

U. S. Dept. of Agriculture
Production and Marketing
Administration

Arizona Fruit and Vegetable
Standardization Service
Bureau of Market News
Cooperating

FEDERAL-STATE MARKET NEWS SERVICE

Fruit and Vegetable Branch

MARKETING ARIZONA SALT RIVER VALLEY

CANTALOUPS

SEASON

1948

BY

Lyle N. Gardner

Local Representative

Phoenix, Arizona

July 1948

FEDERAL-STATE MARKET NEWS SERVICE

Marketing Salt River Valley Cantaloups

SUMMARY of 1948 SEASON

FORWARD: Daily reports on Cantaloups were issued from the Phoenix office of the Federal-State Market News Service from June 28, 1948 through July 23, 1948. From these reports and from reports published by the U. S. Department of Agriculture, Bureau of Agricultural Economics, the tables in the following review are furnished. Since this review is being released prior to the close of the shipping season, it should be understood that the figures are subject to revision.

THE SALT RIVER VALLEY DISTRICT Cantaloup Acreage for 1948, estimated at 11,365 acres was slightly more than last years 10,884 acres and approximately 3400 acres more than the ten year average (1938-1947). The indicated yield as reported by the Crop Reporting Board July 1 showed 105 Jumbo Crates per Acre. However, it now appears the average yield will be similar to the 1947 yield of 125 crts per acre.

THE CANTALOUPE SHIPPING SEASON started about a week later this year compared to 1947. The first car from the Salt River Valley rolled to market June 16th. Loadings held fairly light until June 28th when 85 cars were shipped. From that date on shipments increased rather sharply reaching their peak during the week of July 4-10 when 1857 cars moved from the Valley. This is the heaviest movement on record for any week. The peak day of 293 cars came July 6th compared to July 5th last year when 278 cars were rolled. Practically all cars were loaded to 288 crates this season as compared to 312 crates last year. Shipments to date this year through July 22nd total 5001. This exceeds last years carlot shipment but with the load 24 crates lighter this years total tonnage will be approximately the same when the season closes.

FOB MARKET: The price range at shipping point for the season through July 23rd, on Jumbo Crates 36-45s was 2.50-4.00 and for 27s 2.25-3.75. Demand was rather spotty throughout the shipping season with best offerings moving out at fairly good demand while other stock moved slow, some shipments rolled unsold, consigned or for delivered sales.

DISTRIBUTION: A Table of primary destinations, partially corrected by diversions for Salt River Valley shipments of Cantaloups will be found on Page 7.

T A B L E O F C O N T E N T S

| TABLE NO. | | PAGE NO. |
|-----------|---------------------------------------------------------------------------------------------------------|----------|
| 1 | Indicated acreage, yield and production of cantaloups by States and Seasons as of July 1, 1948 | 1 |
| 2 | Annual acreage, yield and carlot shipments of cantaloups Salt River Valley and competing districts | 1 |
| 3 | Daily U S shipments of Cantaloups by competing districts during Salt River Valley Season, 1948 | 2 |
| 4 | Daily Carlot shipments of Cantaloups by billing stations Salt River Valley District - 1948 | 3 |
| 5 | Daily shipping point prices of Salt River Valley Cantaloups 1948 - 1947 | 4 |
| 6 | Daily Wholesale prices of Salt River Valley Cantaloups important Eastern Terminal Markets - 1948 Season | 5-6 |
| 7 | Indicated acreage, yield and production of Honeydews by States and seasons as of July 1, 1948 | 6 |
| 8 | Daily U S shipments of Honeydews by State and Districts - 1948 | 6 |
| 9 | Primary destinations of Salt River Valley Cantaloups partially corrected by diversions - 1948 | 7 |

