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MARKETING

GEORGIA SOUTH CAROLINA

NORTH CAROLINA AND

APPALACHIAN DISTRICT

PEACHES

1980 CROP

FEDERAL—STATE MARKET NEWS SERVICE

**U.S. Department of Agriculture
Agricultural Marketing Service
Fruit and Vegetable Division**

**Georgia, Maryland, North Carolina
South Carolina, Pennsylvania,
Virginia and West Virginia
State Departments of Agriculture**

WATERBURY

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U.S. Department of Agriculture
Forest Service
Waterbury, Connecticut
1980 08 01

P R E F A C E

This is a summary of the 1980 peach crop information derived from daily market reports and other related data. This information is provided for its historical interest, and for use in planning and marketing future crops.

The Federal-State Market News Service collected daily shipping point price information for the 1980 peach crops in Georgia from May 22-August 5; in South Carolina May 28-August 22; and in the Appalachian District from July 28-September 12.

The Market News personnel in Martinsburg, West Virginia, compiled data for the summary. Offices contributing included: Thomasville, Georgia, Terry Long, Local Representative; Columbia, South Carolina, Henry B. Buchanan, Local Representative; and Martinsburg, West Virginia, Robert F. Sweitzer, Local Representative.

We wish to express our appreciation to the growers, shippers, buyers and other members of the industry for their cooperation in supplying the market information that made this summary and the daily market reports possible.

Additional copies of this summary may be obtained by writing:

United States Department of Agriculture
Agricultural Marketing Service
Fruit and Vegetable Division
Federal-State Market News Service
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Robert F. Sweitzer
Local Representative

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PEACH PRODUCTION

(by: Crop Reporting Board, Economics, Statistics & Cooperatives Service
U. S. Department of Agriculture)

Production of peaches in 1980 was forecast at 2.91 billion pounds (1.31 million metric tons), 3 percent below last season but 8 percent above the 1978 harvest.

The nine Southern States were expected to produce 559 million pounds 13 percent below last year. The crop in South Carolina was placed at 315 million pounds, 10 percent below the 1979 crop. Poor pollination caused by low temperatures and rain during the blooming stage and dry weather the last half of May caused the decrease in South Carolina production. The Georgia crop was forecast at 120 million pounds, also 11 percent below last year. Appalachian production was expected to be 185 million pounds, about 11 percent above 1979 production of 167 million pounds. Final production figures will be available in January 1981.

STATE	PRODUCTION POUNDS 1/			PRODUCTION 48 lb. EQUIVALENT		
	TOTAL	INDICATED	INDICATED	TOTAL	INDICATED	INDICATED
	1978	1979	1980*	1978	1979	1980*
	MILLION UNITS			1,000 UNITS		
ALA	15.0	14.0	14.0	313	292	292
ARK	37.0	36.0	38.0	771	750	792
CALIF-FREESTONE	394.0	468.0	440.0	8,208	9,750	9,167
COLO	7.2	14.0	18.5	150	292	385
CONN	6.3	5.0	6.0	131	104	125
DEL	2.3	1.5	2.4	48	31	50
GA	120.0	135.0	120.0	2,508	2,813	2,500
IDAHO	11.0	10.5	13.0	229	219	271
ILL	16.0	15.0	24.0	333	313	500
IND	5.0	4.0	9.0	104	83	188
KANS	5.0	5.0	6.5	104	104	135
KY	11.0	15.0	15.5	229	313	323
LA 2/	6.5	7.0	4.0	135	146	83
MD	24.0	21.0	24.0	500	438	500
MASS	3.5	3.3	4.0	73	69	83
MICH	60.0	35.0	55.0	1,250	729	1,146
MISS 2/	4.0	3.0	2.8	83	63	58
MO	14.0	12.0	17.0	292	250	354
N J	70.0	95.0	110.0	1,458	1,979	2,292
N Y	16.0	6.7	15.0	333	140	312
N C	45.0	50.0	45.0	938	1,042	938
OHIO	5.0	4.0	12.0	104	83	250
OKLA 2/	8.5	12.0	10.0	177	250	208
OREG	13.0	16.0	13.0	271	333	271
PA	85.0	90.0	105.0	1,771	1,875	2,188
S C	315.0	350.0	315.0	6,563	7,292	6,562
TENN	8.4	8.5	9.5	175	177	198
TEX	40.0	36.0	10.0	833	750	208
UTAH	15.0	18.0	17.0	313	375	354
VA	40.0	32.0	32.0	833	667	667
WASH	38.0	31.0	35.0	792	646	729
W VA	25.0	24.0	25.0	521	500	521
US	1,465.7	1,577.5	1,560.2	30,535	32,868	32,650
CALIF 3/ CLINGSTONE	1,230.0	1,400.0	1,340.0	25,625	29,167	27,917
ALL PEACHES US	2,695.7	2,977.5	2,907.2	56,160	62,035	60,567

1/ Includes unharvested production and excess cullage (Million pounds): United States. 1978-19.0; 1979-16.0.

2/ Estimates for current year carried forward from earlier forecast.

