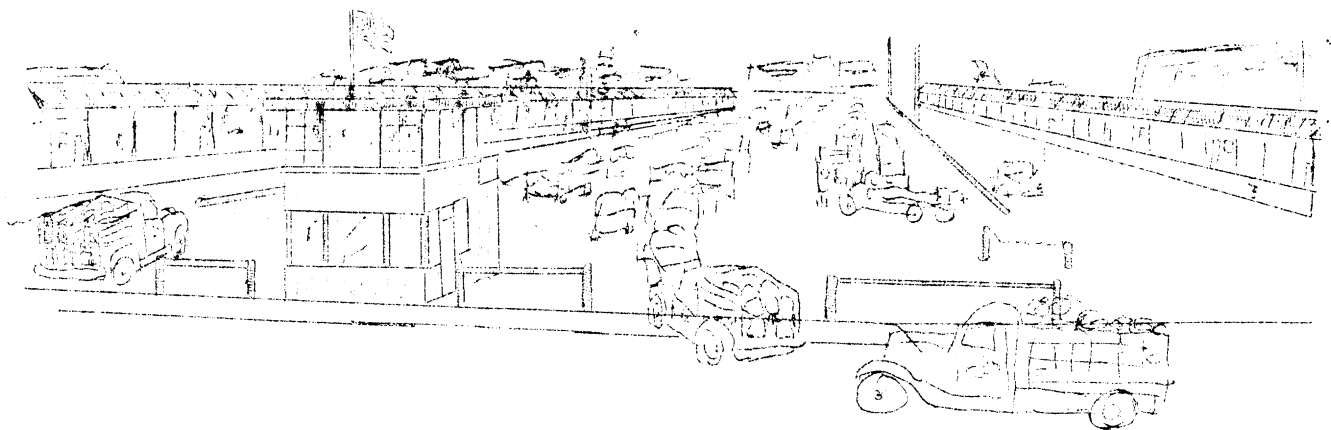


BENTON HARBOR CASH MARKET

BENTON HARBOR, MICHIGAN



SUMMARY 1952

FEDERAL-STATE MARKET NEWS SERVICE
Fruit and Vegetable Branch

U.S. DEPT. OF AGRICULTURE
Production and Marketing
Administration

Michigan Department of
Agriculture, Bureau of
Mktg & Enforcement Coop.

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BENTON HARBOR CASH MARKET FRUIT & VEGETABLE SUMMARY
1952 Season, May 27 to November 2.

206 Post Office Building
Telephone: 8323

Benton Harbor, Michigan
December 15, 1952

Final figures summarizing the 1952 Benton Harbor Market trading season show a marked increase over figures posted for the rather poor 1951 season. With the peach deal showing indications of at least a partial recovery from the severe cold damage of late 1950 returns from this crop along with strawberries, tomatoes and apples moved up into the select million dollar class. For the second consecutive year a small fruit crop, strawberries, led all other fruits and vegetables in total season cash value. Tomatoes with a record high cash value of \$1,749,000, moved into second place. Total season cash return was \$9,399,164, an increase of \$2.2 million over the 1951 total of \$6,188,517. This 1952 total is the third highest on record being surpassed only by the 1946 and 1950 seasons, both of which were over the \$9. million mark. Four items moving over the market had total cash returns of more than a million dollars. Strawberries were high with \$1,856,206. Tomatoes were second with \$1,749,000 followed by peaches \$1,666,701 and apples with a \$1,031,179 cash total. Grapes, plums, pears, cantaloups and cucumbers were heavy contributors to the high 1952 cash return total.

Total packages recorded for the 1952 season were 4,672,780, an increase of 1.1 million packages over the 1951 figure of 3,552,295 packages. This was the second highest package total since 1942, only 1950 being greater. Carlot Equivalents totaled 6,077 carlots for 1952, more than two thousand cars above the 4,050 carlot total of 1951. The increased peach volume, 2,115 carlot equivalents as compared to the 147 carlot total of 1951 accounted for most of this carlot gain. Growers loads moving over the market in 1952 totaled 95,749 loads as compared to 78,246 growers loads in 1951. Again increased peach volume was responsible.