TABLE NO. 1. INDICATED ACREAGE, YIELD AND PRODUCTION OF CANTALOUPS BY STATES AND SEASONS AS OF JULY 1, 1948

| CROP AND STATE | A C R E A G E | | | Y I E L D per A C R E | | | P R O D U C T I O N | | |
|----------------------|--------------------------|----------------|----------------|-----------------------|-----------|--------------|----------------------|---------------|--------------|
| | 10 Yr. Av. 1937-46 1/ | | Ind. 1947 | 10 Yr Av 37-46 1/ | | Ind. 1948 | 10 Yr Av 37-46 1/ | | Ind. 1948 |
| | Acres | Acres | Acres | Crates | | 70 lbs. | 1,000 crates | | |
| CANTALOUPS: | | | | Jumbo | - | | | | |
| Spring 2/ | 18,130 | 21,630 | 15,970 | 118 | 94 | 97 | 2,123 | 2,043 | 1,555 |
| Early Summer: | | | | | | | | | |
| Arizona | 11,050 | 19,800 | 23,500 | 107 | 125 | 105 | 1,185 | 2,475 | 2,468 |
| Nevada | 110 | --- | --- | 106 | --- | --- | 11 | --- | --- |
| Georgia | 6,070 | 4,300 | 3,000 | 48 | 75 | 70 | 264 | 322 | 210 |
| S. Carolina | 3,800 | 4,000 | 2,800 | 52 | 40 | 40 | 192 | 160 | 112 |
| Group total | 21,030 | 28,100 | 29,300 | 79 | 105 | 95 | 1,652 | 2,957 | 2,790 |
| Mid-Summer: | | | | | | | | | |
| California | 13,430 | 33,500 | 34,000 | 171 | 125 | 135 | 2,198 | 4,188 | 4,590 |
| Washington | 1,580 | 2,000 | 1,750 | 165 | 184 | 165 | 264 | 368 | 289 |
| New Mexico | 990 | 1,150 | 1,060 | 88 | 94 | 100 | 83 | 108 | 106 |
| Texas | 5,280 | 5,400 | 4,600 | 54 | 60 | 65 | 273 | 324 | 299 |
| Oklahoma | 1,850 | 2,000 | 2,100 | 61 | 60 | 65 | 114 | 120 | 136 |
| Arkansas | 1,820 | 2,000 | 1,800 | 54 | 55 | 60 | 98 | 110 | 108 |
| N. Carolina | 5,330 | 5,100 | 4,800 | 61 | 50 | 50 | 326 | 255 | 240 |
| Maryland | 6,240 | 6,300 | 4,400 | 84 | 60 | 80 | 519 | 378 | 352 |
| Delaware | 3,250 | 2,600 | 2,400 | 85 | 60 | 80 | 277 | 156 | 192 |
| Indiana | 6,320 | 6,400 | 4,800 | 70 | 64 | 80 | 435 | 410 | 384 |
| Illinois | 1,560 | 1,400 | 1,500 | 65 | 55 | 65 | 102 | 77 | 98 |
| Iowa | 720 | 480 | 420 | 78 | 50 | 65 | 55 | 24 | 27 |
| Group total | 48,380 | 68,330 | 63,630 | 98 | 95 | 107 | 4,745 | 6,518 | 6,821 |
| T. 3 groups | 87,540 | 118,060 | 108,900 | 98 | 98 | 103 | 8,520 | 11,518 | 11,166 |
| Late Summer | | | | | | | | | |
| Oregon | 760 | 500 | 300 | 144 | 180 | | 109 | 90 | |
| Utah | 720 | 230 | 350 | 106 | 171 | | 73 | 48 | Report |
| Colorado | 4,160 | 4,000 | 4,100 | 99 | 115 | | 410 | 460 | |
| Kansas | 690 | 400 | 250 | 80 | 137 | | 52 | 55 | due |
| Michigan | 4,040 | 2,700 | 2,600 | 86 | 70 | | 358 | 189 | |
| Ohio | 2,660 | 1,260 | 1,200 | 69 | 43 | | 188 | 54 | Aug. 10 |
| New Jersey | 2,790 | 1,800 | 1,700 | 71 | 73 | | 204 | 131 | |
| New York | 1,990 | 1,200 | 1,400 | 72 | 73 | | 141 | 88 | |
| Group Total | 17,820 | 12,140 | 12,100 | 85 | 92 | | 1,536 | 1,115 | |
| ALL STATES | 105,360 | 130,200 | 121,000 | 96 | 97 | | 10,057 | 12,633 | |

1/ Note that the 10-year average figures ("group and all States") are the average of the yearly totals, not the sum of the State or group averages.
Data from previous releases.

Released by United States Department of Agriculture, Bureau of Agricultural Economics July 1, 1948

TABLE NO. 2 ANNUAL ACREAGE, YIELD AND CARLOT SHIPMENTS ON CANTALOUPS, SALT RIVER VALLEY AND COMPETING DISTRICTS

| Year | A C R E A G E | | | | Y I E L D per A C R E | | C A R L O T S H I P M E N T S | | | |
|-------|---------------|--------|---------|-----------|-----------------------|---------|-------------------------------|-------|---------|-------------|
| | Phoenix | Yuma | Arizona | Imp. Vly. | Ariz. | I. Vly. | Phoenix | Yuma | Arizona | Imp. Valley |
| 1948* | 11,365 | 12,122 | 23,487 | 15,339 | 105 | 57 | 5,001 | 3,857 | 8,858 | 3,856 |
| 1947 | 10,884 | 6,552 | 19,636 | 20,830 | 125 | 95 | 4,676 | 2,822 | 7,498 | 4,586 |
| 1946 | 9,290 | 6,914 | 16,204 | 22,200 | 123 | 120 | 3,965 | 2,000 | 5,965 | 5,161 |
| 1945 | 9,834 | 4,166 | 14,000 | 15,700 | 96 | 124 | 2,702 | 1,498 | 4,200 | 4,569 |
| 1944 | 7,218 | 3,582 | 10,800 | 16,500 | 117 | 116 | 2,760 | 1,184 | 3,953 | 5,051 |
| 1943 | 5,290 | 3,860 | 9,150 | 9,600 | 121 | 150 | 2,175 | 1,278 | 3,453 | 3,428 |
| 1942 | 4,195 | 7,055 | 11,250 | 13,840 | 92 | 103 | 1,549 | 2,191 | 3,740 | 3,782 |
| 1941 | 8,264 | 5,136 | 13,400 | 12,790 | 91 | 116 | 2,209 | 1,883 | 4,092 | 3,617 |
| 1940 | 7,639 | 2,411 | 10,050 | 17,640 | 111 | 69 | 2,844 | 863 | 3,707 | 2,886 |
| 1939 | 6,300 | 2,300 | 8,600 | 25,010 | 106 | 90 | | | 2,998 | 5,892 |

