

MARKETING

CALIFORNIA

CARROTS

1975



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P R E F A C E

Marketing and pertinent statistical information with some comparisons for prior years is presented in this California carrot summary for the 1975 season. The statistical tables are essentially the same as in previous summaries.

Truck figures shown in movement tables are not complete, but represent a compilation from all available sources. California and Texas truck data are from shipping point. Arizona and Florida truck data are interstate shipments. Truck figures for other states were compiled from unloads in 41 U.S. cities.

Preparation of this summary was through the joint cooperation of personnel in the Federal-State Market News Service offices at Bakersfield, El Centro, Sacramento, and Salinas. Local representatives participating were: J.K. Moore, Bakersfield; Jack R. Kloth, El Centro; Wendell W. Stoker, Sacramento; and Louis Larsen and Arthur Verissimo, Salinas.

We wish to acknowledge and thank the various other agencies which contributed information for this publication.

Carrot information is carried on daily vegetable reports issued from the Salinas office throughout the year, and from the El Centro office from November to May.

Additional copies of this summary may be obtained from the following offices:

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MARKETING CALIFORNIA CARROTS

SUMMARY OF THE 1975 SEASON

HIGHLIGHTS: California produced 54% of the carrots harvested in the United States in 1975. Texas was second, with 14%. California had 61% of the U.S. production for fresh market, and 41% of the U.S. total for processing. The crop had a value of \$77 million, and ranked 27th among California's principal crops.

1975 FACTS AT A GLANCE COMPARED WITH 1974

Acreage:

Winter, Desert	- 4,400 acres vs 5,300, down 17%.
Other	- 4,100 acres vs 5,600, down 27%.
Spring, Desert	- 5,200 acres vs 5,800, down 10%.
Other	- 4,800 acres vs 4,400, up 9%.
Summer, Other	- 6,200 acres vs 6,400, down 3%.
Fall, Desert	- 900 acres vs 800, up 12%.
Other	- 7,300 acres vs 6,000, up 22%.
Total Desert	-10,500 acres vs 11,900, down 12%.
Other	-22,400 acres vs 22,400, unchanged.
All	-32,900 acres vs 34,300, down 4%.

Yield:

Desert	- 244 cwt. vs 289, down 16%.
Other	- 351 cwt. vs 360, down 2%.
Average	- 317 cwt. vs 335, down 5%.

Production:

Desert	- 2,560,000 cwt. vs 3,440,000, down 26%.
Other	- 7,856,000 cwt. vs 8,066,000, down 3%.
Total	-10,416,000 cwt. vs 11,506,000, down 9%.

Price:

Desert	- \$8.65 per cwt. vs \$4.56, up 90%.
Other	- \$6.25 per cwt. vs \$5.82, up 7%.
Average	- \$7.42 per cwt. vs \$5.45, up 36%.

Value:

Desert	- \$22,148,000 vs \$15,700,000, up 41%.
Other	- \$55,139,000 vs \$46,972,000, up 17%.
Total	- \$77,287,000 vs \$62,672,000, up 23%.

Shipments: California origin, 12,509 cars vs 13,586, down 8%.

Unloads in 41 U.S. and 5 Canadian cities: California origin, 8,756 cars vs 9,422, down 7%.

Largest market for California carrots - Los Angeles, 2,391 cars unloaded vs 2,778, down 14%.

U.S. Imports: 1,267 cars vs 1,459, down 13%.

U.S. Exports: 1,937 cars vs 1,373, up 41%.

Crop Utilization:

Fresh	- 74% of total California production vs 68%, up 6%.
Processing	- 26% of total California production vs 32%, down 6%.

U.S per capita consumption: 9.79 pounds per person, farm weight basis, vs 9.27, up 6%.

IMPERIAL-COACHELLA VALLEY DISTRICTS

Important features of the 1975 desert district season included reduced acreage and lighter yields compared with last year. F.o.b. prices were the highest on record. Large size (jumbo) carrots were in light supply as most growers were harvesting fields as early as possible account of the attractive prices.

According to the County Agricultural Commissioners, acreage in the Imperial Valley (Imperial County) totaled 5,200 acres, compared with 5,900 last year. The average yield per acre was 17.19 tons, compared with 18.86 last year. In the Coachella Valley (Riverside County) acreage totaled 5,300 acres, compared with 6,229 last year. The average yield per acre was 11.4 tons, compared with 15.1 last year.

Light movement of bunched carrots began in the Imperial Valley on November 8, 1974, the earliest on record. The first topped carrots were packed on December 16, 10 days earlier than last season. Movement was heaviest during April and May. Peak shipping day was May 14 when 22 carlot equivalents were shipped, including 14 rail cars. The single high day for rail shipments was May 23 when 15 cars were billed. Packing of bunched carrots was completed on May 24, the same date as last year. The final shipment of topped carrots was on June 18, one day later than last year. The shipping season extended over a period of 223 days, compared with 185 last year.

First movement from Coachella Valley was on December 2, a month later than last season. These carrots were grown in other areas and hauled to Coachella Valley for packing. Harvest of carrots grown in the Coachella Valley began on December 9, six days later than last season. Movement was heaviest from February through May. Peak shipping days were December 30, January 29, March 17, April 18 and 21 when 15 carlot equivalents were shipped. Single high day for rail shipments was December 30 when 11 cars were billed. Final shipment was on June 4, three days later than last season. The shipping season extended over a period of 185 days, 27 less than last season.

Total movement from the Imperial Valley amounted to 1,538 carlot equivalents, including 822 rail cars and 716 shipped by truck. This compares with 1,757 carlot equivalents last season, including 1,035 rail cars. These figures do not include unwashed carrots hauled to other areas by truck for grading and packing.

Movement from Coachella Valley totaled 1,558 carlot equivalents, including 609 rail cars and 949 shipped by truck. This compares with 1,950 carlot equivalents last season, including 942 rail cars.

Shipping point prices were reported from January 6 through June 5. During January prices for 48-1 pound film bags in sacks ranged \$5.00-5.50. Demand was active early and late in the month but only moderate through the mid-part. Trading became very active during the first half of February when demand was exceeding supplies. Prices advanced to mostly \$7.50 from the 10th through 18th. These were the highest prices of the season and also the highest on record. Demand was lighter during the last half of the month. Prices lowered and by the end of the month were down to mostly \$6.00. Demand began to improve at lower prices early in March and was very active during most of March. During the first week in March prices fell to mostly \$5.00 but began to advance the following week. By March 17 the market was up to mostly \$6.50 and held at this level the balance of the month. This price advance was enough to slow trading, especially for the film bags, during the first half of April. Prices dropped to mostly \$5.50 by the 7th. Demand improved at the lower prices and was very active during the last half of the month. The market rose to mostly \$6.50 by the 21st. This trading level was maintained through May 13 as demand continued active through about mid-May. Demand was the slowest of the season during the third week in May and prices fell to \$5.00 by the 22nd. The market then held steady

through the first week in June when the last report was issued. Quotations for 48-1 pound film bags in cartons were generally 50¢ higher.

The simple average price for the season, determined by using the mid point of the quoted range or "mostly" price, whichever is lower, was \$5.89 for 48-1 pound film bags in sacks; \$5.18 for 50 pound sacks of loose large carrots and \$158.28 per ton for bulk carrots in sacks.

SALINAS-KING CITY DISTRICT

The 1975 Salinas-King City district carrot season was highlighted by increases in total movement and harvested acreage, and decreases in yield, average f.o.b. prices and total crop value.

The Monterey County Agricultural Commissioner's office reported a total of 6,590 acres of carrots harvested in 1975, 26% more than the 5,200 acres harvested in 1974 and about the same as 1973's 6,600 acres. Both fresh market and processing carrot acreages are included in this total. An average yield of 12.82 tons per acre for fresh market carrots was reported, sharply lower than the 18.35 tons reported in 1974 and about the same as 1973's 12.36 tons. The gross crop value for fresh market carrots totaled \$8,033,000 in 1975, slightly below last year's \$8,332,000 but above the \$7,478,000 in 1973.

First movement was recorded on May 20, nine days earlier than last year. Recorded shipments of fresh market carrots totaled 2,342 cars and carlot equivalents, 9% more than 1974's 2,140. Rail shipments totaled 842 cars, 2% less than last year's 860. Truck shipments totaled 1,500 carlot equivalents, 17% more than the previous season's 1,280. Rail shipments accounted for approximately 36% of the total movement compared with 40% in 1974. Truck shipments accounted for 64% compared with 60% last year. Truck movement is on the basis of 1,000 cartons per carlot equivalent.

Movement was heaviest during September when 418 cars and carlot equivalents were shipped. Peak shipping weeks were September 7-13 with 114 cars and carlot equivalents and June 22-28 with 108. Rail shipments peaked on June 17 when 15 cars were billed.

As in previous years, carrots from other producing areas were hauled in bulk to Salinas for packing and shipping. Most of these carrots were brought in during the latter part of the season. Kern County remained the leading supplier.

Sales at shipping point were reported from June 6 through December 23, 1975. The opening f.o.b. price per sack of 48-1 pound film bags was \$5.00. With demand good to very good, prices remained steady through June 20. On June 23, prices advanced to \$5.50, the seasonal high. Prices held steady through the Fourth of July. Following the holiday, trading activity decreased. Prices drifted downward. A price level of \$4.00 was reached on July 21 and held steady through August 5. Demand continued light to very light. On August 13, prices of 48s in sacks ranged \$3.50-3.75. This range held steady through the end of August. Following the Labor Day holiday, demand turned active as supplies became lighter. Prices advanced to \$4.50 on September 5 and to \$5.00 on September 15. Supplies increased after mid-September. By September 23, prices had dropped to \$4.50. With demand fairly good, prices remained steady through October 21. Heavy shipments from California and Texas caused prices to retreat. A price level of \$4.00 was maintained from October 22 to November 17. On November 18, prices eased to \$3.75-4.00. On November 22, the price of 48s in sacks dropped to \$3.50, the seasonal low. This price level prevailed during the remainder of the reporting period.

