

MARKETING
GEORGIA SOUTH CAROLINA
NORTH CAROLINA AND
APPALACHIAN DISTRICT
PEACHES
1977 CROP

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FEDERAL—STATE MARKET NEWS SERVICE

U.S. Department of Agriculture
Agricultural Marketing Service
Fruit and Vegetable Division

Georgia, Maryland, North Carolina
South Carolina, Pennsylvania,
Virginia and West Virginia
State Departments of Agriculture

P R E F A C E

This is a summary of the 1977 peach crop information derived from daily market reports and other related data. This information is provided for its historical interest, and for use in planning and marketing future crops.

The Federal-State Market News Service collected daily shipping point information for the 1977 peach crops in Georgia from May 9 to July 5; in South Carolina from May 16 to September 7; and in the Appalachian District from July 1 to September 10.

The Market News personnel at Martinsburg, West Virginia, compiled data for the summary. Offices contributing included: Thomasville, Georgia, Darrell Breed, Local Representative; Spartanburg, South Carolina, Kathleen A. Brubaker, Local Representative; and Martinsburg, West Virginia, Kathleen A. Brubaker, Local Representative.

We wish to express our appreciation to the growers, shippers, buyers and other members of the industry for their cooperation in supplying the market information that made this summary and the daily market reports possible.

Additional copies of this summary may be obtained by writing:

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PEACH PRODUCTION

(by: Crop Reporting Board, Statistical Reporting Service
U. S. Department of Agriculture)

The 1977 U. S. peach crop totaled nearly 3.0 billion pounds, of which 2.9 billion pounds were utilized. This was 8 percent higher than the utilized output of the previous two seasons. The California clingstone crop accounted for 1.4 billion pounds (49 percent) of the U.S. utilized production. This was 17 percent above the 1976 crop, which was hard hit by a mid-season cannery workers strike, and 9 percent more than the 1975 level.

Excluding California clingstones, peach production totaled 115 billion pounds utilized, up 1 percent from last season and 7 percent above the 1975 utilization. South Carolina's output rose 1 percent and New Jersey's jumped 47 percent above 1976, but in Georgia, the crop slipped 36 percent below a year ago.

STATE	PRODUCTION								
	48-POUND EQUIVALENTS						POUNDS		
	TOTAL			UTILIZED			TOTAL		
	1975	1976	1977	1975	1976	1977	1975	1976	1977
	1,000 UNITS						MILLION UNITS		
ALA	146	292	208	146	292	208	7.0	14.0	10.0
ARK	729	875	833	729	856	813	35.0	42.0	40.0
CALIF									
FREESTONE	8,354	9,667	9,917	8,354	9,667	9,917	401.0	464.0	476.0
COLO	348	302	375	333	292	302	16.7	14.5	18.0
CONN	113	85	125	113	85	125	5.4	4.1	6.0
DEL	67	33	50	67	33	50	3.2	1.6	2.4
GA	1,979	4,167	1,817	1,979	2,917	1,875	95.0	200.0	90.0
IDAHO	219	250	260	219	250	260	10.5	12.0	12.5
ILL	563	417	188	563	417	188	27.0	20.0	9.0
IND	208	115	21	208	115	21	10.0	5.5	1.0
KANS	229	83	188	229	83	188	11.0	4.0	9.0
KY	344	188	2	344	188	2	16.5	9.0	.1
LA	63	146	135	63	146	135	3.0	7.0	6.5
MD	479	375	438	479	375	438	23.0	18.0	21.0
MASS	85	69	73	85	69	73	4.1	3.3	3.5
MICH	1,354	833	1,146	1,146	833	1,146	65.0	40.0	55.0
MISS	83	104	83	83	104	83	4.0	5.0	4.0
MO	479	469	229	479	469	229	23.0	22.5	11.0
N J	1,979	1,667	2,292	1,875	1,563	2,292	95.0	80.0	110.0
N Y	333	198	271	333	198	271	16.0	9.5	13.0
N C	625	521	729	625	521	729	30.0	25.0	35.0
OHIO	458	313	63	458	313	63	22.0	15.0	3.0
OKLA	142	167	208	142	167	198	6.8	8.0	10.0
OREG	271	313	375	271	313	375	13.0	15.0	18.0
PA	1,875	1,875	1,979	1,875	1,875	1,979	90.0	90.0	95.0
S C	4,375	5,625	5,729	4,375	5,521	5,563	210.0	270.0	275.0
TENN	181	167	167	181	167	167	8.7	8.0	8.0
TEX	333	354	1,000	333	333	958	16.0	17.0	48.0
UTAH	333	375	375	333	375	365	16.0	18.0	18.0
VA	667	313	396	666	313	396	32.0	15.0	19.0
WASH	938	1,042	854	931	1,021	854	45.0	50.0	41.0
W VA	583	313	313	583	313	306	28.0	15.0	15.0
TOTAL ABOVE	28,935	31,713	30,897	28,600	30,180	30,569	1,388.9	1,522.0	1,483.0
CALIF									
CLINGSTONE	30,208	31,208	31,417	26,583	24,875	29,021	1,450.0	1,498.0	1,508.0
U S	59,143	62,921	62,314	55,183	55,055	59,590	2,838.9	3,020.0	2,991.0

PEACHES

(by: Crop Reporting Board, Statistical Reporting Service
U. S. Department of Agriculture)

