Conservation Reserve Program: Environmental Benefits Update

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This paper presents the methodology, assumptions, and data used to generate regional and national environmental benefit estimates of the USDA’s Conservation Reserve Program (CRP). It’s assumed that, without the program, production and conservation practices on CRP lands would be the same as those used on surrounding lands. When range and forest lands are (are not) included as land-use options, 54 (71) percent of the CRP land would be in crop production—which is consistent with past analyses. Soil erosion would be 222 to 248 million tons per year—about 11 percent—higher than the current level. Benefits are estimated by applying environmental benefit models, estimated in previous analyses, to the CRP’s estimated effect on erosion and wildlife habitat. Nationally, the CRP is estimated to provide $1.3 billion in annual benefits, which represents 75 to 80 percent of the program’s cost. In seven of the 10 USDA Farm Production Regions, the CRP’s environmental benefits exceed costs. Thus, reallocating acreage to these regions could increase net program benefits. However, because many benefits could not be estimated, one cannot conclude that regional and national benefits do not exceed costs.

Key Words: environmental benefits, Conservation Reserve Program, soil conservation, water quality benefits, wildlife benefits, soil productivity

Long-term retirement of cropland under the Conservation Reserve Program (CRP) provides many environmental benefits, while protecting the nation’s ability to produce food and fiber. Among other things, the CRP increases soil productivity, improves water quality, enhances the health of wildlife ecosystems, increases wetland resources, and sequesters carbon. The CRP is the USDA’s largest conservation program. As of August 2006, 36.3 million acres were enrolled in the CRP at an annual cost of $1.7 billion (U.S. Department of Agriculture 2006).

When established by the Food Security Act of 1985, the primary purpose of the CRP was to remove highly erodible cropland from production. An important secondary objective of the program was to help stabilize farm incomes at a time when the sector was weathering its worst economic downturn since the Great Depression. Over time, the environmental goals have become more important.

Measures of the CRP’s environmental benefits could aid two policy decisions. First, with each Farm Bill, the question is raised whether the environmental and income benefits of the CRP justify federal costs. And second, as the program is implemented, measures of the environmental benefits could be used to improve the CRP contract selection process because they provide insight into which contracts are likely to provide the greatest benefits relative to cost. This paper provides regional and national estimates of the CRP’s environmental benefits and describes the supporting methodology, assumptions, and data. The paper begins by considering how farmers might use CRP lands if the program were eliminated and how the land uses would affect erosion and wildlife habitat. To explore the sensitivity of the results to assumptions on farmers’ behavior, the CRP’s environmental benefits are estimated under four different land-use scenarios. Furthermore, unlike past research, this analysis recognizes that the erosion potential of CRP and non-
CRP lands might differ. To estimate benefits, available environmental benefit models are applied to the CRP’s estimated effect on erosion and wildlife habitat.

Prior Research

A variety of methods have been used to estimate the CRP’s impacts on land uses, though not all have attempted to value the environmental benefits. Some studies relied on land-use and survey data to predict how farmers might use CRP lands in the program’s absence. Other studies used models of the agricultural sector, thus incorporating price effects to predict changes in land uses.

Studies that have used land-use and survey data have taken three approaches. The first approach, commonly used in CRP benefit assessments, assumes that, without the program, farmers would use CRP lands as they did prior to the program’s implementation (Ribaudo 1989, Ribaudo et al. 1989, Feather, Hellerstein, and Hansen 1999). Under this scenario, approximately 93 percent of the CRP lands return to field-crop and hay production as contracts expire.

The second approach used survey data on landowners’ intended use of CRP lands, if the program was no longer an option. Osborn, Schnepf, Keim (1994) and Dodson et al. (1994) estimate that 63 percent of the acreage leaving the CRP would return to crop production, 23 percent would retain its cover for hay and forage (e.g., pasture and range), and nearly 10 percent would be kept in grass and tree cover for production of forest products and to maintain wildlife habitat.

The third approach uses data on lands that left the CRP between 1992 and 1997 to predict the probability that a field leaving the CRP would be used in crop production. Independent variables include the characteristics of the field, surrounding land uses, and net returns to various land-use options. With 2,800 observations representing 3.6 million acres and assuming no changes in prices, Roberts and Lubowski (2006) estimate that 58 percent of the CRP acreage would return to crop production, at least in the short run, if the CRP were terminated.

Agricultural-sector models, such as the Food and Agricultural Policy Simulator model (FAPSIM), have been used to assess the CRP’s impacts on agricultural production, prices, incomes, program payments, and land use. Young and Osborn (1990) estimated a slippage rate of 20 percent—that is, for every 100 acres of cropland that enters the CRP, the subsequent commodity price increases bring 20 acres of hay, pasture, range, or forest lands into crop production.

When land leaves the CRP, one might expect to see reverse slippage. Research has generated estimates of slippage rates but no estimates of reverse slippage rates. However, for a perspective on the effects of reverse slippage, one could assume that reverse slippage equals 100 minus the slippage rate. Most prior research has estimated slippage rates of 20 to 50 percent (Love and Foster 1990, Leathers and Harrington 2000). Thus one might assume that reverse slippage rates range from 50 to 80 percent.

