

MARKETING
CALIFORNIA & ARIZONA
CAULIFLOWER

1985



FEDERAL-STATE MARKET NEWS SERVICE

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P R E F A C E

This publication summarizes available data and information on marketing cauliflower grown in California and Arizona during the 1985 calendar year and includes statistical tabulations for the fresh market and processed portions of the crop. Data are included on shipments, shipping point prices, wholesale market prices, arrival distribution, acreage, production, yields, and crop value. These statistical records reflect the supply and demand factors that affected the marketing of the 1985 crop.

Data were compiled from various printed reports of the Federal-State Market News Service, Agricultural Marketing Service; the Crop Reporting Board, Statistical Reporting Service, U.S. Department of Agriculture, Washington, D.C., and the California Crop and Livestock Reporting Service, Sacramento, California. We wish to acknowledge and thank these agencies for the data and information furnished by them and used to complete this publication.

Price quotations shown in this summary reflect shipping point or wholesale prices charged by primary shippers and receivers for the principal packs, varieties, grades and sizes. Prices are for stock of generally good quality and condition. Price ranges shown are for the majority of sales as reported in the printed reports issued at shipping point or terminal market Federal-State Market News Service offices. Price quotations reported on occasional small volume sales, sales of fair or poor quality lots, and labels sold at extreme prices were omitted from this summary in order to more clearly reflect general market trends.

Preparation of this summary was made by personnel of the Federal-State Market News Service and includes contributions by Charles Allen and Christina Halle at Salinas, Mike Shine at Phoenix, and David E. Vassar and Julie Hollingshead at Sacramento.

Additional copies of this summary are available at \$2.00 per copy from the following office. Checks can be made payable to the **Department of Food and Agriculture**.

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NOTE: Current price and shipment information on cauliflower is available year-round from the daily "Central California Vegetable Report", published by the Federal-State Market News Service office at Salinas.

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TABLE OF CONTENTS

<u>Table No.</u>	<u>Page No.</u>
Preface	3
Summary of the 1985 Season.	5-7
Salinas-Watsonville District.	5-6
Santa Maria-Guadalupe-Oceano-Lompoc District.	6
Western and Central Arizona-Imperial and Coachella Valleys, California (1984-1985 Season).	6-7
Chart: California District Shipping Periods For Fresh Market Cauliflower, Calendar Year 1985.	8
1. Fresh Market Cauliflower Shipments, By Origin, By Carrier, By Month, 1985	9
2. Cauliflower Shipments from California Districts, By Carrier, By Month, 1985	10
3. Arrivals of Fresh Market Cauliflower at the 22 Major U.S. and 5 Canadian Cities, By Origin, By Carrier, 1985	11
4. F.O.B. Shipping Point Prices of Cauliflower, California Districts, By Days, 1985	12-15
5. F.O.B. Shipping Point Prices of Cauliflower, Western and Central Arizona-Imperial and Coachella Valleys, California, By Days, 1984-85	16
6. Wholesale Market Prices for California Origin Cauliflower at Selected Major Cities, By Weeks, 1985	17
7. Cauliflower Harvested Acreage and Yields, By State, 1983-1985.	18
8. California Cauliflower Harvested Acreage By Geographic Area, 1981-1985.	18
9. Cauliflower Production, Average Price and Crop Value for Fresh Market and Processing, By State, 1983-1985	18
10. Cauliflower Utilization for Fresh Market and Processing, Production, Average Price and Crop Value, By States, 1983-1985	19

MARKETING CALIFORNIA CAULIFLOWER

Summary of the 1985 Season

Lower yields and a 1% decline in harvested acreage combined with lower fresh market prices to reduce the total crop value by 11.4% to \$116.7 million. Total production fell 7% as yields averaged 4.95 tons per acre, 5.7% below 1984. Over 79% of the crop was shipped to fresh market while diversion to freezers declined 22% to 46,000 tons.

Lower fresh market prices resulted from heavier supplies during the first half of the year. Overall, prices declined 8.3% to \$28.60 per hundredweight while freezer prices actually rose 3.8% over the 1984 revised figure to \$303 per ton. The 1985 season average price was 4.8% below 1984 at \$25.90 per hundredweight.

Fresh market shipments from California totaled 18,247,000 cartons, 76.5% of the total domestic supply. Arizona accounted for 11.7% of the domestic supply while New York shipped 2.9% of the movement. Early season freezes in both Florida and Texas reduced those states' production and market shares to 1.6% and 0.1% respectively. Imports from Canada accounted for 2.6% while those from Mexico were 1.1% of the total domestic supply.

Trucks continued to be the predominant mode of transportation to markets as 95.3% of the California shipments were by this method. Rail-truck loadings continued to increase, up 9% from 1984 to 849,000 cartons, 4.7% of the overall movement. Mechanical rail car loadings decreased to only 3,000 cartons, all from the Salinas Valley.

Arrivals at the 22 major U.S. and 5 Canadian cities rose 9% with Eastern and Canadian markets registering 16% and 15% increases respectively. Overall, the 12 Eastern markets accounted for 37.6% of the total arrivals while the 5 Canadian markets received 18.7% of the volume. Arrivals at the 10 Western markets rose only 2% but comprised 43.7% of the total arrivals recorded. Toronto, Los Angeles, and New York-Newark registered the largest increases in volume.

1985 HIGHLIGHTS COMPARED WITH 1984 a/

HARVESTED ACREAGE (Acres)	45,600 vs. 46,200	- 1.3%
YIELD PER ACRE (Hundredweight)	99 vs. 105	- 5.7%
PRODUCTION (1,000 hundredweight)	4,514 vs. 4,851	- 7.0%
UTILIZATION (1,000 hundredweight)		
Fresh Market	- 3,594 vs. 3,670	- 2.1%
Processing	- 920 vs. 1,181	-22.1%
AVERAGE PRICES BY UTILIZATION (Dollars per hundredweight)		
Fresh Market	- 28.60 vs. 31.20	- 8.3%
Processing	- 15.15 vs. 14.60	+ 3.8%
Average	- 25.90 vs. 27.20	- 4.8%
CROP VALUE (1,000 dollars)		
Fresh Market	- 102,788 vs. 114,504	-10.2%
Processing	- 13,938 vs. 17,243	-19.2%
Total	- 116,726 vs. 131,747	-11.4%
FRESH MARKET SHIPMENTS (1,000 cartons)	18,247 vs. 15,870	+15.0%
CALIFORNIA ORIGIN ARRIVALS AT THE 22 MAJOR U.S. AND 5 CANADIAN CITIES (10,000 pound units)	18,112 vs. 16,640	+ 8.8%
PRIMARY MARKETS (10,000 pound units)		
Los Angeles	- 2,600 vs. 2,048	+27.0%
New York-Newark	- 1,872 vs. 1,572	+19.1%
Chicago	- 1,649 vs. 2,129	-22.6%
Toronto	- 1,558 vs. 1,124	+38.6%
S.F.-Oakland	- 1,129 vs. 1,006	+12.2%

a/ 1984 data revised according to the Crop Reporting Board figures.

SALINAS-WATSONVILLE DISTRICT

HIGHLIGHTS: Total shipments increased 3.5% and set a record for the fourth consecutive year. F.o.b. prices ranged from a low of \$3.50-5.00 to a high of \$10.00-12.00 on carton 12s.

SHIPMENTS: A total of 9,947,000 cartons of cauliflower was shipped in 1985 compared to a total of 9,611,000 cartons shipped in 1984. Shipments by rail car totaled 2,000 cartons (1 rail car), down from 37,000 cartons (22 rail cars) in 1984. Rail car shipments accounted for less than 0.1% of overall movement compared with 0.4% in 1984. Shipments by rail-truck totaled 373,000 cartons (342 rail-trucks), a slight decrease from the 1984 total of 406,000 cartons (372 rail-

trucks). Rail-truck shipments accounted for 3.7% of overall movement compared with 4.2% in 1984. Shipments by truck totaled 9,572,000 cartons, an increase from the 1984 total of 9,168,000 cartons. Truck shipments accounted for 96.2% of overall movement compared with 95.4% in 1984. Shipments were heaviest during July (1,939,999 cartons), May (1,639,000 cartons) and October (966,000 cartons).