STATE	PRODUCTION			PRICE PER			VALUE OF		
	POUNDS			POUND			UTILIZED PRODUCTION		
	UTILIZED	UTILIZED	UTILIZED	UTILIZED	UTILIZED	UTILIZED	UTILIZED	UTILIZED	UTILIZED
	1975	1976	1977	1975	1976	1977	1975	1976	1977
	MILLION UNITS			CENTS			1,000 DOLLARS		
ALA	7.0	14.0	10.0	22.7	15.3	14.9	1,589	2,142	1,490
ARK	35.0	41.1	39.0	13.7	11.6	11.3	4,795	4,768	4,407
CALIF									
FREESTONE	401.0	464.0	476.0	7.0	7.4	8.8	28,070	34,336	41,888
COLO	16.0	14.0	14.5	17.0	16.8	13.7	2,720	2,352	1,987
CONN	5.4	4.1	6.0	20.0	26.0	24.0	1,080	1,066	1,440
DEL	3.2	1.6	2.4	10.1	17.0	12.5	323	272	300
GA	95.0	140.0	90.0	23.8	12.0	15.3	22,610	16,800	13,770
IDAHO	10.5	12.0	12.5	11.6	10.0	12.0	1,218	1,200	1,500
ILL	27.0	20.0	9.0	13.8	14.5	16.4	3,726	2,900	1,476
IND	10.0	5.5	1.0	17.8	9.6	23.0	1,780	528	230
KANS	11.0	4.0	9.0	13.5	16.5	15.0	1,485	660	1,350
KY	16.5	9.0	.1	14.0	15.3	14.6	2,310	1,377	15
LA	3.0	7.0	6.5	20.5	16.0	20.0	615	1,210	1,300
MD	23.0	18.0	21.0	12.5	13.3	13.5	2,875	2,394	2,835
MASS	4.1	3.3	3.5	20.0	26.0	22.0	820	858	770
MICH	55.0	40.0	55.0	13.4	14.1	15.6	7,370	5,640	8,580
MISS	4.0	5.0	4.0	19.0	15.0	17.0	760	750	680
MO	23.0	22.5	11.0	15.6	18.8	20.0	3,588	4,230	2,200
N J	90.0	75.0	110.0	15.7	16.2	17.0	14,130	12,150	18,700
N Y	16.0	9.5	13.0	16.2	17.0	17.5	2,592	1,615	2,275
N C	30.0	25.0	35.0	17.5	13.3	12.4	5,250	3,325	4,340
OHIO	22.0	15.0	3.0	17.7	18.7	23.5	3,894	2,805	705
OKLA	6.8	8.0	9.5	13.9	14.0	11.5	945	1,120	1,093
OREG	13.0	15.0	18.0	17.0	17.6	14.7	2,210	2,640	2,646
PA	90.0	90.0	95.0	12.2	13.0	12.9	10,980	11,700	12,255
S C	210.0	265.0	267.0	16.2	14.5	14.2	34,020	38,425	37,914
TENN	8.7	8.0	8.0	13.5	13.5	13.0	1,175	1,080	1,040
TEX	16.0	16.0	46.0	22.0	18.0	14.0	3,520	2,880	6,440
UTAH	16.0	17.8	17.5	13.4	12.7	12.6	2,144	2,261	2,205
VA	32.0	15.0	19.0	12.5	12.9	12.0	4,000	1,935	2,280
WASH	44.7	49.0	41.0	9.2	8.9	10.9	4,112	4,361	4,469
W VA	28.0	15.0	14.7	11.4	14.4	14.5	3,192	2,160	2,132
TOTAL ABOVE	1,372.9	1,448.4	1,467.2	13.1	11.9	12.6	179,898	171,850	184,712
CALIF									
CLINGSTONE	1,276.0	1,194.0	1,393.0	7.5	6.9	7.0	95,700	82,386	97,510
U S	2,648.9	2,642.4	2,860.2	10.4	9.6	9.9	275,598	254,236	282,222

REVIEW OF THE 1977 GEORGIA AND FLORIDA PEACH SEASON

PRODUCTION: The total production of Georgia peaches was 90 million pounds in 1977. This was sharply below the 200 million pounds produced in 1976. Extremely dry weather and disease were blamed for the decrease of about 45 percent. Florida production figures were unavailable.

GROWING CONDITIONS: The 1977 crop enjoyed fairly good growing conditions up until April. Chill hours were abundant during the winter and late freezes were not a problem. Hail storms in April caused extensive damage in Peach and Habersham counties. Phony peach caused heavy tree losses in south Georgia and north Florida, and moderate losses in central Georgia. The crop was affected by a prolonged drought and the fruit generally did not size well. The only moisture came from scattered thundershowers that sometimes brought a mixture of hail and rain.

HARVEST: Harvesting began in the north and central sections of Florida and in the south section of Georgia during late April and continued into mid-June. Peak production occurred in those areas during mid-May. Growers in the central Georgia growing area began harvesting about the second week of May and continued into early August. The peak production occurred in central Georgia during late May and early June.

QUALITY: Many growers reported wide ranges in quality and size during the 1977 crop year. Drought conditions resulted in poorly sized fruit. Most packers were unable to consistently pack fruit larger than the 2 inch and up size. Bacteriosis was a problem in the central Georgia area. Overall quality ranged from fair to good during the season.

MARKETING: Georgia peaches were marketed under a federal marketing agreement in 1977. Trading was fairly active during most of the season. The early crop of peaches from the south Georgia and north and central sections of Florida began the season in early May at \$10 per half-bushel carton for the 2 inch and up size and \$9 for the 1 7/8 inch minimum size. By mid May the price dropped to \$9 for the 2 inch and up and \$8 for the 1 7/8 inch and up. The 1 7/8 inch and up size closed the season in late May at the unchanged price of \$8 per carton. Marketing of the central Georgia crop got underway in late May with the three quarter bushel cartons of U. S. Extra Number One peaches bringing \$12 to \$15 for the 2 inch and up size and \$10 to \$12 for the 1 7/8 inch up size. Prices in early June fell to \$8 per carton for the 2 inch and up size and \$6 for the 1 7/8 inch up size. Shippers briefly edged the price back up to \$9 for 2 inch and up fruit and \$7 for 1 7/8 inch up fruit in mid-June. Prices then resumed their downward trend due to a decreasing demand and declining quality until the market bottomed out in late June at \$6 per carton for 2 inch and up and \$4 to \$4.50 per carton for the 1 7/8 inch and up peaches. All shipments were made by truck during the 1977 season and virtually all fruit were hydrocooled. Peaches from the south Georgia and Florida growing areas were packed in half-bushel cartons of about 25 pounds. Central Georgia peaches were packed in three-quarter bushel cartons of about 38 pounds each.