Probably the most important single factor in the successful season were day buyers who took 5,406 loads of produce from the market. This was almost three thousand loads above the 1951 total of 2,466 day buyer loads. With the peach crop at a more normal level and a large tomato crop of good quality many new buyers were attracted to the market. As could be expected these buyers took many other items as well as peaches and tomatoes. With such a stimulus demand and activity were good through practically the whole season. Only a few days of slow demand were noted. Summing up the season as a whole it can be called good. While some prices on certain commodities were not as high as anticipated seasonal averages were for the most part at reasonable levels which returned profit to growers. This fact together with an active demand and fairly constant buying power put a successful stamp on the 1952 Benton Harbor Market season.

The tabulation below was compiled from daily records collected and furnished by the Benton Harbor Market Manager and from information taken from Market News bulletins issued from the Benton Harbor Market News office during the 1952 season.

GENERAL SUMMARY OF MARKET VOLUME, 1943 THROUGH 1952						
Season	Growers Loads	Number Packages	Carlot Equiv.	Day Buyer	Cash Returns	
Season	Season Totals	Season Totals	Season Totals	Load Totals	Season Totals	
1943	90,305	3,806,703	4,868	4,490	\$ 8,007,736	
1944	88,445	3,966,762	6,050	5,271	7,568,691	
1945	59,197	2,689,914	4,823	4,074	4,972,889	
1946	92,627	4,601,900	7,493	6,537	9,361,540	
1947	95,205	4,295,749	6,738	5,515	8,387,448	
1948	82,008	3,566,556	5,689	5,165	6,984,839	
1949	97,410	4,292,988	6,831	6,785	6,745,243	
1950	110,073	5,203,716	7,777	6,393	9,767,666	
1951	78,246	3,552,295	4,050	2,466	6,188,517	
1952	95,749	4,672,780	6,077	5,406	8,389,164	
10-Year						
Average	89,527	4,061,936	6,039	5,210	\$ 7,637,373	

BENTON HARBOR CASH MARKET FRUIT & VEGETABLE SUMMARY (Cont'd)
1952 Season, May 27 to November 2

Figures in the following tabulations are compiled from data assembled from past seasonal summary records of the Benton Harbor Cash Market. Only those commodities which, over a period of years, have proven most important in volume and cash return have been included. The same information on other items is now available to those who wish to make a more detailed study of the Market and can be secured by writing to the Market News Service, 206 Post Office Building, Benton Harbor, Michigan.

Season	Carlott Equiv: Season Total	Averages	Cash Returns: Season Total	Carlott Equiv: Season Total	Averages	Cash Returns: Season Total
<u>APPLES (Bu bsk)</u>						
1943	1,080	\$ 2.55	\$ 1,419,338	99	\$ 4.35	\$ 322,161
1944	1,150	2.42	1,461,445	58	5.45	236,574
1945	33	# 3.70	63,769	12	5.04	46,842
1946	1,507	2.06	# 1,630,092	66	# 7.00	345,422
1947	519	1.74	470,311	119	4.60	# 412,174
1948	852	2.27	1,015,116	110	4.43	365,962
1949	1,287	1.17	790,312	150	2.84	319,812
1950	1,067	1.97	1,365,909	# 164	3.13	385,209
1951	961	1.55	968,403	72	4.71	236,197
1952	579	2.74	1,031,179	79	4.53	250,373
10-Year						
Average	902	\$ 2.22	\$ 1,021,577	93	\$ 4.61	\$ 292,073
<u>CANTALOUPS (Bu) (Crt)</u>						
1943	94	# 2.43	\$ 159,782	348	\$ 4.40	\$ 855,276
1944	109	2.10	160,528	88	5.00	247,515
1945	82	1.95	112,113	72	5.76	232,882
1946	124	1.91	160,404	243	# 7.14	973,060
1947	107	2.01	149,861	648	5.20	1,887,577
1948	168	1.52	152,238	473	5.52	1,463,253
1949	248	1.35	182,192	683	4.74	1,811,253
1950	152	# 2.01	155,839	759	4.03	1,926,267
1951	131	1.84	2.20 124,305	891	4.06	# 2,169,672
1952	185	2.01	2.42 192,117	808	3.23	1,256,206
10-Year						
Average	140	\$ 1.75	\$ 2.01 155,538	501	\$ 4.97	\$ 1,342,296
<u>CUCUMBERS (Bu) (12-qt)</u>						
1943	86	\$.73	\$ 60,430	185	\$ 3.60	\$ # 501,246
1944	64	.73	55,959	108	4.80	390,149
1945	34	1.12	45,941	32	4.68	113,148
1946	88	.68	79,750	80	# 5.79	348,506
1947	93	2.59	113,116	113	4.74	402,108
1948	92	1.79	81,634	74	4.45	248,092
1949	126	1.65	92,621	48	4.31	155,625
1950	71	# 2.72	# 1.34 118,097	# 197	2.98	426,304
1951	# 143	2.01	.92 133,029	91	3.75	238,365
1952	125	2.11	1.01 # 134,193	77	4.01	216,909
10-Year						
Average	92	\$ 2.15	\$.96 93,477	101	\$ 4.01	\$ 304,045
<u>PEACHES (Bu bsk)</u>						
1943	1,133	# 4.40	\$ 2,029,453	136	# 3.05	\$ 210,908
1944	2,658	2.53	2,689,465	388	1.91	# 370,503
1945	3,575	2.10	3,002,974	33	2.50	41,080
1946	# 3,613	2.18	3,150,939	161	2.31	186,308
1947	3,235	1.91	2,471,331	121	1.73	105,055
1948	2,379	2.03	1,931,549	30	2.30	34,371
1949	2,314	1.48	1,369,549	227	1.49	168,841
1950	3,577	2.04	2,918,990	123	2.21	162,124
1951	147	3.37	197,489	119	2.04	145,380
1952	2,115	1.97	1,666,701	131	2.23	175,155
10-Year						
Average	2,475	\$ 2.40	\$ 2,142,834	147	\$ 2.17	\$ 160,053