Ribaudo (1989) and Ribaudo et al. (1989) estimated the environmental benefits by assuming that, without the program, erosion on CRP lands would have remained at pre-program levels. Both analyses were done before the program was fully implemented. The two studies estimated the present value of the expected lifetime benefits, assuming that 45 million acres were enrolled between 1985 and 1990 and that the program was not extended. Based on nine different soil conservation benefits (freshwater fishing, water storage, navigation, flooding, roadside ditch maintenance, irrigation ditch maintenance, municipal water treatment, municipal and industrial water use, and steam power cooling), Ribaudo (1989) estimated the CRP’s lifetime benefits to be $3.5 to $4.0 billion (2000 dollars). Ribaudo et al. (1989) added productivity, wildlife habitat, and air quality benefits, and estimated the CRP’s lifetime benefit to be $9.6 billion.

Feather, Hellerstein, and Hansen (1999) also assume that, if no longer in the CRP, erosion rates would return to pre-program levels. The annual CRP benefits, with 34 million acres enrolled, were estimated to be approximately $464 million per year—$428 million in wildlife-viewing and pheasant-hunting benefits and $36 million in freshwater recreation. Feather, Hellerstein, and Hansen (1999) did not include the soil erosion impacts of Ribaudo et al. (1989).

Sullivan et al. (2004) estimated annual CRP benefits of approximately $1.3 billion. Unlike past research, their analysis attempts to account for greater use of conservation practices by assuming
that farmers will use the same practices on land leaving the CRP as on surrounding croplands. Thus, they set water and wind erosion rates on highly erodible lands (HEL) and non-HEL lands leaving the CRP equal to the average rates on the surrounding HEL and non-HEL farmlands. This approach implicitly assumes that HEL (non-HEL) CRP lands have the same inherent erodibility as the surrounding HEL (non-HEL) lands. However, there is the possibility that farmers enroll their most erodible HEL and non-HEL farms (Claassen et al. 2001). If this is so, then the inherent erodibility of the HEL (non-HEL) CRP lands will be greater than the inherent erodibility of the HEL (non-HEL) non-CRP lands, and Sullivan et al. (2004) will have underestimated the CRP’s effect on erosion—an issue that is evaluated here.

Model

The modeling framework applied in this analysis is similar to Sullivan et al. (2004) in that it attempts to account for the increased use of conservation practices. This analysis extends Sullivan et al. (2004) in two ways. First, this analysis tests the sensitivity of the benefit estimates to assumptions on post-CRP land use. And second, as discussed above, this analysis relaxes the assumption that the inherent erodibility of HEL (non-HEL) CRP land equals that of HEL (non-HEL) non-CRP land.

The Soil Erosion Model

The rate of erosion on a parcel of land is dependent on the cropping and conservation practices and inherent erodibility of the soil (Reynard et al. 1994). Cropping and conservation farming practices (FP) are controlled by the farmer. To estimate erosion rates on lands that leave the CRP, this analysis predicts the farming practices that farmers will use on HEL and non-HEL lands. Environmental factors (EF)—soil type, field slope, and climate—determine the inherent erodibility of lands and are included in the CRP data.

Assuming that HEL (non-HEL) lands that leave the CRP are used the same way as surrounding HEL (non-HEL) farmlands, the probability of observing farming practice \( i \) in region \( r \), \( P_{i,r} \), is

\[
P_{i,r} = \frac{w_{i,r}}{\sum_{i=1}^{N} w_{i,r}},
\]

where \( w_{i,r} \) is the number of HEL (non-HEL) acres in practice \( i \) in region \( r \), and \( N \) is the set of all farming practices on other HEL (non-HEL) lands in \( r \). Note that all equations are estimated twice for each region, once using observations on HEL lands and again using observations on non-HEL lands. To simplify the discussion, references to the HEL and non-HEL versions of the equations are dropped.

The probable post-CRP erosion rate on field \( j \) in region \( r \), \( \text{Exp}_{-rate_{j,r}} \), is

\[
\text{Exp}_{-rate_{j,r}} = \frac{\sum_{i=1}^{N} w_{i,r} \cdot f(FP_{i,r}, EF_{j,r})}{\sum_{i=1}^{N} w_{i,r}},
\]

where \( f(FP_{i,r}, EF_{j,r}) \) is the estimated erosion rate on field \( j \) in region \( r \) when practice \( i \) is used and the environmental factors are \( EF_{j,r} \).

When estimating sheet and rill erosion, \( f(FP_{i,r}, EF_{j,r}) \) is the universal soil loss equation (USLE) (Reynard et al. 1994). The FP variables are \( C \) (cropping management) and \( P \) (erosion control practices). The EF variables are \( R \) (rainfall), \( LN \) (slope length), and \( K \) (soil erodibility). Substituting the USLE for \( f(FP_{i,r}, EF_{j,r}) \), equation (2) becomes

\[
\text{Exp} \_rate_{j,r} = \frac{\sum_{i=1}^{N} w_{i,r} \cdot C_{r} \cdot P_{r} \cdot LN_{j,r} \cdot R_{j,r} \cdot K_{j,r}}{\sum_{i=1}^{N} w_{i,r}},
\]

where \( C_{r} \cdot P_{r} \) is the acre-weighted average of \( C \cdot P \) on non-CRP lands in region \( r \). The expected increase in water erosion in region \( r \) due to the elimination of the CRP (\( \text{Ewat}_{r} \)) is

\[\text{Ewat}_{r} = \sum_{j} \text{Exp} \_rate_{j,r} \cdot \text{Area}_{j,r},\]

\[\text{Area}_{j,r} = \text{Net Area}_{j,r} \cdot \text{Net Area}_{r},\]

\[\text{Net Area}_{j,r} = \frac{\text{Area}_{j,r} \cdot \text{Net Area}_{r}}{\text{Area}_{r}},\]

where \( \text{Area}_{j,r} \) is the are of the region, \( \text{Net Area}_{r} \) is the net area of the region, and \( \text{Net Area}_{j,r} \) is the net area of the region.