VARIETIES: Early varieties included May Gold, June Gold, Cardinals, and Dixie Reds. Mid-season varieties were Coronets, Beauty Gems, and Suwanees. Late season varieties included Lorings, Red Globes, Sun Highs, Southlands, Keystones, and Blakes.

DAILY F.O.B. PRICES AT GEORGIA SHIPPING POINTS

F.O.B. prices in the following tables, unless otherwise stated, refer to fruit of good merchantable quality and condition, most marked U.S. Extra No. 1, various varieties yellow flesh. Most lots hydrocooling included.

<u>CENTRAL GEORGIA POINTS</u>				<u>SOUTH GEORGIA & NORTH & CENTRAL FLORIDA POINTS</u>			
<u>DATE</u>	<u>THREE-QUARTER BUSHEL CRATES & CARTONS</u>			<u>DATE</u>	<u>HALF-BUSHEL CARTONS</u>		
	<u>2-inch & up</u>	<u>1 7/8 inch</u>			<u>2 1/8 inch</u>	<u>2 inch</u>	<u>1 7/8 inch</u>
May 25	12.00-15.00	10.50-12.00		May 9	9.00 (min)	10.00	9.00 (min)
26	13.50-15.00	11.00-12.00		10	9.00 (min)	10.00	9.00 (min)
27	13.50-15.00	11.00-12.00		11	9.00	10.00	9.00
31	11.00-12.00	9.00-10.00		12	9.00	10.00	8.00
June 1	10.00	8.00		13	9.00	10.00	8.00
2	9.00	7.00		16	9.00	9.00	8.00
3	8.00	6.00		17	9.00	9.00	8.00
6	8.00	6.00		18	-	9.00-10.00	8.00
7	8.00	6.00		19	9.00	-	8.00
8	8.00	6.00		20	-	-	8.00
9	8.00	6.00		23	-	-	8.00
10	8.00	6.00		24	-	-	8.00
13	8.00	6.00		25	-	-	8.00
14	8.00-9.00	6.00		26	-	-	8.00
15	9.00	6.00-7.00		27	-	-	8.00
16	9.00	7.00					
17	9.00	7.00					
20	8.00	6.00					
21	8.00	6.00					
22	7.00	5.00-5.50					
23	7.00	4.00-5.00					
24	7.00	4.00-5.00					
27	7.00	4.00-4.50					
28	7.00	4.00-4.50					
29	6.00	-					
30	-	-					
July 1	-	-					
5	6.00	-					

TERMINAL MARKET WHOLESALE PRICES -- GEORGIA PEACHES 1977 SEASON

Prices in the following tables represent sales in less than carlot quantities and are for one selected day each week. Prices quoted cover fruit of US Extra No. 1 quality, various varieties yellow flesh unless otherwise stated. Fruit containers are 3/4 bushel crates and cartons unless otherwise stated.

<u>ATLANTA</u>			<u>CHICAGO</u>			
<u>DATE</u>	<u>NO GRADE MARK</u>		<u>DATE</u>	<u>1 7/8"</u>	<u>2"</u>	<u>2 1/8"</u>
May 1	-		May 29	15.00	17.00	-
8	11.00		June 5	7.50-8.00	10.50	-
15	5.50-7.50		12	8.50-9.00	11.00-11.50	-
22	5.50-7.50		19	-	-	-
29	-		26	8.50	9.50-10.00	-
June 5	5.50-7.50		July 3	6.00	8.50	-
12	5.50-7.50		10	-	8.00	-
19	5.00-6.00		17	7.50	10.00	9.00
26	5.00-6.00		24	6.00	-	-
July 3	5.00-6.00					

<u>BALTIMORE</u>		<u>CINCINNATI</u>		<u>CLEVELAND</u>	
<u>DATE</u>	<u>2"</u>	<u>DATE</u>	<u>RED GLOBE</u>	<u>DATE</u>	<u>2"</u>
May 15	10.00	June 26	8.00	May 29	15.00-16.00
22	-	July 3	7.75-8.00	June 5	8.00-10.00
29	14.00-14.50	10	8.50	12	-
June 5	9.00-10.00			19	-
				26	8.50-9.00
				July 3	6.50

<u>NEW YORK</u>		<u>NEW YORK</u>		<u>NEW YORK</u>	
<u>DATE</u>	<u>25 lb. ctns. 1 7/8"</u>	<u>DATE</u>	<u>25 lb. ctns. 2"</u>	<u>DATE</u>	<u>2"</u>
May 8	9.00-10.00		-		12.00
15	-		-		13.00-15.00
22	-		12.00-13.00		-
29	-		-		23.00
June 5	6.00-6.50		8.00		8.00-11.00
12	-		-		10.00-11.00
19	-		-		12.00-13.00
26	-		-		8.00-9.00
July 3	-		-		6.00
10	-		-		-
17	-		-		11.00-12.00
24	-		-		8.50-9.00
31	-		-		-

<u>PHILADELPHIA</u>		<u>PHILADELPHIA</u>		<u>PITTSBURGH</u>	
<u>DATE</u>	<u>25 lb. ctns. 2"</u>	<u>DATE</u>	<u>2"</u>	<u>DATE</u>	<u>2"</u>
May 15	10.00-11.00		-	May 29	18.50
22	11.50-12.00		-	June 5	11.00-12.00
29	-		14.00-15.00	13	9.00-9.50
June 5	-		8.00-8.50	20	10.00-11.00
13	-		10.00	27	8.50-9.00
20	-		9.00-10.00	July 3	8.00-8.50
27	-		8.00-8.50	10	7.00-7.50
July 3	-		-		
10	-		-		

REVIEW OF THE 1977 SOUTH CAROLINA PEACH SEASON

PRODUCTION & SHIPMENTS: According to the Crop Reporting Board, Statistical Reporting Service, U. S. Department of Agriculture, South Carolina production was up 10 percent compared to 1976. Volume for 1977 was reported at 5,729,000 bushels compared with 5,625,000 bushels in 1976 and 4,375,000 bushels in 1975.