3/ California Clingstone is over the scale tonnage and includes culls and cannery diversions (Million Pounds): 1978-120.0; 1979-90.0.

*FINAL 1980 PRODUCTION WILL BE AVAILABLE FROM: CROP REPORTING BOARD; ECONOMICS, STATISTICS, & COOPERATIVES SERVICE; US DEPARTMENT OF AGRICULTURE; WASHINGTON, D.C. 20250, JANUARY 1981.

REVIEW OF THE 1980 GEORGIA AND FLORIDA PEACH SEASON

PRODUCTION: Total production of Georgia peaches in 1980 was put at 120 million pounds by the Crop Reporting Board. This represents an 11 percent decrease from the 1979 production of 135 million pounds. Production in 1978 and 1977 was estimated at 120 and 90 million pounds respectively. Figures for the 1980 season in Florida were unavailable.

GROWING CONDITIONS: One of the most significant factors during the growing season in 1980 was a freeze during the first of March. The freeze affected those varieties in bloom at the time. It was also thought that the "May Drop" of immature fruit in Central Georgia were caused by the early pre-bloom freeze. In Central Florida, the crop was so reduced that there was practically no commercial shipments due to the pre-bloom freeze. Orchards were picked primarily for roadside and local use. Certain varieties in North Florida and South Georgia were hard hit with Rio Grande and Springbright being damaged the most. Central Georgia received only light damage as most varieties there were just about to bloom. Conditions were generally favorable throughout the rest of the growing season. Dry weather during the summer did cause some sizing problems in Central Georgia. Widely scattered hail on June 18 did damage in a few orchards. There were a considerable number of new trees reported to be coming into production, but there were also many trees reported to have been removed due to old age, disease, and other causes.

HARVEST/SHIPMENTS: Harvest of the 1980 crop of peaches began by the second week of May in North Florida and South Georgia and continued through mid-June. The peak shipment week for that area was May 21-27. In Central Georgia, harvesting began about a week later. Shipments continued through the week of August. Peak shipments occurred the week ending June 28. Total shipments from Georgia, as reported by the Federal-State Market News Service, were 6,855 10,000 pound units (i.e. 1,791 38,000 pound loads) compared to 6,348 (1,671 loads) units in 1979. Shipments reported from Florida totaled 429 (113 loads) units for 1980.

MARKETING AND PACKAGING: The main container used in packaging peaches was the 3/4 bushel carton into which peaches were packed loose. A half-bushel carton was also used but primarily in South Georgia and Florida. The 1980 Georgia crop was marketed under a Federal peach marketing order and agreement. Florida peaches were marketed without a marketing order. F. O. B. prices (in the table which follows) were for U.S. Extra No. 1 quality peaches as certified by the Federal-State Inspection Service.

Trading for peaches was fairly active through the middle of June when heavier supplies and prices that were higher than the previous year tended to slow trading actively. Demand was improved by the second week of June. It continued fairly strong through the month until the first of August when heavier supplies from competing areas were available. Movement from Georgia was completed by the middle of August. F. O. B. prices for South Georgia and North Florida were \$14.00 per 3/4 bushel carton of 2" up size and \$10.00 for 1 7/8" up size. Prices declined steadily until a low of \$10.00 on the 2" up size was reached on the last F. O. B. report of the season for that area on June 27.

In Central Georgia, F. O. B. prices started at \$14.00 for the 2" up size on May 27. They mostly fell steadily to a season low on July 8 when they were \$4.50-5.00 for the 2" up size. Prices began to improve on June 14, as they went to \$6.00 for 2" and up peaches and continued upward to reach \$9.00 for 2" and up peaches on June 28. Again, prices declined to \$5.00 for 2" and up peaches as the season ended. Peaches 2 1/4" up started \$12.00 on June 3, went to \$13.00-14.00 on June 9, and declined to a seasonal low on July 8. Prices went from the low on July 8 to \$11.00 on July 28. They fell to end the season at \$7.00.

VARIETIES: Principal varieties included Spring Crest, May Gold, June Gold, Springbrite, Magnolia, Red Cap, Red Globe, Rio Grande, Suwanee, Coronets, Harvester, Washington, Southland, Loring, Dixie Red and Sun High.

DAILY F.O.B. PRICES AT CENTRAL GEORGIA SHIPPING POINTS

The F.O.B. prices in the following table are for various yellow flesh varieties hydrocooling included in 3/4 bushel cartons U.S. Extra No. 1, grade unless otherwise stated.

