23	Holiday			25	Holiday		
25	32	31	73	24	27	34b/	19	26	69	41	67
26	23	27	69	27	49	25	43	27	54	33	88
27	24	30	63	28	49	31	61	28	Holiday		
30	38	52	49	29	29	24	66	29	39	39	88
31	37	26	60	30	15	11	70				

Compiled from Central Coast Vegetable Report, issued daily by the Federal-State Market News Service, Salinas, California.

a/ Boston incomplete. b/ Incomplete as some markets closed on account of holiday. c/ New York unreported.

n/ Not computed.

TABLE 7. TOTAL RAIL AND TRUCK UNLOADS OF CELERY IN 41 U.S. AND 5 CANADIAN CITIES,
BY AREA AND CITY, BY MONTH AND ORIGIN, 1972

Areas and Markets	January			February			March			April			May			June		
	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl
<u>Cars and carlot equivalents</u>																		
EASTERN																		
Albany, N.Y.	1	14	15	1	16	17	1	20	21	1	16	17	2	17	19	11	6	17
Baltimore, Md.	4	32	36	-	36	36	10	32	42	6	27	33	11	26	37	18	12	30
Boston, Mass.	21	102	123	20	107	127	56	96	152	40	64	104	49	87	136	87	43	130
Buffalo, N.Y.	3	27	30	2	17	19	17	13	30	5	18	23	16	21	37	29	5	34
N.Y.-Newark, N.J.	30	258	288	12	250	262	59	200	259	52	176	228	91	156	247	198	48	246
Philadelphia, Pa.	17	91	108	5	84	89	29	96	125	23	77	100	83	53	136	100	20	120
Pittsburgh, Pa.	5	53	58	10	46	56	21	54	75	10	49	59	34	35	69	40	18	58
Providence, R.I.	5	4	9	4	7	11	7	9	16	3	4	7	7	5	12	9	1	10
Washington, D.C.	1	36	37	1	39	40	4	39	43	2	31	33	4	38	42	10	25	35
Total	87	617	704	55	602	657	204	559	763	142	462	604	297	438	735	502	178	680
MIDWESTERN																		
Chicago, Ill.	37	58	95	28	71	99	74	49	123	35	54	89	104	42	146	137	26	163
Cincinnati, Ohio	7	21	28	7	17	24	13	14	27	11	18	29	14	20	34	35	18	53
Cleveland, Ohio	21	28	49	8	45	53	22	32	54	4	42	46	18	39	57	50	17	67
Detroit, Mich.	4	64	68	1	57	58	38	63	101	9	53	62	58	42	100	87	3	90
Indianapolis, Ind.	11	12	23	4	11	15	25	9	34	15	7	22	17	12	29	14	9	23
Kansas City, Mo.	21	11	32	21	10	31	29	12	41	18	12	30	26	14	40	24	5	29
Louisville, Ky.	1	13	14	-	18	18	2	19	21	2	12	14	3	13	16	7	7	14
Milwaukee, Wis.	3	6	9	5	7	12	11	5	16	7	7	14	13	8	21	12	3	15
Mpls.-St. Paul, Minn.	32	20	52	34	18	52	67	4	71	34	13	47	49	3	52	54	-	54
St. Louis, Mo.	7	33	40	7	31	38	24	23	47	15	18	33	15	24	39	28	7	35
Total	144	266	410	115	285	400	305	230	535	150	236	386	317	217	534	448	95	543
SOUTHERN																		
Atlanta, Ga.	2	16	18	1	20	21	-	21	21	1	21	22	2	18	20	6	14	20
Birmingham, Ala.	-	13	13	-	12	12	-	15	15	-	11	11	-	14	14	6	6	12
Columbia, S.C.	-	9	9	-	11	11	-	12	12	-	7	7	-	10	10	2	12	14
Dallas, Texas	18	19	37	15	22	37	38	4	42	21	11	32	26	13	39	32	-	32
Ft. Worth, Texas	1	5	6	2	4	6	5	3	8	5	1	6	4	2	6	5	-	5
Houston, Texas	15	8	23	9	13	22	21	2	23	7	8	15	10	6	16	8	1	9
Memphis, Tenn.	2	9	11	1	6	7	2	11	13	1	8	9	1	5	6	4	8	12
Miami, Fla.	2	32	34	1	38	39	1	39	40	1	35	36	1	29	30	6	27	33
Nashville, Tenn.	-	1	1	-	-	-	1	1	2	-	-	-	-	-	-	2	1	3
New Orleans, La.	3	22	25	2	24	26	10	18	28	6	21	27	6	19	25	17	11	28
Oklahoma City, Okla.	4	6	10	6	1	7	9	-	9	4	2	6	7	1	8	7	-	7
San Antonio, Texas	10	1	11	22	-	22	26	-	26	17	-	17	19	-	19	17	-	17
Total	57	141	198	59	151	210	113	126	239	63	125	188	76	117	193	112	80	192
WESTERN																		
Denver, Colo.	29	4	33	27	8	35	30	4	34	20	6	26	27	12	39	31	1	32
Los Angeles, Calif.	308	-	308	270	-	270	292	-	292	199	13	212	270	-	270	268	-	268
Portland, Ore.	33	-	33	24	-	24	40	-	40	24	-	24	36	-	36	27	-	27
Salt Lake City, Utah	24	-	24	20	-	20	29	-	29	19	-	19	26	-	26	16	-	16
S.F.-Oakland, Calif.	97	-	97	102	-	102	118	-	118	85	5	90	103	2	105	96	-	96
Seattle-Tacoma, Wash.	43	-	43	41	-	41	63	-	63	34	1	35	44	1	45	45	-	45
Total	534	4	538	484	8	492	572	4	576	381	25	406	506	15	521	483	1	484
TOTAL U.S.	822	1028	1850	713	1046	1759	1194	919	2113	736	848	1584	1196	787	1983	1545	354	1899
CANADA UNLOADS																		
Montreal, Que.	11	67	78	1	69	70	41	55	96	24	60	84	62	59	121	90	9	99
Ottawa, Ont.	1	14	15	1	14	15	4	16	20	2	13	15	3	16	19	11	6	17
Toronto, Ont.	17	59	76	8	62	70	41	74	115	-	72	72	19	76	95	59	61	120
Vancouver, B.C.	44	-	44	36	-	36	43	-	43	30	-	30	40	-	40	32	-	32
Winnipeg, Man.	9	-	9	12	-	12	22	-	22	13	-	13	16	-	16	16	-	16
Total	82	140	222	58	145	203	151	145	296	69	145	214	140	151	291	208	76	284
GRAND TOTAL	904	1168	2072	771	1191	1962	1345	1064	2409	805	993	1798	1336	938	2274	1753	430	2183