South Carolina peach shipments totaled 3,860 carlot equivalents compared with 3,823 shipped in 1976.

GROWING CONDITIONS & HARVESTING: The severe winter weather caused very little tree or bud damage. Bloom set was extremely heavy and was not reduced by frost damage. In some cases pollination was poor, resulting in lighter fruit set, but in most cases considerable thinning was necessary. Extremely dry conditions throughout most of the growing season combined with inadequate thinning resulted in smaller sized fruit than expected. A few orchards in the Piedmont area suffered severe hail damage, but generally hail damage was very light.

Initial harvesting of Camden and Springtime began during the second week of May in the Costal Plains and Ridge Sections. The last week in May the Ridge area began harvesting Dixiereds and Coronets and the Piedmont section began harvest of Candor and miscellaneous early varieties. During the second and third weeks of June, Coronets were harvested in the Ridge area and June Golds and Dixiereds were coming from the Piedmont sections. The first week of July Loring and Red Globe were harvested in the Ridge area and Washington, Southlands, and Red Globes were harvested in the Piedmont section. Harvest of Blakes began in the Ridge during the second week of July closely followed by Blake harvest in the Piedmont. Harvest of Jefferson and Rio-Oso-Gems began near the end of July. There were very few problems during harvest.

PACKAGING & MARKETING: The predominant containers were 3/4-bushel cartons and wirebound crates. Trading was fairly active during most of the season. F.O.B. prices were higher than during the 1976 season. Prices for 2-inch peaches in 3/4-bushel containers were mostly around 8.00 during June. Prices dropped to 6.00-6.50 prior to the July 4 holiday. By the middle of July prices were again at the 8.00 level. These prices held until the end of July when trading actively slowed and prices began a steady decline to a low of 5.00 by the middle of August.

DAILY F.O.B. PRICES AT SOUTH CAROLINA SHIPPING POINTS

F.O.B. prices in the following tables are US Extra No. 1 grade. Hydrocooling included. Three-quarter bushel crates and cartons. Various varieties yellow-flesh.

DATE	2-INCH UP	2-INCH UP	1 7/8-INCH UP	1 7/8-INCH MIN	2 1/8-INCH UP
May 31	11.00-12.00	July 25 8.00-9.00	9.00-10.00	-	-
June 1	10.00	26 8.00	8.00	-	-
2	9.00	27 7.50-8.00	7.00	-	-
3	8.00	28 7.00	6.00	-	-
6	8.00	29 7.00	6.00	-	-
7	8.00	Aug 1 6.50-7.00	6.00	5.00	-
8	8.00	2 6.00	6.00	5.00-5.50	-
9	8.00	3 6.00	6.00	5.00-5.50	-
10	8.00	4 6.00	6.00	5.00-5.50	-
13	8.00	5 6.00	6.00	5.00	-
14	8.00	8 6.00	6.00	5.00	-
15	8.00-9.00	9 6.00	6.00	5.00	-
16	9.00	10 5.50	6.00-7.00	5.00-5.50	-
17	9.00	11 5.50	6.00-7.00	5.00-5.50	-
20	8.00	12 5.00	6.00	4.00-4.50	-
21	8.00	15 5.00	6.00	-	-
22	7.00-7.50	16 5.00	5.00-5.50	3.50-4.00	-
				<u>2 1/8-INCH UP</u>	
23	7.00		4.00-4.50	8.00	
24	7.00		-	8.00	
27	7.00		-	7.50-8.00	8.50-9.00
28	6.00-6.50		-	7.00-7.50	8.00-8.50
29	6.00-6.50		-	6.50-7.00	7.50-8.00
30	6.00-6.50		-	6.50-7.00	7.00-7.50
July 1	6.00-6.50		-	6.50-7.00	7.00-7.50
5	6.00		-	6.50-7.00	6.50-7.50
6	6.00		-	6.50	6.50-7.00
7	6.00		-	6.50	6.50-7.00
8	6.00		-	6.50	6.50-7.00
11	6.50		-	7.00	7.50
12	6.50		-	7.00	7.50
13	6.50		4.00-5.00	7.00	7.50
14	6.50-7.00		4.00-5.00	7.00-7.50	7.50-8.00
15	7.00		4.00-5.00	7.50	8.00
18	8.00		-	-	8.50-9.00
19	8.00		-	-	9.00
20	8.00		-	-	9.00
21	9.00		-	-	-
22	9.00		-	-	-

TERMINAL MARKET WHOLESALE PRICES -- SOUTH CAROLINA PEACHES 1977 SEASON

Prices in the following tables represent sales in less than carlot quantities and are for one selected day each week. Quotations cover fruit of US Extra No. 1 quality, various varieties of yellow flesh unless otherwise stated. Fruit containers are 3/4 bushel crates and cartons unless otherwise stated.