DATE	2 1/4" up	2" up	1 7/8" up	DATE	2 1/4" up	2" up	1 7/8" up
May 27	-	14.00	10.00	July 1	6.50	5.00-5.50	-
28	-	12.00	9.00	2	6.50	5.00	-
29	-	12.00	-	3	6.50	5.00	-
30	-	10.00	7.00- 8.00	7	6.00	5.00	-
June 2	-	10.00	7.50- 8.00	8	6.00	4.50-5.00	-
3	12.00	10.00	7.00- 8.00	9	6.00	4.50-5.00	-
4	12.00	10.00	7.00- 8.00	10	6.00	4.50-5.00	-
5	12.00	10.00	7.00- 8.00	11	6.00	4.50-5.00	-
9	13.00-14.00	11.00-12.00	7.00- 8.00	14	7.00	6.00	-
10	13.00-14.00	11.00	7.00- 7.50*	15	7.00	6.00	-
11	13.00	11.00	7.00- 7.50	16	7.00	6.00	-
12	13.00-14.00	11.00	7.00- 7.50	17	8.00	6.50-7.00	-
13	13.00	11.00	7.00	18	8.00	7.00	-
16	11.00-12.00	10.00	5.00	21	8.00	7.00	-
17	11.00-12.00	10.00	-	22	9.00	7.00-8.00	-
18	11.00	9.00-10.00	4.00- 5.00	23	9.00	8.00	-
19	11.00	9.00	-	24	9.00-10.00	8.00-9.00	-
20	11.00	9.00	5.00	25	10.00	8.00-9.00	-
23	10.00	8.00	-	28	11.00	9.00	-
24	9.00	7.00	-	29	10.00-11.00	8.00-8.50	-
25	8.00	6.00	-	30	10.00	8.00	-
26	7.50- 8.00	6.00	-	31	9.00-10.00	8.00	-
27	7.50	5.50- 6.00	-	Aug 1	9.00	7.00	-
30	6.50- 7.00	5.50	-	4	8.00	6.00	-
				5	7.00	5.00	LAST REPORT

* 1 7/8" minimum after & including June 10.

TERMINAL MARKET WHOLESALE PRICES--GEORGIA PEACHES 1980 SEASON

Prices in the following tables represent sales in less than carlot quantities and are the price reported on Thursday of each week. Prices quoted cover fruit of US Extra No. 1 quality, various varieties yellow flesh, 3/4-bushel cartons, up sizes, unless otherwise stated.

BALTIMORE

<u>DATE</u>	<u>2" up</u>
May 29	15.00-16.00
June 5	13.00-14.00
12	-
19	13.00
26	10.00

BUFFALO

<u>DATE</u>	<u>2"</u>
May 29	19.00-19.50
June 5	13.00-13.50
12	-
19	-
26	-

July 3	7.50- 9.00
10	7.50

CINCINNATI

<u>DATE</u>	<u>2" up</u>
May 29	18.50
June 5	12.00-13.00
12	12.00-13.00
19	10.00-11.00
26	8.00- 9.50

July 3	7.00
--------	------

CLEVELAND

<u>DATE</u>	<u>2 1/4" up</u>
June 12	15.50-16.00
19	14.50-15.50
26	10.00-11.00
July 3	9.50-10.50

DETROIT

<u>DATE</u>	<u>2" up</u>
May 29	15.00
June 5	13.50-14.00
12	-
19	12.50
26	10.00-10.50
July 3	6.00- 6.50

CHICAGO

<u>DATE</u>	<u>1 7/8"</u>	<u>2" up</u>	<u>2 1/4" up</u>
May 29	-	16.00-17.00	-
June 5	9.00-10.00	13.50-14.00	-
12	11.00	15.00	-
19	8.00	12.00-13.00	14.00
26	7.00- 8.00	9.00-10.00	-
July 3	5.00	7.00- 8.00	9.50-10.00
10	-	7.00	8.00
17	-	-	-
14	-	-	-
31	6.50- 7.00	10.00-10.50	-
Aug 7	-	8.00	-

NEW YORK

<u>DATE</u>	<u>1 7/8" up</u>	<u>2" up</u>	<u>2 1/4" up</u>
MAY 29	10.00-11.00	14.00-15.00	-
June 5	10.00-11.00	15.00	17.00
12	-	-	-
19	-	11.00-12.00	-
26	-	6.00- 9.00	9.00 - 10.00

PHILADELPHIA

<u>DATE</u>	<u>2" up</u>	<u>2 1/4" up</u>
May 29	16.00	16.00-18.00
June 5	13.00	15.00
12	-	-
19	10.00-11.00	-
26	7.00- 8.00	10.00
July 3	4.00- 5.00	-
10	-	7.00- 8.00
17	-	10.00-10.50

ST. LOUIS

<u>DATE</u>	<u>2" up</u>	<u>2 1/4" up</u>
May 29	11.50-12.00	-
June 5	12.00-14.00	-
12	14.00	-
19	-	-
26	9.50-10.00	-
July 3	-	-
10	7.00	7.50- 8.50
17	-	8.00- 9.00
24	-	10.50-11.00
31	10.50-11.00	-

DAILY FOB SHIPPING POINT PRICES AT SOUTH GEORGIA-NORTH FLORIDA POINTS

The F.O.B. prices in the following table are for various yellow flesh varieties hydrocooling included in 3/4-bushel cartons U.S. Extra No. 1 quality unless otherwise stated.