* Figures for 1948 incomplete, subject to revision

TABLE NO. 3 DAILY U S SHIPMENTS OF CANTALOUPS BY COMPETING DISTRICTS DURING SALT RIVER VALLEY SEASON, 1948*

| Date | Phnx | ARIZONA | | CALIFORNIA | | | Texas | Other | 1948* | Total U. S. | | |
|---------|------|---------|-------|------------|---------|---------|-------|-------|-------|-------------|------|------|
| | | Yuma | Total | Imp. Vly. | C. Cal. | S. Cal. | | | | 1947 | 1946 | 1945 |
| June 14 | - | 92 | 92 | 102 | - | 29 | 1 | - | 224 | 280 | 346 | 162 |
| 15 | - | 64 | 64 | 94 | - | 20 | 1 | - | 179 | 297 | 328 | 201 |
| 16 | 1 | 61 | 62 | 109 | - | 21 | 1 | 1 | 194 | 279 | 273 | 251 |
| 17 | - | 72 | 72 | 124 | - | 24 | - | - | 220 | 332 | 339 | 244 |
| 18 | 1 | 105 | 106 | 126 | - | 26 | 1 | 1 | 260 | 321 | 279 | 268 |
| 19 | - | 95 | 95 | 120 | - | 41 | 3 | - | 259 | 419 | 263 | 287 |
| 20 | 2 | 101 | 103 | 96 | - | 16 | - | - | 215 | 366 | 235 | 311 |
| 21 | 4 | 131 | 135 | 103 | - | 48 | - | - | 291 | 430 | 230 | 306 |
| 22 | 10 | 132 | 142 | 98 | - | 33 | 7 | - | 280 | 218 | 198 | 332 |
| 23 | 6 | 120 | 134 | 88 | - | 33 | 3 | - | 263 | 286 | 152 | 294 |
| 24 | 13 | 136 | 149 | 103 | - | 34 | - | - | 286 | 227 | 261 | 189 |
| 25 | 10 | 146 | 156 | 125 | - | 43 | - | - | 324 | 209 | 260 | 239 |
| 26 | 31 | 159 | 190 | 120 | - | 47 | 6 | - | 363 | 281 | 227 | 241 |
| 27 | 22 | 162 | 184 | 108 | - | 48 | - | - | 340 | 305 | 228 | 253 |
| 28 | 85 | 201 | 286 | 136 | - | 56 | 5 | - | 483 | 292 | 290 | 309 |
| 29 | 86 | 145 | 231 | 107 | - | 42 | 2 | - | 382 | 192 | 261 | 279 |
| 30 | 97 | 174 | 271 | 86 | - | 39 | - | - | 396 | 344 | 175 | 236 |
| July 1 | 115 | 160 | 275 | 90 | - | 40 | 7 | - | 412 | 260 | 307 | 253 |
| 2 | 173 | 165 | 338 | 99 | - | 30 | - | - | 467 | 289 | 269 | 305 |
| 3 | 202 | 172 | 374 | 83 | 1 | 35 | 3 | 1 | 496 | 363 | 301 | 364 |
| 4 | 176 | 143 | 319 | 41 | - | 15 | - | - | 375 | 304 | 229 | 344 |
| 5 | 255 | 122 | 377 | 48 | 1 | 25 | - | 1 | 451 | 380 | 319 | 295 |
| 6 | 293 | 100 | 401 | 30 | 1 | 22 | 5 | 1 | 459 | 277 | 263 | 262 |
| 7 | 263 | 77 | 340 | 17 | 2 | 5 | - | 2 | 364 | 322 | 173 | 242 |
| 8 | 289 | 91 | 380 | 12 | 3 | 11 | 3 | 3 | 409 | 300 | 303 | 18 |
| 9 | 292 | 72 | 364 | 15 | 5 | 8 | - | - | 392 | 293 | 294 | 371 |
| 10 | 289 | 72 | 361 | 15 | 7 | 4 | 2 | - | 389 | 252 | 266 | 322 |
| 11 | 193 | 49 | 242 | 4 | 11 | 5 | - | - | 262 | 258 | 226 | 314 |
| 12 | 280 | 73 | 353 | 10 | 22 | 3 | 1 | 1 | 390 | 246 | 115 | 307 |
| 13 | 251 | 41 | 292 | 3 | 25 | 4 | 2 | - | 326 | 163 | 248 | 240 |
| 14 | 225 | 37 | 262 | 5 | 22 | 1 | - | 2 | 292 | 302 | 162 | 219 |
| 15 | 215 | 35 | 250 | 2 | 26 | 3 | - | - | 281 | 212 | 267 | 76 |
| 16 | 239 | 35 | 274 | - | 37 | - | - | - | 314 | 217 | 252 | 275 |
| 17 | 222 | 25 | 247 | - | 38 | 1 | - | 3 | 286 | 214 | 239 | 265 |
| 18 | 149 | 7 | 156 | - | 35 | - | - | - | 193 | 219 | 173 | 225 |
| 19 | 186 | 11 | 197 | - | 53 | - | - | 2 | 252 | 218 | 207 | 164 |
| 20 | 135 | 4 | 139 | - | 44 | 1 | - | 2 | 186 | 188 | 252 | 141 |
| 21 | 104 | 1 | 105 | - | 46 | - | - | 5 | 156 | 75 | 246 | 127 |
| 22 | 87 | - | 87 | - | 47 | - | - | 6 | 140 | 181 | 302 | 51 |