<u>ATLANTA</u>			<u>BALTIMORE</u>			<u>CHICAGO</u>				
<u>DATE</u>	<u>2 1/8"</u>		<u>DATE</u>	<u>2 1/8"</u>		<u>DATE</u>	<u>1 7/8"</u>	<u>2"</u>	<u>2 1/8"</u>	<u>2 1/8"</u>
July 6	22.00*		May 26	22.00-25.00		June 5	8.00	-	-	-
13	8.00		June 5	15.00		12	6.75-7.00	-	-	-
20	24.00**		12	-		19	8.50	12.00	-	-
27	-		19	-		26	-	10.00	-	-
Aug 3	-		26	9.00-10.00		July 3	-	8.50	9.00	-
10	9.50		July 3	7.00		10	-	-	9.50-10.00	-
17	24.50**		10	7.50- 8.00		17	7.00-7.50	9.50-10.00	-	-
24	-		17	7.50- 7.75		24	-	-	-	-
31	-		24	-		31	-	10.00	12.00	10.00-11.00
Sept 7	24.50**		31	9.00-10.00		Aug 7	-6.00	8.00- 8.50	-	10.00=11.00
*48-lb ctn.			Aug 7	7.00		14	-	8.50- 8.50	-	10.00=10.00
*48-lb ctn. 2 1/2" & up						21	-	6.50- 7.00	-	9.00-10.00
<u>CLEVELAND</u>			<u>NEW YORK</u>			<u>25-lb carton</u>		<u>38-lb carton</u>		
<u>DATE</u>	<u>2" & up</u>	<u>2 1/8"</u>	<u>DATE</u>	<u>2"</u>	<u>2 1/8"</u>	<u>1 7/8"</u>	<u>2"</u>	<u>2"</u>	<u>2 1/8"</u>	<u>2 1/8"</u>
May 29	14.00-15.00	-	May 8	-	-	7.00- 8.00	-	-	-	-
June 5	9.00-10.00	-	15	-	-	-	-	16.00-16.50	-	-
12	10.00-11.00	-	22	-	-	-	-	20.00-24.00	-	-
19	10.00-12.00	-	29	-	-	-	-	-	-	-
26	9.00	-	June 5	-	-	6.00- 7.00	7.00- 8.00	9.00-10.00	13.00-15.00	-
July 3	-	-	12	-	-	-	-	10.00-11.00	-	-
10	-	-	19	-	-	-	-	11.00-13.00	-	-
17	-	-	26	-	-	-	-	7.00- 8.00	9.00-10.00	-
24	-	-	July 3	-	-	-	-	7.50- 8.50	9.00-10.00	-
31	-	-	10	-	-	-	-	7.50- 8.50	8.50-10.00	-
Aug 7	-	-	17	-	-	-	-	8.00- 9.50	10.00-12.00	-
14	-	-	24	-	-	-	-	11.00-13.00	13.00-14.00	-
			31	-	-	-	-	7.00- 8.50	-	-
			Aug 7	-	-	-	-	-	-	-
			14	-	-	-	-	7.50- 9.00	10.00-11.00	-
			21	-	-	-	-	-	7.00- 9.00	-
			28	-	-	-	-	-	7.00- 8.00	-
<u>CINCINNATI</u>			<u>PITTSBURGH</u>			<u>PHILADELPHIA</u>				
<u>DATE</u>	<u>2 1/8"</u>	<u>2 1/8"</u>	<u>DATE</u>	<u>2"</u>		<u>DATE</u>	<u>2"</u>	<u>2 1/8"</u>		
June 5	-	16.50	May 29	18.50		May 29	15.00	-	-	-
12	-	-	June 5	11.00-12.00		June 5	8.00- 9.00	8.50	-	-
19	10.00-10.50	-	13	9.00- 9.50		12	-	-	-	-
26	10.00-12.50	-	20	10.00-11.00		19	11.00	-	-	-
July 3	8.00- 9.00	-	27	8.50- 9.00		26	8.00- 9.00	-	-	-
10	-	-	July 3	8.00- 8.50		July 3	6.00- 7.50	-	-	-
17	7.50- 8.00	-	10	7.00- 7.50		10	7.00- 8.50	-	-	-
24	11.00	-				17	9.00	-	-	-
31	10.00	-				24	11.00-12.00	12.00-13.00	-	-
Aug 7	9.00	-								
14	7.00- 7.75	-								
21	-	7.50								
28	-	7.25								

REVIEW OF THE 1977 NORTH CAROLINA PEACH SEASON

PRODUCTION & SHIPMENTS: North Carolina Peach Production totaled 35 million pounds in 1977 compared to 25 million pounds in 1976, according to the Crop Reporting Board, Statistical Reporting Service, U. S. Department of Agriculture. Shipments were 361 carlot equivalents compared to 243 in 1976.

GROWING CONDITIONS: Conditions were very similar to those experienced in South Carolina. The size of the fruit was generally smaller than normal.

MARKETING: Peaches were shipped from North Carolina beginning in late May through August 13. Although no F. O. B. price report was issued, the prices closely paralleled those reported in South Carolina.

REVIEW OF THE 1977 APPALACHIAN PEACH SEASON

PRODUCTION & SHIPMENTS: According to the Crop Reporting Board, Statistical Reporting Service, U. S. Department of Agriculture, Appalachian peach production was up nearly nine percent compared with 1976. Volume for 1977 was reported at 3,126,000 bushels compared with 2,876,000 bushels in 1976 and 3,604,000 bushels in 1975.

Appalachian peach shipments totaled 833 carlot equivalents compared with 886 shipped in 1976.

GROWING CONDITIONS & HARVESTING: Very little tree or bud damage resulted from the severe winter weather. Bloom set was moderate and pollinating conditions were good. Frost damage was minimal except in Southern Virginia where damage was severe. Scattered orchards in West Virginia's Eastern Panhandle received fairly severe hail damage in mid-June. Dry weather prevailed through most of the growing season causing small sized fruit in the early and mid-season varieties. Needed rainfall was received in time to give size to the late varieties.

Initial harvesting of miscellaneous early varieties began in early July. Redhaven harvest began the middle of July followed by Sunhigh & Loring the end of July. Harvest of Blakes, Madisons & Jeffersons began near the middle of August with Rio-Oso-Gems & Jersey Queens near the end of August. There were very few problems during harvest.

PACKAGING & MARKETING: The predominant containers were 3/4-bushel crates and cartons. Trading was fairly slow through most of the reporting season. F.O.B. prices were lower than during the 1976 season. Prices for 2-inch peaches in 3/4-bushel containers were mostly 6.50 the first two weeks of the reporting season and mostly 5.00 the remainder of the reporting season.

LOCATION: The Appalachian District is composed of the following areas:

VIRGINIA--Roanoke and nearby points, northward including the Shenandoah Valley and growing areas immediately east of the Blue Ridge Mountains.

WEST VIRGINIA--The four eastern counties of Jefferson, Berkeley, Morgan and Hampshire.

MARYLAND--Primarily the three western counties of Allegany, Washington, and Frederick.

PENNSYLVANIA--Primarily the southeastern counties of Franklin, Adams, York, Berks and Lehigh.