F.O.B. PRICES: F.o.b. prices were reported from February 25 through December 11. F.o.b. prices on cartons 12s ranged from a low of \$3.50-5.00 on June 12-13 to a high of \$10.00-12.00 the week of November 20-25. During 1984 prices ranged from a low of \$4.50-5.50 to a high of \$14.00 on carton 12s.

SANTA MARIA-GUADALUPE-OCEANO-LOMPOC DISTRICT

Shipments for 1985 totaled 4,138,000 cartons, up from the 1984 total of 3,620,000 cartons.

No rail cars were shipped in 1985. In 1984 only 3,000 cartons or less than 0.1% of the total movement went by rail.

Rail-truck shipments totaled 223,000 cartons compared with 181,000 cartons in 1984. Shipments by rail-truck accounted for 5.4% of the total yearly movement, the same as in 1984.

Shipments by truck totaled 3,915,000 cartons, up from the 1984 total of 3,436,000 cartons. Truck shipments accounted for 94.6% of the total movement, the same as in 1984.

Total shipments in 1985 were heaviest in April (388,000 cartons), May (535,000 cartons), June (440,000 cartons) and October (338,000 cartons). The heaviest total shipments in 1984 were in February, March, May and December.

The peak week in 1985 was April 28 through May 4 when 167,000 cartons were loaded. In 1984 the peak week was February 12-18 when 154,000 cartons were shipped. The peak shipping day in 1985 was May 1 with 38,000 cartons moved. In 1984, 36,000 cartons were reported on the peak day.

F.o.b. prices were reported from January 2 through December 31. Prices for film wrapped heads, 12 per carton, ranged from \$4.00 to \$12.00-15.00; 16 per carton, from \$4.00 to \$11.00-12.00; 9 per carton, from \$4.00 to \$11.00-12.00. In 1984 the price on 12s ranged \$4.50-5.00 to \$13.00-14.00, on 16s \$4.00-4.50 to \$12.00-13.00. Cartons of 9s were not quoted in 1984.

WESTERN AND CENTRAL ARIZONA
IMPERIAL AND COACHELLA VALLEYS, CALIFORNIA
(1984-1985 Season)

HIGHLIGHTS: Planted acreage increased 34% (1,886 acres), despite slight declines in Central Arizona and the Coachella Valley. Average yields per acre were down slightly, except for the Imperial Valley where yields declined nearly 25%.

SHIPMENTS: Total movement from the Arizona-California desert area amounted to 3,884,000 cartons, including 237,000 by rail-truck and 3,647,000 by truck. This compared with the 1984 total of 2,881,000 cartons, including 16,000 cartons by rail car, 142,000 cartons by rail-truck and 2,770,000 cartons by truck. Except for the Imperial Valley, which peaked in December, 1984, the peak shipping month for all areas was January, 1985.

Western Arizona movement totaled 2,462,000 cartons, including 181,000 cartons by rail-truck and 2,281,000 cartons by truck. This compared with the 1984 total of 2,020,000 cartons, including 13,000 cartons by rail car, 123,000 cartons by rail-truck and 1,883,000 cartons by truck.

Central Arizona shipments totaled 152,000 cartons which included 1 rail-truck (1,091 cartons) with the balance of 151,000 cartons based on interstate movement only. This compared with the 1984 total of 166,000 cartons by interstate truck movement.

Imperial Valley movement totaled 1,027,000 cartons, including 49,000 cartons by rail-truck and 978,000 cartons by truck. This compared to the 1984 total of 716,000 cartons.

Coachella Valley and Palo Verde Valley shipments totaled 242,000 cartons, including 5,000 by rail-truck and 237,000 by truck. This compared with 286,000 cartons in 1984.

ACREAGE: Acreage planted for the Fall-Spring, 1984-1985 cauliflower harvest in the Arizona-California desert areas totaled 7,419 acres, including 4,364 in Western Arizona, 541 in Central Arizona, 1,989 in Imperial Valley, 485 in the Coachella Valley and 40 in Palo Verde Valley. This compared with the total in 1984 of 5,533 acres, including 3,474 in Western Arizona, 483 in Central Arizona, 1,006 in Imperial Valley and 570 in the Coachella Valley.

YIELDS: The estimated average yields (cartons per acre) compared with 1984 averages (in parentheses), were Western Arizona 548 (552), Central Arizona 353

(390), Imperial Valley 535 (712) and Coachella Valley 441 (502).

F.O.B. PRICES: F.o.b. prices were reported from December 10, 1984 through April 4, 1985. The market for cartons of 12s opened at \$9.00-10.00, compared to the previous season's range of \$10.00-12.00 on January 3, 1984. By the end of the week (December 14), the low for the month was reached at \$5.00-7.00. Prices advanced upward to the season's high on December 27 at \$10.00-12.00. During January, prices on cartons of 12s ranged from a high of \$7.00-8.00 to a low of \$5.00-6.00. The market advanced to the \$10.00-12.00 range by February 12, but declined to the season's low of \$5.00-6.00 later in the month. F.o.b. prices advanced during March; prices most of the month ranged from \$9.00-11.00 for cartons of 12s. Prices closed on April 4, 1985 at \$9.00-10.00. Prices in 1984 ranged from a high of \$10.00-12.00 to a low of \$4.50-5.50.

CALIFORNIA DISTRICT SHIPPING PERIODS FOR FRESH MARKET CAULIFLOWER, CALENDAR YEAR 1985

SHIPPING DISTRICT	Jan. : Feb. : Mar. : Apr. : May : June : July : Aug. : Sept.: Oct. : Nov. : Dec.												SHIPMENTS IN 1,000 CARTONS	SHARE OF TOTAL PERCENT
SALINAS VALLEY													9,947	54.5
SANTA MARIA													4,158	22.8
SAN FRANCISCO BAY													364	2.0
SOUTH COAST													2,509	13.8
COACHELLA VALLEY													242	1.3
IMPERIAL VALLEY													1,027	5.6
	1,387: 1,111: 1,295: 1,589: 2,422: 1,735: 2,593: 949 : 1,198: 1,373: 1,363: 1,232												18,247	100.0

Compiled from shipment records maintained by the Federal-State Market News Service office at Sacramento, California

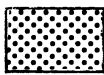
 Most active shipping period.

TABLE 1.

FRESH MARKET CAULIFLOWER SHIPMENTS, BY ORIGIN, BY CARRIER, BY MONTH, 1985

Origin and Carrier	Jan.	Feb.	Mar.	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
<u>Shipments a/ b/</u>													
CALIFORNIA													
Rail	-	1	-	-	1	-	-	-	-	-	-	-	2
Rail-Truck	116	63	35	35	177	89	47	25	58	44	60	29	778
Truck	1,260	1,040	1,257	1,551	2,227	1,638	2,542	922	1,135	1,325	1,298	1,200	17,395
ARIZONA													
Rail-Truck	78	29	28	15	-	-	-	-	-	-	7	25	182
Truck	791	477	454	152	-	-	-	-	-	-	194	535	2,603
FLORIDA													
Rail-Truck	-	-	-	-	-	-	-	-	-	-	-	2	2
Truck	82	52	83	46	5	-	-	-	-	-	12	90	370
NEW YORK-LONG ISLAND													
Truck	-	-	-	-	-	-	-	-	74	335	271	20	700
TEXAS													
Truck	18	-	-	-	-	-	-	-	-	-	-	5	23
TRUCK ARRIVALS													
Colorado	-	-	-	-	-	-	2	5	19	4	-	-	30
Illinois	-	-	-	-	-	-	-	-	1	4	1	-	6
Maine	-	-	-	-	-	-	-	1	9	-	1	-	11
Michigan	-	-	-	-	-	-	1	6	15	25	5	-	52
New Jersey	-	-	-	-	-	-	-	1	1	5	3	-	10
Ohio	-	-	-	-	-	-	-	1	4	-	-	-	5
Oregon	-	-	-	-	-	1	-	-	-	1	21	-	23
Pennsylvania	-	-	-	-	-	-	1	1	2	3	1	-	9
Washington	-	-	-	4	46	2	26	34	23	19	3	1	158
Others c/	1	-	-	-	-	-	-	1	3	6	4	1	16
Canada d/	-	-	-	10	-	11	306	301	411	65	7	-	1,111
Total	1	-	-	14	46	14	336	351	488	132	46	3	1,431
IMPORTS													
Central America e/	6	6	4	-	1	-	-	1	-	-	-	-	18
Mexico-Truck	96	39	11	5	-	-	-	11	5	3	6	93	269
GRAND TOTAL													
Rail	-	1	-	-	1	-	-	-	-	-	-	-	2
Rail-Truck	194	92	63	50	177	89	47	25	58	44	67	56	962
Truck	2,254	1,614	1,809	1,768	2,279	1,652	2,878	1,285	1,702	1,795	1,827	1,946	22,809

Compiled from data provided by the Transportation Reports Section, Fruit and Vegetable Division, Market News Branch, Agricultural Marketing Service, U.S. Department of Agriculture, Washington, D.C.

a/ All data are final.

b/ Rail shipments in 37,000 pound units (1682-22 pound cartons). Rail-truck shipments in 24,000 pound units (1091-22 pound cartons). Truck shipments in 22,000 pound units (1000-22 lb cartons).

c/ Other states include Delaware-1, Indiana-1, Louisiana-2, Maryland-2, Massachusetts-4, Missouri-3, and Wisconsin-3.

d/ Includes arrivals in both U.S. and Canadian cities.

e/ Guatemala.