\[\text{Ewat}_{r} = \sum_{j} \frac{\sum_{i=1}^{N} w_{i,r} \cdot C_{r} \cdot P_{r} \cdot LN_{j,r} \cdot R_{j,r} \cdot K_{j,r}}{\sum_{i=1}^{N} w_{i,r}} \cdot \text{Net Area}_{j,r} \cdot \text{Net Area}_{r} \cdot \text{Area}_{r},\]

\[\text{Area}_{j,r} = \text{Net Area}_{j,r} \cdot \text{Net Area}_{r},\]

\[\text{Net Area}_{j,r} = \frac{\text{Area}_{j,r} \cdot \text{Net Area}_{r}}{\text{Area}_{r}},\]

\[\text{Ewat}_{r} = \sum_{j} \frac{\sum_{i=1}^{N} w_{i,r} \cdot C_{r} \cdot P_{r} \cdot LN_{j,r} \cdot R_{j,r} \cdot K_{j,r}}{\sum_{i=1}^{N} w_{i,r}} \cdot \text{Net Area}_{j,r} \cdot \text{Net Area}_{r} \cdot \text{Area}_{r},\]

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\[\text{Ewat}_{r} = \sum_{j} \frac{\sum_{i=1}^{N} w_{i,r} \cdot C_{r} \cdot P_{r} \cdot LN_{j,r} \cdot R_{j,r} \cdot K_{j,r}}{\sum_{i=1}^{N} w_{i,r}} \cdot \text{Net Area}_{j,r} \cdot \text{Net Area}_{r} \cdot \text{Area}_{r},\]

\[\text{Area}_{j,r} = \text{Net Area}_{j,r} \cdot \text{Net Area}_{r},\]

\[\text{Net Area}_{j,r} = \frac{\text{Area}_{j,r} \cdot \text{Net Area}_{r}}{\text{Area}_{r}},\]
(4)  \[ E_{\text{wat}}_r = C_r \times P_r \times \sum_{j=1}^{a} \text{acres}_{j,r} \times LN_{j,r} \times R_{j,r} \times K_{j,r}, \]

where \( \text{acres}_{j,r} \) is the number of acres represented by field \( j \) in region \( r \). From equation (4), one can see that, by assuming that the average erosion rates on post-CRP lands equal those on surrounding non-CRP lands, Sullivan et al. (2004) implicitly assume that, for each region \( r \), the acre-weighted averages of \( LN_{j,r} \), \( R_{j,r} \), and \( K_{j,r} \) of CRP lands equal their acre-weighted averages on non-CRP lands.

Unfortunately, the wind erosion equation (WEQ) is not a continuous function (Woodruff and Siddaway 1965). Thus, the effects of farming practices cannot be averaged and applied in a manner similar to equation (3). Instead, falling back on the approach used by Sullivan et al. (2004), the average wind erosion rate on post-CRP lands in region \( r \) (\( \text{Exp}\_\text{wind}\_\text{rate} \)) is assumed to equal the acre-weighted average wind erosion rate on the region’s non-CRP farmland. The expected post-CRP wind erosion in region \( r \) (\( E_{\text{wind}}_r \)) is

(5)  \[ E_{\text{wind}}_r = \sum_{j=1}^{a} \text{Exp}\_\text{wind}\_\text{rate}_j \times \text{acres}_{j,r}. \]

With estimates of the CRP’s impacts on erosion, the benefit function \( g_{k,r} \), and data on current levels of erosion, the value of erosion’s impact on \( k \) (\( B_{\text{ek}} \)) is

(6)  \[ B_{\text{ek}} = g_{k,r}(O_{\text{wat}}_r, O_{\text{wind}}_r, E_{\text{wat}}_r, E_{\text{wind}}_r) - g_{k,r}(O_{\text{wat}}_r, O_{\text{wind}}_r), \]

where \( O_{\text{wat}}_r \) and \( O_{\text{wind}}_r \) are the observed levels of water and wind erosion, respectively, in region \( r \), and the \( k \) subscript is an identifier for the soil erosion benefit model. \( B_{\text{ek}} \) can be summed across regions to generate state, multi-state, or national estimates, and across the 15 soil conservation benefit models to generate a more comprehensive benefit estimate (see box).