BENTON HARBOR CASH MARKET FRUIT & VEGETABLES MARY (Cont'd)
1952 Season, May 27 to November 2

Season	: Carlot Equip: Season :Cash Returns::				: Carlot Equip: Season :Cash Returns			
	: Season Total:	Averages:	: Season Total :	: Season Total:	: Season Total:	Averages:	: Season Total	
	: TOMATOES (8-qt) (12-qt) (Crt) :				: PLUMS (1/2 Bu bsk) :			
1943	673	.57	\$ 690,307	63	#	2.90	145,355	
1944	577	.87	527,094	65		2.30	119,413	
1945	515	.96	530,428	66		2.51	132,372	
1946	569	1.26	752,139	150	#	1.60	192,033	
1947	495	1.09	566,130	69		1.94	106,344	
1948	739	.83	655,192	74		1.45	85,962	
1949	958	.86	874,715	126		1.05	105,646	
1950	880	.77	1,111,373	122		1.66	175,542	
1951	957	.72	1,210,717	33		1.91	54,380	
1952	#1,126	#.91	#2,361,749,000	119		1.42	147,522	
10-Year								
Average	743	\$.80	\$ 1.96	89		\$ 1.37	\$ 126,432	
Season	: GRAPES (40# Crt) (8 2-qt) (12-qt) (4-qts) :							
1943	487		\$ 1.04	\$.43			626,269	
1944	539		1.01	.45			674,773	
1945	147		# 1.43	.51			254,126	
1946	489		1.26	# .53			765,103	
1947	734		.96	.46		#	882,592	
1948	340	2.00	3.00	1.00		.45	356,125	
1949	271	1.50	3.30	.88		.42	309,314	
1950	283	2.00	3.30	1.01		.44	369,261	
1951	115	1.70	3.15	1.07		.53	162,550	
1952	334		1.42	2.89		.46	374,293	
10-Year								
Average	374	\$ 1.72	\$ 3.13	\$ 1.05		\$.47	\$ 477,443	

Highest figures on record.

The following tabulation is a recapitulation in detail. Figures show for each individual commodity the season total of number of packages and types of containers commonly used for that commodity. Also shown are the weighted average price per package for the season as well as the total cash value for the season. Carlot equivalents are included. Additional tables include the same information for miscellaneous fruits and vegetables and miscellaneous items other than fruits and vegetables which moved over the Benton Harbor Cash Market during the 1952 season.

SEASONAL TOTALS FOR INDIVIDUAL COMMODITIES.