(Continued on next page)

TABLE 7. TOTAL RAIL AND TRUCK UNLOADS OF CELERY IN 41 U.S. AND 5 CANADIAN CITIES, BY AREA AND CITY, BY MONTH AND ORIGIN, 1972 (Continued)

Areas and Markets	July			August			September			October			November			December			Grand Total		
	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl
<u>Cars and carlot equivalents</u>																					
EASTERN																					
Albany, N.Y.	12	2	14	11	1	12	8	1	9	9	1	10	12	2	14	8	5	13	77	101	178
Baltimore, Md.	22	13	35	14	27	41	13	21	34	28	9	37	38	14	52	20	23	43	184	272	456
Boston, Mass.	93	32	125	77	34	111	61	52	113	76	30	106	117	19	136	73	58	131	770	724	1494
Buffalo, N.Y.	22	11	33	10	13	23	8	16	24	22	11	33	37	4	41	21	21	42	192	177	369
N.Y.-Newark, N.J.	193	13	206	168	25	193	125	37	162	205	28	233	226	24	250	147	143	290	1506	1358	2864
Philadelphia, Pa.	105	16	121	74	33	107	69	32	101	95	18	113	119	17	136	86	34	120	805	571	1376
Pittsburgh, Pa.	40	27	67	26	25	51	19	37	56	29	22	51	51	9	60	27	24	51	312	399	711
Providence, R.I.	6	-	6	7	-	7	5	3	8	6	-	6	11	1	12	11	2	13	81	36	117
Washington, D.C.	30	12	42	5	25	30	4	33	37	15	28	43	31	14	45	2	35	37	109	355	464
Total	523	126	649	392	183	575	312	232	544	485	147	632	642	104	746	395	345	740	4036	3993	8029
MIDWESTERN																					
Chicago, Ill.	56	46	102	36	65	101	41	52	93	105	15	120	123	31	154	89	36	125	865	545	1410
Cincinnati, Ohio	23	22	45	12	24	36	16	26	42	35	17	52	38	16	54	20	16	36	231	229	460
Cleveland, Ohio	49	3	52	38	14	52	28	17	45	59	5	64	95	3	98	70	9	79	462	254	716
Detroit, Mich.	42	19	61	21	35	56	12	36	48	44	18	62	90	14	104	47	43	90	453	447	900
Indianapolis, Ind.	7	2	9	5	6	11	14	3	17	17	4	21	35	5	40	17	10	27	181	90	271
Kansas City, Mo.	27	-	27	12	1	13	23	2	25	25	-	25	43	4	47	34	10	44	303	81	384
Louisville, Ky.	6	5	11	4	8	12	3	10	13	9	5	14	11	12	23	5	13	18	53	135	188
Milwaukee, Wis.	9	4	13	5	7	12	7	2	9	10	-	10	11	1	12	8	2	10	101	52	153
Mpls.-St. Paul, Minn.	37	-	37	43	-	43	39	-	39	51	-	51	48	-	48	50	1	51	538	59	597
St. Louis, Mo.	12	13	25	5	25	30	11	25	36	32	9	41	47	3	50	31	13	44	234	224	458
Total	268	114	382	181	185	366	194	173	367	387	73	460	541	89	630	371	153	524	3421	2116	5537
SOUTHERN																					
Atlanta, Ga.	10	11	21	2	18	20	1	17	18	12	14	26	13	23	36	4	23	27	54	216	270