The 1975 season's simple average f.o.b. price for 48-1 pound film bags in sacks, determined by using the mid point of the quoted range or "mostly" price, whichever is lower, was \$4.24. Last year's average was \$4.77. Generally, the price for 48-1 pound film bags in cartons was 50¢ higher than the quoted sack price. In addition, most shippers added a precooling charge of 15¢ per master container - sacks and cartons.

KERN DISTRICT

The 1975 carrot season in the Kern district was highlighted by increased acreage, some of the highest f.o.b. prices on record, and increased shipments.

Carrot acreage in the Kern district as reported by the Kern County Agricultural Commissioner totaled 11,000 acres in 1975, compared with 9,500 acres last year. Average yield per acre was 17.45 tons, compared with 16.60 tons the previous season. Total gross f.o.b. value of the crop this season was reported to be \$14.4 million compared to \$13.1 in 1974.

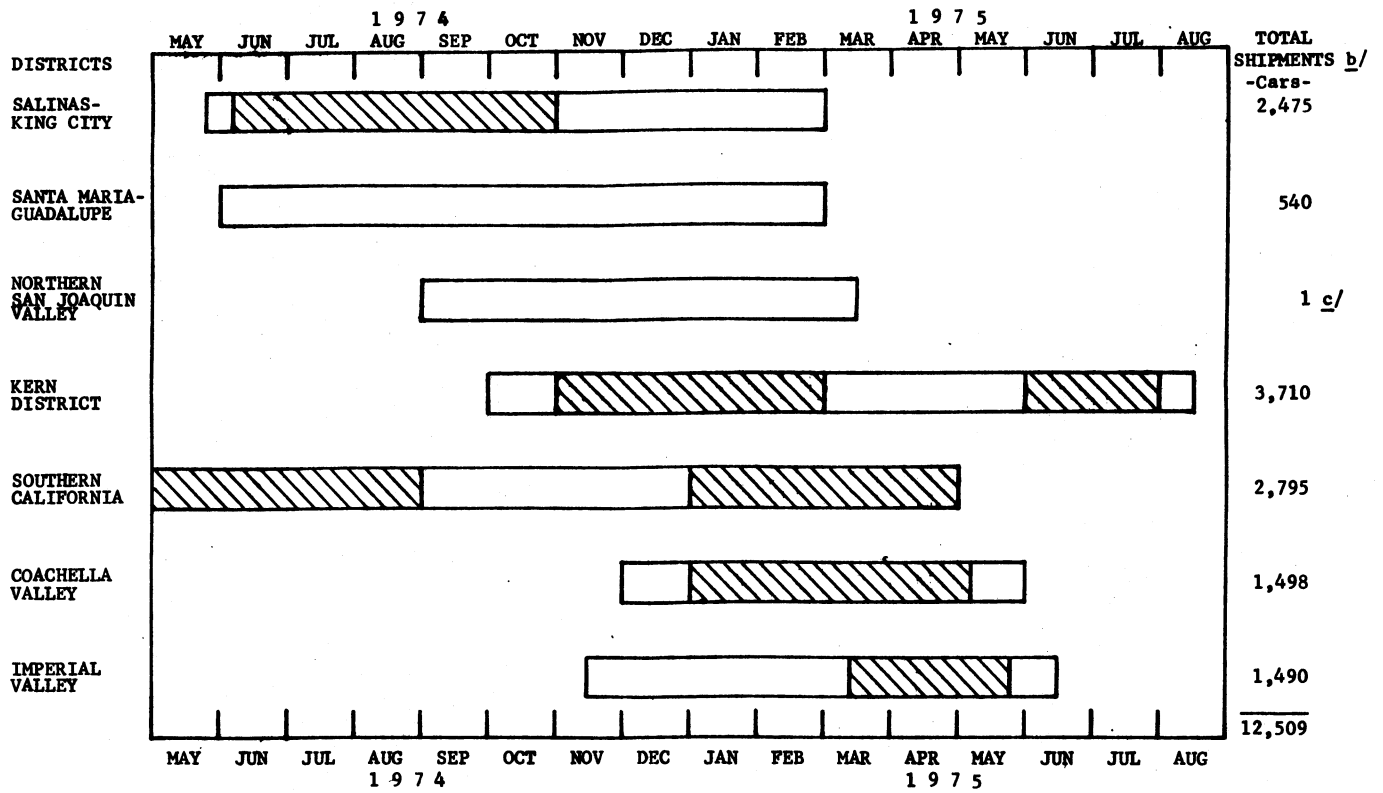
Kern district growers harvest carrots nearly the year around. During the few short weeks in early spring and early fall when no locally grown carrots are available, supplies are brought in from outside areas for packaging. Peak shipping periods occur during the months of April through July and November through February. Currently there are seven packaging plants in the area with two of them classified as multi-million dollar plants.

During 1975, recorded shipments of carrots totaled 3,710 cars and carlot equivalents, an increase of 7% over last season. Of this total 1,617 were rail cars and 2,093 were carlot equivalents shipped by truck. These figures do not include unwashed carrots hauled to the Salinas-King City district by truck for repacking.

Shipping point prices were reported from January 3 through December 26, except for a brief period in the spring and late summer when supplies were insufficient to quote. Prices in early January were \$4.50 for 48-1 pound film bags in sacks. Under a good demand prices started an upward climb and during the week of February 17-21 reached their highest point of the season, ranging \$6.50 to \$7.50 per sack. During the month of March and most of April quotations were suspended due to lack of volume. When price quotations were resumed in late April the demand was active and the quoted price was \$6.50 per sack. This price level prevailed until the latter part of May when increased supplies from the Salinas-King City district started the market on a gradual price decline. This decline continued until August 1, when the price level reached \$3.00-3.50, the lowest of the year. At this time supplies from the Kern district were insufficient to quote and remained this way through the month of September. When price quotations were resumed in early October the reported price was \$4.50 per sack of 48-1 pound film bags. In late October as supplies from competing areas increased, the market started a gradual decline and in late December as the year closed, the price level was \$3.25-3.50 per sack. Price quotations for 48-1 pound film bags in cartons were generally 50¢ higher.

The simple average price for the season, determined by using the mid point of the quoted range or "mostly price," whichever is lower, was \$4.85 for 48-1 pound film bags in sacks and for bulk was \$120.75 per ton.

PRINCIPAL CALIFORNIA CARROT MARKETING PERIODS a/



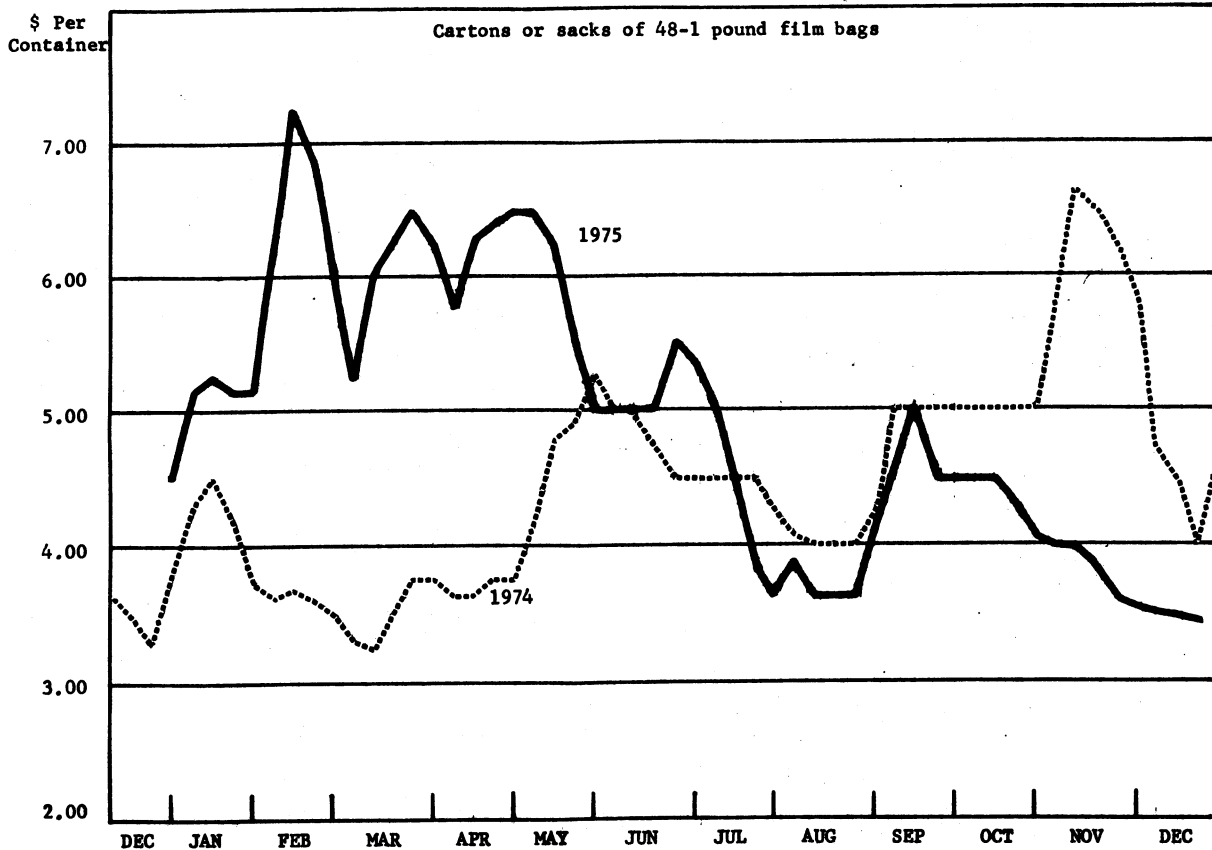
a/ Based upon shipment data for recent seasons.

b/ Calendar year 1975 total shipments are shown as a guide to relative volume.

c/ Incomplete.