*Figures for 1938 incomplete, subject to revision

TABLE NO. 4 DAILY CARLOT SHIPMENTS OF CANTALOUPS BY BILLING STATIONS, SALT RIVER VALLEY DISTRICT - 1948

| DATE | Phnx | Mobest | Alhambra | Tolleson | Buckeye | Tempe | C. Grande | Eloy | TTL S.R.V. | Yuma | TTL Ariz. |
|---------|------|--------|----------|----------|---------|-------|-----------|------|---------------|------|--------------|
| June 14 | - | - | - | - | - | - | - | - | - | 92 | 92 |
| 15 | - | - | - | - | - | - | - | - | - | 64 | 64 |
| 16 | - | - | 1 | - | - | - | - | - | 1 | 61 | 62 |
| 17 | - | - | - | - | - | - | - | - | - | 72 | 72 |
| 18 | - | - | 1 | - | - | - | - | - | 1 | 105 | 106 |
| 19 | - | - | - | - | - | - | - | - | - | 95 | 95 |
| 20 | - | - | 2 | - | - | - | - | - | 2 | 101 | 103 |
| 21 | - | 4 | - | - | - | - | - | - | 4 | 131 | 135 |
| 22 | - | 8 | 2 | - | - | - | - | - | 10 | 132 | 142 |
| 23 | - | 4 | 1 | - | 1 | - | - | - | 6 | 128 | 134 |
| 24 | 8 | 5 | - | - | - | - | - | - | 13 | 136 | 149 |
| 25 | 2 | 7 | 1 | - | - | - | - | - | 10 | 146 | 156 |
| 26 | 9 | 18 | 4 | - | - | - | - | - | 31 | 159 | 190 |
| 27 | - | 20 | 2 | - | - | - | - | - | 22 | 162 | 184 |
| 28 | 22 | 38 | 10 | - | 14 | - | - | - | 35 | 201 | 236 |
| 29 | 21 | 41 | 10 | - | 12 | - | - | - | 36 | 145 | 231 |
| 30 | 30 | 36 | 11 | - | 18 | - | - | - | 97 | 174 | 271 |
| July 1 | 31 | 29 | 27 | - | 26 | - | - | - | 115 | 160 | 275 |
| 2 | 51 | 38 | 34 | - | 46 | - | - | - | 173 | 165 | 338 |
| 3 | 45 | 48 | 50 | - | 55 | - | - | - | 202 | 172 | 374 |
| 4 | 33 | 25 | 49 | - | 63 | - | - | - | 176 | 143 | 319 |
| 5 | 60 | 47 | 63 | - | 74 | 4 | - | - | 255 | 122 | 377 |
| 6 | 61 | 40 | 90 | - | 91 | 2 | - | - | 293 | 108 | 401 |
| 7 | 59 | 31 | 82 | - | 76 | 2 | - | - | 263 | 77 | 340 |
| 8 | 60 | 41 | 86 | - | 92 | 3 | - | - | 289 | 91 | 380 |
| 9 | 58 | 32 | 96 | - | 94 | 5 | - | - | 292 | 72 | 365 |
| 10 | 59 | 33 | 83 | - | 95 | 7 | - | - | 289 | 72 | 316 |
| 11 | 47 | 20 | 56 | - | 59 | 5 | - | - | 193 | 49 | 242 |
| 12 | 52 | 32 | 82 | - | 94 | 6 | - | - | 200 | 73 | 353 |
| 13 | 51 | 34 | 72 | - | 74 | 6 | - | - | 251 | 41 | 292 |
| 14 | 37 | 29 | 68 | - | 73 | 6 | - | - | 225 | 37 | 262 |
| 15 | 46 | 30 | 54 | - | 71 | 7 | - | - | 215 | 35 | 250 |
| 16 | 38 | 21 | 91 | - | 70 | 5 | - | - | 239 | 35 | 274 |
| 17 | 40 | 29 | 70 | - | 72 | 2 | - | - | 222 | 25 | 247 |
| 18 | 22 | 21 | 53 | - | 44 | 2 | - | - | 149 | 7 | 156 |
| 19 | 32 | 23 | 63 | - | 57 | 2 | - | - | 186 | 11 | 197 |
| 20 | 17 | 15 | 51 | - | 40 | 1 | - | - | 135 | 4 | 139 |
| 21 | 13 | 14 | 41 | - | 30 | 1 | - | - | 104 | 1 | 105 |
| 22 | 11 | 11 | 32 | - | 26 | 1 | - | - | 87 | - | 87 |

| | | | | | | | | | | | |
|--------|------|-----|------|------|----|----|----|----|------|------|------|
| TOTALS | 1015 | 824 | 1438 | 1467 | 79 | 41 | 69 | 68 | 5001 | 3857 | 8858 |
|--------|------|-----|------|------|----|----|----|----|------|------|------|