DAILY F.O.B. PRICES AT APPALACHIAN DISTRICT SHIPPING POINTS

The F.O.B. prices in the following table represent US Extra No. 1 grade and 3/4-bushel cartons, various varieties yellow-flesh, hydrocooling included.

<u>DATE</u>	<u>2-inch</u>	<u>2 1/4-inch</u>
August 2	7.00	9.00
3	6.50	8.00-8.50
4	6.00-6.50	8.00
5	6.50	8.00
8	6.50	8.00-8.50
9	6.50	8.00-8.50
10	6.50	8.00-8.50
11	6.00-6.50	8.00-8.50
12	6.00	7.50-8.00
15	5.50	7.50-8.00
16	5.50	7.50
17	5.50	7.50
18	5.00	7.00
19	5.00	7.00
22	5.00	6.50
23	5.00	6.50
24	5.00	6.50
25	5.00	6.50
26	5.00	6.50
29	5.00	6.50-7.00
30	5.00	6.50-7.00
31	5.00	7.00
Sept 1	5.00	7.00
2	5.00-5.50	7.00-7.50

TERMINAL MARKET WHOLESALE PRICES--APPALACHIAN DISTRICT PEACHES 1977 SEASON

Prices in the following tables represent sales in less than carlot quantities and are for one selected day each week. Quotations cover fruit of US Extra No. 1 quality, various varieties of yellow flesh unless otherwise stated. Fruit containers are 3/4 bushel crates and cartons unless otherwise stated.

<u>BALTIMORE</u>			<u>CHICAGO</u>			
<u>DATE</u>	<u>2"</u>	<u>1/2-bushel large</u>	<u>DATE</u>	<u>1 7/8"</u>	<u>2"</u>	<u>2 1/2"</u>
July 2	7.00		July 2	-	-	-
9	7.50		9	-	-	-
16	7.00	5.00-6.00	16	-	-	-
23	-	4.00-5.00	23	9.00	12.00	12.50
30	7.00	5.00	30	-	-	-
Aug 6	-	4.00-4.50	Aug 6	-	7.00-8.00	-
13	-	4.00	13	-	-	-
20	6.00	3.50-4.00	20	-	7.00-7.50	8.50-9.00
27	6.00	4.00	27	-	-	8.00-8.50
Sept 3	-	4.50	Sept 3	-	-	-
10	-	4.50-5.00	10	-	-	-
17	-	4.50	17	-	-	-
24	-	4.50-5.00	24	-	-	-

<u>CLEVELAND</u>		<u>CINCINNATI</u>		<u>PITTSBURGH</u>	
<u>DATE</u>	<u>2 1/2"</u>	<u>DATE</u>	<u>2"</u>	<u>DATE</u>	<u>2"</u>
July 23	10.50-11.00	July 23	-	July 9	7.50-8.00
30	9.50	30	-	16	9.50-10.50
Aug 6	7.00-9.50	Aug 6	8.00-9.25	23	8.00-8.50
13	9.00-9.50	13	9.00	30	7.00-7.50
20	8.50	20	8.90	Aug 6	7.00-7.50
27	-	27	8.50	13	7.00-7.50
Sept 3	-	Sept 3	7.75	27	6.00-6.50
				Sept 3	6.00-6.50
				10	7.50-8.00

<u>NEW YORK CITY</u>		<u>ATLANTA</u>	
<u>DATE</u>	<u>2"</u>	<u>DATE</u>	<u>2 1/2" & up</u>
July 9	-	Aug 17	8.50
16	-	24	8.25-8.50
23	8.00-9.00		
30	-		
Aug 6	-		
13	-		
20	5.00		
27	-		
Sept 3	-		
10	7.00		
17	8.50-9.00		
24	-		
Oct 1	-		

COMBINED RAIL AND TRUCK UNLOADS IN CARLOT EQUIVALENTS* IN 41 US AND 5 CANADIAN CITIES

APRIL THROUGH SEPTEMBER 1977

CITY	CA	FL	GA	MD	NJ	NC	PA	SC	VA	WV	OTHER	TOTAL
ALBANY, NY	-	2	9	-	33	-	18	87	-	2	4	155
ATLANTA, GA	4	2	160	-	-	7	9	105	2	-	21	310
BALTIMORE, MD 1/	15	20	23	22	16	20	30	42	2	49	-	239
BIRMINGHAM, AL	7	-	4	-	9	1	1	6	1	-	17	46
BOSTON, MA	27	21	129	-	284	32	222	252	-	2	2	769
BUFFALO, NY	2	6	17	-	6	37	5	24	1	6	14	118
CHICAGO, IL	175	14	82	5	16	47	10	99	1	3	95	847
CINCINNATI, OH	31	24	24	-	23	21	1	114	-	19	7	264
CLEVELAND, OH	64	13	18	7	76	18	9	126	6	21	22	380
COLUMBIA, SC	-	3	-	-	-	-	1	177	-	-	-	181
DALLAS, TX	188	-	1	-	-	-	-	1	1	-	47	238
DENVER, CO	151	-	-	-	-	-	-	-	-	-	99	250
DETROIT, MI	83	23	69	1	56	14	1	166	9	7	20	449
FT. WORTH, TX	13	-	-	-	-	-	-	1	1	-	1	16
HOUSTON, TX	234	-	7	-	2	-	1	11	9	-	92	356
INDIANAPOLIS, IN	22	9	10	-	16	3	5	37	2	-	12	116
KANSAS CITY, MO	90	20	-	1	-	4	1	11	-	-	19	146
LOS ANGELES, CA	1282	-	-	-	-	-	-	-	-	-	21	1303
LOUISVILLE, KY	12	1	13	2	1	1	11	52	2	5	15	115
MEMPHIS, TN	8	-	1	1	13	-	-	5	2	-	-	30
MIAMI, FL	16	4	74	-	65	19	-	71	-	1	-	250
MILWAUKEE, WI	46	-	1	5	2	2	9	8	-	2	4	79
MINNEAPOLIS, MN 2/	235	-	-	-	-	-	-	2	-	-	36	273
NASHVILLE, TN	1	3	9	2	7	8	-	43	2	-	9	84
NEW ORLEANS, LA	84	4	8	-	5	-	-	36	1	1	14	153
NEW YORK, NY 3/	51	89	186	-	560	137	114	570	4	3	5	1719
OKLAHOMA CITY, OK	32	-	-	-	-	-	-	-	-	-	16	48
PHILADELPHIA, PA	36	8	111	-	179	5	16	171	6	2	-	535
PITTSBURGH, PA	15	8	31	1	33	61	51	50	2	22	3	276
PORTLAND, OR	55	-	-	-	-	-	-	-	-	-	42	97
PROVIDENCE, RI	1	12	-	-	11	61	-	11	-	-	-	96
ST. LOUIS, MO	86	-	26	-	26	2	-	19	-	-	108	267
SALT LAKE CITY, UT	77	0	-	-	-	-	-	-	-	-	13	90
SAN ANTONIO, TX	199	-	-	-	5	-	-	11	-	-	212	427
SAN FRANCISCO, CA 4/	584	-	-	-	-	-	-	-	-	-	5	589
SEATTLE, WA 5/	77	-	-	-	-	-	-	-	-	-	179	256
TOTALS	4,003	286	1,013	47	1,444	500	315	2,308	54	143	1,154	11,267
MONTREAL, QUE.	57	-	54	-	121	13	-	66	-	-	299	610
OTTAWA, ONT.	23	-	2	-	4	-	-	5	-	-	131	165
TORONTO, ONT.	118	-	54	-	37	37	-	47	-	-	127	420
VANCOUVER, B. C.	52	-	-	-	-	-	-	-	-	-	77	129
WINNIPEG, MAN.	30	2	5	-	-	-	-	4	-	-	76	117
TOTALS	280	2	115	-	162	50	-	122	-	-	710	1,441

