

BENTON HARBOR FRUIT MARKET
1977 SEASON

THIS IS A CONDENSED SUMMARY OF THE BENTON HARBOR FRUIT MARKET DURING THE 1977 MARKETING SEASON, FROM JUNE 1 THROUGH OCTOBER 31, 1977. WE WOULD LIKE TO ACKNOWLEDGE AND THANK THE GROWERS AND BUYERS FOR THEIR COOPERATION IN COLLECTING DAILY MARKET PRICES, AND TO MR. AL BRAUDO, BENTON HARBOR FRUIT MARKET MANAGER AND HIS STAFF, WHO PROVIDED MUCH OF THE INFORMATION CONTAINED IN THIS SUMMARY.

ADDITIONAL COPIES OF THIS SUMMARY MAY BE OBTAINED UPON REQUEST FROM THE:

FEDERAL-STATE MARKET NEWS SERVICE
P O BOX 1204
BENTON HARBOR MI 49022

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DECEMBER, 1977

BENTON HARBOR FRUIT MARKET VOLUME FOR 1967 THROUGH 1977

SEASON	GROWER LOADS SEASON TOTALS	NUMBER PACKAGES SEASON TOTALS	CARLOT EQUIV. SEASON TOTALS	DAY BUYER REGISTRATION	CASH RETURNS SEASON TOTALS
1967	48,353	2,466,053	2,378	2,116	\$6,854,696
1968	38,839	2,291,732	1,943	1,664	5,981,699
1969	44,775	2,695,072	2,467	2,204	6,920,490
1970	42,423	2,428,213	2,251	2,367	6,228,452
1971	40,713	2,408,438	2,036	2,962	5,446,610
1972	31,591	1,931,439	1,694	2,201	5,987,864
1973	26,563	1,606,748	1,169	2,151	5,320,827
1974	28,077	1,588,511	1,422	2,428	6,224,852
1975	32,839	1,643,829	1,376	2,624	5,482,281
1976	22,984	1,248,819	968	2,005	4,886,868
1977	26,971	1,274,968	1,063	1,888	5,506,524

THE FOLLOWING CHART IS A TABULATION OF THE 1977 BENTON HARBOR FRUIT MARKET MOVEMENT OF COMMODITIES, PACKAGE TYPE AND NUMBER, CARLOT EQUIVALENTS, WEIGHTED AVERAGE PRICES, AND TOTAL CASH VALUE OF ALL COMMODITIES SOLD. THE WEIGHTED AVERAGE PRICE INCLUDE PACKED AND OPEN CONTAINERS OF ALL GRADES, SIZES, QUALITY, AND CONDITION OF ALL VARIETIES.

COMMODITIES	USUAL TYPE CONTAINERS	NUMBER OF PACKAGES	CARLOT EQUIVALENTS	AVERAGE PRICE FOR SEASON 1/	CASH RETURNS SEASON TOTAL
APPLES	Bushel Basket	121,279	152	\$5.04	\$611,246.16
Cider	Cases	305	-	-	-
APRICOTS	8-qt flats	2,966	25	5.69	16,876.54
BEANS-GREEN	Bushel crates	8,732	11	6.33	55,273.56
	12 qt baskets	4,289	3	4.36	18,700.04
BERRIES:					
BLACKBERRIES	12 pt flats	780	1	9.06	7,066.80
BLUEBERRIES	12 pt flats	13,825	10	8.78	121,383.50
GOOSEBERRIES	12 pt flats	225	-	5.14	1,156.50
RASPBERRIES					
RED	12 pt flats	7,722	6	10.93	84,401.46
BLACK	12 pt flats	4,533	3	10.22	46,327.26
DEWBERRIES	12 pt flats	298	-	9.21	2,744.58
STRAWBERRIES	16 qt crates	151,447	288	9.81	1,485,695.07
CABBAGE	50 lb sacks	1,442	3	2.96	4,268.32
CANTALOUPE	Bushel baskets	41,819	60	6.02	251,750.38
CARROTFLOWER	Crates	905	2	5.87	5,312.35
CHERRIES					
SOUR	8-qt flats	1,075	1	5.80	6,235.00
SWEET	8-qt flats	9,020	9	8.83	79,646.60
CORN	Dozen	72,321	20	.52	37,606.92
CUCUMBERS	Bushel Bkts & cartons	37,761	54	4.69	177,099.09
HILLS & PICKLES	12-qt bkts	9,277	6	2.97	27,552.69
CURRENTS	8 qt flats	724	1	6.00	4,344.00
HILL	Bunched 12s	1,031	1	3.32	3,422.92
GGPLANT	Bushel baskets	5,736	7	4.39	25,181.04
LOWERS:					
GLADIOLUS	Cans 15 1/2 dozen	4,862	5	7.32	35,589.84
RAPES	8-2 qt	18,067	14	6.43	116,170.81
	12 qt baskets	38,561	26	3.18	122,623.98
	4 qt	549	-	-	-
POURDS	Bushel baskets	1,440	2	6.31	9,086.40

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BENTON HARBOR FRUIT MARKET 1977 SEASON CONTINUED

COMMODITIES	USUAL TYPE CONTAINERS	NUMBER OF PACKAGES	CARLOT EQUIVALENTS	AVERAGE PRICE FOR SEASON	CASH RETURNS SEASON TOTAL
ECTARINES	½ Bushel	4,959	3	\$5.57	\$27,621.63
NIONS	10 lb	2,690	1	-	-
	50 lb	965	1	-	-
EACHES	½ Bushel	151,171	111	4.42	668,175.82
	¾ Bushel	24,113	27	7.99	192,662.87
	Bushel	2,319	3	-	-
EARS	Bushel Baskets	10,644	18	3.46	36,828.24
PEPPERS	Bushel baskets	12,053	14	5.39	64,965.67
	12 qt baskets	931	1	2.71	2,523.01
PLANTS: (Chrysanthemum)	8" pots & flats	2,959	2	-	-
LUMS	½ Bushel	35,630	28	4.39	156,415.70
POTATOES	10 lb	3,020	1	.65	1,963.00
	50 lb	321	1	-	-
SQUASH	Bushel	15,960	21	4.03	64,318.80
	8 qt cartons	53,214	13	1.35	71,838.90
TOMATOES	8 qt cartons	186,123	47	2.46	457,862.58
	12 qt baskets	60,423	30	2.69	162,537.87
	8-2 qt cartons	16,700	12	5.95	99,365.00
	20 lb cartons	6,570	3	-	-
	8 qt flats (Plum)	4,627	2	3.00	13,881.00
	12 pt flats (Cherry)	27,524	14	4.68	128,812.32
GRAND TOTAL		1,183,907	1,063		\$5,506,534.22
SCCELLANEOUS COMMODITIES		91,061			
GRAND TOTAL		1,274,968			

/ Sales from June 1st to October 7, 1977