Most active

WEEKLY SIMPLE AVERAGE F.O.B. SHIPPING POINT PRICES FOR CALIFORNIA CARROTS



I. SHIPMENTS

TABLE 1. TOTAL RAIL AND TRUCK SHIPMENTS OF CARROTS, UNITED STATES, BY STATE OF ORIGIN, BY YEARS, 1971-1975

Origin	1971	1972	1973	1974	1975 a/
<u>Cars and carlot equivalents</u>					
<u>SHIPMENTS</u>					
California					
Central Calif.					
Rail	2,498	2,739	2,163	2,558	2,745
Truck	3,539	4,244	3,778	3,704	3,981
Total	6,037	6,983	5,941	6,262	6,726
Southern Calif.					
Rail	777	1,026	1,139	1,223	814
Truck	2,154	3,006	2,951	4,321	3,479
Total	2,931	4,032	4,090	5,544	4,293
Imperial Valley					
Rail	929	933	926	1,054	782
Truck	626	739	701	726	708
Total	1,555	1,672	1,627	1,780	1,490
Total California					
Rail	4,204	4,698	4,228	4,835	4,341
Truck	6,319	7,989	7,430	8,751	8,168
Total	10,523	12,687	11,658	13,586	12,509
Arizona	508	796	866	452	284
Colorado - Rail	3	11	10	4	3
Florida	656	1,055	1,072	961	1,206
Nevada - Rail	-	-	3	-	-
Texas	3,626	2,663	3,298	1,573	3,087
Total U.S.					
Rail	6,186	5,997	5,737	5,584	5,047
Truck Shipments	9,130	11,215	11,170	10,997	12,042
Total	15,316	17,212	16,907	16,581	17,089

THE FOLLOWING TRUCK UNLOADS ARE SHOWN FOR STATES NOT REPORTING TRUCK SHIPMENTS.

Unloads					
Colorado	146	195	157	168	179
Connecticut	-	-	-	-	-
Illinois	1	-	2	1	1
Indiana	8	2	1	1	-
Louisiana	-	-	-	-	-
Maine	-	1	-	-	-
Massachusetts	36	19	21	31	30
Michigan	776	541	864	817	680
Minnesota	19	23	17	21	12
Missouri	-	1	-	-	-
New Hampshire	-	-	-	1	-
New Jersey	5	-	1	2	1
New York	48	34	50	28	43
Ohio	13	13	11	7	15
Oregon	55	57	50	51	40
Pennsylvania	3	-	-	1	1
Rhode Island	3	5	-	-	3
Utah	4	-	-	18	22
Washington	81	83	90	95	110
Wisconsin	34	18	18	16	32
Total Unloads	1,232	992	1,282	1,258	1,169

TOTAL U.S.

Rail & Truck Shpmts	15,316	17,212	16,907	16,581	17,089
Truck Unloads	1,232	992	1,282	1,258	1,169
TOTAL	16,548	18,204	18,189	17,839	18,258

IMPORTS

Belgium	1	-	2	7	1
Canada	1,035	845	874	1,248	1,102
Holland	-	2	-	1	-
Israel	1	-	-	-	-
Mexico	55	218	123	198	164
New Zealand	3	1	-	-	-
United Kingdom	-	-	-	5	-
U.S.S.R.	-	-	1	-	-
TOTAL IMPORTS	1,095	1,066	1,000	1,459	1,267

Compiled from Fresh Fruit and Vegetable Shipments, Fresh Fruit and Vegetable Unloads, and records furnished by the USDA, Agricultural Marketing Service, Fruit and Vegetable Division, Market News Branch, Washington, D.C.

a/ Preliminary.

Truck conversion factor 1,000 cartons or 48,000 pounds per cwt since January 1, 1971.

TABLE 2.

RAIL AND TRUCK SHIPMENTS OF CARROTS, UNITED STATES,
BY STATE OF ORIGIN AND CARRIER, BY MONTHS, 1975 a/

Origin and Carrier	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Total
<u>Cars and carlot equivalents</u>													
<u>Shipments</u>													
<u>California</u>													
<u>Central California</u>													
Rail	161	98	48	118	234	522	487	126	188	238	264	261	2745
Truck	297	143	119	159	203	439	519	288	410	502	452	450	3981
Total	458	241	167	277	437	961	1006	414	598	740	716	711	6726
<u>Southern California</u>													
Rail	93	97	118	131	140	71	50	20	10	14	21	49	814
Truck	386	375	380	349	366	232	209	232	228	315	191	216	3479
Total	479	472	498	480	506	303	259	252	238	329	212	265	4293
<u>Imperial Valley</u>													
Rail	72	64	82	173	260	97	-	-	-	-	3	31	782
Truck	85	92	100	161	173	22	-	-	-	-	9	66	708
Total	157	156	182	334	433	119	-	-	-	-	12	97	1490
<u>Total California</u>													
Rail	326	259	248	422	634	690	537	146	198	252	288	341	4341
Truck	768	610	599	669	742	693	728	520	638	817	652	732	8168
Total	1094	869	847	1091	1376	1383	1265	666	836	1061	940	1073	12509
<u>Arizona</u>													
Rail	11	20	19	3	24	50	8	-	-	-	-	6	141
Truck	21	13	2	-	32	57	8	-	-	-	-	10	143
Total	32	33	21	3	56	107	16	-	-	-	-	16	284
<u>Colorado</u>													
Rail	-	-	-	-	-	-	-	-	-	2	1	-	3
<u>Florida</u>													
Rail	2	3	7	13	2	-	-	-	-	-	-	-	27
Truck	198	200	221	288	167	7	-	-	-	4	16	78	1179
Total	200	203	228	301	169	7	-	-	-	4	16	78	1206
<u>Texas</u>													
Rail	35	99	177	150	6	-	2	12	8	10	11	25	535
Truck	356	375	557	388	139	19	16	50	47	108	226	271	2552
Total	391	474	734	538	145	19	18	62	55	118	237	295	3087
<u>TOTAL UNITED STATES</u>													
Rail	374	381	451	588	666	740	547	158	206	264	300	372	5047
Truck	1343	1198	1379	1345	1080	776	752	570	685	929	894	1091	12042
Total Shipments	1717	1579	1830	1933	1746	1516	1299	728	891	1193	1194	1463	17089
In addition to the carrot shipments shown above, the following Truck Unloads are shown for states not reporting truck shipments. Data are from unloads in 41 U.S. cities.													
<u>Unloads</u>													
Colorado	-	-	-	-	-	1	9	25	62	64	10	8	179
Indiana	-	-	-	-	-	-	-	1	-	-	-	-	1
Massachusetts	-	-	-	-	-	-	1	3	11	12	3	30	680
Michigan	15	2	-	1	4	8	31	174	186	152	82	25	680
Minnesota	-	-	-	-	-	-	-	5	5	2	-	12	12
New Jersey	-	-	-	-	-	-	1	-	-	-	-	-	1
New York	-	-	1	-	-	-	-	7	14	9	7	5	43
Ohio	1	-	-	-	-	-	-	1	4	4	3	2	15
Oregon	3	-	-	-	-	-	3	3	6	10	9	6	40
Pennsylvania	-	-	-	-	-	-	-	-	-	-	1	-	1
Rhode Island	-	-	-	-	-	-	-	-	-	1	2	-	3
Utah	-	-	-	-	-	-	-	-	10	8	4	-	22
Washington	4	3	-	-	-	1	3	11	27	22	27	12	110
Wisconsin	-	-	-	-	-	-	-	7	11	11	3	-	32
Truck Unloads	23	5	1	1	4	10	47	230	328	297	162	61	1169
<u>TOTAL UNITED STATES</u>													
Rail	374	381	451	588	666	740	547	158	206	264	300	372	5047
Truck Shipments	1343	1198	1379	1345	1080	776	752	570	685	929	894	1091	12042
Truck Unloads	23	5	1	1	4	10	47	230	328	297	162	61	1169
TOTAL	1740	1584	1831	1934	1750	1526	1346	958	1219	1490	1356	1524	18258
<u>IMPORTS b/</u>													
Canada	160	39	52	11	2	1	-	5	166	229	220	217	1102
Mexico	9	-	-	-	-	-	11	-	-	16	48	80	164
Others c/	-	-	-	-	-	-	-	-	1	-	-	-	1
TOTAL IMPORTS	169	39	52	11	2	1	11	5	167	245	268	297	1267

Compiled from Fresh Fruit and Vegetable Shipments, Fresh Fruit and Vegetable Unloads, and records furnished by the USDA, Agricultural Marketing Service, Fruit and Vegetable Division, Market News Branch, Washington, D.C.

a/ Rail and truck data are final through September and preliminary thereafter. Factor used to convert truck to rail carlot equivalents is 1,000 cartons or 48,000 pounds per cwt.

b/ Import data are from the U.S. Department of Commerce, Bureau of the Census, Washington, D.C., and was reported in pounds converted to carlot equivalents at 48,000 pounds per cwt.

c/ Includes imports from Belgium.

TABLE 3.