Commodities	: Usual Type :	Number of :	Carlot :	Avg. Price :	Cash Returns
	: Containers :	Packages. :	Equivalent:	For Season :	Season Total
IMPORTANT FRUITS AND VEGETABLES					
Apples					
Transparents	Bu bsk	18,123	27.8	\$ 3.40	\$ 61,222.20
Duchess	" "	35,021	53.8	2.67	93,506.07
Wealthys	" "	43,757	67.3	2.74	119,894.18
McIntosh	" "	33,542	51.6	2.52	84,525.84
Jonathan	" "	65,744	101.1	2.65	174,221.60
Delicious	" "	57,288	83.3	3.62	207,382.56
Other Varieties	" "	122,602	168.9	2.36	289,826.22
Total all		376,343	578.8	2.74	1,031,179.33
Beans					
Green & Wax	12-qt bsk	12,568	7.8	.91	11,436.88
Limas	" "	19,306	12.0	1.29	24,904.74
Romain	" "	3,314	2.0	1.54	5,103.56
Berries					
Blackberries	24-pt crt	827	1.1	4.06	3,357.62
Black Raspberries	" "	54,092	77.2	4.01	216,908.92
Blueberries	16-qt crt	1,155	1.9	7.27	8,396.35
"	16-pt crt	4,465	4.5	4.16	18,574.40
"	12-pt flt	10,800	7.7	3.22	34,776.00
Dewberries	16-qt crt	8,605	14.3	4.63	39,841.15

SEASONAL TOTALS FOR INDIVIDUAL COMMODITIES (Cont'd)

<u>Commodities</u>	<u>Usual Type</u>	<u>Number of Containers</u>	<u>Number of Packages</u>	<u>Carlot Equivalent</u>	<u>Avg. Price For Season</u>	<u>Cash Returns Season Total</u>
<u>IMPORTANT FRUITS AND VEGETABLES (Cont'd)</u>						
Gooseberries	16-qt crt	488		.8	\$ 5.09	\$ 2,483.92
Red Raspberries	24-pt crt	55,270		78.9	4.53	250,373.10
Strawberries	16-qt crt	484,649		807.7	3.83	1,856,205.67
Cabbage	50-lb sack	3,075		6.1	1.50	4,612.50
Cantaloups	Bu bsk	87,561		175.1	2.01	175,997.61
"	Crates	6,661		9.5	2.42	16,119.62
Cauliflower	"	4,246		8.4	2.04	8,661.84
Cherries - Sour	16-qt crt	6,649		11.0	3.14	20,877.86
" - Sweet	" "	17,745		29.5	4.28	75,948.60
Corn - Sweet	Doz ears	24,810		9.9	.27	6,698.70
Cucumbers	Bu bsk	55,886		124.1	2.11	117,919.46
"	12-qt bsk	16,112		13.5	1.01	16,273.12
Currents	16-qt crt	4,805		8.0	3.31	15,904.55
Eggplant	Bu bsk	7,066		11.3	1.72	12,153.52
Grapes	12-qt bsk	315,586		262.9	.84	265,092.24
"	4-qt bsk	206,787		57.4	.46	95,122.02
"	8 2-qt crt	1,361		2.2	2.89	3,933.29
" (For juice)	40-lb crt	7,146		11.9	1.42	10,147.32
Onions	50-lb sack	5,079		8.4	1.95	9,904.05
"	10-lb sack	6,107		2.0	.49	2,992.43
Peaches						
Redhavens	Bu bsk	81,712		204.3	2.24	183,034.88
Golden Jubilees	" "	31,025		77.5	1.77	54,914.25
Halehavens	" "	273,571		683.9	1.91	522,520.61
Elbertas	" "	423,608		1,059.0	1.95	826,035.60
Other Varieties	" "	36,124		90.3	2.22	80,195.28
Total all		846,040		2,115.0	1.97	1,666,700.62
Peers	Bu bsk	78,545		130.9	2.23	175,155.35
Peppers	Bu bsk	16,229		23.1	2.54	41,221.66
"	12-qt bsk	2,903		1.6	1.26	3,657.78
Plums	1/2 bu bsk	103,889		119.4	1.42	147,522.38
Potatoes - White	100-lb sack	22,155		55.3	4.35	96,374.25
Quince	Bu bsk	684		1.3	2.48	1,696.32
Squash	Bu bsk	1,533		3.4	1.15	1,762.95
Tomatoes	8-qt ctn	715,866		357.9	.91	651,438.06
"	12-qt bsk	776,055		554.3	1.02	791,576.10
"	8 2-qt crt	129,655		216.0	2.36	305,985.80
TOTALS: Important F. & V.		4,502,118		5,924.1		\$8,244,992.14
Miscellaneous F. & V.		127,895		128.8		98,662.65
Miscellaneous (Other)		42,767		24.4		45,509.55
<u>GRAND TOTALS:</u>		<u>4,672,780</u>		<u>6,077.3</u>		<u>\$8,389,164.34</u>