Birmingham, Ala.	3	9	12	1	11	12	5	8	13	8	8	16	5	19	24	5	16	21	33	142	175
Columbia, S.C.	2	6	8	1	10	11	-	10	10	1	14	15	-	11	11	-	11	11	6	123	129
Dallas, Texas	26	-	26	36	-	36	31	1	32	34	-	34	59	3	62	48	7	55	384	80	464
Ft. Worth, Texas	6	-	6	8	-	8	6	-	6	6	-	6	12	1	13	10	3	13	70	19	89
Houston, Texas	11	-	11	16	-	16	13	-	13	14	-	14	22	5	27	17	8	25	163	51	214
Memphis, Tenn.	2	2	4	2	13	15	2	4	6	6	6	12	8	3	11	3	9	12	34	84	118
Miami, Fla.	20	8	28	13	14	27	18	15	33	21	5	26	15	19	34	6	33	39	105	294	399
Nashville, Tenn.	-	-	-	-	-	-	-	-	-	1	-	1	6	1	7	-	2	2	10	6	16
New Orleans, La.	18	2	20	13	20	33	18	15	33	26	3	29	24	12	36	11	31	42	154	198	352
Oklahoma City, Okla.	7	-	7	7	-	7	8	-	8	10	1	11	19	3	22	10	3	13	98	17	115
San Antonio, Texas	18	-	18	17	-	17	16	-	16	12	-	12	23	-	23	15	-	15	212	1	213
Total	123	38	161	116	86	202	118	70	188	151	51	202	206	100	306	129	146	275	1323	1231	2554
WESTERN																					
Denver, Colo.	30	-	30	21	3	24	18	10	28	28	2	30	39	1	40	26	5	31	326	56	382
Los Angeles, Calif.	245	-	245	262	-	262	248	-	248	295	-	295	332	-	332	314	-	314	3303	13	3316
Portland, Ore.	29	-	29	28	-	28	23	1	24	28	4	32	34	5	39	34	-	34	360	10	370
Salt Lake City, Utah	20	-	20	17	-	17	16	-	16	19	3	22	35	-	35	30	-	30	271	3	274
S.F.-Oakland, Calif.	83	-	83	83	-	83	69	-	69	100	-	100	117	-	117	89	-	89	1142	7	1149
Seattle-Tacoma, Wash.	44	-	44	42	-	42	22	14	36	19	26	45	49	14	63	54	-	54	500	56	556
Total	451	-	451	453	3	456	396	25	421	489	35	524	606	20	626	547	5	552	5902	145	6047
TOTAL U.S.	1365	278	1643	1142	457	1599	1020	500	1520	1512	306	1818	1995	313	2308	1442	649	2091	14682	7485	22167
CANADA UNLOADS																					
Montreal, Que.	59	9	68	28	99	127	1	111	112	30	88	118	98	4	102	109	29	138	554	659	1213
Ottawa, Ont.	9	2	11	3	13	16	-	14	14	1	14	15	17	3	20	6	13	19	58	138	196
Toronto, Ont.	25	34	59	-	66	66	-	51	51	-	55	55	77	33	110	70	52	122	316	695	1011
Vancouver, B.C.	14	17	31	11	25	36	1	25	26	6	20	26	34	8	42	40	-	40	331	95	426
Winnipeg, Man.	7	2	9	4	8	12	5	12	17	11	2	13	18	-	18	21	1	22	154	25	179
Total	114	64	178	46	211	257	7	213	220	48	179	227	244	48	292	246	95	341	1413	1612	3025
GRAND TOTAL	1479	342	1821	1188	668	1856	1027	713	1740	1560	485	2045	2239	361	2600	1688	744	2432	16095	9097	25192

