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MARKETING

APPALACHIAN DISTRICT APPLES

1994 CROP

FEDERAL-STATE MARKET NEWS SERVICE

UNITED STATES DEPARTMENT OF AGRICULTURE
MARKETING SERVICE
FRUIT AND VEGETABLE DIVISION
MARKET NEWS SERVICE

in cooperation with

MARYLAND, PENNSYLVANIA, VIRGINIA, AND WEST VIRGINIA STATE
DEPARTMENTS OF AGRICULTURE

TABLE OF CONTENTS

(NOTE: THIS SUMMARY CONTAINS ONLY THE DATA REPORTED FROM THE APPALACHIAN AREA. THIS SUMMARY DOES NOT INCLUDE A SEASON REVIEW TERMINAL MARKET PRICE TERMINAL MARKET PRICES MAY BE OBTAINED FROM A PARTICULAR MARKET. WE APOLOGIZE FOR ANY INCONVENIENCE THIS MAY CAUSE.)

PREFACE.....

COMBINED RAIL & TRUCK ARRIVALS IN U. S. CITIES.....3

APPLES FOR PROCESSING, WEEKLY UTILIZATION.....3

APPALACHIAN DISTRICT TRUCK SHIPMENTS.....4

APPALACHIAN DISTRICT EXPORT MOVEMENT.....4

DAILY F.O.B. PRICES AT APPALACHIAN DISTRICT SHIPPING POINT.....5

PREFACE

This publication is a summary of the Appalachian District apple production, shipments, F.O.B. sales, process utilization, and distribution records for the 1994-95 season. Some of the information is preliminary and subject to revision. This information is provided for its historical interest, and for use in planning and marketing future crops.

The Federal-State Market News Service collected daily apple shipments beginning September 17, 1994. Collection of shipping point information and the issuing of daily market reports for the 1993-94 season began on September 26. The last report was issued April 24, 1995.

The summary was prepared by the Federal-State Market News Service located in Inwood, WV. This office is operated by the United States Department of Agriculture, Agriculture Marketing Service cooperating with the Maryland, Pennsylvania, Virginia and West Virginia State Departments of Agriculture.

The Appalachian District is composed of the following areas:

- Virginia -- Roanoke and nearby points, northward including the Shenandoah Valley and growing areas immediately east of the Blue Ridge.
- West Virginia -- The four eastern counties of Jefferson, Berkeley, Morgan, and Hampshire.
- Maryland -- The three eastern counties of Allegany, Washington, and Frederick.
- Pennsylvania -- Primarily the southeastern counties of Franklin, Adams, York, Berks and Lehigh.

Preparation and publication of the summary was by Linda J. Albright, of the Inwood, Federal-State Market News Office.

We wish to express our sincere appreciation to the shippers, brokers, buyers, and other members of the industry for their cooperation in supplying the market information that made this summary and daily market reports possible.

UNITED STATES DEPARTMENT OF AGRICULTURE
AGRICULTURE MARKETING SERVICE
FEDERAL-STATE MARKET NEWS
P. O. BOX 66
INWOOD, WV 25428
(Make checks payable to USDA)