RAIL AND TRUCK SHIPMENTS OF CARROTS, CALIFORNIA
BY DISTRICT AND CARRIER, BY MONTHS, 1975

District and Carrier	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept	Oct.	Nov.	Dec.	Total
<u>Cars and Carlot Equivalents</u>													
Kern District													
Rail	145	98	48	118	215	275	215	32	43	115	154	159	1617
Truck	285	143	119	159	183	228	231	78	100	130	193	244	2093
Total	430	241	167	277	398	503	446	110	143	245	347	403	3710
Northern San Joaquin Valley													
Rail	-	-	-	-	-	-	-	-	-	-	-	-	-
Truck	1	-	-	-	-	-	-	-	-	-	-	-	1
Total	1	-	-	-	-	-	-	-	-	-	-	-	1
Salinas - King City													
Rail	16	-	-	-	8	184	242	94	144	106	94	86	974
Truck	11	-	-	-	6	161	248	204	273	255	182	161	1501
Total	27	-	-	-	14	345	490	298	417	361	276	247	2475
Santa Maria - Guadalupe													
Rail	-	-	-	-	11	63	30	-	1	17	16	16	154
Truck	-	-	-	-	14	50	40	6	37	117	77	45	386
Total	-	-	-	-	25	113	70	6	38	134	93	61	540
Southern California ^{a/}													
Rail	93	97	118	131	140	71	50	20	10	14	21	49	814
Truck	386	375	380	349	366	232	209	232	228	315	191	216	3479
Total	479	472	498	480	506	303	259	252	238	329	212	265	4293
Imperial Valley													
Rail	72	64	82	173	260	97	-	-	-	-	3	31	782
Truck	85	92	100	161	173	22	-	-	-	-	9	66	708
Total	157	156	182	334	433	119	-	-	-	-	12	97	1490
TOTAL CALIFORNIA													
Rail	326	259	248	422	634	690	537	146	198	252	288	341	4341
Truck	768	610	599	669	742	693	728	520	638	817	652	732	8168
GRAND TOTAL	1094	869	847	1091	1376	1383	1265	666	836	1069	940	1073	12509

Compiled from various records of the USDA, Agricultural Marketing Service, Fruit and Vegetable Division, Market News Branch, Washington, D. C., and Sacramento, California.

^{a/} Includes Coachella Valley, western Riverside County, Los Angeles, Orange and Ventura Counties.

II. F. O. B. SALES

TABLE 4. F.O.B. SHIPPING POINT PRICES OF CARROTS IN THE KERN DISTRICT, IMPERIAL AND COACHELLA VALLEYS AND SALINAS-KING CITY DISTRICT, BY WEEKS, 1975

Week Ending	Cartons 48-1# Film Bags a/	50# Sacks Loose, Large b/	Bulk Washed per Ton	
<u>Dollars per container c/</u>				
<u>KERN DISTRICT</u>				
January	3	4.50	3.00-3.50	-
	10	5.00	3.50	-
	17	5.00-5.50	3.50-4.00	-
	24	5.00	3.00-3.50	-
	31	5.00	3.00-3.50	-
February	7	5.50-6.50	3.50-4.00	-
	14	7.00-7.50	5.00	-
	21	6.50-7.50	5.00-5.50	-
April	25	6.50	5.50-6.00	175.00-200.00
May	2	6.50	6.00	175.00
	9	6.50	6.00	175.00
	16	6.00-6.50	5.50-6.00	150.00-175.00
	23	5.00-6.00	5.00-5.50	125.00-150.00
	30	5.00	5.00	125.00
June	6	5.00	5.00	100.00-115.00
	13	5.00	5.00	100.00-115.00
	20	5.00	5.00	110.00-115.00
	27	5.50	5.50	125.00-150.00
July	4	5.00-5.50	5.00-5.50	150.00
	11	4.50-5.00	4.50-5.00	110.00-150.00
	18	4.00-4.50	4.00-4.50	75.00-110.00
	25	3.50-4.00	3.50-4.00	65.00-75.00
August	1	3.00-3.50	3.00-3.50	60.00-65.00
October	3	4.50	2.50-3.00	-
	10	4.50	2.50-3.00	-
	17	4.50	2.50-3.00	-
	24	4.25-4.50	2.50-3.00	-
	31	4.00-4.25	2.25-2.75	-
November	7	4.00	2.25-2.50	-
	14	4.00	2.25-2.50	-
	21	3.75-4.00	2.00-2.50	-
	28	3.75	2.00-2.50	-
December	5	3.50-3.75	2.00-2.50	-
	12	3.50	2.00-2.50	-
	19	3.50	2.00-2.50	-
	26	3.25-3.50	2.00-2.50	-
<u>IMPERIAL AND COACHELLA VALLEYS</u>				
January	10	5.00-5.50	3.50-4.00	-
	17	5.00-5.50	3.50-4.00	-
	24	5.00-5.50	3.50-4.00	-
	31	5.00-5.50	3.50-4.00	-
February	7	5.50-7.00	4.00-5.00	-
	14	7.00-7.50	5.00-6.00	-
	21	6.00-7.50	5.00-6.00	-
	28	5.50-6.50	5.00-6.00	-

(Continued)

II. F. O. B. SALESTABLE 4. F.O.B. SHIPPING POINT PRICES OF CARROTS IN THE KERN DISTRICT, IMPERIAL AND COACHELLA VALLEYS AND SALINAS-KING CITY DISTRICT, BY WEEKS, 1975
(Continued)IMPERIAL AND COACHELLA VALLEYS

Week Ending	Cartons		50# Sacks	Bulk
	48-1#	Film Bags a/	Loose, Large b/	Washed per Ton
<u>Dollars per container c/</u>				
March	7	5.00-5.50	5.00-5.50	-
	14	5.50-6.50	5.50-6.50	-
	21	6.00-6.50	6.50	-
	28	6.50	6.00-6.50	-
April	4	6.00-6.50	4.00-6.50	175.00
	11	5.50-6.00	5.00-6.00	150.00-175.00
	18	6.00-6.50	5.50-6.50	150.00-175.00
	25	6.00-6.50	5.00-6.50	175.00-200.00
May	2	6.50	5.00-6.00	175.00
	9	6.50	5.00-6.00	175.00
	16	6.00-6.50	5.50-6.00	150.00-175.00
	23	5.00-6.00	5.00-5.50	125.00-150.00
	30	5.00	5.00-5.50	100.00-125.00

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June	6	5.00	5.00	-
	13	5.00	5.00	-
	20	5.00	5.00	-
	27	5.50	5.00-5.50	-
July	4	5.50	5.00-5.50	-
	11	5.00-5.50	5.00-5.50	-
	18	4.50-5.00	5.00	-
	25	4.00	4.00-4.50	-
August	1	4.00	4.00	-
	8	3.75-4.00	3.50-4.00	-
	15	3.50-3.75	3.50	-
	22	3.50-3.75	3.50	-
	29	3.50-3.75	3.50	-
September	5	3.75-4.50	3.50	-
	12	4.50	3.50	-
	19	5.00	3.50	-
	26	4.50	3.50	-
October	3	4.50	3.00-3.50	-
	10	4.50	3.00-3.50	-
	17	4.50	3.00-3.50	-
	24	4.00-4.50	3.00	-
	31	4.00	3.00	-
November	7	4.00	3.00	-
	14	4.00	2.50-3.00	-
	21	3.75-4.00	2.50-3.00	-
	28	3.50	2.50	-
December	5	3.50	2.50	-
	12	3.50	2.00-2.50	-
	19	3.50	2.00-2.50	-
	26	3.50	2.00-2.50	-

Last Report

Compiled from Daily Vegetable Report issued by the Federal-State Market News Service, El Centro and Salinas, California.

a/ Includes mesh sacks and film sacks.

b/ Commonly referred to as "jumbo" by trade members.

c/ Precooling charges generally 15¢ extra.