<u>DATE</u>	<u>2" up</u>	<u>1 7/8" minimum</u>
May 22	17.00-18.00	14.00-15.00
23	16.00-17.00	-
27	14.00	-
28	12.00	-
29	12.00	-
30	10.00	-
June 2	10.00	-

REVIEW OF THE 1980 NORTH CAROLINA PEACH SEASON

PRODUCTION AND SHIPMENTS: North Carolina peach production indicated by the Crop Reporting Board totaled 45 million pounds for the 1980 crop. This compares with 50 million pounds for 1979 and 45 million pounds for 1978.

The first recorded shipments from North Carolina was the week of June 2, when 13 trucklots of 38,000 pounds were shipped. During the 1980 season 313 trucklots were shipped. Comparatively, 443 trucklots were shipped for the 1979 crop year.

Growing conditions generally paralleled those of South Carolina.

MARKETING: Peaches were shipped from early June through late August and a few late varieties shipped into mid-September. F.O.B. prices were included in the South Carolina report.

TERMINAL MARKET WHOLESALE PRICES -- SOUTH CAROLINA & NORTH CAROLINA PEACHES

Prices in the following tables represent sales in less than trucklot quantities and are the weekly range in prices. Quotations cover fruit of US Extra No. 1 quality, various varieties of yellow flesh, 3/4-bushel crates & cartons, up sizes unless otherwise stated.

BALTIMORE			BOSTON			CLEVELAND		
DATE	2" up		DATE	2-2 1/4" up		DATE	2 1/4" up	
May 29	17.00		June 2	12.00		May 27	12.50-18.00	
June 5	-		9	13.50		June 2	13.00-13.50	
12	13.00		16	12.50-13.00		9	14.50-16.00	
19	13.00		23	12.00		16	14.50-16.00	
26	9.00-10.00		July 7	7.00-7.50		23	14.00-14.50	
July 3	6.50		14	7.00-9.00		30	8.50-10.50	
10	6.50-9.00		21	-		July 7	9.00-10.00	
17	7.00-9.00		28	13.00-13.50		14	9.00-9.50	
24	10.00		Aug 4	15.00		21	11.00-12.00	
			11	12.00		28	12.00-14.00	
			18	10.50		Aug 4	12.00-14.00	
			25	10.00		11	11.00	
						18	10.50-11.50	

CHICAGO				CINCINNATI		
DATE	1 7/8" up	2" up	2 1/4" up	DATE	2" up	2 1/4" up
June 9	9.00	-	-	July 2	8.00-8.50	-
16	10.00	15.00	17.00	9	7.00	9.00-10.00
23	9.00-10.00	12.00-13.00	10.00-10.50	16	10.00-10.50	10.00-11.00
30	-	7.00-8.00	10.00-11.00	23	10.00	13.00-14.00
July 7	-	8.00	8.50	30	-	-
14	7.50	8.50	11.00	Aug 6	9.00-9.50	-
21	-	11.00-12.00	13.00-14.00	13	8.50-11.00	-
28	-	11.00-12.00	13.00	20	-	9.00-10.00
Aug 4	-	11.00	12.00-13.00	27	-	10.00-11.00
11	-	10.00-11.00	12.00			
18	-	9.00-9.50	10.00-11.50			

NEW YORK					ST. LOUIS	
DATE	1 7/8" up	2" up	2 1/4" up	2 1/8"	DATE	2" up
June 5	10.00-11.00	15.00	17.00	-	May 29	13.00-13.50
12	9.00-10.00	13.00-14.00	15.00-16.00	14.00-15.00	June 5	9.00-9.50
19	-	11.00-12.00	14.00	-	12	14.00
26	-	6.00-8.00	8.00-10.00	7.00-8.00	19	-
July 3	3.50-4.00	5.00-6.00	8.00-9.00	-	26	-
10	-	7.00-8.00	9.00-10.00	6.50-7.00	July 5	-
17	-	7.00-8.50	9.00-11.00	-	10	-
24	-	7.00-8.50	11.00-12.00	-	17	7.50-8.00
31	4.00	7.00-8.00	12.00-13.00	-	24	8.50
Aug 7	-	-	10.00-11.00	7.00-8.00	31	-
14	-	-	9.00-10.00	-	Aug 7	7.00
					14	10.50-11.00

PHILADELPHIA			PITTSBURGH		
DATE	2" up	2 1/4" up	DATE	2" up	2 1/4" up
June 2	10.00-11.00	-	May 29	12.00-13.00	-
9	14.00-14.50	-	June 5	14.00	16.00-16.50
16	11.00-12.00	14.00-15.00	12	12.50-13.50	16.00
23	9.50-10.00	12.00-14.00	19	9.50-10.50	13.00-14.00
30	6.00	9.00	26	8.50-9.00	11.00-11.50
July 7	9.00-10.00	8.00-9.00	July 3	6.00-6.50	8.00-8.50
14	-	9.00-10.00	10	6.00-7.00	8.00-8.50
21	8.00	10.00-11.00	17	8.00	10.50
28	-	14.50	24	9.50-10.50	11.00-11.50
Aug 4	-	9.00-10.00	31	9.50-10.00	12.00-12.50
11	-	9.50-10.00	Aug 7	8.00-9.00	10.50-11.50
18	-	10.00-11.00	14	7.00	10.00-11.00
			21	-	9.00-10.00