The Wildlife Model

Without the program, wildlife would lose CRP habitat to the cover provided by the subsequent use of the land. Changes in habitat quality can change wildlife populations and thus the quality and quantity of environmental services. Two models attempt to value the CRP’s effect on wildlife. Both use a “reduced form” approach where the habitat variables serve as proxies for the quality and quantity of environmental services. Coefficients of the habitat variables embody both the functional relationship between habitat and environmental services, and environmental services and consumer surplus. The value of the CRP habitat in region \( r \) is the difference in the consumer surplus with and without the CRP:

(7)  \[ W_{\text{Ben}_{w,r}} = C_{\text{CRP}}_{w,r} - C_{\text{SNCRP}}_{w,r}, \]

where \( W_{\text{Ben}_{w,r}} \) is the consumer surplus provided by the CRP lands in region \( r \), \( C_{\text{CRP}}_{w,r} \) is consumer surplus associated with wildlife population \( w \), given the habitat observed in \( r \), and \( C_{\text{SNCRP}}_{w,r} \) is the predicted level of consumer surplus without the CRP.

Data and Benefit Models

Data on land use and erosion come from the 1982 and 1997 National Resources Inventory (NRI). The NRI contains 800,000 statistically based sample points on U.S. non-federal range, crop, pasture, and forest lands (U.S. Department of Agriculture 2000). The NRI includes all variables in the USLE and estimates of WEQ. The NRI also includes the number of acres associated with each observation. The 1997 NRI observations on CRP lands provide the EF variables: \( R, K \), and \( LS \). Observations on HEL and non-HEL non-CRP lands from the 1997 NRI are used to estimate the expected farming practices for CRP lands by region (more recent NRI data are not available). Observations from the 1982 NRI provide measures of pre-CRP land uses and erosion rates.

The location of each NRI observation is given by both the U.S. Geological Survey’s 8-digit hydrologic unit watershed (HUC) and by county. In estimating the CRP’s impact on erosion, regions are defined as HUCs because soils and growing conditions in these geologic regions are thought to be similar. There are 2,111 HUCs within the 48 contiguous states.

The 15 soil conservation benefit models come from a variety of studies; all but two were derived using the replacement cost, averting expenditure,
and damage function approaches (Hansen 2006). The dust and water-based recreation models use the contingent valuation and travel cost methods, respectively.

Four benefit models embody nonlinear relationships between benefits and soil conservation. Unfortunately, only one model and its supporting data—reservoir services—are available for direct applications. The other three—water-based recreation, municipal water treatment, and dust-cleaning—have been used in prior research. Dividing the benefit estimates by the changes in erosion reported in these studies yields “average” marginal benefit estimates—in dollars per ton (Hansen 2006). The prior applications provide regional estimates of soil erosion changes and benefits. The remaining 11 soil conservation benefit models are linear with respect to erosion.

All benefit models vary across regions. Three models—reservoir services, water-based recreation, and navigation—vary across HUCs. The remaining models—municipal water treatment, freshwater commercial fishing, marine fisheries, marine recreational fishing, floods, drainage ditches, irrigation canals, municipal and industrial water use, steam-electric power plants, irrigated agriculture, dust, and soil productivity—vary by USDA’s Farm Production Region (FPR).

The geographic resolution of the HUC-level models captures more variation in the marginal variation in soil conservation benefits. Regional sums of the HUC-level marginal benefit estimates range from zero to $11.70 per ton (Figure 1). Regional sums of the FPR-level water (wind) benefit coefficients range from $0.91 to $8.32 ($0.43 to $1.54) (Figure 2).
The wildlife benefit models—wildlife-viewing and pheasant-hunting—are both estimated with multi-site travel cost models and thus are nonlinear, but the data supporting the models are not available (Feather, Hellerstein, and Hansen 1999, Hansen, Feather, and Shank 1999). However, applications of the models provide regional estimates of changes in benefits for given changes in CRP acreages (Feather, Hellerstein, and Hansen 1999). Thus, linear approximations of the benefit functions are derived by dividing the reported benefit changes by the associated changes in CRP acreage. These benefit coefficients range from $0.58 to $55.43 per acre of CRP (Figure 3). Models that capture other wildlife benefits, such as small game hunting (other than pheasant), waterfowl hunting, and protection of threatened and endangered species, are not available. Thus, the wildlife-related benefit estimate is likely to be conservative.

Results and Discussion

Most farmland is cropped, hayed, pastured, and used as rangeland and forestland. There are also a number of minor uses—to house and confine livestock, park machinery, serve as roads, etc. History suggests that CRP lands have been profitable in the more-intensive agricultural uses. Specifically, because of eligibility requirements, land enrolled in the CRP must have been in crop or hay production four out of the six previous years. Thus, the land is not likely to be left unused, but exactly how it might be used is not known.

This analysis considers four land-use scenarios. Scenario 1 assumes that the CRP land will be used as it was prior to enrollment and that erosion rates will equal pre-CRP rates, as assumed in previous studies (Feather, Hellerstein, and Hansen 1999, Ribaudo 1989, Ribaudo et al. 1989). This scenario is expected to over-estimate the CRP’s effect on...
erosion because, first, it does not allow for increases in the use of conservation practices, and second, it does not account for reverse slippage.

Scenario 2 assumes that the mix of uses of CRP lands will be the same as the crop-hay-pasture (chp) mix on surrounding lands.3 These common uses of the more-productive agricultural land may provide a reasonable projection of land use. This scenario was used by Sullivan et al. (2004).

Scenario 3 assumes that the mix of uses of CRP lands will be the same as the crop-hay-pasture-range-forest (chprf) mix on surrounding farmland. Erosion on rangeland and forestland—lands in permanent cover—tends to be lower than more-intensive land uses. This scenario provides a more conservative estimate of CRP’s effect on erosion than the chp scenario.