* Figures incomplete, subject to revision

TABLE NO. 5. DAILY SHIPPING POINT PRICES OF SALT RIVER VALLEY CANTALOUPS - 1948 - 1947 ^{1/}

| Date | 1948 | | 1947 | |
|---------|------------|-----------|---------------|---------------|
| | Jbo 36-45s | Jbo 27s | Jbo 36-45s | Jbo 27s |
| June 28 | 3.00 | 2.50 | 3.00-3.25 | 2.75-3.00 |
| 29 | 2.50 | 2.25 | Sunday | Sunday |
| 30 | 2.50 | 2.25 | 2.75 | 2.25 |
| July 1 | 2.50 | 2.25 | 2.50 | 2.25 |
| 2 | 2.50 | 2.25 | 2.75 | 2.25-2.50 |
| 3 | 2.50 | 2.25 | 2.75-3.00 | 2.50-2.75 |
| 4 | Sunday | Sunday | 2.75-3.00 | 2.50-2.75 |
| 5 | 2.50 | 2.25 | 2.75-3.00 | 2.50-2.75 |
| 6 | 2.50 | 2.25 | Sunday | Sunday |
| 7 | 2.50 | 2.25 | 3.00-3.25 | 2.75 |
| 8 | 3.00 | 2.75 | 3.25-3.50 | 2.75-3.00 |
| 9 | 3.50 | 3.25 | 3.25-3.50 | 2.75-3.00 |
| 10 | 3.75-4.00 | 3.50-3.75 | 3.25-3.50 | 2.75-3.00 |
| 11 | Sunday | Sunday | 3.50 | 3.00 |
| 12 | 3.50-4.00 | 3.25-3.75 | 3.50 | 3.00 |
| 13 | 3.25-3.50 | 3.00-3.25 | Sunday | Sunday |
| 14 | 3.25-4.00 | 3.00-3.75 | 3.25-3.50 | 2.75-3.00 |
| 15 | 3.25-4.00 | 3.00-3.75 | 2.75-3.25 | 2.25-2.75 |
| 16 | 3.50 | 3.00-3.25 | 2.50-3.25 | 2.25-2.75 |
| 17 | 3.25-3.50 | 3.00-3.25 | Too few quote | Too few quote |
| 18 | Sunday | Sunday | Too few quote | Too few quote |
| 19 | 3.25-3.50 | 3.00-3.25 | | |
| 20 | 3.25-4.00 | 3.00-3.75 | | |
| 21 | 3.50-4.00 | 3.00-3.75 | | |
| 22 | 3.50-4.00 | 3.00-3.75 | | |
| 23 | 3.25-4.00 | 2.75-3.75 | | |

^{1/} Quotations based on sales F.O.B. shipping point, Cantaloups of good merchantable quality. Prices represent the range of most trading and do not necessarily include extreme high & low.

TABLE NO. 6 DAILY WHOLESALE PRICES OF SALT RIVER VALLEY CANTALOUPS IMPORTANT EASTERN TERMINAL MARKETS - 1943 SEASON (Jbo. Crates 36-45s) a/ b/ x/