Compiled from unload data received from the Fruit and Vegetable Division, Agricultural Marketing Service, U.S. Department of Agriculture, Washington, D.C.

V. ACREAGE, YIELD AND PRODUCTION

TABLE 8. HARVESTED ACREAGE, YIELD, PRODUCTION, PRICE AND VALUE OF CELERY, UNITED STATES BY STATE, BY YEARS, 1970-1972

Season, State, and Year		Harvested Acreage	Yield Per Acre	Production	Price	Value
		Acres	Cwt.	1,000 Cwt.	Dollars	1,000 Dollars
<u>Winter</u>						
Florida	1970	6,700	410	2,747	5.80	15,933
	1971	7,100	430	3,053 a/	3.88	11,846
	1972	7,700	400	3,080	9.24	28,459
California	1970	4,200	650	2,730	5.70	15,564
	1971	4,700	595	2,797	3.54	9,901
	1972	4,300	545	2,344	7.93	18,597
<u>Spring</u>						
Florida	1970	4,600	275	1,265	7.13	9,019
	1971	4,500	360	1,620	4.88	7,906
	1972	3,900	390	1,521	6.21	9,445
California	1970	3,600	595	2,142	6.89	14,756
	1971	4,100	495	2,030 a/	4.41	8,958
	1972	3,800	545	2,071	5.40	11,185
<u>Early Summer</u>						
California	1970	2,800	510	1,428 b/	3.99	5,693
	1971	2,900	595	1,726	4.69	8,103
	1972	2,900	605	1,755	4.55	7,990
<u>Summer</u>						
New York	1970	1,500	355	533	5.54	2,955
	1971	1,500	340	510	5.41	2,761
	1972	1,300	290	377	6.54	2,464
Ohio	1970	300	430	129	9.73	1,255
	1971	290	450	131	7.32	959
	1972	290	370	107	9.81	1,050
Michigan	1970	2,300	380	874	5.98	5,223
	1971	2,400	370	888	6.65	5,903
	1972	2,300	345	794	7.01	5,566
Washington	1970	250	375	94	6.35	597
	1971	250	365	91	5.09	463
	1972	230	370	85	5.94	505
<u>Late Fall</u>						
California	1970	6,000	565	3,390	4.39	14,870
	1971	5,700	565	3,221	6.76	21,773
	1972	5,900	570	3,363	5.84	19,630
Grand Total or Average						
	1970	32,250	475	15,332	5.60	85,865
	1971	33,440	480	16,067	4.89	78,573
	1972	32,620	475	15,497	6.77	104,891