BENTON HARBOR CASH MARKET FRUIT & VEGETABLE SUMMARY (Cont'd)
1952 Season, May 27 to November 2

SEASONAL TOTALS FOR INDIVIDUAL COMMODITIES (Cont'd)						
Commodities	Usual Type	Number of Containers	Carlot Packages Equivalent	Avg. Price	Cash Returns For Season	Season Total
<u>MISCELLANEOUS FRUITS AND VEGETABLES</u>						
Apricots	Lugs (Western)	619	.6	\$ 1.50	\$	928.50
Asparagus	Doz bchs	200	.4	1.50		300.00
Bananas	Boxes (cut)	1,649	3.4	4.00		6,596.00
Beets	Doz bchs	131	-	1.25		163.75
Broccoli	" "	150	.2	1.50		262.50
Carrots	" "	212	.3	.80		169.60
Celery	Bchs (1-doz)	3,259	1.3	1.50		4,888.50
Celery-Cabbage	" "	117	-	1.50		175.50
Dill	Doz bchs	1,341	.6	1.25		1,676.25
Garlic	Pounds	2,000	-	.15		300.00
Grapefruit	Boxes	300	.6	4.00		1,200.00
Grapes	Lugs (Western)	510	.5	2.50		1,275.00
Lemons	Boxes	300	.7	7.50		2,250.00
Lettuce - Leaf	Bu bsk	245	.4	1.50		367.50
Limes	1/4 boxes	55	-	1.50		82.50
Okra	Bu bsk	381	.6	4.50		1,714.50
Oranges	Boxes	367	.7	5.00		1,835.00
Parsley	Doz bchs	150	-	.80		120.00
Peas	12-qt bsk	235	.4	1.50		352.50
Pineapples	1/2 crate	155	.2	2.50		387.50
Pumpkins	Bu bsk	1,389	3.1	1.25		1,736.25
Radishes	Doz bchs	500	.2	.60		300.00
Rhubarb	" "	200	.2	.80		160.00
Spinach	Bu bsk	500	.8	1.50		750.00
Sweetpotatoes	" "	747	1.5	4.50		3,361.50
Turnips	Doz bchs	1,201	1.2	.60		720.60
Watermelons	Each	110,932	110.9	.60		66,589.20
TOTALS		127,895	128.8		\$	98,662.65

MISCELLANEOUS: (Other than Fruits and Vegetables)

Beans - Navy	Pounds	1,000	-	\$.12	\$	120.00
Cherry Mix	Case (5 1/2-gal)	1,008	1.2	2.25		2,268.00
Cider	Case (4 1-gal)	11,321	18.1	2.05		23,208.05
Corn - Pop	Pounds	3,500	.2	.10		350.00
Eggs	Dozen	5,000	.3	.50		2,500.00
Gladiolas	Bunches	9,245	.5	.30		2,773.50
Grape Juice	Case (24-pts)	900	1.1	4.50		4,050.00
Honey	1-lb jar	1,500	-	.27 ⁵ / ₈		412.50
"	5-lb pail	4,000	1.0	.84		3,360.00
Maple Syrup	Gallon	128	-	5.00		640.00
Nuts - Hickory	Bu bsk	5	-	1.50		7.50
" - Walnuts	12-qt bsk	10	-	2.00		20.00
Plants	Flats (100)	5,000	2.0	1.10		5,500.00
Sorghum	Gallon	150	-	2.00		300.00
TOTALS		42,767	24.4		\$	45,509.55

Additional copies of this summary may be had by writing to U. S. Department of Agriculture, P. & M. A., Fruit and Vegetable Branch, Washington 25, D. C.

J. H. Selby
Local Representative

Seasonal distribution of Major items on the Benton Harbor Fruit Market. Additional copies of this summary, as well as information on other items, available at the Benton Harbor Fruit Market, Benton Harbor, Michigan.