TABLE 2.

CAULIFLOWER SHIPMENTS FROM CALIFORNIA DISTRICTS, BY CARRIER, BY MONTH, 1985

District and Carrier	Jan.	Feb.	Mar.	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	<u>Shipments a/ b/</u>												
SALINAS VALLEY													
Rail	-	-	-	-	1	-	-	-	-	-	-	-	1
Rail-Truck	1	10	20	18	130	51	17	13	29	11	38	14	342
Truck	68	125	442	885	1,495	1,130	1,920	672	814	954	773	294	9,572
SANTA MARIA													
Rail	-	-	-	-	-	-	-	-	-	-	-	-	-
Rail-Truck	56	11	2	5	18	11	30	12	29	33	14	2	223
Truck	280	316	249	383	517	429	291	236	293	305	302	314	3,915
SOUTHERN CALIFORNIA													
Rail	-	1	-	-	-	-	-	-	-	-	-	-	1
Rail-Truck	39	30	6	11	29	27	-	-	-	-	8	13	162
Truck	459	264	436	250	215	64	322	-	-	16	136	167	2,329
SAN FRANCISCO BAY													
Truck	32	74	46	30	-	15	9	14	28	50	43	23	364
KERN DISTRICT													
Truck	-	-	-	-	-	-	-	-	-	-	-	-	-
COACHELLA VALLEY													
Rail	-	-	-	-	-	-	-	-	-	-	-	-	-
Rail-Truck	-	-	5	-	-	-	-	-	-	-	-	-	5
Truck	98	56	26	-	-	-	-	-	-	-	-	57	237
IMPERIAL VALLEY													
Rail	-	-	-	-	-	-	-	-	-	-	-	-	-
Rail-Truck	20	12	2	1	-	-	-	-	-	-	-	10	45
Truck	323	205	58	3	-	-	-	-	-	-	44	345	978
CALIFORNIA TOTALS													
Rail	-	1	-	-	1	-	-	-	-	-	-	-	2
Rail-Truck	116	63	35	35	177	89	47	25	58	44	60	29	778
Truck	1,260	1,040	1,257	1,551	2,227	1,638	2,542	922	1,135	1,325	1,298	1,200	17,395

Compiled from truck shipment data maintained by the Federal-State Market News office at Sacramento, California; rail and rail-truck data provided by the Transportation Reports Section, Fruit and Vegetable Division, Market News Branch, Agricultural Marketing Service, U.S. Department of Agriculture, Washington, D.C.

a/ All data are final.

b/ Rail shipments in 37,000 pound units (1682-22 pound cartons). Rail-truck shipments in 24,000 pound units (1091-22 pound cartons). Truck shipments in 22,000 pound units (1000-22 pound cartons).

TABLE 3. ARRIVALS OF FRESH MARKET CAULIFLOWER AT THE 22 MAJOR U.S. AND 5 CANADIAN CITIES, BY ORIGIN, BY CARRIER, 1985

Region and City	Calif.		Az.		Fla.	Mich.	N.Y.	Texas Truck	Wash.	Canada	Mexico	Other a/	Total
	Rl-Tr	Truck	Rl-Tr	Truck									
<u>10,000 pound units</u>													
EASTERN													
Atlanta, Ga.	-	364	-	8	16	-	-	-	-	-	1	-	388
Balt., Md.-Wash., D.C.	44	665	2	49	15 b/	-	144	8	-	23	1	11	962
Boston, Mass.	294	526	15	19	94	-	238	-	1	310	-	19	1,516
Buffalo, N.Y.	7	187	-	4	1	-	64	-	-	41	-	-	304
Cincinnati, Oh.	136	786	-	7	6	18	-	-	5	44	1	1	1,004
Columbia, S.C.	-	72	-	-	17	-	-	-	-	-	-	-	89
Detroit, Mich.	4 c/	635	-	29	12	22	-	2	15	6	3	2	730
N.Y., N.Y.-Newark, N.J.	850	1,022	-	10	134 d/	-	103	-	45	13	-	3	2,180
Philadelphia, Pa.	110	624	-	15	65	2	276	5	7	97	-	15	1,216
Pittsburgh, Pa.	109	382	-	9	15	37	78	1	5	92	2	39	769
Total	1,554	5,263	17	150	375	79	903	16	78	626	8	90	9,159
WESTERN													
Chicago, Ill.	947	702	91	16	28	28	-	1	35	2	7	13	1,870
Dallas, Tex.	-	658	-	30	3	-	-	2	-	-	1	-	694
Denver, Colo.	-	417	-	3	-	-	-	3	-	-	2	66 e/	491
Los Angeles, Calif.	-	2,600	-	100	-	-	-	-	-	-	4	-	2,704
New Orleans, La.	-	274	-	-	12	-	-	5	-	-	1	4	296
St. Louis, Mo.	-	680	-	5	3	6	-	-	12	1	4	10	721
S. Fran.-Oakland, Calif.	-	1,129	-	4	-	-	-	-	-	-	-	4 f/	1,137
Seattle-Tacoma, Wash.	-	504	-	8	-	-	-	-	220	-	-	45 f/	777
Total	947	6,964	91	166	46	34	-	11	267	3	19	142	8,690
TOTAL U.S.	2,501	12,227	108	316	421	113	903	27	345	629	27	232	17,849
CANADA													
Montreal, Que.	-	529	-	100	77	-	-	-	-	1,263	5	-	1,974
Ottawa, Ont.	-	226	-	14	17	-	-	-	-	127	-	-	384
Toronto, Ont.	-	1,558	-	67	9	-	-	-	-	710	-	-	2,344
Vancouver, B.C.	-	765	-	-	-	-	-	-	-	224	4	19	1,012
Winnipeg, Man.	-	306	-	5	-	-	-	3	-	163	3	5	485
Total	-	3,384	-	186	103	-	-	3	-	2,487	12	24	6,199
TOTAL U.S. & CANADA	2,501	15,611	108	502	524	113	903	30	345	3,116	39	256	24,048

Compiled from arrival data provided by the Transportation Reports Section, Fruit and Vegetable Division, Market News Branch, Agricultural Marketing Service, U.S. Department of Agriculture, Washington, D.C.

a/ Includes Colorado, Delaware, Guatemala, Illinois, Indiana, Louisiana, Maine, Maryland, Massachusetts, Missouri, New Jersey, Ohio, Oregon, Pennsylvania, and Wisconsin.

b/ Includes 2 rail-truck.

c/ Includes rail.

d/ Includes 5 rail-truck.

e/ Colorado.

f/ Oregon.

NOTE: Rl-Tr = Rail-truck.