**COMBINED RAIL & TRUCK ARRIVALS IN U. S. CITIES
SEPTEMBER 1993 THROUGH APRIL 1994
(40,000 POUND NET WEIGHT)**

| | | | | | | | | | | | |
|--------------------|-----|----|-----|------|-----|----|----|------|---|-----|------|
| Atlanta GA | 48 | - | 28 | 82 | 6 | 1 | 4 | 885 | - | 61 | 115 |
| Baltimore MD1/ | 80 | 14 | 2 | 105 | 13 | 77 | 23 | 665 | 2 | 8 | 979 |
| Boston MA5/ | 98 | - | - | 123 | 20 | 7 | 2 | 673 | - | - | 233 |
| Buffalo NY | 10 | - | - | 141 | - | - | - | 68 | - | - | 219 |
| Chicago IL | 269 | - | 443 | 60 | 48 | - | - | 2387 | - | 188 | 3385 |
| Cincinnati OH | 47 | - | 213 | 3 | 20 | - | 1 | 719 | - | 49 | 1052 |
| Columbia SC | 1 | - | 1 | 1 | 2 | 6 | 23 | 97 | - | 15 | 146 |
| Dallas TX | 43 | - | 17 | 7 | - | - | - | 288 | - | 9 | 364 |
| Detroit MI | 82 | - | 221 | 6 | - | - | - | 669 | - | 9 | 987 |
| Los Angeles CA | 404 | - | 5 | - | 211 | - | - | 3411 | - | 424 | 4455 |
| Miami FL | 13 | - | 3 | - | 96 | 2 | - | 613 | - | 27 | 754 |
| New Orleans LA | 2 | - | - | 17 | 8 | - | - | 265 | - | 4 | 296 |
| New York NY/2 | 553 | - | - | 1014 | 34 | 42 | - | 1238 | - | 63 | 2944 |
| Philadelphia PA | 80 | - | - | 6 | 9 | 25 | 2 | 702 | - | 20 | 844 |
| Pittsburgh PA | 5 | - | 15 | 115 | - | 45 | - | 478 | 4 | 1 | 663 |
| St. Louis MO | 14 | - | 72 | - | - | - | - | 577 | - | 37 | 700 |
| San Francisco CA/3 | 420 | - | - | 1 | 88 | - | - | 1432 | - | 143 | 2084 |
| Seattle WA/4 | 4 | - | - | - | 7 | - | - | 1254 | - | 48 | 1313 |

1/ INCLUDES WASHINGTON, DC

2/ INCLUDES NEWARK, NJ

3/ INCLUDES OAKLAND, CA

4/ INCLUDES TACOMA, WA

5/ NEW ENGLAND: INCLUDES MAINE, MASSACHUSSETS, CONNECTICUT, NEW HAMPSHIRE, & VERMONT.

**APPLES FOR PROCESSING
WEEKLY UTILIZATION (TONS)
SEPTEMBER 1994-APRIL 1995**

| WEEK ENDING | APPALACHIAN | WASHINGTON |
|-------------|-------------|------------|
| SEPT 24 | 9,529 | 25,891 |
| OCT 1 | 10,333 | 10,689 |
| 8 | 6,943 | 21,900 |
| 15 | 16,191 | 22,423 |
| 22 | 19,234 | 21,657 |
| 29 | 17,124 | 22,983 |
| NOV 5 | 15,957 | 23,281 |
| 12 | 16,329 | 24,609 |
| 19 | 16,493 | 25,092 |
| 26 | 7,775 | 13,967 |
| DEC 3 | 11,949 | 22,735 |
| 10 | 14,361 | 23,360 |
| 17 | 12,398 | 26,864 |
| 24 | 12,027 | 17,643 |
| 31 | 3,756 | 11,411 |
| 1995 | | |
| JAN 7 | 5,378 | 16,537 |
| 14 | 6,079 | 6,897 |
| 21 | 6,891 | 22,285 |
| 28 | 8,201 | 21,719 |
| FEB 4 | 9,118 | 21,851 |
| 11 | 8,457 | 19,232 |
| 18 | 8,243 | 20,833 |
| 25 | 9,600 | 20,178 |
| MAR 4 | 10,013 | 19,214 |
| 11 | 7,363 | 10,432 |
| 18 | 8,435 | 20,144 |
| 25 | 8,836 | 19,812 |
| APR 1 | 4,642 | 19,397 |
| 8 | 7,858 | 15,584 |
| 19 | 4,620 | 15,977 |