Compiled from Vegetables - Fresh Market, annual 1972, USDA, Statistical Reporting Service, Crop Reporting Board, Washington, D.C.

a/ Does not include the following quantities not harvested and not marketed because of economic conditions: 1971 Florida Winter 90,000 cwt., and 1971 California Spring 70,000 cwt.

b/ Some quantities lost because of economic conditions. Quantitative estimates are not shown to avoid disclosures.

TABLE 9. HARVESTED ACREAGE OF CELERY, CALIFORNIA BY SEASONAL GROUP AND COUNTY, 1968-72

Seasonal Group and County	1968	1969	1970	1971 ^{a/}	1972 ^{b/}
<u>Acres</u>					
<u>Winter (Nov. 1-Mar. 31)</u>					
Orange	660	550	430	580	570
Riverside	120	150	110	100	110
San Diego	840	1,010	570	620	430
Ventura	2,340	3,090	3,090	3,400	3,190
Other	40	-	-	-	-
Total	4,000	4,800	4,200	4,700	4,300
<u>Spring (Apr. 1-July 15)</u>					
Orange	820	650	700	630	550
Ventura	2,160	2,550	2,900	3,470	3,250
Other	20	-	-	-	-
Total	3,000	3,200	3,600	4,100	3,800
<u>Early Summer (May 20-Aug. 31)</u>					
Monterey	1,880	1,350	1,480	1,580	1,450
San Luis Obispo	750	940	880	790	810
Santa Cruz	120	130	120	^{c/}	^{c/}
Santa Barbara	220	260	310	470	570
Other	30	20	10	60	70
Total	3,000	2,700	2,800	2,900	2,900
<u>Late Fall (Sept. 1-Mar. 10)</u>					
Monterey	4,650	4,480	4,520	4,210	4,100
San Luis Obispo	810	610	700	700	780
Santa Cruz	100	100	80	60	90
Santa Barbara	680	630	640	710	910
Other	160	80	60	20	20
Total	6,400	5,900	6,000	5,700	5,900

Compiled from records of the California Crop and Livestock Reporting Service, Sacramento, California.

^{a/} Revised.

^{b/} Subject to revision.

^{c/} Counties with less than 50 acres are included in Other total.

TABLE 10. HARVESTED ACREAGE OF CELERY, CALIFORNIA BY SEASONAL GROUP AND COUNTY, 1972

County	Winter	Spring	Early Summer	Early Fall	Total
<u>Acres</u>					
Monterey	-	-	1,450	4,100	5,550
San Luis Obispo	-	-	810	780	1,590
Santa Barbara	-	-	570	910	1,480
Orange	570	550	-	-	1,120
Riverside	110	-	-	-	110
San Diego	430	-	-	-	430
Ventura	3,190	3,250	-	-	6,440
Other	-	-	70	110	180
Total	4,300	3,900	2,900	5,900	16,900

Compiled from records of the California Crop and Livestock Reporting Service, Sacramento, California.