Scenario 4 assumes that all lands leaving the CRP are used as pasture. Although this scenario is not likely, it does provide a minimal-effect estimate.

Figure 2. Per-Ton Benefits of Reductions in Water and Wind Erosion by USDA’s Farm Production Region

Note: Benefits of reductions in water erosion are the sums of impacts on municipal water treatment, freshwater fisheries, marine fisheries, marine recreational fishing, flood damage, road drainage ditches, irrigation ditches and canals, municipal and industrial water use, soil productivity, and steam-electric power plants. Benefits of reductions in wind erosion are the sums of impacts on dust-related cleaning costs and soil productivity benefits.

Figure 3. Wildlife-Related Benefits of the CRP ($ per CRP acre)

Note: Wildlife benefits include wildlife-viewing and pheasant-hunting.

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3 Crop, hay, and pasture cover are defined by the NRI Land Cover/Use Codes 1 through 180. Range and forest cover are defined by Codes 211 through 342.
Table 1. Alternative Mixes of CRP Land Uses and Effects on Annual Erosion and Soil Conservation Benefits

<table>
<thead>
<tr>
<th>Post-CRP Land Use Scenarios</th>
<th>Percent of CRP Acres</th>
<th>Erosion (tons, 10^6)</th>
<th>Benefits ($, 10^6)</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1) 1982 practices</td>
<td>87.6 5.3 4.2 2.4 0.3</td>
<td>413</td>
<td>1064</td>
</tr>
<tr>
<td>(2) crop, hay, pasture</td>
<td>71.2 11.4 17.4 NA</td>
<td>248</td>
<td>617</td>
</tr>
<tr>
<td>(3) all agricultural lands</td>
<td>54.3 10.1 14.6 14.7 5.3 1.4</td>
<td>222</td>
<td>538</td>
</tr>
<tr>
<td>(4) all pasture</td>
<td>NA 100 NA NA NA</td>
<td>55</td>
<td>139</td>
</tr>
</tbody>
</table>

* Rows may not sum to 100 because of rounding.
* Scenario (1) each CRP field will have the same crop and production practices as observed in 1982. Scenario (2) each CRP field will have the same crop, hay, and pasture mix and production practices as what is observed on surrounding lands. Scenario (3) each CRP field will have the same crop, hay, pasture, range, and forest mix and production practices as what is observed on surrounding lands. Scenario (4) all CRP lands will be used as pasture.
* Includes feedlots, roadways, and other rural and marsh lands.
* NA = not applicable—the land use is not an option in the scenario.

Under the first scenario, nearly 88 percent of the CRP lands return to crop production (Table 1). In the chp scenario, approximately 71 percent of the CRP acres return to crop production. In the chprf scenario, 54 percent of the CRP acres return to crop production. The predicted increases in crop acreages under the chp and chprf scenarios are

- lower than CRP acreage in crop production in 1982 (Table 1)
- consistent with the 58 percent increase predicted by Roberts and Lubowski (2006)
- consistent with the 50 to 80 percent reverse slippage rates suggested in prior research (Love and Foster 1990; Leathers and Harrington 2000)
- consistent with the results of a 1993 survey that found that, if the CRP was not available, farmers would return 63 percent of their land to crop production (Osborn, Schnepf, and Keim 1994, Dodson et al. 1994).

**Impacts on Erosion**

The results of the scenario analyses were used to estimate the program’s soil conservation benefits. Using equation (4), the CRP reduces annual water (sheet and rill) erosion under the chp and chprf scenarios by an estimated 100 million and 84.4 million tons, respectively. The program lessens total erosion by 248 and 222 million tons, or about 11 to 12 percent of the total 1997 farmland erosion (Table 2). Under the more conservative chprf scenario, the CRP’s impact on erosion is 10 percent less than the chp scenario, even though field crop acreage is 24 percent lower.

To provide a perspective on the need to consider inherent erodibility, the CRP’s effect on water erosion is re-estimated by equating erosion rates on HEL (non-HEL) CRP lands to those of surrounding lands, as did Sullivan et al. (2004). Results show that the inherent erodibility of HEL (non-HEL) CRP lands is about the same as that of surrounding HEL (non-HEL) non-CRP lands. Under the chp and chprf scenarios, the CRP reduces water erosion by 98.6 million and 83.2 million tons, respectively, or about 1.5 percent. Equation (5) is likely to provide reasonable (and perhaps conservative) estimates of the CRP’s impact on wind erosion.

The loss of the CRP would increase erosion by 413 million tons per year under scenario 1 and 55 million tons under scenario 4 (Table 1). It is interesting to note that the mid-point of these extreme estimates, 234 million tons, lies between the estimates of the chp and chprf scenarios.