**APPALACHIAN DISTRICT TRUCK SHIPMENTS
(INCLUDING EXPORT)**

Appalachian District truck shipments are shown in units of 1,000 40-pound cartons (40,000 pound cartons) net weight. Shipments were reported on a weekly basis with the first report for the week ending September 17, 1993, and the final report for the week ending April 29, 1994. Shown for comparison are the 1992 and 1993 crop shipments.

| WEEK ENDING | 1992 | 1993 | 1994 | ENDING | 1992 | 1993 | 1994 |
|----------------|------|------|------|--------|------|------|------|
| SEPT 17 | 99 | 38 | 28 | JAN 7 | 85 | 82 | 64 |
| 24 | 113 | 61 | 56 | 14 | 60 | 113 | 78 |
| OCT 1 | 101 | 69 | 96 | 21 | 113 | 97 | 74 |
| 8 | 137 | 106 | 118 | 28 | 97 | 97 | 73 |
| 15 | 120 | 95 | 146 | FEB 4 | 97 | 98 | 71 |
| 22 | 168 | 110 | 154 | 11 | 98 | 104 | 61 |
| 29 | 146 | 115 | 121 | 18 | 104 | 95 | 58 |
| NOV 5 | 133 | 120 | 121 | 25 | 95 | 84 | 65 |
| 12 | 127 | 123 | 98 | MAR 4 | 84 | 62 | 51 |
| 19 | 157 | 129 | 105 | 11 | 62 | 93 | 56 |
| 26 | 115 | 126 | 96 | 18 | 93 | 104 | 58 |
| DEC 3 | 158 | 129 | 103 | 25 | 104 | 70 | 51 |
| 10 | 144 | 146 | 137 | APR 1 | 70 | 76 | 40 |
| 17 | 165 | 141 | 113 | 8 | 76 | 76 | 50 |
| 24 | 85 | 82 | 80 | 15 | 76 | 72 | 31 |
| 31 | 60 | 60 | 48 | 22 | 72 | 75 | 34 |
| | | | | 29 | 75 | 87 | 8 |

**APPALACHIAN DISTRICT EXPORT MOVEMENT
(CARTONS MOSTLY TRAYPACK - SEPTEMBER 1994-APRIL 1995)**

| WEEK ENDING | |
|----------------|--------|
| SEPT 24 | 11,951 |
| OCT 1 | 36,450 |
| 8 | 19,309 |
| 15 | 47,869 |
| 22 | 34,676 |
| 29 | 36,579 |
| NOV 5 | 28,756 |
| 12 | 26,862 |
| 19 | 29,819 |
| 26 | 31,941 |
| DEC 3 | 38,999 |
| 10 | 54,482 |
| 17 | 32,999 |
| 24 | 16,410 |
| 31 | 9,908 |
| JAN 7 | 17,441 |
| 14 | 14,311 |
| 21 | 17,725 |
| 28 | 14,193 |
| FEB 4 | 10,078 |
| 11 | 14,626 |
| 18 | 8,612 |
| 25 | 11,664 |
| MAR 4 | 2,154 |
| 11 | 2,423 |
| 18 | 2,000 |
| 25 | 3,000 |
| APR 1 | 966 |
| 8 | 2,000 |