COMBINED RAIL & TRUCK UNLOADS (36,000 LBS) IN 41 CITIES
APRIL THRU SEPTEMBER 1960

<u>CITY</u>	<u>CA</u>	<u>FL</u>	<u>GA</u>	<u>MD</u>	<u>NJ</u>	<u>NC</u>	<u>PA</u>	<u>SC</u>	<u>VA</u>	<u>WV</u>	<u>OTHERS</u>	<u>TOTALS</u>
ALBANY, NY	0	7	14	0	22	3	6	65	0	4	4	125
ATLANTA, GA	3	2	143	2	2	11	9	112	1	3	2	290
BALTIMORE, MD ¹	11	1	34	13	24	33	13	42	6	17	2	196
BIRMINGHAM, AL	4	0	1	0	6	3	0	13	2	0	13	42
BOSTON, MA	28	8	95	2	168	12	26	359	1	13	1	713
BUFFALO, NY	11	2	23	2	4	8	0	21	3	1	10	85
CHICAGO, IL	163	5	89	3	24	87	18	203	6	3	67	668
CINCINNATI, OH	18	0	32	0	8	3	0	97	1	2	5	166
CLEVELAND, OH	44	1	22	0	33	23	6	139	0	24	22	314
COLUMBIA, SC	0	0	0	0	1	0	0	23	3	1	0	236
DALLAS, TX	186	0	9	0	0	1	0	4	0	2	35	237
DENVER, CO	165	0	0	0	0	0	0	0	0	0	106	271
DETROIT, MI	79	12	34	0	39	27	0	177	13	2	12	395
FORT WORTH, TX	19	0	0	0	0	0	0	0	0	0	1	20
HOUSTON, TX	277	0	84	0	3	0	0	80	2	0	1	447
INDIANAPOLIS, IN	23	11	12	0	3	6	2	32	3	0	5	97
KANSAS CITY, MO	78	0	9	2	0	0	1	17	9	0	19	135
LOS ANGELES, CA	1,004	0	0	0	0	0	0	0	0	0	6	1,010
LOUISVILLE, KY	18	0	24	7	0	0	4	48	1	3	3	108
MEMPHIS, TN	14	3	4	0	0	1	0	13	3	0	5	43
MIAMI, FL	17	1	33	0	21	57	0	31	4	0	0	164
MILWAUKEE, WI	62	0	0	6	3	0	2	21	0	2	10	106
MINNEAPOLIS, MN ²	236	0	0	0	0	0	0	0	0	0	31	267
NASHVILLE, TN	11	0	14	0	0	1	0	15	0	1	2	44
NEW ORLEANS, LA	74	0	4	0	0	0	0	63	0	0	6	147
NEW YORK, NY ³	247	85	162	0	377	217	88	533	4	10	4	1,727
OKLAHOMA CITY, OK	39	0	2	1	0	0	0	0	0	0	0	42
PHILADELPHIA, PA	16	5	58	0	117	26	16	275	0	3	0	516
PITTSBURGH, PA	14	3	15	0	14	33	45	142	3	34	4	307
PORTLAND, OR	62	0	0	0	0	0	0	0	0	0	37	99
PROVIDENCE, RI	0	7	4	0	8	11	0	42	0	0	0	72
ST. LOUIS, MO	66	0	67	0	8	14	1	33	1	1	75	266
SALT LAKE CITY, UT	49	0	0	0	0	0	0	0	0	0	6	55
SAN ANTONIO, TX	84	1	5	3	16	11	0	19	1	0	20	160
SAN FRANCISCO, CA	488	0	0	0	0	0	0	0	0	0	4	492
SEATTLE, WA	72	0	0	0	0	0	0	0	0	0	139	211
TOTAL U.S.	3,682	154	993	41	901	588	237	2,627	67	126	657	10,273
MONTREAL, QUE	47	4	49	-	45	17	-	88	-	-	121	371
OTTAWA, ONT	6	-	-	-	5	-	-	22	-	-	64	97
TORONTO, ONT	93	-	36	-	20	19	-	86	-	-	67	321
VANCOUVER, BC	43	-	-	-	-	-	-	-	-	-	45	88
WINNEPEG, MAN	29	-	4	-	-	-	-	2	-	-	41	76
TOTAL CANADA	218	4	89	-	70	36	-	198	-	-	338	953
GRAND TOTAL	3,900	158	1,082	41	971	624	237	3,025	67	126	995	11,226

CANADIAN UNLOADS THROUGH AUGUST - SEPTEMBER UNAVAILABLE.