Approximately 80 percent of all erosion reductions are in four of USDA’s ten Farm Production Regions—the Southern Plains, Northern Plains, Mountain, and Corn Belt regions (Table 2). These large reductions are driven primarily by the distribution of the CRP acreage—about 75 percent of all CRP lands lie in these regions (Figure 4).
Table 2. CRP Impacts on Erosion (million tons per year)

<table>
<thead>
<tr>
<th>Farm Production Regions</th>
<th>Erosion in 1997</th>
<th>Erosion Reductions Due to the CRP ( ^{a} )</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Wind</td>
<td>Water</td>
</tr>
<tr>
<td>Appalachia</td>
<td>0.4</td>
<td>120.6</td>
</tr>
<tr>
<td>Corn Belt</td>
<td>24.2</td>
<td>371.4</td>
</tr>
<tr>
<td>Delta</td>
<td>0.00 (^{c} )</td>
<td>82.4</td>
</tr>
<tr>
<td>Lake</td>
<td>134.3</td>
<td>94.4</td>
</tr>
<tr>
<td>Mountain</td>
<td>196.3</td>
<td>62.4</td>
</tr>
<tr>
<td>Northern Plains</td>
<td>191.5</td>
<td>175.2</td>
</tr>
<tr>
<td>Northeast</td>
<td>0.2</td>
<td>48.4</td>
</tr>
<tr>
<td>Pacific</td>
<td>41.5</td>
<td>43.5</td>
</tr>
<tr>
<td>Southern Plains</td>
<td>267.8</td>
<td>109.5</td>
</tr>
<tr>
<td>Southeast</td>
<td>0.00</td>
<td>58.1</td>
</tr>
<tr>
<td>Total</td>
<td>856</td>
<td>1,165</td>
</tr>
</tbody>
</table>

\( ^{a} \) The values at the low (high) end of the ranges are based on the chprf (chp) scenario—that is, scenario 3 (2).

\( ^{c} \) For a layout of the regions, see Figure 3.

\( ^{c} \) Estimates are less than 0.005.

Figure 4. Distribution of CRP Acres in 1997
Source: CRP contracts file.

Nearly one-third of the reduction in sheet and rill erosion—31–32 million tons—occurs in the Corn Belt, where annual precipitation and a high concentration of row crop production leaves land vulnerable. The 14–17 million ton reduction in the Northern Plains is second to the Corn Belt,
not because of high sheet and rill erosion rates, but because the region has about 80 percent more CRP acreage.

Approximately 60 percent of the total reduction in erosion is due to the CRP’s effect on wind erosion (Table 2). Wind erosion reductions are greatest in the Southern Plains and Mountain regions (63–66 and 38–39 million tons, respectively) (Table 2). These regions have dry, windy conditions and nearly one-third of all CRP acreage. The CRP appears to reduce erosion in these regions by about 120 million tons, or about 20 percent of their 1997 level, a substantially greater portion than in any other region.

**Soil Conservation Benefits**

Under scenarios 2 and 3, soil conservation benefits of the CRP are $616 and $538 million per year, or approximately $577 million (Tables 1 and 3). The single, highest-valued impact of the CRP’s reduction in soil erosion is on water-based recreation (Table 3). At $141 million, the water-based recreation benefits are nearly one-third of the CRP’s estimated water quality benefits (Table 4).

At $120 million, the second-highest valued impact of soil conservation is on soil productivity. The productivity benefit estimate is based on the value of expected increase in yields and decrease in production costs (Ribaudo 1989). On average, 60 percent of the CRP’s soil-productivity benefit is due to expected increases in yields.

The third highest valued impact of soil conservation—at $68 million—is on dust-cleaning costs (Table 3). Dust-cleaning is the only air quality benefit reported and is less than 8 percent of the total benefits of soil conservation (Table 4).

Soil conservation benefits of the CRP are due largely to the water quality impacts. At approximately $389 million per year, water quality benefits are twice the productivity and air-quality benefits combined (Table 4).

The regional water-quality benefit estimates reflect both the change in erosion and the value of the improvements. For example, soil conservation benefits are highest in the Corn Belt, even though that region ranks fourth in terms of soil erosion reduction. The Corn Belt benefits are high because it has the greatest reduction in water erosion, which tends to be a high-value impact.

Regional estimates of the CRP’s soil productivity benefits range from $0.78 to $34 million per year (Table 4). Soil quality and growing conditions play a large role in determining productivity impacts. For example, although the CRP conserves twice as much soil in the Southern Plains as in the Corn Belt, productivity benefits in the Corn Belt exceed those of the Southern Plains (Table 2).

**Wildlife Benefits**

The estimated wildlife-related benefits of the CRP are approximately $737 million per year (Table 4). This estimate represents the value people place on improved wildlife viewing and pheasant hunting. Because the subsequent use of CRP lands does not affect benefit estimates—given the models used in this analysis—the wildlife benefit estimates do not vary across the land-use scenarios.

Wildlife-viewing benefits, at $650 million per year, is the larger of the two. Wildlife-viewing

<table>
<thead>
<tr>
<th>Type of Soil Conservation Benefit</th>
<th>Value (million $)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reservoir services</td>
<td>42.24</td>
</tr>
<tr>
<td>Navigation</td>
<td>6.10</td>
</tr>
<tr>
<td>Water-based recreation</td>
<td>140.99</td>
</tr>
<tr>
<td>Municipal water treatment</td>
<td>23.32</td>
</tr>
<tr>
<td>Dust-cleaning</td>
<td>68.26</td>
</tr>
<tr>
<td>Irrigated agriculture</td>
<td>1.04</td>
</tr>
<tr>
<td>Irrigation ditches and canals</td>
<td>1.66</td>
</tr>
<tr>
<td>Soil productivity</td>
<td>120.26</td>
</tr>
<tr>
<td>Marine fisheries</td>
<td>4.24</td>
</tr>
<tr>
<td>Freshwater fisheries</td>
<td>2.12</td>
</tr>
<tr>
<td>Marine recreational fishing</td>
<td>6.71</td>
</tr>
<tr>
<td>Municipal and industrial water use</td>
<td>31.55</td>
</tr>
<tr>
<td>Steam electric power plants</td>
<td>59.43</td>
</tr>
<tr>
<td>Flood damages</td>
<td>23.47</td>
</tr>
<tr>
<td>Road drainage ditch</td>
<td>46.44</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>577.82</strong></td>
</tr>
</tbody>
</table>