| Date | New York | Chicago | Kansas City | Philadelphia | Pittsburgh | Boston |
|---------|-----------|-----------|-------------|--------------|------------|-----------|
| June 21 | 7.00-9.00 | 6.50-7.50 | 7.00-7.50 | 7.00-7.25 | 7.00 | x |
| 22 | 6.00-8.50 | 6.00-7.50 | x | 8.00-9.00 | 7.00-8.00 | 6.00-6.50 |
| 23 | 6.00-7.00 | 6.00-7.00 | x | 6.00-6.50 | 6.50-7.00 | 5.00-6.00 |
| 24 | 5.50-7.00 | 6.00-7.00 | x | 6.00-6.50 | 6.00-6.50 | 6.00-6.75 |
| 25 | 6.50-8.00 | 6.00-6.50 | x | 6.50-8.00 | 6.50-7.00 | 7.00-7.50 |
| 26 | Sat. | | | | | |
| 27 | Sun. | | | | | |
| 28 | 5.50-7.00 | 6.50 | 5.50-6.00 | 6.50-7.00 | 6.50-7.00 | 6.00-6.50 |
| 29 | 6.00-6.50 | 6.00-6.50 | 5.50-6.00 | 6.50-7.00 | 6.00-6.50 | 6.00-6.50 |
| 30 | 6.50-7.00 | 5.25-6.00 | x | 6.25-6.50 | 6.00-6.50 | 6.25-6.75 |
| July 1 | 7.00-8.00 | 4.50-5.00 | 5.00-5.50 | 8.00-8.25 | 6.00-6.50 | 7.00-7.50 |
| 2 | 9.00 | 4.00-4.50 | 4.50-5.25 | 8.00-8.50 | 6.00-6.50 | 6.50-7.00 |
| 3 | Sat. | | | | | |
| 4 | Sun. | | | | | |
| 5 | Holiday | | | | | |
| 6 | 5.50-7.00 | 4.75 | 4.50-4.75 | 5.00-6.00 | x | 6.00-6.50 |
| 7 | 5.50-6.00 | 4.50-5.00 | 4.25-4.50 | 4.00-5.00 | 4.50-4.75 | 5.50-5.75 |
| 8 | 5.00-5.50 | 4.50-5.00 | 4.25-4.50 | 4.50-5.25 | 4.25-4.75 | 5.00-5.50 |
| 9 | 5.50-6.00 | 4.50-5.50 | 4.50-4.75 | 4.50-5.25 | 4.25-4.75 | 6.00-6.50 |
| 10 | Sat. | | | | | |
| 11 | Sun. | | | | | |
| 12 | 5.00-6.00 | 5.50-5.75 | 5.00-5.25 | 4.75-6.00 | 5.25-5.50 | 5.50-6.00 |
| 13 | 4.50-5.50 | 5.00-5.50 | 5.25-5.50 | 4.25-5.50 | 5.25-5.50 | 5.00-5.50 |
| 14 | 3.50-4.50 | 4.50-5.00 | x | 4.00-5.50 | 5.00-5.50 | 4.00-4.50 |
| 15 | 3.50-4.50 | 4.50-5.00 | 5.00-5.50 | 3.50-5.00 | 4.00-4.50 | 4.50-4.75 |
| 16 | 4.00-5.00 | 4.50-5.00 | 4.50-5.00 | 3.50-5.75 | 4.50-5.00 | 4.50-4.75 |
| 17 | Sat. | | | | | |
| 18 | Sun. | | | | | |
| 19 | 4.50-6.00 | 4.50-5.25 | 4.75-5.50 | 5.25-6.00 | 5.00-5.50 | 5.50-6.00 |
| 20 | 3.00-6.00 | 4.50-5.00 | 4.75-5.50 | 5.00-6.25 | 5.00-5.50 | 5.00-5.75 |
| 21 | 4.25-6.00 | 4.50-5.00 | x | 4.00-6.00 | 5.00-5.25 | 5.00-5.50 |
| 22 | 4.50-6.00 | 5.00-5.25 | 4.75-5.50 | 5.50-6.25 | 5.00-5.50 | 5.00-5.50 |
| 23 | 4.50-6.00 | 5.00-5.25 | 4.75-5.50 | 5.00-6.00 | 4.50-5.50 | 5.00-5.50 |

TABLE NO. 6 - Continued
Detroit

| | Detroit | St. Louis | Cleveland | Cincinnati | Baltimore |
|---------|-----------|-----------|-----------|------------|-----------|
| June 21 | x | 7.50-8.00 | x | 7.00-7.50 | x |
| 22 | x | 7.00-8.00 | x | 5.00-7.00 | 7.00-7.50 |
| 23 | x | 7.00-7.50 | 6.00-6.50 | 7.00 | 7.00-7.25 |
| 24 | x | 6.75-7.50 | x | 5.00-6.50 | x |
| 25 | x | 6.00-7.00 | 6.50-7.00 | x | 6.50-7.00 |
| 26 | Sat. | | | | |
| 27 | Sun. | | | | |
| 28 | 5.75-6.50 | 6.00-6.50 | 6.50 | 5.75-6.25 | 7.25 |
| 29 | 5.50-6.25 | 5.75-6.25 | 6.00-6.50 | 6.00-6.50 | 5.50-7.00 |
| 30 | 4.75-5.50 | 5.00-5.75 | 6.00-6.50 | 6.00-6.50 | 6.50-7.00 |
| July 1 | 5.50-6.00 | 4.75-5.50 | 6.00 | 6.50-6.75 | 7.00 |
| 2 | 4.75-6.00 | 4.25-5.00 | 6.00-6.25 | 6.00 | 7.00 |
| 3 | Sat. | | | | |
| 4 | Sun. | | | | |
| 5 | Holiday | | | | |
| 6 | 4.50-5.00 | 4.50-5.00 | 5.25-5.50 | 4.75-5.00 | 6.50-6.75 |
| 7 | 4.25-4.75 | 4.50-5.00 | 4.25-4.50 | 4.50-5.00 | 5.00-5.50 |
| 8 | 4.50-4.75 | 4.50-5.00 | 4.75 | 4.25-4.75 | 5.00-5.75 |
| 9 | 4.50-5.00 | 5.50-6.00 | 5.00-5.25 | x | 5.00-6.00 |
| 10 | | | | | |
| 11 | | | | | |
| 12 | 5.50-6.00 | 5.00-6.00 | 5.75-6.00 | 5.50-6.00 | 5.50-6.00 |
| 13 | 5.00-6.00 | 5.00-6.00 | 5.75-6.00 | 5.50-6.00 | 5.00-5.50 |
| 14 | 5.00-5.75 | 4.50-5.50 | 5.50-6.00 | 5.25-6.00 | 4.50-5.25 |
| 15 | x | 4.75-5.25 | 5.50-5.75 | 5.25-6.00 | 4.50-5.00 |
| 16 | 5.25-6.00 | 5.00-5.50 | 5.25-5.75 | 4.50-5.75 | 4.50-5.00 |
| 17 | Sat | | | | |
| 18 | Sun | | | | |