WEEKLY PEACH SHIPMENTS IN THE UNITED STATES

38,000 POUNDS (1,000 38-POUND CARTONS)

MAY THROUGH SEPTEMBER, 1980

<u>WEEK ENDING</u>	<u>APLCHN</u>	<u>SOUTH CAROLINA</u>	<u>NORTH CAROLINA</u>	<u>GEORGIA</u>	<u>CALIF</u>	<u>FLORIDA</u>	<u>NEW JERSEY</u>	<u>WASH</u>	<u>MICHIGAN</u>	<u>OTHERS</u>	<u>TOTAL</u>
MAY 3	0	0	0	0	5	0	0	0	0	0	5
10	0	0	0	0	12	2	0	0	0	5	19
17	0	0	0	21	62	26	0	0	0	17	126
24	0	42	0	91	268	49	0	0	0	5	455
31	0	96	0	208	457	25	0	0	0	4	790
June 7	0	218	13	197	397	3	0	0	0	6	834
14	0	291	13	147	387	7	0	0	0	3	848
21	0	268	18	201	489	0	0	0	0	0	976
28	0	509	32	281	540	0	0	0	0	0	1362
JULY 5	0	629	36	180	475	0	0	0	0	0	1320
12	6	672	36	169	423	0	0	0	0	4	1310
19	20	702	44	100	299	0	42	8	0	4	1219
26	29	457	30	74	321	0	52	39	0	5	1007
AUG 2	60	370	19	92	558	0	114	30	2	8	1253
9	81	384	36	29	462	0	145	32	13	13	1195
16	156	220	21	1	366	0	177	38	37	27	1043
23	188	165	7	0	334	0	286	41	61	28	1110
30	209	79	0	0	273	0	271	41	51	29	953
SEPT 6	228	33	3	0	227	0	309	48	44	74	966
13	149	19	5	0	240	0	242	86	33	24	798
20	33	13	0	0	241	0	161	55	13	0	516
27	4	2	0	0	221	0	80	10	2	3	322
TOTAL	<u>1,163</u>	<u>5,169</u>	<u>313</u>	<u>1,791</u>	<u>7,057</u>	<u>112</u>	<u>1,879</u>	<u>428</u>	<u>256</u>	<u>259</u>	<u>18,429</u>

REVIEW OF THE 1980 SOUTH CAROLINA PEACH SEASON

PRODUCTION AND SHIPMENTS: The 1980 South Carolina peach crop, according to the Crop Reporting Board, USDA, had an indicated production of 315 million pounds. Indicated production for 1980 was 35 million pounds (921,000 3/4-bushels) fewer peaches than in 1979. Fresh shipments of packed fruit totaled 5, 169 truckloads of 1,000 38-pound cartons compared with 4,853 in 1979.

GROWING CONDITIONS: The South Carolina peach crop had ample chilling hours, but cold weather during the spring severely reduced the crop of Blake in southern areas and Red Globe in northern areas. Drought conditions during harvesting required extensive irrigation where available. Sizing was larger than the preceding year because of lighter fruit set.

HARVESTING: Harvesting began in mid-May, about the same time as last years' harvest. The quality and size of early varieties were excellent. Volume gradually increased until mid-July when harvest peaked.

Harvest of Coronet and Red Haven, both large volume varieties, was in full swing in the Ridge area by the week of June 9-14. Harvest of Candor and miscellaneous early varieties was underway in the Piedmont. By mid-June harvest of Dixired and Cardinal varieties started in the Piedmont area.

Harvest of mid-season varieties in early July included Red Haven, Garnet Beauty, Harvester, Velvet, Washington and Sunhigh.

Some late varieties were being harvested by the last week of July. The Ridge area was picking Blakes as the Piedmont moved into Red Globe, Lorings and Sunhighs. The Rio-Oso-Gem and Monroe varieties continued into the second half of August and a few very late varieties into late September.

QUALITY: Quality, size and color were generally very good this year.

MARKETING: The first F.O.B. report was issued from Columbia, SC, May 28, covering sales of South Carolina peaches. Thirty-eight pound cartons yellow flesh varieties U.S. Extra #1 2" up sold at \$12.00; 1 7/8" up \$9.00-10.00. Prices for 2 1/4" up peaches ranged \$12.00-14.00 through mid-June and began declining to a low point of \$6.00 in early July. During the last week of July prices ranged \$9.00-10.00. The range was mostly \$7.00-8.00 the first two weeks of August and \$7.00-7.50 the final week of price reporting which continued through August 22.

VARIETIES: Some of the main varieties were Candor, Cardinal, Junegold, Earlired, Magnolia, Dixired, Rubyred, Coronet, Redhaven, Washington, Velvet, Redglobe, Loring, Blake, Jefferson, Madison, Monroe, Rio-Oso-Gem, Jersey Queen and Redskin.

TRANSPORTATION: Truck supplies were generally adequate throughout the season with a surplus at times.

DAILY FOB PRICES AT SOUTH CAROLINA SHIPPING POINT

FOB prices in the following table are for 3/4-bushel cartons and crates, various varieties yellow flesh US Extra No. 1. Hydrocooling included.