Note: Values are based on the benefit models and the average changes in soil erosion from scenarios 2 and 3. All values are reported in 2000 dollars.

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6 For ease of presentation through the remainder of this paper, the reported erosion benefit estimates are the mean-value estimates of scenarios 2 and 3.
Table 4. Environmental Benefits of the CRP (million $ per year*)

<table>
<thead>
<tr>
<th>Farm Production Regions</th>
<th>Productivity</th>
<th>Air Quality</th>
<th>Water Quality</th>
<th>Soil Conservation Benefitsb</th>
<th>Wildlife Benefits</th>
<th>Total Environmental Benefitsc</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appalachia</td>
<td>3.11</td>
<td>NA*</td>
<td>29.01</td>
<td>32.13</td>
<td>36.36</td>
<td>68.49</td>
</tr>
<tr>
<td>Corn Belt</td>
<td>32.87</td>
<td>NA</td>
<td>118.68</td>
<td>151.55</td>
<td>249.20</td>
<td>400.75</td>
</tr>
<tr>
<td>Delta</td>
<td>2.49</td>
<td>NA</td>
<td>30.29</td>
<td>32.79</td>
<td>46.75</td>
<td>79.54</td>
</tr>
<tr>
<td>Lake</td>
<td>19.57</td>
<td>NA</td>
<td>46.52</td>
<td>66.08</td>
<td>132.18</td>
<td>198.26</td>
</tr>
<tr>
<td>Mountain</td>
<td>12.10</td>
<td>23.09</td>
<td>26.39</td>
<td>61.58</td>
<td>5.85</td>
<td>67.43</td>
</tr>
<tr>
<td>Northern Plains</td>
<td>16.30</td>
<td>15.42</td>
<td>36.94</td>
<td>68.66</td>
<td>62.99</td>
<td>131.65</td>
</tr>
<tr>
<td>Northeast</td>
<td>0.73</td>
<td>NA</td>
<td>8.73</td>
<td>9.46</td>
<td>8.51</td>
<td>17.97</td>
</tr>
<tr>
<td>Pacific</td>
<td>4.29</td>
<td>5.42</td>
<td>28.85</td>
<td>38.56</td>
<td>0.91</td>
<td>39.47</td>
</tr>
<tr>
<td>Southern Plains</td>
<td>26.09</td>
<td>24.33</td>
<td>28.56</td>
<td>78.98</td>
<td>134.71</td>
<td>213.69</td>
</tr>
<tr>
<td>Southeast</td>
<td>2.70</td>
<td>NA</td>
<td>35.34</td>
<td>38.04</td>
<td>59.93</td>
<td>97.97</td>
</tr>
<tr>
<td>Total</td>
<td>120.26</td>
<td>68.26</td>
<td>389.31</td>
<td>577.82</td>
<td>737.39</td>
<td>1315.21</td>
</tr>
</tbody>
</table>

*All values are reported in 2000 dollars.
*bEstimates are based on the average changes in soil erosion from scenarios 2 and 3.
*cThe estimates are totals from this analysis. Thus, many environmental benefits are not included.
*dNA = not available.

benefits are relatively high because wildlife is a positive part of many activities. Wildlife is necessary for some activities (i.e., bird watching, wildlife photography, etc.) and an important aspect of others (e.g., a drive through the country, picnicking, hiking, bicycling, etc.).

At $87 million, the value of the improved pheasant hunting is about 12 percent of the estimated wildlife benefits. Unlike wildlife viewing, pheasant hunting is a single activity associated with one species and thus is not likely to affect as many people. Furthermore, in many states, pheasants are not a common game species. In others, pheasant populations are not constrained by a lack of suitable cover and are not affected by changes in CRP acreage. As a result, the pheasant-hunting model is applicable to lands in the Northern Plains, Corn Belt, and Lake regions, and in Montana (Hansen, Feather, and Shank 1999).

The Southern Plains, Lake States, and Corn Belt regions account for approximately 70 percent of the CRP’s wildlife benefits. Although these regions have only 40 percent of the CRP acreage, benefits are high because the wildlife populations show a strong response to the CRP habitat and a large number of people live in the area and value the increased wildlife populations (Feather, Hellerstein, and Hansen 1999).

Total Benefits

The sum of the CRP’s soil conservation and wildlife benefit estimates, $1.32 billion per year (Table 4), is slightly higher than the $1.24 billion reported in Sullivan et al. (2004). The total benefit estimate is higher here because, first, it includes soil conservation’s benefit to irrigated agriculture, which was not included in the previous analysis, and second, the approaches used to estimate soil erosion changes differ.