TABLE 4. F.O.B. SHIPPING POINT PRICES OF CAULIFLOWER, CALIFORNIA DISTRICTS, BY DAYS, 1985

Date	12 Heads	16 Heads	9 Heads	Date	12 Heads	16 Heads	9 Heads		
Dollars per carton (Cartons - Film Wrapped Heads)									
SALINAS-WATSONVILLE									
February	25	5.50-6.50	5.00-5.50	5.00-5.50	May	20	6.00-7.00	5.00-7.00	5.00-6.00
	26	6.00	5.00-6.00	5.00-6.00		21	5.00-7.00	4.50-5.50	4.00-6.00
	27	6.00-7.00	5.50-6.00	5.00-6.50		22	4.50-6.00	4.00-5.00	4.00-5.00
	28	6.00-7.00	5.00-6.00	5.00-6.00		23	4.00-6.00	4.00-5.00	4.00-5.00
March	1	6.00-7.00	5.00-6.00	5.00-6.00		24	4.00-5.00	4.00-5.00	4.00-5.00
	4	6.00-8.00	5.00-7.00	5.50-7.50		27	HOLIDAY		
	5	7.00-8.00	6.00-7.00	6.00-7.00		28	4.00-5.00	4.00-5.00	4.00-5.00
	6	7.00-8.00	6.00-7.00	6.00-7.00		29	4.00-5.00	4.00-5.00	4.00-4.50
	7	8.00-9.00	7.00-8.00	7.00-8.00		30	4.00-5.00	4.00-5.00	4.00-5.00
	8	10.00	8.00-9.00	9.00		31	4.00-5.00	4.00-5.00	4.00-5.00
	11	10.00-11.00	9.00-10.00	9.00-10.00	June	3	4.00-5.00	4.00-5.00	3.50-4.50
	12	10.00-11.00	9.00-10.00	9.00-10.00		4	4.00-6.00	4.00-5.00	3.50-4.50
	13	10.00	8.00-9.00	8.00-9.00		5	4.00-6.00	4.00-5.00	4.00-5.00
	14	8.00-10.00	7.00-8.00	7.00-8.00		6	5.00-6.00	4.00-5.00	4.00-5.00
	15	8.00-10.00	7.00-8.00	7.00-8.00		7	4.00-6.00	4.00-5.00	4.00-5.00
	18	8.00-10.00	7.00-8.00	6.00-8.00		10	4.00-5.00	4.00-4.50	3.50-4.50
	19	8.00-10.00	7.00-9.00	7.00-8.00		11	4.00-5.00	4.00-4.50	3.00-4.00
	20	9.00-10.00	8.00-9.00	7.00-9.00		12	3.50-5.00	3.50-4.50	3.00-4.00
	21	9.00-11.00	9.00-10.00	8.00-9.00		13	3.50-5.00	3.50-4.00	3.00-4.00
	22	9.00-11.00	9.00-10.00	8.00-9.00		14	4.00-5.00	3.50-4.50	3.50-4.50
	25	9.00-11.00	8.00-10.00	7.00-10.00		17	5.00-7.00	4.00-6.00	4.00-6.00
	26	10.00-11.00	9.00-10.00	8.00-10.00		18	6.00-7.00	5.50-6.50	5.00-6.00
	27	10.00-11.00	9.00-10.00	9.00-10.00		19	6.00-8.00	5.00-7.00	5.00-7.00
	28	10.00-11.00	9.00-10.00	9.00-10.00		20	6.00-9.00	6.00-8.00	6.00-8.00
	29	10.00-12.00	9.00-10.00	9.00-10.00		21	7.00-9.00	6.00-8.00	7.00-8.00
April	1	10.00-12.00	9.00-10.00	9.00-10.00		24	7.00-10.00	6.00-8.00	7.00-9.00
	2	10.00-12.00	9.50-10.00	9.00-10.00		25	7.00-9.00	6.00-8.00	7.00-8.00
	3	-	-	-		26	7.00-8.00	6.00-7.00	6.00-7.00
	4	10.00-12.00	10.00	9.00-10.00		27	6.00-7.00	5.00-6.00	5.00-7.00
	5	10.00-12.00	10.00	9.00-10.00		28	5.00-6.00	4.00-5.00	4.00-5.00
	8	10.00-12.00	9.00-10.00	8.00-10.00	July	1	5.00-6.00	4.00-5.00	4.00-5.00
	9	8.00-10.00	8.00-10.00	7.00-9.00		2	5.00-7.00	4.00-6.00	4.00-6.00
	10	8.00-10.00	7.00-9.00	7.00-8.00		3	6.00-7.00	4.00-6.00	5.00-6.00
	11	7.00-9.00	6.00-8.00	6.00-8.00		4	HOLIDAY		
	12	7.00-8.00	6.00-7.00	6.00-7.00		5	7.00-8.00	6.00-7.00	6.00-7.00
	15	6.00-7.00	5.50-7.00	5.00-7.00		8	8.00-9.00	6.00-8.00	7.00-8.00
	16	6.00-8.00	5.00-7.00	5.00-7.00		9	8.00-9.00	6.00-8.00	6.00-8.00
	17	6.00-8.00	5.00-7.00	5.00-7.00		10	6.00-9.00	5.00-7.00	6.00-7.00
	18	6.00-8.00	5.00-7.00	5.00-7.00		11	6.00-8.00	5.00-7.00	5.00-7.00
	19	7.00-9.00	6.00-8.00	6.00-8.00		12	5.00-7.00	4.50-6.00	4.50-6.00
	22	9.00-10.00	8.00-9.00	8.00-9.00		15	5.00-6.00	4.50-5.00	4.50-5.00
	23	10.00-11.00	9.00-10.00	8.00-10.00		16	6.00-7.00	4.50-5.50	4.50-5.50
	24	10.00-12.00	9.00-11.00	9.00-11.00		17	6.00-7.00	5.00-6.00	5.00-6.00
	25	10.00-12.00	9.00-11.00	9.00-11.00		18	6.00-8.00	5.00-8.00	5.00-7.00
	26	10.00-12.00	9.00-11.00	9.00-11.00		19	6.00-8.00	5.00-8.00	6.00-8.00
	29	7.00-9.00	6.00-7.00	7.00		22	6.00-10.00	5.00-9.00	5.00-9.00
	30	6.00-8.00	5.00-7.00	5.00-6.00		23	6.00-10.00	6.00-8.00	6.00-8.00
May	1	5.00-6.00	4.50-5.00	4.50-5.00		24	8.00-10.00	7.00-9.00	7.00-9.00
	2	4.50-6.00	4.00-5.00	4.00-5.00		25	9.00-11.00	9.00-11.00	9.00-11.00
	3	4.00-5.00	4.00-5.00	4.00-5.00		26	9.00-11.00	8.00-10.00	8.00-10.00
	6	4.00-5.00	4.00-5.00	4.00-5.00		29	9.00-11.00	8.00-10.00	8.00-10.00
	7	4.00-5.00	4.00-4.50	4.00-4.50		30	9.00-10.00	8.00-9.00	8.00-9.00
	8	4.00-5.00	4.00-4.50	4.00-4.50		31	8.00-10.00	6.00-8.00	6.00-8.00
	9	4.00-5.00	4.00-4.50	4.00-4.50	August	1	6.00-9.00	6.00-7.00	6.00-7.00
	10	4.00-5.00	4.00	4.00-4.50		2	6.00-9.00	6.00-7.00	6.00-7.00
	13	4.50-5.50	4.00-5.00	4.00-5.00		5	8.00	6.00-7.00	6.00-7.00
	14	5.00-6.00	5.00-6.00	4.50-5.50		6	7.00-9.00	6.00-7.00	6.00-8.00
	15	5.00-7.00	5.00-6.00	5.00-6.00		7	8.00-9.00	6.00-8.00	6.00-8.00
	16	6.00-8.00	6.00-7.00	5.00-7.00		8	7.00-9.00	7.00-9.00	6.00-8.00
	17	7.00-8.00	6.00-7.00	5.00-7.00		9	8.00-9.00	7.00-9.00	7.00-8.00

(Continued)

TABLE 4. F.O.B. SHIPPING POINT PRICES OF CALLIFLOWER, CALIFORNIA DISTRICTS, BY DAYS, 1985 (Cont'd)