DAILY F.O.B. PRICES AT APPALACHIAN DISTRICT SHIPPING POINT - APPLES 1994 SEASON

CARTONS TRAYPACK - REGULAR STORAGE

RED DELICIOUS
COMBINATION US EXTRA FANCY -
US FANCY 88-138S

OCT 1-NOV 5 9.00-12.00
NOV 12 8.00-12.00
NOV 19-JAN 7 8.00-11.00

JAN 7-14 8.00-10.00
JAN 21-FEB 11 8.00- 9.00

US EXTRA FANCY - 72-113s
OCT 1-FEB 11 10.00-12.00

GOLDEN DELICIOUS
COMBINATION US EXTRA FANCY -
US FANCY 100-138S

OCT 1-15 11.00-12.00
OCT 22-NOV 26 10.00-12.00
DEC 3 9.00-12.00

88S
OCT 1-22 12.00-13.00
OCT 29-JAN 21 11.50-13.00
JAN 28-FEB 4 9.00-13.00
US EXTRA FANCY - 80-113S
OCT 1 11.00-16.00

ROME - 80-125S
COMBINATION US EXTRA FANCY-
US FANCY

OCT 8-15 12.00-13.00
OCT 22-NOV 19 11.00-13.00
NOV 26-DEC 31 9.00-13.00
JAN 7-28 8.00-13.00
FEB 11-MAR 3 7.00- 8.00

US EXTRA FANCY
OCT 22 13.00
OCT 29-NOV 12 13.00-15.00
NOV 28-MAR 18 12.00-15.00

CA STORAGE
COMBINATION US EXTRA FANCY -
US FANCY - 88-113S

FEB 4 12.00-13.00
FEB 11-MAR 4 10.00-13.50
MAR 11-APR 8 10.50-13.50
APR 15-29 10.50-14.00

CA STORAGE
COMBINATION US EXTRA FANCY -
US FANCY - 88-113S

FEB 4 17.00
FEB 11-APR 29 13.00-17.00

RED YORK
COMBINATION US EXTRA FANCY-
US FANCY

OCT 29-NOV 5 13.00
NOV 12-DEC 17 12.00-14.00
DEC 24-MAR 24 11.00-14.00

12 3-POUND FILM BAGS
COMBINATION US EXTRA FANCY-
US FANCY - 2 1/4-2 1/2" UP

OCT 1 8.50-9.00
OCT 8 8.00-9.00
OCT 29-NOV 26 7.50-8.00
DEC 3-MAR 4 7.50-8.00

US EXTRA FANCY
OCT 1-DEC 3 9.00-10.00
DEC 10-FEB 18 8.00-10.50

COMBINATION US EXTRA FANCY-US FANCY - 2 1/4-2 1/2
OCT 1 8.50-9.00
8 8.00-9.00
OCT 29-
NOV 26 7.50-8.00

12 3-POUND FILM BAGS
COMBINATION US EXTRA FANCY -
US FANCY 2 1/4-21/2" UP

OCT 29-NOV 5 7.50
NOV 12-MAR 4 8.00-9.00

US FANCY 2 1/2
OCT 1-15 9.00-11.00
OCT 15-FEB 18 9.00-10.00

RED YORK - REGULAR STORAGE
OCT 8-DEC 15 9.00
DEC 15 8.00-9.00
DEC 24-MAR 25 7.50-9.00

12 3- POUND FILM BAGS
OCT 8-NOV 28 8.00
DEC 3-MAR 25 7.00-8.00

US EXTRA FANCY
OCT 29-DEC 10 10.00
DEC 17 9.00-10.00
DEC 24-MAR 4 9.00

STAYMAN
OCT 15-22 10.00
NOV 5-26 8.00-10.00
DEC 3-FEB 4 7.00-10.00
CA STORAGE 12 3-POUND
FEB 4-APR 8 16.50-17.00

TRAYPACK - REGULAR STORAGE
COMBINATION US EXTRA FANCY - US FANCY

EMPIRE 80-138S
OCT 1-8 9.50-10.00
OCT 15-MAR 18 9.00-10.00

GRANNY SMITH
NOV 19-DEC 17 10.00-11.00
DEC 24 10.00-11.00

JONATHAN 80-125S US EXTRA FANCY
Oct 8-JAN 28 12.00-14.00

MCINTOSH
OCT 8 12.00-15.00
15 9.00-15.00
22 12.00-15.00

GRANNY SMITH
OCT 1-JAN 21 8.25-9.50
JAN 21-FEB 4 8.25-10.00

JONATHAN 2 1/4" COMBINATION US
EXTRA FANCY & FANCY
OCT 1-JAN 28 8.00-8.50