<u>DATE</u>	<u>2 1/4" up</u>	<u>2 1/2" up</u>	<u>2" up</u>	<u>2" min</u>	<u>1 7/8" min</u>
May 28	-	-	12.00	-	* 9.00-10.00
29	-	-	12.00	-	* 8.00-10.00
30	-	-	10.00	-	* 7.00- 8.00
June 2	-	-	10.00	-	* 7.00- 8.00
3	12.00-13.00	-	10.00	-	* 7.00- 8.00
4	12.00	-	10.00	-	* 7.00- 8.00
5	12.00	-	10.00	-	* 7.00- 8.00
9	13.00-14.00	-	10.00-12.00	-	* 7.00- 8.00
10	13.00-14.00	-	11.00-12.00	-	7.00- 8.00
11	13.00-14.00	-	11.00-12.00	-	7.00- 8.00
12	13.00-14.00	-	11.00-12.00	-	7.00- 8.00
13	13.00	-	10.00-11.00	-	6.50- 7.00
16	12.00	-	10.00	-	5.00- 6.00
17	12.00	-	10.00	-	5.00- 6.00
18	-	-	9.00-10.00	-	-
19	11.00	-	9.00-10.00	-	-
20	10.00-11.00	-	9.00	-	4.00- 5.00
23	10.00	-	8.00	-	-
24	9.00	-	7.00	6.50- 7.00	-
25	8.00	-	6.00- 6.50	5.00- 5.50	-
26	7.50- 8.00	-	6.00	5.00	-
27	7.50	-	6.00	5.00	-
30	7.00	-	5.50- 6.00	4.00- 5.00	-
July 1	6.50	-	5.00- 5.50	4.00- 4.50	-
2	6.00- 6.50	-	5.00- 5.50	4.00- 4.50	-
3	6.00- 6.50	-	5.00	4.00	-
7	6.00	-	5.00	3.50- 4.00	-
8	6.00	-	5.00	3.00- 4.00	-
9	6.00	-	5.00	3.50- 4.00	-
10	6.00	6.50- 7.00	5.00	3.50- 4.00	-
11	6.00- 6.50	6.50- 7.00	5.00- 5.50	4.00- 4.50	-
14	7.00	8.00	6.00	5.00- 5.50	-
15	7.00	8.00	6.00	5.00- 5.50	-
16	7.00	8.00	6.00	5.00- 5.50	-
17	8.00	9.00	6.50- 7.00	5.50- 6.00	-
18	8.00	9.00	6.50- 7.00	5.50- 6.00	-
21	8.00	9.00	7.00	5.50- 6.50	-
22	9.00	10.00	7.50- 8.00	6.00- 7.00	-
23	9.00	10.00	7.50	6.00- 7.00	-
24	9.00-10.00	11.00	7.50- 8.00	6.50- 7.00	-
25	10.00	11.00	7.50- 8.00	6.50- 7.50	-
28	10.00-11.00	12.00	8.00- 9.00	7.00- 7.50	-
29	10.00-11.00	12.00	8.00- 9.00	7.00- 7.50	-
30	10.00-11.00	12.00	8.00- 9.00	7.00- 7.50	-
31	9.00-10.00	11.00-12.00	7.50- 8.50	7.00	-
Aug 1	8.00- 9.00	-	7.00- 8.00	5.00- 6.00	-
4	8.00- 8.50	-	6.00- 7.00	4.50- 5.50	-
5	7.00- 8.00	-	6.00	4.00- 5.00	-
6	7.00- 8.00	-	5.00- 6.00	-	-
7	7.00- 8.00	-	-	-	-
8	7.00- 8.00	-	-	-	-
*11	7.50- 8.50	-	5.00	4.00- 4.50	-
12	7.50- 8.00	-	-	-	-
13	8.00	-	-	-	-
14	8.00	-	5.00- 6.00	-	-
15	7.00- 8.00	-	5.00	-	-
18	7.00- 7.50	-	-	4.00- 4.50	-
19	7.00- 7.50	-	-	4.00- 4.50	-
20	7.00- 7.50	-	-	4.00- 4.50	-
21	7.00- 7.50	-	-	4.00- 4.50	-
22	7.00- 7.50	-	-	-	-

*1 7/8" up.

REVIEW OF THE 1980 APPALACHIAN DISTRICT PEACH SEASON

PRODUCTION & SHIPMENTS: According to the Crop Reporting Board, U.S. Department of Agriculture, 1980 peach production in the Appalachian District was about eleven percent above 1979. Total 1979 Appalachian Peach production was estimated at 186 million pounds, compared with 167 million pounds produced in 1979.

Fresh shipments of packed peaches amounted to 1,161 truckloads of 38,000 pounds for the Appalachian District compared with 927 loads in 1979 and 1,122 loads in 1978.

GROWING CONDITIONS AND HARVESTING: Growing conditions were generally good in the spring with adequate rainfall and little damaging frost. Temperatures were below average in June but much above average in July, August and September. Soil moisture was deficient throughout much of the region. The season began about a week later than the previous year. The first shipments were reported the week of July 8. Most Redhavens were shipped by the end of the first week of August except from some later sections in Pennsylvania. Loring, Sunhigh, Redskin, Cresthaven, Jerseyqueen and Rio-Oso-Gem were the main remaining varieties. The final trucklot movement reported was September 23. Peak shipments occurred during the period August 17-September 20, with volume averaging 180 trucklots per week. The week of August 31 to September 6 was the heaviest with 220 truckloads shipped.