Date	12 Heads	16 Heads	9 Heads	Date	12 Heads	16 Heads	9 Heads
Dollars per carton (Cartons - Film Wrapped Heads)							
<u>SALTAS-WATSONVILLE</u> (Cont'd)							
August	12	8.00-10.00	7.00-9.00	7.00-9.00	October	14	HOLIDAY
	13	8.00-10.00	7.00-9.00	7.00-9.00		15	7.00-9.00
	14	8.00-10.00	7.00-9.00	7.00-9.00		16	8.00-9.00
	15	7.00-10.00	7.00-9.00	7.00-9.00		17	9.00-10.00
	16	8.00-10.00	7.00-9.00	7.00-9.00		18	9.00-10.00
	19	8.00-9.00	7.00-8.00	7.00-8.00		21	9.00-10.00
	20	8.00-9.00	7.00-8.00	7.00-8.00		22	9.00-10.00
	21	8.00-10.00	7.00-9.00	7.00-9.00		23	9.00-10.00
	22	9.00-10.00	8.00-9.00	8.00-9.00		24	7.00-9.00
	23	9.00-11.00	8.00-10.00	8.00-9.00		25	6.00-8.00
	26	9.00-11.00	8.00-10.00	7.00-9.00		28	6.00-7.00
	27	9.00-11.00	8.00-9.00	8.00-9.00		29	5.00-7.00
	28	8.00-10.00	7.00-9.00	8.00-9.00		30	5.00-6.00
	29	7.00-9.00	6.00-7.00	6.00-7.00		31	5.00-6.00
	30	5.00-7.00	5.00-6.00	5.00-6.00	November	1	5.00-6.00
September	2	HOLIDAY				4	5.00-6.00
	3	4.00-6.00	4.00-5.00	4.00-5.00		5	5.00-6.00
	4	4.00-6.00	4.00-5.00	4.00-5.00		6	5.00-6.00
	5	4.00-5.00	4.00	4.00-4.50		7	4.00-6.00
	6	4.00-5.00	4.00	4.00-4.50		8	4.00-5.00
	9	4.00-6.00	4.00	4.00-5.00		11	HOLIDAY
	10	4.00-6.00	4.00	4.00-5.00		12	4.00-5.00
	11	4.00-6.00	4.00	4.00-5.00		13	5.00-6.00
	12	5.00-6.00	4.00-4.50	4.00-5.00		14	6.00-7.00
	13	5.00-6.00	4.00-5.00	4.50-5.50		15	7.00-8.00
	16	6.00-7.00	4.50-6.50	5.00-6.00		18	8.00-10.00
	17	6.00-8.00	5.00-7.00	5.00-7.00		19	8.00-11.00
	18	7.00-9.00	6.00-8.00	6.00-8.00		20	10.00-12.00
	19	8.00-10.00	7.00-9.00	7.00-9.00		21	10.00-12.00
	20	8.00-10.00	6.00-8.00	7.00-9.00		22	10.00-12.00
	23	7.00-9.00	6.00-8.00	6.00-8.00		25	10.00-12.00
	24	6.00-8.00	6.00-7.00	6.00-7.00		26	11.00-12.00
	25	6.00-8.00	6.00-7.00	6.00-7.00		27	10.00-11.00
	26	6.00-7.00	5.00-6.00	5.00-6.00		28	HOLIDAY
	27	6.00-7.00	5.00-6.00	5.00-6.00		29	HOLIDAY
October	30	5.00-7.00	5.00-6.00	5.00-6.00	December	2	6.00-8.00
	1	5.00-7.00	5.00-6.00	5.00-6.00		3	5.00-7.00
	2	5.00-6.00	5.00-6.00	5.00-6.00		4	4.00-6.00
	3	5.00-6.00	5.00	5.00		5	4.00-5.00
	4	4.00-6.00	4.00-5.00	4.00-5.00		6	4.00-5.00
	7	5.00-6.00	4.50-5.00	4.50-5.50		9	4.00-6.00
	8	4.00-6.00	5.00	4.50-5.00		10	5.00-6.00
	9	5.00-6.00	5.00	4.50-5.00		11	Supplies insufficient to quote LAST REPORT
	10	5.00-6.00	5.00-6.00	5.00-6.00			
	11	6.00-7.00	5.00-6.00	5.00-7.00			

(Continued)

TABLE 4. F.O.B. SHIPPING POINT PRICES OF CAULIFLOWER, CALIFORNIA DISTRICTS, BY DAYS, 1985 (Cont'd)

Date	12 Heads	16 Heads	9 Heads	Date	12 Heads	16 Heads	9 Heads
Dollars per carton (Cartons - Film Wrapped Heads)							
SANTA MARIA-GUADALUPE-OCEANO-LONPOC							
January 1	HOLIDAY			April 8	11.00	10.00	9.00-10.00
2	8.00	7.00	-	9	10.00	9.00	8.00-9.00
3	6.00-7.00	6.00	-	10	9.00-10.00	8.00-9.00	8.00
4	5.00-7.00	5.00-6.00	-	11	8.00-9.00	7.00-8.00	6.00-8.00
7	5.00-6.00	5.00-5.50	-	12	8.00	6.00-7.00	6.00-7.00
8	5.00-6.00	5.00	-	15	6.00-8.00	5.00-7.00	5.00-7.00
9	5.00-6.00	4.00-5.00	-	16	6.00-7.00	5.00-6.00	5.00-6.00
10	5.00	4.00-5.00	-	17	6.00-7.00	5.00-6.00	5.00-6.00
11	5.00	4.50-5.00	-	18	7.00-8.00	6.00-7.00	6.00-7.00
14	5.00	5.50	-	19	7.00-8.00	6.00-7.00	6.00-7.00
15	5.00	4.50	-	22	10.00	9.00	8.00-9.00
16	5.00	4.50-5.00	-	23	10.00	9.00	9.00
17	5.00	4.50-5.00	-	24	10.00-11.00	9.00-10.00	9.00-10.00
18	6.00	5.00-5.50	-	25	10.00-11.00	9.00-10.00	a/
21	HOLIDAY			26	10.00-11.00	9.00-10.00	a/
22	7.00	6.00-6.50	-	29	8.00	7.00-8.00	7.00-8.00
23	7.00-8.00	6.00-7.00	-	30	6.00-7.00	5.00-6.00	5.00-6.00
24	7.00-8.00	7.00-7.50	-	May 1	5.00-6.00	4.00-5.00	4.00-5.00
25	7.00-8.00	6.00-7.00	-	2	5.00	4.00-5.00	4.00-5.00
28	6.00	5.00-5.50	-	3	5.00	4.00-4.50	4.00-4.50
29	5.00-6.00	4.00-5.00	-	6	4.00-5.00	4.00-4.50	4.00-4.50
30	5.00-6.00	4.00-5.00	-	7	4.00-5.00	4.00-4.50	4.00-4.50
31	5.00-5.50	4.50-5.00	-	8	4.00-5.00	4.00	4.00
February 1	5.00	4.50-5.00	-	9	4.00-5.00	4.00	4.00
4	6.00	5.50	-	10	4.50-5.00	4.00-4.50	4.00-4.50
5	6.00-8.00	5.00-7.50	-	13	4.50-5.00	4.00-4.50	4.00-4.50
6	8.00-9.00	7.50-8.00	-	14	5.00	4.50-5.00	4.50-5.00
7	9.00-10.00	8.00-8.50	-	15	5.00-7.00	5.00-6.00	5.00-6.00
8	9.00-10.00	9.00-9.50	-	16	6.00	5.50	5.50
11	10.00	9.00-9.50	-	17	6.00-7.00	5.50	5.50
12	HOLIDAY			20	6.00-7.00	5.00-5.50	5.00-5.50
13	9.00-10.00	8.00-9.00	-	21	5.00-6.00	5.00-5.50	4.50-5.00
14	8.00	7.00	-	22	4.00-6.00	4.50-5.00	4.50-5.00
15	6.00-7.00	5.00-6.00	5.00-6.00	23	4.00-5.00	4.00-5.00	4.00-5.00
18	HOLIDAY			24	4.00-5.00	4.00-4.50	4.00-4.50
19	5.00-6.00	5.00-5.50	5.00-6.00	27	HOLIDAY		
20	5.00-6.00	5.00-5.50	5.00	28	4.00-5.00	4.00-4.50	4.00-4.50
21	5.00-6.00	5.00-5.50	5.00	29	4.00-5.00	4.00-4.50	4.00-4.50
22	5.00-6.00	5.00-5.50	5.00	30	4.00-5.00	4.00-4.50	4.00-4.50
25	6.00-7.00	5.50-6.50	5.50-6.50	31	4.00-5.00	4.00-4.50	4.00-4.50
26	6.00-7.00	6.00	6.00	June 3	4.00-5.00	4.00-4.50	4.00-4.50
27	6.00-7.00	6.00-6.50	6.00	4	4.00-5.00	4.00-4.50	4.00-4.50
28	6.00-7.00	6.00-7.00	6.00-7.00	5	4.00-5.00	4.00-4.50	4.00-4.50
March 1	6.00-7.00	6.00-6.50	6.00	6	4.00-5.00	4.00-4.50	4.00-4.50
4	7.00	6.00-6.50	6.00-7.00	7	4.00-5.00	4.00-4.50	4.00-4.50
5	7.00-8.00	6.00-7.00	6.00-7.00	10	4.00-5.00	4.00	4.00-4.50
6	8.00-9.00	7.00-8.00	7.00-8.00	11	4.00-5.00	4.00-4.50	4.00-4.50
7	10.00	9.50	9.00	12	4.00-4.50	4.00-4.50	4.00
8	10.00-12.00	9.00-11.00	a/	13	4.00-4.50	4.00-4.50	4.00
11	10.00-12.00	10.00-11.00	10.00-11.00	14	4.00-4.50	4.00-4.50	4.00
12	10.00-11.00	9.00-10.00	9.00-9.50	17	4.00-5.00	4.00-4.50	4.00-4.50
13	10.00	9.00-10.00	9.00	18	4.00-6.00	4.00-5.00	4.00-5.00
14	10.00	9.00	9.00	19	6.00	5.00-5.50	5.00-6.00
15	9.00-10.00	9.00	9.00	20	6.00-7.00	6.00-6.50	6.00
18	9.00-10.00	8.00-9.00	8.00-9.00	21	7.00	6.00-6.50	6.00
19	9.00-10.00	8.00-9.00	8.00-9.00	24	7.00-8.00	6.00-7.00	6.00-7.00
20	10.00	9.00-9.50	9.00	25	7.00-8.00	6.00-7.00	6.00-7.00
21	10.00	9.00-10.00	9.00	26	7.00	6.00-6.50	6.00
22	10.00	9.00-9.50	9.00	27	6.00-7.00	5.00-5.50	4.00-6.00
25	10.00-11.00	9.50-10.00	9.00-10.00	28	5.00-6.00	5.00-5.50	5.00
26	10.00-11.00	9.00-10.00	9.00-10.00	July 1	4.00-6.00	4.00-5.00	4.00-5.00
27	10.00-11.00	9.50-10.00	9.00-10.00	2	4.50-5.00	4.00-5.00	4.00-5.00
28	11.00-11.50	9.50-10.50	9.00-10.00	3	5.00-5.50	4.50-5.00	4.50
29	11.00-11.50	9.50-10.50	9.00-10.00	4	HOLIDAY		
April 1	11.00	10.00-11.00	9.00-10.00	5	6.00-8.00	6.00-7.00	6.00-7.00
2	11.00	10.00-11.00	9.00-10.00	8	8.00	7.00-7.50	7.00-7.50
3	11.00	10.00-11.00	9.00-10.00	9	8.00	7.00-7.50	7.00-7.50
4	11.00	10.00-11.00	9.00-10.00	10	6.00-8.00	5.00-7.50	5.00-7.50
5	11.00-12.00	10.00-11.00	9.00-10.00	11	6.00-8.00	5.00-7.00	5.00-7.00
				12	6.00-8.00	5.00-7.00	5.00-7.00