STATES	APPLES	BLACK- RASP.	BLUE BERRY	RED- RASP.	STRAWBERRY	CANTALOUPE
Ala.	500	-	-	-	-	473
Ark.	3,538	-	-	-	-	104
Calo.	2,000	-	-	-	-	-
Del.	1,800	-	-	-	-	-
Fla.	3,500	-	-	-	-	-
Ga.	2,669	-	-	-	-	1,402
Ill.	31,800	6,288	1,194	5,984	56,624	7,129
Ind.	50,144	23,726	8,026	13,694	104,300	26,427
Iowa	40,556	1,820	-	3,782	34,553	670
Kans.	1,784	-	-	-	-	-
Ky.	24,211	*	-	-	-	3,519
La.	-	-	-	-	-	-
Md.	800	-	-	-	-	-
Mass.	800	-	-	-	-	-
Mich.	43,433	4,941	2,646	22,396	77,853	30,552
Minn.	6,439	-	-	-	-	378
Miss.	5,144	-	-	-	-	-
Mo.	14,612	-	-	-	21,963	159
Mont.	-	-	-	-	-	-
Nebr.	6,000	-	-	-	7,000	-
N. J.	-	-	-	-	-	-
N. Y.	4,000	-	-	-	-	-
N. Car.	-	-	-	-	-	370
N. Dak.	1,050	-	-	-	1,200	-
Ohio	31,998	15,761	2,430	5,551	51,367	12,799
Okla.	20,869	-	-	-	-	-
Pa.	5,000	-	-	-	75,000	-
R. I.	-	-	-	-	-	-
S. Car.	2,000	-	-	-	1,400	-
S. Dak.	3,000	-	-	-	5,000	-
Tenn.	41,201	-	75	-	-	5,265
Texas	1,005	-	252	-	-	-
Va.	927	-	280	-	-	1,214
W. Va.	12,890	-	-	-	-	2,515
Wisc.	7,423	1,556	517	3,863	-	1,246
Ont.	5,250	-	-	-	48,389	-
Total	376,343	54,092	15,420	55,270	484,649	94,222

STATES	CUCUMBERS	GRAPES	PEACHES	PEARS	PLUMS	TOMATOES
Ala.	1,046	4,849	5,135	1,243	244	78,349
Ark.	-	5,793	13,350	307	1,126	26,297
Colo.	-	-	2,000	-	-	-
Del.	-	-	5,000	-	-	-
Fla.	-	-	3,087	155	468	2,800
Ga.	1,898	4,022	14,466	341	437	48,954
Ill.	5,509	58,347	92,563	9,381	10,404	60,335
Ind.	16,814	45,248	150,252	11,637	18,419	141,938
Iowa	170	21,681	41,443	5,081	4,963	5,986
Kans.	183	4,068	2,914	-	254	4,755
Ky.	5,909	41,900	39,524	4,827	8,404	169,032
La.	-	-	1,362	-	349	528
Md.	-	-	1,000	-	-	12,000
Mass.	-	-	1,600	-	-	-
Mich.	6,998	21,693	128,489	3,589	7,990	288,126
Minn.	-	4,765	24,533	236	-	-
Miss.	-	1,046	2,564	-	-	6,558
Mo.	1,765	11,541	11,855	775	4,481	63,237
Mont.	-	-	2,800	-	-	-
Nebr.	-	-	1,200	-	-	1,100
N. J.	-	-	3,500	-	-	-
N. Y.	-	-	45,000	-	-	15,000
N. Car.	54	1,027	634	393	400	3,102
N. Dak.	-	-	2,400	-	-	3,000
Ohio	8,209	56,170	103,153	7,669	10,420	88,957
Okla.	3,408	23,252	9,601	1,398	7,844	125,265
Pa.	-	-	1,500	-	-	-
R. I.	-	-	2,400	-	-	-
S. Car.	-	-	2,000	-	-	6,000
S. Dak.	-	-	4,700	-	-	3,800
Tenn.	12,020	103,437	60,013	9,232	18,659	252,006
Texas	59	-	2,613	-	-	6,978
Va.	4,265	2,482	3,868	1,950	1,109	12,659
W. Va.	3,571	87,836	34,615	12,939	5,283	181,424
Wisc.	120	27,723	20,906	7,394	2,632	12,890
Ont.	-	-	4,000	-	-	-
Total	71,998	526,880	846,040	78,545	103,889	1,621,576

ACTIVE SHIPPING SEASON

Apples	7/20 - 11/10	Cucumbers	8/28 - 10/7
Black Rasp.	7/4 - 7/25	Grapes	8/20 - 10/31
Blue Berry	7/15 - 9/12	Peaches	8/10 - 10/1
Red Rasp.	7/3 - 7/30	Pears	8/10 - 11/5
Strawberry	6/1 - 7/4	Plums	8/12 - 9/23
Cantaloup	8/8 - 10/10	Tomatoes	7/15 - 10/20