(Continued next page)

TABLE NO. 6 - Concluded

| | Detroit | St. Louis | Cleveland | Cincinnati | Baltimore |
|---------|-----------|-----------|-----------|------------|-----------|
| July 19 | 4.75-5.50 | 5.00-5.50 | 5.00-5.50 | 4.50-5.50 | 4.50-5.25 |
| 20 | 4.00-5.50 | 5.00-5.25 | 5.00-5.50 | 4.50-5.25 | 5.00-5.50 |
| 21 | 4.00-5.50 | 5.00-5.25 | 5.00-5.50 | 4.50-5.00 | 4.75-5.50 |
| 22 | 4.50-5.50 | 5.00-5.50 | 5.00-5.50 | 4.50-5.00 | 5.00-5.50 |
| 23 | 4.50-5.75 | 4.00-5.50 | 5.50-3.00 | 4.50-5.00 | 5.50-6.00 |

- a/ Prices shown represent the range of most trading for cantaloups of good merchantable quality and condition, and do not necessarily include extreme high and low.
- b/ Prices quoted include some sales of Yuma Cantaloups when price was the same as quoted for Salt River Valley melons.
- x/ Market unavailable on day indicated.

TABLE NO. 7 INDICATED ACREAGE, YIELD AND PRODUCTION OF HONEYDEWS BY STATES AND SEASONS AS OF JULY 1, 1948

| CROP AND STATE | A C R E A G E | | | Y I E L D per A C R E . | | | P R O D U C T I O N | | |
|-------------------------|-----------------------|---------|-------------|-------------------------|-------|--------------|---------------------|---------|--------------|
| | 10 yr Av 1/1937-46 | 1947 | Ind 1948 | 10 Yr Av 1/1937-46 | 1947 | Ind. 1948 | 10 Yr Av 1/37-46 | 1947 | Ind. 1948 |
| HONEYDEW MELONS: | | | | | | | | | |
| Spring: | | | | | | | | | |
| Calif. Imp. | 3,740 | 2,940 | 150 | 228 | 100 | 100 | 873 | 294 | 15 |
| Summer: | | | | | | | | | |
| Arizona | 2,050 | * 3,200 | 3,900 | 296 | * 260 | 270 | 584 | * 896 | 1,053 |
| Calif. Other | 5,420 | * 8,200 | 7,300 | 269 | * 265 | 270 | 1,401 | * 2,173 | 1,971 |
| Colorado | 1,950 | 350 | 350 | 138 | 155 | 140 | 301 | 54 | 49 |
| Kansas | 760 | 280 | 500 | 260 | 250 | 250 | 156 | 70 | 125 |
| Group Total | 9,860 | *12,030 | 12,050 | 246 | * 265 | 265 | 2,332 | * 3,193 | 3,198 |
| ALL STATES: | 13,400 | *14,970 | 12,200 | 244 | * 233 | 263 | 3,205 | * 3,487 | 3,213 |

*Revised

1/Note that the 10- year average figures ("group and all States") are the average of the yearly totals, not the sum of the State or group averages.

Released by United States Department of Agriculture, Bureau of Agricultural Economics July 1, 1948

TABLE NO. 8 DAILY CARLOT SHIPMENTS TODATE OF HONEYDEWS, COMPETING DISTRICTS, DURING SALT RIVER VALLEY SEASON - 1948

| July | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 |
|---------------|----|----|----|----|----|----|----|----|----|-----|----|----|----|----|----|----|----|
| ARIZ: Phoenix | 7 | 15 | 25 | 34 | 30 | 29 | 21 | 38 | 50 | 61 | 52 | 28 | 23 | 55 | 53 | 47 | |
| Yuma | 15 | 20 | 18 | 23 | 25 | 21 | 20 | 20 | 23 | 15 | 12 | 7 | 10 | 6 | 1 | - | |
| CALIF: I.Vly. | - | 1 | 3 | 1 | 1 | 1 | - | 1 | 1 | 2 | 2 | 3 | 2 | - | 1 | - | |
| S.Cal. | 8 | 33 | 37 | 26 | 26 | 13 | 8 | 27 | 19 | 23 | 10 | 9 | 7 | 3 | 3 | 6 | 2 |
| C.Cal. | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 5 | 6 |
| OTHERS | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| TOTAL U S | 30 | 69 | 83 | 84 | 82 | 64 | 49 | 86 | 90 | 113 | 86 | 76 | 44 | 36 | 65 | 65 | 55 |

TABLE NO. 9 PRIMARY DESTINATIONS OF SALT RIVER VALLEY CANTALOUPS PARTIALLY
CORRECTED BY DIVERSIONS - 1948

Distributions of Phoenix Cantaloup Shipments:
Period June 22nd thru July 22nd Inclusive.