TABLE 4. F.O.B. SHIPPING POINT PRICES OF CAULIFLOWER, CALIFORNIA DISTRICTS, BY DAYS, 1985 (Cont'd)

Date	12 Heads	16 Heads	9 Heads	Date	12 Heads	16 Heads	9 Heads
Dollars per carton							
(Cartons - Film Wrapped Heads)							
SANTA MARIA-GUADALUPE-OCEANO-LOMPOC (Cont'd)							
July	15	5.00-6.00	4.50-6.00	4.50-6.00	October	14	HOLIDAY
	16	5.00-6.00	4.50-5.00	4.50-5.00		15	6.00-7.00
	17	5.00-7.00	4.50-5.50	4.00-6.00		16	7.00-8.00
	18	6.00-7.00	5.00-6.50	5.00-6.50		17	8.00-9.00
	19	6.00-7.00	5.00-6.00	5.00-6.00		18	9.00-10.00
	22	6.00-7.00	6.00-6.50	6.00		21	10.00
	23	7.00	6.00-6.50	6.00		22	9.00-10.00
	24	7.00-8.00	6.00-7.00	6.00		23	9.00-10.00
	25	8.00-9.00	7.00-7.50	7.00		24	7.00-9.00
	26	8.00-10.00	7.00-8.00	7.00		25	7.00-8.00
	29	9.00-10.00	9.00-9.50	9.00		28	5.50-7.00
	30	9.00-10.00	9.50	9.00		29	5.00-6.00
	31	9.00-10.00	9.00-9.50	8.00-9.00		30	5.00-6.00
August	1	7.00-8.00	7.00-7.50	7.00-7.50		31	5.00-5.50
	2	7.00-8.00	6.00-7.50	6.00	November	1	5.00-6.00
	5	6.00-7.00	5.50-6.50	5.50-6.50		4	5.00-6.00
	6	6.00-7.00	5.00-6.00	5.00-6.00		5	5.00-6.00
	7	6.00-7.00	5.00-6.00	5.00-6.00		6	5.00-6.00
	8	6.00-8.00	5.00-7.50	5.00-7.50		7	4.50-5.50
	9	7.00-8.00	7.00-7.50	7.00-7.50		8	4.50-5.00
	12	7.00-8.00	7.00-7.50	7.00-7.50		11	HOLIDAY
	13	8.00	7.00-7.50	7.00-7.50		12	4.50-5.00
	14	8.00	7.00-7.50	7.00-7.50		13	4.50-5.50
	15	8.00	7.00-7.50	7.00-7.50		14	6.00
	16	8.00	7.00-7.50	7.00-7.50		15	6.00-7.00
	19	8.00-9.00	7.00-8.00	7.00-8.00		18	7.00-8.00
	20	8.00-9.00	7.00-8.00	7.00-8.00		19	8.00-10.00
	21	8.00-9.00	7.00-8.00	7.00-8.00		20	9.00-10.00
	22	8.00-10.00	7.00-9.00	7.00-9.00		21	10.00
	23	9.00-10.00	8.00-9.00	8.00-9.00		22	10.00-12.00
	26	10.00	9.00	9.00		25	10.00-12.00
	27	9.00-10.00	8.00-9.00	8.00-9.00		26	10.00-12.00
	28	8.00-9.00	7.00-8.00	7.00-8.00		27	10.00-11.00
	29	6.00-8.00	5.00-7.00	5.00-7.00		28	HOLIDAY
	30	5.00-7.00	5.00-6.00	4.00-6.00		29	HOLIDAY
September	2	HOLIDAY			December	2	6.00-8.00
	3	4.00-5.00	4.00-5.00	4.00-5.00		3	6.00
	4	4.00-5.00	4.00-4.50	4.00-4.50		4	5.00
	5	4.00	4.00	4.00		5	4.00-5.00
	6	4.00	4.00	4.00		6	4.00-5.00
	9	4.50-5.00	4.00	4.00		9	5.00-6.00
	10	4.50-5.00	4.00	4.00		10	6.00-7.00
	11	4.50-5.00	4.00	4.00		11	8.00
	12	4.50-5.00	4.00	4.00		12	9.00-10.00
	13	4.50-5.00	4.00-5.00	4.00-5.00		13	9.00-10.00
	16	5.00-6.00	4.50-5.00	4.50-5.00		16	9.00-12.00
	17	5.00-7.00	a/	a/		17	12.00
	18	6.00-8.00	6.00-7.00	a/		18	12.00
	19	8.00	7.00	a/		19	12.00-15.00
	20	8.00	7.00-7.50	a/		20	11.00-15.00
	23	7.00-8.00	6.00-7.00	a/		23	10.00-12.00
	24	7.00	6.00-7.00	6.00-7.00		24	10.00-12.00
	25	6.00-6.50	5.00-6.00	5.00-5.50		25	HOLIDAY
	26	5.00-6.00	5.00-6.00	5.00-6.00		26	10.00
	27	5.00-6.00	5.00-5.50	4.50-5.50		27	9.00-10.00
October	30	5.00-6.00	4.00-5.00	4.00-5.00		30	8.00
	1	5.00-6.00	4.00-5.00	4.00-5.00		31	6.00-8.00
	2	5.00-6.00	4.50-5.00	a/			
	3	5.00-6.00	4.50-5.00	a/			
	4	4.50-5.50	4.00-5.00	4.00-5.00			
	7	5.00	4.00-4.50	4.50-5.00			
	8	5.00	4.50-5.00	4.50-5.00			
	9	4.50-5.00	4.00-5.00	4.00-5.00			
	10	4.00-5.00	4.00-5.00	4.00-4.50			
	11	4.00-5.00	a/	a/			

Compiled from daily reports issued by the Federal-State Market News Service office at Salinas, California.
a/ Supplies insufficient to quote.