III. TERMINAL PRICES

TABLE 5. WHOLESALE PRICE RANGES OF CALIFORNIA CARROTS AT NEW YORK AND CHICAGO FOR REPRESENTATIVE DAYS - BY WEEKS - 1975

Week Ending	NEW YORK a/		CHICAGO b/		
	Cartons 48-1# Film Bags	Sacks b/ 48-1# Film Bags	Cartons 48-1# Film Bags	Sacks b/ 48-1# Film Bags	
	Dollars Per Container				
Jan.	4	6.50-7.00	6.50-6.75	6.50-7.00	6.00
	11	7.00-7.50	-	7.00-7.50	6.50-7.00
	18	8.00-8.50	8.00	8.00-8.50	7.50
	25	8.00-8.50	7.50-8.00	8.00	7.00-7.50
Feb.	1	7.50-8.00	6.50-8.00	7.00-7.50	6.50-7.00
	8	8.50-9.00	8.75	8.00	8.00-8.50
	15	10.00	-	9.25-9.50	8.50-9.00
	22	9.00-10.00	9.50-10.00	9.50	8.00
Mar.	1	8.00-9.00	9.00	9.00-9.50	-
	8	8.00-9.00	6.50-7.50	8.00-8.50	-
	15	8.00-8.50	-	7.00-7.50	-
	22	8.50-9.50	9.00-9.50	8.00-8.50	7.50
	29	9.00-10.00	-	8.00-8.50	-
Apr.	5	8.00-9.00	8.00-8.50	7.50-8.00	-
	12	8.00-9.00	8.00-8.50	7.50-8.00	6.25-6.50
	19	8.50-9.00	-	8.50	-
	26	9.00-9.50	8.50-9.00	8.50	7.00
May	3	8.50-9.50	7.00-7.50	8.50-9.00	7.00-7.50
	10	8.50-9.50	8.50-9.00	8.50-9.00	7.00-7.50
	17	8.00-9.00	8.00-8.50	8.25-8.50	8.00-8.25
	24	7.50-8.00	8.00	8.00	7.50-8.00
	31	7.50-8.00	7.50-8.00	-	8.00-8.50
June	7	7.00-7.50	7.50	7.50-8.00	-
	14	7.00-8.00	7.50-8.00	7.50-8.00	7.50-8.00
	21	7.50-8.00	7.50-8.00	7.50	-
	28	7.50-8.00	8.00	7.50-8.00	7.00-7.50
July	5	7.50-8.00	7.50-8.00	7.00-7.50	7.00-7.25
	12	7.00-7.50	7.50-8.00	7.00-7.50	6.50-7.00
	29	7.00-7.50	7.00-7.50	7.00-7.50	7.00-7.50
	26	6.50-7.50	7.00	6.00-6.50	6.00-6.50
Aug.	2	5.50-6.50	5.00-5.50	6.00-6.50	6.00
	9	5.50-6.00	5.00	5.00-5.50	5.00
	16	5.00-6.00	4.00-5.00	5.00-5.50	5.00
	23	4.50-5.00	4.00-5.00	5.00	5.00
	30	5.50-6.50	6.00-6.50	5.00-5.50	4.50-4.75
Sept.	6	6.50-7.50	7.00	6.00-6.50	-
	13	8.00-8.50	8.50-9.00	7.00-7.50	-
	20	7.50-8.50	7.00-8.00	6.50-7.00	-
	27	7.00-8.00	7.00-7.50	7.00-7.50	7.00
Oct.	4	6.50-7.50	6.50-7.00	6.50-7.00	6.50
	11	7.00-7.50	7.00-7.50	6.50-7.00	6.50
	18	6.50-7.50	7.00-7.50	6.50-7.00	7.00-7.50
	25	7.00-7.50	7.00-7.50	6.50-7.00	7.00
Nov.	1	7.00-7.50	7.00	6.50	7.00
	8	6.50-7.00	7.00	6.00-6.50	-
	15	6.50-7.00	6.00-6.50	6.00-6.25	7.00
	22	6.50-7.00	6.50-7.00	6.25-6.50	6.00
	29	6.50-7.00	6.50-7.00	6.00	-
Dec.	6	6.50-7.00	6.50	4.75-5.25	6.00-6.50
	13	6.00-7.00	-	6.00-6.50	5.00
	20	5.50-6.50	5.00	6.00-6.50	5.25-5.75
	27	6.00-7.00	-	6.00-6.50	5.50-5.75

Compiled from daily reports issued by the Federal-State Market News Service at Chicago, New York and Salinas.

a/ Price quotations are for Friday.

b/ Includes mesh sacks and film sacks.

IV. DISTRIBUTION

TABLE 6. ARRIVALS, UNLOADS, AND/OR DIVERSIONS, AND TRACK HOLDINGS OF CARROTS IN 16 CITIES, BY DAYS, JANUARY-DECEMBER 1975

JANUARY				FEBRUARY				MARCH			
Date	Arrivals	Unloads & Div.	On Track	Date	Arrivals	Unloads & Div.	On Track	Date	Arrivals	Unloads & Div.	On Track
					Cars						
1	Holiday			3	13	11	26	3	16	a/	41
2	17	a/	35	4	14	13	27	4	16	a/	45
3	12	15	32	5	13	14	26	5	15	8	52
				6	5	8	23	6	13	18	47
6	36	16	48	7	12	14	21	7	12	11	43
7	17	a/	45								
8	6	a/	41	10	16	a/	26	10	15	8	23
9	8	21	28	11	13	a/	26	11	13	22	28
10	6	11	23	12	8	a/	17	12	10	9	29
				13	11	a/	20	13	13	13	29
13	17	11	29	14	9	8	22	14	13	13	29
14	12	8	33								
15	12	7	28	17	Holiday			17	12	a/	22
16	4	10	22	18	24	12	34	18	10	a/	19
17	11	4	29	19	21	19	36	19	17	13	23
				20	9	16	29	20	9	11	21
20	25	20	34	21	17	11	35	21	11	a/	19
21	18	10	42								
22	8	7	43	24	16	15	36	24	25	a/	32
23	12	17	38	25	17	14	39	25	14	15	31
24	6	11	33	26	11	15	35	26	19	14	36
				27	12	14	33	27	9	8	37
27	16	12	37	28	15	13	35	28	7	a/	30
28	13	14	36								
29	11	12	35					31	31	a/	31
30	9	12	32								
31	8	16	24								

APRIL				MAY				JUNE			
Date	Arrivals	Unloads & Div.	On Track	Date	Arrivals	Unloads & Div.	On Track	Date	Arrivals	Unloads & Div.	On Track
					Cars						
1	14	a/	35	1	14	13	25	2	15	a/	43
2	11	7	39	2	17	9	33	3	14	a/	36
3	20	18	41					4	11	17	30
4	13	14	40	5	14	18	29	5	13	a/	30
				6	20	6	43	6	7	a/	27
7	13	a/	37	7	13	19	37				
8	16	a/	39	8	14	18	33	9	21	a/	20
9	12	a/	41	9	18	15	36	10	14	17	17
10	8	a/	31					11	9	8	18
11	14	a/	35	12	25	17	44	12	14	13	19
				13	13	18	39	13	19	13	25
14	19	a/	34	14	16	19	36				
15	14	a/	30	15	15	14	37	16	12	8	29
16	11	a/	27	16	11	20	28	17	21	a/	34
17	13	14	26					18	20	-	32
18	7	14	19	19	10	9	29	19	19	20	31
				20	14	a/	32	20	14	15	30
21	16	a/	19	21	17	a/	39				
22	25	a/	32	22	22	19	42	23	17	13	34
23	9	14	27	23	15	15	42	24	17	23	28
24	10	13	24					25	16	15	29
25	10	9	25	26	Holiday			26	17	11	35
				27	23	a/	44	27	20	13	42
28	21	20	26	28	17	a/	49				
29	11	a/	24	29	15	19	45	30	17	a/	35
30	16	a/	24	30	10	a/	44				

(Continued)

TABLE 6. ARRIVALS, UNLOADS, AND/OR DIVERSIONS, AND TRACK HOLDINGS OF CARROTS
IN 16 CITIES, BY DAYS, JANUARY-DECEMBER 1975 (Continued)

JULY				Date	AUGUST			Date	SEPTEMBER		
Date	Arrivals	Unloads & Div.	On Track		Arrivals	Unloads & Div.	On Track		Arrivals	Unloads & Div.	On Track
<u>Cars</u>											
1	15	a/	37	1	8	8	41	1	Holiday		
2	14	20	31	2				2	5	6	10
3	13	16	28	4	11	15	37	3	12	10	12
4	Holiday			5	9	9	37	4	4	6	10
				6	8	9	36	5	7	9	8
7	19	12	35	7	2	5	33				
8	13	7	41	8	1	13	21	8	9	11	21
9	9	19	31					9	5	8	16
10	13	9	35	11	12	5	28	10	2	4	6
11	8	9	34	12	6	a/	26	11	8	5	9
				13	10	a/	33	12	4	3	10
14	17	11	40	14	8	a/	21				
15	7	8	39	15	3	a/	28	15	6	6	19
16	9	11	37					16	11	a/	18
17	8	9	36	18	9	10	27	17	11	5	24
18	15	9	42	19	4	6	25	18	10	8	26
				20	3	9	19	19	5	11	20
21	10	10	42	21	2	5	16				
22	8	12	38	22	6	6	16	22	11	3	28
23	8	13	33					23	9	12	25
24	10	8	35	25	7	10	13	24	9	9	25
25	16	8	43	26	5	a/	14	25	10	9	26
				27	5	a/	13	26	7	5	28
28	20	16	47	28	9	12	10				
29	15	17	45	29	3	2	11	29	5	5	28
30	6	9	42					30	12	10	30
31	5	6	41					30	12	10	30

OCTOBER				Date	NOVEMBER			Date	DECEMBER		
Date	Arrivals	Unloads & Div.	On Track		Arrivals	Unloads & Div.	On Track		Arrivals	Unloads & Div.	On Track
<u>Cars</u>											
1	2	10	22	3	14	14	25	1	21	a/	28
2	6	6	22	4	8	17	13	2	8	13	23
3	1	7	16	5	12	a/	32	3	12	a/	26
				6	11	8	35	4	4	a/	22
6	13	12	17	7	5	9	31	5	7	4	25
7	9	7	19								
8	8	10	17	10	16	20	27	8	16	11	30
9	6	5	18	11	3	a/	19	9	10	10	30
10	6	6	18	12	9	a/	29	10	9	12	27
				13	11	a/	31	11	11	15	23
13	Holiday			14	5	9	27	12	10	a/	24
14	14	a/	14								
15	9	a/	17	17	15	13	29	15	22	11	35
16	6	5	18	18	4	7	26	16	8	9	36
17	5	7	16	19	12	15	23	17	13	17	32
				20	13	9	27	18	12	8	36
20	10	9	17	21	10	10	27	19	10	9	37
21	10	7	20								
22	12	8	24	24	10	9	28	22	17	19	33
23	9	9	24	25	6	10	24	23	13	7	39
24	7	9	22	26	6	11	19	24	10	20	29
				27	Holiday			25	Holiday		
27	Holiday			28	7	a/	14	26	Holiday		
28	17	13	26								
29	9	8	27					29	25	12	42
30	9	8	28					30	9	13	38
31	3	6	25					31	13	19	32

Compiled from daily Central Coast Vegetable Reports, issued by the Federal-State Market News Service, Salinas, California.

a/ Not computed because 16 cities information incomplete.