Feather, Hellerstein, and Hansen (1999) estimated annual CRP benefits of $1.03 billion, including wildlife-related and water-based recreation benefits. Their estimate is higher than the same set of benefits reported here, which is to be expected since they assumed that erosion would return to its 1982 level. Benefit estimates may also differ because their estimate is based on a projected distribution of CRP acreage, not the distribution observed in 1997.

Ribaudo (1989) and Ribaudo et al. (1989) estimated the CRP’s lifetime benefits, assuming the program was not reauthorized and 45 million acres were enrolled. They do not report their assumed enrollment pattern nor their mix of 10- and 15-year contracts. Their results are not comparable to the annual benefit estimates presented here.
CRP benefits in the Corn Belt are nearly twice those of the next highest region, the Southern Plains. Together, the Corn Belt, Lake, and Southern Plains regions, which have about 35 percent of all CRP acreage, provide over 60 percent of the estimated environmental benefits. Although the Mountain and Northern Plains regions have 45 percent of the CRP acreage, they provide only 12 percent of the estimated benefits.

Annual CRP rental payments are usually between $1.5 and $1.7 billion (U.S. Department of Agriculture 2006). The results of this analysis suggest that, while the estimated environmental benefits do not exceed costs, they are 75 to 85 percent of program costs—even though many environmental benefits have not been estimated. What’s more, the CRP also helps stabilize farm incomes and reduces the cost of other farm programs (De La Torres Ugarre and Hellwinckel 2006).

The variation in per-acre environmental benefits reveals the importance of land selection (Figure 5). In four regions (the Northeast, Lake, Appalachia, and Corn Belt), per-acre benefits are seven times the per-acre benefits in the Mountain region. A more comprehensive assessment of benefit estimates will change the size of the regional per-acre benefits and might change the regional variations.

Annual CRP rental rates also vary across regions, but less so than the estimated benefits (Figure 5). Rental rates are lowest in the Northern Plains ($35) and highest in the Corn Belt ($67)—a pattern that is not inconsistent with the per-acre benefit estimates. As with benefits, the reported rental rates do not capture intra-regional variations. For example, at the state level, per-acre rental rates are highest in Massachusetts, at $103, and lowest in Wyoming, at $27.

Results suggest that CRP enrollments in the Lake, Northeast, and Southeast regions, where per-acre benefits exceed costs by $25 to $40, are very beneficial (Figure 5). Conversely, results suggest that CRP enrollments in the Northern Plains and Mountain regions (regions with nearly half of all CRP acreage), where per-acre costs exceed the estimated benefits by $20 to $30, may not be an efficient allocation of funds. However, without a more comprehensive measure of benefits, one cannot conclude that CRP benefits do not exceed costs in any region.

Summary and Conclusions

This paper provides estimates of some of the environmental benefits of the Conservation Reserve Program (CRP) and details the underlying methodology, assumptions, and data. The methodology improves upon the most recent work in two ways. First, this analysis tests the sensitivity of the benefit estimates to alternative assumptions on farmers’ use of CRP lands. And second, this analysis relaxes the assumption that CRP and non-CRP lands within the same region have the same inherent erodibility.

The result suggests but does not prove that the environmental benefits of the CRP exceed federal costs. Seventeen economic models, suitable to national agri-environmental policy analyses, are used to estimate the environmental benefits. Based on these models, the CRP provides over $1.3 billion per year in environmental benefits, which is 70 to 85 percent of the program’s cost. However, given the many environmental benefits that have not been estimated (additional erosion- and wildlife-related impacts, carbon sequestration, effects of reductions in pesticides and nutrient loadings, etc.), results provide strong evidence that environmental benefits exceed program costs.

Results also provide a perspective of the regional variation in program benefits and areas where contract benefits are likely to be greatest relative to cost. Total per-acre benefits are highest in the Corn Belt region, at $92, and lowest in the Mountain region, at $11. The per-acre benefit estimates of the Northeast, Lake, Appalachia, and Corn Belt regions are seven times the Mountain region estimate. In a majority of the regions, per-acre benefits exceed costs; thus, increasing CRP acreage in these regions may be beneficial. However, because not all CRP benefits have been measured, one cannot conclude that, in other regions, benefits do not justify cost.

A more comprehensive set of environmental benefit models and increases in the accuracy and geographic resolution of all benefit models will improve future agri-environmental policy analyses and could be used to improve the design of conservation programs. The $5.1 billion spent on USDA conservation programs in 2005 and its growth from $0.5 billion in 1985 suggests a strong and growing public interest in agriculture’s effect on the environment. As a result, the value
Hansen
Conservation Reserve Program: Environmental Benefits Update

Figure 5. Average Annual Per-Acre CRP Rental Rates and Estimated Benefits

Note: Benefit estimates are derived from this analysis. The rental rates are from the August 2006 CRP summary data (U.S. Department of Agriculture 2006).

of environmental benefit models, suitable to national analyses, is likely to increase over time.

This research, to the extent possible, estimates the environmental benefits of the CRP. But any evaluation of the CRP should recognize that the program has additional benefits (i.e., reductions in loan deficiency payments, counter-cyclical payments, and crop insurance) and costs (i.e., higher food prices) (De La Torre Ugarte and Hellwinckel 2006, Young and Osborn 1990) that are not considered here.

References