MARKETING & PACKAGING: The principal container was the 3/4-bushel carton. Some traypack cartons were used. The first F.O.B. was reported July 30, with 3/4-bushel cartons 2 1/4" up U.S. Extra No. One peaches at \$10.00. The market ranged downward to \$9.00 through mid-August. During the balance of the month the market was mostly \$8.00-8.50. Prices strengthened after Labor Day and increased to \$10.00.

LOCATION: The Appalachian District is composed of the following areas:

VIRGINIA: Roanoke and nearby points, northward including the Shenandoah Valley and growing areas immediately east of the Blue Ridge Mountains.

WEST VIRGINIA: The four eastern counties of Jefferson, Berkeley, Morgan and Hampshire.

MARYLAND: Primarily the three western counties of Allegany, Washington, and Frederick.

PENNSYLVANIA: Primarily the southwestern counties of Franklin, Adams, York, Berks and Lehigh.

DAILY F.O.B. PRICES AT APPALACHIAN DISTRICT SHIPPING POINTS

The F.O.B. prices in the following table are for 3/4-bushel cartons various yellow flesh varieties, U. S. Extra #1 grade. Hydrocooling included.

<u>DATE</u>	<u>2 1/4" up</u>	<u>2" up</u>
July 30	10.00	9.00
31	10.00	9.00
Aug 1	10.00	9.00
4	9.00-10.00	8.00
5	9.00-10.00	7.00-7.50
6	9.00	6.00-7.00
7	9.00	6.00-7.00
8	9.00	6.00-7.00
11	9.00-9.50	6.00-7.00
12	9.00-9.25	6.00-6.50
13	9.00	5.50-6.50
14	8.50-9.00	5.50-6.00
15	8.00-9.00	5.50-6.00
18	8.00-8.50	5.50-6.00
19	8.00-8.50	5.50-6.00
20	8.00-8.50	5.00-5.50
21	8.00-8.50	5.00-6.00
22	8.00-8.50	5.00-6.00
25	8.00-8.50	5.00-5.50
26	8.00-8.50	5.00-5.50
27	8.00-8.50	5.00-5.50
28	8.00-8.50	5.50
29	8.00-8.50	5.25-5.50
Sept 2	8.00-9.00	5.00-6.00
3	8.00-9.00	5.00-6.00
4	8.00-9.00	5.00-6.00
5	8.50-9.00	5.00-6.00
8	9.00-9.50	5.50-6.00
9	9.00-10.00	6.00
10	9.50-10.00	6.00-6.50
11	9.50-10.00	6.00-6.50
12	10.00-11.00	6.00-7.00

TERMINAL MARKET WHOLESALE PRICES--APPALACHIAN DISTRICT PEACHES

Prices in the following table represent sales in less than trucklot quantities and are the range in prices for the week. Quotations cover fruit in 3/4-bushel cartons, US Extra No. 1, various varieties of yellow flesh, up sizes unless otherwise stated.

BALTIMORE		
DATE	2" up	2 1/4" up
Aug 4	5.00-8.50	7.50-8.00
11	4.00-5.00	-
18	-	-
25	-	4.00-7.50
Sept 2	3.00-4.00	5.00-7.00
8	3.50-4.00	7.50-8.50
15	3.50-4.00	6.00-9.00

CHICAGO		
DATE	2" up	2 1/4" up
Aug 18	8.00-9.00	11.00-11.50
25	7.00	10.00-11.00
Sept 2	8.00-9.00	9.00-10.00
8	8.00-9.00	11.00-13.00

CINCINNATI		
DATE	2 1/4" up	2 3/4" up
Sept 8	7.00-8.00	9.00-11.00
15	11.00	12.00

CLEVELAND		
DATE	2" up	2 1/4" up
Aug 4	8.00-9.00	9.00-10.50
11	7.00-9.00	9.00-11.00
18	5.00-10.00	9.00-11.00
25	6.00-7.50	8.50-10.00
Sept 2	8.00	10.00
8	7.00-8.50	10.00-12.00

NEW YORK		
DATE	2" up	2 1/4" up
Aug 18	5.00-6.00	8.00-9.00

PITTSBURGH		
DATE	2" up	2 1/4" up
Aug 4	6.00-7.00	8.50-10.50
11	6.00-8.25	10.00-10.50
18	7.00-7.50	9.50-10.50
25	6.00-7.50	9.75-10.50
Sept 2	7.00-7.50	10.00-10.50
8	7.00-7.25	9.50-10.75

PHILADELPHIA		
DATE	2" up	2 1/4" up
Aug 4	7.00	10.00-11.00
11	4.75	7.00- 8.50
18	5.00	8.00
25	5.00- 6.00	8.00
Sept 2	-	12.00
8	-	8.00- 9.00
15	7.00	10.00