TABLE 7. TOTAL RAIL AND TRUCK UNLOADS OF CARROTS IN 41 U.S. AND 5 CANADIAN CITIES, BY AREA AND CITY, BY MONTH AND ORIGIN, 1975

Area and Market	January			February			March			April			May			June			July		
	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl
<u>Cars and carlot equivalents</u>																					
EASTERN																					
Albany, N. Y.	5	5	10	5	5	10	6	2	8	5	6	11	5	1	6	6	-	6	6	-	6
Baltimore, Md.	7	9	16	7	6	13	3	15	18	4	14	18	13	1	14	13	1	14	9	1	10
Boston, Mass.	48	19	67	33	21	54	34	35	69	39	34	73	38	6	44	43	-	43	38	1	39
Buffalo, N. Y.	14	23	37	7	15	22	-	42	42	7	21	28	13	6	19	16	-	16	16	1	17
New York, N.Y.-Newark, N.J.	108	21	129	72	38	110	72	57	129	68	50	118	106	21	127	117	2	119	91	3	94
Philadelphia, Pa.	30	15	45	29	16	45	20	19	39	22	29	51	26	11	37	46	1	47	34	-	34
Pittsburgh, Pa.	15	10	25	11	14	25	9	20	29	9	18	27	13	6	19	22	-	22	15	3	18
Providence, R. I.	1	4	5	1	1	2	3	3	6	2	3	5	2	-	2	1	-	1	1	-	1
Washington, D. C.	1	24	25	3	17	20	-	23	23	3	17	20	11	9	20	18	-	18	12	1	13
Total	229	130	359	168	133	301	147	216	363	159	192	351	227	61	288	282	4	286	222	10	232
MIDWESTERN																					
Chicago, Ill.	31	14	45	22	20	42	19	27	46	30	23	53	34	9	43	38	-	38	27	4	31
Cincinnati, Ohio	12	9	21	7	14	21	9	11	20	11	9	20	15	2	17	16	1	17	15	-	15
Cleveland, Ohio	23	9	32	27	7	34	19	9	28	21	12	33	35	6	41	27	-	27	22	2	24
Detroit, Mich.	26	19	45	14	21	35	13	26	39	9	28	37	29	9	38	32	1	33	20	7	27
Indianapolis, Ind.	5	12	17	4	10	14	3	10	13	7	6	13	7	5	12	7	2	9	5	2	7
Kansas City, Mo.	13	17	30	14	21	35	13	18	31	10	18	28	15	11	26	21	4	25	19	-	19
Louisville, Ky.	2	12	14	1	12	13	2	11	13	1	15	16	2	9	11	9	1	10	4	2	6
Milwaukee, Wisc.	10	1	11	5	2	7	5	2	7	3	1	4	4	1	5	4	-	4	4	-	4
Mpls.-St. Paul, Minn.	18	12	30	12	13	25	17	15	32	16	13	29	22	1	23	25	1	26	15	-	15
St. Louis, Mo.	13	13	26	3	18	21	-	27	27	3	19	22	12	4	16	17	-	17	14	1	15
Total	153	118	271	109	138	247	100	156	256	111	144	255	175	57	232	196	10	206	145	18	163
SOUTHERN																					
Atlanta, Ga.	-	20	20	-	16	16	-	19	19	-	19	19	2	14	16	6	12	18	8	11	19
Birmingham, Ala.	1	9	10	-	7	7	-	11	11	-	12	12	-	15	15	2	5	7	1	5	6
Columbia, S. C.	-	7	7	-	5	5	-	7	7	-	8	8	1	7	8	2	3	5	2	2	4
Dallas, Tex.	3	41	44	2	26	28	1	24	25	2	30	32	5	23	28	12	9	21	20	6	26
Ft. Worth, Tex.	-	6	6	2	5	7	-	4	4	-	5	5	2	2	2	1	1	2	3	2	5
Houston, Tex.	2	10	12	-	4	4	-	7	7	-	4	4	2	5	7	2	5	7	5	2	7
Memphis, Tenn.	1	4	5	-	4	4	-	4	4	-	8	8	1	3	4	2	3	5	2	4	6
Miami, Fla.	6	13	19	3	12	15	3	16	19	2	20	22	3	18	21	10	4	14	8	-	8
Nashville, Tenn.	-	-	-	-	-	-	-	1	1	-	-	-	-	-	-	-	2	2	1	1	2
New Orleans, La.	1	13	14	-	11	11	-	11	11	1	12	13	2	7	9	5	5	10	4	3	7
Oklahoma City, Okla.	1	10	11	-	9	9	-	12	12	-	5	5	1	3	4	1	5	6	3	2	5
San Antonio, Tex.	2	58	60	7	32	39	1	48	49	-	41	41	3	47	50	28	13	41	30	14	44
Total	17	191	208	14	131	145	5	164	169	5	164	169	20	144	164	71	67	138	87	52	139
WESTERN																					
Denver, Colo.	10	7	17	8	10	18	5	13	18	10	13	23	14	3	17	15	-	15	21	4	25
Los Angeles, Calif.	223	-	223	168	-	168	194	1	195	175	1	176	198	-	198	202	-	202	214	-	214
Portland, Ore.	21	2	23	19	-	19	21	-	21	26	-	26	26	-	26	21	-	21	21	1	22
Salt Lake City, Utah	21	-	21	16	1	17	21	1	22	17	-	17	25	-	25	23	-	23	12	-	12
San Fran.-Oakland, Calif.	105	-	105	60	-	60	95	-	95	83	-	83	73	-	73	69	-	69	55	-	55
Seattle-Tacoma, Wash.	35	5	40	25	3	28	32	-	32	30	-	30	35	-	35	36	1	37	32	5	37
Total	415	14	429	296	14	310	368	15	383	341	14	355	371	3	374	366	1	367	355	10	365
TOTAL UNITED STATES	814	453	1267	587	416	1003	620	551	1171	616	514	1130	793	265	1058	915	82	997	809	90	899
CANADA																					
Montreal, Que.	3	138	141	3	98	101	-	81	81	14	81	95	33	11	44	22	2	24	15	20	35
Ottawa, Ont.	1	13	14	1	12	13	1	12	13	3	12	15	2	9	11	10	-	10	9	1	10
Toronto, Ont.	23	43	66	17	34	51	18	33	51	35	45	80	35	43	78	55	6	61	25	7	32
Vancouver, B. C.	41	1	42	24	4	28	26	3	29	44	2	46	28	-	28	41	-	41	16	12	28
Winnipeg, Man.	-	25	25	1	14	15	1	21	22	1	17	18	22	2	24	14	-	14	10	1	11
Total	68	220	288	46	162	208	46	150	196	97	157	254	120	65	185	142	8	150	75	41	116
TOTAL U.S. & CANADA	882	673	1555	633	578	1211	666	701	1367	713	671	1384	913	330	1243	1057	90	1147	884	131	1015

(Continued)

TABLE 7. TOTAL RAIL AND TRUCK UNLOADS OF CARROTS IN 41 U.S. AND 5 CANADIAN CITIES, BY AREA AND CITY, BY MONTH AND ORIGIN, 1975 (Cont'd)

Area and Market	August			September			October			November			December			Grand Total		
	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl	Cal	Oth	Ttl	Calif.	Other	Total
<u>Cars and carlot equivalents</u>																		
EASTERN																		
Albany, N. Y.	3	5	8	3	6	9	3	8	11	1	7	8	2	10	12	50	55	105
Baltimore, Md.	2	6	8	2	12	14	2	12	14	3	9	12	6	10	16	71	96	167
Boston, Mass.	23	2	25	29	22	51	28	26	54	31	26	57	37	20	57	421	212	633
Buffalo, N. Y.	5	4	9	-	33	33	-	32	32	-	33	33	-	38	38	78	248	326
New York, N.Y.-Newark, N.J.	70	16	86	75	28	103	70	43	113	74	32	106	84	20	104	1007	331	1338
Philadelphia, Pa.	20	14	34	17	28	45	17	23	40	22	17	39	31	18	49	314	191	505
Pittsburgh, Pa.	1	17	18	3	19	22	8	19	27	8	16	24	16	12	28	130	154	284
Providence, R. I.	1	1	2	-	1	1	-	2	2	-	3	3	1	2	3	13	20	33
Washington, D. C.	1	10	11	2	16	18	2	17	19	5	17	22	3	13	16	61	164	225
Total	126	75	201	131	165	296	130	182	312	144	160	304	180	143	323	2145	1471	3616
MIDWESTERN																		
Chicago, Ill.	10	19	29	15	20	35	24	17	41	16	8	24	26	9	35	292	170	462
Cincinnati, Ohio	8	10	18	6	20	26	9	17	26	7	19	26	16	9	25	131	121	252
Cleveland, Ohio	12	7	19	17	11	28	25	4	29	24	5	29	28	1	29	280	73	353
Detroit, Mich.	2	20	22	-	17	17	1	20	21	-	19	19	3	26	29	149	213	362
Indianapolis, Ind.	5	5	10	5	7	12	3	8	11	6	4	10	6	4	10	63	75	138
Kansas City, Mo.	12	6	18	18	11	29	11	15	26	15	16	31	14	18	32	175	155	330
Louisville, Ky.	-	7	7	-	10	10	-	12	12	1	10	11	1	9	10	23	110	133
Milwaukee, Wisc.	2	1	3	3	-	3	5	1	6	4	-	4	4	1	5	53	10	63
Mpls.-St. Paul, Minn.	7	5	12	6	4	10	11	4	15	12	6	18	22	6	28	183	80	263
St. Louis, Mo.	5	9	14	3	19	22	7	20	27	13	10	23	16	7	23	106	147	253
Total	63	89	152	73	119	192	96	118	214	98	97	195	136	90	226	1455	1154	2609
SOUTHERN																		
Atlanta, Ga.	4	12	16	2	24	26	1	17	18	1	24	25	2	20	22	26	208	234
Birmingham, Ala.	-	7	7	1	7	8	1	11	12	-	7	7	-	12	12	6	108	114
Columbia, S. C.	1	4	5	2	4	6	1	7	8	2	3	5	-	5	5	11	62	73
Dallas, Tex.	20	5	25	18	14	32	16	12	28	7	17	24	6	21	27	112	228	340
Ft. Worth, Tex.	2	1	3	2	2	4	2	3	5	1	3	4	1	4	5	14	38	52
Houston, Tex.	-	9	9	1	13	14	2	8	10	1	5	6	-	4	4	15	76	91
Memphis, Tenn.	1	4	5	1	4	5	1	6	7	-	5	5	-	5	5	9	54	63
Miami, Fla.	16	12	28	10	12	22	6	9	15	2	10	12	8	16	24	77	142	219
Nashville, Tenn.	-	-	-	-	-	-	-	2	2	-	3	3	-	1	1	1	10	11
New Orleans, La.	1	8	9	1	9	10	2	11	13	3	7	10	3	9	12	23	106	129
Oklahoma City, Okla.	2	2	4	-	7	7	-	5	5	-	1	1	-	11	11	8	72	80
San Antonio, Tex.	14	2	16	16	5	21	6	24	30	-	50	50	-	87	87	107	421	528
Total	61	66	127	54	101	155	38	115	153	17	135	152	20	195	215	409	1525	1934
WESTERN																		
Denver, Colo.	8	11	19	3	23	26	1	23	24	3	12	15	4	13	17	102	132	234
Los Angeles, Ca.	206	-	206	217	-	217	239	-	239	199	-	199	156	-	156	2391	2	2393
Portland, Ore.	10	3	13	3	10	13	3	12	15	3	11	14	13	8	21	187	47	234
Salt Lake City, Utah	17	-	17	8	10	18	10	8	18	13	4	17	17	-	17	200	24	224
San Fran.-Oakland, Calif.	51	-	51	50	-	50	60	-	60	65	-	65	83	-	83	849	-	849
Seattle-Tacoma, Wash.	23	11	34	16	23	39	10	20	30	15	20	35	36	10	46	325	98	423
Total	315	25	340	297	66	363	323	63	386	298	47	345	309	31	340	4054	303	4357
TOTAL UNITED STATES	565	255	820	555	451	1006	587	478	1065	557	439	996	645	459	1104	8063	4453	12516
CANADA																		
Montreal, Que.	-	113	113	-	114	114	6	189	195	2	90	92	5	138	143	103	1075	1178
Ottawa, Ont.	-	7	7	-	11	11	-	13	13	-	12	12	1	16	17	28	118	146
Toronto, Ont.	3	25	28	3	38	41	5	45	50	13	35	48	25	46	71	257	400	657
Vancouver, B. C.	-	24	24	-	28	28	-	39	39	8	27	35	28	4	32	256	144	400
Winnipeg, Man.	-	4	4	-	9	9	-	11	11	-	10	10	-	21	21	49	135	184
Total	3	173	176	3	200	205	11	297	308	23	174	197	59	225	284	693	1872	2565
TOTAL U.S. & CANADA	568	428	996	558	651	1209	598	775	1373	580	613	1193	704	684	1388	8756	6325	15081