TABLE 5.

F.O.B. SHIPPING POINT PRICES OF CAULIFLOWER, WESTERN AND CENTRAL ARIZONA-
IMPERIAL AND COACHELLA VALLEYS, CALIFORNIA, BY DAYS, 1984-85

Date	12 Heads	16 Heads	9 Heads	Date	12 Heads	16 Heads	9 Heads		
Dollars per carton									
(Cartons - Film Wrapped Heads)									
1984									
December	10	9.00-10.00	7.50-9.00	7.50-9.00	February	4	5.00-7.00	4.50-5.50	4.50-5.50
	11	7.00-9.00	6.00-8.00	6.00-8.00		5	6.00-8.00	6.00-8.00	5.50-7.00
	12	6.00-7.00	5.00-7.00	5.00-6.00		6	7.00-10.00	6.00-8.00	7.00-8.00
	13	6.00-7.00	5.00-6.00	5.00-6.00		7	8.00-10.00	8.00-9.00	8.00-9.00
	14	5.00-7.00	5.00-6.00	5.00-6.00		8	9.00-11.00	8.00-10.00	a/
	17	6.00-7.00	5.00-7.00	5.00-6.00		11	10.00-12.00	8.50-11.00	a/
	18	6.00-8.00	5.00-7.00	6.00-7.00		12	10.00-12.00	8.00-11.00	a/
	19	7.00-8.00	6.00-7.00	a/		13	8.00-10.00	7.00-9.00	a/
	20	8.00-10.00	7.00-9.00	7.50-9.00		14	7.00-9.00	6.00-8.00	6.00-8.00
	21	8.00-10.50	8.00-9.00	8.00-9.00		15	6.00-8.00	5.00-7.00	6.00-7.00
	24	9.00-11.00	7.00-9.00	8.00-9.00		18	HOLIDAY		
	25	HOLIDAY				19	5.00-6.00	5.00-6.00	4.50-6.00
	26	10.00-11.00	9.00-10.00	9.00-10.00		20	5.00-6.00	4.50-6.00	4.50-6.00
	27	10.00-12.00	8.00-10.00	9.00-10.00		21	5.00-6.00	4.50-6.00	4.50-6.00
	28	10.00-12.00	8.00-10.00	9.00-11.00		22	5.00-7.00	4.50-6.00	4.50-6.00
	31	8.00-10.00	7.00-9.00	7.00-9.00		25	6.00-7.00	5.00-6.00	5.00-6.00
1985						26	6.00-8.00	5.00-6.00	5.00-6.00
January	1	HOLIDAY				27	6.00-8.00	5.50-6.50	6.00
	2	7.00-8.00	6.00-7.00	6.00-7.00		28	6.00-8.00	5.50-6.50	5.00-6.00
	3	6.00-8.00	6.00-7.00	6.00-7.00	March	1	6.00-8.00	5.50-6.50	5.00-6.00
	4	6.00-8.00	5.00-7.00	5.00-7.00		4	7.00-8.00	6.00-7.00	6.00-7.00
	7	5.00-8.00	5.00-7.00	5.00-7.00		5	7.00-8.00	6.00-7.00	6.00-7.00
	8	5.00-7.00	5.00-6.00	5.00-6.00		6	7.00-9.00	7.00-8.00	6.50-8.00
	9	5.00-7.00	4.50-6.00	5.00-6.00		7	8.00-10.00	7.00-9.00	7.50-9.00
	10	5.00-7.00	4.50-6.00	5.00-6.00		8	10.00-12.00	8.00-10.00	8.00-9.00
	11	4.50-7.00	4.50-6.00	4.50-6.00		11	10.00-11.00	8.00-10.00	8.00-10.00
	14	4.50-7.00	4.00-6.00	4.50-6.00		12	10.00-11.00	8.00-10.00	8.00-10.00
	15	4.50-7.00	4.00-6.00	4.50-6.00		13	10.00-11.00	8.00-10.00	8.00-10.00
	16	5.00-7.00	4.50-6.00	5.00-6.50		14	10.00	8.00-9.00	7.50-9.00
	17	5.00-7.00	4.50-6.50	5.00-7.00		15	10.00	8.00-9.00	8.00-9.00
	18	6.00-7.00	5.50-7.00	5.00-7.00		18	9.00-11.00	8.00-9.00	8.00-9.00
	21	6.00-8.00	5.50-7.50	5.00-7.00		19	9.00-11.00	8.00-9.00	8.00-9.00
	22	6.00-8.00	6.00-7.50	6.00-7.00		20	9.00-11.00	8.00-9.00	8.00-9.00
	23	7.00-8.00	6.00-7.50	6.00-7.00		21	9.00-11.00	8.00-9.00	8.00-9.00
	24	6.00-8.00	6.00-7.00	5.00-7.00		22	10.00-11.00	8.00-10.00	a/
	25	6.00-8.00	6.00-7.00	5.00-7.00		25	10.00-11.00	8.00-9.00	a/
	28	5.00-7.00	5.00-6.00	5.00-6.00		26	10.00-11.00	8.00-9.00	8.00-9.00
	29	5.00-6.00	4.50-5.50	5.00-6.00		27	10.00-11.00	8.00-9.00	8.00-9.00
	30	5.00-6.00	4.50-5.50	4.50-5.50		28	9.00-11.00	8.00-9.00	a/
	31	5.00-6.00	4.50-5.50	4.50-5.50		30	9.00-11.00	8.00-9.00	8.00-9.00
February	1	5.00-6.00	4.50-5.50	4.50-5.50	April	1	9.00-11.00	8.00-9.00	a/
						2	9.00-11.00	8.00-9.00	a/
						3	9.00-11.00	8.00-9.00	a/
						4	9.00-10.00	8.00-9.00	8.00-9.00

LAST REPORT

Compiled from daily reports issued by the Federal-State Market News Service offices at Phoenix, Arizona, and El Centro, California.

a/ Supplies insufficient to quote.