1/ Includes Washington, D.C.

2/ Includes St. Paul, MN

3/ Includes Newark, NJ

4/ Includes Oakland, CA

5/ Includes Tacoma, WA

*Rail and truck unloads are in carlot equivalents - 900 boxes or cartons (40-45 pounds).

DAILY CARLOT SHIPMENT -- PEACHES -- IN THE UNITED STATES

APRIL 24, 1977 -- SEPTEMBER 30, 1977

DATES	GEORTIA ALL TRUCK	SOUTH CAROLINA ALL TRUCK	NORTH CAROLINA ALL TRUCK	APPALACHIAN DISTRICT ALL TRUCK	CALIFORNIA		OTHERS TRUCK	TOTALS	
					RAIL	TRUCK		RAIL	TRUCK
APR 24	-	-	-	-	-	1	-	-	1
25	-	-	-	-	-	1	-	-	1
26	-	-	-	-	-	-	-	-	-
27	-	-	-	-	-	1	-	-	1
28	-	-	-	-	-	1	1	-	2
29	-	-	-	-	-	2	3	-	5
30	1	-	-	-	-	-	2	-	3
APR TTL	1	-	-	-	-	6	6	-	13
MAY 1	1	-	-	-	-	1	-	-	2
2	3	-	-	-	-	2	5	-	10
3	3	-	-	-	-	2	3	-	8
4	4	-	-	-	-	1	3	-	9
5	1	-	-	-	-	1	4	-	6
6	7	-	-	-	-	1	10	-	18
7	3	-	-	-	-	1	13	-	17
8	2	-	-	-	-	-	4	-	6
9	10	-	-	-	-	1	5	-	16
10	12	-	-	-	-	-	11	-	23
11	12	-	-	-	-	-	10	-	22
12	16	-	-	-	-	-	10	-	26
13	18	-	-	-	-	1	14	-	33
14	9	-	-	-	-	2	18	-	29
15	3	-	-	-	-	1	2	-	6
16	20	2	-	-	-	9	11	-	42
17	22	2	-	-	-	14	10	-	48
18	20	4	-	-	-	15	12	-	51
19	16	2	-	-	3	16	2	3	39
20	21	3	-	-	-	20	3	-	47
21	28	2	-	-	2	19	4	2	55
22	-	-	-	-	-	10	-	-	10
23	40	6	-	-	-	23	2	-	71
24	23	13	1	-	-	28	2	-	67
25	51	14	1	-	-	32	3	-	10
26	24	9	-	-	-	38	2	-	73
27	30	22	2	-	-	39	1	2	95
28	35	14	3	-	2	40	3	-	190
29	-	-	-	-	-	3	1	-	4
30	43	37	9	-	-	25	3	-	117
31	39	71	3	-	-	72	2	-	187
MAY TTL	516	201	19	-	7	417	173	7	1326