Compiled from Fresh Fruit and Vegetable Unloads, U. S. Department of Agriculture, Agricultural Marketing Service, Marketing News Branch, Washington, D.C.

V. ACREAGE AND OTHER DATATABLE 8. ACREAGE, YIELD, PRODUCTION, PRICE AND VALUE OF CARROTS FOR FRESH MARKET AND PROCESSING COMBINED, UNITED STATES, BY QUARTER AND STATE, 1974 AND 1975

QUARTER AND STATE	Harvested Acreage		Yield Per Acre		Production		Price		Value	
	1974	1975	1974	1975	1974	1975	1974	1975	1974	1975
	ACRES		CWT.		1,000 CWT.		DOLLARS		1,000 DOLLARS	
<u>WINTER</u>										
Arizona	600	500	170	110	102	55	5.39	11.80	550	649
California										
(Desert)	5,300	4,400	265	245	1,405	1,078	4.25	8.57	5,970	9,239
(Other)	5,600	4,100	365	290	2,044	1,189	4.04	7.37	8,261	8,762
Texas										
(South Texas)	10,600	9,000	145	150	1,537	1,350	5.97	9.35	1,180	12,623
Winter Total										
OR average	22,100	18,000	230	204	5,088	3,072	4.71	8.52	23,961	31,273
<u>SPRING</u>										
Arizona	1,800	1,000	165	100	297	100	8.20	10.70	2,435	1,070
California										
(Desert)	5,800	5,200	365	240	1,827	1,248	4.42	8.92	8,073	11,133
(Other)	4,400	4,800	375	340	1,650	1,632	6.90	9.90	11,382	16,152
Texas										
(South Texas)	5,100	3,600	150	170	765	612	5.84	8.72	4,471	5,335
Spring Total										
or average	17,100	14,600	265	246	4,539	3,592	5.81	9.38	26,361	33,690
<u>SUMMER</u>										
California										
(Other)	6,400	6,200	355	400	2,272	2,480	6.12	6.31	13,913	15,641
Colorado	900	1,000	275	240	248	240	6.10	5.03	1,513	1,207
Illinois	250	300	280	240	70	72	5.26	6.07	368	480
Michigan	2,900	2,700	220	240	638	648	8.87	8.90	5,657	5,766
Minnesota	210	140	170	205	36	29	10.00	10.90	360	316
New York	480	500	350	390	168	195	8.64	10.20	1,452	1,997
Oregon	100	100	300	400	30	40	11.20	12.10	336	484
Texas										
(High Plains)	900	800	210	270	189	216	10.40	10.50	1,966	2,268
Washington	1,000	900	390	390	390	351	2.86	2.68	1,114	1,291
Wisconsin	1,400	1,400	450	405	630	567	3.66	3.53	2,305	1,999
Summer Total										
or average	14,540	14,040	321	345	4,671	4,838	6.21	6.50	28,984	31,449
<u>FALL</u>										
California										
(Desert)	800	900	260	260	208	234	7.97	7.59	1,657	1,776
(Other)	6,000	7,300	350	350	2,100	2,555	6.39	5.71	13,416	14,584
Colorado	500	600	270	250	135	150	6.70	5.10	905	765
Massachusetts	260	260	230	205	60	53	7.50	8.50	450	451
Michigan	2,700	1,900	255	255	689	485	9.22	7.91	6,356	3,838
Minnesota	900	1,000	330	290	297	290	2.71	3.36	804	973
N Jersey & Ohio	2,150	1,480	350	359	753	531	1.81	2.07	1,364	1,097
New York	1,200	1,200	350	315	420	378	3.65	4.84	1,534	1,830
Oregon	1,500	1,200	400	445	600	534	2.99	2.48	1,793	1,322
Texas										
(High Plains)	900	1,600	200	175	180	280	11.10	8.10	1,998	2,268
(South Texas)	1,800	2,200	130	120	234	264	10.40	8.10	2,434	2,138
Washington	2,300	1,500	465	370	1,070	555	2.56	3.68	2,737	2,041
Wisconsin	2,600	2,000	500	445	1,300	890	2.80	3.34	3,646	2,969
Fall Total										
or average	23,610	23,140	341	311	8,046	7,199	4.86	5.01	39,094	36,052
<u>UNITED STATES TOTAL</u>										
OR AVERAGE	77,350	69,780	289	277	22,344	19,301	5.30	6.86	118,400	132,464

Compiled from "Vegetable-Fresh Market, 1975" issued by the USDA, Statistical Reporting Service, Crop Reporting Board, Washington, D.C., in December, 1975.

TABLE 9.

PRODUCTION, PRICE AND VALUE OF CARROTS FOR FRESH MARKET
AND PROCESSING, BY STATE, 1973-1975

	Production			Price			Value		
	1973	1974	1975	1973	1974	1975	1973	1974	1975
	1,000 Cwt.			Dollars per Cwt.			1,000 Dollars		
FRESH MARKET									
Arizona	418	399	155	6.40	7.48	11.10	2,674	2,985	1,719
California	6,725	7,835	7,673	7.03	7.17	9.28	47,229	56,193	71,170
Colorado	396	383	390	4.86	6.31	5.06	1,923	2,418	1,972
Massachusetts	60	60	53	10.60	7.50	8.50	636	450	451
Michigan	1,188	1,085	915	8.63	10.30	9.66	10,257	11,184	8,841
Minnesota	113	75	95	8.03	9.95	9.80	907	746	931
New York	255	210	320	9.88	9.83	10.40	2,520	2,064	3,321
Oregon	84	88	78	9.58	12.10	11.70	805	1,061	913
Texas	3,085	2,315	2,402	6.97	7.80	10.00	21,499	18,058	24,029
Washington	240	206	228	8.02	8.99	9.05	1,925	1,851	2,063
Wisconsin	193	330	272	7.44	6.81	8.11	1,436	2,247	2,207
Other States <u>a/</u>	50	57	78	5.00	6.00	7.40	250	342	577
United States	12,807	13,043	12,659	7.19	7.64	9.34	92,131	99,599	118,194

	Tons			Dollars Per Ton			1,000 dollars		
PROCESSING									
California	160,800	183,550	137,150	30.50	35.30	44.60	4,904	6,479	6,117
Michigan	16,800	12,100	10,900	35.20	68.50	70.00	592	829	763
Minnesota	21,050	12,900	11,200	20.40	32.40	32.00	429	418	358
New York	20,700	18,900	12,650	32.80	48.80	40.00	678	922	506
Oregon	28,700	27,100	24,800	26.70	39.40	36.00	765	1,068	893
Texas	26,350	29,500	16,000	58.00	67.50	37.70	1,528	1,991	603
Washington	70,100	62,700	33,900	20.60	31.90	37.40	1,444	2,000	1,269
Wisconsin	82,900	80,000	59,250	23.40	46.30	46.60	1,940	3,704	2,761
Other States <u>a/</u>	35,050	38,300	26,250	29.60	36.30	38.10	1,039	1,390	1,000
United States	462,450	465,050	332,100	28.80	40.40	43.00	13,319	18,801	14,270

Compiled from "Vegetables-Fresh Market, 1975" issued by the USDA, Statistical Reporting Service, Crop Reporting Board, Washington, D.C., in December 1975.

a/ Illinois, New Jersey, and Ohio.