TABLE 6. WHOLESALE MARKET PRICES FOR CALIFORNIA ORIGIN CAULIFLOWER
AT SELECTED MAJOR CITIES, BY WEEKS, 1985 ^{a/}

Week Ending		Cartons Film Wrapped Heads 12s			
		Los Angeles	San Francisco	Chicago	New York City
Dollars per carton					
January	5	10.00-11.00	10.00-10.50	14.00-15.00	14.00-16.00
	12	7.00-8.00	10.00-10.50	11.00-12.00	8.00-10.00
	19	6.50-8.50	8.00-9.00	10.00-11.00	8.00-10.00
	26	9.50	8.00-9.00	10.00-11.00	8.00-10.00
February	2	6.00-8.00	8.00-9.00	11.00	8.00-10.00
	9	7.50-10.00	9.50-10.00	11.00-12.00	6.00-8.00
	16	11.00-12.00	12.00-13.00	13.00	12.00-14.00
	23	7.50-9.00	8.50-10.00	12.00	9.00-11.00
March	2	7.00-9.00	8.00-8.50	12.00	9.00-10.00
	9	9.00-10.50	8.00-9.00	12.00	10.00-11.00
	16	11.00-13.00	10.50-13.00	14.00-15.00	12.00-14.00
	23	11.00-12.00	8.50-9.00	14.00-15.00	12.00-14.00
	30	13.00-13.50	12.00-13.00	14.00-16.00	13.00-15.00
April	6	12.00-13.50	13.50-14.50	b/	b/
	13	11.00-12.50	11.50-13.00	14.00-15.00	13.00-15.00
	20	7.00-10.00	10.00-12.00	13.00-14.00	11.00-13.00
	27	12.00-13.50	12.00-13.00	14.00-16.00	10.00-11.00
May	4	8.00-11.00	10.50-12.00	14.00-16.00	12.00-14.00
	11	6.50-8.00	7.00-8.00	8.00-10.00	7.00-8.00
	18	7.00-8.00	6.50-8.00	9.00-10.00	7.00-8.00
	25	8.00-8.50	7.50-9.00	9.00-11.00	8.00-10.00
June	1	6.75-8.00	7.00-9.00	9.00-10.00	7.00-9.00
	8	7.50-8.00	7.00-9.00	8.50-9.00	8.00-9.00
	15	6.50-8.00	7.00-8.00	9.00-10.00	8.00-10.00
	22	6.50-8.50	7.00-8.00	9.00-10.00	8.00-10.00
	29	9.50-12.00	11.00-12.00	13.00-14.00	11.00-12.00
July	6	6.50-9.00	7.00-9.00	12.00-13.00	12.00-14.00
	13	10.00-12.00	9.00-11.00	11.00-12.00	10.00-12.00
	20	8.00-8.50	9.00	12.00-13.00	9.00-10.00
	27	8.50-10.00	8.50-9.00	12.00-13.00	14.00
August	3	11.50-13.00	12.00-13.00	12.00-13.00	14.00-15.00
	10	9.00-11.00	12.00-13.00	11.00-12.00	11.00-12.00
	17	10.00-11.50	8.50-9.00	14.00	11.00-12.00
	24	10.50-12.00	10.00-10.50	12.00-13.00	13.00-14.00
	31	11.00-13.50	11.50-13.00	14.00	13.00-14.00
September	7	7.50-9.50	7.50-9.00	12.00	10.00-11.00
	14	7.00-8.00	4.00-6.00	10.00-11.00	8.00-10.00
	21	10.00	8.00-9.00	11.00-12.00	8.00-10.00
	28	9.50-10.50	8.50-9.00	12.00-13.00	10.00-12.00 ^{c/}
October	5	7.50-8.50	7.50-8.00	11.50-12.00	8.00-10.00
	12	7.00-8.00	7.50-8.00	10.00-11.00	8.00-10.00
	19	9.00-10.00	7.50-8.00	9.50-10.50	8.00-10.00
	26	10.50-13.00	12.00-13.00	12.00-13.00	15.00-16.00
November	2	7.50-9.50	8.00-9.00	10.00-11.00	10.00-12.00
	9	8.00-10.00	8.00-9.00	10.00-11.00	8.00-9.00
	16	7.00-9.00	8.00-9.00	10.00-11.00	9.00-10.00
	23	11.00-12.00	8.00-9.00	11.00-12.00	6.00-8.00
	30	12.50-15.50	11.50-12.00	16.00-17.00	15.00-16.00
December	7	8.50-10.50	9.50-11.00	13.00-15.00	12.00-14.00
	14	8.50-10.00	7.50-8.50	10.00-11.00	10.00-12.00
	21	12.50-13.00	11.50-12.00	12.00-14.00	10.00-12.00
	28 ^{c/}	11.00-15.00	12.00-15.00	17.00	-

Compiled from daily reports issued by the Federal-State Market News Service offices at Salinas, California.

^{a/} Wednesday price unless otherwise noted.

^{b/} Unavailable.

^{c/} Tuesday price.

TABLE 7. CAULIFLOWER HARVESTED ACREAGE AND YIELDS
BY STATE, 1983-1985

State	Area Harvested a/			Yield Per Acre		
	1983	1984 b/	1985	1983	1984 b/	1985
	Acres			Hundredweight		
Arizona a/	2,900	4,000	4,900	120	115	115
California	41,900	46,200	45,600	95	105	99
Michigan	1,400	1,500	1,500	55	65	65
New York-Long Island	1,800	2,000	2,000	120	130	110
New York-Upstate	1,700	1,900	1,900	105	110	120
Oregon	3,100	3,400	3,700	150	195	180
Texas	1,800	1,800	1,500	91	82	80
United States Total/Average	54,600	60,800	61,100	99	110	105

Compiled from "1985 Preliminary Acreage, Yield, Production and Value" issued by the Crop Reporting Board, Statistical Reporting Service, U.S. Department of Agriculture, Washington, D.C.

a/ Due to program modifications, 1983 data are not comparable with 1984 and 1985.

b/ Revised.

TABLE 8. CALIFORNIA CAULIFLOWER HARVESTED ACREAGE
BY GEOGRAPHIC AREA, 1981-1985

Geographic Area	1981	1982	1983	1984	1985
	Acres				
San Joaquin Valley	1,950	2,600	2,400	2,800	2,750
Central Coast	29,730	32,550	33,390	37,100	35,150
South Coast and Desert	4,620	4,850	6,070	6,300	7,700
State Total	36,300	40,000	41,900	46,200	45,600

Compiled from acreage data collected by the California Crop and Livestock Reporting Service, Sacramento, California.

TABLE 9. CAULIFLOWER PRODUCTION, AVERAGE PRICE AND CROP VALUE FOR FRESH
MARKET AND PROCESSING, BY STATE, 1983-1985

State	Production			Season Average Price			Crop Value		
	1983	1984 a/	1985	1983	1984 a/	1985	1983	1984 a/	1985
	1,000 cwt.			Dollars per cwt.			1,000 dollars		
Arizona b/	348	460	564	35.20	35.90	34.30	12,250	16,514	19,345
California	3,965	4,851	4,514	26.50	27.20	25.90	104,965	131,747	116,726
Michigan	77	98	98	35.30	35.10	33.90	2,717	3,441	3,324
New York-Long Island	216	260	220	29.10	27.60	24.40	6,284	7,163	5,357
New York-Upstate	179	209	228	10.60	21.60	18.10	3,687	4,514	4,127
Oregon	465	663	666	12.00	12.30	12.40	5,589	8,188	8,244
Texas	164	147	120	27.40	22.90	24.70	4,497	3,364	2,960
U.S. Total/Avg.	5,414	6,688	6,410	25.90	26.20	25.00	139,989	174,931	160,083

Compiled from "1985 Preliminary Acreage, Yield, Production and Value" issued by the Crop Reporting Board, Statistical Reporting Service, U.S. Department of Agriculture, Washington, D.C.

a/ Revised.

b/ Due to program modifications, 1983 data are not comparable with 1984 and 1985.

TABLE 10.

**CAULIFLOWER UTILIZATION FOR FRESH MARKET AND PROCESSING,
PRODUCTION, AVERAGE PRICE AND CROP VALUE, BY STATES, 1983-1985**

Utilization and State	Production			Season Average Price			Crop Value			
	1983	1984 a/	1985	1983	1984 a/	1985	1983	1984 a/	1985	
	<u>1,000 cwt.</u>			<u>Dollars per cwt.</u>			<u>1,000 dollars</u>			
<u>FRESH MARKET</u>										
Arizona	348	460	564	35.20	35.90	34.30	12,250	16,514	19,345	
California	2,747	3,670	3,594	32.20	31.20	28.60	88,522	114,504	102,788	
Other States b/	609	687	656	29.10	27.70	25.20	17,692	19,013	16,561	
U.S. Total/Avg.	3,704	4,817	4,814	32.00	31.10	28.80	118,464	150,031	138,694	
		<u>Tons</u>			<u>Dollars per ton</u>			<u>1,000 dollars</u>		
<u>PROCESSING</u>										
California	60,900	59,050	46,000	270.00	292.00	303.00	16,443	17,243	13,938	
Other States a/	24,610	34,510	33,740	207.00	222.00	221.00	5,082	7,657	7,451	
U.S. Total/Avg.	85,510	93,560	79,740	252.00	266.00	268.00	21,525	24,900	21,389	

Compiled from "1985 Preliminary Acreage, Yield, Production and Value" issued by the Crop Reporting Board, Statistical Reporting Service, U.S. Department of Agriculture, Washington, D.C.

a/ Revised.

b/ Includes Michigan, New York, Oregon and Texas.