EAST:

| | | | |
|---------------|-----|---------------|------|
| Abilene | 1 | Harrisburg | 2 |
| Akron | 5 | Hartford | 10 |
| Albany | 17 | Harlem River | 20 |
| Albuquerque | 1 | Hibbing | 2 |
| Altoona | 15 | Houston | 9 |
| Amarillo | 16 | Huntington | 7 |
| Appleton | 5 | | |
| Atlanta | 5 | Indianapolis | 14 |
| Atlantic City | 3 | Iowa Falls | 1 |
| | | Isipening | 1 |
| Baltimore | 94 | Jackson | 3 |
| Battle Creek | 4 | Jacksonville | 14 |
| Belen | 4 | Jersey City | 22 |
| Beaumont | 1 | Johnstown | 3 |
| Binghamton | 3 | | |
| Birmingham | 4 | Kansas City | 1413 |
| Bismark | 4 | Knoxville | 2 |
| Boston | 155 | | |
| Bridgeport | 3 | Lafayette | 1 |
| Buffalo | 42 | Lexington | 2 |
| Burlington | 1 | Liberal | 3 |
| | | Lincoln | 1 |
| Cairo | 3 | Little Rock | 2 |
| Canton | 7 | Louisville | 8 |
| Cedar Rapids | 2 | Lynchburg | 1 |
| Charleston | 13 | | |
| Charlotte | 2 | Madison | 15 |
| Carbondale | 3 | Mason City | 2 |
| Chattanooga | 1 | Maspeth | 23 |
| Chicago | 864 | Memphis | 3 |
| Cincinnati | 82 | Menards | 12 |
| Cleveland | 143 | Miami | 11 |
| Columbia | 10 | Middletown | 1 |
| Columbus | 11 | Milwaukee | 42 |
| Crawford | 1 | Minneapolis | 41 |
| Cresson | 1 | Minot | 1 |
| | | Mobile | 1 |
| Dallas | 15 | Morgantown | 1 |
| Dayton | 10 | Muskegon | 1 |
| Des Moines | 5 | | |
| Detroit | 160 | Nashville | 15 |
| Dixon | 1 | Newark | 21 |
| Dubuque | 1 | New Haven | 10 |
| Duluth | 1 | New York | 382 |
| | | New Orleans | 18 |
| Eau Claire | 1 | No. Hawthorne | 9 |
| Elmira | 4 | Norfolk | 1 |
| El Paso | 6 | | |
| Erie | 2 | Oklahoma City | 12 |
| Estherville | 3 | Olneyville | 1 |
| Evansville | 1 | Omaha | 32 |
| | | Patterson | 1 |
| Flint | 1 | Peoria | 8 |
| Ft. Wayne | 18 | Philadelphia | 137 |
| Ft. Worth | 8 | Pittsburgh | 221 |
| Fergus Falls | 3 | Providence | 23 |
| | | Portland Me. | 5 |
| Gary | 4 | | |
| Grand Island | 1 | Richmond | 5 |
| Grand Rapids | 40 | Rochester | 4 |
| Green Bay | 2 | | |

WEST:

| | | | |
|--------------|----|----------------|----|
| Saginaw | 3 | Aberdeen | 2 |
| San Antonio | 3 | Boise | 7 |
| St. Joseph | 1 | Butte | 3 |
| St. Louis | 90 | | |
| St. Paul | 8 | Casper | 2 |
| Scranton | 22 | Coos Bay | 2 |
| Sioux City | 5 | Cheyenne | 2 |
| Schenectady | 7 | Crawford | 1 |
| Somerville | 8 | | |
| South Bend | 3 | Denver | 70 |
| Springfield | 11 | Havre | 1 |
| Syracuse | 10 | Idaho Falls | 1 |
| | | Los Angeles | 5 |
| Tampa | 3 | Missoula | 3 |
| Terre Haute | 1 | Nampa | 2 |
| Toledo | 27 | Oakland | 2 |
| Topcka | 5 | | |
| Tulsa | 3 | Pocatello | 1 |
| | | Portland | 16 |
| Uniontown | 2 | Pueblo | 5 |
| Utica | 3 | | |
| | | Salt Lake City | 31 |
| Waterloo | 2 | San Diego | 1 |
| Watertown | 3 | Seattle | 12 |
| Washington | 64 | Spokane | 1 |
| Waterbury | 1 | | |
| Waverly | 11 | Trinidad | 1 |
| Willmar | 1 | Twin Falls | 1 |
| Winona | 3 | Wenatchee | 1 |
| Wilkes Barre | 13 | | |
| Wichita | 4 | | |
| Williamsport | 3 | | |
| Youngstown | 19 | | |