TABLE 10.

ACREAGE OF CARROTS FOR HARVEST IN CALIFORNIA, BY COUNTY,
ANNUAL 1973-1975, AND BY SEASON, 1975 a/

COUNTY	Annual Total			1975 Harvest			
	1973	1974	1975 a/	Winter	Spring	Summer	Fall
	<u>ACRES</u>			<u>ACRES</u>			
<u>DESERT AREA</u>							
Imperial	4,650	5,900	5,450	1,100	4,000	-	350
Riverside	5,650	6,000	5,050	3,300	1,200	-	550
Total	10,300	11,900	10,500	4,400	5,200	-	900
<u>OTHER AREAS</u>							
Kern	9,900	10,500	9,890	3,100	2,600	1,600	2,590
Los Angeles	400	400	700	-	100	100	500
Monterey	6,600	5,200	6,300	200	1,000	2,500	2,600
Riverside	2,120	3,100	b/	400	b/	6/	b/
San Joaquin	410	c/	c/	c/	-	c/	c/
San Luis Obispo	420	620	c/	c/	60	400	200
Santa Barbara	2,200	940	850	180	270	50	350
Other Counties	1,350	1,660	4,660	220	770	1,550	1,060
Total	23,400	22,400	22,400	4,100	4,800	6,200	7,300
Grand Total	33,700	34,300	32,900	8,500	10,000	6,200	8,200

Compiled from reports of the California Crop and Livestock Reporting Service, Sacramento, California.

a/ Preliminary.

a/ Confidential, and included in "other counties."

c/ If any, included in "other counties."

TABLE 11.

PER CAPITA CONSUMPTION OF CARROTS, UNITED STATES, 1968-1974

YEAR	Fresh	Canned		Frozen		Total
	Farm Weight	Processed Weight	Equivalent Farm Weight a/	Processed Weight	Equivalent Farm Weight a/	Farm Weight
	<u>POUNDS</u>					
1968	7.50	0.60	0.77	0.73	1.33	9.60
1969	6.80	0.60	0.77	0.72	1.31	8.88
1970	6.60	0.60	0.77	0.76	1.38	8.75
1971	7.20	0.60	0.77	0.74	1.35	9.32
1972	6.50	0.80	1.03	0.81	1.47	9.00
1973	6.70	0.60	0.77	0.99	1.80	9.27
1974	7.20	0.60	0.77	1.00	1.82	9.79

Compiled from Per Capita Consumption Tables shown in the Vegetable Situation, USDA, Economic Research Service, Washington, D.C., August, 1975.

a/ Equivalent farm weight derived by multiplying processed weight for canned by 1.282, and frozen by 1.820 as shown in Statistical Bulletin No. 362 on conversion factors, USDA, Economic Research Service, Washington, D.C.

TABLE 12. UNLOADS OF CARROTS IN HONOLULU FROM THE U.S. MAINLAND, BY CARRIER, BY MONTHS, 1975

CARRIER	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Total
	<u>Thousands of pounds</u>												
Air	5	5	10	7	33	38	20	34	8	24	8	20	212
Boat	481	361	354	294	335	283	354	307	325	324	400	381	4199
Total	486	366	364	301	368	321	374	341	333	348	408	401	4411
Total-Carlot Equiv.	10	8	8	6	8	7	8	7	7	7	8	8	92

Compiled from annual summary of Honolulu Unloads, 1975, issued by the Hawaii State Department of Agriculture, Federal-State Market News Service, in cooperation with the U.S. Department of Agriculture, Agricultural Marketing Service.

a/ Converted to carlot equivalents based on 48,000 pounds per car.

TABLE 13. U.S. FROZEN PACK OF CARROTS, BY STATE OR REGION, 1971-1975

Year	California	Oregon	Washington	Midwest	East & South	Total
	Thousands of pounds					
1971	57,373	20,632 a/	33,912	b/	31,764	143,681
1972	75,243	14,313	49,000	b/	27,323	165,879
1973	74,606	18,537	82,282	17,324	38,939	231,688
1974	100,350	20,060	81,220	11,449	35,002	248,081
1975	82,292	19,992	38,367	b/	25,218	165,869

Compiled from records of the American Frozen Food Institute, Burlingame, California.

a/ Includes 332,000 pounds for 1971 for "Other Western States."

b/ Data combined with East and South, and unavailable separately.

TABLE 14.

CARROT PACKS IN THE UNITED STATES

Thousands of Cases, basis 24 No. 303 Cans. To convert to 2's multiply by .82

Includes tin & glass. 12 months beginning March 1 of year stated, July 1 beginning 1965.

1931303	19401,751	19464,572	19523,382	19583,858	19644,471
1933734	19412,511	19471,191	19533,351	19593,504	19654,516
19351,129	19422,785	19483,738	19542,557	19605,043	19667,064
19371,158	19432,908	19492,184	19552,237	19613,939	19675,546
1938858	19443,820	19502,280	19563,752	19625,085	19685,122
19391,476	19454,939	19512,656	19572,912	19635,100	19695,463

CARROT PACKS BY AREA*

Thousands of Cases, basis 24 No. 303 Cans. Figures Rounded

	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973
East	1,128	1,539	2,230	1,449	1,597	1,525	1,941	1,910	1,576	1,802
Midwest	2,587	2,229	3,733	3,024	2,793	2,741	2,584	2,594	3,130	3,808
West	755	747	1,100	1,073	731	1,197	863	807	825	781
Total 303's	4,471	4,516	7,064	5,546	5,122	5,463	5,388	5,310	5,529	6,391
Tot. Basis 2's	3,666	3,708	5,792	4,548	4,200	4,479	4,418	4,354	4,534	5,240
Tot. Act. Cs	3,902	3,911	5,944	4,739	4,623	4,833	4,712	4,793	4,798	5,527

*Includes tin and glass. 12 months beginning March 1 of year stated, July 1 beginning 1965.

CARROT PACKS BY SIZE OF CONTAINER AND STYLE*

(Thousands of Actual Cases—Figures Rounded)

	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973
24/8oz	682	737	886	885	933	872	721	927	736	808
24/303	1,758	1,617	2,503	1,857	2,153	2,262	2,336	2,302	2,253	2,687
6/10	1,452	1,553	2,500	1,194	1,535	1,698	1,654	1,560	1,755	2,025
Misc	10	3	55	3	2	1	1	4	54	8
Total	3,902	3,911	5,944	4,739	4,623	4,833	4,712	4,793	4,798	5,527
BY STYLE										
Whole	330	272	339	387	430	475	578	568	445	619
Cut & Sections ..	65	63	100	133	112	84	79	132	132	71
Sliced	2,516	2,432	3,823	2,898	3,214	3,078	2,928	3,163	2,977	3,734
Diced	831	991	1,440	1,113	691	955	963	771	1,094	907
Shoestring	108	129	181	159	114	164	86	92	99	101
Irreg. Pieces	50	23	60	50	61	78	79	67	52	96

*Includes tin and glass. 12 months beginning March 1 of year stated, July 1 beginning 1965.

Compiled from Canned Food Pack Statistics 1974-1975, National Canners Association, Washington, D.C., August 1975.

VI. EXPORTS AND IMPORTS

TABLE 15. U. S. EXPORTS AND IMPORTS OF FRESH CARROTS, BY COUNTRY OF DESTINATION, OR ORIGIN, BY MONTHS, 1975

Country of Destination or Origin	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Total
<u>Carlot Equivalents a/</u>													
<u>EXPORTS</u>													
<u>Country of Destination</u>													
Bahamas	-	-	-	-	-	-	1	-	-	-	-	-	1
Barbados	-	-	-	-	-	-	-	1	-	1	1	-	3
Canada	67	72	212	366	405	260	128	16	101	16	29	83	1755
French Pacific Is.	-	1	1	1	1	1	-	1	-	1	-	1	8
Hong Kong	-	-	-	-	-	-	-	1	-	-	1	-	2
Jamaica	-	-	-	-	-	-	2	3	1	1	2	1	10
Mexico	2	3	1	1	1	1	2	3	-	-	-	-	14
Netherlands	-	-	-	3	1	-	-	-	-	-	-	-	4
Netherland Antilles	1	-	1	1	-	1	1	1	1	1	-	1	9
Norway	-	-	-	1	3	-	-	-	-	-	-	-	4
Saudia Arabia	-	-	-	-	-	-	-	-	1	-	-	-	1
Sweden	1	6	15	26	28	-	-	-	-	-	-	3	79
Trinidad	-	-	-	-	1	1	2	1	-	-	1	-	6
United Kingdom	-	-	7	29	1	1	-	-	-	-	1	2	41
TOTAL U.S. EXPORTS	71	82	237	428	441	265	136	27	104	20	35	91	1937
<u>IMPORTS</u>													
<u>Country of Origin</u>													
Belgium	-	-	-	-	-	-	-	-	1	-	-	-	1
Canada	160	39	52	11	2	1	-	5	166	229	221	216	1102
Mexico	9	-	-	-	-	-	11	-	-	16	48	80	164
TOTAL U.S. IMPORTS	169	39	52	11	2	1	11	5	167	245	269	296	1267

Compiled from EM 522, U.S. Exports, and IM 145, U.S. Imports, monthly from the U.S. Department of Commerce, Bureau of the Census, Washington, D.C.

a/ Reported in pounds and converted to carlot equivalents based on 48,000 pounds per car.