DAILY CARLOT SHIPMENT -- PEACHES--- IN THE UNITED STATES

APRIL 24, 1977 - SEPTEMBER 30, 1977

DATES	GEORGIA	SOUTH	NORTH	APPALACHIAN	CALIFORNIA		OTHERS	TOTAL	
	ALL TRUCK	CAROLINA ALL TRUCK	CAROLINA ALL TRUCK	DISTRICT ALL TRUCK	RAIL	TRUCK	TRUCK	RAIL	TRUCK
JUNE 1	34	35	7	-	2	90	7	2	173
2	28	43	4	-	-	89	3	-	167
3	26	61	8	-	2	76	8	2	179
4	19	32	7	-	-	100	7	-	165
5	-	-	-	-	1	17	-	1	17
6	30	48	4	-	-	73	6	-	161
7	25	41	10	-	2	87	13	2	176
8	12	37	8	-	6	85	7	6	149
9	20	23	1	-	4	102	1	4	147
10	32	38	6	-	4	66	13	4	155
11	6	34	5	-	3	53	3	3	101
12	-	-	-	-	2	6	-	2	6
13	30	66	7	-	1	67	3	1	173
14	21	67	7	-	3	55	2	3	152
15	16	48	3	-	4	53	-	4	120
16	12	29	5	-	3	48	2	3	96
17	20	104	13	-	5	50	-	5	187
18	16	39	5	-	1	26	-	1	86
19	-	-	-	-	-	6	-	-	6
20	25	82	13	-	-	46	-	-	166
21	14	93	13	-	-	58	-	-	178
22	14	54	8	-	-	52	-	-	128
23	9	49	7	-	-	55	-	-	120
24	21	102	12	-	-	72	-	-	207
25	13	31	4	-	3	45	-	3	93
26	-	-	-	-	-	15	-	-	15
27	29	106	7	-	-	73	-	-	215
28	18	108	11	-	-	64	-	-	201
29	15	80	10	-	5	65	-	5	170
30	4	54	3	-	4	56	-	7	117
JUNE TTL	509	1504	188	-	58	1750	75	58	4026
JULY 1	29	133	17	3	4	81	-	4	263
2	12	47	3	-	3	83	6	3	151
3	-	3	-	-	3	1	-	3	114
4	12	71	6	-	-	25	-	-	114
5	18	129	9	-	-	71	-	-	227
6	18	103	7	-	-	78	-	6	206
7	10	74	1	3	3	81	3	3	169
8	9	102	4	4	6	75	-	6	194
9	9	46	2	1	7	63	11	7	132
10	-	6	-	-	1	21	-	1	27
11	12	101	9	4	-	83	-	-	209
12	2	96	3	2	2	81	-	2	184
13	9	47	3	3	5 ⁵	79	-	5	141
14	7	35	1	5	3	71	-	3	119
15	9	87	2	7	5	70	-	5	175
16	1	25	1	2	15	55	16	15	100
17	-	2	-	-	2	16	-	2	18
18	11	67	4	6	2	79	-	2	167
19	7	55	4	5	-	83	-	-	154
20	6	39	3	7	1	48	-	1	103
21	2	25	-	10	3	63	-	3	100
22	7	72	7	14	-	45	-	14 ⁵	145
23	1	29	2	4	-	37	61	-	134
24	-	2	-	-	-	13	-	-	15
25	7	59	7	8	-	42	-	-	123
26	4	56	4	7	1	48	-	1	119
27	4	36	3	11	-	30	-	-	84
28	4	36	-	15	-	45	-	-	100
29	6	64	8	18	1	61	-	1	157
30	1	21	3	4	2	51	70	2	150
31	-	1	-	-	-	19	-	-	20
JULY TTL	217	1669	113	143	69	1698	164	69	4004

DAILY CARLOT SHIPMENT -- PEACHES -- IN THE UNITED STATES

APRIL 24, 1977 -- SEPTEMBER 30, 1977

DATES	GEORGIA	SOUTH	NORTH	APPALACHIAN	CALIFORNIA		OTHERS	TOTALS	
	ALL TRUCK	CAROLINA ALL TRUCK	CAROLINA ALL TRUCK	DISTRICT ALL TRUCK	RAIL	TRUCK	TRUCK	RAIL	TRUCK
AUG 1	-	52	5	12	-	93	1	-	163
2	-	52	1	17	-	93	4	-	167
3	-	14	1	25	3	109	2	-	151
4	-	48	3	19	8	97	9	-	176
5	-	38	6	40	2	128	9	-	221
6	-	22	3	19	11	116	56	11	216
7	-	-	-	-	2	17	4	2	21
8	-	42	4	14	13	130	7	13	197
9	-	30	5	19	6	142	5	6	201
10	-	15	5	32	4	79	6	4	137
11	-	25	2	14	2	99	5	2	145
12	-	29	4	27	5	95	7	5	162
13	-	14	2	11	3	62	76	3	165
14	-	-	-	-	-	23	2	-	25
15	-	20	-	12	-	69	9	-	110
16	-	13	-	21	2	67	6	2	107
17	-	6	-	19	4	75	8	4	108
18	-	2	-	19	-	90	8	-	119
19	-	8	-	39	-	87	10	-	144
20	-	4	-	16	-	28	54	-	102
21	-	-	-	1	-	20	18	-	39
22	-	8	-	20	6	73	14	6	115
23	-	9	-	25	1	49	17	1	100
24	-	2	-	24	-	59	20	-	105
25	-	3	-	22	1	56	16	1	97
26	-	4	-	32	2	42	15	2	93
27	-	2	-	15	1	25	108	91	147
28	-	-	-	-	-	8	9	-	17
29	-	3	-	26	-	69	13	-	111
30	-	5	-	23	-	41	11	-	80
31	-	3	-	39	1	42	7	1	91
AUG TTL	-	473	41	602	77	2183	533	77	3832
SEPT 1	-	2	-	16	-	42	6	-	66
2	-	3	-	17	-	35	6	-	61
3	-	2	-	6	-	11	89	-	108
4	-	-	-	-	-	5	3	-	8
5	-	3	-	15	-	17	-	-	35
6	-	1	-	17	-	34	-	-	52
7	-	2	-	8	-	42	-	-	52
8	-	-	-	5	-	60	-	-	65
9	-	-	-	3	-	45	-	-	48
10	-	-	-	1	-	31	85	-	117
11	-	-	-	-	-	6	-	-	6
12	-	-	-	-	-	41	-	-	41
13	-	-	-	-	-	43	-	-	43
14	-	-	-	-	-	41	-	-	41
15	-	-	-	-	-	31	-	-	31
16	-	-	-	-	-	38	-	-	38
17	-	-	-	-	-	24	88	-	112
18	-	-	-	-	-	6	-	-	6
19	-	-	-	-	-	25	-	-	25
20	-	-	-	-	-	32	-	-	32
21	-	-	-	-	-	43	-	-	43
22	-	-	-	-	-	41	-	-	41
23	-	-	-	-	-	28	-	-	28
24	-	-	-	-	-	13	16	-	29
25	-	-	-	-	-	7	-	-	7
26	-	-	-	-	-	31	-	-	31
27	-	-	-	-	-	25	-	-	25
28	-	-	-	-	-	24	-	-	24
29	-	-	-	-	-	24	-	-	24
30	-	-	-	-	-	31	-	-	31
SEPT TTL	-	73	-	88	-	876	293	-	1270
GRAND TTL	1243	3860	361	833	211	6924	1244	211	14471